

THE
CANADIAN
NEWSPAPER
DIRECTORY

1919



KEY TO CIRCULATION RATINGS

When a rating is given in black face figures the publisher has furnished an affidavit of the average circulation during the calendar year immediately preceding date of issue.

Where a rating is given in black face figures with a star [★] the publisher has furnished a detailed statement showing the actual issue for each date during the calendar year immediately preceding date of issue, supported by an affidavit.

Where a rating is followed by a dagger; thus [†], the paper so rated is a member of the Audit Bureau of Circulations.

Where an affidavit of circulation has not been furnished, the rating is given as accurately as possible in thousands and fractions of thousands.

Thus:

$\frac{1}{4}$	means "exceeding.....	250"
$\frac{1}{2}$	" "	500"
$\frac{3}{4}$	" "	750"
1	" "	1,000"
$1\frac{1}{4}$	" "	1,250"
$1\frac{1}{2}$	" "	1,500"
$1\frac{3}{4}$	" "	1,750"
2	" "	2,000"

and so on, each whole number and fraction signifying so many thousands and parts of a thousand.

In the case of publications which were started less than 12 months previous to September 30, 1918, no rating is given, as the average for the period would not fairly represent the present circulation.

KEY TO ABBREVIATIONS

in descriptions of towns

Tel. — Telegraph. T. — Telephone. Ex. — Express.

430 8-10

THE CANADIAN NEWSPAPER DIRECTORY

TWELFTH EDITION

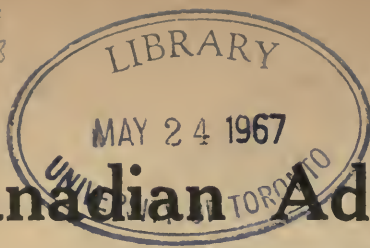
1919

A COMPLETE LIST OF THE NEWSPAPERS AND PERIODICALS
PUBLISHED IN THE DOMINION OF CANADA AND
NEWFOUNDLAND, WITH FULL PARTICULARS

Entered according to Act of Parliament of Canada, in the year one
thousand nine hundred and nineteen, by A. McKIM, LIMITED,
of Montreal, Toronto, Winnipeg and London, Eng.,
at the Department of Agriculture, Ottawa.

PUBLISHED BY
A. McKIM, LIMITED
MONTREAL, TORONTO, WINNIPEG AND LONDON, ENG.

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1919



Canadian Advertising 1889---1919

IN presenting the Twelfth Edition of the Canadian Newspaper Directory, it is hardly necessary to emphasize the painstaking care exercised in its production. The information contained within the familiar Green and Red covers has come to be regarded as a standard of accuracy among those who have most frequent occasion to consult its pages.

With a cordial acknowledgment, then, of our indebtedness to the publishers whose co-operation has enabled us to attain this standard, we will pass on to the consideration of the part the Advertising Agency, and A. McKim, Limited, in particular, has played in the establishing of Advertising as a business force in Canada.

When Anson McKim founded the first Advertising Agency in Canada in 1889 he established certain rules of principle and practice from which we have never departed—

To advise against the expenditure of any money in Advertising where satisfactory results do not seem reasonably certain.

To spend a client's money as carefully and judiciously as we would our own.

To secure for each client the rates to which he is justly entitled, and to render accounts so as to merit implicit confidence.

These principles seem to favour the advertiser rather than the publisher, who pays us for the services we render to our clients, and yet you have only to inquire among well-established Canadian publishers to ascertain that during the last quarter of a century, they have received more General, or National, Advertising through A. McKim, Limited, than through all other channels combined.

This remarkable record does not include the strictly local advertising, classified advertising and so on.

As the best evidence of the soundness of the above principles, we refer you to the partial list of our clients on pages that follow. That the clients are not wholly of a commercial character will be recognized when one finds listed therein the Dominion of Canada; Canadian Patriotic Fund; Belgian Relief Fund; Serbian Relief Fund; Canadian Red Cross; Navy League of Canada; and the Salvation Army.

Many campaigns have been planned and carried out for the Dominion Government, notably for the Department of Militia and Defence; National Service Board; Military Service; Victory Loans; Income Tax; Canada Food Board; Registration Board; and War-Savings Stamps. It is needless to dwell on campaigns which proved such unbounded successes.

As an institution, A. McKim, Limited, feels it has been privileged to play a not unimportant part in Canada's participation in the war.

Our experience, records, and specialized ability are available to any organization or individual who wishes to educate or influence the public for a legitimate purpose.

Correspondence with any of the offices listed below will receive most careful attention.

A. MCKIM, LIMITED

Advertising Agency

J. N. MCKIM, President and Treasurer	H. E. STEPHENSON, Secretary
Mrs. A. MCKIM, Vice-President	CHAS. T. PEARCE, Director.
W. B. SOMERSET, General Manager.	

MONTREAL
Head Office

TORONTO
Chas. T. Pearce, Mgr.

WINNIPEG
F. Pratt, Kuhn, Mgr.

LONDON, Eng.
W. Keeble, Mgr.

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SUMMARY OF CANADIAN PUBLICATIONS

Province	Daily	Tri-Weekly	Semi-Weekly	Weekly	Bi-Weekly	Semi-Monthly	Monthly	Bi-Monthly	Quarterly	Miscellaneous	Total
Ontario.....	46	1	14	484	3	12	124	1	12	2	699
Quebec.....	18			103	1	1	53		7	1	184
New Brunswick.....	8	1	11	18		1	8				47
Nova Scotia.....	13	1	3	42	3	1	4	1			68
Prince Edward Island..	3			7							10
Manitoba.....	6		2	98		7	23				136
Saskatchewan.....	7		3	163		1	5				179
Alberta.....	6		2	94	1	4	3				110
British Columbia.....	14	2	1	53	3	3	22				98
Yukon Territory.....	1			3			4		1		9
Newfoundland.....	4			8							12
	126	5	36	1073	11	30	246	2	20	3	1552
	Daily	Tri-Weekly	Semi-Weekly	Weekly	Bi-Weekly	Semi-Monthly	Monthly	Bi-Monthly	Quarterly	Miscellaneous	Total

Over Two Hundred and Fifty Satisfied Clients

The best evidence of our ability to make advertising pay is the following partial list of over 250 of our clients, to whom we refer with and without permission.

ABBEE EFFERVESCENT SALT Co. LTD.	MONTREAL, QUE.
ACADIA UNIVERSITY	WOLFVILLE, N. S.
ACCO CHEMICAL Co.	TORONTO, ONT.
ADAMS BROS.	TORONTO, ONT.
ADAMS, JOHN	SHEFFIELD, ENG.
ADMIRAL HAY PRESS Co.	KANSAS CITY, U. S. A.
ALBERT COLLEGE	BELLEVILLE, ONT.
ALBERTA FOUNDRY AND MACHINE Co. LTD.	MEDICINE HAT, ALTA.
ALBERTA GOVERNMENT—COAL MINE ADVERTISING	EDMONTON, ALTA.
ALEXANDOR, A. J., LIMITED	MONTREAL, QUE.
ALLEN & HANBURYS Co. LIMITED	LONDON, ENG.
ANCHOR LINE, THE	GLASGOW, SCOTLAND
APPLEBY SCHOOL	OAKVILLE, ONT.
ARNETT, THOS. LEWIS	SOURIS, MAN.
ASPINWALL MFG. Co.	GUELPH, ONT.
ASSOCIATED BOARD OF R.A.M. & R.C.M.	MONTREAL, QUE.
ATLANTIC SUGAR REFINERIES, LTD.	MONTREAL, QUE.
ATLANTIC UNDERWEAR LTD.	MONCTON, N. B.
AXTELL & THOMAS, DRs.	WINNIPEG, MAN.
BANK OF MONTREAL	MONTREAL, QUE.
BELGIAN RELIEF COMMITTEE	MONTREAL, QUE.
BELL, DR. GEO. W.	KINGSTON, ONT.
BENEDICT & Co., FRANK L.	MONTREAL, QUE.
BERRY BROS.	WALKERVILLE & DETROIT, MICH.
BIRD & SON, LTD.	HAMILTON, ONT. & WALPOLE, MASS.
BISHOP BETHUNE COLLEGE	OSHAWA, ONT.
BISHOPRIC WALL BOARD Co. LTD.	OTTAWA, ONT.
BLACK & ARMSTRONG	WINNIPEG, MAN.
BLACK, D. E. & Co. LTD.	CALGARY, ALTA.
BLACKWOODS, LTD.	WINNIPEG, MAN.
BOECKH COMPANY LTD.	TORONTO, ONT.
BOSTON VARNISH Co.	BOSTON, MASS.
BRADFORD DYERS' ASSOCIATION LTD.	BRADFORD, ENG.
BRAID & Co., Wm.	VANCOUVER, B.C.
BRANKSOME HALL	TORONTO, ONT.
BRAYLEY DRUG Co. LTD.	ST. JOHN, N. B.
BRUCE & Co., LTD., JOHN A.	HAMILTON, ONT.
BURLINGTON WINDSOR BLANKET Co.	TORONTO, ONT.
CANADA LINSEED OIL MILLS LTD.	MONTREAL, QUE.
CANADA METAL Co.	TORONTO, ONT.
CANADA PAINT Co.	MONTREAL, QUE.
CANADA REX SPRAY Co. LTD.	TORONTO, ONT.
CANADA STARCH Co. LTD.	MONTREAL, QUE.
CANADA SUGAR REFINING Co. LTD.	MONTREAL, QUE.
CANADIAN BANK OF COMMERCE	TORONTO, ONT.
CANADIAN CONSOLIDATED RUBBER Co. LTD.	MONTREAL, QUE.
CANADIAN INTRODUCTION Co. LTD.	TORONTO, ONT.
CANADIAN LOCOMOTIVE Co. LTD.	KINGSTON, ONT.
CANADIAN MANUFACTURERS' ASSOCIATION	TORONTO, ONT.
CANADIAN PACIFIC OCEAN SERVICES LTD.	MONTREAL, QUE.
CANADIAN PULP & PAPER ASSOCIATION	MONTREAL, QUE.
CANADIAN RECONSTRUCTION ASSOCIATION	TORONTO, ONT.
CANADIAN SALT Co. LTD.	WINDSOR, ONT.
CANADIAN WESTERN MFG. & SUPPLY Co. LTD.	CALGARY, ALTA.
CARSON & WILLIAMS, BROS. LTD.	WINNIPEG, MAN.
CARTER MEDICINE Co.	NEW YORK, N.Y.

A. MCKIM, LIMITED, MONTREAL, TORONTO, WINNIPEG & LONDON, ENG.

CATELLI Co. LTD., The C. H.	MONTREAL, QUE.
CHASE & SANBORN	MONTREAL, QUE.
CHENEY & Co., F. J.	TOLEDO, OHIO
CLAXTON Co. LTD., THOS.	TORONTO, ONT.
CLEMENTS MFG. Co. LTD.	TORONTO, ONT.
COAL SELLERS LIMITED	WINNIPEG, MAN.
COLGATE & Co.	MONTREAL & NEW YORK
CONFECTIONERY & CHOCOLATE INDUSTRIES OF CANADA	TORONTO, ONT.
CONTINENTAL PUBLISHING Co. LTD.	TORONTO, ONT.
COWAN Co., LTD.	TORONTO, ONT.
COYLE Co., JOHN	WINNIPEG, MAN.
CRAMPSEY & KELLEY	TORONTO, ONT.
CUNARD STEAMSHIP Co. LTD., THE	LIVERPOOL, ENG.
DARLING BROTHERS LIMITED	MONTREAL, QUE.
DAVIS, S. & SONS LTD.	MONTREAL, QUE.
D. D. D. COMPANY	CHICAGO, ILL.
DEACON SHIRT Co.	BELLEVILLE, ONT.
DEAN BOAT & CANOE Co., WALTER	TORONTO, ONT.
DEPARTMENT OF FINANCE	OTTAWA, ONT.
DEPARTMENT OF SOLDIERS' CIVIL RE-ESTABLISHMENT	TORONTO, ONT.
DOMINION BANK	TORONTO, ONT.
DOMINION COAL Co.	MONTREAL, QUE.
DOMINION COLLEGE OF MUSIC	MONTREAL, QUE.
DOMINION GOVERNMENT	OTTAWA, ONT.
DOMINION IRON & STEEL Co. LTD.	MONTREAL, QUE.
DOMINION MOLASSES Co. LTD.	HALIFAX, N. S.
DOMINION OIL CLOTH Co. LTD.	MONTREAL, QUE.
DOMINION LOAN & SECURITIES Co. LTD.	WINNIPEG, MAN.
DONALDSON GARNET	OTTAWA, ONT.
DONALDSON LINE, THE	GLASGOW, SCOTLAND
DORENWEND & Co. OF TORONTO	TORONTO, ONT.
DOUGLAS & Co., J. M.	MONTREAL, QUE.
EATON Co. LTD., THE T. (MAIL ORDER)	TORONTO, ONT.
EDISON, THOS. A. INC.	ORANGE, N. J.
EGAN, J. Y.	TORONTO, ONT.
ELGIN NATIONAL WATCH Co.	TORONTO & CHICAGO
EMPIRE CREAM SEPARATOR Co.	BLOOMFIELD AND MONTREAL
EMPRESS MFG. Co.	NEW YORK, N. Y.
EUREKA PLANTER Co. LTD.	WOODSTOCK, ONT.
EWING & Co. LTD., WM.	MONTREAL, QUE.
FLAXLINUM SALES Co. LTD.	ST. PAUL, MINN.
FOSTER DACK COMPANY	TORONTO, ONT.
FOSTER BARRETT RIEPERT & LOW Co. LTD.	MONTREAL, QUE.
FOUNDATION Co., THE	MONTREAL, QUE.
FRANCO AM. CHEMICAL Co.	MONTREAL, QUE.
FRASERS LTD.	MONTREAL, QUE.
FRUITATIVES LTD.	OTTAWA, ONT.
GARDINER BROS. LTD.	SARNIA, ONT.
GILLESPIES & Co.	MONTREAL, QUE.
GILLETTE SAFETY RAZOR Co. OF CANADA LTD.	MONTREAL AND NEW YORK
GLEN MAWR SCHOOL	TORONTO, ONT.
GOOD HOPE MFG. Co.	MONTREAL, QUE.
GOODMAN & ROSENTHAL	TORONTO, ONT.
GORDON IRONSIDE & FARES PACKERS LTD.	WINNIPEG, MAN.
GRAY TRACTOR Co. OF CANADA LTD.	WINNIPEG, MAN.
GREAT WEST SADDLERY Co. LTD.	EDMONTON, ALT.
GREAT WEST SADDLERY Co. LTD.	WINNIPEG, MAN.
GENERAL UTILITIES Co. LTD.	WINNIPEG, MAN.
HAMILTON GEAR & MACHINE Co.	TORONTO, ONT.
HAMILTON STOVE & HEATER Co. LTD.	HAMILTON, ONT.
HARRIS, MARK	TORONTO, ONT.

HAVERGAL LADIES SCHOOL.....	TORONTO, ONT.
HENDERSON & Co., JOHN.....	MONTREAL, QUE.
HILLCROFT SCHOOL.....	BOBAYGEON, ONT.
HIRSCH & SONS LTD., J.....	MONTREAL, QUE.
HOPE & Co., JOHN.....	MONTREAL, QUE.
HOPE, W. B.....	TORONTO, ONT.
HORROCKSES CREWDSON & Co. LTD.....	MANCHESTER, ENG.
HUMBERSTONE COAL Co. LTD.....	EDMONTON, ALTA.
HUMPHREYS MEDICINE Co.....	NEW YORK, N.Y.
IMPERIAL BANK OF CANADA.....	TORONTO, ONT.
IMPERIAL TOBACCO Co. OF CANADA LTD.....	MONTREAL, QUE.
INGERSOLL ROBT. H. & BRO.....	NEW YORK & MONTREAL
INTERNATIONAL STOCK FOOD Co. LTD.....	MINNEAPOLIS AND TORONTO
INTERPROVINCIAL BRICK Co. OF CANADA LTD.....	TORONTO, ONT.
ISBELL PLANT & Co.....	TORONTO, ONT.
ISLAND LAND Co.....	MONTREAL, QUE.
JARVIS, AUMILIUS.....	TORONTO, ONT.
KEITH & SON, GEO.....	TORONTO, ONT.
KELPION DRUG Co., THE.....	TORONTO, ONT.
KENDALL Co., DR. B. J.....	ENOSBURG FALLS, VT.
KENT & Co. INC., CHESTER.....	BOSTON, MASS.
KINGSTON SCHOOL OF MINING.....	KINGSTON, ONT.
KING SUSPENDER & NECKWEAR Co.....	TORONTO, ONT.
LARKIN & Co., P. C.....	TORONTO AND MONTREAL
LAW YOUNG & Co.....	MONTREAL, QUE.
LEADER PUBLISHING Co.....	REGINA, SASK.
LEEMING MILES Co., LTD.....	MONTREAL, QUE.
LINDSAY LIMITED, C. W.....	OTTAWA, ONT.
LONDON MUTUAL FIRE INS. Co.....	TORONTO, ONT.
LONG, R. G. & Co. LTD.....	TORONTO, ONT.
LOWER CANADA COLLEGE.....	MONTREAL, QUE.
LUKE BROS. LTD.....	MONTREAL, QUE.
LUNDY'S INC.....	BUFFALO, N.Y.
LUNENBURG FOUNDRY Co. LTD.....	LUNENBURG, N.S.
LYMAN'S LTD.....	MONTREAL, QUE.
MACDONALD MUSIC STORE.....	ANTIGONISH, N.S.
MACKINNON Co. LTD., H. L.....	WINNIPEG, MAN.
MACDONALD KENNETH & Co.....	OTTAWA, ONT.
MACLEAN PUBLISHING Co. LIMITED.....	TORONTO, ONT.
MAPPIN & WEBB OF CANADA LTD.....	MONTREAL AND LONDON, ENG.
MARATHON TIRE & RUBBER Co. LTD.....	ST. CATHERINES, ONT.
MARCIL TRUST Co.....	MONTREAL, QUE.
MARLATT, J. W. & Co.....	TORONTO, ONT.
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MARTIN-SENOUR Co. LTD.....	MONTREAL, QUE.
MERRYWEATHERS SONS LIMITED, H.....	SOUTHWELL, ENG.
MASON & Co., LTD., GEO.....	LONDON, ENG.
MASON & RISCH, LIMITED.....	WINNIPEG, MAN.
MATTHEWS BLACKWELL, LTD.....	TORONTO, ONT.
MCCUTCHEON WAIST Co., LTD.....	MONTREAL, QUE.
MCGILL UNIVERSITY.....	MONTREAL, QUE.
MCINTYRE SONS Co., LTD.....	MONTREAL, QUE.
MEDICINE HAT PUMP & BRASS MFG. Co.....	MEDICINE HAT, ALTA.
MERCHANTS BANK OF CANADA.....	MONTREAL, QUE.
MERCHANTS PORTRAIT Co.....	TORONTO, ONT.
MILITARY SERVICE COUNCIL.....	TORONTO, ONT.
DEPT. OF MILITIA & DEFENCE.....	OTTAWA, ONT.
MILLEN & SONS, JOHN, LTD.....	MONTREAL, QUE.
MILTON HERSEY Co. LTD.....	MONTREAL, QUE.
MINIOTA FARMERS MUTUAL FIRE INS. Co.....	BEULAH, MAN.
MOLSONS' BREWERY LTD.....	MONTREAL, QUE.
MONARCH OVERALL MFG. Co., LTD.....	WINNIPEG, MAN.

MORROW & JELLETT.....	TORONTO, ONT.
MORTON & SONS, DAVID.....	HAMILTON, ONT.
MOULTON COLLEGE.....	TORONTO, ONT.
NATIONAL CITY Co.....	MONTREAL, QUE.
NATIONAL DRUG & CHEMICAL Co. LIMITED.....	TORONTO, ONT.
NATIONAL DRUG & CHEMICAL Co. LIMITED.....	MONTREAL, QUE.
NATIONAL EQUIPMENT Co. LTD.....	TORONTO, ONT.
NATIONAL PRODUCTS LTD.....	TORONTO, ONT.
NATIONAL TRUST Co.....	MONTREAL, QUE.
NATIONAL WAR SAVINGS COMMITTEE.....	OTTAWA, ONT.
NATIONAL WAR SAVINGS COMMITTEES FOR MANITOBA, SASKATCHEWAN AND ALTA.	
NAVY LEAGUE OF CANADA.....	TORONTO, QUE.
NAVY LEAGUE OF CANADA.....	MONTREAL, QUE.
NAVY LEAGUE OF CANADA.....	WINNIPEG, MAN.
NEAVE, J. R. & Co.....	FORDINGBRIDGE, ENG.
NEW IDEA SPREADER Co. LTD.....	GUELPH AND COLDWATER, OHIO
NIAGARA SILK Co.....	BRANTFORD, ONT.
NORTHERN ALUMINUM Co.....	TORONTO, ONT.
NORTHERN TRUST COMPANY.....	WINNIPEG, MAN.
NORTH-WEST BISCUIT Co. LTD.....	EDMONTON, ALTA
NORTHWESTERN LIFE ASSURANCE Co.....	WINNIPEG, MAN.
OGLIVIE FLOUR MILLS Co. LTD.....	MONTREAL AND WINNIPEG, MAN.
O'KEEFE BREWERY Co. LTD.....	TORONTO, ONT.
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ONTARIO MACHINE Co.....	TORONTO, ONT.
ONTARIO MOTOR CAR Co.....	TORONTO, ONT.
OTTAWA LADIES COLLEGE.....	OTTAWA, ONT.
OXO LIMITED.....	LONDON, ENG.
PALMER-McLELLAN SHOEPACK Co. LTD.....	FREDERICTON, N.B.
PARKER DYE WORKS LTD.....	TORONTO, ONT.
PARTRIDGE RUBBER Co. LTD.....	GUELPH, ONT.
PATTERSON CANDY Co.....	TORONTO, ONT.
S. PEACH & SONS.....	NOTTINGHAM, ENG.
PELHAM NURSERY Co.....	TORONTO, ONT.
PHILO HAY SPECIALTIES Co.....	NEWARK, N. J.
PINKHAM MEDICINE Co.....	LYNN, MASS.
POLUSTERINE PRODUCTS Co.....	TORONTO, ONT.
PORTAGE LA PRAIRIE FARMERS MUTUAL FIRE INS. Co..	PORTAGELA PRAIRIE, MAN.
PRAIRIE CHEMICAL Co. OF CANADA LTD.....	WINNIPEG, MAN.
PRAIRIE COAL & PRODUCE SUPPLY.....	WINNIPEG, MAN.
PEERLESS CEREAL MILLS LTD.....	WOODSTOCK, ONT.
QUAKER OATS Co.....	SASKATOON, SASK.
QUEBEC BREWERS ASSOCIATION.....	MONTREAL, QUE.
QUEEN'S ROYAL HOTEL.....	NIAGARA ON THE LAKE, ONT.
QUEBEC SAVINGS & TRUST Co. LTD.....	MONTREAL, QUE.
QUEEN'S UNIVERSITY.....	KINGSTON, ONT.
RAMSEY, JAS. LTD.....	EDMONTON, ALTA.
RECKITTS (OVERSEAS) LIMITED.....	WINNIPEG, MAN.
REDMOND Co.....	MONTREAL, QUE.
REFORD Co. LTD., ROBT.....	MONTREAL, QUE.
RELIANCE SHOE Co. LTD.....	TORONTO, ONT.
RENNIE Co. LTD., WM.....	TORONTO, ONT.
REVILLON FRERES TRAINING Co. LTD.....	MONTREAL, QUE.
REX TAILORING Co.....	TORONTO, ONT.
RICHARDSON & Co.....	TORONTO, ONT.
ROBIN HOOD MILLS LTD.....	MONTREAL, QUE.
ROBINSON-ALAMO Co. LTD.....	WINNIPEG, MAN.
ROBINSON Co. LTD., B. N.....	COATICOOK, QUE.
ROCHESTER LAMP Co.....	TORONTO, ONT.
RONUK LIMITED.....	PORTSLADE NEAR BRIGHTON, ENG.
ROYAL CROWN SOAPS LTD.....	WINNIPEG, MAN.

ROYAL TRUST CO.	MONTREAL, QUE.
ROYAL VICTORIA COLLEGE.	MONTREAL, QUE.
RUTHERFORD & SONS CO. LTD., WM.	MONTREAL, QUE.
SALADA TEA CO.	TORONTO, ONT.
SALVATION ARMY.	TORONTO, ONT.
SAVAGE, A. D.	GUELPH, ONT.
SAWYER MEDICINE CO.	MONTREAL, QUE.
SCHIFFMAN CO., R.	MINNEAPOLIS, MINN.
SECURITY TIRE & SALES CO.	TORONTO, ONT.
SHERWIN-WILLIAMS CO. OF CANADA LTD., THE.	MONTREAL, QUE.
SIDD SUSPENDER CO. LTD.	MONTCTON, N.B.
SIMMS T. S. & CO., LIMITED.	ST. JOHN, N.B.
SMALL & CO. LTD., E. A.	MONTREAL, QUE.
SMITH & SON. LTD., E. D.	WINONA, ONT.
STEPHEN SMITH & CO. LTD.	LONDON, ENG.
SNAP CO. LTD.	MONTREAL, QUE.
SOUTHALL BROS. & BARCLAY LTD.	BIRMINGHAM, ENG.
SOVEREIGN COAL CO. LTD.	DRUMHELLER, ALTA.
SPOULE, DR. R. E.	BOSTON, MASS.
STANDARD BANK OF CANADA.	TORONTO, ONT.
STANDARD CHEMICAL IRON & LUMBER CO.	WINNIPEG, MAN.
STANDARD PAINT CO. OF CANADA LTD.	MONTREAL, QUE.
STANFIELDS LTD.	TRURO, N. S.
STANSTEAD WESLEYAN COLLEGE.	STANSTEAD, QUE.
STEARNS & CO., FRED'K.	WINDSOR, ONT.
STEVENS HEPNER & CO.	PORT ELGIN, ONT.
STONE SONS & CO., WM.	TORONTO, ONT.
STONE & WELLINGTON.	TORONTO, ONT.
STURGEONS, LIMITED.	TORONTO, ONT.
SUN LIFE ASSURANCE CO. OF CANADA, LTD.	MONTREAL, QUE.
SWAISLAND, C. E.	KITCHENER, ONT.
ST. AGNES SCHOOL.	BELLEVILLE, ONT.
ST. CHARLES HOTEL.	TORONTO, ONT.
ST. CROIX SOAP MFG. CO.	TORONTO, ONT.
ST. MARGARET'S COLLEGE.	TORONTO, ONT.
ST. VINCENT ARROWROOT GROWERS' EXPORT ASSOCIATION, ST. VINCENT, B.W.I.	
TAYLOR, J. & J.	TORONTO, ONT.
TAYLOR CO. LTD., T. R.	CHATHAM, ONT.
THOMPSON PUBLISHING CO.	TORONTO, ONT.
TEES & PERSSE LTD.	WINNIPEG, MAN.
TEMPLETONS LIMITED.	TORONTO, ONT.
TIMES, THE.	LONDON, ENG.
TOWER CANADIAN LIMITED.	TORONTO, ONT.
TRAFALFAR INSTITUTE.	MONTREAL, QUE.
TRENCH'S REMEDIES LTD.	DUBLIN, IRELAND.
TRENCH'S REMEDIES LTD.	TORONTO, ONT.
TURNER TRACTOR SALES CO. OF CANADA.	WINNIPEG, MAN.
TWIN CITY COAL CO. LTD.	EDMONTON, ALTA.
UNION BANK OF CANADA.	TORONTO, ONT.
UNION BANK OF CANADA.	WINNIPEG, MAN.
UNION STOCK YARDS OF TORONTO LTD.	TORONTO, ONT.
UNIVERSAL IMPORTING CO.	MONTREAL, QUE.
VANDERHOOF & CO.	WINDSOR, ONT.
VICTORY LOAN COMMITTEE.	TORONTO, ONT.
VINEBERG, H. & CO.	MONTREAL, QUE.
WHITE CO. LTD., ROBERT.	MONTREAL, QUE.
WILLIAMS SONS & CO. LTD., R. S.	TORONTO, ONT.
WILSON CO. LTD., LAWRENCE A.	MONTREAL, QUE.
WINNIPEG MARBLE & TILE CO. LTD.	WINNIPEG, MAN.
WOODSTOCK COLLEGE.	WOODSTOCK, ONT.
WOOD WEILLER & MCCARTHY.	WINNIPEG, MAN.
YOUNG, W. F.	SPRINGFIELD, MASS.

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With the most famous in the world, you must get your razor with our money.

With the most famous in the world, you must get your razor with our money.

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Making Ten Blades Grow Where One Grew Before

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PRODUCE FOOD CONSERVE

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Give Him a Man's Razor!

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has gained a Dominion-wide recognition for the timeliness of the advertising appeal.

You may remember when Turkey was suing for peace, the very newspapers announcing the news carried an advertisement of The Gillette Safety Razor Co., of Canada, Limited, cartooning the event and establishing a connection with the famous razor.

The reproduction of other ads, herewith will remind you of movements which were utilized to create demand for The Gillette Safety Razor.

May we co-operate with you in securing the attention of the public for YOUR product?

A. McKim, Limited



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WINNIPEG — LONDON, ENG.



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SECTION OF THE LONDON, ENG., BRANCH.

GAZETTEER
OF
CANADIAN NEWSPAPERS
AND NEWSPAPER TOWNS

Alphabetically Arranged for Ready Reference

PROVINCE OF ONTARIO

Ontario has an area of 407,262 square miles or 260,647,680 acres, with a population at the last census, in 1911, of 2,523,274 of which 1,194,785 was rural and 1,328,489 urban. The province extends from the United States on the South, to Hudson Bay on the North, a distance of 750 miles; the eastern boundary is only 48 miles from Montreal, the western is only 81 miles from Winnipeg. The intervening distance by rail is 1,285 miles. This gives an area three times as large as the United Kingdom, of which about one-tenth has been taken up, and less than 6% is under cultivation.

Ontario's facilities for railway and water communication combined are not surpassed by those of any division of the American continent. The River St. Lawrence and the great lakes, Ontario, Erie, Huron and Superior, touch it on almost its entire southern and south-western boundaries, it has over 600 miles of sea shore on James and Hudson Bays, while from the "Height of Land," which forms the backbone of the province, many fine rivers flow down to those lakes on the south, or to James Bay or Hudson Bay on the north. Every county in the province has a railway running through it, and the total mileage is 10,708, or nearly one-third of the mileage in Canada.

Ontario leads the Dominion in agriculture. The value of farm lands, according to the last census estimate, was 723,902,419; of buildings \$317,876,963; of implements, \$84,969,426; of live stock, \$214,720,424—a total of \$1,341,469,232.

"Ontario's annual returns from her fields aggregate in a good year over two hundred million dollars. To this should be added over another hundred million dollars from her live stock products."—Deputy Minister of Agriculture.

In fisheries, Ontario ranks fourth among the Provinces, with an annual catch valued at a little less than \$3,000,000.

The estimated area of commercial timber in Ontario is 70,000,000 acres, and of pulpwood 40,000,000 acres. The forest reserves of the Province total 11,690,240 acres, with nearly 3,000,000 acres additional in great parks. The lumber cut is worth over \$25,000,000 per year.

Ontario's mineral resources include the world's greatest nickel deposits, the remarkable Cobalt silver mines, the goldfields of Porcupine and valuable deposits of iron and cobalt. The production in 1915 was valued at \$41,184,954, of which \$8,501,391 represented gold; \$11,742,463 silver; \$17,019,500 nickel and \$3,921,600 copper.

The Province of Ontario spends each year many millions of dollars on education, maintaining in 1915 6,063 public schools, 537 Roman Catholic separate schools, 228 kindergarten schools, 30 public night schools, 160 high schools and collegiate institutes, and 132 continuation schools with 13,504 teachers and 573,178 pupils in all.

In higher education the Province has several universities and colleges, normal college and schools, art, industrial, technical, domestic science and agricultural schools.

Ontario is represented in the Dominion Parliament by 24 senators and 83 members of the House of Commons. Its local government is carried on by a single chamber having 111 members. Capital, Toronto.

ACTON, pop. 1,968, Co. Halton, on G. T. R. and Toronto Sub. Electric Ry., 35 miles W. of Toronto, 30 miles N. of Hamilton and 12 miles N.E. of Guelph; Tel., T., Ex., Banks. Chief Industries: glove, shoe, sole, upper, belting and harness leather manufacturing and farming. The centre of a fine grain and stock raising country. The town has five churches, high and public schools, and a public library containing 4,000 volumes. Surrounding towns and villages where no papers are published: Rockwood, Linehouse, Speyside, Ospringe, Knatchbull, Eden Mills, Crewsons Corners, Brookville and Ballinafad.

FREE PRESS, weekly; H. P. Moore, editor and publisher; established 1875; independent-liberal; Thursday; subscription \$1.50; four pages, 8 col., 24 inches. Circ'n 1 ✓

AILS CRAIG, pop. 600, Co. Middlesex, on Main line G. T. R. and Aux Sauble river, 24 miles N.W. of London; Tel., T., Ex., Bank. Chief Industries: flour, stave and flax mills, foundry, machine shops, grain growing and stock raising. The village contains four churches, public school, town hall, etc. Surrounding villages where no papers are published: Nairn, Fernhill, Denfield, Brinsley, Falkirk, Clendeboye, Lieury and Centralia.

BANNER, weekly; J. W. Kedwell, publisher; established 1893; independent; Thursday; subscription \$1.50; eight pages, 6 col., 19½ inches. Circ'n ¾ ✓

ALEXANDRIA, pop. 2,300, Co. Glengarry, on the G. T. R., C. P. R. and Canada Atlantic Rys., 13 miles N. of Lancaster, 60 miles W. of Montreal; Tel., T., Ex., Banks. The largest and most important town in the county. Chief Industries: cheese box factory, cheese, saw, leather and iron manufacturing, carriage works, wood export company, farming and dairying. Surrounding towns and villages where no papers are published: Glen Robertson, Lancaster, Williamstown, Martintown, Maxville and Greenfield.

NEWS, weekly; Glengarry Reformer Newspaper Co., Ltd., publishers, A. G. F. Macdonald, editor and manager; established 1892; independent; Friday; subscription \$1.50; eight pages, 7 col., 19¾ inches. ✓

Sworn Circ'n, average for 12 mos. to Sept. 30, 1918, 2,000
See Advt. Page 92.

TIMES, weekly; J. A. Laurin, publisher; established 1915; conservative; Friday; subscription \$1.50; eight pages, 7 col., 19¾ inches. Circ'n 1¾ ✓

ALLISTON, pop. 1,350, Co. Simcoe, at the junction of the Boyne and Nottawasaga Rivers, on the Hamilton and North Western Div. of the G. T. R., and Toronto-Sudbury Div. of the C. P. R., 50 miles N. W. of Toronto, 71 miles N. of Hamilton; Tel., T., Ex., Banks. Chief Industries: dairying, with large creamery and pasteurizing plants, veterinary remedies, flour and woollen manufacturing and farming. Surrounding towns and villages where no papers are published: Rosemont, Newton Robinson, Borden, Colgan, Bondhead, Everett, Baxter, Clover Hill, Thompsonville, Nicolston, Lisle, Mansfield, Ivy, Glencairn, Angus and Stanton.

HERALD, weekly; F. B. Elliott, editor and proprietor; established 1871; independent; Wednesday; subscription \$1.50; eight pages, 7 col., 19¾ inches. Circ'n 1¼ ✓

ALMONTE, pop. 2,600, Co. Lanark, on the Mississippi River and C. P. R., 36 miles S. W. of Ottawa, 51 miles N. W. of Brockville; Tel., T., Ex., Banks. Chief Industries: tweed, flannel, underwear, knitting, shoddy, flour and planing mills, ironworks, stove and furnace foundry, lumber and grain. The town contains seven churches of different denominations, good high, public and separate schools, public library, town hall, public hall, fire department; has unlimited power from the river, and electric light and power plant owned by ratepayers. Surrounding towns and villages where no papers are published: Watson's Corners, Clayton, Ferguson's Falls, Bennie's Corners, Innisville, Pakenham, Blakenay, Middleville, Appleton and Hopetown.

GAZETTE, weekly; Jas. McLeod, editor and publisher; established 1867; liberal; Friday; subscription \$1.50; eight pages, 7 col., 20 inches.

Sworn Circ'n, average for 12 mos. to Sept. 30, 1918, 2,300

TIMES, weekly; Wm. W. Pittard, editor and publisher; established 1882; conservative; Friday; subscription \$1.00; eight pages, 7 col., 19½ inches. Circ'n ¾

ALVINSTON, pop. 1,000, Co. Lambton, on Sydenham River, St. Clair Branch Mich. Central Ry. and Kingscourt-Glencoe branch of G.T.R., 35 miles W. of St. Thomas, 35 miles S. W. of London; Tel., T., Ex., Banks. Chief Industries: woollen, flour and flax mills, canning factory, fruit evaporator and cider mill, bridge works, planing mill and carriage works, farming and fruit-growing. The town contains five churches of different denominations, public and high schools, public library, music hall and general stores. It is lighted by electricity and has splendid fire protection. Surrounding towns and villages where no papers are published: Inwood, Napier, Cairo, Oakdale, Oil Springs and Shetland.

FREE PRESS, weekly; D. A. McLean, publisher; established 1885; independent; Wednesday; subscription \$1.50; eight pages, 6 col., 19½ inches. Circ'n ¾

AMHERSTBURG, pop. 2,800, Co. Essex, on the Detroit River and M. C. R., 17 miles S. of Windsor, 18 miles from Detroit; good steamboat connection to Windsor and Detroit, also electric railway connection with Windsor by S. W. & A. Ry.; Tel., T., Ex., Banks. Chief Industries: flour mill, knitting mill, canning factory, machine shops, foundry, wrecking plant, alkali manufactory, boat building, dredging, fishing, farming and fruit growing. The town contains seven churches of different denominations, graded public, separate and high schools, town hall, Carnegie library, two large hotels, and has waterworks and electric power and light. Surrounding towns and villages where no papers are published: Oxley, Gesto, McGregor, Cottam, Sandwich, Vereker, Arner, New Canaan, Edgar Mills, Ojibwa, Harrow and Loiselleville.

ECHO, weekly; Echo Printing Co., Ltd., publishers, Jno. A. Auld, President, A. W. Marsh, Sec.-Treas.; established 1874; liberal; Friday; subscription \$1.50; twelve pages, 7 col., 21¾ inches. Circ'n 2¾

A. MCKIM, LIMITED, MONTREAL, TORONTO, WINNIPEG & LONDON, ENG.

ARNPRIOR, pop. 4,405, Co. Renfrew, on the Madawaska River at its confluence with the Ottawa, 50 miles S.E. of Pembroke, on C. P. R. and G. T. R.; Tel., T., Ex., Banks. Chief Industries: woollen and saw mills, carriage factory, brick kilns, felt factory, Sanitaris mineral water bottling works and mixed farming. The town contains eight churches, high, separate and public schools, public library and town hall seating 600, good fire department, waterworks, sewers, electric light, and well kept streets. Surrounding towns and villages where no papers are published: Kinburn, Fitzroy Harbor, Breaside, Galetta, White Lake, Antrim, Stewartville, Burnstown, Sand Point, Pakenham and Bristol.

CHRONICLE, weekly; R. A. Jeffrey, publisher; established 1879; conservative; Friday; subscription \$1.50; eight pages, 7 col., 19¾ inches. ✓

Sworn Circ'n, average for 12 mos. to Sept. 30, 1918, 1,950

WATCHMAN, weekly; A. E. Bradwin, editor and publisher; established 1890; liberal; Friday; subscription \$1.50; eight to twelve pages, 7 col., 20 inches. ✓

Circ'n 1

See Advt. Page 108.

ARTHUR, pop. 1,102, Co. Wellington, on the Conestogo River and C. P. R., 25 miles N. W. of Guelph; Tel., T., Ex., Banks. Chief Industries: flour, woollen, planing, saw, shingle and flax mills, foundry, butter and tile factories, pump works, stock-raising and farming. The town contains five churches, high, public and separate schools, drill hall and a town hall. Surrounding towns and villages where no papers are published: Monck, Damascus, Waldemere, Alton, Holstein, Gordonville, Rothsay, Alma, Kenilworth, Metz and Belwood.

ENTERPRISE-NEWS, weekly; Rixon Rafter, B.A., publisher; established 1869; independent; Thursday; subscription \$1.50; eight pages, 7 col., 19¾ inches. ✓

Circ'n 1¼

ATHENS, pop. 1,000, Co. Leeds, on the Can. Northern Ry., 15 miles W. of Brockville; Tel., T., Ex., Bank. Chief Industries: saw, flour and woollen mills, dairying and farming. The town contains six churches, high and public schools, town hall, House of Industry and public library. Surrounding towns and villages where no papers are published: Newboro, Mallorytown, Toledo, Chantry, Portland, Seely's Bay, Delta, Lyndhurst, Elgin and Frankville.

REPORTER, weekly; Austin G. L. Tribute, publisher; established 1884; independent; Wednesday; subscription \$1.50; eight pages, 6 col., 19¾ inches. ✓

Circ'n ½

ATWOOD, pop. 800, Co. Perth, on the G. T. R., 30 miles N. of Stratford, 6 miles S. W. of Listowel; Tel., T., Ex., Bank. Chief Industries: shingle, flour and planing mills, cement plant, farming and dairying. The town contains four churches, library and one public school. Surrounding towns and villages where no papers are published: Bornholm, Donegal, Ethel, Trowbridge and Henfryn. ✓

BEE, weekly; E. H. Swing, editor and publisher; established 1890; independent; Thursday; subscription \$1.00; eight pages, 6 col., 19½ inches. ✓

Circ'n ¾

AURORA, pop. 2,200, Co. York, on the G. T. R., 20 miles N. of Toronto, with which it has street railway connection; Tel., T., Ex., Banks. Chief Industries: flour and planing mills, agricultural implement works, pulley works, shoe factory, tanning and farming. The town contains five churches, public and high schools, a large public library, public hall seating 600, town hall, and arena seating 1,200. Has water supply of excellent quality from artesian wells, and is splendidly lighted. Surrounding towns and villages where no papers are published: Schomberg, Lloydtown and Kettleby.

BANNER, weekly; C. E. Lundy, editor and publisher; established 1861; liberal; Friday; subscription \$1.50; eight pages, 7 col., 19¾ inches. Circ'n ¾

AYLMER, pop. 2,200, Co. Elgin, on G. T. R., M. C. R. and Wabash Ry., 12 miles E. of St. Thomas; Tel., T., Ex., Banks. Chief Industries: saw and planing mills, shoe factory, and one of the largest canning factories in the Dominion, condensed milk and cream factory, wood turning, staves and headings, saw mills, sash and door factories, foundry, organ, spray pump, truck scale and leather goods factories and farming. The town is surrounded by fine agricultural and dairying country, and contains six churches, collegiate institute and public schools, public library and fine opera house; the town owns and operates its water works and electric light plant. Surrounding towns and villages where no papers are published: Straffordville, Vienna, Orwell, Sparta, Royham, Corinth, Jaffa and Lyons.

EXPRESS, weekly; Barnecott & Monteith, publishers; established 1874; independent; Thursday; subscription \$1.50; ten to twelve pages, 6 col., 19¼ inches.

Sworn Circ'n, average for 12 mos. to Sept. 30, 1918, 2,250

AYR, pop. 1,000, Co. Waterloo, on C.P.R., 14 miles S. of Kitchener, 7 miles N. of Paris; Tel., T., Ex., Banks. Chief Industries: flour saw mills, mill, agricultural implement works, iron foundry, plow works, stave and heading factory, knitting and hockey stick factories. The town has Hydro-Electric power. The country surrounding is very rich and fertile, and considerable attention is paid to stock raising. The town contains four churches, schools and a public library. Surrounding villages where no papers are published: Wolverton, Dumfries, Bright, Drumbo, Glenmorris, Roseville and New Dundee.

NEWS, weekly; Schmidt Bros., publishers; established 1898; independent; Thursday; subscription \$1.00; eight pages, 5 col., 17½ inches. Circ'n 1

AYTON, pop. 450, Co. Grey, on the South Saugeen River, and on the G. B. & L. E. division G. T. R., 40 miles S. of Owen Sound, 90 miles N. W. of Toronto; Tel. T., Ex., Bank. Chief Industries: chopping mill and two saw mills, grist mills, stave, hoop and barrel and cordage factories. The town contains five churches, three hotels, school, stores, etc. Surrounding towns and villages where no papers are published: Alsfeldt, Glen Eden, Drew, Holstein, Murdock, Nenagh, Orchard, Hampden, Varney, Allan Park, Aberdeen, Carlsruhe, Neustadt, Moltke and Deemerton.

ADVANCE, weekly; O. G. Widmeyer, editor and publisher; established 1895; independent; Thursday; subscription \$1.50; eight pages, 6 col., 19¾ inches. Circ'n ¾

A. McKIM, LIMITED, MONTREAL, TORONTO, WINNIPEG & LONDON, ENG.

BANCROFT, pop. 750, Co. Hastings, terminus of Central Ontario and I., B. & O. Railways, 90 miles N. of Belleville; Tel., Ex., Bank. Chief Industries: mining, saw mills, woollen mill, flour mill and machine shop. It has four churches, public and high schools, several good general stores and is electrically lighted. Surrounding towns and villages where no papers are published: Maynooth, L'Amable and Coe Hill.

TIMES, weekly; Harry M. Price publisher; established 1894; independent; Thursday; subscription \$1.50; eight pages, 5 col., 18 inches. Circ'n $\frac{3}{4}$ ✓

BARRIE, pop. 7,000, Co. Simcoe, on Kempenfeldt Bay, off Lake Simcoe, on Northern division of the G. T. R., 63 miles N. N. W. of Toronto; Tel., T., Ex., Banks. Chief Industries: planing mills, machine shops, excelsior factory, boat building and carriage factories, automobile and shoe factories, foundries, creameries and large up-to-date tannery, G. T. R. machine repair shops and roundhouse, farming and dairying. The town contains eleven churches, a collegiate institute and five schools, young ladies' college, Carnegie public library with 7,000 volumes, a public hall seating 700, opera house and court house; is lighted with gas and electric light, has 24-hour hydro-electric power service, waterworks and a good fire department, good wharves and steamboat connection, fine cement sidewalks and permanent roadways, and is a summer resort. Surrounding towns and villages where no papers are published; Thornton, Lefroy, Dalston, Stroud, Angus, Hillsdale, Minesing, New Lowell, Edgar, Craighurst and Ivy.

EXAMINER (with which is incorporated "Saturday Morning") weekly; J. A. MacLaren, editor, W. C. Walls, business manager; established 1863; independent; Thursday; subscription \$1.50; twelve pages, 6 col., 19 $\frac{3}{4}$ inches. ✓

Sworn Circ'n, actual average for 12 mos. to Sept. 30, 1918, 3,395*
See Advt. Page 96

NORTHERN ADVANCE, weekly; J. Baldwin Bryant, editor and proprietor; established 1851; unionist-conservative; Thursday; subscription \$1.50; eight pages, 6 col., 19 $\frac{3}{4}$ inches. Circ'n 1 $\frac{1}{4}$ ✓

BEAMSVILLE, pop. 1,200, Co. Lincoln, 1 mile S. of Beamsville Station on G. T. R., 12 miles W. of St. Catharines, 22 miles E. of Hamilton; Hamilton, Grimsby & Beamsville Electric Ry. gives an hourly car service to Hamilton; Tel., T., Ex., Bank. Chief Industries: stone quarries, two canning factories, brick and terra cotta works, planing mill, two basket factories, flour mill, fruit growing and farming. One of the best aerodromes in Canada is situated here. The town contains six churches, high and public schools, Town hall, public library and three hotels, and has water works and electric lighting. Surrounding towns and villages where no papers are published: Campden, Vineland, Tiutern and Jordan.

EXPRESS, weekly; E. S. Hudson, publisher; established 1893; independent; Wednesday; subscription \$1.00; eight pages, 7 col., 19 $\frac{3}{4}$ inches. Circ'n $\frac{3}{4}$ ✓

BEAVERTON, pop. 1,080, Co. Ontario, on G. T. R., Can. National Ry., and Lake Simcoe, 45 miles N. of Whitby, 28 miles W. of Lindsay, 30 miles N. E. of Newmarket, 75 miles N. E. of Toronto; Tel., T., Ex., Banks. Chief Industries: flour, grist and planing mills, toy factory, foundry, brick and tile works and farming. It has three churches, public and high school, public library containing 1,200 volumes, and town hall seating 500 persons. It is lighted by electricity. A charming summer resort, being situated on the eastern shore of Lake Simcoe, reached by the G. T. R., Midland Division, two trains daily, and Can. National Ry. Surrounding towns and villages where no papers are published: Oakwood, Lorneville, Eldon, Kirkfield and Brechin.

✓ **EXPRESS**, weekly; Jos. J. Cave, editor and publisher; established 1879; unionist; Thursday; subscription \$1.50; eight pages, 6 col., 19½ inches. Circ'n 1

Publishes also at Beaverton, the *Woodville Advocate*, the *Canington Echo*, and a special edition known as *Niara Township Monitor*, the circulations of which are included in above rating.

BEETON, pop. 600, Co. Simcoe, on N. and N. W. division G. T. R., and Toronto and Sudbury division C. P. R., 26 miles S. of Barrie, 43 miles N. W. of Toronto; Tel., T., Ex., Bank. Chief Industries: flour milling and mixed farming. It contains three churches, school, two public halls and two grain elevators. The town has water works, electric light, etc. Surrounding towns and villages where no papers are published: Bondhead, Penville, Thompsonville, Athlone, Schomberg, Loretto and Keenansville.

✓ **WORLD**, weekly; J. J. Cook, publisher; established 1882; independent; Thursday; subscription \$1.50; eight pages, 6 col., 19¾ inches. Circ'n 1

BELLEVILLE, pop. 12,000, Co. Hastings, on G. T. R., C. N. R., C. P. R., Moira River, and Bay of Quinte, 220 miles from Montreal and 113 miles from Toronto; Tel., T., Ex., Banks. Steamboat connection to all points. Chief Industries: hardware and lock factory, woollen, paper, saw and planing mills, rolling mills, cement works, foundries, shirt factory, rubber factory, cheese factories, two evaporators and G. T. R. shops. It contains twelve churches, several schools and colleges, public library containing 3,000 vols., an opera house seating 1,200, city hall seating 500, deaf and dumb institute, hospital and home for the friendless, gas and electric light, and a good fire department. Surrounding towns and villages where no papers are published: Ameliasburg, Shannonville, Rossmore, Marysville, Corbyville, Foxboro', Bridgewater, Frankford, Wellington and Canifton.

✓ **INTELLIGENCER**, every evening except Sunday; C. J. Howell, publisher; established 1867; conservative; subscription \$3.00; eight to twelve pages, 7 col., 20½ inches.

Sworn Circ'n, actual average for 12 mos. to Sept. 30, 1918, 2,542*

WEEKLY, Thursday; established 1834; subscription \$1.50; twelve to sixteen pages, 7 col., 20½ inches. Circ'n 1½

Advt.—The Daily Intelligencer is the only paper in Belleville making sworn circulation statement. It exceeds 2,700 per diem. It reaches the homes in the district. See Advt. Page 63.

A. McKIM, LIMITED, MONTREAL, TORONTO, WINNIPEG & LONDON, ENG.

ONTARIO, every evening except Sunday; Morton & Herity publishers; established 1870; liberal; subscription \$3.00; eight pages, 7 col., 20 inches. Circ'n 1 $\frac{3}{4}$

WEEKLY (*and Bay of Quinte Chronicle*), established 1841; Thursday; subscription \$1.50; sixteen pages, 7 col., 20 inches. Circ'n 1 $\frac{1}{2}$
See Advt. Page 116.

CANADIAN, semi-monthly; Ontario School for the Deaf, publishers; established 1892; special for the deaf; 1st and 15th of month; subscription 50 cents; eight pages, 4 col., 14 inches. Circ'n 1

BELMONT, pop. 600, Co. Middlesex, on C. P. R., 15 miles S. E. of London and 9 miles N. E. of St. Thomas; Tel., T., Ex., Bank. Chief Industries: dairying and mixed farming. Surrounding towns and villages where no papers are published: Nilestown, Derwent, Harrierville, Glanworth, Mapleton and Lyons.

ENTERPRISE, weekly; Strachan Bros., publishers; established 1915; independent; Thursday; subscription \$1.00; eight pages, 5 col., 17 $\frac{1}{2}$ inches. Circ'n $\frac{1}{2}$

BLENHEIM, pop. 1,389, Co. Kent, on the Pere Marquette Ry., 6 miles N. W. of Rondeau Harbor on Lake Erie, and 12 miles S. E. of Chatham; Tel., T., Ex., Banks. Chief Industries: farming, fruit growing, canning factory, flour, saw and planing mills; headquarters for the fresh bean and tobacco business of Southern Kent. The town has eight churches, public schools, public hall seating 450, and a fire brigade. Surrounding towns and villages where no papers are published: Port Alma, Cedar Springs, Rondeau, Morpeth, Fargo, Mull, Ouvry, Guilds, New Scotland, Harwich, Ridley and Charing Cross.

NEWS-TRIBUNE, weekly; J. M. Denholm, publisher; established 1870; independent; Wednesday; subscription \$1.50; eight pages, 7 col., 20 inches. Circ'n 1

BLYTH, pop. 850, Co. Huron, on G. T. R. and C. P. R., 18 miles E. of Goderich; Tel., T., Ex., Bank. Chief Industries: saw, flour, planing, shingle and flax mills, salt works, brick yard, sash, door and blind factory, handle factory, glove factory and machine shops. The town contains four churches, a public school, a public hall and a public library. Surrounding towns and villages where no papers are published: Belgrave, Auburn, Londesboro, Walton, Westfield, St. Augustine, Leadbury and Dangannon.

STANDARD, weekly; J. H. R. Elliott, publisher; established 1889; independent-liberal; Thursday; subscription \$1.50; eight pages, 6 col., 19 $\frac{1}{2}$ inches. Circ'n 1

BOBCAYGEON, pop. 1,000, Co. Victoria, on the Trent Canal and Central Kawartha Lakes, and Lindsay and Bobcaygeon branch of C. P. R., 73 miles N.E. of Toronto, 14 miles N.E. of Lindsay and 11 miles E. of Fenelon Falls; Tel., T., Ex., Bank. Chief Industries: saw, shingle and flour mills, boat building and farming. The town contains five churches public schools, library, town hall, and owns its own electric plant. Surrounding towns and villages where no papers are published: Dunsford, Kinmount, Chemong and Coboconk.

INDEPENDENT, weekly; M. Thurston, publisher, established 1869; independent; Thursday; subscription \$1.50; eight pages, 6 col., 19 $\frac{1}{2}$ inches. Circ'n $\frac{3}{4}$

A. MCKIM, LIMITED, MONTREAL, TORONTO, WINNIPEG & LONDON, ENG.

BOLTON, pop. 712, Co. Peel, on the Humber River and Owen Sound and Sudbury Divisions of the C. P. R., 26 miles N. W. of Toronto; Tel., Ex., Bank. Chief Industries: flour mill, foundries, blanket factory and brick yards. The town contains three churches, public and high schools, public library and a town hall. Surrounding towns and villages where no papers are published: Caledon East, Nobleton, Lloydtown, Mono Road, Sand Hill, Lockton, Coleraine, Palgrave, Schomberg, Kleinburg and Coventry.

ENTERPRISE, weekly; F. N. Leavens, editor and publisher; established 1888; independent; Friday; subscription \$1.50; eight pages, 7 col., 19 $\frac{3}{4}$ inches. Circ'n 1

BOTHWELL, pop. 690, Co. Kent, on Thames River and G. T. R., 22 miles N. E. of Chatham; Tel., T., Ex., Bank. Chief Industries: oil, live stock, grain and produce, flour mills, heading and planing mills and foundry. The town contains six churches, schools, and a town hall seating 400. Surrounding towns and villages where no papers are published: Sutherland's Corners, Aughrim, Aberfeldy, Mosside, Clachan, Wardsville, Cashmere and Newbury.

TIMES, weekly; H. J. Jerome, editor and publisher; established 1874; independent; Thursday; subscription \$1.50; eight pages, 6 col., 18 inches. Circ'n $\frac{1}{2}$

Also publishes *Florence Quill*.

BOWMANVILLE, pop. 3,500, Co. Durham, on Lake Ontario and G. T. R., C. P. R., C. N. R., and Toronto Eastern Electric R., 27 miles W. of Cobourg, 43 miles E. of Toronto; steamboat communication; Tel., T., Ex., Banks. Chief Industries: piano, organ, rubber goods, flour, pearl barley and oatmeal mills, foundries, machine shops, barrel and toy factories and silver-plating works. Great apple-growing and stock-raising section. The town contains four churches, two public schools and high school, library, opera house and free reading room, and is lighted by electricity. Surrounding towns and villages where no papers are published: Hampton, Enniskillen, Enfield, Blackstock, Courtice, Newtonville, Solina, Cadmus, Lotus, Pontypool, Tyrone, Caesarea, Kendall, Taunton, Leskard, Kirby, Burketon, Nestleton, Purple Hill and Cedardale.

WEST DURHAM REVIEW, semi-weekly; J. W. Hynds, editor and publisher; established 1908; conservative; Tuesday and Thursday; subscription \$1.00; eight pages, 6 col., 19 $\frac{1}{2}$ inches. Circ'n 1

CANADIAN STATESMAN, weekly; M. A. James & Sons, publishers; established 1854; independent-liberal; Thursday; subscription \$1.50; eight pages, 7 col., 19 $\frac{1}{2}$ inches. Circ'n 2 $\frac{3}{4}$

Also publish *News*, circulation of which is included in above rating.

NEWS, weekly; M. A. James & Sons, publishers; established 1874; independent-conservative; Friday; subscription \$1.50; eight pages, 7 col., 19 $\frac{1}{2}$ inches. See *Canadian Statesman*.

BRACEBRIDGE, pop. 2,800, Co. Muskoka, on the Muskoka River and G. T. R., 12 miles N. of Gravenhurst; Tel., T., Ex., Banks. Chief Industries: woollen, saw, planing, shingle and linen mills, match factory, foundry, tanneries and farming. The town is a summer resort and contains besides its stores, hotels, etc., nine churches, public and high schools, free library; is lighted by electricity, and has excellent waterworks, both owned by the municipality. Surrounding towns and villages where no papers are published: Baysville, Port Carling, Uffington, Dorset and Utterson.

GAZETTE, weekly; Bracebridge Gazette Ptg. and Pub. Co., Limited, publishers; established 1872; independent; Thursday; subscription \$1.00; eight pages, 7 col., 19 $\frac{3}{4}$ inches. Circ'n 1 $\frac{3}{4}$ ✓

MUSKOKA HERALD weekly; Herald Publishing Co., publishers; established 1878; conservative; Thursday; subscription \$1.00; eight to twelve pages, 7 col., 21 $\frac{3}{4}$ inches. Circ'n 1 $\frac{1}{4}$ ✓

BRADFORD, pop. 1,200, Co. Simcoe, on the Holland River and G. T. R., 22 miles S. E. of Barrie, 34 miles N. of Toronto; Tel., T., Ex., Banks. Chief Industries: farming, carp fishery, cement, planing and flour mills, screen and kitchen cabinet factory and mattress factory. The town contains four churches, public and high schools, public library of 2,500 volumes, town hall seating 500. Surrounding towns and villages where no papers are published: Holland Landing, Lefroy, Churchill, Schomberg, Bond Head, Newton Robinson and Queensville.

WITNESS AND SOUTH SIMCOE NEWS, weekly; O. M. Seim, publisher; established 1865; independent; Wednesday; subscription \$1.50; eight pages, 6 col., 19 $\frac{3}{4}$ inches. Circ'n $\frac{3}{4}$ ✓

BRAMPTON, pop. 4,000, Co. Peel, on G. T. R. and C. P. R., 21 miles N. W. of Toronto; Tel., T., Ex., Banks. Chief Industries: six greenhouses, including the largest in Canada, loose-leaf systems factory, two shoe factories, two knitting mills, furnace foundry, planing mills, paper box, gummed paper and jam factories and flour milling. The town contains six churches, also high and public schools, Carnegie library, town hall, county court house, jail, public hall, fire department and first-class waterworks and sewerage system, and municipal hydro-electric lighting and power system. Surrounding villages where no papers are published: Malton, Meadowvale, Norval, Claireville, Caledon East, Inglewood and Huttonville.

BANNER AND TIMES, weekly; A. F. Dick, publisher; established 1868; liberal; Thursday; subscription \$1.50; eight pages, 7 col., 19 $\frac{1}{2}$ inches. Circ'n 1 $\frac{3}{4}$ ✓

CONSERVATOR, weekly; Charters Publishing Co. publishers; established 1873; conservative; Thursday; subscription \$1.50; eight pages, 7 col., 21 $\frac{1}{2}$ inches. Circ'n 1 $\frac{3}{4}$ ✓

Also publishes *Port Credit News*.

BRANTFORD, pop. 28,725, Co. Brant, on G. T. R., C. P. R., T. H. & B. Ry., and Grand River, 66 miles S. W. of Toronto, 400 miles from Montreal and 22½ miles W. of Hamilton; Tel., T., Ex., Banks. Chief Industries: woollen mills, underwear factory, foundries, potteries, pork packing factories, electrical supply, shoe, emery wheel and brass bed factories, stove works, nut and bolt factories, cigar factories, malleable iron works, carriage, scissors, wind mill, refrigerator, starch, nail, binder and plow works, agricultural implement works, radiator, engine and machine works—nearly ninety factories in all, employing over 8,300 men. In volume of manufactured exports Brantford ranks as the third city in the Dominion of Canada, and is the centre of the agricultural implement industry. The city contains twenty-three churches, nine schools and colleges, collegiate institute, free library, opera house, hospital, public halls, and asylum for the blind. Surrounding towns and villages where no papers are published: Cainsville, Harrisburg, Vanessa, Scotland, Mount Pleasant, Alberton, Jerseyville, Ancaster, Harley, Hartford, Longford, Oakland, Copetown, Lynden, Echo Place and Onondaga.

EXPOSITOR, every evening except Sunday; Preston and Sons Ltd., publishers; established 1850; liberal; subscription \$3.00 by mail, \$4.00 in city; twelve pages, 7 col., 20 inches.

Sworn Circ'n, actual average for 12 mos. to Sept. 30, 1918, 8,339*†

Advt.—The Brantford Expositor recently acquired the subscription lists and good will of the Brantford Daily Courier, which ceased publication on December 31st, 1918. The Expositor now becomes the only daily newspaper published in Brant and Norfolk Counties, and its field is one of the most important in the Province of Ontario. The Expositor's circulation exceeds 10,200. It is a member of the A. B. C. See Advt. Page 61.

CANADIAN GOLFER, monthly; official organ of Royal Canadian Golf Ass'n; Ralph H. Reville, editor; established 1915; golf; 20th of month, forms close 15th of month, subscription \$3.00; sixty to sixty-four pages, 2 wide col., 8 inches. Circ'n 2½

OUTDOOR QUARTERLY, quarterly; Outdoor Quarterly, publishers; established 1919; rabbit raising; subscription 50c; four pages, 6 col., 19¼ inches.

BRIDGEBURG, pop. 2,200, Co. Welland, on G. T. R., M. C. R., T. H. & B., C. P. R. and Wabash Railway, opposite Buffalo, on the Niagara River, west end of the International Bridge, 100 miles S. of Toronto; Tel., T., Ex., Bank. Chief Industries: proprietary medicine factories, structural steel foundry, bridge and iron works, marble works, hot-air registers, varnish works and farming. The town contains four churches, public library, post office and customs house. Surrounding towns and villages where no papers are published: Stevensville, Humberstone, Mulgrave, Brookfield, Sherkston and Netherby.

REVIEW, weekly; The Review Co., publishers; established 1895; independent; Friday; subscription \$1.50; eight pages, 6 col., 19¾ inches. Circ'n 1

Also publishes *Fort Erie Times* and *Ridgeway Herald*, circulations of which are included in above rating.

BRIGDEN, pop. 700, Co. Lambton, on the St. Clair Branch of Mich. Central Ry., 15 miles S.E. of Sarnia; Tel., T., Ex., Bank. Chief Industries: farming, flour, oatmeal and saw mills, brick works, heading, stave and hoop mills. The town contains three churches, public school, public library, two hotels, opera house and general stores. Surrounding towns and villages where no papers are published: Wilkesport, Bradshaw, Kimball and Courtright.

PROGRESS, weekly; W. J. Brownlee, publisher; established 1904; independent; Thursday; subscription \$1.00; eight pages, 6 col., 18 inches. Circ'n ½

BRIGHTON, pop. 1,300, Co. Northumberland, on G. T. R., C. N. R. and Presqu'Isle Bay, Lake Ontario, and at the head of the Murray Canal, 25 miles E. of Cobourg, 92 miles E. of Toronto, and 22 miles W. of Belleville; Tel., T., Ex., Banks. Chief Industries: flour, saw and planing mills, canning factory and fruit evaporators, farming and fruit growing. It is supplied with electric power from Trent River. The town contains five churches, public and high schools and public library. Surrounding towns and villages where no papers are published: Frankford, Smithfield, Lovett, Hilton, Edville, Castleton, Morganstown, Wooler, Codrington, Orland and Dundonald.

ENSIGN, weekly; Clarence T. Lapp, publisher; established 1871; independent; Friday; subscription \$1.00; eight pages, 6 col., 19½ inches. Circ'n ¾

BROCKVILLE, pop. 9,500, Co. Leeds, on the St. Lawrence River, the G. T. R., C. P. R., C. N. R., boats daily east and west, ferry to U. S. side of river; 125 miles W. of Montreal, 208 miles E. of Toronto and 70 miles S. of Ottawa; Tel., T., Ex., Banks. Chief Industries: stove, hardware, automobile, cream separator, biscuit, candy, hat, leather belting, boat and carriage factories, agricultural implement works, mineral waters, farming and dairying. Centre of leading dairy district of Ontario. Over 200 cheese factories and dairies are represented at the Brockville cheese board. The town contains, besides its factories, nine churches, collegiate institute and public schools, hospital for the insane, town hall, Board of Trade, public hall, two hospitals, opera house, fine docks, hotels, stores, streets wide and well paved, fine fire protection, water works and sewer systems, gas and electric light and power. Surrounding towns and villages where no papers are published: Maitland, Caintown, Yonge Mills, Lyn, Toledo, Addison, Lansdowne and Frankville.

RECORDER AND TIMES, every evening except Sunday; The Recorder Printing Co., Ltd., publishers; established 1873; independent-liberal; subscription \$3.00; six to eight pages, 7 col., 20 inches. Circ'n 4¼

WEEKLY; established 1820; Thursday; subscription \$1.50; eight pages, 7 col., 20 inches. Circ'n 2

Advt.—The Evening Recorder and the Brockville Times merged, Feb. 1st, 1918, into "The Recorder and Times," is now the only daily between Kingston and Montreal on the frontier. It covers the whole field through daily and weekly editions. 99 years the People's Family Newspaper. See Advt. page 65.

BRUCE MINES, pop. 800, Algoma District, on the north shore of Georgian Bay and the S. Ste. Marie Branch of the C. P. R., 12 miles S. W. of Thessalon and 30 miles S. of Sault Ste. Marie; Tel., Ex., Bank. Chief Industries: lumbering, agriculture and mining. The town has several stores, saw and planing mills, churches, two hotels, etc. Surrounding towns and villages where no papers are published: Desbarats, Rydal Bank and Marksville.

SPECTATOR, weekly; F. W. Rickaby, editor and publisher; established 1901; independent; Thursday; subscription \$1.50; eight pages, 7 col., 19½ inches. Circ'n ¾

BRUSSELS, pop. 1,150, Co. Huron, on the Maitland River and G. T. R., 30 miles E. of Goderich; Tel., T., Ex., Banks. Chief Industries: flour and saw mills, stave and heading factories, machine shop, knitting factory and farming. The town contains four churches, a school, and a public library. Surrounding towns and villages where no papers are published: Cranbrook, Ethel, Walton and Jamestown.

POST, weekly; William H. Kerr, publisher; established 1872; liberal; Thursday; subscription \$1.50; eight pages, 7 col., 19 inches.

Circ'n 1 $\frac{3}{4}$

BURFORD, pop. 1,000, Co. Brant, on the G. T. R., 9 miles W. of Brantford; Tel., T., Ex., Banks. Chief Industries: farming and market gardening, canning factory, powdered milk factory, apple evaporator and planing mills. The town contains five churches, school, library, board of trade, government armoury and post office, and has hydro electric power. Surrounding towns and villages where no papers are published: Mt. Vernon, Mt. Pleasant, Oakland, Northfield Centre, Scotland, Fairfield Plain, Harley, New Durham, Cathcart, Falkland and Princeton.

ADVANCE, weekly; M. Messecar, publisher; established 1909; independent; Thursday; subscription \$1.50; eight to twelve pages, 6 col., 19 $\frac{3}{4}$ inches.

Circ'n 3 $\frac{4}{5}$

BURKS FALLS, pop. 1,200, Co. Parry Sound, on the Magnetawan River and on main line of Northern Division G.T.R., 171 miles N. of Toronto; Tel., Ex., Bank. Chief Industries: tannery, saw mills, electric power house, brick yards, lumbering, planing factory and farming. The town contains five churches, public and high schools, training institute, public library, board of trade, court house and jail, fire department, and has waterworks and electric light. There is a good wharf and considerable steam and tugboat traffic. Surrounding towns and villages where no papers are published: Berrisdale, Magnetawan, Ahmic Harbor, Dunchurch, Katrine, Sprucedale, Novar, Kearney and Emsdale.

ARROW, weekly; Fawcett & Co., publishers, Alex. R. Fawcett, manager; established 1885; independent; Thursday; subscription \$1.00; eight pages, 6 col., 19 $\frac{1}{2}$ inches.

Circ'n 3 $\frac{4}{5}$

BURLINGTON, pop. 2,600, Co. Halton, on Lake Ontario and G.T.R., C.P.R. and Hamilton Radial Ry., 10 miles N.E. of Hamilton, and 30 miles W. of Toronto; Tel., T., Ex., Banks. Chief Industries: fruit-growing and farming, canning factory, chemical works, planing mills, evaporator and basket works. The town has five churches, high and public school, town hall, public library, three large summer hotels, military hospital, skating rink, waterworks and is lighted by electricity. It is visited by large numbers of summer tourists. Surrounding towns and villages where no papers are published: Bronte, Flamboro, Carlisle, Aldershot, Nelson, Appleby, Palermo, Cumminsville and Lowville.

GAZETTE, weekly; Elgin A. Harris, publisher; established 1899; independent; Wednesday; subscription \$1.00; eight pages, 6 col., 20 inches.

Circ'n 3 $\frac{4}{5}$

CALEDONIA, pop. 1,230, Co. Haldimand, on the Grand River and G. T. R., 14 miles S. W. of Hamilton; Tel., T., Ex., Bank. Chief Industries: flour mills, plaster mines, clothing factory, evaporator and canning factory and agriculture. The town contains five churches, high and public schools, public library, new opera house, and town hall seating 250. It has fine cement walks and macadamized streets, waterworks, hydro-electric power and cheap natural gas. Surrounding towns and villages where no papers are published: York, Blackheath, Tyneside, Mount Hope, Middleport and Cheapside.

GRAND RIVER SACHEM, weekly; H. B. Sawle, editor and publisher; established 1856; independent; Tuesday; subscription \$1.50; eight pages, 7 col., 22 inches. Circ'n 1

CAMPBELLFORD, pop. 3,200, Co. Northumberland, on the Trent River and G. T. R., half way between Belleville and Peterboro, 30 miles from each; Tel., T., Ex., Banks. Chief Industries: woollen, flour, paper, saw and planing mills, foundry, machine shop, shoe factory, bridge works and farming. The town contains seven churches, high and public schools, opera house seating 550, and free library. The Trent River furnishes the town with a magnificent water power, the municipal electric power plant developing about 4,000 h.p. A beautiful iron bridge spans the river. Its streets are wide and well laid out and kept in good repair. Surrounding towns and villages where no papers are published: Keene, Birdsalls, Hilton, Sarginson, Meyersburg, Trent River, Hoards, Dartford and Rylestone.

HERALD, weekly; G. A. Kingston, B. A., editor and publisher; established 1873; independent; Thursday; subscription \$1.50; eight pages, 8 col., 21¾ inches. Circ'n 1¼

CANNINGTON, pop. 897, Co. Ontario, on Beaver River and G. T. R., 40 miles N. of Whitby and 18 miles W. of Lindsay; Tel., T., Ex., Banks. Chief Industries: flour, saw and planing mills, biscuit and confectionery works, foundry and farming. Has Government-developed hydro-electric system providing exceptionally cheap light and power. The town contains four churches, public and high schools, a public library and town hall. Surrounding towns and villages where no papers are published: Wilfrid, Pefferlaw, Manilla, Oakwood, Woodville, Derryville, Lorneville and Glenarm.

ECHO, weekly; published in Beaverton by *Beaverton Express*.

ONTARIO GLEANER, weekly; Wm. A. Robinson, editor and publisher; established 1870; independent-conservative; Thursday; subscription \$1.50; eight pages, 6 col., 19¾ inches. ✓

Sworn Circ'n, average for 12 mos. to Sept., 30, 1918, 729

One section of the paper is headed *Sunderland Brock Banner*.

See Advt. Page 113

A. MCKIM, LIMITED, MONTREAL, TORONTO, WINNIPEG & LONDON, ENG.

CARLETON PLACE, pop. 3,850, Co. Lanark, on the Mississippi River and C. P. R., 22 miles E. of Perth, 18 miles N. of Smiths Falls, and 28 miles W. of Ottawa; Tel., T., Ex., Banks. Chief industries: cheese and butter factories, knitting, woollen, oatmeal, flour, planing and saw mills, stove foundry, C. P. R. locomotive repair shops and boat building establishment. The town contains seven churches, three hotels, high and public schools, free public library containing 8,500 volumes, and splendid municipal buildings; has good electric and water power, electric light and waterworks. Surrounding towns and villages where no papers are published: Innisville, Clayton, Appleton, Franktown and Ashton.

CENTRAL CANADIAN, weekly; F. A. J. Davis, editor and publisher; established 1876; conservative-unionist; Thursday; subscription \$1.50; ten to twelve pages, 6 col., 19¾ inches. Circ'n 1½ ✓

HERALD, weekly; W. H. Allen, editor and publisher; established 1850; liberal; Tuesday; subscription \$1.50; eight pages, 6 col., 19¾ inches. Circ'n 1½ ✓

CARP, pop. 500, Co. Carleton, on G. T. R., 20 miles W. of Ottawa and 20 miles E. of Arnprior; Tel., T., Ex., Bank. Chief Industries: flour and feed mills, cheese box factory, lumber, shingles, brick, cement building blocks and tile manufacturing, live stock raising and dairying. The village contains four churches, public and high school and Macdonald school garden, town hall, hotel, exhibition hall and grounds. Surrounding villages where no papers are published: Richmond, Stittsville, Kinburn, Galetta, Huntley, South March, Dunrobin, Kilmaurs, Marathon, Woodlawn and Panmure.

REVIEW, weekly; James A. Evoy, publisher; established 1904; independent-conservative; Thursday; subscription \$1.50; eight pages, 6 col., 19½ inches. ✓

Sworn Circ'n, actual average for 12 mos. to Sept. 30, 1918, 894★

CAYUGA, pop. 850, Co. Haldimand, on Grand River and G. T. R., Wabash and M. C. Rys., 76 miles S. W. of Toronto, 35 miles S. of Hamilton; Tel., T., Ex., Bank. Chief Industries: farming, flour, saw and planing mills, glass factory, limestone, sandstone and gypsum quarries. The town contains four churches, high and public schools, handsome court house and county buildings, and town hall seating 350. Surrounding towns and villages where no papers are published: Kohler, Decewsville, Clanbrassil, S. Cayuga, Cheapside, Nelles Corners, Balmoral, Rainham, York, Canfield, Oneida, Nanticoke and Fisherville.

HALDIMAND ADVOCATE AND HAGERSVILLE STANDARD, weekly; R. H. Davey, publisher; established 1857; independent; Thursday; subscription \$1.50; eight to twelve pages, 6 col., 19½ inches. ✓

Sworn Circ'n, actual average for 12 mos. to Sept. 30, 1918, 1,444★

CHATHAM, pop. 14,600, Co. Kent, on G. T. R., C. P. R., Wabash Ry., Pere Marquette Ry., Chatham, Wallaceburg & Lake Erie Electric Radial Ry., and River Thames, 46 miles E. of Windsor and 60 miles S. W. of London; Tel., T., Ex., Banks. Chief Industries: canning, flour and woollen mills, engine, boiler and machine works, foundries, carriage factories, largest beet sugar factory in America, evaporator, incubator, scales, office furniture and fanning mill factories, wheel works, spring and axle works, brass, bent goods and automobile works, and the largest wagon factories in the Dominion. The centre of a rich farming and fruit-growing country and situated in a large natural gas belt. The city contains eleven churches, college, schools, collegiate institute, convent, hospitals, public library of 6,000 volumes, good skating and curling rink, public parks, municipal water works, hydro-electric light and power and natural gas supply. Surrounding towns and villages where no papers are published: Buxton, Louisville, Charing Cross, Mitchell's Bay, Northwood, Kent Centre, Rondeau and Paincourt.

NEWS, every evening except Sunday; A. C. Woodward, publisher; established 1890; liberal; subscription \$4.80; six to twelve pages, 7 col., 20½ inches.

Sworn Circ'n, actual average for 12 mos. to Sept. 30, 1918, 2,492★
See Advt. Page 68.

WEEKLY (*Banner-News*), established 1869; Wednesday; subscription \$1.50; sixteen pages, 7 col., 20½ inches. Circ'n 1

PLANET, every evening except Sunday; S. Stephenson, publisher; established 1863; conservative; subscription \$4.20; eight to sixteen pages, 7 col., 21 inches.

Sworn Circ'n, actual average for 12 mos. to Sept. 30, 1918, 2,719★

WEEKLY, established 1851; Wednesday; subscription \$1.50; sixteen pages, 7 col., 21 inches.

Sworn Circ'n, actual average for 12 mos. to Sept. 30, 1918, 1,500★
See Advt. Page 75.

CHATSWORTH, pop. 400, Co. Grey, on C. P. R., 9 miles S. of Owen Sound; Tel., T., Ex., Banks. Chief Industries: saw, roller, shingle and chopping mills, artificial limb factory, lumbering and farming. The town contains, besides its mills and stores, four churches, high and public schools, town hall, library and has hydro-electric light and power. Surrounding towns and villages where no papers are published: Berkeley, Holland Centre, Massie, Desboro and Williamsford.

NEWS, weekly; T. Hugh B. McCullough, publisher; established 1885; independent; Thursday; subscription \$1.50; eight pages, 6 col., 19½ inches. Circ'n 1¼ ✓

CHESLEY, pop. 1,900, Co. Bruce, on the Saugeen River and G. T. R., 16 miles N. E. of Walkerton; Tel., T., Ex., Banks. Chief Industries: saw, woollen and flour mills, foundry, furniture, munition and knitting factories and farming. The town contains, besides its mills and factories, six churches, public and high schools, public library, waterworks, hydro-electric lighting and power and has a volunteer fire brigade. Surrounding towns and villages where no papers are published: Dobbinton, Desboro and Elmwood. ✓

ENTERPRISE weekly; McDonald and Nolan, publishers; established 1876; independent; Thursday; subscription \$1.50; eight pages, 7 col., 20 inches.

Sworn Circ'n, average for 12 mos. to Sept. 30, 1918, 1,400

CHESTERVILLE, pop. 950, Co. Dundas, on C.P.R. and Petite Nation River, $17\frac{1}{2}$ miles N. of Morrisburg; Tel., T., Ex., Banks. Chief Industries: farming, dairying, milk condensery, planing and saw mills, sash and door factory, foundry, tannery and roller mills. The town contains five churches, two hotels and public, separate and high schools. Surrounding towns and villages where no papers are published: North Winchester, Ormond, Connaught, Morewood, Berwick, Grantley, Beckstead, Dunbar, Finch, Cryslar, Goldfield, Elma and Inkerman.

RECORD, weekly; G. C. Lacey, publisher; established 1894; independent; Thursday; subscription \$1.50; eight pages, 5 col., $17\frac{3}{4}$ inches. ✓

Sworn Circ'n, actual average for 12 mos. to Sept. 30, 1918, 1,175*

CLARKSBURG, pop. 500, Co. Grey, $1\frac{1}{4}$ miles from Thornbury, its nearest railway station on G.T.R., and on Beaver River, 14 miles W. of Collingwood, 110 miles N. W. of Toronto; Tel., T., Ex., Bank. Chief Industries: foundry and machine shops, flour, shingle and heading mills, basket and pump factories, farming and fruit growing. The town contains four churches, school, armoury and public library. Surrounding towns and villages where no papers are published: Fairmount, Heathcote, Ravenna, Redwing, Duncan, Kimberley, Gibraltar, Griersville and Rocklyn.

REVIEW-HERALD, weekly. *See Thornbury.*

CLIFFORD, pop. 600, Co. Wellington, on Red River Creek and G. T. R., 50 miles N. W. of Guelph; Tel., T., Ex., Bank. Chief Industries: saw, woollen and flour mills, evaporating factory, cider mill, machine shop and tanneries and mixed farming. The town contains five churches, public and continuation schools, public library and public hall seating 500. Surrounding towns and villages where no papers are published: Lakelet, Neustadt, Drew, Belmore and Orchardville.

EXPRESS, weekly; Jas. R. Aitchison, editor and publisher; established 1892; independent; Wednesday; subscription \$1.50; eight pages, 6 col., $19\frac{1}{2}$ inches. ✓

Circ'n $1\frac{1}{2}$

CLINTON, pop. 2,254, Co. Huron, on G. T. R., 12 miles S. E. of Goderich, the county seat; Tel., T., Ex., Banks. Chief Industries: saw, flour and knitting mills, salt well, piano, player-piano and organ factories, boys' clothing factory, planing mills, motor truck and show case works. The town contains six churches, collegiate institute and public school, public library, and a hall seating 600. Surrounding towns and villages where no papers are published: Varna, Bayfield, Holmesville, Brucefield, Summerhill, Porter's Hill, Auburn, Kippen, Londesboro, Constance and Blake. ✓

NEW ERA, weekly; W. H. Kerr & Son, publishers; established 1865; liberal; Thursday; subscription \$1.00; six to eight pages, 7 col., 21 inches. ✓

See Advt. Page 107.

NEWS-RECORD, weekly; G. E. Hall, publisher; established 1878; conservative; Thursday; subscription \$1.50; eight pages, 7 col., $21\frac{3}{4}$ inches. ✓

Sworn Circ'n, average for 12 mos. to Sept. 30, 1918, 1,523

See Advt. Page 70.

COBALT, pop. 8,500, District of Temiskaming, on T. & N. O. Ry., 103 miles N. of North Bay, 329 miles N. of Toronto; Tel., T., Ex., Banks. One of the richest and most famous silver-producing camps in the world. Chief Industries: mining, planing mills and wood-working factories, machine shops and foundries, explosive factory, bottling works, lumbering and farming. A wholesale distributing centre for mining machinery and supplies. The town contains public and separate schools, seven churches and hotels, and has an excellent fire department and sewerage and water systems. Surrounding towns and villages where no papers are published: Latchford, North Cobalt, Earlton and Thornloe.

NUGGET, every evening except Sunday; The Cobalt Daily Nugget, Ltd., publishers; established 1909; independent; subscription \$4.00; six to twelve pages, 7 col., 20½ inches. Circ'n 5¼
See Advt. Page 108.

MINING REVIEW, weekly; The Cobalt Daily Nugget, Limited, publishers; established 1918; mining; Friday; subscription \$2.00; eight pages, 7 col., 20½ inches.

NORTHERN MINER, weekly; Northern Miner Press Ltd., publishers; established 1915; mining; Saturday; subscription \$1.50; eight pages, 4 col., 17 inches. Circ'n ¼

COBDEN, pop. 838, Co. Renfrew, on C. P. R. Main Line and Muskrat Lake, 20 miles N.W. of Renfrew and 20 miles S.E. of Pembroke; Tel., T., Ex., Bank. Chief Industries: farming, stock-raising and saw mills. Cobden is in the heart of one of the best farming districts of Ontario. It has grain elevators, churches and a public school. Surrounding towns and villages where no papers are published: Beachburg, Westmeath and Haley's Station.

SUN AND FARM LABOR ADVOCATE, weekly; M. Ringrose and W. J. Ringrose, publishers; established 1897; independent; Thursday; subscription \$1.50; eight pages, 5 col., 20 inches.
See Advt. Page 97.

COBOURG, pop. 5,000, Co. Northumberland, on G.T.R., C.N.R., C.P.R., and on Lake Ontario, 69½ miles E. of Toronto; Tel., T., Ex., Banks. Chief Industries: felt mills, munitions factory, flour mill, dye works, steel works, brick works, boiler compound, lath, door and matting factories, Lydia Pinkham Medicine Co., planing mills, farming and fruit-growing. The town contains seven churches, collegiate institute, consolidated school and convent school, public library, public hall seating 800, armory, public and military hospitals and house of refuge. It is also a popular summer resort for Americans. Has large car and passenger ferry running winter and summer to Charlotte, N.Y. Surrounding towns and villages where no papers are published: Grafton, Wicklow, Centreton, Eddystone, Baltimore, Coldsprings, Harwood and Gore's Landing.

SATURDAY MORNING POST, weekly; H. McGuire and Sons, publishers; established 1890; conservative; Saturday; subscription \$1.00; four pages, 7 col., 21½ inches. Circ'n 1

SENTINEL-STAR, weekly; Leslie H. Wilson, publisher; established 1828; conservative; Friday; subscription \$1.50; eight pages, 7 col., 19¼ inches. Circ'n, 1¼

WORLD, weekly; Thos. B. Lapp and Son, publishers; established 1866; liberal; Friday; subscription \$1.00; eight pages, 6 and 7 col., 19¾ inches. Circ'n 1¼

COCHRANE, pop. 2,500, District of Temiskaming, on T. & N. O. Ry. and N.T.R., 250 miles N. of North Bay, 570 miles W. of Quebec, 770 miles E. of Winnipeg; Tel., T., Ex., Banks. Chief Industries: saw mill, railway roundhouses, machine shops and farming. The town contains five churches, public and separate schools, hospital, a court house and a jail, and has electric light, waterworks and sewerage system. It is the distributing point for the famous Clay Belt extending 400 miles east and west on the C. G. R., and 150 miles south on the T. and N. O. Ry. Surrounding towns and villages where no papers are published: Kelso, Jacksonboro, Hearst, Matheson, Fauquier, Iroquois Fall and Smooth Rock Falls.

NORTHLAND POST, weekly; The Cochrane Northland Post, Ltd., publishers; established 1914; conservative; Saturday; subscription \$1.50; twelve pages, 5 col., 15½ inches. Circ'n ¾ ✓

COLBORNE, pop. 1,000, Co. Northumberland, on Lake Ontario, C.N.R., C.P.R. and G.T.R., 15 miles E. of Cobourg, 30 miles W. of Belleville, 8½ miles E. of Toronto; Tel., T., Ex., Banks. Chief Industries: canning factory, soap factory, sash and door factory, foundry, barrel factory, machine shops, saw mills, farming and fruit-growing. The town contains four churches, high and public schools, public library containing 1,700 volumes, and public hall seating 800. Steamboats to all lake points. Surrounding towns and villages where no papers are published: Castleton, Codrington, Wooler, Vernonville, Wicklow, Dundonald, Lakeport, Grafton and Baltimore.

ENTERPRISE, weekly; H. and J. H. Gale, publishers; established 1882; independent; Thursday; subscription \$1.00; eight pages, 6 col., 19½ inches. Circ'n ¾ ✓

EXPRESS, weekly; H. S. Keyes, editor and publisher; established 1866; conservative; Thursday; subscription \$1.25; eight pages, 6 col., 19¾ inches. Circ'n ¾ ✓

COLDWATER pop. 610, Co. Simcoe, on Coldwater River, C.P.R. and G.T.R., 16 miles N. W. of Orillia, 30 miles N. of Barrie; Tel., T., Ex., Bank. Chief Industries: flour, saw and shingle mills, lumbering and farming. The town contains three churches, schools, general stores, etc. Surrounding towns and villages where no papers are published: Lovering, Medonte, Fesserton, Wyevale, Saurin, Uhthoff, Lawson, Eady, Silver Creek and Waubaushene.

PLANET, weekly; H. Chester, publisher; established 1895; independent; Thursday; subscription \$1.50; eight pages, 5 col., 18 inches. Circ'n ¾ ✓

COLLINGWOOD, pop. 8,000, Co. Simcoe, on the Georgian Bay and G.T.R., 95 miles N. of Toronto; Tel., T., Ex., Banks. Chief Industries: elevators, saw, planing, flour and grist mills, pork packing, foundries, tanneries, dry dock and steel ship building. The town contains seven churches, also public schools, collegiate institute, free library containing over 9,000 volumes, historical society museum, Y. M. C. A., opera house seating 1,000, has good fire and water departments and excellent steamboat service. Surrounding villages where no papers are published: Nottawa, Duntroon, Batteau, Glen Huron and Singshampton.

BULLETIN, weekly; Bulletin Printing Co., publishers; established 1870; liberal-unionist; Thursday; subscription \$1.50; eight pages, 7 and 8 col., 21 $\frac{3}{4}$ inches. ✓
Circ'n 2 $\frac{1}{4}$

Also publish *News*.

ENTERPRISE, weekly; Enterprise Printing Co., Ltd., publishers; established 1857; conservative-unionist; Thursday; subscription \$1.50; eight pages, 7 col., 21 inches. ✓
Circ'n 2

Also publish *Messenger*.

MESSENGER, weekly; Enterprise Printing Co. Ltd., publishers; established 1896; independent; Saturday; subscription \$1.00; four pages, 6 and 7 col., 19 $\frac{1}{2}$ inches. ✓
Circ'n 1 $\frac{3}{4}$

Also publish *Enterprise*.

SATURDAY NEWS, weekly; News Publishing Co., publishers; established 1905; liberal-unionist; Saturday; subscription \$1.50; four pages, 6 and 7 col., 19 $\frac{3}{4}$ inches. ✓
Circ'n 1 $\frac{3}{4}$

Also publish *Bulletin*.

COMBER, pop. 600, Co. Essex, on the M.C.R., 31 miles E. of Detroit, 15 miles E. of Essex, and 14 miles N. of Leamington; Tel., T., Ex., Bank. Chief Industries: farming, saw, planing, stave, heading and flour mills. It contains, besides various mills and factories, three churches, school, etc. Surrounding towns and villages where no papers are published: Stoney Point, Staples, Haycroft, Woodslee, Quinn, Strangfield, Windfall and Ruscomb Station.

HERALD, weekly; E. E. Lancaster, editor and publisher; established 1881; independent; Thursday; subscription \$1.50; eight pages, 7 col., 19 $\frac{3}{4}$ inches. ✓
Circ'n $\frac{1}{2}$

COOKSTOWN, pop. 600, Co. Simcoe, a thriving station on the Hamilton & N.W. Div. of G.T.R.; 45 miles N.W. of Toronto, 80 miles N. of Hamilton; Tel., T., Ex., Bank. Chief Industries: farming, apple growing, flour mill, sash and door factory, machine shop, saw and planing mill. It contains three churches, public school and library, many good stores and two hotels. Surrounding towns and villages where no papers are published: Newton Robinson, Deerhurst, Killyleagh, Gilford, Bondhead, Lefroy, Bell Ewart, Egbert, Nicolston, and Thornton.

ADVOCATE, weekly; W. E. Stoddart, publisher; established 1897; conservative; Thursday; subscription \$1.00; eight pages, 6 col., 20 inches. ✓

Sworn Circ'n, average for 12 mos. to Sept. 30, 1918, 848

CORNWALL, pop. 6,598, Co. Stormont, on the St. Lawrence River, Cornwall Canal, G.T.R., C.P.R., N.Y.C. and O. & N. Y. Ry., 67 miles W. of Montreal, 105 miles E. of Kingston; Tel., T., Ex., Banks. Chief Industries: cotton, woollen, flour, grist, paper and pulp mills, foundries, furniture, iron and brass bedstead, chair and lacrosse stick factories, clothing factories, quarries, repairing basin for ships, brewery, dairying and general farming. The town contains nine churches, two hospitals, high, public and separate schools and a music hall seating 1,000. Its streets are wide, straight and well kept; it has good water, fire and police departments, and several fine hotels. There is an excellent electric street railway service from all depots to all parts of the town. The post office is one of the finest in Eastern Ontario. Cornwall is also a port of call for river and lake steamers. The Cornwall Canal furnishes a magnificent water power for a large number of mills. The electric plant of the St. Lawrence Power Co. is situated four miles above the town, furnishing power for factories and electric light. This is also the distributing point of Cedar Rapids electric power. Surrounding towns and villages where no papers are published: Williamstown, Monkland, Wales, Aultsville, Avonmore, Moulinette, Summerstown, Finch, Berwick, Farrant Point, Martintown, Mille Roches and Osnabruck Centre.

FREEHOLDER, weekly; C. W. Young, publisher; established 1846; liberal; Thursday; subscription \$1.50; eight pages, 7 col., 21 $\frac{3}{4}$ inches.

Sworn Circ'n, actual average for 12 mos. to Sept. 30, 1918, 2,801★
See Advt. Page 95

STANDARD, weekly; W. Gibbens, editor and publisher; established 1875; liberal-conservative; Thursday; subscription \$1.50; eight pages, 7 col., 21 $\frac{3}{4}$ inches.

Sworn Circ'n, actual average for 12 mos. to Sept. 30, 1918, 3,075★
See Advt. Page 64

CREEMORE, pop. 600, Co. Simcoe, on Mad River and G.T.R., 15 miles S.E. of Collingwood and 22 miles W. of Barrie; Tel., T., Ex., Banks. Chief Industries: flour mill, planing mill, apple evaporator, fruit growing and farming. The town contains four churches, schools, etc. Surrounding towns and villages where no papers are published: Banda, Dunedin, Glencairn and Avening.

STAR, weekly; J. S. Carlton, editor and publisher; established 1886; independent; Wednesday; subscription \$1.25; eight pages, 6 col., 19 $\frac{3}{4}$ inches.

Circ'n $\frac{3}{4}$

See Advt. Page 64

DELHI, pop. 900, Co. Norfolk, on River Rowan and G.T.R., 90 miles S.W. of Toronto, 12 miles W. of Simcoe; Tel., T., Ex., Banks. Chief Industries: canning, flour, saw, lumber and planing mills, tanneries, robe, mitt, glove and hosiery factories and farming. The town contains four churches and a public school; it is the centre of a great natural gas field, and secures electric power for manufacturing purposes from the river on which it stands. Surrounding towns and villages where no papers are published: Hawtrely, Windham Centre, La Salette, Courtland, Nixon and Lynedoch.

REPORTER, weekly; Chas. W. Hickling, publisher; established 1886; independent; Thursday; subscription \$1.50; eight pages, 6 col., 19 $\frac{3}{4}$ inches.

Circ'n $\frac{3}{4}$

DESERONTO, pop. 2,200, Co. Hastings, on Bay of Quinte and C.N.R. 18 miles E. of Belleville, 30 miles W. of Kingston; Tel., T., Ex., Banks. Chief Industries: box factory, iron works, match factory, powder factory, canning works, broom and pail handle works and engraved glass works. The town contains five churches, post office, customs house, public library, high and public school and three hotels. Surrounding towns and villages where no papers are published: Shannonville, Maryville, Northport, Lonsdale, Empey Hill and Kingsford.

POST, weekly; H. M. Moore, publisher; established 1911; independent; Thursday; subscription \$1.50; eight pages, 6 col., 19½ inches. Circ'n ¾

DRAYTON, pop. 800, Co. Wellington, on G. T. R. and Conestogo River, 30 miles N.W. of Guelph; Tel., T., Ex., Bank. Chief Industries: sash and door factories, extensive tile works, saw, planing, flour and flax mills, carriage works and farming. The town contains four churches, high and public schools, free library containing 3,200 volumes, town hall seating 500 and electric light plant. Surrounding towns and villages where no papers are published: Goldston, Parker, Bosworth, Hollen, Moorefield, Stirton, Glenallan, Rothsay and Alma.

ADVOCATE, weekly; Jabez Coram, editor and publisher; established 1890; independent; Thursday; subscription \$1.00; four pages, 7 col., 22½ inches.

Sworn Circ'n, average for 12 mos. to Sept. 30, 1918, 1,737

DRESDEN, pop. 1,700, Co. Kent, on Sydenham River and Pere Marquette Ry., 12 miles N. of Chatham, the county town; Tel., T., Ex., Banks. Chief Industries: lumbering, hoop and stave making and bent wood, hub, spoke, saw and planing mills, basket and canning factories, evaporators, foundry, flour mills and farming. The town contains five churches, two schools, public library and town hall seating 500. Surrounding towns and villages where no papers are published: Dawn Mills, Kent Bridge, Rutherford, Wabash, Oldfield and Croton.

TIMES, weekly; T. N. Wells, publisher; established 1872; independent; Thursday; subscription \$1.50; eight pages, 7 col., 19¾ inches.

Sworn Circ'n, average for 12 mos. to Sept. 30, 1918, 1,350

DRYDEN, pop. 1,200, District of Kenora on main line of C. P. R., midway between Winnipeg and Fort William; Tel., Ex., Bank. Chief Industries: farming, lumbering, pulp producing and mining. Dryden is the centre of a fertile farming region, and a few miles south are the gold mines of the mineral belt. It has five churches, two schools and two hotels. Surrounding towns and villages where no papers are published: Oxdrift, Eagle River, Ignace and Vermillion Bay.

OBSERVER AND STAR, weekly; Observer and Star, publishers; established 1899; independent; Thursday; subscription \$1.50; eight pages, 6 col., 22 inches. Circ'n ¾

DUNDALK, pop. 850, Co. Grey, on the C. P. R., 45 miles S.E. of Owen Sound; Tel., T., Ex., Banks. Chief Industries: farming, flour, woollen, saw and planing mills. The town contains four churches, public and high schools, etc. Surrounding towns and villages where no papers are published: Hopeville, Shrigley, Badjeros, Priceville, Horning's Mills, Proton Station, Corbetton, Ventry, Riverview, Wareham, Cedarville, Ceylon, Swinton Park and Maxwell.

HERALD, weekly; J. R. Macintyre, editor and publisher; established 1880; independent; Thursday; subscription \$1.50; eight pages, 6 col., 20 inches. Circ'n 1 ✓

DUNDAS, pop. 5,012, Co. Wentworth, on T. H. & B. Ry. and G. T. R., 5 miles W. of Hamilton, connected by electric railway, and 25 miles S.E. of Guelph; Tel., T., Ex., Banks. Chief Industries: woollen, flour and paper mills, church furniture, show case and store fittings factories, clothing and tool factories, knitting mills, glove factories, gas engine works, mill machinery and supplies and farming. The town contains five churches, high, public and separate schools, public library, town hall, house of providence, old ladies' home, House of Refuge; has water, natural gas, and electric light, fire department and hydro-electric sub-station. Surrounding towns and villages where no papers are published: Copetown, Troy, Greensville, Ancaster, Lynden, Freulton, Millgrove, Westover, Rockton, Harrisburg, Clyde, Morriston, Valens, Carlisle, Jerseyville and West Flamboro.

STAR, weekly; Star Printing Co., Limited, publishers; established 1875; conservative; Thursday; subscription \$1.00; eight pages, 7 col., 19¾ inches. Circ'n 1½ ✓

DUNNVILLE, pop. 3,300, Co. Haldimand, on Grand River, 4 miles from Lake Erie, and on the B. & G. branch G.T.R. and the T. H. & B. Ry., 15 miles S.E. of Cayuga, 40 miles S.E. of Hamilton, and 40 miles by water W. of Buffalo, N.Y.; Tel., T., Ex., Banks. Chief Industries: farming, flour and woollen mills, tapestry, knitting, hammock and sash and blind factories, agricultural implement and gas and gasoline engine works, saw and planing mills, foundries, machine shops, cement tile works, stone quarries, canning factory, creamery and evaporator. The town contains five churches, public and high schools, county house of refuge, opera house, public library, and has fine water power, fire brigade and electric light, waterworks and natural gas. Surrounding towns and villages where no papers are published: Port Maitland, Moulton, Stromness, Canboro, South Cayuga, Rainham, Byng, Canfield and Attercliffe Station.

CHRONICLE, weekly; W. A. Fry, editor and publisher; established 1896; independent; Friday; subscription \$1.50; eight pages, 7 col., 19 inches. Circ'n 2 ✓

GAZETTE, weekly; David Hastings, publisher; established 1852; conservative; Friday; subscription \$1.50; eight pages, 6 col., 19¼ inches. Circ'n ¾ ✓

A. MCKIM, LIMITED, MONTREAL, TORONTO, WINNIPEG & LONDON, ENG.

REFORM PRESS, weekly ; W. D. Patterson, editor and publisher ; established 1872 ; liberal ; Thursday ; subscription \$1.50 ; eight pages, 5 col., 17 inches. Circ'n ½

DURHAM, pop. 1,600, Co. Grey, on Saugeen River, C. P. R. and G. T. R., 28 miles S. of Owen Sound, 100 miles N. W. of Toronto ; Tel., T., Ex., Banks. Chief Industries : grist, oatmeal, saw and woollen mills, planing mills, sash, door and furniture factory, cement works, foundry and farming. The town contains five churches, high and public schools, public library containing over 5,000 volumes, town hall seating 400, Government armoury and has hydro-electric lighting system. Surrounding towns and villages where no papers are published : Priceville, Varney, Allan Park, Dornoch, Neustadt, Ceylon, Holstein, Dromore, Orchard, Williamsford and Traverston.

CHRONICLE, weekly ; W. Irwin, editor and publisher ; established 1867 ; conservative ; Thursday ; subscription \$1.50 ; eight pages, 6 col., 19¾ inches. Circ'n 1 ¼

REVIEW, weekly ; C. Ramage & Son, publishers ; established 1878 ; independent ; Thursday ; subscription \$1.50 ; eight pages, 7 col., 19¾ inches. Circ'n 1 ½

DUTTON, pop. 1,000, Co. Elgin, on the M.C.R. and Pere Marquette Ry., 20 miles S.W. of St. Thomas ; Tel., T., Ex., Banks. Chief Industries : farming, stave and hoop mills, grist and saw mills, evaporating factory, foundry and planing mills. The town contains four churches, high and public schools, town hall and has natural gas for power and heating. Surrounding towns and villages where no papers are published : Shedden, Iona, Wallacetown, Tyrconnell, Fingal, Lawrence and Eagle.

ADVANCE, weekly ; Blue & Smith, editors and publishers ; established 1889 ; independent ; Thursday ; subscription \$1.00 ; four to eight pages, 6 col., 19¾ inches.

Sworn Circ'n, actual average for 12 mos. to Sept. 30, 1918, 1,040★

EGANVILLE, pop. 1,200, Co. Renfrew, on Bonnechere River, G.T.R. and C.P.R., 25 miles S. of Pembroke, 23 miles W. of Renfrew ; Tel., T., Ex., Bank. Chief Industries : lumbering, farming, woollen, carding, saw, planing and flour mills, lime works and furniture factory. The town contains six churches, public and separate schools, town hall and three good hotels. Surrounding towns and villages where no papers are published : Combermere, Brudenell, Rockingham, Osceola, Killaloe, Douglas, Barry's Bay, Golden Lake, Tramore, Dacre, Wilno, Craigmont, Madawaska, Whitney, Hyndford, Killaloe Station and Micksburg.

LEADER, weekly ; P. McHugh, publisher ; established 1902 ; independent-liberal ; Friday ; subscription \$1.50 ; eight pages, 6 col., 19¾ inches. Circ'n 1 ½

ELMIRA, pop. 2,250, Co. Waterloo, on the Canagagigue River, C. P. R. and G. T. R., 12 miles N. of Kitchener, 16 miles N. W. of Guelph, and 60 miles W. of Toronto; Tel., T., Ex., Banks. Chief Industries: broom and leather and rubber shoe factories, large felt shoe factory, furniture and interior woodwork factories and sash and door factory. The town contains seven churches, public and high schools, armoury, town hall and Carnegie library and has waterworks and hydro-electric power. Surrounding towns and villages where no papers are published: Yatton, Glenallan, St. Clements, Weissenburg, St. Jacobs, Winterbourne, Hawkesville, Floradale, Heidelberg, Conestogo, West Montrose and Winfield.

SIGNET, weekly; Elmira Printing Co., publishers; established 1893; independent; Thursday; subscription \$1.50; eight pages, 7 col., 21 $\frac{1}{4}$ inches. Circ'n 1 $\frac{1}{4}$

ELMVALE, pop. 650, Fo. Simcoe, on G. T. R., 18 miles N. W. of Barrie, the county seat, 17 miles S. of Penetanguishene; Tel., T., Ex., Banks. Chief Industries: flour mills, saw and shingle mills, planing factories, farming and dairying. The town contains, besides general stores, three churches and three hotels, high and public school. Surrounding towns and villages where no papers are published: Waverley, Wyebriidge, Hillsdale, Crossland, Edenvale, Allenwood, Orr Lake, Minesing, Phelpsston, New Flose, Fergusonvale and Wyevale.

LANCE, weekly; Charles Fraser, publisher; established 1901; independent; Thursday; subscription \$1.00; four pages, 7 col., 19 $\frac{1}{2}$ inches.

Sworn Circ'n, average for 12 mos. to Sept. 30, 1918, 1,050

ELORA, pop. 1,256, Co. Wellington, on C. P. R., G. T. R., and at the Junction of the Grand and Irvine Rivers, 13 miles N. W. of Guelph; Tel., T., Ex., Banks. Chief Industries: two furniture factories, lime kiln, tannery, foundry, kiddie car and novelty factories, chemical works, flour and saw mills and farming. The town has excellent water and electric power and contains four churches, high and public schools, public library, museum, armoury, water and fire department. Surrounding towns and villages where no papers are published: Salem, Alma, Floradale, Creek Bank, and Aboyne.

EXPRESS, weekly; R. E. Mills, publisher; established 1852; independent; Wednesday; subscription \$1.50; eight pages, 7 col., 19 $\frac{1}{2}$ inches. Circ'n $\frac{3}{4}$

EMBRO, pop. 600, Co. Oxford, on River Thames and C. P. R., 10 miles W. of Woodstock; Tel., T., Ex., Bank. Chief Industries: evaporator, flour mills and farming. The town contains three churches, a public library and a public school. Surrounding towns and villages where no papers are published: Beachville, Brookdale, Youngsville, Bræmar, Harrington, Lakeside, Kintore and Maplewood.

COURIER, weekly; A. A. McKinnon, publisher; established 1878; independent; Wednesday; subscription \$1.00; eight pages, 6 col., 19 $\frac{1}{2}$ inches. Circ'n 1

ERIN, pop. 1,200, Co. Wellington, on Credit River and C. P. R., 53 miles N.W. of Toronto, 20 miles N. E. of Guelph; Tel., T., Ex., Bank. Chief Industries: grist, planing, knitting, flour, saw and woollen mills, foundry, waggon and carriage factory, two grain elevators, stone quarries and lime kilns, sash and door factories and farming. Erin is the centre of a great stock-raising district. The village contains five churches, public and high schools, public library, town hall and armoury, and is lighted by electricity. Surrounding towns and villages where no papers are published: Belfountain, Cataract, Alton, Inglewood, Terra Cotta, Orton, Tullamore, Charleston, Ospringe, Cheltenham and Ballingford. ✓

ADVOCATE, weekly; W. Hull & Son, publishers; established 1870; independent; Thursday; subscription \$1.00; eight pages, 6 col., 19½ inches. Circ'n 2¼

ESSEX, pop. 1,500, Co. Essex, on M.C.R. and W., E. & L.S.R. Ry., 16 miles S. E. of Windsor; Tel., T., Ex., Banks. Chief Industries: canning factory, boiler works, handle, flour, stave, planing and saw mills, brick and tile factories and foundry. The town is situated in an excellent fruit-growing and farming district, and contains five churches, high and public schools, public library, water works and electric light. It has natural gas for fuel and power. Surrounding villages where no papers are published: Blytheswood, Olinda, Vereker, Cottam, Belle River, Maidstone, Sandwich, South Woodslee, Woodslee, Ruscom, Ruthven, Edgar Mills, Gesto, New Canaan and McGregor. ✓

FREE PRESS, weekly; Brett & Auld, editors and publishers; established 1883; independent; Friday; subscription \$1.50; eight pages, 7 col., 19½ inches. Circ'n 1¾

EXETER, pop. 1,608, Co. Huron, on Sable River and G.T.R., 32 miles N. W. of London, 43 miles S. of Wingham; Tel., T., Ex., Banks. Chief Industries: farming, foundry, salt well, flour, saw, planing and flax mills, clothing and gasoline engine factories, evaporator and canning factory. The town contains four churches, high and public schools, town hall and public library. Surrounding towns and villages where no papers are published: Hensall, Elmville, Kirkton, Farquhar, Grand Bend, Centralia, Crediton and Dashwood. ✓

ADVOCATE, weekly; Sanders & Creech, publishers; established 1887; liberal-conservative; Thursday; subscription \$1.50; eight pages, 6 col., 19½ inches. Circ'n 2 ✓

TIMES, weekly; Exeter Times Printing Co., Ltd., publishers; established 1873; liberal; Thursday; subscription \$1.50; eight pages, 7 col., 19½ inches. Circ'n 1¾ ✓

FENELON FALLS, pop. 1,053, Co. Victoria, on the Fenelon River and G. T. R., 14 miles N. of Lindsay; Tel., T., Ex., Banks. Chief Industries: flour, saw, shingle and chemical mills, lumbering and farming. The town contains five churches, public schools, public library; has Board of Trade and municipally owned electric light and power plant. Surrounding towns and villages where no papers are published: Dunsford, Hartley, Islay, Cameron, Coboconk, Kinmount, Rosedale and Burnt River. ✓

GAZETTE, weekly; Robson Bros., publisher; established 1873; independent; Friday; subscription \$1.00; eight pages, 6 col., 19½ inches. Circ'n ¾ ✓

FERGUS, pop. 1,800, Co. Wellington, on Grand River, G. T. R. and C. P. R., 13 miles N. W. of Guelph; Tel., T., Ex., Banks. Chief Industries: oatmeal, peas and pot barley mills, saw mills, cement, tile and block works, carriage and implement shops, planing mill, seed grain separator factory, hay fork and litter carrier factory, lime and stone quarries and farming. The town contains five churches, high and public schools, hospital, town hall and a public library, has waterworks, and hydro-electric power and light. Surrounding towns and villages where no papers are published: Belwood, Orton, Ennotville, Speedside, Cumnock, Hillsburg and Alma.

NEWS-RECORD, weekly; J. C. Templin, editor and proprietor; established 1857; independent; Thursday; subscription \$1.50; eight pages, 7 col., 19¾ inches. Circ'n 1¾

FLESHERTON, pop. 500, Co. Grey, on Boyne River and C.P.R., 30 miles S.E. of Owen Sound; Tel., T., Ex., Bank. Chief Industries: flour, woollen and planing mills, sash and door factory, stock-raising and farming. The village contains three churches and a public and high school. Surrounding towns and villages where no papers are published: Priceville, Inistioge, Maxwell, Feversham, Eugenia, Vandeleur, Kimberley, Proton and Ceylon.

ADVANCE, weekly; W. H. Thurston, editor and publisher; established 1881; liberal-conservative; Wednesday; subscription \$1.00; eight pages, 6 col., 20 inches. Circ'n 1

FLORENCE, pop. 550, Co. Lambton, on the east branch of Sydenham River, 6 miles from North Bothwell Station on C. P. R. and 23 miles N.E. of Chatham; Tel., T., Ex., Bank. Chief Industries: farming and grist mill. The town contains besides its stores, etc., four churches and two hotels. Surrounding towns and villages where no papers are published: Oakdale, Croton, Inwood and Rutherford.

QUILL, weekly; H. J. Jerome, publisher; established 1896; independent; Thursday; subscription \$1.00; eight pages, 6 col., 17½ inches. Circ'n ½

Also publishes *Bothwell Times*.

FORDWICH, pop. 500, Co. Huron, on the Maitland River, and on the C.P.R., 10 miles W. of Harriston, 55 miles W. of Orangeville and 50 miles N.W. of Guelph; Tel., T., Ex., Banks. Chief Industries: flour and saw mills, cheese and butter factories, fruit growing and mixed farming. The village contains three churches, public school, several stores, town hall, public library and hotel. Surrounding towns and villages where no papers are published: Newbridge, Lakelet, Molesworth, Belmore and Kurtzville.

RECORD, weekly; W. J. Roberts, publisher; established 1896; independent; Thursday; subscription \$1.50; eight pages, 6 col., 20 inches. Circ'n ¾

See Advt. Page 99.

FOREST, pop. 1,500, Co. Lambton, on G.T.R., 22 miles N.E. of Sarnia; Tel., T., Ex., Banks. Chief Industries: farming, fruit growing, implement works, concrete block works, flax, flour, woollen, saw and planing mills, basket factory, cannery, fruit evaporators and foundry. The town contains seven churches, public and high schools, town hall seating 600 and public library. Surrounding villages where no papers are published: Ravenswood, Aberarder, Warwick, Camlachie and Arkona.

FREE PRESS, weekly; H. J. Pettypiece, editor and publisher; established 1879; independent; Thursday; subscription \$1.50; eight pages, 6 col., 19½ inches. ✓

Sworn Circ'n, average for 12 mos. to Sept. 30, 1918, 1,575

STANDARD, weekly; G. E. McIntosh, publisher; established 1893; independent; Wednesday; subscription \$1.50; eight pages, 6 col., 20 inches. ✓
Circ'n 1½

FORT ERIE, pop. 1,300, Co. Welland, on G. T. R., M. C. R. and T. H. and B. Ry., opposite Buffalo, N. Y., on the Niagara River; Tel., T., Ex., Bank. The town contains five churches, several stores, lubricating oil, account register and safe factories, public school and public library. Surrounding towns and villages where no papers are published: Stevensville, Humberstone and Chippewa.

TIMES, weekly; published in Bridgeburg by The Review Co.; established 1894; independent; Thursday; subscription \$1.00; eight to twelve pages, 7 col., 19¾ inches. ✓

Also publish at Bridgeburg the *Bridgeburg Review* and *Ridge-way Herald*.

FORT FRANCES, pop. 4,000, Rainy River District, on C.N.R., D. W. & Pac. Ry., and N. P. Ry., at terminus of navigation head waters of Rainy River, 208 miles E. of Winnipeg, 230 miles W. of Port Arthur and Fort William; Tel., T. Ex., Banks. Chief Industries: lumbering, mining and farming, saw mills, pulp and paper mills, machine shop and foundry, sash and door factory, carriage works, tie preserving plant, brick yard, cement and building stone works. 60,000 h.p. hydro-electric power has been developed and many new manufacturing plants are contemplated. The town is a great tourist centre; the surrounding country affords abundant fishing and hunting. The town has five churches, public and high schools, town hall, public library, opera house, court house, district jail, waterworks, sewers and is lighted by electricity. Surrounding towns and villages where no papers are published: Mine Centre, Devlin, Boxalder, Stratton, Atekokan, Bears Pass, Burriss, Barwick, Pinewood, Banning, La Vallee, Big Fork, Isherwood, Crozier and Emo.

TIMES AND RAINY LAKE HERALD, weekly; W. H. Elliott, publisher, Geo. P. Watson, editor and manager; established 1892; independent; Thursday; subscription \$2.00; eight pages, 6 col., 20 inches. ✓
Circ'n 1

FORT WILLIAM, pop. 20,000, Co. Thunder Bay, on Kaministiquia River, at the head of Lake Superior, the lake terminus of the C. P. R. and of the Grand Trunk Pacific Ry., and on the line of the Can. Nor. Ry., 426 miles E. of Winnipeg; Tel., T., Ex., Banks. The gateway of the Northwest—it has excellent railway and shipping facilities; 175 miles of railway terminals and 26 miles of land-locked harbour. Fort William is the headquarters of the Dominion Grain Board and Sample Market and is rapidly developing into one of the most important manufacturing centres in Canada. Chief Industries: iron works and foundry, pipe mills, car plant, brick manufacturing, saw and planing mills, sash and door factories, stove foundry, broom and brush factory, starch and glucose works and flour mills. The centre of the mining district. It has the largest grain elevator on the continent, which, with others, gives a combined capacity of about 30,285,000 bushels; 35,000 h.p. of electric energy is developed at Kakabeka Falls near by, and larger amounts are still available for development. Fort William has a street railway, waterworks, electric light and municipal telephone. 1,750,000 tons of coal are handled here annually, and customs collections amount to over \$1,275,840 a year. Surrounding towns and villages where no papers are published: Mackenzie, Pearl River, Murillo, Dexter, Ross Port, Slate River, Ignace, White River and Schreiber.

TIMES-JOURNAL, every evening except Sunday; Superior Printing Co. Ltd., publishers; established 1886; independent; subscription \$3.00; ten to sixteen pages, 7 col., 21 $\frac{1}{4}$ inches.

Sworn Circ'n, average for 12 mos. to Sept. 30, 1918, 4,817

Advt.—Fort William is industrially one of the brightest spots in Canada to-day. Low water freight rates and cheap coal and power have combined to make this point the logical one for large manufacturers. Advertisers will do well to look into this field. The Times-Journal covers Fort William absolutely every evening and also has a carrier system in Port Arthur, the adjoining city. See Advt. Page 53.

GALT, pop. 13,000, Co. Waterloo, on Grand River, Mill Creek and C.P.R., G.T.R., Galt and Elmira Ry., Grand River and Lake Erie and Northern Electric Rys., 13 miles S.E. of Kitchener and 25 miles N.W. of Hamilton; Tel., T., Ex., Banks. Chief Industries: flour, oatmeal, saw, planing and woollen mills, brass and iron foundries, iron machinery works, edge tool works, hub and spoke works, glove factory, engine, boiler and sheet metal works, saw and safe works, knitting, tack, underwear, stove and shoe factories. The city contains twelve churches (having one of the largest Presbyterian churches in Canada), schools, music hall, public library, city hall, armouries, Y. M. C. A., collegiate institute, etc. The city is lighted with electricity, and has hydro power and a supply of natural gas. Surrounding towns and villages where no papers are published: Blair, Branchton, Clyde, Doon, Glen Morris, Kossuth, Roseville, Strassburg, Rockton, Sheffield, Troy, Kirkwall, Breslau, New Dundee, Westover, Baden and Freeport.

REPORTER, every evening except Sunday; Galt Reporter Ltd., publishers; established 1896; independent; subscription \$4.50; eight to sixteen pages, 7 col., 20 $\frac{1}{2}$ inches.

Sworn Circ'n, actual average for 12 mos. to Sept. 30, 1918, 3,849★

WEEKLY, established 1846; Wednesday; subscription \$1.50; eight pages, 7 col., 20 $\frac{1}{2}$ inches. Circ'n $\frac{3}{4}$

Advt.—The Galt Reporter is the only daily newspaper published in South Waterloo. The Reporter goes into over 95 per cent. of the homes in Galt. Its readers are prosperous and buy advertised goods.

See Advt. Page 67.

CANADA LUTHERAN, monthly; Evangelical Lutheran Synod of Central Canada, publishers; established 1911; religious, 1st of month; forms close 15th of month previous; subscription 60c.; six-pages, 2 col., 7 $\frac{1}{2}$ inches. Circ'n $\frac{1}{2}$

GANANOQUE, pop. 3,760, Co. Leeds, on Thousand Island Ry., connecting at Thousand Islands Junction with G.T.R. The town is situated at the junction of St. Lawrence and Gananoque Rivers, 32 miles S.W. of Brockville, 18 miles E. of Kingston; Tel., T., Ex., Banks. Chief Industries: carriage, axle, rivet, spring, agricultural implement, nail, hinge and copper works, corset steel factory and flour mills, farming and dairying. The town contains five churches, high and public schools, opera house, has fire brigade, waterworks and sewerage system and is lighted with electricity. Good steamboat connection with Montreal and intermediate points. Gananoque is the Canadian Gateway to the Thousand Islands, and an important summer resort, and from June to September its population is in consequence largely increased. Surrounding villages where no papers are published: Lansdowne, Lyndhurst, Seeley's Bay, Washburn, South Lake, Rockport, Morton, Delta and Elgin.

JOURNAL, weekly; Jas. A. Thomson, editor and publisher; established 1883; conservative; Thursday; subscription \$1.50; eight to twelve pages, 6 col., 19½ inches. Circ'n 1

REPORTER, weekly; B. O. Britton, editor and publisher; established 1860; liberal; Saturday; subscription \$1.50; eight pages, 7 col., 19¾ inches. ✓

Sworn Circ'n, average for 12 mos. to Sept. 30, 1918, 1,100

GEORGETOWN, pop. 1,900, Co. Halton, on the River Credit and G. T. R., 30 miles W. of Toronto and 36 miles N.W. of Hamilton; Tel., T., Ex., Banks. Chief Industries: paper mills, boot and shoe factory, planing mills, knitting machine factories, gasoline engine, hosiery and woollen factories, lime kilns, foundry, stone quarries and farming. It contains six churches of different denominations, high and public schools, three well equipped hotels, town, masonic and oddfellows' halls and public library. Surrounding villages where no papers are published: Glen Williams, Norval and Stewarton.

HERALD, weekly; J. M. Moore, publisher; established 1865; independent; Wednesday; subscription \$1.25; four pages, 8 col., 24 inches. ✓ Circ'n 1¼

GLENCOE, pop. 1,000, Co. Middlesex, on G. T. R., Wabash and C. P. R., 30 miles S.W. of London, 35 miles N.E. of Chatham, 40 miles E. of Sarnia; Tel., T., Ex., Banks. Chief Industries: saw mill, sash and door factory, fruit evaporator, woodenware factory, foundry and farming. The town contains three churches, high and public schools, public library of 2,000 volumes, opera house, customs office, a good public hall and is lighted by electric light. Surrounding towns and villages where no papers are published: Appin, Melbourne, Middlemiss, Wardsville, Napier, Mayfair Newbury and Strathburn.

TRANSCRIPT, weekly; A. E. Sutherland, editor and publisher; established 1870; independent; Thursday; subscription \$1.50; eight pages, 7 col., 19¾ inches. ✓ Circ'n 1

A. MCKIM, LIMITED, MONTREAL, TORONTO, WINNIPEG & LONDON, ENG.

GODERICH, pop. 4,700, Co. Huron, on G. T. R. and C. P. R., Lake Huron and River Maitland, 63 miles N.W. of London and 125 miles W. of Toronto; Tel., T., Ex., Banks. Chief Industries: dairying, fruit growing, fishing and farming, apple evaporator and canning factory, salt works, flour mills, machine and carriage shops, marine and stationary engine and road-making machinery works, foundry, organ, toilet goods, furniture, knitting and ready made clothing factories, stave and barrel factories, two grain elevators, two planing mills and a saw mill. It has one of the deepest and safest harbors on the great lakes. The town contains six churches, several hotels, high, public and separate schools, a public library, public hall, county buildings, hospital, electric light and power, water works and sewerage system, fire brigade and is the largest shipping point on the Canadian side of the lake. It is also a popular summer resort, with steamer connections north and south on Lake Huron. Surrounding towns and villages where no papers are published: Bayfield, Nile, Port Albert, Auburn, Holmesville, Benmiller, Saltford, Carlow and Kintail.

SIGNAL, weekly; The Signal Printing Co., Ltd., publishers; established 1848; liberal; Thursday; subscription \$1.50; eight pages, 7 col., 20 inches. Circ'n 2

See Advt. Page 98.

STAR, weekly; Vanatter & Naftel, publishers; established 1859; liberal-conservative; Friday; subscription \$1.50; eight to ten pages, 7 col., 21 $\frac{3}{4}$ inches.

Sworn Circ'n, average for 12 mos. to Sept. 30, 1918, 2,000

See Advt. Page 110.

GORE BAY, pop. 703, Manitoulin District, on the Georgian Bay and Grand Manitoulin Island, 90 miles S. E. of Sault St. Marie; nearest station Cutler, on C.P.R.; steamboats call during the season of navigation; Tel., T., Ex., Banks. Chief Industries: saw, planing and flour mills, pump, sash and door factories and fishing. The town contains three churches, public and high schools and a summer model school. Surrounding towns and villages where no papers are published: Meldrum Bay, Britainville, Providence Bay, Morrisville, Honora, Silverwater, Kagawong, Mindemoya and Manitowaning.

RECORDER, weekly; Jean R. McGregor, publisher; established 1908; independent; Thursday; subscription \$1.50; eight pages, 6 col., 20 inches. Circ'n 3 $\frac{1}{4}$

GORRIE, pop. 500, Co. Huron, on the Maitland River and C.P.R., 50 miles N.E. of Goderich; Tel., T., Ex., Bank. Chief industries: flour, saw and planing mills, excelsior factory, carriage factory and farming. The village contains three churches, public schools and market, town hall and two society halls. Surrounding towns and villages where no papers are published: Lakelet, Newbridge, Morrisbank, Molesworth and Belmore.

VIDETTE, weekly; Thos. Nash, publisher; established 1916; independent; Friday; subscription \$1.00; eight pages, 5 cols., 17 $\frac{3}{4}$ inches.

Also publishes *Wroxeter News*.

GRAND VALLEY, pop. 750, Co. Dufferin, on Grand River and C.P.R., 12 miles N. of Orangeville; Tel., T., Ex., Banks. Chief Industries: carriage and pump factories, saw, flour, planing, shingle and lath mills and farming. The village contains four churches and a public school. Surrounding towns and villages where no papers are published: Colbeck, Monticello, Waldemar, Belwood, Marsville, Laurel, Bowling Green, Hereward, Keldon, Orton and Damascus.

STAR AND VIDETTE, weekly; W. Logan Craig, editor and publisher; established 1885; independent; Thursday; subscription \$1.00; eight pages, 6 col., 19¼ inches.

Sworn Circ'n, actual average for 12 mos. to Sept. 30, 1918, 962★

GRAVENHURST, pop. 1,624, Co. Muskoka, on Muskoka Lake and the G.T.R., 12 miles S.W. of Bracebridge, 110 miles N. of Toronto; Tel., T., Ex., Bank. Chief Industries: lumbering, farming, saw and planing mills, motor boat factory and potash mills. The town contains seven churches, high and public schools and a free library, and has very cheap electric power. It has an international reputation as a health resort. The National Sanitorium for Consumption is located in the neighbourhood. It is the gateway to the Muskoka Lakes, on which steamers run daily during season of navigation. Surrounding towns and villages where no papers are published: Severn, Washago, Rosseau, Port Carling, Bala, Port Sandfield, Barkway, Uffington, Windermere and Beaumaris.

BANNER, weekly; E. E. Reynolds, publisher; established 1876; independent; Thursday; subscription \$1.50; eight pages, 6 col., 20 inches.

Circ'n ½

GRIMSBY, pop. 1,800, Co. Lincoln, on Lake Ontario, C.P.R. and G.T.R., half way between Hamilton and St. Catharines; connected with Hamilton by H. G. & B. Electric Railway; Tel., T., Ex., Banks. Chief Industries: chopping mills, planing mills, basket factories, canning factories and evaporators, nurseries, agricultural implement works, electrical goods and hospital supplies factories, stove foundry, stone quarries and fruit farming. The town contains five churches, Carnegie library, high and public schools, Government cold storage warehouse, good fire department, electric light and waterworks. It is the centre of a fine fruit district and a favorite camping ground, having the annual Methodist camp in Grimsby Park. Surrounding towns and villages where no papers are published: Jordan, Stoney Creek, Campden and Winona.

CANADIAN SPORTSMAN, weekly; Jas. A. Livingston & Sons, publishers; established 1870; sporting; Monday; subscription \$2.00; eight to sixteen pages, 4 col., 13 inches. Circ'n ¾

Also publishes *Independent* and *Canadian Poultry News*.

INDEPENDENT, weekly; Jas. A. Livingston & Sons, publishers; established 1885; independent; Wednesday; subscription \$1.50; eight pages, 6 col., 20 inches.

Circ'n 1½

(Dated at Grimsby, Beamsville and Smithville.)

Also publishes *Canadian Poultry News* and *Canadian Sportsman*.

CANADIAN POULTRY NEWS, monthly; Jas. A. Livingston & Sons, publishers; established 1900; poultry; first Thursday of month; subscription 50c.; sixteen to forty pages, 3 col., 10 inches.

Circ'n ¾

Also publishes *Independent* and *Canadian Sportsman*.

GUELPH, pop. 17,000, Co. Wellington, on the River Speed, C. P. R. and G. T. R., 28 miles N.W. of Hamilton, 49 miles W. of Toronto; Tel., T., Ex., Banks. Chief Industries: sewing machine, organ and piano, soap, biscuit, waterproof clothing, carriage, lawn-mower, hardware, cream separator, agricultural implement, furniture, hosiery and carpet factories, boot and shoe factory, whitewear and ladies' wear factories, flour and spinning mills, iron tubing mills, stoves and furnaces and gasoline engine factories. The city contains thirteen churches, collegiate institute, colleges, schools, fine public buildings, waterworks, fire department, free library containing 5,000 volumes, and the celebrated Ontario Agricultural College; is lighted by gas and electricity and has street railway. Surrounding towns and villages where no papers are published: Rockwood, Eden Mills, Arkel, Blair, Doon, Limehouse, Belwood, New Germany, Alma, Winterbourne, Ballinafad, Morriston, Aberfoyle, Marden and Ospringe.

HERALD, every evening except Sunday; Guelph Herald Ltd., publishers; established 1872; conservative; subscription \$4.00; six to twelve pages, 7 col., 21½ inches. Circ'n 3

WEEKLY, Thursday; established 1847; subscription \$1.00; eight to twelve pages; 7 col., 21½ inches. Circ'n 3

Also publish *Canadian Oddfellow*.

MERCURY, every evening except Sunday; J. I. McIntosh, publisher; established 1867; liberal-unionist; subscription \$5.00; eight to sixteen pages, 7 col., 20½ inches.

Sworn Circ'n, average for 12 mos. to Sept. 30, 1918, 3,127†

WEEKLY, Thursday; established 1844; subscription \$1.50; twelve to sixteen pages, 7 col., 20½ inches. Circ'n 2†

CANADIAN ENTOMOLOGIST, monthly; Entomological Society of Ontario, publishers, Dr. E. M. Walker, editor; established 1868; scientific; 1st of month; subscription \$2.00; thirty-six pages and upwards, 1 col., 6¼ inches. Circ'n ½

CANADIAN ODDFELLOW, monthly; Guelph Herald Ltd., publishers; established 1903; fraternal; subscription 50 cents; eight pages, 3 col., 12 inches.

ONTARIO AGRICULTURAL COLLEGE REVIEW, monthly; O. A. C. Students' Publishing Assoc., publishers; established 1889; college and agricultural; subscription 50 cents; seventy pages up, 2 col., 8 inches.

Sworn Circ'n, actual average for 12 mos. to Sept. 30, 1918, 1,484★

Advt.—The Ontario Agricultural College Review is an agricultural Journal, as well as the official organ of the students of Ontario Agricultural College. Its circulation is by no means confined to the college. It reaches every month in the year an average of 1,400 of the best and largest farmers in Ontario and it is a magazine with an influence. See Advt. Page 81.

HAGERSVILLE, pop. 1,250, Co. Haldimand, on the G.T.R. and Michigan Central Ry., 25 miles S.W. of Hamilton; Tel., T., Ex., Bank. Chief Industries: grist mills and stone quarries and farming. The town contains, besides its mills and stores, four churches and three hotels, town hall, theatre and is lighted and heated by natural gas. Surrounding towns and villages where no papers are published: Cheapside, Erie, Foreman, Garnet, Nanticoke, Nober and Springvale.

NEWS, weekly; D. and W. H. Seymour, publishers; established 1888; conservative; Thursday; subscription \$1.00; eight pages, 8 col., 20 inches. Circ'n ½

HAILEYBURY, pop. 4,000, District of Temiskaming, on Lake Temiskaming and on T. & N. O. Ry., 108 miles N. of North Bay; point of call for steamers of Temiskaming Nav. Co.; Tel., T., Ex., Banks. Chief Industries: planing mills, pulp mill, brick works, farming and fishing. It is connected by electric railway with Cobalt and New Liskeard and is a supply point for these places. The town has, besides its stores, five churches, public and high schools, school of mines, Government wharf, Mining Recorder's office, dry dock, fire engine and electric light, modern sewerage and water systems and an electric railway. Being the nearest town to Cobalt, and the distributing centre for the mining district, Haileybury is growing rapidly.

HAILEYBURIAN, weekly; R. L. Davidson, publisher; established 1904; independent; Thursday; subscription \$1.50; eight pages, 6 col., 19¾ inches. Circ'n ✕

HAMILTON, pop. 110,000, Co. Wentworth, on Hamilton Bay, at head of Lake Ontario, 39 miles S.W. of Toronto; Tel., T., Ex., Banks. Connections: various steamboat lines, G. T. R., T. H. & B. R. and C. P. R.; H. & D., H. G. & B., B. & H. and Hamilton Radial Electric Railways, supplied with unlimited electric power, connect the city with Dundas, Grimsby, Beamsville, Brantford, Burlington and Oakville. Chief Industries: International Harvester Co., Canadian Westinghouse Co., Steel Co. of Canada, Oliver Chilled Plow Works, National Steel Car Works, blast furnaces, smelting works, stove and implement works, furniture, machinery, water and gas pipe factories, cotton, saw and planing mills, rolling mills, bolt and tack works, pottery, breweries, clothing, engine, glass, screw, sewing machine, scales, boot and shoe factories. Surrounding country contains many fine fruit farms. The city contains several fine public buildings and well-built churches, a high school, twenty-six public schools, four separate schools whose system is very complete, Y. M. C. A. hall, various public and masonic and oddfellows' halls, one of the finest insane asylums in Ontario, three opera houses, two hospitals and large free library, fine fire brigade and waterworks. Surrounding towns and villages where no papers are published: Stoney Creek, Albion Mills, Fruitland, West Flamboro', Mount Hope, Bullock's Corners, Winona, Bartonville, Ancaster, Elfrida, Waterdown and Aldershot.

HERALD, every afternoon except Sunday; Herald Printing Co. of Hamilton, Limited, publishers; established 1889; independent; subscription \$3.60; twelve to thirty-six pages, 8 col., 21¾ inches.

Sworn Circ'n, actual average for 12 mos. to Sept. 30, 1918, 18,060★

Advt.—The policy of the Hamilton Herald is directed in the interests of all the people, being free from all financial and other relationships. It is this conspicuous feature that makes it strong with the masses. It covers Hamilton and district like a blanket, giving advertisers an exclusive field. The growth of local department store, classified and general advertising, makes it a sure guide for the foreign advertiser to follow. See Advt. Page 32.

SPECTATOR, every evening except Sunday; Spectator Printing Co., Ltd., publishers; established 1848; independent - conservative; subscription \$3.60; ten to twenty-four pages, 8 col., 21¾ inches.

Sworn Circ'n, average for 12 mos. to Sept. 30, 1918, 29,912†

SEMI-WEEKLY, established 1846; Wednesday and Saturday; subscription \$1.00; eight pages, 8 col., 21¾ inches. Circ'n 2¼

Advt.—The Spectator is a member of The Audit Bureau of Circulation. It is the only local paper publishing all the departmental store advertising—much of it exclusively. The shrewd, progressive Hamilton merchants are wise guides for out-of-town advertisers to follow. They know from experience the worth of each local paper. The Spectator also leads in local, foreign and classified advertising. The Twice-a-Week Spectator is a visitor in the homes in the rich farming communities surrounding Hamilton. See Advt. Page 31.

TIMES, every evening except Sunday; Times Printing Co., Ltd., publishers; established 1837; liberal; subscription \$3.60; ten to thirty-six pages, 7 col., 21½ inches. Circ'n 10¾

SEMI-WEEKLY, established 1857; Tuesday and Friday; subscription \$1.50; ten pages, 7 col., 21½ inches. Circ'n 5½

Advt.—The advertiser who uses The Times is alive to the situation of advertising. The Hamilton Times has been a successful newspaper from the first, and is one of the oldest in Ontario; bright, clean and up-to-date. It was founded in 1837, and published continuously since 1857, under the name of The Times. You, as an advertiser, can't afford to be out of the only Liberal newspaper in Hamilton, a town of 110,000. We publish a daily, also a semi-weekly, and by using both papers you cover a large territory. Don't overlook The Times when placing your advertising. See Advt. Page 30.

HAMILTON NEWSPAPER UNION LIST, a list of 53 country weeklies; Canada Ready Print Co., publishers; established 1878; inside or outside pages are printed in Hamilton and the balance by each individual paper.

Sworn Circ'n, actual average for 12 mos. to Sept. 30, 1918, 39,045★
See Advt. Page 67.

LABOR NEWS, weekly; The Labor News, publishers; established 1912; independent trade-union; Friday; subscription \$1.00; eight pages, 7 col., 19¾ inches. Circ'n 4¾

RECORD, weekly; Thursday; the record paper of the Hamilton Newspaper Union List.

REVIEW, weekly; M. Lynch-Staunton, publisher; established 1899; independent; Friday; subscription \$1.00; twelve pages, 7 col., 20 inches.

Sworn Circ'n, average for 12 mos. to Sept. 30, 1918, 12,500
See Advt. Page 103.

CANADIAN POULTRY JOURNAL, monthly; Canadian Poultry Publishing Co. Ltd., publishers; established 1915; poultry; 1st of month; last forms close 25th month previous; subscription 75 cents; from thirty-two pages, 3 col., 10 inches. Circ'n 9¾

CANADIAN ROYAL TEMPLAR, monthly; Royal Templars of Temperance, publishers; established 1884; Temperance; 10th of month; last forms close 1st of month; subscription 50 cents; eight pages, 4 col., 14 inches. Circ'n 8¾

INTERCOLONIAL GAS JOURNAL OF CANADA, monthly; Gas Journal Publishers, Ltd., publishers; established 1908; gas industries; 1st of month; subscription \$2.00; forty pages, 2 col., 10 inches.

HANOVER, pop. 3,200, Co. Grey, on the G.T.R. and C.P.R. and Saugeen River, 120 miles N.W. of Toronto, 40 miles S. of Owen Sound and 6 miles E. of Walkerton; Tel., T., Ex., Banks. Chief Industries: eight furniture factories, whitewear factory, cement, flour, saw and woollen mills, tannery and foundry, farming and lumbering. The town contains ten churches and a school, a Carnegie library and town hall. Surrounding towns and villages where no papers are published: Varney, Elmwood, Dornoch, Habermeil, Maple Hill, Mulock, Neustadt, Allan Park and Carlsruhe.

POST, weekly; Geo. H. Mitchell, editor and publisher; established 1872; independent; Thursday; subscription \$1.50; eight to twelve pages, 6 col., 19¾ inches.

Sworn Circ'n, average for 12 mos. to Sept. 30, 1918, 1,825

HARRISTON, pop. 1,700, Co. Wellington, on the Maitland River, G.T.R. and C.P.R., 40 miles N.W. of Guelph; Tel., T., Ex., Banks. Chief Industries: pork-packing house, saw, planing and flour mills, brick yards, furniture, casket, shoe and biscuit factories, agricultural implements, stove and novelty works and mixed farming. The town contains four churches, high school and public school, Carnegie library of 3,500 volumes, a town hall seating 700, water works, hydro electric power and fire department. Surrounding towns and villages where no papers are published: Cotswold, Teviotdale, Drew, Rothsay, Glenlee, Newbridge, Beehive and Redgrave.

REVIEW, weekly; Dewar and Gardiner, publishers; established 1895; conservative; Thursday; subscription \$1.50; eight pages, 7 col., 19 $\frac{3}{4}$ inches. Circ'n $\frac{3}{4}$ ✓

HAVELOCK, pop. 1,550, Co. Peterboro', on the C. P. R., 25 miles E. of Peterboro', 100 miles N.E. of Toronto; Tel., T., Ex., Bank. Chief Industries: saw and planing mills, telegraph and telephone poles, railway ties, cheese-making, farming and railway divisional point of C.P.R., employing 200 men. The town contains, besides its mills and stores, five churches, large public school, town hall, public library and three hotels, and has electric light. Surrounding towns and villages where no papers are published: Rockdale, Cordova, Trent Bridge, Blairton, Round Lake and Victoria. ✓

STANDARD, weekly; T. P. Lancaster, publisher; established 1895; independent; Thursday; subscription \$1.50; eight pages, 6 col., 17 $\frac{3}{4}$ inches. Circ'n $\frac{3}{4}$ ✓

HAWKESBURY, pop. 4,500, Co. Prescott, on Ottawa River, G.T.R. and C.N.R.; Tel., T., Ex., Bank. Chief Industries: farming, brick-yard and lime kiln, lumber and pulp mills, sash and door factories. The town contains four churches, high, public and separate schools, college, customs house, public library and five hotels and has electric light plant. Surrounding towns and villages where no papers are published: Grenville, Cassburn, Calumet, Carillon, Stonefield, Chute à Blondeau, Little Rideau and Stepney.

ECHO, weekly; J. H. Laurin, publisher; established 1906; independent; Friday; subscription \$1.50; eight pages, 5 col., 20 inches. Circ'n 1 $\frac{1}{2}$ ✓

Also publishes *Le Moniteur*.

LE MONITEUR, French, weekly; J. H. Laurin, publisher; established 1908; independent; Friday; subscription \$1.50; eight pages, 5 col., 20 inches. Circ'n 1 $\frac{3}{4}$ ✓

Also publishes *Echo*.

HEPWORTH, pop. 500, Co. Bruce, on the G. T. Ry., 8 miles S. of Wiarton and 12 miles from Owen Sound; Tel., T., Ex., Bank. Chief Industries: silica pressed brick plant, sleigh factory, furniture manufacturing, light, heat and power plant and cement works. Surrounding villages where no papers are published: Shallow Lake, Allenford, Clavering and Sauble Falls. ✓

PROGRESS, weekly; W. R. Kinch and Co., publishers; established 1910; independent; Wednesday; subscription \$1.50; eight pages, 6 col., 19 $\frac{3}{4}$ inches. Circ'n $\frac{3}{4}$ ✓

HESPELER, pop. 2,500, Co. Waterloo, on the River Speed, and on the W. G. & B. Division G. T. R., C. P. R.; Electric Railway connection with Galt, 7 miles distant; 3 miles N. of Preston, 14 miles E. of Kitchener; Tel., T., Ex., Banks. Chief Industries: woollen, flour and planing mills, furniture factories, box factory, four foundries, granite ware factory, stock raising and farming. The town contains, besides its mills, stores, etc., seven churches and two hotels. Surrounding towns and villages where no papers are published: Doon, Breslau, Blair, Kossuth, Morriston, Aberfoyle and Puslinch.

HERALD, weekly; Geo. E. Hudson, publisher; established 1895; independent; Thursday; subscription \$1.50; eight pages, 7 col., 19¾ inches. Circ'n ¼

HIGHGATE, pop. 650, Co. Kent, on M. C. R. and Pere Marquette Ry., 40 miles S. W. of St. Thomas and 24 miles N. E. of Chatham, the county seat; Tel., T., Ex., Bank. Chief Industries: lumber and flour mills, sash and door factory, brick and tile yard, canning factory, cooperage and farming. The town has a continuation school, hydro-electric light and a supply of natural gas. Surrounding towns and villages where no papers are published: Muir, Kirk, Palmyra, Clachan, Clearville and Turin.

MONITOR, weekly; A. E. Colgan, publisher; established 1895; independent; Thursday; subscription \$1.00; eight pages, 7 col., 22 inches. Circ'n ½

HUNTSVILLE, pop. 2,358, Co. Muskoka, on the Muskoka River and Lake of Bays Chain and G. T. R., 24 miles N. of Bracebridge, 80 miles S. of North Bay, 146 miles N. of Toronto; Tel., T., Ex., Banks. Chief Industries: tannery, saw and planing mills, wood-working factory, sash and door factories, foundry and agriculture. The town contains five churches, public school and town hall. Huntsville is the great central tourist point for the whole Lake of Bays District. Surrounding towns and villages where no papers are published: Ravenscliff, Muskoka Falls, Uffington, Novar, Utterson, Hillside, Baysville, Emsdale, Scotia, Kelsite, Dwight, Dorset and Falkenberg.

FORESTER, weekly; H. E. Rice, editor and publisher; established 1876; independent; Thursday; subscription \$1.50; eight pages, 7 col., 22 inches. Circ'n 1

INGERSOLL, pop. 5,500, Co. Oxford, on River Thames, G.T.R., C.P.R., T.L.E. & P. Ry. and W.T.V. & I. Electric Ry.; 10 miles S.W. of Woodstock, 20 miles N.E. of London; Tel., T., Ex., Banks. Chief Industries: pork packing establishment, agricultural implement works, piano and furniture factories, flour and planing mills, foundry, screw and nut works, twist mills, knitting factory, cheese and condensed milk factories, farming and dairying. The town is the centre of the great dairy industry. It contains six churches and three schools, collegiate institute, a free library with 3,000 volumes, hall seating 450, has waterworks, electric power, a good fire brigade and is lighted with electricity. Surrounding towns and villages where no papers are published: Dorchester Station, Salford, Sweaborg, Mount Elgin, Culloden, Foldens, Beachville, Putnam, Thamesford and Verschoyle.

CHRONICLE AND CANADIAN DAIRYMAN, weekly; W. J. Elliott, proprietor; established 1853; liberal; Thursday; subscription \$1.00; 8 pages, 7 col., 19½ inches. Circ'n 1¼

See Advt. Page 99.

OXFORD TRIBUNE AND CANADA DAIRY REPORTER, weekly; W. R. Veale, editor and publisher; established 1873; conservative; Thursday; subscription \$1.00; eight pages, 7 col., 21¾ inches. Crc'n ¼

IROQUOIS, pop. 849, Co. Dundas, on G. T. R. and St. Lawrence River, 33 miles W. of Cornwall; Tel., T., Ex., Bank. Chief Industries: saw, linen and flour mills, stave and cabinet factory, foundry, machine shop, dairying and farming. The town contains three churches, one public school, one high school and a town hall seating 500. Surrounding towns and villages where no papers are published: Cardinal, Irene, Pittston, Dixon's Corner, Ventnor, Brinston and Shanly.

ST. LAWRENCE NEWS, weekly; R. S. Pelton, publisher; established 1889; independent; Friday; subscription \$1.50; eight pages, 6 col., 20 inches. Circ'n ¼

JARVIS, pop. 485, Co. Haldimand, on G. T. R. and Wabash Ry., 14 miles S.W. of Cayuga, 12 miles E. of Simcoe; Tel., T., Ex., Bank. Chief Industries: grist mill, butter and pickle factories and farming. The town contains three churches, a school, and a music hall seating 250. There is an abundance of natural gas in the neighbourhood. Surrounding towns and villages where no papers are published: Nanticoke, Varencey, Garnet and Cheapside.

RECORD, weekly; Mrs. Elva Rodgers, publisher; established 1878; independent; Wednesday; subscription \$1.00; eight pages, 6 col., 19¾ inches. Circ'n ¼

KEEWATIN, pop. 1,300, Kenora District, on Lake of the Woods and C.P.R., Fort William and Winnipeg branch, 123 miles E. of Winnipeg; Tel., Ex., Bank. Chief Industries: saw, planing and tie mills, flour mills and boat building factory. Surrounding towns and villages where no papers are published: Busted, Hawk Lake, Redditt and Lowthe.

ENTERPRISE, weekly; James Wydeman, publisher; established 1899; conservative; Friday; subscription \$1.50; six pages, 6 col., 19¾ inches. Circ'n ¼

KEMPTVILLE, pop. 1,192, Co. Grenville, on the navigable branch of the Rideau Canal, the St. L. & O. Ry. and Ont. & Que. Div. of C. P. R., 24 miles N. of Prescott, 34 miles N.E. of Brockville; Tel., T., Ex., Banks. Chief Industries: roller, saw, planing and shingle mills, concrete works, foundry, farm implement and stock food factories, dairying and farming. The town is an agricultural centre and contains six churches, public and high schools, three concert halls, public library and free reading room. It has an elevator and electric power plant for industries and is lighted by electricity. A weekly cheese board, quarterly horse fairs, agricultural and horticultural societies, farmers' institute and fruit growers' association prove the progressiveness of the people. Surrounding towns and villages where no papers are published: South Gower, Heckston, Oxford Mills, Bishop's Mills, North Gower, Richmond, Kars, Manotick, Metcalfe, Vernon, Osgoode, Ventnor, Cardinal, Oxford Station, Andrewsville, Newmanville, Groveton, Van Camp, Inkerman, North Mountain, Dalmeny, Dawson, West Osgoode, Wilson's Bay, Reeve Craig, Carsonby, Goodstown, Malakoff and North Rideau.

ADVANCE, weekly; Advance Printing Co. Ltd., publishers, C. E. Sarney, manager; established 1855; independent; Thursday; subscription \$1.00; eight pages, 7 col., 19¾ inches. Circ'n 2¾ ✓

KENORA, pop. 6,200, District of Kenora, on Lake of the Woods and C. P. R., 297 miles W. of Port Arthur, and 127 miles E. of Winnipeg, head of 300 miles of navigation and in the heart of a great boating, fishing and hunting district; Tel., T., Ex., Banks. Chief Industries: flour milling, fishing, lumbering, foundries, motor-boat building, fur-trading, mining and farming. The town contains eight churches, public and high schools, public library, two hospitals, town hall, opera house and four hotels, and owns 6,000 h.p. water power plant, electric light system and waterworks system. Surrounding towns and villages where no papers are published: Reddit, Ostersund, Margach, Hawk, Hodge and Parry.

MINER AND NEWS, semi-weekly; Miner Publishing Co., Ltd., publishers, J. P. Earngey, managing editor; established 1894; independent; Wednesday and Saturday; subscription \$1.50; four to eight pages, 7 col., 19½ inches. Circ'n 1 ✓

EXAMINER, weekly; James Wydeman, publisher; established 1910; independent-liberal; Friday; subscription \$1.50; eight pages, 6 col., 19¾ inches. Circ'n 1½ ✓

Also publishes *Keewatin Enterprise*.

KINCARDINE, pop. 1,956, Co. Bruce, on Lake Huron, the Penetangore River and G. T. R., 28 miles W. of Walkerton, 159 miles W. of Toronto; Tel., T., Ex., Banks. Chief Industries: flour, woollen, knitting and planing mills, foundry and bridge works, pork factory, furniture factories, engine, brick and salt works and farming. The town contains five churches, high and public schools, Carnegie library, customs house and a town hall seating 600. Kincardine is a popular summer resort, with fine beach, golf links, bowling green, parks and race course. Surrounding towns and villages where no papers are published: Holyrood, Kinlough, Riversdale, Millarton, Kinloss, Bervie, Amberley, Pine River, Armow, Underwood and Glamis.

REPORTER, weekly; J. J. Hunter, editor and publisher established 1866; liberal; Thursday; subscription \$1.50; eight pages, 6 col., 19¾ inches. Circ'n 1

REVIEW, weekly; Hugh Clark, editor and publisher; established 1863; conservative; Thursday; subscription \$1.50; eight pages, 7 col., 21½ inches. Circ'n 1½

See Advt. Page 114.

KINGSTON, pop. 23,700, Co. Frontenac, at foot of Lake Ontario and at the head of St. Lawrence River, at junction with Rideau Canal System, on G. T. R., C. P. R. and C. N. R., 50 miles E. of Belleville, 172 miles S. W. of Montreal and 115 miles S. W. of Ottawa; Tel., T., Ex., Banks. Chief Industries: locomotives, engine shops, ship-building, motor-boat and marine engine building, quarries, cotton and hosiery, sash and door and piano factories, grain elevators, tannery, lead and iron smelters,

dairying and farming. The town contains Anglican and Roman Catholic cathedrals, several well-built churches, excellent public buildings, schools and colleges, among which "Queen's" stands foremost, making it an educational city. Has government dry dock, three large elevators and splendid fleet of river steamers. The celebrated Royal Military College and "A" and "B" batteries of artillery are stationed here, and the Provincial Penitentiary is at the outskirts of the city. Surrounding towns and villages where no papers are published: Barriefield, Harrowsmith, Westbrook, Seeley's Bay, Camden East, Cape Vincent, Cataraqui, Collins Bay, Inverary, Odessa, Marysville, Elginburg, Bath, Battersea and Sydenham.

BRITISH WHIG, every evening except Sunday; British Whig Publishing Co. Ltd., publishers; Leman A. Guild, managing director and editor; established 1849; independent-liberal; subscription \$6.00; twelve to twenty-four pages, 7 col., 20½ inches.

Circ'n, average for 12 mos. to Sept. 30, 1918, 5,866†

SEMI-WEEKLY, established 1834; Monday and Thursday; subscription \$1.00; eight pages, 7 col., 20½ inches.

Circ'n, average for 12 mos. to Sept. 30, 1918, 4,085†

Advt.—Only A.B.C. paper in Kingston. "There's a Reason." January A.B.C. average, net press run, Daily, 6,153; Weekly, 4,135. See Advt. Page 49.

STANDARD, every evening except Sunday; Standard Printing and Publishing Co. Ltd., publishers, W. R. Givens, managing director and editor; established 1810; independent—unionist; subscription \$6.00; twelve to twenty pages, 7 col., 20½ in.

Sworn Circ'n, actual average for 12 mos. to Sept. 30, 1918, 4,948★

SEMI-WEEKLY, Monday and Thursday; subscription \$1.00; eight to sixteen pages, 7 col., 20½ inches.

Circ'n 2

Advt.—The Standard is generally recognized as one of the most influential newspapers in Eastern Ontario and as a leader in civic reforms and improvements. It is conducted on clean, conservative lines, and is essentially a home newspaper, studiously avoiding all sensational or prurient details. There is not a single advertiser of prominence in the city who does not use The Standard's advertising columns. See Advt. Page 48.

QUEEN'S UNIVERSITY JOURNAL, semi-weekly during Academic Year; Alma Mater Society of Queen's University, publishers; established 1873; college; Tuesday and Friday; last forms close Monday and Thursday; subscription \$1.25; six pages, 4 col., 17¼ inches.

Circ'n ¾

CANADIAN FREEMAN, weekly; Rev. D. A. Casey, editor, Canadian Printing and Publishing Co., publishers; established 1884; religious, Roman Catholic; Thursday; last forms close Tuesday morning; subscription \$1.00; eight pages, 6 col., 19 inches.

Sworn Circ'n, average for 12 mos. to Sept. 30, 1918, 4,000

CANADIAN, English and French, monthly; The British Whig Press, publishers, for C.M.B.A.; established 1894; brotherhood; subscription 50 cents; eight to twelve pages, 4 col., 11¾ inches.

Circ'n 1¼

QUEEN'S QUARTERLY, quarterly; Committee of University Staff, publishers; established 1893; university; last forms close 20th of month previous; subscription \$1.00; one hundred and thirty-five pages, 1 wide col., 7 inches.

Circ'n ¾

KINGSVILLE, pop. 1,800, Co. Essex, 28 miles S.E. of Sandwich and eight miles W. of Leamington, on Père Marquette Railway and W. E. & L. S. Electric Ry.; Tel., T., Ex., Banks. Chief Industries: saw, flour, woollen and planing mills, foundry, stove, tobacco and canning factories and farming. The town contains three churches, public library, a school and opera house and has natural gas. Surrounding villages where no papers are published: Ruthven and Cottam.

REPORTER, weekly; W. H. Hellems, editor and publisher; established 1876; independent; Thursday; subscription \$1.50; eight pages, 7 col., 19¼ inches.

Sworn Circ'n, average for 12 mos. to Sept. 30, 1918, 479

KITCHENER, pop. 20,000, Co. Waterloo, on G. T. R. and C. P. R., 62 miles W. of Toronto, connected with Waterloo, Galt and Preston by Electric Railway; Tel., T., Ex., Banks. Chief Industries: shirts, collars, suspenders, buttons, furniture, clock, boot and shoe, felt, felt footwear, piano and organ manufactories, automobile tire factory, tanneries, foundries, grist, saw and planing mills, beet sugar refinery, four rubber footwear factories, gas engine and motor works. The town contains three wholesale houses, twenty churches, R. C. College, high, public and separate schools and a public library. Surrounding towns and villages where no papers are published: New Dundee, Baden, Blair, Freeport, Bloomingdale, Doon, Hawksville, St. Jacobs, Petersburg, Mannheim, Breslau, Bridgeport, Heidelberg, Winterbourne and New Germany.

NEWS RECORD, every evening except Sunday; News Record Ltd., publishers; W. V. Uhley, manager and editor; established 1878; conservative; subscription \$5.00; eight to sixteen pages, 7 col., 21¼ inches.

Sworn Circ'n, average for 12 mos. to Sept. 30, 1918, 3,371†

See Advt. Page 66.

TELEGRAPH, every evening except Sunday; David Bean and Sons, Ltd., publishers; D. A. Bean, manager; established 1896; liberal; subscription \$5.00; eight to sixteen pages, 7 col., 20 inches.

Also publish *Waterloo Chronicle-Telegraph*.

Circ'n 2¼

Advt.—The Kitchener Telegraph and the Waterloo Chronicle-Telegraph (weekly) are the only Liberal newspapers in Waterloo County. They cover the industrial districts of Kitchener and Waterloo and the prosperous surrounding rural districts, with combined circulation the largest in Waterloo County. They lead in local advertising, and advertisers desiring to cover this field cannot afford to leave these strong local mediums out of their campaign. See Advt. Page 117.

ONTARIO JOURNAL, weekly; Rittinger & Motz, Limited, publishers; established 1859; independent; Wednesday; subscription \$1.50; eight or more pages, 6 col., 19¼ inches.

Sworn Circ'n, actual average for 12 mos. to Sept. 30, 1918, 3,230★

See Advt. Page 100.

ST. JEROME'S SCHOOLMAN, 4 times during academic year; students of St. Jerome College, publishers; established 1896; college; December, February, April and June; subscription \$2.00; one hundred and twenty pages, 1 col., 12 inches. Circ'n ½

LAKEFIELD, pop. 1,397, Co. Peterboro, on the Trent Valley Canal and G.T.R., 9 miles N. of Peterboro; Tel., T., Ex., Bank. Chief Industries: saw, planing and flour mills, a canoe factory, cement works and extensive granite quarries. The town contains five churches, a public school and town hall, and has steamboat connection with adjoining towns. Surrounding towns and villages where no papers are published: Nasseau, Apsley, Lakehurst, Selwyn, Warsaw, Bridgenorth, Blairton and Ennismore.

NEWS, weekly; J. W. Ridpath, publisher; established 1892; independent; Friday; subscription \$1.00; eight pages, 5 col., 17¼ inches.

Circ'n ½

LANARK, pop. 737, Co. Lanark, on the River Clyde, 11 miles N.W. of Perth, 18 miles S.W. of Carleton Place, 46 miles S.W. of Ottawa; Tel., T., Bank. Chief Industries: woollen factory, roller grist mill, saw and planing mills, two cheese factories, collection of forest seeds, cultivation of ginseng, dairying and farming. The town contains six churches, public school, town hall and public library. Surrounding towns and villages where no papers are published: Brightside, Galbraith, Fallbrook, Balderson, Prestonvale, Poland, Playfair, MacDonald's Corners, Ferguson Falls, Herron's Mills, Hopetown, Middleville, Watson's Corners and Rosetta.

ERA, weekly; Wm. H. McFarlane, proprietor; established 1895; independent; Wednesday; subscription \$1.50; eight pages, 6 col., 19¾ inches.

Sworn Circ'n, average for 12 mos. to Sept. 30, 1918, 1,535

LEAMINGTON, pop. 3,200, Co. Essex, on Pere Marquette Ry. and M.C.R., 42 miles S.W. of Chatham and 38 miles S.E. of Windsor; Tel., T., Ex., Banks. Chief Industries: tobacco raising and manufacturing, flour, saw and planing mills, cement works, canning, pickle and catsup factories, handle and basket factories, fruit growing and farming. The town contains seven churches, public and high schools and has good steamboat service. It is one of the best fruit, vegetable and tobacco growing sections in Canada. Surrounding towns and villages where no papers are published: Ruthven, Goldsmith, Blythewood, Romney and Staples.

POST AND NEWS, weekly; Post Printing Co. Ltd., publishers; established 1874; independent; Thursday; subscription \$1.50; eight pages, 7 col., 22 inches.

Sworn Circ'n, average for 12 mos. to Sept. 30, 1918, 2,050
See Advt. Page 101

LINDSAY, pop. 8,300, Co. Victoria, on Scugog River, a link in the Kawartha Lakes chain, on G.T.R. and C.P.R., 78 miles S.E. of Georgian Bay, 69 miles N. E. of Toronto, and 24 miles W. of Peterboro'; divisional point of G.T.R. with shops, etc.; Tel., T., Ex., Banks. Chief Industries: Dominion arsenal employing 2500 hands, flour, oatmeal, woollen, saw, planing and knitting mills, tannery, agricultural implement, turbine water wheel, saw mill machinery, carriage and waggon factories, automobile body and spun brass works, office fittings factory, lumbering, poultry packing, lacteal food and cold storage plants and farming. The town contains six fine churches, a collegiate institute, chemical works, separate schools, convent, opera house seating 800, hospital, house of refuge, town hall, a public library of 6,000 volumes, ten miles of permanent paving and a fire department. Surrounding towns and villages where no papers are published: Dunsford, Sturgeon Point, Downeyville, Oakwood, Cambray, Cameron, Reaboro, Janetville, Kinmount, Coboconk, Grasshill, Manilla, Little Britain, Nestleton, Haliburton, Victoria Road and Kirkfield.

POST, every evening except Sunday; Wilson & Wilson, publishers; established 1893; liberal; subscription \$3.00 by mail, \$4.00 in city; six to twelve pages, 7 col., 20¼ inches.

Sworn Circ'n, actual average for 12 mos. to Sept. 30, 1918, 2,164★

WEEKLY, established 1854; Friday; subscription \$1.50; eight to twelve pages, 7 col., 20¼ inches.

See Advt. Page 69.

WARDER, every evening except Sunday ; Watchman-Warder Ltd., publishers ; established 1908 ; conservative ; subscription \$4.00 ; four to twelve pages, 7 col., 21½ inches.

Sworn Circ'n, actual average for 12 mos. to Dec. 31, 1918, 2,519★

WEEKLY (*Watchman-Warder*) ; established 1859 ; Thursday ; subscription \$1.50 ; eight to twelve pages, 7 col., 21½ inches.

See Advt. Page 109.

LISTOWEL, pop. 2,300, Co. Perth, on the Maitland River, G.T.R. and C.P.R., 27 miles N. of Stratford, 80 miles N.W. of Toronto ; Tel., T., Ex., Banks. Chief Industries : knitting, planing, saw and flour mills, foundry, furniture, chair, piano and vinegar factories and farming, and is the centre of one of the leading dairy sections in Western Ontario. The town contains seven churches, high and public schools, public library of 4,000 volumes, a public hall seating 800, a fire department and is lighted with hydro electricity. Surrounding towns and villages where no papers are published : Trowbridge, Molesworth, Moorefield, Tyrone, Britton, Millbank, Newton, Carthage, Dorking, Hesson, Shipley, Donegal, Kurtzville, Gowanstown, Newbridge and Wyandotte.

BANNER, weekly ; Banner Publishing Co., publishers ; established 1866 ; liberal ; Thursday ; subscription \$1.50 ; eight pages, 6 col., 19½ inches. Circ'n 1¼ ✓

STANDARD, weekly ; Standard Printing Co., publishers ; established 1877 ; conservative ; Thursday ; subscription \$1.50 ; eight pages, 6 col., 21¼ inches. Circ'n 1¼ ✓

LITTLE CURRENT, pop. 1,400, Grand Manitoulin Island, District of Algoma, on the North Shore Channel of Georgian Bay and terminus of Algoma Eastern Ry., 80 miles W. of Sudbury ; Tel., T., Ex., Bank. Chief Industries : farming, mining, saw and planing mills and lumbering. The town contains four churches and a school of five divisions, and has good steamboat connection during navigation. Surrounding towns and villages where no papers are published : Manitowaning, Sandfield Mills, Kagawong, Michael's Bay, Providence Bay, Killarney, Honora, Shequindah, Mindemoya and Spanish River.

MANITOULIN EXPOSITOR, weekly ; W. Moore, publisher ; established 1879 ; independent-liberal ; Thursday ; subscription \$1.00 ; eight pages, 6 col., 20 inches. Circ'n ½ ✓
See Advt. Page 105

LONDON, pop. 60,000, Co. Middlesex, on River Thames, C.P.R., G.T.R., S.W. Traction Co. Ry., and London and Port Stanley Ry., 454 miles from Montreal, 115 miles S.W. of Toronto, 76 miles S.W. of Hamilton, 120 miles N.E. of Detroit ; Tel., T., Ex., Banks. Chief Industries : agricultural implements, printing and lithographing, tanning, car, engine and boiler shops, foundries, brick and tile works, furniture, carriage, glass and nail works, rolling mills, canning and evaporating, sash and door, biscuit, breakfast food, confectionery, cigar, tinware, stove and boot and shoe factories. The city contains some fine churches and public buildings, good public, normal and separate schools, Western University, two hospitals, city hall, electric railway and radial road and water works. It is also a military post, and has a provincial lunatic asylum. The city is the business centre of one of the most fertile and wealthy sections of Ontario or of the Dominion. Surrounding towns and villages where no papers are published : Appin, Arva, Clandeboye, Delaware, Dorchester, Glanworth, Lambeth, Nilestown and Thorndale.

ADVERTISER, every morning, noon and evening except Sunday; London Advertiser Co., Ltd., publishers; established 1863; liberal; subscription \$4.00 by mail, \$6.00 in city; ten to twenty-four pages, 8 col., 21½ inches.
Sworn Circ'n, actual average for 12 mos. to Sept. 30, 1918, 44,032★†

FREE PRESS, every morning, noon and evening except Sunday; London-Free Press Ptg. Co. Ltd., publishers; established 1849; independent-conservative; subscription, \$4.00 by mail, \$6.00 in city; ten to twenty-four pages, 8 col., 21½ inches.

Sworn Circ'n, actual average for 12 mos. to Sept. 30, 1918, 41,127★†

CATHOLIC RECORD, weekly; Estate of Thos. Coffey, publishers; established 1878; religious, Roman Catholic; Saturday; last forms close Saturday previous; subscription \$1.50; eight pages, 7 col., 19½ inches.

Sworn Circ'n, average for 12 mos. to Sept. 30, 1918, 31,155★

See Advt. Page 82

ECHO, weekly; A. Talbot & Co. publishers; established 1879; independent; Thursday; last forms close Wednesday 4 p.m.; subscription 50 cents by mail, city distribution free; eight to twelve pages, 8 col., 21 inches. (Circ'n 10, distributed free)

FARMERS' ADVOCATE AND HOME MAGAZINE, weekly; The William Weld Co. Ltd., publishers; established 1866; agricultural; Thursday; last forms close Saturday; subscription \$1.50; forty pages up, 4 col., 12½ inches.

Sworn Circ'n, average for 12 mos. to June 30, 1918, 30,826†

See Advt. Page 138.

CANADIAN WHITE RIBBON TIDINGS, monthly; Official Organ of Ontario W.C.T.U., published for the Society by Advertiser Job Printing Co.; established 1904; temperance; 1st of month; last forms close 28th of month; subscription 50 cents; twenty-four pages, 3 col., 11 inches. Circ'n 9

CANADIAN WOODMAN, monthly; Advertiser Job Printing Co., publishers; established 1893; official organ of Order of Can. Woodmen; 20th of month; subscription \$1.00; eight pages, 4 col., 13¼ inches. Circ'n 6½

L'ORIGNAL, pop. 1,500, Co. Prescott, on the Ottawa River and C.N.R., 48 miles E. of Ottawa, 42 miles N. of Cornwall; Tel., T., Ex., Bank. Chief Industries: saw and flour mills, cheese factory and lumbering. The town contains four churches and schools, etc. Surrounding villages where no papers are published: Fournier, Grenville, Plantagenet, Riceville and Alfred.

ADVOCATE, weekly; B. R. Poulin, publisher; established 1888; liberal; Wednesday; subscription \$1.50; four pages, 6 col., 19½ inches. Circ'n ½ ✓

LUCAN, pop. 709, Co. Middlesex, on G.T.R., 60 miles S. E. of Sarnia, 108 miles S. W. of Toronto; Tel., T., Ex., Banks. Chief Industries: saw, planing and woollen mills, fruit growing and evaporating and farming. Surrounding towns and villages where no papers are published: Lucan's Crossing and Granton.

SUN, weekly; W. Sovereign, publisher; established 1895; independent; Thursday; subscription 75 cents; eight pages, 5 col., 17½ inches. Circ'n ½ ✓

LUCKNOW, pop. 967, Co. Bruce, on Nine Mile Creek and G.T.R., 21 miles S.W. of Walkerton, 22 miles N.E. of Goderich; Tel., T., Ex., Banks. Chief Industries: flour, woollen and saw mills, furniture factories, tannery and carriage factory and farming. The town contains four churches, public and high schools and a town hall and has waterworks and electric lighting. Surrounding towns and villages where no papers are published: Kinloss, Langside, St. Helens, Whitechurch and Holywood.

SENTINEL, weekly; A. D. Mackenzie, proprietor and editor; established 1873; independent; Thursday; subscription \$1.50; eight pages, 7 col., 19 $\frac{1}{4}$ inches. ✓

Sworn Circ'n, average for 12 mos. to Sept. 30, 1918, 1,815

See Advt. Page 100.

MADOC, pop. 1,200, Co. Hastings, on Deer Creek and G.T.R., 28 miles N.W. of Belleville; Tel., T., Ex., Banks. Chief Industries: flour, saw, woollen and planing mills, tannery and large marble quarries, talc, iron and gold mines and mixed farming. The town contains five churches, public and high schools, town hall and has its own electric light plant. Surrounding towns and villages where no papers are published: Bridgewater, Cooper, Eldorado, Crookston, Queensboro', Bannockburn and Millbridge. ✓

REVIEW, weekly; A. H. Watson, publisher; established 1877; independent; Thursday; subscription \$1.50; eight pages, 6 col., 19 $\frac{1}{2}$ inches. Circ'n 1 ✓

MARKDALE, pop. 925, Co. Grey, on the Saugeen River and C.P.R., 30 miles S.E. of Owen Sound, 92 miles W. of Toronto; Tel., T., Ex., Bank. Chief Industries: farming, dairying, sash and door factory, flour and saw mills, etc. The town contains four churches, two hotels, public and high schools, public hall, county house of refuge, County Dept. of Agriculture, armouries, Carnegie library, hydro-electric power and light, grain elevators, besides several good stores. Surrounding towns and villages where no papers are published: Kimberley, Eugenia, Princeville, Walters' Falls and Holland Centre.

STANDARD, weekly; C. W. Rutledge, publisher; established 1875; independent; Wednesday; subscription \$1.50; eight pages, 7 col., 19 $\frac{1}{2}$ inches. Circ'n 1 $\frac{1}{4}$ ✓

MARKHAM, pop. 1,000, Co. York, on the River Rouge and G.T.R., 22 miles N.E. of Toronto; Tel., T., Ex., Banks. Chief Industries: carriage factories, shoe factory, cereal mills, flour and saw mills and farming. It contains six churches, high and public schools, public library and town hall. Surrounding towns and villages where no papers are published: Cedar Grove, Malvern, Agincourt, Locust Hill, Ringwood, Milliken, Woburn, Green River, Mount Joy, Box Grove, Whitevale and Brougham.

ECONOMIST AND SUN, weekly; Corson & Son, publishers and editors; established 1856; independent; Thursday; subscription \$1.50; eight pages, 7 col., 19 $\frac{1}{4}$ inches. ✓

Sworn Circ'n, average for 12 mos. to Sept. 30, 1918, 1,125

A. MCKIM, LIMITED, MONTREAL, TORONTO, WINNIPEG & LONDON, ENG.

MARMORA, pop. 915, Co. Hastings, on Crowe River and on the Central Ontario Ry., 41 miles E. of Peterborough, 32 miles N.N.W. of Belleville; Tel., T., Ex., Bank. Chief Industries: saw, grist and planing mills, woollen factory, gold and iron mines, dairying and farming. It is the centre of the mining district including Cordova, Canada Gold Fields, Atlas Arsenic and Gawley Gold mines and many others. The town contains, besides its stores and factories, four churches, public and separate schools, town hall, three hotels and has electric light. Surrounding towns and villages where no papers are published: Malone, Eldorado, Deloro, Bellview, Iron Mine, Blairton and Ivanhoe. ✓

HERALD, weekly; Howard W. Sabine, publisher; established 1895; independent; Thursday; subscription \$1.50; eight pages, 6 col., 19 $\frac{3}{4}$ inches. Circ'n 1/2

MEAFORD, pop. 3,000, Co. Grey, on Georgian Bay and G.T.R., 18 miles N.E. of Owen Sound; Tel., T., Ex., Banks. Chief Industries: planing, flour and woollen mills, foundries, furniture and flooring factories, grain elevator, ship building, fishing and farming. The town contains six churches, public and high schools, public library, town hall, hotels, several good stores, etc., and has well-kept streets, good water supply and an excellent harbor with steamboat service during navigation. Surrounding towns and villages where no papers are published: Woodford, Morley, Rocklyn, Walter's Falls and Griersville.

EXPRESS, weekly; F. E. Secord, publisher; established 1906; independent; Thursday; subscription \$1.50; eight pages, 6 col., 20 inches. Circ'n 1 ✓

MIRROR, weekly; Jas. Patterson & Son, publishers; established 1882; conservative; Thursday; subscription \$1.50; eight pages, 7 col., 19 $\frac{3}{4}$ inches. Circ'n 3/4 ✓

MONITOR, weekly; T. C. Dean, publisher; established 1868; liberal; Friday; subscription \$1.50; eight pages, 7 cols., 19 $\frac{3}{4}$ inches. Circ'n 3/4 ✓

MERLIN, pop. 500, Co. Kent, on Pere Marquette Ry., 3 miles from Lake Erie, 16 miles S.W. of Chatham, the county seat; Tel., T., Ex., Bank. Chief Industries: flour and saw mills, canning factory, brick and tile plant, cement block plant, electric light plant, creamery and mixed farming. The town contains several churches and public schools, and is in the center of the oil and gas field. Surrounding villages where no papers are published: Buxton, Glenwood, Stewart, Charing Cross, Fletcher, Cedar Springs and Fargo.

STANDARD, weekly; W. W. Marshall, publisher; established 1908; independent; Thursday; subscription \$1.50; eight pages, 6 col., 19 $\frac{3}{4}$ inches. Circ'n 3/4 ✓

MERRICKVILLE, pop. 993, Co. Grenville and South Lanark, on the Rideau River and Canal, and C. P. Ry., 14 miles W. of Kemptville, 9 miles E. of Smith's Falls; Tel., T., Ex., Banks. Chief Industries: stove and plow factories, flour and saw mills. The town contains four churches, public school, public library, armoury, and two halls. It has excellent water power and electric current is available for any industry at very low rates. The Ottawa and Kingston Electric Ry. have surveyed for a road through the town.

POST, weekly; Ernest V. Barber, publisher; established 1915; independent; Wednesday; subscription \$1.50; eight pages, 6 col., 19 $\frac{3}{4}$ inches. Circ'n 3/4 ✓
not issued

MIDLAND, pop. 6,400, Co. Simcoe, on the Georgian Bay and G. T. R., 32 miles N. of Barrie, 33 miles N.W. of Orillia; Tel., T., Ex., Banks. Chief Industries: saw, shingle, flour, woollen and planing mills, foundry, blast furnace, three grain elevators and mixed farming. It contains five churches, three public schools and a high school, a public hall and a free library. The town has hydro-electric power, a water works system, fire engine and volunteer fire brigade. It has also an excellent harbor and handles a large amount of grain. Surrounding towns and villages where no papers are published: Byng Inlet, French River, Algoma Mills, Wye Bridge, Vasey, Port McNicol, Fesserton, Randolph, Waubashene and Waverley.

ARGUS, weekly; W. G. Cave, publisher; established 1889; conservative; Thursday; subscription \$1.50; eight pages, 6 col., 19 $\frac{3}{4}$ inches. Circ'n 1 ✓

See Advt. Page 110.

FREE PRESS, weekly; Free Press, Limited, publishers; established 1882; independent; Thursday; subscription \$1.50; eight pages, 6 col., 20 inches. Circ'n 1 $\frac{1}{4}$ ✓

MILDMAY, pop. 900, Co. Bruce, on the Saugeen River and on the G.T.R., 7 miles S. of Walkerton; Tel., T., Ex., Bank. Chief Industries: grist and saw mills, furniture and sash and door factories, foundry, dairying and farming. The town contains, besides its mills and factories, five churches, school, stores, etc. Surrounding towns and villages where no papers are published: Formosa, Cargill and Deemerton.

GAZETTE, weekly; J. A. Johnston, publisher; established 1893; independent; Thursday; subscription \$1.50; eight pages, 6 col., 19 $\frac{3}{4}$ inches. Circ'n $\frac{3}{4}$ ✓

MILLBROOK, pop. 793, Co. Durham, on G.T.R., 18 miles N.W. of Port Hope, 13 miles S.W. of Peterboro, 24 miles S.E. of Lindsay; Tel., T., Ex., Bank. Chief Industries: flour, woollen, planing, saw and grist mills, foundry, steam pump and veneer factory and farming. It has three churches, two public schools, town hall, covered curling rink, good electric light plant and fire hall. In the neighbourhood are about 40 artesian wells, supplying remarkably healthful water. Surrounding towns and villages where no papers are published: Ida, Glamorgan, Ballyduff, Pontypool, Bethany, Caven, Mount Pleasant, Garden Hill, Bewdly, Bailieboro and South Monaghan.

MILLBROOK AND OMEMEE MIRROR, weekly; Chas. W. Richards, editor and publisher; established 1887; independent; Thursday; subscription \$1.50; four pages, 7 col., 21 $\frac{3}{4}$ inches. Circ'n $\frac{3}{4}$ ✓

REPORTER, weekly; A. Given, publisher, W. S. Given, editor; established 1858; independent-conservative; Thursday; subscription \$1.00; eight pages, 6 col., 18 inches. Circ'n 1 ✓

MILTON, pop. 2,009, Co. Halton, on Sixteen Mile Creek, G.T.R. and C.P.R., 33 miles S.W. of Toronto, 21 miles N. of Hamilton, and 25 miles E. of Guelph; Tel., T., Ex., Banks. Chief Industries: foundries, sash, door, screw, nail and rivet, shoe, textile and carpet factories, terra cotta and pressed brick works, lime kilns and sandstone quarries, machine shops, flour mills, creamery and mixed farming. The town contains four churches, public schools, public library, town hall, county court house, jail, armoury and drill hall, and has first class gravitation water works and fire protection. Surrounding towns and villages where no papers are published: Lowville, Stewarton, Omagh, Boyne, Palermo, Hornby, Tansley, Zimmerman, Campbellville and Kilbride.

CANADIAN CHAMPION, weekly; Wm. Pantou, editor and publisher; established 1860; independent; Thursday; subscription \$1.50; four pages, 8 col., 23 inches.

Sworn Circ'n, average for 12 mos. to Sept. 30, 1918, 1,030

See Adv. Page 96.

REFORMER, weekly; Richard White, editor and publisher; established 1885; liberal; Thursday; subscription \$1.00; four pages, 8 col., 24 inches. Circ'n $\frac{1}{4}$

MILVERTON, pop. 826, Co. Perth, on G.T.R. and on Guelph-Goderich branch of C.P.R., 17 miles N. of Stratford; Tel., T., Ex., Banks. Chief Industries: furniture and cooperage shops, saw, flour and grist mills, tannery, felt shoe factory, planing mill and box factory and farming. The town contains five churches, Carnegie library, public building and a public school. Surrounding towns and villages where no papers are published: Brunner, Millbank, Newton, Poole, Linwood, Carthage, Burns, Donegal, Gadshill and Rostock.

SUN, weekly; Malcolm MacBeth, editor and publisher; established 1891; independent; Thursday; subscription \$1.50; eight pages, 7 col., 22 inches.

Circ'n 2

Also publishes *Monkton Times*.

MINDEN, pop. 300, Co. Haliburton, on Gull River, 7 miles N.W. of Gelert Station, on G.T.R., 43 miles N. of Lindsay; Tel., T., Bank. Chief Industries: saw, flour, oatmeal and woollen mills, farming and lumbering. The village contains three churches, public school, public library, and three hotels. Adjacent are beautiful lakes, summer cottages, forests and streams abounding with fish and game. Surrounding towns and villages where no papers are published: Coboconk, Kinmount, Haliburton, Gooderham and Ingoldsby.

ECHO, weekly; R. H. Baker, publisher; established 1882; independent-conservative; Friday; subscription \$1.00; eight pages, 5 col., 17 $\frac{3}{4}$ inches.

Circ'n 2

MITCHELL, pop. 1,766, Co. Perth, on Thames River and G.T.R., 12 miles N.W. of Stratford; Tel., T., Ex., Banks. Chief Industries: flour, flax, hosiery, woollen, saw and planing mills, engine and bridge steel works, foundry and other manufactories. The town contains five churches, high and public schools, town hall, opera house, Carnegie library, etc. Surrounding towns and villages where no papers are published: Dublin, Bornholm, Russeldale, Brodhagen, Staffa, Cromarty, Sebringville, Carlingford and Fullarton.

ADVOCATE, weekly; H. D. Davis, publishers; established 1860; conservative; Thursday; subscription \$1.50; eight pages, 7 col., 19¼ inches. Circ'n 2 ✓

RECORDER, weekly; Wm. Elliot, publisher; established 1877; liberal; Thursday; subscription \$1.50; eight pages, 7 col., 19¼ inches. Circ'n 1 ✓

MONKTON, pop. 400, Co. Perth, on C.P.R., 12 miles S.W. of Listowel, 30 miles S.E. of Goderich, 17 miles N.W. of Stratford; Tel., T., Ex., Bank. Chief Industries: two large brick factories, saw and planing mill, cheese factory, carriage shop and farming. The town contains three churches, public school and public library, and is situated in a splendid dairying and stock-raising section.

TIMES, weekly; Malcolm MacBeth, publisher; established 1907; independent; Thursday; subscription \$1.50; eight pages, 7 col., 22 inches. Circ'n ¼ ✓

Also publishes *Milverton Sun*.

MORRISBURG, pop. 1,696, Co. Dundas, on St. Lawrence River, at foot of Morrisburg Canal, and G.T.R., 27 miles W. of Cornwall; Tel., T., Ex., Banks. Chief Industries: implement works, tinplate and sheet steel works, stove foundry, flour, saw and planing mills, farming and dairying. The town contains five churches, two schools, a public hall, public library, and owns its own waterworks, electric light and power system. Surrounding towns and villages where no papers are published: Dunbar, Morewood, Williamsburg, Aultsville, Bouck's Hill, Van Camp, Hallville, Wales, Dundela, Rowena and Winchester Springs.

LEADER, weekly; Leader Pub. Co. Ltd., publishers, Leo. Laurin, editor and manager; established 1889; independent; Friday; subscription \$1.50; eight pages, 6 col., 19½ inches. Circ'n 1¼ ✓

MOUNT FOREST, pop. 2,000, Co. Wellington, on the Saugeen River, G. T. R. and C. P. R., 40 miles N. W. of Guelph, 40 miles S. of Owen Sound and 87 miles W. of Toronto; Tel., T., Ex., Banks. Chief Industries: flour, woollen, saw and planing mills, casket, carriage, threshing machine and furniture factories, dairying and mixed farming. The town contains five churches, high, public and separate schools, business college, public library, town hall municipal water and hydro-electric lighting system. Surrounding towns and villages where no papers are published: Holstein, Dromore, Varney, Kenilworth, Conn, Cedarville, Drew, Farewell and Yeovil.

CONFEDERATE AND REPRESENTATIVE, weekly; A. W. Wright, editor and publisher; established 1867; independent; Thursday; subscription \$1.50; four pages, 8 col., 22 inches. Circ'n 1½ ✓

NAPANEE, pop. 3,000, Co. Lennox, on Napanee River, G.T.R., C.N.R. and Bay of Quinte Ry., 25 miles E. of Belleville, 25 miles W. of Kingston; Tel., T., Ex., Banks. Chief Industries: foundries, iron works, paper, woollen and saw mills, cheese, butter, canning, cement brick and block, mining machinery and carriage factories and dairy farming. The town contains six churches, two schools, collegiate institute, public library, good opera house, is lighted by gas and electricity, and has an abundant water supply. Surrounding towns and villages where no papers are published: Odessa, Bath, Selby, Ernestown, Newburgh, Lonsdale, Camden East, Moscow, Colebrook, Erinsville, Marlbank, Tamworth, Fredericksburg, Deseronto Jct., Strathcona, Enterprise, Wilton, Roblin, Yarker and Marysville.

BEAVER, weekly; Templeton & Son, publishers; established 1870; conservative; Friday; subscription \$1.00; eight pages, 7 col., 21¼ inches. ✓

Sworn Circ'n, actual average for 12 mos. to Sept. 30, 1918, 3,463★

EXPRESS, weekly; E. J. Pollard, editor and publisher; established 1851; liberal; Friday; subscription \$1.00; eight pages, 7 col., 22 inches. ✓

NEWCASTLE, pop. 655, Co. Durham, on the G.T.R., 49 miles E. of Toronto, 14 miles W. of Port Hope; Tel., T., Ex., Banks. Chief Industries: farming, fruit growing, barrel factory, apple evaporator and flour mills. The town contains, besides its mills, four churches, public school, village hall and two hotels. Surrounding towns and villages where no papers are published: Clarke, Newtonville and Welcome.

INDEPENDENT, weekly; L. B. Davidson, publisher; established 1902; independent; Thursday; subscription \$1.00; eight pages, 5 col., 18 inches. ✓

Circ'n ½

NEW HAMBURG, pop. 1,600, Co. Waterloo, on the River Nith and G.T.R., 14 miles W. of Kitchener and 75 miles W. of Toronto; Tel., T., Ex., Banks. Chief Industries: farming, dairying, traction engine and thresher works, felt shoe factory, shirt and collar factory, pottery, brass, furniture and trimmings works, iron stamping and wagon works, flour, planing and saw mills, silverware factory, brewery, carriage works, brick and tile yard. The town contains six churches, public and high schools, free library, public hall, etc. Surrounding towns and villages where no papers are published: Baden, St. Agatha, Lisbon, Phillipsburg, New Dundee, Shakespeare, Bright, Petersburg and Haysville.

INDEPENDENT, weekly; Daniel Ritz, publisher; established 1879; independent; Friday; subscription \$1.00; eight pages, 7 col., 19½ inches. ✓

Circ'n 1

NEW LISKEARD, pop. 2,108, District of Temiskaming, on Temiskaming Lake and Wabi River, and T. & N.O.Ry.; connection with C. P. R. by boat; 339 miles N. of Toronto, 10 miles from Cobalt, and one day's trip from Porcupine Gold Regions; Tel., T., Ex., Banks. Chief Industries: mining, lumbering and farming, planing and saw mills, cement block factory, brick making and foundry work. The town is connected with Cobalt and Haileybury by electric car service. It contains six churches, public and high schools, free library, two hotels, hospital and departmental stores. It is lighted by electricity, and has water works and sewerage systems. Surrounding towns and villages where no papers are published: Uno Park, Thornloe, McCool, Kenabeek and Earleton Junction. ✓

SPEAKER, weekly; Stephenson & Son, publishers; established 1906; independent; Thursday; subscription \$1.50; eight to ten pages, 7 col., 19¾ inches. ✓

Circ'n 1¼

See Adv. Page 103,

NEWMARKET, pop. 3,500, Co. York, on Newmarket Canal, G.T.R. and Toronto & York Radial Ry., 34 miles N. of Toronto; Tel., T., Ex., Banks. Chief Industries: manufacturing pails, tubs and all kinds of wooden ware, school desks, office furniture, tannery, flour mill, foundry and farming. The town contains seven churches, public and high schools, public library, town hall, Oddfellows' hall, army barracks, electric light, water works and fire department. Surrounding towns and villages where no papers are published: Ravenshoe, Holt, Kettleby, Schomberg, Glenville, Pine Orchard, Keswick, Mount Albert, Queensville, Sharon, Holland Landing, Roach's Point, Belhaven, Sutton and Baldwin.

ERA, weekly; L. G. Jackson, editor and publisher; established 1852; liberal; Friday; subscription \$1.50; eight pages, 7 col., 21¾ inches. Sworn Circ'n, actual average for 12 mos. to Sept. 30, 1918, 1,787★
See Advt. Page 98.

EXPRESS - HERALD, weekly; J. F. Harvey, publisher; established 1895; independent-conservative; Friday; subscription \$1.50; eight pages, 7 col., 21 inches. Circ'n ¾

CHRISTIAN VANGUARD, semi-monthly; Ontario Christian Conference, publishers; J. N. Dales, editor; established 1892; religious, non-sectarian; alternate Saturdays; subscription 75 cents; eight pages, 2 col., 10 inches. Circ'n ¼

NIAGARA FALLS, pop. 15,000, Co. Welland, on the Niagara River, 2 miles below the Falls, and on C.P.R., G.T.R., M.C.R., Wabash, Erie, N.S. & T., T.H. & B. and New York Central Ry.; Tel., T., Ex., Banks. Thousands of tourists pass through here on the way to the Falls. Chief Industries: tie, hat and suspender factories, metal works, foundries, G.T.R. locomotive shops, pickle factory, shredded wheat mill, canning factory, three silver works, graphite, essential oils and fine chemicals manufactories, railway frogs and switches, hoists and cranes, corrugated paper, sanitary cans, tools, bathroom fixtures, carriage mountings, carpet sweepers, corsets, rubber tires and chemical fertilizers. The city contains fourteen churches, public and separate schools, collegiate institute, hotels and general stores, public library, armoury, Y. M. C. A. and Y. W. C. A., city hall, electric light, fire department, street railway and two electric railways. A steel cantilever bridge and two steel arch bridges span the river at this point. Niagara Falls has the greatest electric power development in the world, and is rapidly becoming an industrial hive. Surrounding towns and villages where no papers are published: Queenston, Chippawa, St. Davids, Niagara Falls South and Stamford.

REVIEW (with which is incorporated *Niagara Falls Record*), every evening except Sunday; F. H. Leslie, Ltd., publishers; established 1879; independent-liberal; subscription \$5.00; six to twelve pages, 7 col., 19¾ inches. Circ'n 3
See Advt. Page 98.

LA LUCE, Italian, monthly; Rev. Jos. M. Garbellano, publisher; established 1914; religious; 20th or month; subscription 50 cents; sixteen pages, 2 col., 8½ inches.

Sworn Circ'n, average for 12 mos. to Sept. 30, 1918, 4,800

NIAGARA-ON-THE-LAKE, pop. winter, 2,000; summer, 4,000; Co. Lincoln, on Lake Ontario and the Niagara River, and the M.C.R. and N.S. & T. Rys., 12 miles N.E. of St. Catharines, 12 miles N. of Niagara Falls, 34 miles N.W. of Buffalo, and 30 miles S. of Toronto; Tel., T., Ex., Banks. Chief Industries: fruit and vegetable growing and canning factories. The town is known chiefly as a summer resort and the international golf and tennis tournaments are held here each year. It has a town hall, court house, public library, high and public schools and excellent hotel accommodation. Surrounding towns and villages where no papers are published: Queenston, Virgil, Homer, St. David's, Port Dalhousie and Merritton.

ADVANCE, weekly; Harrison & Millar, publishers; established 1919; independent; Thursday; subscription \$1.50; eight to ten pages, 6 col., 19¾ inches. ✓

NORTH BAY, pop. 10,240, District of Nipissing, on G. T. R. and C. P. R., and terminal of T. & N. O. Ry., and main line of C. N. R. Transcontinental, and on the shore of Lake Nipissing, 240 miles N.W. of Ottawa and 225 miles N. of Toronto; Tel., T., Ex., Banks. Chief Industries: mining, smelting, saw mills, agriculture, C. P. R. divisional shops and T. & N. O. Ry. main shops. The town contains nine churches, public, separate, normal and collegiate schools. It is a very important railway centre, and the gateway to the Cobalt district. Surrounding towns and villages where no papers are published: Callandar, Mattawa, Cache Bay, Sturgeon Falls Trout Mills, Trout Creek, Bonfield, Verner and Warren.

DESPATCH AND TRIBUNE, weekly; Geo. H. Newton, publisher; established 1892; conservative; Friday; subscription \$1.50; eight pages, 7 col., 19½ inches. Circ'n ✕ ✓

TIMES, weekly; Norman Phelps, editor and publisher; established 1885; reform-liberal; Thursday; subscription \$1.50; eight pages, 6 col., 20 inches. Circ'n ✕ ✓

See Adv. Page 101

NORWICH, pop. 1,450, Co. Oxford, on the Otter Creek and G.T. R., 17 miles S.E. of Woodstock; Tel., T., Ex., Banks. Chief Industries: broom factory, cider and vinegar works, saw, flour and planing mills, Borden milk condensery and farming. The town contains five churches, public schools, library, town hall, etc. Surrounding towns and villages where no papers are published: Mount Elgin, Newark, Ranelagh, Scotland and Harley. ✓

GAZETTE, weekly; J. S. Winterburn, editor and publisher; established 1881; independent; Thursday; subscription \$1.50; eight pages, 6 col., 20 inches. Circ'n 1 ✓

One section of paper is headed *Otterville News*.

NORWOOD, pop. 945, Co. Peterboro', on the River Ouse and C. P. R., 18 miles E. of Peterboro'; Tel., T., Ex., Bank. Chief Industries: machine shops, flour and saw mills, butter and cheese, veneering, heading, cheese-box, hub, spoke and handle factories and farming. The town contains five churches, high and public schools, county office of Ontario Dept. of Agriculture, armouries and a garage. Surrounding towns and villages where no papers are published: Westwood, Trent Bridge, Clarina, Keene, Villiers, Blairton, Hastings and Warsaw.

REGISTER, weekly; J. G. Keefer & Son, publishers; established 1870; independent; Thursday; subscription \$1.50; eight pages, 6 col., 17¾ inches. ✓

Sworn Circ'n, average for 12 mos. to Sept. 30, 1918, 840

OAKVILLE, pop. 3,000, Co. Halton, on Sixteen Mile Creek, Lake Ontario, G. T. R. and C. P. R., 16 miles S. E. of Milton, 21 ½ miles S.W. of Toronto; electric railway connection with Hamilton, 18 miles west; Tel., T., Ex., Banks. Chief Industries: farming, fruit-growing, carriage building, tanneries, basket factory, sash and door factory and ship building. The town contains four churches, high, separate and public schools, masonic and oddfellows' halls, public library of 5,000 volumes, good harbor and lighthouse. Surrounding towns and villages where no papers are published: Bronte, Palermo, Trafalgar, Sheridan and Clarkson.

NEWS, weekly; G. G. Mitchell, editor and publisher; established 1907; independent; Wednesday; subscription \$1.00; eight pages, 5 col., 19 inches. ✓

Circ'n ½

RECORD, weekly; W. J. Fleuty, publisher; established 1899; conservative; Thursday; subscription \$1.00; eight pages, 6 col., 19¾ inches. ✓

Circ'n ¾

STAR, weekly; A. S. Forster, publisher; established 1883; independent; Friday; subscription \$1.00; eight pages, 5 col., 18 inches. ✓

Circ'n ½

ORANGEVILLE, pop. 2,400, Co. Dufferin, on River Credit and C. P. R., 45 miles N.W. of Toronto; Tel., T., Ex., Banks. Chief Industries: flour, knitting, saw and planing mills and limestone quarries. The town contains five churches, high and public schools, public library, three society halls, town hall, hospital, court house, water works, fire department and hydro-electric light and power. Surrounding towns and villages where no papers are published: Mono Mills, Alton, Charleston, Mono Road, Cataract, Caledon, Palgrave, Caledon East, Waldemar, Laurel, Hockley, Camilla and Mono Centre.

BANNER, weekly; McGuire & McKitrick, publishers; established 1893; independent; Thursday; subscription \$1.00; eight pages, 7 col., 19¾ inches. ✓

Sworn Circ'n, actual average for 12 mos. to Sept. 30, 1918, 2,528★

See Advt. Page 109.

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DUFFERIN POST, weekly; Vance A. Statia, editor and publisher; established 1873; conservative; Thursday; subscription \$1.00; eight pages, 7 col., 19½ inches. ✓

Circ'n 1½

SUN, weekly; John Foley, editor and publisher; established 1860; conservative; Thursday; subscription \$1.00; eight pages, 6 col., 19½ inches. ✓

ORILLIA, pop. 8,952, Co. Simcoe, on Lakes Simcoe and Couchiching and Trent Valley Canal, C.P.R., C.N.R. and G.T.R., Junction of Midland and Northern Divisions, 86 miles N. of Toronto, 40 miles west of Lindsay, 34 miles east of Midland; Tel., T., Ex., Banks. Chief Industries: planing mills, tannery, foundries, wood specialties, veneer, sash and door, furniture, clothing, agricultural implement, lock, barrel, stove, wrought iron wheel, automobile, wagon and carriage factories, flour mills and molybdenum smelter. The town contains five churches, collegiate institute, public and separate schools, Carnegie library, hospital for the feeble minded, Y.M.C.A., public hall, municipally-owned water, sewerage and electric light and power plants, and 25 miles of cement sidewalks. It is a popular summer resort, has a beautiful park at Couchiching Beach, and during the season entertains a great many tourists. Surrounding towns and villages where no papers are published: Atherley, Washago, Hawkestone, Brechin, Uptergrove, Jarratt, Longford and Waubaushene.

NEWS-LETTER, weekly; Curran Bros., editors and publishers; established 1884; independent; Wednesday; subscription \$1.00; eight to twelve pages, 7 col., 22 inches. Circ'n 2½ ✓

PACKET, weekly; Hale Bros., editors and publishers; established 1870; independent-conservative; Thursday; subscription \$1.50; eight pages, 7 col., 22 inches. Circ'n 3 ✓

TIMES, weekly; Times Printing Co., publishers, G. A. Blackstone, manager; established 1867; liberal; Thursday; subscription \$1.50; eight to twelve pages, 7 col., 22 inches. ✓

Sworn Circ'n, actual average for 12 mos. to Sept. 30, 1918, 2,833★

See Advt. Page 82.

CANADIAN WORKMAN, monthly; John Curran, publisher; established 1879; A.O.U.W.; subscription 50 cents; eight pages, 5 col., 18¼ inches.

SONS OF TEMPERANCE RECORD, monthly; Sons of Temperance, publishers; established 1898; temperance and social reform; 1st of month; subscription 25 cents; eight pages, 3 col., 10 inches.

ORONO, Pop. 1,000, Co. Durham, on the Orono Creek, 50 miles E. of Toronto, 15 miles W. of Port Hope. Nearest railway point is Newcastle, on the G.T.R., which is 5 miles S.; Tel., T., Ex., Bank. Chief Industries: farming, stock raising, fruit growing, creamery, flour mill, pump factory, canning factory, cooper shop, coal and lumber yards, foundry and machine shops. The town contains three churches, high school and public school, town hall, opera house and electric light and power. The surrounding district is noted for its apples. Surrounding towns and villages where no papers are published: Tyrone, Hampton, Clark, Enniskillen, Kendal, Kirby, Leskard and Pontypool.

NEWS, weekly; Samuel Cuttell, editor and publisher; established 1885; independent; Thursday; subscription \$1.00; eight pages, 5 col., 18½ inches. Circ'n ¾ ✓

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indicator Dead.

OSHAWA, pop. 9,400, Co. Ontario, on Lake Ontario and G.T.R., C.P.R. and C.N.R., 4 miles E. of Whitby and 34 miles E. of Toronto; Tel., T., Ex., Banks. Chief Industries: flour, woollen and grist mills, piano, farm implement, automobile and carriage factories, foundries, metal roofing and siding factory, brass works, toy factory, steam and gas fittings, carpet, sash and door and women's whitewear factories, steel range works, interior fittings, electric signs, malleable iron works, tannery, canning factory and mixed farming. The town contains ten churches, hospitals, Y.M.C.A., high and public schools, a ladies' college, Carnegie library, town hall, music hall, and is lighted by electric light and has a fire department, gas works, water works and sewerage system. Electric railway to Cedar Dale and Oshawa-on-the-Lake. Surrounding towns and villages where no papers are published: Brooklin, Taunton, Columbus, Myrtle, Raglan, Whitevale, Foley, Courtice, Enfield and Cedar Dale.

ONTARIO REFORMER, weekly; Reformer Printing and Publishing Co. Ltd., publishers; established 1871; liberal; Friday; subscription \$1.50; eight to sixteen pages, 7 col., 20 inches.

Sworn Circ'n, average for 12 mos. to Sept. 30, 1918, 2,650

OTTAWA, pop. 117,744, Co. Carleton, on Ottawa River and Rideau Canal, C.P.R., G.T.R., C.N.R. and N.Y.C. Ry., 115 miles W. of Montreal, 255 miles N.E. of Toronto; Tel., T., Ex., Banks. Chief Industries: Ottawa's three principal pay-rolls combined distribute annually nearly \$25,000,000, divided thus; industrial \$9,000,000—governmental \$12,000,000—railways \$3,000,000. Ottawa's paper, cardboard, tent and awning, marine signal and cement factories are among the largest in the world. The city has nearly 200 important industries of various kinds, giving employment to about 19,000 persons. The industries may be classed as follows: 16 lumbering, 18 iron-working, 16 paper and cardboards, 4 leather goods, 5 tents and canvas goods, 3 boats, canoes and motor boats, 3 carriages and waggons, 5 office fixtures and house furnishings, 1 meat packing, 1 pianos and player-pianos, 4 stoves and ranges, 2 automobiles and cars, 1 furniture and 29 miscellaneous. The export trade of Ottawa in lumber, pulp and paper to Great Britain, the United States and other countries aggregates millions of dollars yearly. The city is the capital of the Dominion of Canada, and is picturesquely situated. It has wide, regular streets, with fifty miles of magnificent driveway constructed by the Dominion Government, possesses many handsome stone buildings, including the Parliamentary and Departmental buildings, the Chateau Laurier, one of the finest hotels in Canada, recently erected at a cost of nearly \$2,000,000.00, several handsome churches, a university, colleges, convents, model, normal, public and separate schools, archives, national art gallery, museum, royal mint, fisheries exhibit, Dominion observatory, Dominion experimental farm, Government House, Y.M.C.A. and public library, and has excellent fire brigade and water department. The city is lighted by electricity and gas, and has electric street car service. Including the City of Hull, which for business purposes is reckoned as part of Ottawa, being connected by two interprovincial bridges spanning the Ottawa river, Ottawa has a population exceeding 125,000. An enormous activity in recent years in manufacturing and building, guarantees uninterrupted progress in all lines of trade. The outstanding inducement which Ottawa offers as a manufacturing centre is its enormous volume of electrical power, while the electric car service, is rapidly

opening up excellent low-priced residential sections for workmen. Surrounding towns and villages where no papers are published: Chelsea, Clarkston, Ironsides, Pakenham, Finch, Rockland, Metcalfe, Crisler, Berwick, Newington, Kenmore, Vernon, Manotick, Stittsville, Casselman, Hammond, Masson, Thurso, Wakefield, Stewarton, Eastman's Springs and Caledonia Springs.

CITIZEN, every morning and evening except Sunday; The Citizen Publishing Co., Limited, publishers; established 1844; independent; subscription \$6.00; twelve to thirty-six pages, 8 col., 21¾ inches.

Circ'n, average (both editions) for 12 mos. to Sept. 30, 1918, 28,602†

Advt.—The Citizen is the only Ottawa paper that carries the advertising of all the department stores; all the ladies' wear stores; all the music and piano stores and all the house furnishing stores. They use The Citizen because it covers the city thoroughly and brings results. See Advt. Page 25.

JOURNAL DAILIES, (The Evening Journal and Morning Journal-Press) every morning and evening except Sunday; Journal Publishing Co., of Ottawa, Limited., publishers; established 1883; unionist; subscription \$6.00 either edition; twelve to thirty-six pages, 8 col., 21¾ inches.

Also publish *Ottawa Farm Journal*.

Circ'n, average (both editions) for 12 mos. to Sept. 30, 1918, 23,304†

Advt.—The Journal Dailies are an "institution" at the National Capital and are the dominating advertising mediums in the field, carrying the largest volume of advertising of any newspaper in Ottawa. The circulation of The Journal Dailies is concentrated in the Ottawa shopping territory and, with flat advertising rates represent the ideal mediums for a "try-out" campaign. The Journal advertisers have at their service at all times the aggressive, enterprising Promotion Department to lend co-operation in prompting an active interest on the part of the local dealers. See Advt. Page 26.

OTTAWA FARM JOURNAL (formerly Ottawa Valley Journal), semi-weekly; Journal Publishing Co., of Ottawa, Limited, publishers; established 1889; agricultural and dairying; Tuesday and Friday; last forms close Saturday and Thursday; subscription \$1.50 a year; twelve to thirty-six pages, 8 col., 21¾ inches.

Circ'n, average for 12 mos. to Sept. 30, 1918, 18,210†

Also publish the *Journal Dailies*.

Advt.—The Ottawa Farm Journal is the only agricultural, rural home medium in the Great Central Canada Dairy Belt, concentrates amongst the most enterprising and prosperous farmers and dairymen in all Canada. For twenty-five years, The Ottawa Farm Journal has carried on an aggressive missionary campaign in behalf of better farming and dairying in its field, and is to-day the recognized authority in twenty-two thousand rural homes in matters pertaining to stock-breeding and agriculture. See Advt. Page 27.

LE DROIT, French, every evening except Sunday; Syndicat d'Œuvres Sociales, Ltée., publishers, established 1913; independent; subscription \$3.00; six to sixteen pages, 7 col., 21½ inches.

Sworn Circ'n, average for 12 mos. to Sept. 30, 1918, 7,421†

WEEKLY, established 1913; Thursday; subscription \$1.50; eight to sixteen pages, 8 col., 21½ inches. Circ'n 3¼†

Advt.—Le Droit, the only French daily in Ontario, covers the intellectual class in all the centres where the French population is of any importance. Its weekly edition reaches the farmers in about the same districts. 80% of the French families in Ottawa and 66% of those in Hull, across the river, could not be reached without it. See Advt. Page 29.

CANADA GAZETTE, weekly; Government of Canada (King's Printer), publisher; Government notices, etc.; Saturday; subscription \$4.00; about one hundred pages, size 8 x 13. *Inserts Government advertisements only.*

CANADIAN, weekly; Jas. Muir, editor; Jas. A. Clarke, business manager; established 1919; independent; subscription \$1.00; twelve pages, 8 col., 19 inches.

CANADIAN LABOR PRESS, weekly; Canadian Labor Press Limited, publishers; established 1918; labor subscription \$1.00 (with monthly) four to twelve pages, 8 col., 20 inches.

Advt.—A live weekly newspaper, printed at Ottawa, reaching Canadian workers from Coast to Coast. Full of live news, editorials, cartoons, illustrations, of all kinds, it goes home every time it is read. Owned, edited and published by Union men: it is an official paper, with the same platform of "Education" instead of "Agitation." If you have anything to sell or tell the workers of Canada—The Canadian Labor Press Weekly is your medium. See Advt. Page 28.

UNITED CANADA, weekly; United Canada Printing and Engraving Co. publishers; established 1888; independent, Roman Catholic; Saturday; subscription \$1.50; eight pages, 6 col., 20 inches. Circ'n 7½

DANE BROG, Danish, weekly; Chas. C. Meyer, editor and publisher; established 1892; independent; Friday; subscription \$2.00; four pages, 5 col., 18 inches. Circ'n 1

CANADIAN MILITARY GAZETTE, semi-monthly; Canadian Military Gazette Printing and Publishing Co., Ltd., publishers; established 1885; military; 2nd and 4th Tuesdays; subscription \$2.00; twenty-eight pages, 2 col., 10 inches.

LE CANADIEN ERRANT, French, semi-monthly; Ernest Bilodeau, publisher; established 1915; literary; 1st and 15th of month; subscription \$1.00; eight pages, 3 col., 10½ inches. Circ'n 1

AGRICULTURAL GAZETTE OF CANADA, monthly; Dominion Dept. of Agriculture, publishers; established 1914; agricultural; subscription \$1.00; eighty-eight to one hundred and fifty pages, 2 col., 7½ inches.

CANADIAN FORESTRY JOURNAL, monthly; Canadian Forestry Association, publishers; established 1905; forest utilization and conservation; 10th of month; subscription \$1.00; forty-eight pages, 2 col., 8 inches. Circ'n 6¼

CANADIAN LABOR PRESS, monthly; Canadian Labor Press, Limited, publishers; established 1918; labor; first Friday in month; subscription \$1.00 (with weekly); four to twelve pages, 8 col., 20 inches.

See Advt. Page 28.

CIVILIAN, monthly; Civilian Publishing Co., Limited, publishers; established 1908; civil service; forms close 20th of month previous; subscription \$1.00; fifty pages, 3 col., 9½ inches.

LABOR GAZETTE, monthly; Department of Labor, publishers; established 1900; industrial; subscription \$2.00; one hundred pages, 2 col., 8 inches.

NATURALIST, monthly; Ottawa Field-Naturalists' Club, publishers; established 1879; scientific; subscription \$1.00; sixteen to thirty-two pages, 6¼ x 4 inches.

LE PREVOYANT, monthly; L'Union St. Joseph du Canada, publishers; established 1895; fraternal; 15th of the month; subscription \$1.00; eight pages, 4 col., 12 inches. Circ'n 25

OTTERVILLE, pop. 500, Co. Oxford, on G.T.R., 18 miles S.E. of Woodstock; Tel., T., Ex., Bank. Chief Industry: farming. Surrounding villages where no papers are published: Cornell, Hawtrey, La Salette and Springfield.

NEWS, weekly; J. S. Winterburn, publisher; established 1914; independent; Thursday; subscription \$1.00; eight pages, 6 col., 19½ inches.

One section of paper is headed *Norwich Gazette*.

OWEN SOUND, pop. 12,750, Co. Grey, on the Sydenham River and Georgian Bay (Owen Sound), and on C.P.R. and G.T.R.; Tel., T., Ex., Banks. Chief Industries: woollen, flour, saw and planing mills, machine shops, foundries, tanneries, Portland cement mills, furniture, biscuit and confectionery, wire fence, chain and pickle factories, malleable iron, bolt and screw works, nail factory, breweries, stone quarries, cannery, cigar factory and iron and steel ship building. The town contains twelve churches, collegiate institute and business college, five public schools, public library, two opera houses, town hall, good water works, fire department, electric light and gas plants, steamship lines, and the finest harbor on Georgian Bay, the Sound being 12 miles long and 5 miles wide at its mouth, sheltered on both sides its entire length, and a depth of water sufficient for the largest vessels on the lake. The surrounding country is noted for its apples. Surrounding towns and villages where no papers are published: Bognor, Annan, North Keppel, Williamsford, Presqu'Isle, Kilsyth, Leith, Woodford, Johnson, Bothwell Corners, Sydenham, Kemble, Desboro, Allenford, Jackson and Shallow Lake.

ADVERTISER, semi-weekly; The News Printing Co. of Owen Sound, Ltd., publishers; established 1862; independent-liberal; Monday and Thursday; subscription \$1.50; eight pages, 6 col., 20 inches. Circ'n 2

SUN-TIMES, semi-weekly; Fleming Pub. Co. Ltd., publishers; established 1890; independent-liberal; Tuesday and Friday; subscription \$1.50; eight to twenty pages, 7 col., 20½ inches.

Sworn Circ'n, actual average for 5 mos. to March 31, 1919, 6,269★ Also publish *Christian Messenger*.

Advt.—The Sun-Times has a guaranteed circulation of 6,200 copies an issue, and is the only medium by which Owen Sound and the surrounding district may be completely covered. The Sun-Times is the outcome of the amalgamation of the Sun and the Times on November 1st, 1918. For this reason, sworn circulation statement is not available for this Directory. Circulation over 6,200. See Advt. Page 73.

CHRISTIAN MESSENGER, monthly; Fleming Publishing Co., Ltd., publishers; established 1897; religious; 1st of month; last forms close 25th of month preceding; subscription 50 cents; eight to twelve pages, 4 col., 12 inches. Circ'n ¼

Also publish *Sun-Times*.

PAISLEY, pop. 820, Co. Bruce, at the confluence of the Saugeen and Teeswater rivers, on the G. T. R., 30 miles S. W. of Owen Sound and 15 miles N.E. of Walkerton; Tel., T., Ex., Banks. Chief Industries: flour and saw mills, creamery, machine shop and farming. The town contains four churches, public schools and town hall, public library, etc. Surrounding towns and villages where no papers are published: Dobbinton, Underwood, Glamis, Pinkerton, Eden Grove, Aberdour, Burgoyne, Cargill, Willisroft, Lock-erby, Bruce, Queen Hill, Saugeen and Dunblane.

ADVOCATE, weekly; D. McKenzie, publisher; established 1863; independent; Wednesday; subscription \$1.50; eight pages, 6 col., 19½ inches.

Sworn Circ'n, average for 12 mos. to Sept. 30, 1918, 1,173

A. McKIM, LIMITED, MONTREAL, TORONTO, WINNIPEG & LONDON, ENG.

PALMERSTON, pop. 2,000 Co. Wellington, at the intersection of six lines of the G.T.R., 36 miles N.W. of Guelph, 45 miles E. of Goderich, 50 miles S. of Owen Sound; Tel., T., Ex. Banks. Chief industries: woodenware and trunk and novelty factories. The town has five churches, public school, Carnegie Library and other large buildings. Surrounding towns and villages where no paper are published Morsfield, Gowanstown and Rothsay.

SPECTATOR, weekly; H. E. Bywater, publisher; established 1897; independent; Thursday; subscription \$1.00, eight pages, 7 col., 19½ inches. Circ'n ½

PARIS, pop. 4,866, Co. Brant, at the confluence of the Nith and Grand Rivers, on the G.T.R. and C.P.R. and Grand Valley Electric Ry., 8 miles from Brantford and 61 miles S.W. of Toronto; Tel., T., Ex., Banks. Chief Industries: farming, woollen, knitting and wincey mills, alabastine, needle, screen door and refrigerator factories. The town contains six churches, high, public and separate schools, one of the finest equipped Y.M.C.A. Buildings in Western Canada, Y.W.C.A., town hall, public library, fire department and water works. The town is lighted by electricity, electric power for manufacturers is supplied from Niagara, and natural gas is also used for power. Surrounding towns and villages where no papers are published: Princeton, St. George, Drumbo, Falkland, Glenmorris and Canning.

REVIEW, weekly; C. W. Lawton, publisher; established 1878; conservative; Thursday; subscription \$1.00; four pages, 7 col., 21¾ inches. Circ'n 1¼

STAR-TRANSCRIPT, weekly; G. W. Featherstone, editor and publisher; established 1847; liberal; Wednesday; subscription \$1.50; eight pages, 8 col., 21¾ inches. Circ'n 1¼

See Adv't Page 112.

PARKHILL, pop. 1,500, Co. Middlesex, on the G.T.R., 33 miles N.W. of London, 40 miles N.E. of Sarnia; Tel., T., Ex., Banks. Chief Industries: saw, planing, flour, wool, knitting and flax mills, foundry, brick and tile making, fruit evaporators, salt well and farming. The town contains five churches, high and public schools, public library, and a volunteer fire brigade. Surrounding towns and villages where no papers are published: Corbett, Greenway, Moray, Sylvan, Springbank, Mt. Carmel, Dashwood and Grand.

GAZETTE, weekly; William Dawson, proprietor; established 1870; independent; Thursday; subscription \$1.50; eight pages, 7 col., 19¾ inches. Circ'n 1

PARRY SOUND, pop. 3,500, District of Parry Sound, situated at the mouth of Seguin River, on the Eastern shore of Georgian Bay, on the C.N. Ry., C.P.R. and one mile from the G.T.R., 50 miles N. of Midland; Tel., T., Ex., Banks. Chief Industries: C. N. R. repair shops, machine shops, smelter, chemical and charcoal works, saw mills, spool and bobbin factory, tannery and farming. The town contains five churches, two public schools, court house, registry office, has a splendid harbour and daily connection by boat to all points. The town is also a popular summer resort and during the season the population will run as high as 5,000. Surrounding towns and villages where no papers are published: Dunchurch, Depot Harbor, McKellar, Ambo, Falding, Rosseau, Orrville and Sprucedale.

CANADIAN, weekly; Chas. Sarney, publisher; established 1895; conservative; Thursday; subscription \$1.00; eight to twelve pages, 6 col., 19½ inches. Circ'n ¾ ✓

NORTH STAR, weekly; North Star Publishing Co., publishers; established 1874; liberal; Thursday; subscription \$1.50; eight pages, 7 col., 21¾ inches. Circ'n 1 ✓

PEMBROKE, pop. 8,000, Co. Renfrew, on Indian, Muskrat and Ottawa Rivers and C.P.R., G.T.R. and C.N.R., 96 miles N.W. of Ottawa and 40 miles N.W. of Renfrew; Tel., T., Ex., Banks. Chief Industries: steel plant, shoo mills, lumbering and lumber supplies, flour, saw and woollen mills, incubator, electrical supplies and shoe factories, brick making, foundry and machine shops, farming and poultry raising. The town contains nine churches, a convent, public and separate schools, a high school, court house, town hall, two hospitals, opera house, Carnegie library and nine hotels; it also contains a fine agricultural driving park, one of the largest military camps in Canada, sewerage, water works and fire department, and is lighted by electric light. Surrounding villages where no papers are published: Beachburg, Chapeau, Sheenboro, Douglas, Osceola, Westmeath, Chalk River, Petewawa and Rankin.

OBSERVER AND OTTAWA VALLEY ADVOCATE, weekly; D. A. Jones, publisher; established 1854; liberal; Thursday; subscription \$1.50; ten pages, 7 col., 19½ inches. Circ'n 1½ ✓

STANDARD AND RENFREW COUNTY CHRONICLE; weekly; Thos. W. Whalley, publisher; established 1868; independent-conservative; Thursday; subscription \$1.50; eight to twelve pages, 7 col., 21¾ inches. ✓

Sworn Circ'n, average for 12 mos. to Sept. 30, 1918, 1,988

PENETANGUISHENE, pop. 3,935, Co. Simcoe, on G. T. R., and at head of Penetanguishene Bay, 34 miles N.W. of Barrie, 103 miles N.W. of Toronto; Tel., T., Ex., Bank. Chief Industries: flour, saw and planing mills, foundry, tannery, box and carriage factories, lumbering, fishing and farming. The town is a popular summer resort and contains four churches, public schools, separate schools, free library, fine harbor and wharves, with railway sidings and good steamboat service during navigation. Surrounding towns and villages where no papers are published: Wyebridge, St. Patrick, Vasey, Waverley, Laurin and Lafontaine.

HERALD, weekly; E. J. Hewson, publisher; established 1871; independent; Thursday; subscription \$1.50; eight to twelve pages, 6 col., 19¾ inches. Circ'n ¾ ✓

PERTH, pop. 3,800, Co. Lanark, on the Tay Canal and C.P.R., 57 miles S.W. of Ottawa; Tel., T., Ex., Banks. Chief Industries: Wampole laboratory, Jergin's Soap Factory, two knitting mills, boot and shoe factory, distilleries, flour mill, felt mill, car wheel works, small hardwares factory, plumbago works, foundry, drug works, woollen mill, farming and dairying. The town contains six churches, public and separate schools and collegiate institute, a public library, house of industry for the county, a town hall and has water works and electric lighting. There are also extensive mica, bitumen and phosphate mines in the vicinity. Surrounding towns and villages where no papers are published: Glen Tay, Innisville, McDonald's Corners, Maberly and Port Elmsley.

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COURIER, weekly; Walker Bros., editors and publishers; established 1834; liberal; Friday; subscription \$1.50; eight pages, 7 col., 21¾ inches. Circ'n 2½

EXPOSITOR, weekly; N. G. Dickson, editor and publisher; established 1860; conservative; Thursday; subscription \$1.50; eight to twelve pages, 7 col., 21¾ inches. Circ'n 2

PETERBOROUGH, pop. 20,600, Co. Peterborough, on the Otonabee River, G.T.R. and C.P.R., and Trent Canal, 77 miles N.E. of Toronto, 180 miles S. W. of Ottawa; Tel., T., Ex., Banks. Chief Industries: sash and door factories, flour, oatmeal and woollen mills, carpet factories, agricultural implements, underwear, woven labels, mining and saw mill machinery, piano and canoe factories, machine shops, electrical and carbon works, furniture, lock, harness, tent and awning works, bit and tool factory, shovel works, potteries and brick yards. The Quaker Oats Co. and Peterboro Cereal Co. operate large flour and cereal mills. The Canadian General Electric works are also located here. This town is rapidly becoming a great manufacturing centre; the water power, extending a distance of ten miles along the Otonabee River, is regarded as equal to any on the continent. Surrounding country is devoted to agriculture and lumbering. The city is a popular summer resort and during the season is visited by large numbers of tourists. The city contains twenty churches, Normal School, seven public schools, collegiate institute, theatre, armory, business college, two hospitals, Carnegie library, court house, opera house, Y.M.C.A. and Y.W.C.A. buildings, and has water works, fire department, electric light, etc. Surrounding towns and villages where no papers are published: Warsaw, Keene, Baillieboro', Selwyn, Bridgenorth, Fraserville, Centreville, Young's Point, Mount Pleasant and Ida.

EXAMINER, every evening except Sunday; Peterborough Examiner, Ltd., publishers; established 1885; liberal; subscription \$4.00; ten to twenty pages, 7 col., 20½ inches.

Sworn Circ'n, actual average for 12 mos. to Sept. 30, 1918, 5,778*†

WEEKLY, established 1847; Thursday; subscription \$1.50; ten to sixteen pages, 7 col., 20½ inches.

Sworn Circ'n, actual average for 12 months to Sept. 30, 1918, 2,100*

Advt.—The Examiner guarantees its circulation and makes it part of their contract with advertisers. It has a long lead in foreign advertising and carries 50% more local advertising than any other of its contemporaries—and at a much higher rate. See Advt. Page 74.

REVIEW, every evening except Sunday; The Peterboro Review Co. Ltd., publishers; established 1879; conservative; subscription \$4.00; eight pages, 7 col., 20 inches.

Sworn Circ'n, average for 12 mos. to Sept. 30, 1918, 3,685

WEEKLY, established 1833; Thursday; subscription \$1.50; eight to twelve pages, 7 col., 20 inches.

See Advt. Page 105.

FARM AND DAIRY AND RURAL HOME, weekly; Rural Publishing Co. Ltd., publishers; established 1882; farming and dairying; Thursday; last forms close Saturday; subscription \$1.00; twenty-four pages, 4 col., 12¼ inches.

Sworn Circ'n, actual average for 12 mos. to Sept. 30, 1918, 18,089*†

CANADIAN FLORIST, bi-weekly; Horticultural Publishing Co. Ltd., publishers; established 1906; official organ of Can. Horticultural Assoc.; every second Friday; last forms close Tuesday; subscription \$1.00; eight to twenty pages, 3 col., 10 inches.

Circ'n ¾

Also publish *Canadian Horticulturist*.

CANADIAN HORTICULTURIST, monthly; Horticultural Publishing Co., publishers; established 1878; three editions, fruit, and flower, and beekeeping (all advertising in 3 editions); 1st of month; last forms close 20th of month; subscription 50 cents; twenty-eight to fifty-two pages, 3 col., 10 inches. Circ'n 10

Also publish *Canadian Florist*.

PETROLIA, pop. 3,000, Co. Lambton, on Sydenham River, G.T.R., M. C. R. and C. P. R., 16 miles S. E. of Sarnia, 50 miles W. of London; Tel., T., Ex., Banks. Chief Industries: foundries, boiler and machine shops, wagon works, oil refineries, oil well supplies, planing and flour mills, canning factory and farming. The town is the centre of an immense petroleum belt, and contains two oil refineries, and ample facilities for the storage of oil. It is also the centre of a splendid farming and fruit growing community. It has six churches, high and public schools, a town hall, excise office, masonic temple, public library, opera house, hydro-electric light, gas works, an excellent waterworks system and a good fire department. Surrounding towns and villages where no papers are published: Copleston, Weidman, Warwick, Osborne, Perch, Oil City and Oil Springs. ✓

ADVERTISER-TOPIC, weekly; Petrolia Printing and Publishing Co., Limited, publishers; established 1864; independent; Thursday; subscription \$1.50; eight pages, 7 col., 19¼ inches.

Sworn Circ'n, actual average for 12 mos. to Sept. 30, 1918, 2012★

PICKERING, pop. 500, Co. Ontario, on Duffin's Creek, about 3 miles N.E. of outlet into Lake Ontario at Pickering Harbor, and on the G. T. R., 22 miles E. of Toronto; Tel., T., Ex., Bank. Chief Industries: farming, apple-growing, apple evaporator, flour and planing mills. The town contains seven churches, a Society of Friends meeting house, a public school, etc. Surrounding towns and villages where no papers are published: Brougham, Dunbarton, Whitevale, Greenwood, Green River, Audley, Balsam, Altona, Atha, Liverpool, Cherrywood, Claremont and Kinsale.

NEWS, weekly; John Murkar, publisher; established 1881; independent; Friday; subscription \$1.25; eight pages, 5 col., 18 inches. ✓

Circ'n 1

PICTON, pop. 3,564, Co. Prince Edward, on the Bay of Quinte, C.N.R. and C. O. Ry., 18 miles S. E. of Belleville; Tel., T., Ex., Banks. Chief Industries: several creameries, cheese factories, mitt and glove and sash and door factories, saw mill, evaporators, seed warehouses, extensive ship yards, canning factories and farming. The town contains seven churches, collegiate institute, public schools, town hall, society hall, public library and has good steamboat connection. Surrounding towns and villages where no papers are published: Ameliasburgh, Bloomfield, Cherry Valley, Consequon, Demorestville, Milford, Albury, Rednerville, Carrying Place, Massasaga, Westlake, North Cressy, Salmon Point, Rose Hall, Glenora, Chisholm, High Shore, Wellington and Hillier.

GAZETTE, weekly; Gazette Publishing Co. Limited, publishers; established 1830; conservative; Thursday; subscription \$1.00; eight pages, 7 col., 21¼ inches. ✓

Sworn Circ'n, average for 12 mos. to Sept. 30, 1918, 1,950

See Advt. Page 102.

TIMES, weekly; Wm. Steet, editor and manager; established 1854; liberal; Thursday; subscription \$1.00; eight to ten pages, 7 col., 21¼ inches. ✓

Sworn Circ'n, actual average for 12 mos. to Sept. 30, 1918, 3,442★

See Advt. Page 84.

PLATTSVILLE, pop. 700, Co. Oxford, on the River Nith, 18 miles N. E. of Woodstock, four miles N.E. of Bright, its nearest railway point; Tel., T., Ex., Bank. Chief Industries: planing, woollen, grist and flour mills, evaporating, carriage, furniture, stove and pump factories, brick yards, tanneries and farming. The village contains five churches and a public school. Surrounding towns and villages where no papers are published: Washington, Haysville, Wolverton and Bright.

ECHO, weekly; G. J. Robinson, publisher; established 1887; independent; Friday; subscription \$1.00; eight pages, 5 col., 18 inches. Circ'n $\frac{1}{2}$

PORT ARTHUR, pop. 15,000, Co. Thunder Bay, on W. shore of Lake Superior, on G.T.P.Ry., C.P.R., Port Arthur, Duluth Extension and Can. Nor. Ry.; Tel., T., Ex., Banks. Chief Industries: iron mining, lumbering, pulp and paper factory, ship building, shipping, fishing and farming. The town contains eight churches, high school, public and separate schools, court house, jail and several hotels. Port Arthur has eight terminal elevators with present storage capacity of 54,000,000 bushels. It is a centre of shipping for the Northwest and is also the northern terminus of the C. P. R., Montreal & Lake Superior and other steamship lines running between Owen Sound, S. Ste. Marie, Montreal, Sarnia and Duluth and this port. Surrounding towns and villages where no papers are published: Silver Mountain, Murillo, Chapleau, Schreiber, McKenzie River and Nipigon.

NEWS-CHRONICLE, every evening except Sunday; Port Arthur Daily News Ltd., publishers; established 1903; independent; subscription \$3.00; eight pages and upward, 7 col., 21 inches.

Sworn Circ'n, actual average for 12 mos. to Sept. 30, 1918, 4,242*

Advt.—The News-Chronicle is Port Arthur's only daily newspaper. Eighty per cent of its circulation goes into homes within the city limits, and ninety per cent within a tributary trade zone of fifty miles. The News-Chronicle maintains an office in the nearby city of Fort William. See Advt. Page 52.

CANADAN UUTISET, Finnish, weekly; Canada News Publishing Co., publishers; established 1915; independent; Thursday; subscription \$2.00; eight pages; 7 col., 21 inches. Circ'n $2\frac{3}{4}$

See Advt. Page 97.

PORT BURWELL, pop. 600, District of Elgin, on Lake Erie and C.P.R., Port Burwell Branch, 30 miles S.E. of St. Thomas, 40 miles S. of Woodstock; Tel., T., Ex., Bank. Chief Industries: fishing, farming and canning factory. It has a splendid harbor and a supply of natural gas. Surrounding towns and villages where no papers are published: Vienna and Straffordville.

ENTERPRISE, weekly; W. C. Loucks, publisher; established 1914; independent; Thursday; subscription \$1.50; eight pages, 6 col., 20 inches. Circ'n $\frac{1}{2}$

PORT COLBORNE, pop. 3,000, Co. Welland, on Lake Erie, at entrance of Welland Canal, on the G.T.R., 10 miles S. of Welland, 25 miles S. of St. Catharines; Tel., T., Ex., Banks. Chief Industries: grist and planing mills, lime kilns, brewery, shoe factory, steel plant, cork works, cement works, large flour mill, splendidly equipped elevator and nickel refining plant. It is the transshipping point for freight from the West to Montreal, has concrete docks and a well protected 22-foot harbor. The town has five churches, three schools, town hall, opera house, customs house, public library, water works, electric power and natural gas. Surrounding towns and villages where no papers are published: Humberstone, Wainfleet, Lowbanks, Burnaby, Marshville and Stromness.

CITIZEN AND HUMBERSTONE NEWS, weekly; Harry J. Shore, editor and proprietor; established 1899; independent; Thursday; subscription \$1.00; four to eight pages, 6 col., 19¾ inches. Circ'n ¾ ✓

PORT CREDIT, pop. 1,000, Co. Peel, on the G. T. R., 10 miles S.W. of Toronto, 18 miles N.E. of Hamilton; Tel., T., Ex., Bank. Chief Industries: starch factory, brick kiln, fruit growing and farming. Surrounding towns and villages where no papers are published: Clarkson, Cooksville, Hornby and Mimico.

NEWS, weekly; S. Charters, publisher; established 1909; independent; Friday; subscription \$1.00; four pages, 7 col., 21¼ inches. Also publishes *Brampton Conservator*. ✓

PORT DOVER, pop. 1,400, Co. Norfolk, on Lake Erie and G.T.R., 41 miles S.W. of Hamilton, 82 miles S.W. of Toronto; Tel., T., Ex., Bank. Chief Industries: farming, fishing, brick and tile yard, greenhouses, vinegar works, evaporator, knitting, planing and flour mills, foundry and repair shops. The town contains four churches, high and public schools, town hall, opera house and public library, and has good water power and natural gas in abundance. Port Dover is a popular summer resort. Surrounding towns and villages where no papers are published: Nanticoke, Port Ryerse, Normindale, Renton and Vittoria.

MAPLE LEAF, weekly; L. G. Morgan, editor and publisher; established 1875; independent; Friday; subscription \$1.50; eight pages, 6 col., 19¾ inches. Circ'n ¾ ✓
See Advt. Page 102.

PORT ELGIN, pop. 1,328, Co. Bruce, on Lake Huron and G. T. R., 28 miles N.W. of Walkerton and 97 miles N.W. of Guelph; Tel., T., Ex., Banks. Chief Industries: brush and broom factory, flour, saw, planing mills and farming. The town contains eight churches, public and high schools, public library, etc. Surrounding towns and villages where no papers are published: Underwood, Burgoyne, Invermay, Arkwright, Elsinore and Chippawa.

TIMES, weekly; E. Roy Sayles, editor and proprietor; established 1868; liberal; Wednesday; subscription \$1.50; eight pages, 6 col., 19¾ inches. ✓

Sworn Circ'n, average for 12 mos. to Sept. 30, 1918, 1,433

PORT HOPE, pop. 5,092, Co. Durham, at the confluence of Genaraska River and Lake Ontario, and junction of Midland Division with main line G.T.R., on C.N.O. Ry. and C.P.R., 63 miles E. of Toronto; Tel., T., Ex., Banks. Chief Industries: preserving and canning, iron sewer pipe, threaded iron pipe and connection works, enamelled ware, bath tubs, tiles, plumbers' supplies, file factories, flour mills, foundries, chemical works, pottery and red brick plant, extensive greenhouses, planing mills and machine shops, shoe lace, clothing, cream separator, toy, carriage and implement factories and farming. Port Hope is a great apple-growing centre, and ships 50,000 barrels of apples yearly. The town contains six churches, three public schools, high school and Trinity College School, a public library, town hall, opera house and hospital. It has a fine harbor, life boat service, bathing beach, good water works, filtered water, fire department and is lighted by electricity and gas. Surrounding towns and villages where no papers are published: Canton, Dale, Gore's Landing, Garden Hill, Ballyduff, Enniskillen, Bethany, Zion, Bailieboro, Kendall, Newtonville, Perrytown, Pontypool, Welcome and Bewdley.

GUIDE, every evening except Sunday; Geo. Wilson & Son, editors and publishers; established 1878; liberal; subscription \$3.00; four pages, 6 col., 20 inches. Circ'n 1 ✓

WEEKLY, established 1831; Friday; subscription \$1.00; eight pages, 7 col., 20 inches. Circ'n 2 3/4 ✓

TIMES, weekly; Port Hope Times publishers; established 1862; conservative; Thursday; subscription \$1.00; four to eight pages, 7 col., 19 1/2 inches. Circ'n 1

TRINITY COLLEGE SCHOOL RECORD, terminally; Students of Trinity College, publishers; established 1896; school; subscription \$1.50; sixty pages, 1 wide col., 6 1/2 inches.

PORT PERRY, pop. 1,150, Co. Ontario, on Lake Scugog and G.T.R., 18 miles N. of Whitby, 48 miles N.E. of Toronto; Tel., T., Ex., Banks. Chief Industries: farming, fruit-growing, flour and saw mills, harness making and gas engine works. The town contains five churches, high and public schools, public library, town hall and has municipal electric light plant and water works. Surrounding towns and villages where no papers are published: Marsh Hill, Prince Albert, Manchester, Cadmus, Raglan, Myrtle, Blackstock, Greenbank, Utica, Seagrave, Sonya, Caesarea, Epsom, Ashburn, Columbus, Scugog and Yelverton.

OBSERVER, weekly; H. Parsons, editor and publisher; established 1857; liberal-conservative; Thursday; subscription \$1.00; four pages, 8 col., 23 inches. Circ'n 1/2 ✓

STAR AND STANDARD, weekly; Samuel Farmer, publisher; established 1867; independent-liberal; Thursday; subscription \$1.00; eight pages, 6 col., 19 1/2 inches. Circ'n 3/4 ✓

PORT ROWAN, pop. 759, Co. Norfolk, on Lake Erie and on South Norfolk branch G. T. R., 21 miles S.W. of Simcoe; Tel., T., Ex., Bank. Chief Industries: planing mills, grist and saw mills, bit and auger factory and farming. The town contains, besides its mills and stores, three churches and two hotels. Surrounding towns and villages where no papers are published: Jacksonburg, Rowan Mills, Walsingham Centre and St. Williams.

NEWS, weekly; S. H. Harding, publisher; established 1893; independent; Thursday; subscription \$1.50; eight pages, 5 col., 18 inches. Circ'n 3/4 ✓

POWASSAN, pop. 800, Co. Parry Sound, on South River, near Lake Nipissing, and on G.T.R., 207 miles N. of Toronto, 20 miles S. of North Bay; Tel., T., Ex., Bank. Chief Industries: mining, lumbering, flour, saw and planing mills, fishing and farming. The town has four churches, public school, town hall, two hotels and is lighted by electricity. Surrounding towns and villages where no papers are published: Trout Creek, Callender, South River, Nipissing, Loring, Commanda and Alderdale.

NEWS, weekly; J. B. Lake, editor and publisher; established 1907; independent; Wednesday; subscription \$1.25; eight pages, 6 col., 19 1/2 inches. Circ'n 3/4 ✓

PRESCOTT, pop. 3,450, Co. Grenville, on the St. Lawrence River, C.P.R., and G.T.R., ferry to N.Y.C., 12 miles E. of Brockville; Tel., T., Ex., Banks. Chief Industries: emery wheel factory, casket factory, brewery and distillery, brass foundry, butter factory, Govt. marine factory, lumber mills, farming and dairying. The town contains five churches, public, high and separate schools, town hall, opera house and public library and Hydro-Electric plant; it has a

ferry service to Ogdensburg on the American side, and steam boat connection with all points. Surrounding towns and villages where no papers are published: Cardinal, Spencerville, Charleville, Maitland and Algonquin.

JOURNAL, weekly; Geo. W. Mason, publisher; established 1847; liberal; Thursday; subscription \$1.50; eight pages, 6 col., 20 inches. Circ'n 1 ✓

PRESTON, pop. 4,900, Co. Waterloo, at the confluence of the Grand and Speed rivers, on the G.T.R. and C.P.R., 3 miles N. of Galt, with which it is connected by electric railway, 9 miles S.E. of Kitchener, also connected by electric railway; Tel., T., Ex., Banks. Chief Industries: woollen and flour mills, stove and furnace foundries, wood-working machinery, car and coach, shoe, hockey stick, metal shingle, siding and roofing factories, school and office furniture factory, cigar factory, brewery and farming. The town contains six churches, public and separate schools, public library, opera house seating 550, and artesian mineral springs. Surrounding towns and villages where no papers are published: Doon, Breslau, Ayr, Blair, New Dundee, Morriston and Puslinch.

PROGRESS, weekly; Preston Progress Printing Co., Limited, publishers; established 1884; independent-conservative; Friday; subscription \$1.00; eight pages, 6 col., 19¼ inches. Circ'n ¾ ✓

RAINY RIVER, pop. 1,700, Rainy River District, on Rainy River and on Canadian National Ry., 153 miles E. of Winnipeg and 285 miles W. of Port Arthur; Tel., T., Ex., Bank. Chief Industries: box and barrel factories, lumbering, boat building, farming and fishing. The town has five churches, public and separate schools, four hotels and several stores. It is a divisional point on the C.N.R., whose payroll here averages \$40,000 per month. Has good steamboat service with Kenora, Fort Frances and other towns. Surrounding towns and villages where no papers are published: Barwick, Sleeman, Pinewood, Stratton, La Vallee, Bergland and Emo.

GAZETTE, weekly; Gazette Publishing Co., publishers; established 1902; unionist; Friday; subscription \$1.50; eight pages, 6 col., 20 inches. Circ'n ¾ ✓

RENFREW, pop. 6,000, Co. Renfrew, on Mill Creek, Bonnechere River, C.P.R., G.T.R., and K. & P. Div. C.P.R., 35 miles S.E. of Pembroke, 53 miles W. of Ottawa; Tel., T., Ex., Banks. Chief Industries: creamery, flour, saw and planing mills, woollen and knitting mills, wooden-ware, refrigerator, cream separator, scale and steel notions factories, electric supplies, brick and tile works, large nitrocellulose powder plant, molybdenum concentrator and refinery and farming. The town contains five churches, collegiate institute, public and separate schools; kindergarden, manual training and domestic science schools, public library, town hall and public hall, opera house, electric light, power and heat, and a fine system of water works and sewerage. The municipality owns a \$300,000 power plant, one of the largest in the provincial towns in Ontario. There are iron, mica and graphite mines in the vicinity. About 2,000 h.p. is developed from Falls of Bonnechere, and a power plant on the Madawaska, a few miles away, has just been completed, making another 5,000 h.p. available at sub-station in Renfrew. Surrounding towns and villages where no papers are published: Calabogie, Shamrock, Stewartville, Douglas, Portage du Fort, Forrester's Falls, Burnstown, Castleford, Sand Point, Braeside and White Lake.

JOURNAL, weekly; W. D. Samson, publisher; established 1886; independent-conservative; Thursday; subscription \$1.50; eight pages, 7 col., 21 $\frac{3}{4}$ inches. Circ'n 1 $\frac{3}{4}$ ✓

See Advt. Page 104.

MERCURY weekly; Smallfield & Son, editors and publishers; established 1871; independent-liberal; Friday; subscription \$1.50; eight pages, 8 col., 21 $\frac{3}{4}$ inches. ✓

Sworn Circ'n, actual average for 12 mos. to Sept. 30, 1918, 2,770★

See Advt. Page 84.

RICHARDS LANDING, pop. 300, Algoma district, on N. shore of St. Joseph's Island; steamboat connection with the mainland; nearest railroad station, Desbarats, on the C.P.R.; Tel., T., Ex. Surrounding towns and villages where no papers are published: Port Findlay, Desbarats, Hilton, Jocelyn and Tenby Bay.

ST. JOE HERALD, weekly; Jos. Rickaby, publisher; established 1900; independent; Thursday; subscription \$1.00; eight pages, 5 col., 17 $\frac{3}{4}$ inches. Circ'n $\frac{1}{4}$ ✓

RICHMOND HILL, pop. 1,002, Co. York, on C. N. R., 3 $\frac{1}{2}$ miles E. of Maple Station, on G.T.R. and C.N. Ry., 12 miles N. of Toronto; Tel., T., Ex., Bank. Chief Industries: farming, carriage works, foundry and saw mills. The village contains four churches, high and public schools and grain elevator. Surrounding towns and villages where no papers are published: Thornhill, Maple, King, Nobleton, Elgin Mills, Langstaff, Kleinburg and Victoria Square. ✓

LIBERAL, weekly; T. F. McMahon, editor and publisher; established 1878; liberal; Thursday; subscription \$1.50; eight pages, 5 col., 17 $\frac{3}{4}$ inches. Circ'n $\frac{3}{4}$ ✓

RIDGETOWN, pop. 2,500, Co. Kent, on M. C. R. and Pere Marquette Ry., 20 miles E. of Chatham, 40 miles S.W. of St. Thomas; Tel., T., Ex., Banks. Chief Industries: flour, saw and planing mills, hoop and stave mill, foundry and machine shop, five grain elevators, evaporating, basket and pump factories, bean, tobacco and fruit growing and farming. The town contains eight churches, collegiate institute, graded schools, public library, opera house, etc., and is the centre of a great bean growing district. The town owns its own waterworks and electric lighting plant, and is on two natural gas lines. Surrounding towns and villages where no papers are published: Morpeth, Clearville, Palmyra, Vosburg, Botany, Duart, Ridley, Selton, Newbury, Buckhorn, Charing Cross, Harwich, New Scotland, Rondeau, Mull, Muirkirk and Turin.

DOMINION, weekly; E. V. Bingham, publisher; established 1895; liberal-conservative; Thursday; subscription \$1.50; eight pages, 7 col., 19 $\frac{1}{2}$ inches. ✓

Sworn Circ'n, average for 12 mos. to Sept. 30, 1918, 947

See Advt. Page 86.

PLAIN DEALER, weekly; Geo. J. Claxton, editor and proprietor; established 1875; liberal; Thursday; subscription \$1.00; eight pages, 7 col., 19 $\frac{1}{2}$ inches. ✓

RIDGEWAY, pop. 800, Co. Welland, on Lake Erie and G.T.R., 15 miles S.E. of Welland, 10 miles W. of Buffalo, N.Y., 10 miles E. of Port Colborne; Tel., T., Ex., Bank. Chief Industries: farming, flour mill and planing mills. The town is one mile from Crystal Beach, Buffalo's great summer resort. Surrounding towns and villages where no papers are published: Sherkston, Ridgemount and Garrison Road.

HERALD, weekly; published in Bridgeburg by the Review Co.; independent; Friday; subscription \$1.00; eight to twelve pages, 7 col., 19 $\frac{3}{4}$ inches.

Also publish at Bridgeburg the *Bridgeburg Review* and *Fort Erie Times*.

RIPLEY, pop. 650, Co. Bruce, on the G.T.R., 10 miles S.E. of Kincardine; Tel., T., Ex., Banks. Chief Industries: saw, grist and planing mills and farming. The town contains, besides its mills and stores, three churches and three hotels. Surrounding towns and villages where no papers are published: Lochalsh, Rapid City, Ashfield, Holyrood, Kintail, Bervie, Amberley and Laurier.

EXPRESS, weekly; G. H. Mooney, publisher; established 1894; liberal; Thursday; subscription \$1.50; eight pages, 6 col., 19 $\frac{3}{4}$ inches. Circ'n $\frac{3}{4}$

RODNEY, pop. 700, Co. Elgin, on M. C. R. and Pere Marquette Ry., 29 miles S.W. of St. Thomas, 30 miles N.E. of Chatham; Tel., T., Ex., Bank. Chief Industries: agriculture, flour and saw mills, casket, basket and woodenware factories, pickle factory, evaporator and planing mills. The town is the centre of Ontario's bean-growing district and the average yearly shipments from here aggregate 250,000 bushels. The town contains six churches, high, public and continuation schools, two hotels and several good stores, etc. Surrounding towns and villages where no papers are published: Eagle, Cashmere, Aldborough, Thames Valley, Crinan, Palmyra, Clearville, Muirkirk, Duart, Clachan, Woodgreen and Wardsville.

MERCURY, weekly; Thos. W. Sims, publisher; established 1883; independent; Thursday; subscription \$1.00; eight pages, 6 col., 19 $\frac{3}{4}$ inches. Circ'n 1

RUSSELL, pop. 900, Co. Russell, situated on Castor River (which furnishes power), and Ottawa & N. Y. Ry., 60 miles S. W. of L'Orignal, 19 miles S. E. of Ottawa; Tel., T., Ex., Banks. Chief Industries: shale and clay brick plants, chemical works, woollen, saw and flour mills, dairying, stock-raising and farming. The town contains, besides its stores, etc., five churches and two hotels, public library and a public school. Surrounding towns and villages where no papers are published: Crysler, Embrun, Marionville, Vernon, Kenmore, Vars, Ormound, Echo Valley and Metcalfe.

LEADER, weekly; Duncan McArthur, publisher; established 1900; independent; Thursday; subscription \$1.00; eight pages, 5 col., 19 $\frac{3}{4}$ inches. Circ'n $\frac{3}{4}$

ST. CATHARINES, pop. 19,014, Co. Lincoln, on Twelve Mile Creek and Welland Canal, G. T. R., and C. N. Ry., 35 miles S.E. of Hamilton, 40 miles S., across Lake Ontario, from Toronto; Tel., T., Ex., Banks. Connected with Thorold, Merriton, Port Dalhousie and Niagara Falls by electric railways. Chief Industries: edge tool, saw, axe and bent stuff factories, news and writing paper mills, flour mills, traction engine and agricultural implement factories, automobile factories, wine vaults, brewery, planing mills, machine shops, mining and hydraulic machinery, locomotive boiler, harvest tool, electrical appliances, silk mills, carbide works, knitting factories, fruit - growing and farming. St. Catharines is practically the centre of the famous Niagara District fruit belt, extending westward forty miles from the Niagara River along the southern shore of Lake Ontario. Peaches, pears, plums, apples, apricots, grapes, berries of all kinds, and all small fruits grow in abundance in this district. This section is thickly populated with prosperous fruit farmers and St. Catharines is their purchasing town, though their market is the broad Dominion. Fruit farms in this locality sell from \$600 to \$1,200 per acre. The city contains sixteen churches, two colleges, collegiate institute, public and separate schools, free library, five theatres, courthouse, customs house, General and Marine Hospital, orphan asylum, and other charitable institutions; extensive stone quarries are worked in the neighborhood; excellent water works and good railway facilities, with daily steamboat connections to all points. The city is lighted by electricity and has an electric car service, connecting adjoining towns and villages. It has some repute as a health resort owing to the natural mineral water springs. Surrounding towns and villages where no papers are published: St. David's, Merriton, Queenston, Virgil, Jordan, Drummondville and Port Dalhousie.

EVENING JOURNAL, every evening except Sunday; Journal of St. Catharines Ltd., publishers, J. M. Elson, managing-director; established 1859; liberal; subscription \$3.00; eight to ten pages, 7 col., 20½ inches. Circ'n 1¾

STANDARD, every evening except Sunday; W. B. Burgoyne & H. B. Burgoyne, publishers; established 1891; conservative; subscription \$5.00; eight to sixteen pages, 7 col., 20 inches.

Sworn Circ'n, actual average for 12 mos. to Sept. 30, 1918, 7,796†

Advt.—The St. Catharines Standard is a metropolitan paper in a city of 20,000 and a district of 40,000. It is bright and clean and depends for its circulation on the service that it renders in giving all the latest telegraphic news, as well as local. It is the paper that enters the homes. See Advt. Page 58.

ACTA RIDLEIANA, three times a year; The Students' Council of Ridley College, publishers; established 1890; college; subscription seventy-five cents; fifty pages, 2 col., 10 inches.

ST. MARY'S, pop. 4,000, Co. Perth, on the River Thames and Trout Creek, C.P.R. and G.T.R., 12 miles S.W. of Stratford, 22 miles N. of London; Tel., T., Ex., Banks. The market town of a rich farming district. Chief Industries: cement works (rock), agricultural implement works, dairy supply factory, flour mill, box, pin, hockey stick and smallware factories, cooperage, stone quarries and artificial stone. The "Stone Town" is beautifully situated at the

junction of the River Thames and Trout Creek ; the supply of stone for cement and quarry purposes is practically inexhaustible. It has seven churches, opera house, public schools, collegiate institute, Carnegie library, town hall, waterworks, and cheap hydro-electric power. Surrounding towns and villages where no papers are published: Avonbank, Motherwell, Anderson, Lakeside, Prospect Hill, Kirkton, Granton, Thorndale, Woodham, Kintore, Wellburn and Whalen.

ARGUS, weekly ; Stewart and Grose, publishers ; established 1857 ; liberal ; Thursday ; subscription \$1.50 ; eight pages, 7 col., 21¼ inches. ✓

JOURNAL, weekly ; John W. Eedy, publisher ; established 1855 ; independent-conservative ; Wednesday ; subscription \$1.50 ; eight to twelve pages, 8 col., 21½ inches. ✓

Sworn Circ'n, actual average for 12 mos. to Dec. 31, 1918, 2,700★
See *Advt. Page 90.*

ST. THOMAS, pop. 17,000, Co. Elgin, situated on banks of Kettle Creek on M.C.R., G.T.R., Wabash R.R., C.P.R., Pere Marquette Ry. and London and Port Stanley electric line, 9 miles N. of Port Stanley, 17 miles S. of London, and 120 miles S.W. of Toronto ; Tel., T., Ex., Banks. Chief Industries : railway shops, car wheel and casting works, knitting and shoe factories, brass foundry, woodenware, handle, spoke, stave, and barrel factories, flour and planing mills, foundries, farm and garden implements, furniture and upholstery, carriages, mattresses, clothing, confectionery, soap, cigars, soft drinks, bricks and tiles. St. Thomas is known as the "Railway City," as it is an important railway centre. The city contains thirteen churches, collegiate institute, Alma Ladies' College, business colleges, public and separate schools, free library, city hall, theatres, has electric light, fire department and electric street railway. Surrounding towns and villages where no papers are published: Glanworth, Fingal, Port Stanley, Wallacetown, Shedden, Talbotville, Union, Vienna, Sparta, Iona, Brownsville, Yarmouth, New Sarum, Kingsmill, Corinth, Dexter, Payne's Mills and Frome.

TIMES-JOURNAL, every evening except Sunday ; Times-Journal of St. Thomas, Limited, publishers, L. H. Dingman, president and manager ; established 1881 ; independent ; subscription \$5.00 in city and \$3.50 by mail ; eight to twenty-four pages, 7 col., 21¾ inches.

Sworn Circ'n, actual average for 6 mos. to Dec. 31, 1918, 9,047★†

WEEKLY, established 1859 ; Thursday ; subscription \$1.00 ; eight to fourteen pages, 7 col., 21¾ inches. Circ'n 1

Advt.—The Times-Journal ranks with the best of the small city dailies of Canada. Noted for its fair treatment of public questions and unrivalled news services. Goes into 95 per cent of the prosperous homes of St. Thomas, and is a daily visitor in most of the homes of Elgin County and district. See Advt. Page 60.

MUNICIPAL WORLD, monthly ; The Municipal World, Ltd., publishers ; established 1891 ; municipal work ; 1st of month ; last forms close 20th of month ; subscription \$1.00 ; twenty-four pages, 2 and 3 wide cols., 10 inches. Circ'n 3

A. MCKIM, LIMITED, MONTREAL, TORONTO, WINNIPEG & LONDON, ENG.

SARNIA, pop. 13,000, Co. Lambton, on the St. Clair River, at the foot of Lake Huron, and on G. T. R. and P. M. Ry., 60 miles W. of London; headquarters of the Northern Navigation Co. and Hamilton Steel and Iron Co's. steamships, Imperial Oil Co's. and Reid Wrecking Co's. ships, and port of call for many other lines; Tel., T., Ex., Banks. Chief Industries: oil refinery, flour, planing and saw mills, foundries, machine shops, stove, traction engine, agricultural implement, bridge works, salt works and farming. 500 men are employed by G. T. R. and Tunnel Co. Sarnia is an important trans-shipping point for iron ore, coal, etc., and the shipping of the Great Lakes, at the rate of one vessel every five minutes during the season of navigation, passes through. The town contains twelve churches, public schools, business college, collegiate institute and model school, library, town hall, steam ferry service and Pere Marquette car ferries to the United States. The celebrated St. Clair Tunnel under the St. Clair River connects Sarnia with Port Huron, Mich. Surrounding towns and villages where no papers are published: Point Edward, Corunna, Mooretown, Camlachie, Port Lambton, Kimball, Seckerton, Osborne, Courtright, Sombra and Arkona.

CANADIAN OBSERVER, every evening except Sunday; Observer Ptg. Co., Ltd., publishers; established 1895; independent; subscription \$5.00; eight pages, 7 col., 21 inches. Circ'n 3¼

WEEKLY, established 1854; Thursday; subscription \$1.50; eight pages, 7 col., 20 inches. Circ'n 1¼
See Advt. Page 114.

SAULT STE. MARIE, pop. 20,000, Algoma District, on St. Mary River, C.P.R. and Algoma Central R.R., 622 miles W. of Montreal; Tel., T., Ex., Banks. Chief Industries: The Lake Superior Corporation, one of the largest of its kind in the world, with an output of 2,000 tons of steel rails and 1,200 tons of pig iron per day, structural steel mills, blast furnaces, iron works, reduction works, coking plant, tar and chemical plant, veneer mill, saw mill, agriculture, mining, lumbering, pulp and paper making and fishing. The city contains fourteen churches, public library, public and separate schools. The steamboats of the C.P.R. and Northern Navigation Co. call every day. The Sault canal to overcome the rapids passes through the city. The city lies at the foot of the rapids and is connected by ferry with Sault Ste. Marie, Mich. Surrounding towns and villages where no papers are published: Desbarats, Echo Bay and Marksville.

STAR, every evening except Sunday; Sault Star Limited, publishers; established 1912; independent-conservative; subscription \$5.00; eight pages, 7 col., 19¾ inches. Circ'n 4

STEELTON NEWS, weekly; The Cliffe Printing Co., publishers; established 1912; independent; Friday; subscription \$1.50; eight pages, 6 col., 19½ inches. Circ'n 1

SEAFORTH, pop. 2,052, Co. Huron, on the G. T. R., 21 miles S. E. of Goderich; Tel., T., Ex., Banks. Chief Industries: salt wells, agricultural implement works, furniture factory, engine works, tannery, glove, clothing, shoe and legging factories, woollen, saw, flour and oatmeal mills and farming. The town contains four churches, high, public and separate schools, Carnegie library, town hall, public hall, water works and fire department. Nearby are extensive beds of pure rock salt. Surrounding towns and villages where no papers are published: Edgmondville, Winthrop, Walton, Constance, Dublin, Brucefield, Bayfield, Leadbury, Ashfield, Morris, Cromarty, Hensall, Beechwood, Brodbogen, St. Columban and Staffa.

HURON EXPOSITOR, weekly ; K. M. McLean, editor, McLean Bros., publishers ; established 1860 ; liberal ; Friday ; subscription \$1.50 ; eight pages, 7 col., 20¾ inches. ✓
Circ'n 3¼

Sworn Circ'n, average for 12 mos. to Sept. 30, 1918, 3,250

NEWS, weekly ; J. F. Snowdon, proprietor ; established 1902 ; conservative ; Thursday ; subscription \$1.00 ; eight pages, 7 col., 19¾ inches. ✓
Circ'n 1

SHELBURNE, pop. 1,200, Co. Dufferin, on the C. P. R., 16 miles N.W. of Orangeville, 65 miles N.W. of Toronto, 57 miles S.E. of Owen Sound ; Tel., T., Ex., Banks. Chief Industries : flour, saw, planing and shingle mills, tanneries, agricultural works, stock-raising and farming. The town is located in the centre of the County, which is all under Local Option ; it contains four churches, schools, town hall and library, two grain elevators, and has water works and electric light. Surrounding villages where no papers are published : Elba, Mono Centre, Primrose, Whitfield, Perm, Horning's Mills, Stanton, Jessopville, Keldon, Campania, Camilla, Honeywood, Riverview, Melancthon and Conover.

ECONOMIST, weekly ; T. F. E. Claridge, editor and publisher ; established 1883 ; independent ; Thursday ; subscription \$1.50 ; eight pages, 7 col., 19¾ inches. ✓
Circ'n 1

FREE PRESS, weekly ; R. L. Mortimer, editor and publisher ; established 1875 ; conservative ; Thursday ; subscription \$1.50 ; eight pages, 7 col., 19¾ inches. ✓
Circ'n 1¼

SIMCOE, pop. 4,000, Co. Norfolk, on River Lynn, G. T. R. and Wabash Ry., 80 miles S.W. of Toronto, 22 miles S. of Brantford ; Tel., T., Ex., Banks. Chief Industries : fruit-growing, farming, canning factories, canplant, lithographing plant, woollen and shoddy mills, foundry and machine shop, flour, saw and planing mills. It is the centre of a fine farming district and does a large business in canned fruit and vegetables, dairy and pork products. The town contains five churches, public schools and high school, opera house, town hall, public library, and has an excellent water system, hydro-electric power and lighting as well as a plentiful supply of natural gas obtained from nearby wells. Surrounding towns and villages where no papers are published : Lynedoch, Nixon, Port Ryerse, St. Williams, Vittoria, Langton, Walsingham, Tyrrell, Bealton, Nanticoke, Lynnville, Scotland, Erie View, Atherton, Renton, Townsend Centre, Bloomsburg and Walsh.

BRITISH CANADIAN, weekly ; W. Y. Wallace, publisher ; established 1860 ; conservative ; Wednesday ; subscription \$1.50 ; ten pages, 6 col., 19¾ inches. ✓
Circ'n 1

REFORMER, weekly ; H. B. Donly, editor and publisher ; established 1858 ; independent-liberal ; Thursday ; subscription \$1.50 ; twelve pages, 6 col., 19½ inches. ✓
Circ'n 3¼

A. MCKIM, LIMITED, MONTREAL, TORONTO, WINNIPEG & LONDON, ENG.

SMITH'S FALLS, pop. 6,200, Co. Lanark, on the Rideau River and Canal, C.P.R. and C.N.R., 129 miles W. of Montreal, 46 miles S.W. of Ottawa, 28 miles N.W. of Brockville; Tel., T., Ex., Banks. Chief Industries: cooperage and flour mills, agricultural implements, malleable castings and plow works stove foundries, machine shops and farming. The town is a divisional point on the Eastern Division of C.P.R. It contains six churches, high and public schools, public library, opera house, town hall, hydro-electric system, water works and has regular steamboat service on the river. Surrounding towns and villages where no papers are published: Jasper, Easton's Corners, Lombardy, Portland, Franktown, Montague, Frankville, Oxford Mills, Newboro, Burritts Rapids and Toledo.

RIDEAU RECORD, semi-weekly; G. F. McKimm, publisher; established 1887; liberal; Tuesday and Thursday; subscription \$1.50; eight pages, 7 col., 19½ inches.

Sworn Circ'n, average for 12 mos. to Sept. 30, 1918, 1,656

See Advt. Page 104.

NEWS, weekly; News Publishing Co., publishers; Ernest V. Barber, manager and editor; established 1876; independent-conservative; Wednesday; subscription \$1.50; eight to twelve pages, 7 col., 19¾ inches.

Circ'n 2

See Advt. Page 89.

SMITHVILLE, pop. 750, Co. Lincoln, on Twenty Mile Creek and T. H. and B. Ry., 20 miles S.W. of Hamilton, 20 miles E. of St. Catharines, 18 miles N. of Dunnville; Tel., T., Ex., Bank. Chief Industries: grist mill, two saw and planing mills and creamery. The town contains five churches, high and public schools, public library containing 1,500 volumes, fire hall, public hall, two hotels and has electric light and power. Surrounding towns and villages where no papers are published: St. Ann's, Bismarck, Wellandport, Silverdale, Caistor, Centre, Grassie's and Fenwick.

REVIEW, weekly; A. T. Michell, publisher; established 1916; independent-liberal; Thursday; subscription \$1.50; eight pages, 6 col., 19¾ inches.

Sworn Circ'n, actual average for 12 mos. to Sept. 30, 1918, 962★

SOUTHAMPTON, pop. 2,400, Co. Bruce, on the Saugeen River, at its outlet into Lake Huron, where it forms an excellent harbor, and on the G.T.R., 32 miles N.W. of Walkerton; Tel., T., Ex., Banks. Chief Industries: furniture, planing and lumber mills, wood-turning factory, foundry, grist mill, fishing and farming. The town contains five churches, public and high schools, town hall, three hotels and has water works and electric light. It is a port of call for steamboats semi-weekly throughout navigation. Surrounding towns and villages where no papers are published: Allenford, Arkwright, Burgoyne, Chippawa Hill, Elsinore, Hepworth, Skipness and Sauble.

BEACON, weekly; Ernest E. Short, editor and publisher; established 1888; independent; Thursday; subscription \$1.50; eight pages, 6 col., 19¾ inches.

Circ'n ¾

SOUTH MOUNTAIN, pop. 350, Co. Dundas, on Nation River, 13 miles E. of Kemptville, 38 miles W. of Cornwall. Nearest Ex., T. and Bank at Mountain, 5 miles. The town contains five churches, school, hall, grist mill and saw mill. It is a very rich farming district. Surrounding towns and villages where no papers are published: Vancamp, South Gower and Inkerman.

MOUNTAIN HERALD, weekly; W. J. Duncan, publisher; established 1890; independent; Thursday; subscription \$1.50; eight pages, 6 col., 19¾ inches.

Circ'n ½

A. McKIM, LIMITED, MONTREAL, TORONTO, WINNIPEG & LONDON, ENG.

STAYNER, pop. 1,039, Co. Simcoe, on the G.T.R., 25 miles N.W. of Barrie; Tel., T., Ex., Bank. Chief Industries: flour and grist mills and farming. The town contains six churches, public and continuation schools, public hall, etc. Surrounding towns and villages where no papers are published: Russellton, Batteaux, Glencairn and New Lowell.

SUN, weekly; Coles & Porter, publishers; established 1876; independent; Thursday; subscription \$1.25; eight pages, 6 col., 19¾ inches. Circ'n ½ ✓

STIRLING, pop. 900, Co. Hastings, on the G.T.R. and Rawdon Creek, 16 miles N.W. of Belleville and 2 miles from Anson Jct. on the C.N.R.; Tel., T., Ex., Banks. Chief Industries: cheese, box, basket and veneer factories, flour mills, machine shops, farming and dairying. The town contains four churches, high and public schools, Carnegie library, Agricultural Hall, Branch of Dept. of Agriculture for Hastings District, town hall and opera house and two hotels. Has electric light and fire department. Surrounding towns and villages where no papers are published: Huntingdon, Bellevue, Anson, Minto, Springbrook, Wallbridge, Madoc Jct., Frankford, Foxboro, Halloway and Wellman's Corners. ✓

LEADER, weekly; E. Sydney Bennett, editor and publisher; established 1914; conservative; Thursday; subscription \$1.50; eight pages, 6 col., 19¾ inches. Circ'n ¾ ✓

NEWS-ARGUS, weekly; James Currie, editor and publisher; established 1879; independent; Thursday; subscription \$1.00; eight pages, 6 col., 19¾ inches. Circ'n ½ ✓

STOUFFVILLE, pop. 1,225, Co. York, on G.T.R., 29 miles N.E. of Toronto; Tel., T., Ex., Banks. Chief Industries: saw and planing mills, tobacco growing, vinegar works, wicker work factory, farming (this being a very fine farming district). The town contains seven churches, public school, public library and public hall. Surrounding towns and villages where no papers are published: Altona, Goodwood, Almira, Lemonville, Ringwood, Mount Albert, Mongolia, Bloomington, Vivian, Ballantrae, Claremont and Gormley.

TRIBUNE, weekly; F. C. Madill, publisher; established 1888; independent; Thursday; subscription \$1.50; eight pages, 6 col., 19½ inches. Circ'n ¾ ✓

STRATFORD, pop. 17,500, Co. Perth, on River Avon and G.T.R. 25 miles N.W. of Woodstock, 33 miles N.E. of London; Tel., T., Ex., Banks. Chief Industries: G.T.R. locomotive shops, flour mill, mill building works, woollen, flour, saw and planing mills, foundries, pork packing house, seven furniture factories, four clothing factories, tweed and knitting mills, harness factory, tannery, carriage, farm implement and threshing machine factories, steel bridge and wind mill works, dairying and mixed farming. A great dairy centre. The city contains fourteen churches, normal, public and separate schools, collegiate institute, convent, public library, gas, electric light, water works, fire department, city hall, court house; its business streets are paved with asphalt block and brick. Surrounding towns and villages where no papers are published: Shakespeare, Newton, Kirkton, Fullarton, Gadshill, Harrington, Rostock, Avonton, Carlingford, Sebringville, and Millbank.

BEACON, every evening except Sunday ; W. M. O'Beirne, editor and publisher ; established 1887 ; independent-liberal ; subscription \$5.00 ; eight to sixteen pages, 7 col., 20½ inches.

Circ'n 3¼

WEEKLY, established 1863 ; Thursday ; subscription \$1.50 ; eight pages, 7 col., 20½ inches.

Circ'n 1

HERALD, every evening except Sunday ; Stratford Herald Printing Co. Limited, publishers ; established 1887 ; conservative-unionist ; subscription \$5.00 ; eight to sixteen pages, 7 col., 20½ inches.

Sworn Circ'n, actual average for 12 mos. to Sept. 30, 1918, 3,014★†

WEEKLY, established 1863 ; Thursday ; subscription \$1.50 ; eight pages, 7 col., 20½ inches.

Circ'n ¾

STRATHROY, pop. 3,000, Co. Middlesex, on the Sydenham River and G.T.R., 20 miles W. of London ; Tel., T., Ex., Banks. Chief Industries : piano, furniture and canning factories, woollen, flour, planing and knitting mills, agricultural works, upholstered goods and mattress factory, stove works and stave mill, stock raising and farming. The town contains five churches, high and public schools, public library and two public halls, and municipally owned electric light plant and waterworks. Surrounding towns and villages where no papers are published : Komoka, Delaware, Napier, Kerwood, Poplar Hill, Arkona, Adelaide and Mount Brydges.

AGE, weekly ; Evans Bros., editors and publishers ; established 1866 ; liberal ; Thursday ; subscription \$1.50 ; eight pages, 7 col., 21½ inches.

Circ'n 1¾

DISPATCH, weekly ; Richardson Bros., editors and publishers ; established 1861 ; conservative ; Wednesday ; subscription \$1.50 ; eight pages, 7 col., 21½ inches.

Circ'n 1¼

STREETSVILLE, pop. 1,000, Co. Peel, on Credit River and C.P.R., 10 miles S. of Brampton, 20 miles W. of Toronto ; Tel., T., Ex., Bank. Chief Industries : plush, mattress, flour, saw, shingle and planing mills, pickle, sash and door factories, pump and windmill factory and farming. The town contains four churches, high and public schools, public library, town hall, hydro-electric and power plant, and is the headquarters of the Beekeepers' Association. Surrounding towns and villages where no papers are published : Cooksville, Erindale, Dixie and Meadowvale.

REVIEW AND PORT CREDIT HERALD, weekly ; O. R. Church, editor and publisher ; established 1846 ; independent ; Thursday ; subscription \$1.50 ; eight pages, 6 col., 19½ inches.

Circ'n ½

SUDBURY, pop. 8,500, District of Sudbury, 264 miles N. of Toronto, 442 miles W. of Montreal, on main line of C.P.R., at its junction with the Soo Line to St. Paul and Minneapolis and the Sudbury-Toronto Branch ; on Can. Nat. Ry. at its junction with the Sudbury-Toronto Branch, and on Algoma Eastern connecting with Manitoulin Island ; Tel., T., Ex., Banks. Chief Industries : nickel, gold and copper mining, lumbering, flour mills, foundry and machine shops, brewery, sash and door factories and brick works. The surrounding country is rich in iron, nickel, copper, gold and other minerals, and Sudbury is the centre of the greatest nickel mining.

operations in the world, the production of nickel matte reaching an annual value of \$7,500,000. Sudbury is the wholesale, banking and professional centre of an extensive territory, and divisional headquarters of the C. P. R. Its payroll is estimated at \$4,000,000 per annum. The town contains public, separate and high schools and mining institute, five churches and owns all its own public utilities. Surrounding towns and villages where no papers are published: Wahnapiatae, Warren, Whitefish, Nairn Centre, Creighton Mine, Coniston, Victoria Mines, Worthington, Espanola and Chelmsford.

STAR, semi-weekly; Sudbury Star Publishers, Ltd., publishers; established 1908; independent; Wednesday and Saturday; subscription \$2.00; eight pages and up, 7 col., 22 inches. ✓

Sworn Circ'n, average for 12 mos. to Sept, 30, 1918, 3,000

MINING NEWS, weekly; A. G. Templeton, publisher; established 1894; conservative; Friday; subscription \$1.50; eight to twelve pages, 7 col., 20 inches. ✓

SUNDERLAND, pop. 600, Co. Ontario, on the C.P.R., Scarborough and Lorneville line, 18 miles S.W. of Lindsay; Tel., T., Ex., Bank. Chief Industries: planing and flour mills, machine shop, sand works and farming. Surrounding towns and villages where no papers are published: Cresswell, Pinedale, Sonya and Manilla. ✓

BROCK BANNER weekly; published in Cannington, as part of *Ontario Gleaner*.

SUNDRIDGE, pop. 600, Co. Parry Sound, on the G. T. R., 60 miles N. of Bracebridge, 44 miles south of North Bay; Tel., T., Ex., Bank at South River. Chief Industries: veneer, lath and basket factories, sawmills, lumbering and farming. The town contains four churches, three public schools, library and town hall. Surrounding towns and villages where no papers are published: South River, Magnetawan, Eagle Lake and Trout Creek.

ECHO, weekly; John Harper, publisher; established 1890; independent; Thursday; subscription \$1.25; four pages, 5 col., 18 inches. ✓
Circ'n ½

TARA, pop. 1,000, Co. Bruce, on Aux Sauble River and G.T.R., 30 miles N. of Walkerton, 16 miles W. of Owen Sound; Tel., T., Ex., Bank. Chief Industries: saw, barrel and stave mills, flour and woollen mills, sash and door factory, foundry, stock-raising and farming. The village contains four churches, free library, public hall, public and continuation schools, etc. Surrounding towns and villages where no papers are published: Invermay, Arkwright, Allanford, Saugeen, Kilsyth, Mount Hope, Keady, Elsinore and Burgoyne. ✓

LEADER, weekly; H. A. Van Dusen & Son, publishers; established 1881; independent-conservative; Thursday; subscription \$1.50; eight pages, 7 col., 22 inches. Circ'n 1

A. MCKIM, LIMITED, MONTREAL, TORONTO, WINNIPEG & LONDON, ENG.

TAVISTOCK, pop. 1,200, Co. Oxford, on the G. T. R. (Buffalo and Goderich branch) 8 miles S.E. of Stratford, 15 miles N.W. of Woodstock; Tel., T., Ex., Banks. Chief Industries: woollen, flax and flour mills, furniture, stave and broom factories, dairying, stock-raising and farming. The town contains, besides its mills and stores, five churches, four hotels, two garages and opera hall. Surrounding towns and villages where no papers are published: Braemar, Cassel, Hickson, Maplewood, Shakespeare, Bright, Baden, Fairview and Innerkip.

GAZETTE, weekly; Lorne W. Appel, publisher; established 1895; independent; Thursday; subscription \$1.00; eight pages, 6 col., 19¼ inches.

Sworn Circ'n, average for 12 mos. to Sept. 30, 1918, 800

TEESWATER, pop. 950, Co. Bruce, on Teeswater River and C. P. R., 16 miles S. W. of Walkerton; Tel., T., Ex., Banks. Chief Industries: flour, saw and planing mills, foundry, tannery, carriage works, stock-raising and farming. The town contains seven churches, public schools, Carnegie library, two grain elevators and has electric light. Surrounding towns and villages where no papers are published: Formosa, Belmore, Riversdale, Langside, Whitechurch and Enniskillen.

NEWS, weekly; The Fairbairn Publishing Co., publishers; established 1865; independent; Thursday; subscription \$1.50; eight pages, 6 col., 19 inches.

Circ'n ¾

THAMESVILLE, pop. 900, Co. Kent, on River Thames, G. T. R., Wabash and C.P.R., 16 miles N.E. of Chatham; Tel., T., Ex., Bank. Chief Industries: canning factory, saw and planing mills, brick and tile works, hub and spoke factory, flour mills, hog raising, poultry station, creamery and farming. The town contains five churches, continuation and public schools, public hall, opera house and public library, and has municipally owned electric light plant and waterworks. Surrounding towns and villages where no papers are published: Kent Bridge, Wabash, Croton, Northwood, Selton, Thorncliffe, Clachan, Dante and Botany.

HERALD, weekly; W. R. Davies, publisher; established 1887; independent; Thursday; subscription \$1.50; eight pages, 6 col., 19¾ inches.

Circ'n ¾

THESSALON, pop. 2,700, Algoma District, on C. P. R. and north shore of Lake Huron, 49 miles E. of Sault Ste. Marie; Tel., T., Ex., Banks. Chief Industries: agriculture, flour and grist mill, planing mills, foundry and machine shops, mining and lumbering. The town contains, besides its stores, etc., five churches, hospital, a public and a high school, waterworks, two hotels and two theatres. The town owns its own electrical plant and water works. Surrounding towns and villages where no papers are published: Little Rapids, Day Mills, Walford Station, Algoma Mills, Desbarats, Dayton, Hilton, Sowerby, Wharncliffe, Dean Lake, Cockburn, Island, Blind River and Iron Bridge.

ALGOMA ADVOCATE, weekly; Duncan McMillan, publisher; established 1888; independent; Thursday; subscription \$1.50; eight to twelve pages, 6 col., 19½ inches.

Circ'n ¾

See Advt. Page 105.

THORNBURY, pop. 900, Co. Grey, on Beaver River, at its outlet into Georgian Bay, on the South Shore of Georgian Bay, and on G.T.R., 28 miles E. of Owen Sound and 12 miles W. of Collingwood; Tel., T., Ex., Banks. Chief Industries: flour and oatmeal mills, saw and shingle mills, basket, sash and door, box, wood alcohol and other factories, fruit packing, apple growing and farming. The town contains five churches, schools, public library and three hotels and is lighted by electricity. Surrounding towns and villages where no papers are published: Heathcote, Ravenna, Blantyre, Griersville, Redwing, Kimberley, Duncan and Rocklyn.

REVIEW-HERALD, weekly; Beaver Valley Pub. Co., Limited, publishers; established 1872; independent; Thursday; subscription \$1.50; eight pages, 5 col., 19¼ inches. Circ'n 1

THOROLD, pop. 4,500, Co. Welland, on Welland Canal, G.T.R., and Niagara Falls, St. Catharines & Toronto Ry., 10 miles N. of Welland; Tel., T., Ex., Banks. Chief Industries: pulp mills, flour and knitting mills, pulp board factory, stone quarries, cement works, foundries, saw mills, machine shops, glass works, paper mills, fruit growing and farming. The town contains four churches, high, public and separate schools, public library and public hall. It has an electric railway to St. Catharines and Merriton, Fonthill, Welland, Port Colborne, Niagara Falls and Buffalo. It is the centre of a rich agricultural territory and a large business is carried on in the flour milling. Surrounding towns and villages where no papers are published: Allanburgh, Port Robinson, Power Glen, Beaverdams, Stamford and Merriton.

POST, semi-weekly; Thompson and Son, publishers; established 1875; independent; Tuesday and Friday; subscription \$1.50; four pages Tuesday, eight Friday, 6 col., 19¾ inches. Circ'n ¾

TILBURY, pop. 1,703, Co. Kent, on M.C.R. and C.P.R., 80 miles S.W. of London, 34 miles E. of Windsor; Tel., T., Ex., Banks. Chief Industries: grist and lumber mills, woodenware, stave and handle factories, autotop and rubber cloth factories, canning factory and mixed farming. The town contains four churches, public and separate schools and three hotels, and has water works, hydro-electric light and natural gas. Surrounding towns and villages where no papers are published: Fletcher, Jeannette's Creek, Stoney Point, Valetta and Quinn.

TIMES, weekly; W. A. Shaw, editor and publisher; established 1884; independent; Thursday; subscription \$1.50; eight pages, 6 col., 19¾ inches. Circ'n ¾

TILLSONBURG, pop. 3,155, Co. Oxford, on Big Otter Creek, M.C.R., G.T.R., Wabash and C.P.R., 112 miles S.W. of Toronto, 26 miles S. of Woodstock; Tel., T., Ex., Banks. Chief Industries: flour, oat-meal, split pea and pot barley mills, milling machinery and shoe factories, milk condensing plant, apple evaporator, linen mills, carriage and harvest tool factories, brick works, farming and dairying. The town contains five churches, public and high schools, society hall, public hall, excellent water works and fire department. Surrounding towns and villages where no papers are published: Brownsville, Cornell, Courtland, Culloden, Corinth, Eden, Glen Meyer, Guysboro, Langton, Mount Elgin, New England, Dereham Centre, Springfield, Straffordville, Otterville, Verschoyle and Vienna.

LIBERAL, weekly; Aldrich and Johnston, publishers; established 1877; liberal; Thursday; subscription \$1.00; eight pages, 7 col., 19¾ inches. Circ'n 1¼

See Advt. Page 106.

OBSERVER, AND FARMERS' FIRESIDE COMPANION, weekly; Jno. Law & Co., publishers; established 1863; conservative; Thursday; subscription \$1.00; eight pages, 6 col., 19¾ inches. Circ'n 1¼

See Advt. Page 88.

A. MCKIM, LIMITED, MONTREAL, TORONTO, WINNIPEG & LONDON, ENG.

TIMMINS, pop. 5,000, District of Temiskaming, on the Mattagami River and T. N. O. Ry., $4\frac{1}{2}$ miles W. of Porcupine, 75 miles N.W. of Haileybury; Tel., T., Ex., Bank. Chief Industries: gold mining, smelting and planing mills. The town contains \$40,000 public school, \$40,000 depot, fire hall and theatre. It is the centre of the gold mining district. Surrounding towns and villages where no papers are published: Moneta, Schumacher, Porcupine, Porquis Junction and Iroquois Falls.

ADVANCE, weekly; Geo. Lake, publisher; established 1914; independent; Wednesday; subscription \$2.00; eight pages, 6 col., $19\frac{3}{4}$ inches. Circ'n $3\frac{1}{2}$ ✓

TIMMINS AND PORCUPINE HERALD, weekly; Richard Brinton, publisher; established 1914; liberal; Saturday; subscription \$2.00; ten pages, 6 col., 18 inches. Circ'n 1
See Advt. Page 107.

TORONTO, pop. 541,000, Co. York, the capital of Ontario, on Lake Ontario and Toronto Bay, 333 miles from Montreal, 169 miles from Sarnia, 229 miles from Detroit, 514 miles from Chicago, 118 miles from Buffalo, 565 miles from New York, 227 miles from North Bay, 1236 miles from Winnipeg; Tel., T., Ex., Banks. The Bay, sheltered by Toronto Island, affords an excellent harbor, from which passenger and freight boats run throughout the season of navigation to all lake and St. Lawrence River ports, Canadian and American. Toronto is a great railroad centre, with connections by C. P. R., G. T. R., C. N. R., T. & N. O. R., T. H. & B. Ry. and their various branches and connections with all the important centres on the continent. Over 200 freight and 135 passenger trains enter and leave the city daily. The Toronto Suburban Railway runs to Port Credit and connects with the Hamilton Electric Railway. Toronto & York Radial Railway runs from North Toronto to Lake Simcoe, and the Toronto and Scarboro' suburban line runs to West Hill, via the Kingston Road. The manufactures embrace nearly everything required by the public, a few of the more important being organs, pianos, boilers, building materials, agricultural implements, cast iron work of every description, furniture, machinery, bridge works, ships, steel and cast iron piping, paints, oils and varnishes, hardware and dry goods. It is estimated that the city's factories employ over 100,000 hands. Toronto is the second largest city in Canada, it is the Mecca of trade and commerce and a popular resort for tourists, the centre of Lake Passenger traffic and is an important banking centre. Nine of Canada's chartered banks have their head offices and over 120 branches in the city, while 10 other banks have 60 branches located here.

The area within the city limits, as recently estimated by the City Engineer, is 32.59 square miles, not including the portion of the city land covered by water. There are 530 miles of streets and 140 miles of lanes. The electric street car lines comprise over 133 miles of tracks, and 700 cars are in daily use. There are 314 miles of sewers and 399 miles of water mains. The waterworks system cost \$10,000,000 and the annual revenue now exceeds \$1,000,000.

Toronto is the educational centre of the Province and contains 203 educational institutions, including the University of Toronto with its several federated or affiliated universities and colleges of different denominations. The following are some of the most important: Toronto and McMaster Universities; Victoria, Knox, Wycliffe, St. Andrews, St. Michaels and Upper Canada Colleges; Royal College of Dental Surgeons, College of Pharmacy, Havergal, Moulton and St. Margaret's Ladies Colleges, Conservatory of Music and College of Music, Margaret Eaton School of Expression, Technical High School, seventy-four public schools and seven high schools. There are seven public libraries in the city, containing 185,988 volumes, including those of the Department of Education and the Law Society of Ontario, and that of the Ontario Government, containing 75,000 volumes. Toronto is the musical centre of the Dominion and boasts some very fine musical organizations. It is the home of many famous choirs such as Mendelssohn's, Schubert's, and the National Chorus. The Toronto Symphony Orchestra can scarcely be surpassed on the American continent. Toronto has many massive and handsome buildings, including the Parliament Buildings, Government House, City Hall, University of Toronto, Post Office, Customs House, Royal Ontario Museum, Asylum for the Insane, Mercer Reformatory, General Hospital, Osgoode Hall, Normal School, I. O. F. and Masonic Temples, Confederation Life, Canada Life Assurance Co., Kent, Lumsden, Union Bank, Canadian Bank of Commerce, Standard, Dominion and Royal Bank Building.

There are many charitable institutions and organizations, including the Hospital for Sick Children, Boys' and Girls' Home, Homes for the Aged, General Hospital, Home for Incurables, House of Providence, Childrens' Shelter and the Notre Dame. The new General Hospital occupies an entire block comprising in all about ten acres, and is considered the most complete of its kind on the continent. Toronto is often called a city of homes, and is noted not only for its many fine residences but also for the uniformly comfortable and attractive appearance of the residential sections. The city is well supplied with places of amusement, having 33 public parks, three beaches, free Zoological Gardens, an island devoted to summer amusements, a number of athletic fields, yachting, rowing and canoe clubs, 8 large theatres, and Massey Hall, seating 5,000. It has a splendid police force with mounted contingent and an ambulance corps, and is lighted with gas and electricity. The hydro electric current for the street railway and for a large part of the city lighting is brought from Niagara Falls. The lighting system is owned by the city and Toronto is one of the best illuminated cities on the continent. It has one of the best annual exhibitions in the world, held in grounds containing 264 acres and 73 permanent buildings. Main group of 12 buildings are steel, brick and concrete. Grounds, situated on shore of Lake Ontario extend along water-front for upwards of one mile, and when not in use for Exhibition purposes, form a magnificent public park and playground. The grandstand is of steel, reinforced concrete and brick, 725 feet in length, and has chair seating capacity of 16,800. The "Exhibition City" has paved streets and its own electric lighting plant of 30,000 lamps. It has a permanent population during the time of the Exhibition of 15,000 people. There are 256 churches and some 50 missions in the city, over 56,000 telephones and 200 hotels. Surrounding towns and villages where no papers are published: Leslieville, Davisville, Mimico, Carleton, Woodbridge, Chester, Downsview, Davenport, Lambton Mills, Doncaster, Scarboro and Scarboro Junction, Don, Willowdale, Agincourt, Elmbank, Patterson, Cooksville and Maple.

GLOBE, every morning except Sunday; Globe Printing Co., publishers, W. G. Jaffray, President; Wm. Findlay, advertising manager; cor. Yonge and Melinda Sts.; established 1844; liberal; subscription \$4.00 by mail, \$5.00 in city; twelve to eighteen pages, Saturday twenty to thirty-six pages, 8 col., 21 $\frac{1}{4}$ inches.

Sworn Circ'n, average for 12 mos. to Sept. 30, 1918, 83,579†

Advt.—The Globe's net paid circulation for January, 1919, was 87,128, of which 84% was in Toronto or within 150 miles, and 96% was in the Province of Ontario. This radius comprises the richest and most productive area in Canada in manufacturing intensive agriculture and fruit growing. The Globe has been the undisputed leader in this field for seventy-five years. See Advt. Pages 16 and 17.

MAIL AND EMPIRE, every morning except Sunday; Mail Printing Co., publishers, W. J. Douglas, general manager, cor. King and Bay Sts.; established 1872; conservative; subscription \$5.00; fourteen to eighteen pages, Saturday twenty to thirty-two pages, 8 col., 20 inches.

Sworn Circ'n, average for 12 mos. to Sept. 30, 1918, 70,144†

Advt.—The Mail and Empire, a high-class morning newspaper, has more than doubled its circulation in ten years; largest circulation in the City of Toronto of any morning newspaper; member A.B.C. For rates and full information see Advt. Pages 14 and 15.

STAR, every evening except Sunday; Star Ptg. and Pub. Co. of Toronto, Ltd., publishers, J. E. Atkinson, president, 18-20 King St. W.; established 1892; independent-liberal; subscription \$6.00; sixteen to thirty-two pages, 8 col., 20 inches.

Sworn Circ'n, average for 12 mos. to Sept. 30, 1918, 81,034†

WEEKLY, (Sunday edition of Daily) established 1910; independent-liberal; Saturday; subscription \$2.00; thirty-six pages and illustrated supplement, 8 col., 20 inches.

Sworn Circ'n, average for 12 mos. to Sept. 30, 1918, 63,045†

Advt.—The Daily Star's circulation (A. B. C. audit) for twelve months ending Sept. 30th, 1918, was 81,034 net daily. The field covered is solely Toronto and Ontario, the richest and most thickly populated district in the Dominion of Canada. The national advertiser should make it his first choice when desiring to cover this territory. The Star carried 457,830 lines more display advertising than any other Toronto daily, and 64% of the entire display of the three morning newspapers combined, during 1918. The Star Weekly is the Sunday edition, and has a net paid (A. B. C. Audit) circulation of over 77,000 at time of this book going to press. This is Toronto's high grade five-cent Sunday paper. See Advt. Page 21.

TELEGRAM, every evening except Sunday; The J. Ross Robertson Estate, publishers; cor. Melinda and Bay Sts.; established 1876; independent; subscription \$3.00; sixteen to thirty-two pages, 8 col., 20 inches.

Sworn Circ'n, average for 12 mos. to Sept. 30, 1918, 85,829†

Advt.—The circulation of the Evening Telegram is the greatest of all the Toronto papers and is due entirely to its merits as a newspaper. The Telegram has never offered premiums, held circulation contests, given coupons, or used any methods to force circulation. See Advt. Page 18.

TIMES, every evening except Sunday; The Toronto Times, Limited, publishers; 105 Bay St.; established 1919; conservative; subscription \$6.00 in City, \$2.50 by mail; sixteen to thirty-two pages, 8 col., 19 $\frac{1}{2}$ inches. Circ'n 43%¹

Advt.—The Toronto Times, on March 1st, 1919, purchased the property of the Toronto Daily News and is now issuing a greatly improved paper. The Times will be an important factor in securing results for advertisers in Toronto and the prosperous Province of Ontario. See Advt. Page 20.

WORLD, every morning except Sunday; World Newspaper Co., of Toronto, Ltd., publishers, Richmond St. West; established 1880; independent-conservative; subscription \$5.00 in City, \$4.00 by mail; twelve to eighteen pages, 7 col., 20 inches.

Sworn Circ'n, actual average for 12 mos. to Sept. 30, 1918 **30,824**★†

SUNDAY WORLD, established 1891; subscription \$2.50; forty to sixty pages, including illustrated supplement, 7 col., 20 inches.

Sworn Circ'n, actual average for 12 mos. to Sept. 30, 1918, **82,949**★†

Advt.—Whether you are a manufacturer in Moncton, a wholesaler in Montreal, or a retail grocer in Toronto, the rates for advertising in the Daily and Sunday World are the same. There is one price to everybody, and we—not you—pay the agency commission. See Advt. Page 19.

HEBREW JOURNAL, Mornings Monday to Friday inclusive and Saturday evening, Can. Jewish Pub. Co., Ltd., publishers; established 1912; independent; subscription \$5.00; six to eight pages, 7 col., 20½ inches. ✓

See Advt. Page 104.

VARSITY, tri-weekly; Students Administration Council, publishers; established 1867; college; Monday, Wednesday and Friday; last forms close Saturday, Tuesday and Thursday p.m.; subscription \$1.50; four pages, 6 col., 16½ inches.

CANADIAN BAPTIST, weekly; Standard Publishing Co., publishers, W. J. McKay, B.D., LL.D., editor and manager, 223 Church St.; established 1854; religious, Baptist; Thursday; last forms close Monday p.m; subscription \$1.50; sixteen pages, 4 col., 13½ inches. Circ'n 6½

See Advt. Page 99.

CANADIAN CHURCHMAN, weekly; Canadian Churchman Ltd., publishers, 613 Continental Life Building; established 1871; religious, Church of England; Thursday; last forms close Tuesday noon; subscription \$1.50; sixteen pages, 4 col., 12½ inches. Circ'n 4½

CANADIAN CONGREGATIONALIST, weekly; Rev. E. D. Silcox, editor and manager; established 1855; religious, Congregational; Thursday; last forms close Tuesday; subscription \$1.25; sixteen pages, 3 col., 9 inches. Circ'n 1

CANADIAN COUNTRYMAN, weekly; Canadian Countryman Publishing Co. Ltd., publishers; established 1912; agricultural; Saturday; last forms close 10 days previous; subscription \$1.00; thirty-two to forty-four pages, 4 col., 9 inches.

Sworn Circ'n, actual average for 12 mos. to Sept. 30, 1918, **36,995**★†

See Advt. Page 88.

CANADIAN ENGINEER, weekly; The Monetary Times Printing Co., publishers; established 1893; civil engineering and contracting; Thursday; last forms close ten days previous; subscription \$3.00; seventy-six pages, 2 wide col., 10 inches. Circ'n 2½

Also publish *Monetary Times*.

CANADIAN FARM, weekly; Farm Press Ltd., publishers, 181 Simcoe Street; established 1909; agricultural; Wednesday; last forms close Saturday; subscription \$1.00; twenty to twenty-four pages, 3 or 4 col., 14½ inches.

Note—A weekly Market Issue is also published on Friday of each week and mailed to subscribers in Canada and Newfoundland. Suitable advertising is accepted for this edition.

Sworn Circ'n, actual average for 12 mos. to Sept. 30, 1918, 24,635★†

Advt.—As seen through the eyes of the readers, Canadian Farm is a champion of the farmer's interests—sane in its educational viewpoint, a leader in agriculture, a moulder of opinion among farmers. The Market Issue, commenced Oct. 12, 1917, with a view of rendering increased service to all subscribers, has added increased stability to the circulation of Canadian Farm. Guaranteed net average 26,000; present circulation 30,000. See Advt. Page 132.

CANADIAN GROCER, weekly; Maclean Publishing Co. Ltd., publishers, 143-153 University Ave.; established 1886; groceries, provisions, and all food stuffs; Friday; last forms close Tuesday p.m.; subscription \$3.00; sixty-four pages and upwards, 3 col., 10 inches. Circ'n 6½†

Also publish *Dry Goods Review, Men's Wear Review, Hardware and Metal, Printer and Publisher, Bookseller and Stationer, Financial Post, Canadian Machinery, Marine Engineering of Canada, Sanitary Engineer, Power House, Canadian Foundryman, Canadian Motor Tractor and Implement Trade Journal, Farmer's Magazine* and *MacLean's Magazine*.

See Advt. Page 133

CANADIAN HARDWARE JOURNAL, weekly, Commercial Press, Limited, publishers; established 1909; hardware trade; Tuesday; last forms close Friday; subscription \$1.00; twenty pages, 2 col., 10 inches. Circ'n 2

Also publish *Canadian Manufacturer*, etc.

CANADIAN INSURANCE, weekly; Stone and Cox, publishers; established 1905; insurance; Wednesday; last forms close Monday p.m.; subscription \$2.00; sixteen pages, 3 col., 10¼ inches.

CANADIAN MACHINERY & MANUFACTURER'S NEWS, weekly; Maclean Publishing Co. Ltd., publishers, 143-153 University Avenue; established 1905; manufacturing interests, covering mechanical, power and foundry fields; Thursday; last forms close Monday; subscription \$3.00; one hundred and four to one hundred and sixty-eight pages, 3 col., 10 inches. Circ'n 2½

Also publish *Canadian Grocer*, etc.

See Advt. Page 133

CANADIAN OBSERVER, weekly; J. R. B. Whitney, publisher; established 1914; interests of Colored People of Canada; Saturday; last forms close Wednesday; subscription \$1.00; eight pages, 4 col., 15 inches.

Sworn Circ'n, average for 12 mos. to Sept. 30, 1918, 11,500

CATHOLIC REGISTER AND CANADIAN EXTENSION, weekly; The Catholic Church Extension Society of Canada, publishers, 119 Wellington St. W.; established 1910; religious, Roman Catholic; Thursday; last forms close Tuesday noon; subscription \$1.50; eight to ten pages, 8 col., 21¼ inches. Circ'n 13

CHRISTIAN GUARDIAN, weekly; Methodist Book and Publishing House, publishers, 33 Richmond St. W., Rev. W. B. Creighton, B.A., D.D., editor, Rev. W. Briggs, D.D., business manager; established 1829; religious, Methodist; Wednesday; last forms close Friday; subscription \$1.50; twenty-four and thirty-two pages, 3 col., 11¼ inches. Circ'n 21¼

Also publish *Adult Class, Youth and Service, Sunday School Banner, and Senior Berean Lesson Quarterly*.

Advt.—The Christian Guardian is the best mail order medium published in Canada Quality circulation. See Advt. Page 131.

CONTRACT RECORD, AND ENGINEERING REVIEW, weekly; Hugh C. MacLean, Ltd., publishers, 347 Adelaide St. West; established 1886; contracting, engineering, etc.; Wednesday; last form closes Saturday; subscription \$2.00; eighty pages and upwards, 2 or 3 col., 10 inches.

Also publish *Canada Lumberman, Electrical News, Footwear in Canada and The Sailor*.

EAST AND WEST, weekly; Rev. R. Douglas Fraser, editor, Presbyterian Publications, publishers; established 1903; Presbyterian; Saturday; last forms close two weeks previous; subscription 75 cents; eight pages, 4 col., 13½ inches. Circ'n 49¾

Also publish *Pathfinder, Teacher's Monthly, Home Study Quarterly, Intermediate Quarterly and Junior Quarterly*.

FARM AND DAIRY, weekly. See *Peterborough*.

FARMER'S SUN, weekly; The Farmers' Publishing Co., Limited, publishers; established 1891; agricultural; Tuesday; last forms close Monday p.m.; subscription \$1.00; twelve pages, 8 col., 21½ inches. Circ'n 17

FINANCIAL POST OF CANADA, weekly; Maclean Publishing Co. Ltd., publishers, 143-153 University Ave.; established 1907; financial; Saturday; last forms close Friday a.m.; subscription \$3.00; sixteen to twenty pages, 6 col., 17¾ inches. Circ'n 6¼

Also publish *Canadian Grocer*, etc.

See *Advt. Page 133*.

HARDWARE AND METAL, weekly; Maclean Publishing Co. Ltd., publishers, 143-153 University Ave.; established 1889; hardware and allied trades; Saturday; last forms close Wednesday; subscription \$3.00; ninety-six pages and up, 3 col., 10 inches.

Circ'n 3¼†

Also publish *Canadian Grocer*, etc.

See *Advt. Page 133*.

INDUSTRIAL BANNER, weekly; Labor Educational Publishers, Ltd., publishers; established 1892; labor; Friday; last forms close Wednesday; subscription \$1.00; six to eight pages, 7 col., 21¼ inches. Circ'n 19

JACK CANUCK, weekly; Jack Canuck Publishing Co. Ltd., publishers; established 1911; independent; Saturday; last forms close Thursday; subscription \$2.00; twenty-four pages, 4 col., 13 inches.

MONETARY TIMES, weekly; Monetary Times Printing Co., 62 Church St., publishers; established 1867; finance, insurance and commerce; Friday; last forms close two weeks previous; subscription \$3.00; forty-eight pages, 2 wide col., 10 inches. Circ'n 5

Also publish *Canadian Engineer*.

ONCE - A - WEEK, weekly; Once-a-Week Co., publishers; established 1895; independent - conservative; Thursday; subscription \$1.00; six to ten pages, 7 col., 20 inches.

ONTARIO GAZETTE, weekly; Ontario Government Official Gazette, printed by Methodist Book and Publishing House, 299 Queen Street, W.

Inserts only Government advertisements.

PIONEER, weekly; Dominion Alliance, publishers; established 1901; social progress and moral reform; Friday; last forms close Tuesday; subscription \$1.00; eight pages, 4 col., 14 inches.

Sworn Circ'n, actual average for 12 mos. to Sept. 30, 1918, **23,605***

See Advt. Page 87.

PRESBYTERIAN AND WESTMINSTER, weekly; with special monthly magazine number; The Westminster Co. Ltd., publishers; established 1896; religious and literary, Presbyterian; Thursday; last forms close Tuesday; subscription \$2.00; thirty-two pages, 3 col., 10¾ inches.

Circ'n 10½

See Advt. Page 104.

RECORD, weekly; Saturday; the record paper of the Wilson List of Rural Newspapers.

RIVERDALE LEADER, weekly; Thompson Bros., publishers; local; Thursday; distribution free; four pages, 6 col., 20 inches.

(Distribution free) Circ'n 4

SATURDAY NIGHT, weekly; Saturday Night Ltd., publishers, Frederick Paul, editor; established 1887; literary, illustrated; Saturday; last forms close 2nd Thursday previous; subscription \$3.00; thirty-two pages, 6 col., 19¾ inches.

Sworn Circ'n, actual average for 12 mos. to Sept. 30, 1918, **34,978*†**

SENTINEL, weekly; Sentinel Publishing Co., publishers, 37 and 39 McCaul St.; established 1874; Protestant; Thursday; last forms close Tuesday; subscription \$1.50; twelve pages, 8 col. 21¼ inches.

Sworn Circ'n, actual average for 12 mos. to Sept. 30, 1918, **26,674*†**

See Advt. Page 79.

STATESMAN, weekly; The Statesman, publishers, 26 Adelaide St. West; established 1918; liberal; Saturday; subscription \$2.00; sixteen pages, 2 wide col., 10¾ inches.

Circ'n, 9¼

See Advt. Page III.

TIMES, weekly; W. N. Wilkinson, editor and publisher, 149 Morrison Ave.; established 1914; local; Thursday; subscription \$1.00; four pages, 7 col., 20 inches.

WAR CRY, weekly; Salvation Army, publishers, 16 Albert St.; established 1883; religious, organ of Salvation Army; Saturday; subscription \$1.50; sixteen pages, 4 col., 13½ inches.

Inserts only Salvation Army advertisements.

Also publish *Young Soldier*.

WILSON LIST OF RURAL NEWSPAPERS, record paper "Toronto Record," a list of about 175 country weeklies; Wilson Publishing Co. of Toronto, Ltd., publishers, 73-81 Adelaide St. W.; established 1872; inside or outside pages are printed in Toronto, and the balance by each individual publisher.

Sworn Circ'n, actual average for 12 mos. to Sept. 30, 1918, **140,881***

Advt.--The great connecting link between the advertiser and the farm and small town homes of Ontario. Average weekly circulation of each newspaper on the Wilson List for 1918 was 828 (sworn statement). The use of this list saves advertisers 99% in cost of printing plates and fully 50% in space rates. See Advt, Page 142.

YOUNG SOLDIER, weekly; Salvation Army, publishers, 16 Albert St.; established 1888; religious, Salvation Army Juvenile; subscription 75 cents; sixteen pages, 3 col., 9½ inches.

Inserts only Salvation Army advertisements.

Also publish *War Cry*

JEWISH LABOR GAZETTE, weekly; Jewish Labor Gazette Publishing Association, publishers; established 1866; independent; subscription \$1.00; six pages, 7 col., 20 inches.

LA TRIBUNA CANADIANA, Italian, weekly; Harry Corti, publisher; established 1907; conservative; Saturday; last forms close Friday, 8 a.m.; subscription \$2.00; eight pages, 7 col., 20 inches. Circ'n 5

CANADIAN COURIER, bi-weekly; Courier Press, Limited, publishers; Augustus Bridle, editor; established 1906; literary, illustrated; alternate Saturdays; last form closes 12 days previous; subscription \$1.00; twenty-eight to thirty-six pages, 4 col., 13 inches.

Sworn Circ'n, actual average for 12 mos. to Sept. 30, 1918, **47,267*†**

See Advt. Page 132.

CANADIAN FLORIST, bi-weekly; *see Peterborough.*

CANADA LUMBERMAN AND WOODWORKER, semi-monthly; Hugh C. MacLean, Ltd., publishers, 347 Adelaide St. West; established 1879; lumber and woodworking trade; 1st and 15th of month; last forms close 28th and 12th of month; subscription \$2.00; seventy-two pages, 2 or 3 col., 12 inches.

Also publish *Contract Record, Electrical News, Footwear in Canada and The Sailor.*

CANADIAN FORWARD, semi-monthly; Social Democratic Party of Canada, publishers; established 1908; socialist; 10th and 24th of month; forms close 8th and 22nd of month; subscription \$1.00; eight pages, 4 col., 15 inches. Circ'n 12

CANADIAN TEACHER, semi-monthly; Educational Publishing Co., publishers; established 1897; educational; 1st and 15th of month; last forms close 15th and 1st of month; subscription \$1.25; sixty-eight pages, 2 col., 8 inches. Circ'n 6¾

ELECTRICAL NEWS AND ENGINEERING JOURNAL, semi-monthly; Hugh C. MacLean, Ltd., publishers, 347 Adelaide St. West; established 1883; electrical and engineering; 1st and 15th of month; last forms close 27th and 11th of month; subscription \$2.00; sixty-eight pages up, 2 or 3 col., 10 inches. Circ'n 2½

Also publish *Canada Lumberman, Contract Record, Footwear in Canada and The Sailor.*

FARMER'S MAGAZINE, semi-monthly; MacLean Publishing Co., Limited, publishers, 143-153 University Ave.; established 1910; agricultural; 1st and 15th of month; last forms close 25th and 8th of month; subscription \$1.50; forty pages and up; 3 col., 10 inches.

Circ'n 35†

Also publish *Canadian Grocer*, etc.
See Advt. Page 133.

POWER HOUSE, semi-monthly; MacLean Publishing Co. Ltd., publishers, 143-153 University Avenue; established 1907; power; 5th and 20th of month; last forms close 12th and 15th of month; subscription \$1.00; eighty-eight pages, 3 col., 10 inches.

Circ'n 3½

Also publish *Canadian Grocer*, etc.
See Advt. Page 133.

SANITARY ENGINEER, PLUMBER AND STEAMFITTER, semi-monthly; Maclean Publishing Co. Ltd., publishers, 143-153 University Ave.; established 1907; plumbing trade; 1st and 15th of month; last forms close 27th and 12th of month; subscription \$1.00; forty pages and up; 3 col., 10 inches.

Circ'n 1¼

Also publish *Canadian Grocer*, etc.
See Advt. Page 133.

SHOE AND LEATHER JOURNAL, semi-monthly; Acton Publishing Co. Ltd., publishers; established 1888; shoe and leather trade; 1st and 15th of month; last forms close 4 days previous; subscription \$1.50; sixty pages, 2 and 3 col., 10 inches.

Also publish *Baker and Confectioner* and *Furniture Journal*.

ACTA VICTORIANA, monthly during collegiate year; Union Literary Society of Victoria College, University of Toronto, publishers; established 1875; college; 15th of month; last forms close 1st of month; subscription \$1.25; eighty pages, 1 wide col., 6½ inches.

Circ'n ¼

ADULT CLASS, monthly; Methodist Book and Publishing House, publishers; established 1910; Methodist, Sunday School; subscription 45 cents; thirty-two pages, 2 col., 8 inches.

Also publish *Christian Guardian*, etc.
Does not print Advertisements.

AVIATION NEWS, monthly; Adam F. Penton, publisher; established 1918; aviation; 25th of month; forms close 10th of month; subscription \$1.00; thirty-six pages, 2 wide col., 9½ inches.

Also publish *Canadian Motor Boat*.

BAKER AND CONFECTIONER, monthly; Acton Publishing Co. Ltd., publishers; established 1889; trade; 5th of month; last forms close 1st of month; subscription \$1.50; seventy pages, 2 wide col., 10 inches.

Also publish *Shoe and Leather Journal*, etc.

BANK DIRECTORY OF CANADA, monthly; Houston's Standard Publications, publishers; established 1901; banking; 1st of month; last forms close 10th of month; subscription \$4.00; two hundred and forty-two pages, size 6 x 8.

Sworn Circ'n, actual average for 12 mos. to Sept. 30, 1918, 2,511★

BAPTIST VISITOR, monthly; The Women's Baptist Home Mission Board, publishers; established 1889; missionary; 20th of month; subscription 25 cents; twelve to thirty-two pages, 2 col., 8¾ inches.

Circ'n 7¾

BOOKSELLER AND STATIONER AND OFFICE EQUIPMENT JOURNAL, monthly; Maclean Publishing Co. Ltd., publishers, 143-153 University Avenue; established 1884; book, stationery and associated trades; 4th of month; last forms close 29th of month; subscription \$1.00; fifty-six pages, 3 col., 10 inches.

Circ'n 1

Also publish *Canadian Grocer, etc.*

See *Advt. Page 133.*

BULLETIN, monthly; The Bulletin Publishing Co. of Toronto, Ltd., publishers; established 1893; insurance and finance; 1st of month; last forms close 25th of month; subscription \$2.00; twenty-eight pages, 2 col., 9¼ inches.

Circ'n 1¼

BULLETIN OF THE ARMY MEDICAL CORPS, monthly; Canadian Army Medical Corps, Training Depot No. 2, publishers, 84 Victoria street; established 1918; medical and military; subscription \$1.00; thirty-two pages, 2 wide col., 10¼ inches.

CANADA AND INDIA, monthly; Canada-India League, publishers; established 1915; independent; subscription \$1.00; eight pages, 2 col., 10¾ inches.

CANADA LANCET, monthly; The Ontario Publishing Co. Ltd., publishers; established 1867; medical; 1st of month; last forms close 20th of month; subscription \$2.00; sixty-four pages, 1 wide col., 8 inches.

Circ'n 2½

Also publish *Canadian Magazine.*

CANADA LAW JOURNAL, monthly; Canada Law Book Co., publishers; legal; subscription \$5.00; forty-eight pages, 1 and 2 col., 8 inches.

CANADIAN BOY BUILDER, monthly; Boys' Work Division, National Council Y. M. C. A., publishers; established 1918; boys' interests and boy leadership; subscription 50c.; sixteen pages, 3 col., 9½ inches.

CANADIAN BUILDER, monthly; Commercial Press, Limited, publishers; established 1913; building trade; 9th of month; last forms close 6th of month; subscription \$1.00, twenty pages, 2 wide col., 10 inches.

Circ'n 1¼

Also publish *Canadian Manufacturer, etc.*

CANADIAN CHEMICAL JOURNAL, monthly; Biggar Press Ltd., publishers; Confederation Life Bldg.; established 1917; scientific; 25th of previous month; last forms close 22nd of previous month; subscription \$2.00; fifty-two pages, 2 col., 7 x 10 inches.

Circ'n 1½

CANADIAN CIGAR AND TOBACCO JOURNAL, monthly; H. Gagnier, Ltd., publishers; established 1894; manufacturing and wholesale tobacco trade; 1st of month; forms close 25th of month; subscription \$1.00; fifty-eight pages and upwards, 2 wide col., 10 inches.

Circ'n 1¼

Also publish *Canadian Optometrist and Optician, Clothier and Haberdasher, Construction, Dominion Dental Journal, Motor Magazine, Motor Trade, Trader and Canadian Jeweler and Women's Wear.*

CANADIAN DRUGGIST, monthly; W. J. Dyas Pub. Co. Ltd., publishers, 33 Richmond St. W.; established 1889; drug trade; 5th of month; last forms close 1st of month; subscription \$1.00; fifty-six pages, 2 wide col., 10 inches.

Sworn Circ'n average for 12 mos. to Sept. 30, 1918, 2,825

Also publish *Canadian Harness Journal*.

See Advt. Page 65.

CANADIAN FOUNDRYMAN, monthly; Maclean Publishing Co. Ltd., publishers, 143-153 University Avenue; established, 1909; foundry and allied interests; 7th of month; last forms close 1st of month; subscription \$1.00; sixty-four pages, 3 col., 10 inches. Circ'n 1

Also publish *Canadian Grocer, etc.*

See Advt. Page 133.

CANADIAN FURNITURE WORLD AND UNDERTAKER, monthly; Commercial Press Limited, publishers; established 1911; furniture and undertaking; 2nd of month; last forms close 29th of month; subscription \$1.00; sixty-eight pages, 2 col., 10 inches.

Also publish *Canadian Manufacturer, etc.*

Circ'n 1½

CANADIAN HARNESS JOURNAL, monthly; W. J. Dyas Pub. Co. Ltd., publishers; established 1890; harness trade; 15th of month; last forms close 5th of month; subscription \$1.00; thirty-six pages, 2 wide col., 10 inches.

Sworn Circ'n average for 12 mos. to Sept. 30, 1918, 3,700

Also publish *Canadian Druggist*.

CANADIAN HOME JOURNAL, monthly; Canadian Woman's Magazine Publishing Co. Ltd., publishers, William G. Rook, president and managing editor, 71-81 Richmond St. W.; established 1904; household; 1st of month; last forms close 20th of month; subscription \$2.00; 64 pages and upwards, 3 and 4 col., 14 inches.

Circ'n 28¼†

CANADIAN HORTICULTURIST, monthly. See *Peterborough*.

CANADIAN IMPLEMENT TRADE AND POWER FARMING, monthly; Vehicle Trade Publishers Ltd., publishers; established 1900; agricultural implement, vehicle trade and mechanical power; 15th of month; last forms close 5th of month; \$1.00; (Power Farming published within same covers but as separate section) thirty pages in all; 3 col., 7 1-3 inches.

Circ'n 7¼

CANADIAN JOURNAL OF MEDICINE AND SURGERY, monthly; W. A. Young, M.D., publisher, 145 College St.; established 1897; last forms close 15th of month previous; medical; subscription \$2.00; sixty to one hundred pages, 1 and 2 col., 8 inches.

Circ'n 6½

CANADIAN JOURNAL OF MUSIC, monthly; Canadian Journal of Music, Ltd., publishers, 186, Bedford Road; established 1914; musical life; 1st. of month; last forms close 20th of month; subscription \$1.00; sixteen pages, 2 col., 8 inches.

Circ'n 2

CANADIAN LAW TIMES, monthly, and occasionally semi-monthly, about 13 issues in a year; The Carswell Co. Ltd., publishers, 19 Duncan Street; established 1881; legal; subscription \$5.00; one thousand pages and upwards a year, 6 x 9¼ inches.

Circ'n ½

CANADIAN MAGAZINE, monthly; Ontario Publishing Co. Ltd., publishers, T. H. Best, managing director; established 1893; literary, illustrated; 20th preceding month; last forms close 10th preceding month; subscription \$2.50; one hundred and eight pages, 2 col., 8 inches. Circ'n 18¾

Also publish *Canada Lancet*.

Advt.—The Canadian Magazine has stood the test of time. Over 26 years old. Manufacturers add prestige to their campaign by advertising in it. Worthy goods should be advertised in a high-class medium. A National campaign is not complete without The Canadian. Sample copy and rate card sent on request. See Advt. Page 116.

CANADIAN MANHOOD, monthly except July and August; National Council Y.M.C.A., publishers; established 1914; Y.M.C.A.; 1st of month; last forms close 10th of month previous; subscription \$1.00; twenty-four pages, 3 col., 9½ inches. Circ'n 13¾

CANADIAN MANUFACTURER, monthly; Commercial Press, Ltd., publishers; established 1880; manufacturing; 29th of preceding month; last forms close 25th of preceding month; subscription \$1.00; sixty-eight pages, 2 col., 10 inches. Circ'n 2

Also publish *Canadian Furniture World and Undertaker, Canadian Hardware Journal, Electrical Dealer and Contractor, Motoring, Retail Druggist of Canada and Retail Grocer and Provisioner*.

CANADIAN MEDICAL ASSOCIATION JOURNAL, monthly; Morang and Co. Ltd., publishers; established 1916; medical; 1st of month; last forms close 15th of month; subscription \$5.00; ninety-six pages, 1 col., 8 x 5 inches.

CANADIAN MOTOR BOAT, monthly; Canadian Motor Boat, Ltd., publishers, Adam F. Penton, president and treasurer; official journal of the Canadian Association of Boat Manufacturers and the Aero Club of Canada; established 1910; motor boat and aviation interests of Canada and the British possessions; 25th of month; last forms close 10th of month; subscription \$1.00; ninety-two pages, 2 and 3 col., 10 inches. Circ'n 7

Also publish *Aviation News*.

CANADIAN MOTORIST, monthly; Ontario Motor League, publishers; established 1914; motoring; 1st of month; last forms close 15th of month; subscription \$1.00; 70 pages, 3 col., 9½ inches.

Sworn Circ'n, actual average for 12 mos. to Sept. 30, 1918, 6,331★†

THE CANADIAN MOTOR TRACTOR AND IMPLEMENT TRADE JOURNAL, monthly; The MacLean Publishing Co., Limited, publishers; established 1919; trade; subscription \$2.00; forty-eight pages, 4 col., 12½ inches.

Also publish *Canadian Grocer, etc.*

See *Advt. Page 133*.

CANADIAN MUSIC TRADES JOURNAL, monthly; Fullerton Pub. Co., publishers; established 1900; music trades; 15th of month; last forms close 7th of month; subscription \$2.00; eighty pages, 3 col., 10 inches. Circ'n 1¼

CANADIAN OPTOMETRIST AND OPTICIAN, monthly; H. Gagnier, Limited, publishers; established 1919; optical trade; 20th of month previous; last forms close 12th of month previous; subscription \$2.00; thirty-six pages, 7½ inches by 5 inches.

Also publish *Can. Cigar and Tobacco Journal, etc.*

CANADIAN PHARMACEUTICAL JOURNAL, monthly ; Pharmaceutical Publishing Co. of Toronto, Ltd., publishers, 1204 Queen St. W.; established 1868; drugs; 15th of month; last forms close 12th of month; subscription \$1.00; forty-eight pages, 2 wide col., $8\frac{1}{4}$ inches. Circ'n $1\frac{1}{4}$

CANADIAN POULTRY REVIEW, monthly ; H. B. Donovan, editor and publisher, 184 Adelaide St. W.; established 1877; poultry raising; 1st of month; last forms close 22nd of month; subscription 75 cents; thirty-two to fifty-six pages, 4 col., 12 inches. Circ'n $16\frac{1}{4}$

CANADIAN PRACTITIONER AND REVIEW, monthly ; Practitioner Publishing Co., publishers, 41 Queen St., East; established 1876; medical; 1st of month; last forms close 25th of month; subscription \$2.00; eighty to one hundred pages, 1 wide col., $7\frac{3}{4}$ inches.

CANADIAN RAILWAY AND MARINE WORLD, monthly ; Acton Burrows Ltd., publishers, 70 Bond St.; established 1898; steam and electric railway, marine and canal contractors' interests; 1st of month; last forms close 10th of month; subscription \$2.00; one hundred and eight pages, 3 col., 10 inches. Circ'n $2\frac{1}{4}$ †

CLOTHIER AND HABERDASHER, monthly ; H. Gagnier, Ltd., publishers; established 1900; clothing, hat and men's furnishing trades; 1st of month; last forms close 25th of month; subscription \$2.00; eighty pages, 2 col., 10 inches. Circ'n 2

Also publish *Can. Cigar and Tobacco Journal, etc.*

CONSTRUCTION, monthly ; H. Gagnier, Ltd., publishers; established 1900; building trades; last forms close 8th of month; subscription \$3.00; seventy-two pages, 2 wide col., 10 inches.

Circ'n 1

Also publish *Can. Cigar and Tobacco Journal, etc.*

DOMINION DENTAL JOURNAL, monthly ; H. Gagnier, Ltd., publishers; established 1868; dental; 1st of month; last forms close 5th of month; subscription \$2.00; sixty pages, $7\frac{1}{2}$ inches by 5 inches. Circ'n $1\frac{1}{4}$

Also publish *Can. Cigar and Tobacco Journal, etc.*

DOMINION INDEPENDENT ODDFELLOW, monthly ; W. S. Johnston, publisher, Adelaide St. W.; established 1898; Oddfellowship; 1st of month; last forms close last day of month; subscription \$1.00; sixteen to twenty-four pages, 4 col., 12 inches.

DOMINION MEDICAL MONTHLY, monthly ; George Elliott, publisher; established 1893; medical; 15th of month; last forms close 1st of month; subscription \$2.00; fifty-six pages, 1 or 2 col., $7\frac{1}{2}$ inches.

DRY GOODS REVIEW, monthly ; Maclean Publishing Co. Ltd., publishers; 143-153 University Avenue; established 1889; dry goods, ready-to-wear clothing, dress fabrics, etc.; 7th of month; last forms close 4th of month; subscription \$2.00; one hundred and twelve pages and up; 3 col., 10 inches. Circ'n $2\frac{1}{2}$

Also publish *Canadian Grocer, etc.*

See Advt. Page 133

ECONOMIST, monthly; Economist-Printing & Publishing Co. of Toronto, Ltd., publishers, 180 Adelaide St. West; established 1886; banking, insurance and finance; 15th of month; last forms close 25th of month; subscription \$2.00; twenty-four to thirty-two pages, 2 col., 9¼ inches.

ELECTRICAL DEALER AND CONTRACTOR, monthly; Commercial Press, Ltd., publishers; established 1914; electrical trade; 18th of previous month; last forms close 16th of previous month; subscription \$1.00; twenty-eight pages, 2 col., 10 inches.

Also publish *Canadian Manufacturer*, etc.

Circ'n ¾

EVERYWOMAN'S WORLD, monthly; Continental Pub. Co., Ltd., publishers; established 1913; literary, women and home; last forms close 18th month preceding; subscription \$2.00; fifty-two to sixty-four pages, 4 col., 14½ inches.

Sworn Circ'n, average for 12 mos. to Sept. 30, 1918, 104,402†

Also publish *Everywoman's Needlecraft Companion*.

FOOTWEAR IN CANADA, monthly; Hugh C. MacLean, Ltd., publishers, 347 Adelaide St. West; established 1912; trade; 10th of month; last forms close 8th of month; subscription \$1.00; seventy-eight pages, 2 or 3 col., 10 inches.

Circ'n 2

Also publish *Contract Record*, *Electrical News*, *Canada Lumberman* and *The Sailor*.

FORESTER, monthly; official organ of I.O.F., Temple Building; established 1881; fraternal; 1st of month; subscription \$1.00; eight pages, 3 col., 11 inches.

FREEMASON, monthly; Cowan & Co., publishers, J. W. Cowan, editor; established 1881; masonic; 25th of month; last forms close 20th of month; subscription \$1.00; twenty pages, 3 col., 9 inches.

FURNITURE JOURNAL, monthly; Acton Publishing Co. Ltd., publishers; established 1894; trade; 25th of month previous; subscription \$1.50; sixty-six pages up, 2 col., 10 inches.

Also publish *Baker and Confectioner*, etc.

HOSPITAL WORLD, (incorporating *The Journal of Preventive Medicine*), monthly; The Hospital World, publishers; W. A. Young, M.D., L.R.C.P., Managing Editor, 145 College St.; established 1912; hospital interests; 1st of month; last forms close 15th of month previous; subscription \$3.00; eighty pages, 2 col., 7¼ inches.

INDUSTRIAL CANADA, monthly; Canadian Manufacturers' Association, publishers; established 1900; manufacturing; 5th of month; last forms close 25th of month previous; subscription \$2.00; one hundred and forty-eight pages, 2 wide col., 10 inches. Circ'n 3½

INSURANCE AND FINANCIAL REVIEW, monthly; F. McPhillips, editor and publisher; established 1905; insurance, banking and finance; 15th of month; last forms close 13th of month; subscription \$2.00; twenty-four to forty pages, 2 col., 9¼ inches.

Circ'n 2¼

KHAKI CALL, monthly; Army and Navy Veterans in Canada, publisher; established 1916; official organ of the Army and Navy Veterans in Canada; 20th of month; subscription \$1.00; thirty-two pages, 4 col., 11 ½ inches.

KENNEL AND BENCH, monthly; Canadian Kennel Club, publishers; established 1913; dogs; last week of month; last forms close 20th of month previous; subscription \$1.00; twenty-four pages, 3 col., 9 inches. Circ'n 1 ¼

LIFE UNDERWRITERS' NEWS, monthly; Life Underwriters' Association of Canada, publishers; established 1914; life insurance; 20th of month; last forms close 12th of month; subscription \$1.00; thirty-six pages, 2 col., 7 ½ inches. Circ'n 1 ¼

LORD'S DAY ADVOCATE, monthly; Lord's Day Alliance of Canada, publishers; established 1903; Lord's Day preservation; subscription 50 cents; twelve pages, 2 col., 7 ½ inches.

Does not print advertisements.

MACLEAN'S MAGAZINE, monthly; MacLean Publishing Co. Ltd., publishers, 143-153 University Ave.; established 1896; literary; 1st of month; last forms close 10th of month; subscription \$2.00; eighty pages and up, 4 col., 12 ½ inches.

Circ'n 70+

Also publish *Can. Grocer, etc.*

See Advt. Page 133.

MCMASTER UNIVERSITY MONTHLY, monthly during college year (eight issues in all); Literary Society of the University, publishers; established 1891; college; 25th of month; last forms close 10th of month; subscription \$1.00; sixty-four pages, 1 and 2 col., 7 inches.

MARINE ENGINEERING OF CANADA, monthly; MacLean Publishing Co. Ltd., publishers, 143-153 University Ave.; established 1910; marine engineering; 24th of month; last forms close 18th of month; subscription \$2.00; eighty pages, 3 col., 10 inches.

Circ'n 1 ½

Also publish *Canadian Grocer, etc.*

See Advt. Page 133.

MARKETING AND BUSINESS MANAGEMENT, (formerly "Economic Advertising"), monthly; W. A. Lydiatt, publisher, 53 Yonge Street; established 1908; commercial; subscription \$2.00; forty-eight pages, 3 col., 10 inches. Circ'n 1 ¼

MASONIC SUN, monthly; Masonic Publishing Co. of Toronto, Ltd., publishers; established 1910; Masonic; subscription \$1.00; seventy-two pages up, 2 col., 7 ½ inches.

MEN'S WEAR REVIEW, monthly; MacLean Publishing Co. Ltd., publishers, 143-153 University Ave.; established 1912; trade; 25th of month; last forms close 20th of month; subscription \$2.00; seventy-two pages, 3 col., 10 inches. Circ'n 1 ¼

Also publish *Can. Grocer, etc.*

See Advt. Page 133.

MISSIONARY MESSENGER, monthly; Presbyterian Women's Missionary Society, publishers; established 1914; Presbyterian missions; 1st of month; last forms close 12th of month previous; subscription 25 cents in parcels of two or more to one address, individual mailing 35 cents; thirty-two pages, 2 col., 7 ½ inches. Circ'n 36 ¼

MISSIONARY OUTLOOK, monthly; Methodist Missionary Society, publishers, 299 Queen St. W.; established 1880; Methodist missions; subscription 50 cents; twenty-four pages, 2 col., 11 inches.
Circ'n 15¼

MISSION WORLD, monthly; Missionary Society of the Church of England in Canada, publishers, 131 Confederation Life Bldg.; established 1902; missionary review; 8th of month; subscription \$1.00; forty-eight pages, 4½ x 7 inches.
Circ'n 2½

MONEY AND RISKS, monthly; National Pub. Co. of Toronto, Ltd., publishers; established 1893; insurance, financial and commercial; subscription \$2.00; twenty-eight pages, size 7 x 9½.

MONTHLY LETTER, monthly; Woman's Missionary Society of the Methodist Church, publishers; established 1883; missionary; 17th of month; subscription 15 cents; four pages, 2 col., 11 inches.

MOTORING, monthly; Commercial Press, Ltd., publishers; established 1906; automobiles and accessories; 14th of month; last form closes 10th of month; subscription \$1.00; forty-eight pages, 2 col., 10 inches.
Circ'n 3½

Also publish *Canadian Manufacturer, etc.*

MOTOR MAGAZINE OF CANADA, monthly; H. Gagnier, Limited, publishers; established 1900; automobiles and motor boats; 20th of preceding month; last form closes 15th of preceding month; subscription \$1.50; eighty-six pages, 2 col., 10 inches.
Circ'n 6¾

Also publish *Can. Cigar and Tobacco Journal, etc.*

MOTOR TRADE, monthly; H. Gagnier, Limited, publishers; established 1917; motor trade; last forms close 15th of month; subscription \$2.00; fifty pages, 2 col., 6⅞ x 10 inches.
Circ'n ¾

Also publish *Can. Cigar and Tobacco Journal, etc.*

MUSICAL CANADA, monthly; E. R. Parkhurst, editor and proprietor; established 1907; music; 10th of month; last forms close 1st of month; subscription \$1.00; twenty to sixty pages, 2 col., 8 inches.
Circ'n 1

See *Advt. Page 87*

NATIONAL PROGRESS, monthly; National Progress Publishing Co., publishers; established 1915; literary; about 25th of month previous; subscription \$1.00; forty-eight pages, 2 col., 10¼ inches.

ORAL HEALTH, monthly; Oral Health Publishing Co., publishers; established 1911; dentistry; 1st of month; last forms close 10th of month; subscription \$1.00; eighty pages, 4⅛ x 7¼ inches.

PATHFINDER, monthly; Rev. R. D. Fraser, editor, Presbyterian Publications, publishers; established 1912; religious; 1st of month; last forms close six weeks previous; subscription 50 cents; forty pages, size 6½ x 9¼ inches.
Circ'n 12

Also publish *East and West, etc.*

POTTERY, GLASS, HOUSE-FURNISHINGS AND TOYS, monthly; M. T. Lester Publishing Co., publishers; established 1919; trade; about 15th of month; last forms close 10th of month; subscription \$2.00; thirty-six pages and up, 2 col., 9½ inches;

Advt.—Pottery, Glass, House Furnishings and Toys is the only Canadian medium representing the interests of these lines. It deals also with Electric Fixtures and Novelties: it is the Official Organ of the Canadian Toy Manufacturers' Association: it is written in a bright and interesting style and is one of the liveliest trade magazines in Canada. See Advt. Page 118.

PRINTER AND PUBLISHER, monthly; MacLean Publishing Co. Ltd., publishers; 143-153 University Ave.; established 1891; publishing, printing and newspaper interests; 12th of month; last forms close 8th of month; subscription \$2.00; fifty-six pages, 3 col., 10 inches.

Circ'n 1¼†

Also publish *Canadian Grocer, etc.*

See *Advt. Page 133.*

RETAIL DRUGGIST OF CANADA, monthly; Commercial Press, Ltd., publishers; established 1914; drug trade; 22nd of previous month; last forms close 20th of previous month; subscription \$1.00; forty-four pages, 2 col., 10 inches.

Circ'n 1½

Also publish *Canadian Manufacturer, etc.*

RETAIL GROCER AND PROVISIONER, monthly; Commercial Press Limited, publishers; established 1910; general store interests; 5th of month; last forms close 2nd of month; subscription \$1.00; fifty-two pages, 2 col., 10 inches.

Circ'n 4

Also publish *Canadian Manufacturer, etc.*

RURAL CANADA, monthly; Canada Farmers' Publishing Syndicate, publishers; established 1917; agricultural; last forms close 25th of month preceding; subscription \$1.00; thirty-eight to fifty-two pages, 4 col., 14¼ inches.

Circ'n 29

Advt.—"Rural Canada" is Canada's great farm magazine, concentrating its circulation in the rich rural districts, meeting the rural need in Canada as it met in the United States by "The Farm Journal" and "Successful Farming," unique as a selling force in rural Canada, because of its appeal being to rural home interests. 30,000 net average circulation guaranteed on A. B. C. audit. See Advt. Page 137.

SAILOR, monthly; Hugh C. MacLean Co., Limited, publishers; established 1918; official organ of the Navy League of Canada; subscription \$2.00, free to members of the Navy League; thirty-six pages, 3 col., 10 inches.

Circ'n 45

Also publish *Canada Lumberman, Contract Record, Footwear in Canada and Electrical News.*

SCHOOL, THE, monthly, except July and August; Editorial Board, the staff of Faculty of Education, University of Toronto, publishers; W. J. Dunlop, B.A., managing director; established 1912; educational; subscription \$1.25; ninety-six pages, 1 wide col., 7 inches.

Circ'n 5¼

SOCIAL WELFARE, monthly; Ontario Social Service Council, publishers; established 1918; temperance; 1st of month, subscription \$1.50; twenty-six pages, 2 col., 10¾ inches.

SONS OF ENGLAND RECORD, monthly; Sons of England Benefit Society, publishers; established 1896; fraternal; 15th of month; last forms close 10th of month; subscription \$1.00; eight pages, 4 col., 14½ inches.

SUNDAY SCHOOL BANNER, monthly; Methodist Book and Publishing House, publishers; Rev. W. Briggs, D.D., book steward, 299 Queen Street W.; established 1866; Sunday School; 1st of month; last forms close 20th of month; subscription 60 cents; forty-eight pages, 2 col., 8 inches. Circ'n 16¼

Also publish *Christian Guardian, etc.*

TEACHER'S ASSISTANT, monthly; The S. S. Institute Publications, publishers; established 1886; Sunday School; subscription 60 cents; forty pages, 2 col., 7½ inches.

TEACHERS' MONTHLY, monthly; Rev. R. Douglas Fraser, editor, Presbyterian Publications, publishers; established 1895; Sunday Schools; subscription 64 cents; 2 cols., 7¼ inches.

Also publish *East and West, etc.*

Circ'n 13¼

TRADER AND CANADIAN JEWELER, monthly; H. Gagnier, Ltd., publishers; established 1889; jewelry trade; 25th of preceding month; last forms close 23rd of preceding month; subscription \$2.00; seventy-two pages, 2 wide col., 10 inches. Circ'n 1¼

Also publish *Canadian Cigar and Tobacco Journal, etc.*

TRINITY UNIVERSITY REVIEW, monthly; Publication Committee of Students of Trinity University, editors and publishers; established 1888; educational; 20th of month; last forms close 10th of month; subscription \$1.00; twenty-four pages, 2 col., 10 inches.

Circ'n ¼

UNIVERSITY OF TORONTO MONTHLY, monthly; Alumni Association of University of Toronto, publishers; established 1900; university interests; 1st of month; last forms close 20th of previous month; subscription \$2.00; forty pages and upwards, 1 and 2 col., 8 inches.

Published *October to July* inclusive.

WOMAN'S CENTURY, monthly; Mrs. Campbell-Maclver, editor; established 1913; Official Organ of the National Council of Women and other organizations; 1st of month; last forms close 15th of month; subscription \$1.00; twenty-four to thirty-six pages, 4 col., 11½ inches.

Circ'n 6¼

WOMEN'S WEAR, monthly; H. Gagnier, Ltd., publishers; established 1911; women's wear; 20th of preceding month; last forms close 12th of month; subscription \$2.00; eighty pages, 2 col., 10 inches.

Circ'n 1¼

Also publish *Canadian Cigar and Tobacco Journal, etc.*

YOUTH AND SERVICE, monthly; Methodist Book & Publishing House, publishers; Rev. Wm. Briggs, D.D., book steward; established 1899; Organ of Epworth Leagues and other young people's societies; 20th of month; last forms close 15th of month; subscription 50 cents; twenty-four pages, 3 col., 11 inches.

Circ'n 5

Also publish *Christian Guardian, etc.*

CHRISTIAN WORKER, bi-monthly; A. W. Roffe, publisher; established 1895; missionary; 1st of month; last forms close 10th of month; subscription 50 cents; thirty-two pages, 2 col., 7 inches.

Circ'n 1¼

BUTTERICK QUARTERLY, quarterly, (January, April, August and October); Butterick Publishing Co. Ltd., publishers; established 1908; fashions and dress; subscription 25 cents a copy, (by mail 35 cents); average 90 pages, 4 col., 14¼ inches.
(See *Canadian Fashion Quarterlies*).

CANADIAN FASHION QUARTERLIES, (comprising *Butterick Quarterly*, *New Idea Quarterly* and *Standard Quarterly*); quarterly, (January, April, August and October); last forms close 20th of November, February, June and August preceding; Canadian Advertising Office, 53 Yonge St.; fashions and dress; (See *Butterick Quarterly*, *New Idea Quarterly* and *Standard Quarterly*).

ECHOES, quarterly; Imperial Order Daughters of the Empire, publishers; established 1900; fraternal; March, June, September and December; subscription 75 cents; ninety-six pages, 2 wide col., 9 inches.

EVERYWOMAN'S NEEDLECRAFT COMPANION, quarterly; Continental Publishing Co., Limited, publishers; established 1917; needlecraft; January, April, July and October; subscription \$1.00; thirty-two pages, 3 col., 10 inches.

Also publish *Everywoman's World*.

HOME STUDY QUARTERLY, quarterly; Rev. R. Douglas Fraser, editor, Presbyterian Publications, publishers; established 1896; Presbyterian Sunday School Literature; subscription 20 cents; thirty-two pages, size 6½ x 9½. Circ'n 44¾

Also publish *East and West*, etc.

INTERMEDIATE QUARTERLY, quarterly; Rev. R. Douglas Fraser, editor, Presbyterian Publications, publishers; established 1907; Sunday School Literature; subscription 20 cents. Circ'n 25¾

Also publish *East and West*, etc.

JUNIOR QUARTERLY, quarterly; Rev. R. D. Fraser, editor, Presbyterian Publications, publishers; established 1918; subscription 20 cents; thirty-two pages, size 6½ x 9½.

Also publish *East and West*, etc.

NEGLECTED CONTINENT, quarterly; Evangelical Union of South America, publishers; established 1906; missionary; subscription 35 cents; twenty pages, 2 col., 7½ inches. Circ'n 21

NEW IDEA QUARTERLY, quarterly, (January, April, August and October); New Idea Company, publishers; established 1908; fashions and dress; subscription 20 cents a copy, (by mail 30 cents); average 70 pages, 4 col., 14¼ inches.

(See *Canadian Fashion Quarterlies*).

SENIOR BEREAN LESSON QUARTERLY, quarterly; Methodist Book and Publishing House, publishers; established 1897; Sunday School; subscription 20 cents; forty-eight pages. 2 col., 7¼ inches.

Does not print advertisements.

Also publish *Christian Guardian*, etc.

STANDARD QUARTERLY, quarterly, (January, April, August and October); Standard Fashion Co., publishers; established 1908; fashions and dress; subscription 25 cents per copy, (by mail 35 cents); average 80 pages, 4 col., 14½ inches.

(See *Canadian Fashion Quarterlies*).

SQUARE DEAL, quarterly; Single Tax Association, publishers; established 1902; social-reform; 1st of March, June, September and December; subscription \$1.00; eight pages, 2 col., 7½ inches. Circ'n ¼

TOTTENHAM, pop. 600, Co. Simcoe, on G. T. R. and C. P. R., 40 miles N. of Toronto, 30 miles S. of Barrie; Tel.; T., Ex., Bank. Chief Industries: flour, saw, planing and grist mills, street railway fare box factory, wagon factory and mixed farming. The village contains four churches and a public school. Surrounding towns and villages where no papers are published: Athlone, Ballycroy, Cedarville, Colgan, Ennis, Hockey, Romilly, Penville, Kenansville and Loretto.

SENTINEL, weekly; R. A. Semple, publisher; established 1864; independent; Thursday; subscription \$1.50; eight pages, 6 col., 19¼ inches. Circ'n ¼

TRENTON, pop. 6,900, Co. Hastings, on River Trent and Bay of Quinte, G. T. R., C. N. R., C. P. R. and C. O. Ry., 12 miles W. of Belleville, 101 miles E. of Toronto, 233 miles W. of Montreal; Tel., T., Ex., Banks. Chief Industries: bridge works, lumber, cooperage mills, sash, door and box factory, large chemical plant, clothing factories, foundries, machine shops, engine works, shipbuilding and railway repair shops and farming. The town is situated at the head of Bay of Quinte and mouth of Murray and Trent Valley Canals, has seven churches, public schools, high school, opera house, electric light, water works, fire department, daily steamboat service, a paper mill, and extensive water power. Surrounding towns and villages where no papers are published: Albury, Bayside, Codrington, Consecon, Frankford, Carring Place, Smithfield, Wellington and Wooler.

ADVOCATE, weekly; P. J. O'Rourke, editor and publisher; established 1879; conservative; Thursday; subscription \$1.00; eight pages, 6 col., 19½ inches. Circ'n ¼

COURIER, weekly; Clarence G. Young, editor and publisher; established 1866; independent; Thursday; subscription \$1.50; eight pages, 7 col., 19½ inches. Circ'n 1

TWEED, pop. 1,500, Co. Hastings, on Moira River, C. P. R. and C. N. R., 25 miles N. E. of Belleville; Tel., T., Ex., Banks. Chief Industries: mining, flour, lumber and saw mills, cheese, sash and door factories, foundries, tannery, hub, steel hog-trough and tank factories, asbestos and actinolite mines, extensive acid works, machine shops, elevator and brickyards. The town contains four churches, high, public and separate schools, public library and fire hall, has granolithic walks and hydro-electric power, and has iron, gold, copper and mica mines in the vicinity. Surrounding towns and villages where no papers are published: Actinolite, Bogart, Flinton, Marlbank, Roslin, Thomasburg, Stoco, Sheffield, Kaladar, Arden, Mountain Grove, Denbigh, Northbrook, Queensboro, Bannockburn, Ivanhoe, Crookston, West Huntingdon, Sulphide, Tuftsville and Moira.

ADVOCATE, weekly; Zed. La Fontaine, publisher; established 1910; independent; Thursday; subscription \$1.50; eight pages, 6 col., 19¼ inches. Circ'n ¼

NEWS, weekly; O. M. Alger, publisher; established 1886; independent; Thursday; subscription \$1.50; eight pages, 6 col., 19¼ inches. Circ'n 1¼

UXBRIDGE, pop. 1,700, Co. Ontario, on Beaver Creek and G.T.R., 22 miles N.W. of Whitby, 40 miles N.E. of Toronto; Tel., T., Ex., Banks. Chief Industries: furniture factory, flour, oatmeal and planing mill, agricultural works, foundries and farming. The town contains seven churches, high and public schools, public library, water works, fire department and is lighted by electricity. Surrounding towns and villages where no papers are published: Epsom, Utica; Glen Major, Goodwood, Greenbank, Saintfield, Sandford, Siloam, Leaskdale, Valentine, Udora, Sunderland, Zephyr and Vroomanton.

JOURNAL, weekly; W. H. Keller, editor and publisher; established 1869; liberal; Thursday; subscription \$1.50; eight pages 7 col., 19¾ inches.

Sworn Circ'n, actual average for 12 mos. to Sept. 30, 1918, 1,256★

NORTH ONTARIO TIMES, weekly; H. J. Cave, publisher; established 1869; conservative; Thursday; subscription \$1.50; eight pages, 6 col., 20 inches. Circ'n 1¼

VANKLEEK HILL, pop. 1,800, Co. Prescott, on the C. P. R. and G. T. R. Hawkesbury branch, 53 miles E. of Ottawa and 58 miles N.W. of Montreal; good connection to both cities by all C. P. R. and G. T. R. trains; Tel., T., Ex., Banks. Chief Industries: large foundry, cheese, sash and door factories, saw mills, lumbering and farming. The town contains six churches, of different denominations, high, public and model schools, a convent, town hall, electric light. Twelve trains daily. Surrounding towns and villages where no papers are published: Plantagenet, Alfred, Rockland, Caledonia Springs, St. Eugene, Stardale, Barb, Dalkeith, Riceville, Clarence, Fournier, Dominionville, Dunvegan, Glen Robertson, Papineauville and Ste. Anne de Prescott.

REVIEW, weekly; Herbert Carl Jones, publisher; established 1893; independent; Friday; subscription \$1.50; eight pages, 6 col., 19½ inches. Circ'n 1½

VICTORIA HARBOR, pop. 1,700, Co. Simcoe, on Georgian Bay and branch of G. T. R., 8 miles S.E. of Midland and 25 miles N.W. of Orillia; Tel., T., Ex., Banks. Chief Industries: saw milling and farming. The town has three churches, public and continuation schools, public library, waterworks and electric power. Surrounding towns and villages where no papers are published: Port McNicoll, Waubaushene, Fesserton, Vasey and Mount St. Louis.

NEW ERA, weekly; F. J. Baker, publisher; established 1914; independent-conservative; Thursday; subscription \$1.50; eight pages, 5 col., 18 inches. Circ'n ¼

See Advt. Page III.

WALKERTON, pop. 3,100, Co. Bruce, on Saugeen River, C. P. R. and G.T.R., 70 miles N.W. of Guelph; Tel., T., Ex., Banks. Chief Industries: farming, spool and bobbin factory, planing mills, tile and brick kilns, furniture factory, rattan factory, foundries and machine shops. The town contains seven churches, high, separate and public schools, public library, opera house, water works, fire department, and is lighted by electricity. Surrounding towns and villages where no papers are published: Carlsruhe, Elmwood, Formosa, Belmore, Neustadt, Cargill, Eden Grove, Pinkerton and Chepstow.

BRUCE HERALD AND TIMES, weekly; Wm. Wesley & Son, publishers; established 1861; conservative; Thursday; subscription \$1.50; eight pages, 8 col., 22 inches. ✓

TELESCOPE, weekly; Lorne A. Eedy, publisher; established 1869; liberal; Wednesday; subscription \$1.50; eight pages, 7 col., 20 inches. ✓
Circ'n 1¼

See Advt. Page 113.

WALLACEBURG, pop. 5,000, Co. Kent, on Sydenham River, Pere Marquette Ry. and C. W. & L. E. Electric Ry., 70 miles S. W. of London, 40 miles N.E. of Windsor, 18 miles N. W. of Chatham; Tel., T., Ex., Banks. Chief Industries: shipyards, lumber, flour and planing mills, glass factory, brass works, beet sugar factory, canning factory, evaporator, flax mill, stave and hoop factory and farming. The town has six churches, public, separate and continuation schools, convent, Carnegie library, water works, hydro-electric power and natural gas. Surrounding towns and villages where no papers are published: Port Lambton, Tupperville, Wilkesport, Whitebread, Mitchell's Bay and Sombra.

SATURDAY HERALD, weekly; Colwell Bros., publishers, ✓ established 1871; independent; Saturday; subscription \$1.50; eight pages, 6 col., 19½ inches. ✓
Circ'n ¾
Also publish *News*.

NEWS, weekly; Colwell Bros., publishers; established 1895; independent; Thursday; subscription \$1.50; eight pages, 6 col., 19¾ inches. ✓
Sworn Circ'n, actual average for 12 mos. to Sept. 30, 1918, 2,045★
Also publish *Saturday Herald*.

WARKWORTH, pop. 750, Co. Northumberland, on Mill Creek, 11 miles S. of Hastings, the nearest railroad station on the G. T. R.; Tel., T., Ex., Bank. Chief Industries: grist and saw mill, sash and blind factory, a large cheese factory and creamery, dairying and farming. The town contains, besides its mill and factories, three churches, two hotels and school. Surrounding towns and villages where no papers are published: Dartford, Castleton, Roseneath, Godolphin and Norham.

JOURNAL, weekly; W. H. Henry, publisher; established 1892; ✓ independent; Wednesday; subscription \$1.00; eight pages, 6 col., 19 inches. ✓
Circ'n ¾

WATERDOWN, pop. 900, Co. Wentworth, on the C.P.R., 6 miles north of Hamilton. Tel., T., Ex., Bank. Chief Industries: canning factory, saw and planing mill, barrel factory, basket factory, evaporator and two chopping mills. Waterdown is the centre of a rich and thickly settled farming district. It has four churches, high and public schools, public library, volunteer fire department and electric light and power. Surrounding towns and villages where no papers are published: Millgrove, Flamboro Centre, Carlisle, Freelon, Aldershot, Kilbride and Campbellville. ✓

REVIEW, weekly; C. H. Greene, publisher; established 1918; ✓ independent; Thursday; subscription \$1.00; six pages, 8 col., 19¾ inches.

See Advt. Page 94.

WATERFORD, pop. 1,200, Co. Norfolk, on the Nanticoke Creek, T. H. & B. Ry. and M. C. R., 8 miles N. of Simcoe; Tel., T., Ex., Banks. Chief Industries: flour, saw and planing mills, canning factory, knitting mill, foundry and machine shops, farming and fruit growing. The town contains three churches, two schools, water-works and fire department and is lighted by electricity. It has two hotels, several good stores and an excellent water supply. Surrounding towns and villages where no papers are published: Boston, Bealton, Villa Nova, Vanessa, Bloomsburg, Windham and Lynville.

STAR, weekly; P. Geo. Pearce, editor and publisher; established 1874; liberal; Thursday; subscription \$1.50; eight pages, 7 col., 21¾ inches. Circ'n 1¾

WATERLOO, pop. 4,625, Co. Waterloo, on the G. T. R., 2 miles N.W. of Kitchener, 40 miles N.W. of Hamilton, 63 miles W. of Toronto; Tel., T., Ex., Banks. Connected with Kitchener by an electric railway. Chief Industries: flour mills, button factory, furniture and shoe factories, brewery, distillery, foundries, collar and cuff factory, broom and brush and threshing machine factories and mixed farming. The town contains six churches, public and separate schools, free library, town hall, etc. Waterloo is situated in the centre of one of the finest agricultural districts in Ontario and is an important manufacturing centre, containing 36 manufacturing establishments. Surrounding towns and villages where no papers are published: Cross Hill, Conestogo, Freeport, Kossuth, Hawkesville, St. Clements, St. Agatha, St. Jacobs, Breslau, Heidelberg, Baden and Winterbourne.

CHRONICLE-TELEGRAPH, weekly; David Bean and Sons, Limited, publishers; established 1856; liberal; Thursday; subscription \$1.50; ten to sixteen pages, 7 col., 20 inches. Circ'n 2¼

Also publish *Kitchener Telegraph*.

See Advt. Page 117

WATFORD, pop. 1,290, Co. Lambton, on G. T. R., 28 miles E. of Sarnia; Tel., T., Ex., Banks. Chief Industries: wagon factory, wire works, saw, flour and planing mills, cheese factory and farming and fruit growing. The town contains six churches, high and public schools, two music halls, public library and armoury. It is the centre of a rich agricultural district. Surrounding towns and villages where no papers are published: Arkona, Kerwood, Warwick and Wanstead.

GUIDE-ADVOCATE, weekly; W. C. Aylesworth, publisher; established 1875; independent; Friday; subscription \$1.50; eight pages, 5 col., 18 inches. Circ'n 1½

WELLAND, pop. 10,000, Co. Welland, on Welland River and Canal, and on G. T. R., M. C. R., Wabash, Pere Marquette, T. H. & B. Ry. and C. P. R., and on N. S. & T. and N. W. & L. E. Electric Rys., 8 miles N. of Lake Erie, 25 miles N. W. of Buffalo, 40 miles S. E. of Hamilton and 80 miles S. of Toronto; Tel., T., Ex., Banks. Chief Industries: flour, saw and planing mills, foundries, forge works, steel plants, carbide works, cotton mills and cordage factory. The town has seven churches, high and public schools, court house,

industrial home, hospital, public library, water works, natural gas, electric light and power. It is one of the best manufacturing locations in Canada, with power from Niagara Falls, water communication with the great lakes, splendid steam railway and electric car service, and is situated in the natural gas belt. Surrounding towns and villages where no papers are published: Marshville, Fonthill, Ridgeville, St. Johns, Sherkston, Bertie, Port Robinson, Humberstone, Allanburg, Fenwick and Crowland.

TELEGRAPH, semi-weekly; Louis Blake Duff, publisher; established 1864; unionist; Tuesday and Thursday; subscription \$1.50; eight to twelve pages, 6 col., 19½ inches. Circ'n 3½

See Advt. Page 93

PEOPLE'S PRESS, weekly; The Press Co., publishers; established 1899; liberal; Tuesday; subscription \$1.50; eight pages, 6 col., 20 inches.

Sworn Circ'n, actual average for 12 mos. to Sept. 30, 1918, 5,094★

TRIBUNE, weekly; Tribune Printing Co., publishers; established 1854; liberal; Thursday; subscription \$1.50; ten to twelve pages, 6 col., 20 inches.

Sworn Circ'n, actual average for 12 mos. to Sept. 30, 1918, 5,149★

HOME CIRCLE LEADER, monthly; Order of Canadian Home Circles, publishers; established 1892; brotherhood; subscription 20 cents; distributed free to members of the Order; eight pages, 2 wide col., 8¼ inches. Circ'n 6

WELLESLEY, pop. 750, Co. Waterloo, on Nith River, 18 miles N.W. of Kitchener, 18 miles N.E. of Stratford; Tel., T., Bank. Chief Industries: woollen mills, knitting factory, 250 barrel roller mill, planing mill, saw mill, cheese factory, dairying and farming. The village contains four churches, a good school, public library, opera house, three hotels, has rural telephone system, fine water privilege and fishing preserves. Surrounding towns and villages where no papers are published: Baden, Hawkesville, St. Clements, Heidelberg, Linwood, Shakespeare, Lisbon, St. Agatha, Bamberg and Millbank.

MAPLE LEAF, weekly; H. W. Kaufman, publisher; established 1900; independent; Thursday; subscription \$1.00; eight pages, 5 col., 17¼ inches. Circ'n ½

WESTBORO, pop. 3,000, Co. Carleton, on the Ottawa River and C. P. R., half a mile west of Ottawa and a suburb of the city; Tel. Westboro has three schools and six churches. For a number of years Westboro has been more or less of a summer resort for the people of Ottawa, but it is developing rapidly into a permanent residential district with a number of good stone and brick houses and stores.

NEWS, weekly; J. A. Clark, publisher; established 1918; independent; Friday; subscription 50c.; four pages, 8 col., 22 inches.

WEST LORNE, pop. 800, Co. Elgin, on M. C. R. and Pere Marquette Ry., 28 miles W. of St. Thomas; Tel., Ex., Bank. Chief Industries: canning factory, flour, woollen, saw and planing mills, foundry and machine shop, and farming, especially stock-raising. The town contains six churches, opera houses and public halls, graded schools and public library. Surrounding towns and villages where no papers are published: Eagle, Crinan, Woodgreen, Wardsville, Newbury, Clachan, Kintyre, Strathburn, Aldboro, Campbellton and Wallacetown.

ELGIN SUN, weekly; Thos. W. Sims, publisher; established 1898; independent; Thursday; subscription \$1.00; eight pages, 6 col., 19½ inches. Circ'n ¾

WESTON, pop. 2,500, Co. York, on G.T.R. and C.P.R., $2\frac{1}{2}$ miles N.W. of Toronto, with which it is connected by Electric Railway; Tel., T., Ex., Banks. Chief Industries: planing and flour mills, stove foundry, structural steel works, pump works, bedstead factory, carriage and waggon works, chemical works and brick yards. The town contains seven churches, public, separate and high schools, public library, public halls, three hotels and is lighted by electricity. Surrounding towns and villages where no papers are published: Richview, Mount Dennis, Woodbridge, Highfield, Downsview and Thornhill.

TIMES AND GUIDE, weekly; S. Wilson, editor and manager; established 1890; independent; Wednesday; subscription \$1.50; eight pages, 7 col., 21 inches. Circ'n 1

WESTPORT, pop. 1,000, Co. Leeds, on the Upper Rideau Lake and B.W. & N.W. Ry., 45 miles N.W. of Brockville, 20 miles S.W. of Perth, with steamboat connection with Kingstown and Ottawa during navigation; Tel., T., Ex., Banks. Chief Industries: flour mills, two furniture factories, plating works, machine shops, foundry, motor boat factory, tannery and two saw mills. The village has six churches, public and separate schools, electric light, three hotels and several stores. Surrounding towns and villages where no papers are published: Bedford Mills, Fermoy, Newboro, Forfar, Elgin, Portland and Bolingbroke.

MIRROR, weekly; A. P. Niblock, publisher; established 1893; independent; Thursday; subscription \$1.00; eight pages, 6 col., $19\frac{3}{4}$ inches. Circ'n $\frac{1}{4}$

WEST TORONTO, pop. 12,000, Co. York, on C.P.R. and G.T.R., 4 miles N.W. of Toronto; Tel., T., Ex., Banks. Chief Industries: brass and iron foundries, piano factory, soap works, brick and tile yards, stock yards, planing mills, plough, farm machinery and wire works, whitewear and artificial silk factories, etc. The town contains eight churches, collegiate institute and four schools; the C. P. R. yards are located here.

WEST YORK HERALD, weekly; Herald Co., publishers; established 1910; conservative; Thursday; subscription \$1.00; four pages and upward, 7 col., $19\frac{1}{4}$ inches. Circ'n 4

WHEATLEY, pop. 800, Co. Kent, situated on Lake Erie and Pere Marquette Ry., 8 miles N.E. of Leamington, 32 miles S.E. of Windsor; Tel., T., Ex., Banks. Chief Industries: flour, saw, grist and planing mills, tile, brick, cement sewer and building block works, butter factory, farming, fruit growing and fishing. The town contains, besides its stores, etc., hotel, three churches, Oddfellows' Hall and public schools. It is in a rich agricultural district, adjoining oil and gas fields. Surrounding towns and villages where no papers are published: Renwick, Coatsworth, Glenwood, Blytheswood, Staples and Port Alma.

JOURNAL, weekly; Epplett Bros., publishers; established 1895; independent; Thursday; subscription \$1.50; eight pages, 6 col., $19\frac{3}{4}$ inches. Circ'n $\frac{1}{2}$

A. MCKIM, LIMITED, MONTREAL, TORONTO, WINNIPEG & LONDON, ENG.

WHITBY, pop. 2,900, Co. Ontario, on Lake Ontario and G. T. R., 4 miles W. of Oshawa, 30 miles E. of Toronto; Tel., T., Ex., Banks. Chief Industries: foundries, machine shops, tanneries, saddlery, hardware, harness and blanket factories and farming. The town contains six churches and four schools, collegiate institute, ladies' college, music halls, has a good grain elevator and a 1,200 foot cement wharf at the harbor. Surrounding towns and villages where no papers are published: Brooklin, Greenwood, Myrtle, Raglan, Columbus and Claremont.

GAZETTE AND CHRONICLE, weekly; C. A. Goodfellow and Son, publishers; established 1856; independent; Thursday; subscription \$1.50; eight pages, 7 col., 22 inches. Circ'n 1¼ ✓

VOX COLLEGII, monthly during college year, six issues in all; students of Ontario Ladies' College, publishers; established 1881; college; subscription 50 cents; twenty to forty pages, 2 col., 7½ inches. ✓

WIARTON, pop. 2,000, Co. Bruce, at the head of Colpoy's Bay, an arm of the Georgian Bay, and on the G. T. R., 60 miles N. of Walkerton; Tel., T., Ex., Banks. Chief Industries: farming, fishing, saw, flour and woollen mills, foundry and machinery shops, planing mills, cement and flooring factories, turning and furniture factories and limestone quarries. The town contains seven churches, three schools, public library, town hall, water works, five hotels, and is lighted by electricity. It has a fine harbor and docks, 1,040 feet long and 200 feet wide, and a big towing business is done. Surrounding towns and villages where no papers are published: Alleghford, Oxenden, Lion's Head, Shallow Lake, Pike Bay, Lake Charles, Amabel, Wolseley, Dyer's Bay, Purple Valley, Oliphant, Cape Crocker, Keppel, Eastnor, Tobermory, Stokes Bay, Park Head, Hope Bay, Barrow Bay, Dobbington and Colpoy's Bay.

CANADIAN ECHO, weekly; A. Logan, publisher; established 1879; independent; Wednesday; subscription \$1.50; eight pages, 6 col., 19½ inches. Circ'n 1¼ ✓

WINCHESTER, pop. 1,250, Co. Dundas, on C. P. R., 93 miles W. of Montreal; Tel., T., Ex., Banks. Chief Industries: foundry, woollen, flour, saw and planing mills and furniture factory, farming and dairying. The town contains five churches, high and public schools and is the centre of a fine agricultural and dairying section. Surrounding towns and villages where no papers are published: Inkerman, Kenmore, Moorewood, Hallville, Ormond, Vernon, Van Camp, Mountain Ridge, Cass Bridge, Vinegar Hill, Nation Valley, Irena, Rowena, Maple Ridge, Mountain and Winchester Springs. ✓

PRESS, weekly; Jas. H. Ross, publisher; established 1888; independent; Thursday; subscription \$1.50; eight pages, 7 col., 20 inches. Circ'n 1 ✓

A. MCKIM, LIMITED, MONTREAL, TORONTO, WINNIPEG & LONDON, ENG.

WINDSOR, pop. 28,064, Co. Essex, on the Detroit River, C. P. R., M. C. R., G. T. R., Wabash Ry., and Pere Marquette Ry., opposite Detroit, 110 miles S.W. of London and 230 miles S.W. of Toronto; Tel., T., Ex., Banks. Windsor has over 150 industrial establishments; salt works, lumber and saw mills, rule, valve, stove, fan and blower, auto parts, breakfast food, cigar, bed springs, mantle, overall, perfume, varnish, blanket, brass work, automobile, patent medicine and other factories, shipping and farming. The city has a large trade in grain and other agricultural products and a great deal of tobacco is also raised in the vicinity. Vessels from all parts of the lakes arrive and depart daily during the season of navigation. Several of its manufactories are branches of Detroit houses, the American city being exactly opposite, across the river. The city has several churches, an excellent school system, natural gas, water supply, hydro-electric power, city hall, armoury and public library, and has a passenger ferry service to Detroit every ten minutes, also car ferry services, M. C. R. tunnel and an efficient electric car service. Surrounding towns and villages where no papers are published: Sandwich, Woodslee, Belle River, Maidstone, Pike Creek, Puce, Ford, Ojibway, Elmstead, Fairplay, Pelton and Oldcastle.

BORDER CITIES STAR, (succeeding *Windsor Record*), every evening except Sunday; Star Publishing Co., of Windsor, Ltd., publishers; W. F. Herman, president; established 1890; independent; subscription \$5.00 in city, \$4.00 by mail; sixteen to twenty-four pages, 7 col., 20¾ inches. Circ'n 12½

Also publish *Regina Post* and *Suskatoon Star*.

See Adv. Pages 54 and 55.

HERALD, weekly; Herald Press Ltd., publishers; established 1896; independent; Friday; subscription \$1.00; eight pages, 8 col., 20¾ inches. Circ'n 7½

LA DÉFENSE French, weekly; Le Syndicat d'Oeuvres Sociales, Limitée, publishers; established 1918; independent; Thursday; subscription \$1.00; six to eight pages; 7 col., 21½ inches.

LE PROGRES, French, weekly; A. Pacaud, editor and publisher; established 1881; liberal; Thursday; subscription \$1.00; four pages, 7 col., 21 inches. Circ'n ¾

WINGHAM, pop. 2,700, Co. Huron, on the Maitland River, G. T. R. and C. P. R., 31 miles N. E. of Goderich; Tel., T., Ex., Banks. Chief Industries: stove foundry, machine shops, saw, planing, flour and oatmeal mills, chair and four furniture factories, carriage, door and glove factories, tanneries, fertilizer plant, salt wells and farming. The town contains five churches, high and public schools, town hall, hospital, and has water works, fire department and electric light and power system. Surrounding towns and villages where no papers are published: Belmore, Bluevale, Whitechurch, Belgrave, St. Helen and St. Augustine.

ADVANCE, weekly; A. G. Smith, publisher; established 1871; conservative; Thursday; subscription \$1.50; eight pages, 8 col., 21 inches. Circ'n 1¼

TIMES, weekly; H. B. Elliott, editor and publisher; established 1872; liberal; Thursday; subscription \$1.50; eight pages, 7 col., 19¾ inches. Circ'n 1

WOODSTOCK, pop. 10,500, Co. Oxford, on River Thames, G.T.R. and C. P. R., and terminus of St. Mary's & Western Ry., 27 miles N.E. of London, 100 miles S.W. of Toronto; Tel., T., Ex., Banks. Chief Industries: organs and pianos, waggon, furniture, tannery, textile factories, flour and planing mills, stove and boiler foundries, machine shops, cereal mills, knitting mills, wire fence, pipe organ and farming and dairying. The town contains several well built churches, a college, collegiate institute, several public schools, a town hall, fire hall and court house, has water works and fire department and is lighted by gas and electricity. It is the geographical centre of the richest and most fertile agricultural county in the province and is the distributing point for 50,000 people. The lines of the two great railway systems radiate from it in eight directions. Surrounding towns and villages where no papers are published: Beachville, Bright, Eastwood, Innerkip, Hickson, Goble's Corners, Sweaburg, Princeton, Rayside, Ranelagh, Cooley Pond, Springford, Zenda, Mount Elgin, Granthurst, Bennington, Vande-car, Golspie, Centreville and South Zorra.

SENTINEL-REVIEW, every evening except Sunday; Sentinel Review Co. Ltd., publishers; W. J. Taylor, president and managing director; established 1886; independent; subscription \$4.00; eight to sixteen pages, 7 col., 20 $\frac{3}{4}$ inches.

Sworn Circ'n, actual average for 12 mos. to Sept. 30, 1918, **5,602***

WEEKLY, established 1881; Thursday; subscription \$1.00; sixteen to twenty-four pages, 7 col., 20 $\frac{3}{4}$ inches.

Sworn Circ'n, actual average for 12 mos. to Sept. 30, 1918, **2,217***

Also publish *Rod and Gun*.

Advt.—Population considered, the Woodstock Sentinel-Review has the largest circulation of any paper in Canada. For a quarter of a century it has been the representative paper of the wealthiest county in Ontario. It goes into four-fifths of the homes of the city of Woodstock. See Advt. Page 59.

EXPRESS, weekly; Woodstock Express Printing Co., Ltd., publishers; established 1898; Wednesday; conservative; subscription \$1.00; eight pages, 7 col., 20 $\frac{1}{2}$ inches. Circ'n 14

ROD AND GUN IN CANADA, monthly; W. J. Taylor, Limited, publishers; established 1899; fishing, hunting, exploration and out-door life; last forms close 10th month previous; subscription \$1.50; 112 pages up, 2 wide col., 8 inches. Circ'n 17 $\frac{1}{4}$

Also publish *Sentinel-Review*.

Advt.—"Rod and Gun in Canada" is the only magazine of its kind published in the Dominion. It is read by the sportsmen, tourists and lovers of out-door life in Canada from ocean to ocean and by the thousands of American sportsmen and tourists who visit Canada annually. As an advertising medium for goods of interest to sportsmen and tourists it is unsurpassed. See Advt. Page 59.

WOODVILLE, pop. 500, Co. Victoria, on G.T.R., 18 miles N.W. of Lindsay, 5 miles N. of Cannington; Tel., T., Ex., Bank. Chief Industries: saw and flour mills, farming and stock raising. The village contains two churches and public school. Surrounding towns and villages where no papers are published: Islay, Glenarm, Hartley, Cambray, Argyle, Oakwood and Manilla.

ADVOCATE, weekly; published in Beaverton by Beaverton Express ✓

A. MCKIM, LIMITED, MONTREAL, TORONTO, WINNIPEG & LONDON, ENG.

WROXETER, pop. 700, Co. Huron, on the Maitland River and C. P. R., 25 miles N.E. of Goderich, 65 miles N.W. of Guelph; Tel., T., Ex., Bank. Chief Industries: saw, flour, grist, oatmeal, split peas, wheat flake and woollen mills, tannery, and mixed farming. The town contains three churches, public school, public library, town hall and opera house and hotel, and has electric light. Surrounding towns and villages where no papers are published: Belmore, Bluevale, Jamestown, Molesworth, Orange Hill, Salem and Lakelet.

NEWS, weekly; Thomas Nash, publisher; established 1910; independent; Thursday; subscription \$1.00; eight pages, 5 col., 17¾ inches. ✓

Also publishes *Gorrie Vidette*.

WYOMING, pop. 489, Co. Lambton, on the southern division G.T.R. and junction for Petrolia, 19 miles E. of Sarnia; Tel., T., Ex., Bank. Chief Industries: flour, saw and planing mills, evaporator, fruit growing, fox farming and mixed farming. The town contains, beside its stores and mills, etc., two hotels and five churches, public library and good school. Surrounding towns and villages where no papers are published: Kingscourt, Marthaville, Camlachie, Hillsborough, Kertch, Mandamin, Uttoxeter and Wanstead. ✓

ENTERPRISE, weekly; E. C. Rice, editor and proprietor; established 1904; independent; Thursday; subscription \$1.00; eight pages, 5 col., 18 inches. Circ'n ¼ ✓

ZURICH, pop. 600, Co. Huron, 24 miles south of Goderich, 18 miles S.W. of Seaforth, and 6 miles west of Hensall, its nearest railway station; T., Ex., Bank. Chief Industries: flax mill, saw, planing and grist mill, evaporator, waggon and jam factories. The town contains four churches and a public school. Surrounding towns and villages where no papers are published: Dashwood, Blake, St. Joseph, Grand Bend, Drysdale, Bayfield and Varna. ✓

HERALD, weekly; Herald Printing Co., publishers; Andrew F. Hess, editor; established 1900; independent; Friday; subscription \$1.25; eight pages, 6 col., 18 inches. Circ'n ¾ ✓

PROVINCE OF QUEBEC

Quebec is the largest of the Provinces of Canada, with an area of 703,653 square miles, or over four hundred and sixty-two million acres—more than five times as large as the United Kingdom. Of this vast area only about one-twentieth is under cultivation. The population of the Province at the last census (1911) was 2,002,712, of whom 80 per cent were French-speaking. In fact, three-quarters of the French-speaking people in Canada live in Quebec Province. The increase in population during the decade ending 1911 was 21 per cent.

The settlement of Quebec Province was begun by the French in 1534, and for centuries it did not extend far back from the St. Lawrence and its tributary streams, which were the highways. Since then the fertile "Eastern Townships" have been settled, as well as large tracts to the north of the St. Lawrence and Ottawa. Over half the population is engaged in farming, the average size of the farms being considerably smaller than in Ontario and the Western Provinces. The latest estimates place the grain yield as follows: spring wheat, 1,411,000 bushels; oats, 42,182,000; barley, 2,255,000; rye, 145,000; peas, 404,000; beans, 103,000; buckwheat, 2,568,000; other grains, 3,512,000 bushels. The live stock owned in 1916 was estimated as follows: horses, 228,670; milch cows, 639,805; other cattle, 535,693; sheep, 497,711; swine, 531,303. The Province has 604 butter factories, 935 cheese factories and 519 factories making both. The value of the butter and cheese products in 1915 was \$18,500,501.

Quebec's forest wealth is very great. Its 111,600,000 acres of forest preserves are valued at \$445,000,000, and they are interspersed with streams and rivers which aid in lumbering operations and provide power for pulp, paper and sawmills. It is estimated that there are six hundred million cords of pulpwood in the Province.

The mineral production of Quebec during 1917 was valued at some ten million dollars. Eighty per cent of the world's supply of asbestos comes from this Province.

Quebec's fisheries rank fifth among the Provinces and are worth about \$2,000,000 a year.

Quebec is second only to Ontario in manufactures, with 6,548 industrial establishments in 1911, while Montreal is the leading manufacturing city of the Dominion. The factories of the Province employ about 175,000 workers, and pay annual wages of over \$75,000,000.

The railways of Quebec Province have a total mileage of 4,354, while the headquarters of two of the great transcontinental systems, the Canadian Pacific Railway and the Grand Trunk Railway, are in Montreal. The bulk of the ocean trade between Canada and Europe is handled in Montreal and Quebec, where excellent harbors have been developed.

A dual system of education exists in the Province, there being both Roman Catholic and Protestant School Boards. The latest figures show 6,894 elementary and model schools and academies, 14 normal schools, 21 colleges, 3 universities and over 100 schools dealing with various special subjects with a total number of scholars amounting to 486,335, and a total government expenditure of \$8,955,296.10.

By special provision of the British North America Act, Quebec has a fixed representation of 65 in the Dominion House of Commons, the ratio of population to number of members in this Province being used as a basis to determine the representation from the other Provinces. To the Senate Quebec sends 24 members. The Provincial Legislature consists of a Legislative Council of 24 members and a Legislative Assembly of 82 members. The capital is Quebec City.

A. MCKIM, LIMITED, MONTREAL, TORONTO, WINNIPEG & LONDON, ENG.

ARTHABASKA, pop. 2,250 Co. Arthabaska, 3 miles S. of Victoria-ville station on G.T.R., 108 miles N.E., of Montreal 36 miles S.E. of Three Rivers and 65 miles S.W. of Quebec, the capital of the province; Tel., T. Ex., Bank. Chief Industries; furniture, cheese and cheese box factories, mattress factory, cigar factory, tanneries, foundries, saw, planing and grist mills, dairying and farming. The town contains five churches, and two schools, the county buildings, court house, gaol, convent, monastery, two colleges and a hospital. Surrounding towns and villages where no papers are published: Stanfold, St. Norbert, Plessisville, Warwick, Tingwick, Chesterville, St. Albert, Chester Nord, Thetford and Drummondville.

L'UNION DES CANTONS DE L'EST, French, weekly; La Compagnie d'Imprimerie d'Arthabaskaville, publishers; established 1867; liberal; Thursday; subscription \$1.00; eight pages, 7 col., 22 inches. Circ'n 1

BEAUCEVILLE, pop. 6,500, Co. Beauce, on the Chaudiere River and Quebec Central Ry., 58 miles S.E. of Quebec, 115 miles N.E. of Sherbrooke; Tel., T., Ex., Bank. Chief Industries: saw mills, flour mills, pulp wood, foundries and mining. The town contains a normal school, and industrial college. Surrounding towns and villages where no papers are published: St. Joseph and Ste. Marie.

L'ECLAIREUR, French, weekly; La Cie. de Publication de l'Eclaireur, publishers; established 1908; liberal; Thursday subscription \$1.50; eight pages, 7 col., 21½ inches. Circ'n 2½

BEDFORD, pop. 1,400, Co. Missisquoi, on C. P. R., 18 miles S.E. of St. Johns and 60 miles S.E. of Montreal; Tel., T., Ex., Bank. Chief Industries: knitting machine (latch needles), paint works, butter box and chair factories, hay rake and wash board, beekeepers' supplies, agricultural implement, scythe and axe, sash and door factories, foundry, saw, planing and grist mills, dairying and farming. The town contains three churches, three hotels and twenty stores. Surrounding towns and villages where no papers are published: Mystic, Stanbridge, St. Armand, Pigeon Hill, Dunham, Frelighsburg and Stanbridge East.

NEWS AND MISSISQUOI COUNTY ADVOCATE, weekly; published in St. Johns by E. R. Smith Co. Ltd.; one of seven distinct editions of the *St. Johns News*.

BUCKINGHAM, pop. 4,000, Hull Co., on the C. P. R. and River du Lievre, 4 miles from Ottawa River, 20 miles E. of Ottawa and 100 miles W. of Montreal; Tel., T., Ex., Banks. Chief Industries: saw and planing mills, match factory, sash and door factories, electric reduction works, pulp mills, brick works, graphite mines and chemical works (phosphorus, ferro-chromium, alum, etc.) The town contains, besides its stores, four churches, six hotels, a convent, two schools, college, hospital and town hall and has good water power, water works and electric light systems, macadam streets and cemented side-walks. Surrounding towns and villages where no papers are published: Rockland, Glen Almond, La Sallette, Mayo, Papineauville, Lochaber, Masson, Montebello, Cantley, North Wakefield and Thurso.

POST, weekly; A. H. Parker, publisher; established 1895; independent; Friday; subscription \$1.00; eight pages, 7 col., 19 inches. Circ'n ¾

CHICOUTIMI, pop. 7,500, Co. Chicoutimi, on Saguenay River and Q. & L. St. J. Ry., and the Roberval-Saguenay Ry., 100 miles N.W. of Fraserville and 210 miles N. of Quebec; Tel., T., Ex., Banks. Chief Industries: pulp mills, foundry, cheese and carriage factories and farming. The town contains two churches, seminary, convents, hospital, orphan asylum and schools; it is lighted by electricity, has wholesale and retail stores, waterworks and a good harbour, and also has good steamboat connection with Quebec. Its pulp mills are the largest in the world. British steamers are loaded in the port of Chicoutimi and more than 50,000 tons of wet pulp is exported to England. It is the terminus of the Richelieu and Ontario Navigation Co. on the Saguenay River. Surrounding towns and villages where no papers are published: St. Dominique, St. Alphonse, Bagotville, Jonquiere, Ste. Anne de Chicoutimi, St. Alexis, St. Ambroise and Notre Dame de Laterriere.

LE PROGRES DU SAGUENAY, French, weekly; Le Syndicat des Imprimeurs du Saguenay, Inc., publishers; established 1886; independent; Thursday; subscription \$1.50; ten to twelve pages, 7 col., 19¼ inches.

Sworn Circ'n, actual average for 12 mos. to Sept. 30, 1918, 4,571★

See Adv. Page 66.

L'ECHO PAROISSIAL DU SACRE-CŒUR, French, monthly; les RR. PP. Eudistes de Chicoutimi, publishers; established 1911; religious, illustrated; last Friday of the month; subscription 50 cents; thirty-two pages, 1 wide col., 7 inches. Circ'n 1

LE MESSENGER DE ST. ANTOINE, French, monthly; Rev. E. De Lamarre, publisher; established 1895; religious, Roman Catholic; 1st of month; subscription 35 cents; twenty-four to twenty-eight pages, 1 col., 6 inches. Circ'n 14

COATICOOK, pop. 3,200, Co. Stanstead, on the Coaticook River and G.T.R., 122 miles S.E. of Montreal; Tel., T., Ex., Banks. Chief Industries: farming, saw, grist, cotton, knitting, woollen and mohair braid mills, foundry, chair, lifting jack, fire hose, sash and door factories, agricultural implement works, dairying and farming. The town contains six churches, two schools, convent, opera house, public library and armoury; it is electrically lighted and has good water works. It is the centre of one of the richest farming districts in the Eastern Townships. Surrounding towns and villages where no papers are published: Compton, Dixville, Barnston, Hatley, Waterville, Norton Mills, Lennoxville, Barford, Hereford, Stanhope Ayer's Cliff, Clifton and Baldwin's Mills.

OBSERVER, weekly; A. C. Hanson, publisher; established 1869; independent; Friday; subscription \$1.50; eight pages, 6 col., 19¾ inches. Circ'n 13

DANVILLE, pop. 1,200, Co. Richmond, on the G.T.R., 84 miles S.W. of Quebec and 87 miles E. of Montreal; Tel., T., Ex., Banks. Chief Industries: saw and grist mills, four waggon factories, tannery, chair and belting factories, farming and dairying. Surrounding towns and villages where no papers are published: Kingsey Falls and Dennison's Mills.

TIMES-GUARDIAN, weekly; published in Richmond by the Richmond Times-Guardian and included in rating.

FARNHAM, pop. 3,560, Co. Missisquoi, on the Yamaska River, C.P.R. and C.V.R., 14 miles E. of St. Johns, 15 miles S. W. of Granby and 40 miles S.E. of Montreal; Tel., T., Ex., Banks. Chief Industries: C. P. R. construction shops, clothing and overall factory, safeworks and tobacco factory, flour and saw mill, and is an important railway centre. The town contains four churches, stores and eight hotels. Surrounding towns and villages where no papers are published: Versailles, Iberville, St. Sabine, Brigham, Adamsville and Angeline.

LEADER, weekly; published in Granby as part of *Granby Leader-Mail* and included in rating.

FRASERVILLE, pop. 7,800, Co. Temiscouata, on the south shore of the St. Lawrence River, on the I. C. R., and at the Junction of the I. C. R. and Temiscouata Railway (in operation to Edmundston, N.B.), 116 miles below Quebec; Tel., T., Ex., Banks. Chief Industries: foundries, tanneries, pulp, grist and saw mills, I.C.R. and Temiscouata shops for engines, sash and door, furniture and chair factories. The town contains five churches, a boys' college, a convent, hospital, a court house and several hotels. It is a popular summer resort. Surrounding towns and villages where no papers are published: Trois-Pistoles, St. Paschal, St. Alexandre, St. Anne de la Pocatiere, Riviere du Loup Station, Cacouna and Bic.

L'ACTION CANADIENNE, French, weekly; La Compagnie d'Imprimerie de Fraserville, publishers; established 1911; conservative; Friday; subscription \$1.00; four pages, 5 col., 18½ inches. Circ'n ½

LE JOURNAL, French, weekly; published at Levis by La Cie. de Publication de Levis; established 1890; liberal; Friday; subscription \$1.50; four pages, 7 col., 21¼ inches.

Also publish *Levis Le Quotidien*.

LE ST. LAURENT, French, weekly; L'Imprimerie Le Saint Laurent, Ltee., publishers; established 1896; liberal; Thursday; subscription \$1.00; ten pages, 5 col., 18 inches. Circ'n 2½

GRANBY, pop. 7,000, Co. Shefford, on the Yamaska River, C.V.R., and M. & S.C. Ry., 14 miles N.W. of Waterloo, 29 miles N. E. of St. Johns, and 55 miles S.E. of Montreal; Tel., T., Ex., Banks. Chief Industries: large rubber factories, tobacco, cigar, ast, cigar box, paper and wood box and carriage factories, sash and door factory, plumbing supplies factory, combs, celluloid goods, elastic-web and chair factories, saw and grist mills, tanneries, farming and dairying. The town contains four churches, three hotels and a number of good stores; it is lighted by electricity. Surrounding towns and villages where no papers are published: Abbotsford, Dunham, Eastman, Roxton, Sweetzburg, West Shefford, Granboro, Adamsville, Mawcook, Milton and St. Joachim.

LEADER-MAIL, weekly; Granby Ptg. and Pub. Co. Ltd., publishers, Geo. Legge, editor and manager; established 1891; independent; Thursday; subscription \$1.00; eight pages, 6 col., 19½ inches. Circ'n 1

Also publish *Farnham Leader*, which is the same paper under a different heading.

MONTHLY LEAFLET, monthly; Canada Congfegational Woman's Board of Missions, publishers; established 1890; religious, missionary; subscription 15 cents; twelve pages, 1 col., 6 inches.

WHITE RIBBON LEAFLET, monthly; Quebec Provincial W. C. T. U., publishers; established 1903; temperance; subscription 25 cents; eight pages, 2 col., 8 inches.

GRAND'MERE, pop. 8,000, Co. Champlain, on the St. Maurice River, about 7 miles from Shawinigan Junction, on the C.N.Q. Ry. and C.P.R., 26 miles N. of Three Rivers; Tel., T., Ex., Bank. Chief Industries: paper, shirt, stove and range manufacturing. The town contains Catholic church, convent, commercial college, town hall and fire station. Surrounding towns and villages where no papers are published: Grandes Piles, St. Genevieve and Batiscan.

LE DIGESTEUR—THE DIGESTER, French and English; weekly; established 1918; independent; distribution free; eight pages, 4 col., 12¼ inches.

HULL, pop. 22,000, Co. Wright, on the Ottawa River, at the foot of Chaudiere Falls and at the mouth of the Gatineau River, ¼ mile from Ottawa (the Capital of the Dominion, with which it is connected by two steel bridges over the Ottawa River), and on C.P.R. and G.T.R. branch line; Tel., T., Ex., Banks. Chief Industries: large saw mills, match, pail, wooden and fibre ware factories, lubricating oil and clothing factories, large Portland cement factory, paper, pulp, carding and woollen mills, axe factory, iron and steel foundry, mica factory and pork packing; it also has valuable iron mines in its vicinity. The town contains several fine churches, the provincial normal school, a college, a convent and public schools, library, city hall and has electric light, water works and fire department and three lumber shipping yards. The supply of water power from the Ottawa River is practically unlimited. Surrounding towns and villages where no papers are published: Aylmer, Chelsea, Thurso, Wakefield, Maniwaki, Montebello, Papineauville, Kazubazua and Desert.

ADVANCE AND GATINEAU BEACON, weekly; Jas. Thos. Pattison, publisher; established 1900; unionist; Friday; subscription fifty cents; four pages, 6 col., 21½ inches. Circ'n ¼

LE SPECTATEUR, French, weekly; Le Spectateur Publishing Co., publishers; established 1889; liberal; Thursday; subscription \$1.00; eight pages, 5 col., 16¼ inches. Circ'n 3½

HUNTINGDON, pop. 1,466, Co. Huntingdon, on the Chateauguay River and G.T.R. and N.Y.C.Ry., 48 miles S.W. of Montreal; Tel., T., Ex., Bank. Chief Industries: saw, planing and grist mills, foundry, condensed milk and cheese factories, farming and dairying. The town contains four churches, hotel, numerous stores, Odd-fellows', Masonic and Foresters' halls, county buildings and an academy; it is the centre of a fine farming and dairying country, has water works and sewers and a fine electric light plant. Surrounding towns and villages where no papers are published: St. Louis de Gonzague, Rockburn, Riverfield, Cazaville, St. Agnes, Powerscourt, St. Anicet, Athelstan, Dundee, Kelso, Howick, Franklin Centre, Allan's Corners, Hemmingford, Helena, Kensington, Dewittville, Anderson's Corners and Herdman.

GLENER, weekly; Leslie W. Sellar, publisher; established 1863; independent-liberal; Thursday; subscription \$1.00; four pages, 7 col., 21½ inches. Circ'n 2

NEWS AND ENTERPRISE, weekly; published in St. Johns by E. R. Smith Co. Ltd.; one of seven distinct editions of the *St. Johns News*.

JOLIETTE, Pop. 8,900, Co. Joliette, on the River l'Assomption, and on the C.A.R. and Can. Nat. Ry., 16 miles W. of Berthierville and 36 miles N. of Montreal; Tel., T., Ex., Banks. Chief Industries: paper, grist, saw, planing and fulling mills, foundry, two tanneries, biscuit, cigar and tobacco, boot and shoe and glove factories, machine shops and farming. The town contains four churches, a college, convent, hospital, industrial school, and has large quantities of limestone in adjacent quarries; it is a business centre for thirty parishes and has a large trade in pine and spruce timber. Within a short distance is a waterfall of considerable height. Surrounding towns and villages where no papers are published: Berthier, L'Assomption, Terrebonne, St. Alexis, Kildare, St. Jacques, Ste. Jolienne, St. Paul and St. Gabriel de Brandon.

L'ACTION POPULAIRE, French, weekly; L'Action Populaire Limited, publishers; established 1913; liberal; Thursday; subscription \$1.00; eight to ten pages, 7 col., 21½ inches. Circ'n 4

L'ETOILE DU NORD, French, weekly; Albert Gervais, editor and publisher; established 1884; independent; Thursday; subscription 75 cents; six pages, 8 col., 21 inches. Circ'n 3½

KNOWLTON, pop. 865, Co. Brome, near head of Brome Lake, on C.P.R., 60 miles S.E. of Montreal and 10 miles S. of Waterloo; Tel., T., Ex., Banks. Chief Industries: saw and grist mills, tannery, farming and dairying. It is the chief town of Brome County, and contains four churches, academy and schools and sanitarium; it is also a summer resort for visitors from Montreal. Surrounding towns and villages where no papers are published: Mansonville, Sutton, West Bolton, Eastman, Abbotsford, Abbot's Corners, Frelighsburg, Dunham, St. Armand West and Clarenceville.

NEWS AND BROME COUNTY ADVOCATE, weekly; published in St. Johns by E. R. Smith Co. Ltd.,; one of seven distinct editions of the *St. Johns News*.

LACHUTE, pop. 2,500, Co. Argenteuil, on the North River and on C.P.R. and C.N.Q.Ry., 44 miles N.W. of Montreal, 76 miles E. of Ottawa; Tel., T., Ex., Banks. Chief Industries: paper and pulp mills, woollen and knitting mills, two carriage factories, bobbin and shuttle and woodenware factories, two foundries, grist and saw mills, furniture, sash and door factories, butter, cheese and cheese box factories, brickyard, farming and dairying. The town contains five churches, academy, French convent and school, the county buildings, five hotels and several stores. Surrounding towns and villages where no papers are published: Brownsburg, Lakefield, St. Philippe, Dalesville, Calumet, St. Columbin, Cushing, Carillon, St. Andrews, Grenville and Avoca.

NEWS AND ARGENTEUIL CO. ADVOCATE, weekly; published in St. Johns by E. R. Smith Co. Ltd.; one of seven distinct editions of the *St. Johns News*.

WATCHMAN AND OTTAWA VALLEY ADVOCATE, weekly; J. S. Giles, editor and publisher; established 1875; conservative; Friday; subscription \$1.00; four pages, 6 col., 18¾ inches. Circ'n ½

LEVIS, pop. 10,000, Co. Levis, on the south shore of the St. Lawrence River, opposite the City of Quebec, on the G.T.R., the I.C.R. and the Quebec Central Ry., 172 miles N.E. of Montreal; Tel., T., Ex., Banks. Chief Industries: saw mills, boot and shoe and tobacco factories, boiler and machine shops, Dominion arsenal and cartridge factory and dry dock. The town contains three churches, three hospitals, convents, college and schools, Parliament library, and the county buildings; the celebrated Levis Dry Docks are a few minutes' walk from the centre of the town; ferries run to Quebec throughout the year, and numbers of merchants and clerks in Quebec reside in Levis. Surrounding towns and villages where no papers are published: St. Romuald, St. Joseph, St. Henri, Bienville, Etchemin, St. Etienne, St. Jean and St. Nicholas.

LE QUOTIDIEN, French, every evening except Sunday; La Cie. de Publication de Levis, publishers, F. Pichette, manager; established 1832; liberal; subscription \$2.50; four pages, 7 col., 21 $\frac{3}{4}$ inches. Circ'n 2 $\frac{1}{2}$

WEEKLY (*Hebdomadaire*); established 1832; Friday; subscription \$1.50; four pages, 7 col., 21 $\frac{3}{4}$ inches. Circ'n 1

Also publish Fraserville *Le Journal*.

LA LUMIERE, French, weekly; J. W. Lemieux, publisher; established 1913; religious; Saturday; subscription \$1.50; eight pages, 4 col., 16 inches. Circ'n 1 $\frac{1}{2}$

MAGOG, pop. 3,978, Co. Stanstead, at the outlet of Lake Memphremagog, and on the C. P. R., 18 miles W. of Sherbrooke, 88 miles S. E. of Montreal; Tel., T., Ex., Banks. The town has excellent water power. Chief Industries: the Dominion Textile Co. print works and cotton mills, creameries, grist and saw mills, door, sash and carriage factories, farming and dairying. The town contains four churches, schools, convent and Government buildings. Surrounding towns and villages where no papers are published: Fitch Bay, Eastman, Georgeville, Bolton Centre, Mansonville, Ayer's Flat, Barnston, Massawippi, Rock Forest and Cherry River.

NEWS, weekly; published in St. Johns by E. R. Smith Co. Ltd.; one of seven distinct editions of the *St. Johns News*.

MONTMAGNY, pop. 8,500, Co. Montmagny, on the south shore of the St. Lawrence, at the mouth of South River and Bras St. Nicholas River, and on the I. C. R., 37 miles E. of Quebec; Tel., T., Ex., Banks. Chief Industries: saw, pulp, grist and carding mills, farming, foundries, munitions factory, machine shops, road machine, cement mixer, sash and door factories, aerated water works and three butter factories. The town contains a Roman Catholic church, two colleges, two academies, Exhibition Hall, town hall, hospital and four hotels, has water works and is lighted by electricity. Surrounding towns and villages where no papers are published: Cap St. Ignace, St. Pierre, L'Islet, Berthier en Bas, St. Paul, N. D. de Rosaire and St. François.

COURRIER, French, weekly; Alph. Caron, publisher; established 1894; liberal; Friday; subscription \$1.00; four pages, 7 col., 21 $\frac{1}{2}$ inches. Circ'n 1 $\frac{1}{4}$

See Advt. Page 106.

LE PEUPLE, French, weekly; La Cie. du Peuple, publishers, J. C. Hebert, manager; established 1900; independent; Friday; subscription \$1.00; twelve to sixteen pages, 7 col., 19 $\frac{3}{4}$ inches.

Sworn Circ'n, actual average for 12 mos. to Sept. 30, 1918, 5,218*

MONTREAL, pop. 600,000, Co. Hochelaga. The commercial metropolis of, and the largest city in the Dominion of Canada, situated on the south side of an island formed by the confluence of the Ottawa River with the River St. Lawrence, and known as the Island of Montreal; latitude $45^{\circ} 31' N.$, longitude $73^{\circ} 34' W.$; Tel. T., Ex., Banks. Montreal is at the head of St. Lawrence ocean navigation, and at the beginning of inland navigation, and has railway connection via C. P. R., G. T. R., I. C. R., N. Y. C. Ry. and other lines with every important point in North America. It is distant from Quebec 172 miles; from Ottawa 120 miles; Toronto 333; Hamilton 373; Halifax 758; Fredericton 457; Winnipeg 1423; Victoria 2990; Regina 1779; Boston 334; New York 400; Chicago 845; and 2750 miles from Liverpool. Montreal is the greatest manufacturing centre in the Dominion; it is a bee-hive of industry, producing practically all the wants of twentieth century civilization from monster railroad locomotives to the lowliest kitchen utensil. Its products include architectural iron and bronze, asbestos products, automobiles, awnings, babbit metals, jute and cotton bags, beds and bedding, belting, biscuits and confectionery, boilers, boots and shoes, brassware, bricks, brooms and brushes, building paper, buttons, carriages and sleighs, cigars, cigarettes and tobacco, clothing, cottons, drugs, chemical and proprietary articles, electric apparatus, fixtures and supplies, elevators, engines, extracts, fans and blowers, flour, furniture, furs, glass, gloves, gramophones, hats and caps, jewellery, leather and leather goods, lumber, machinery, optical goods, paints and varnishes, paper goods, photographic supplies, pianos and organs, pipe and boiler coverings, plumbers' and steamfitters' supplies, refrigerating machinery, railroad rolling stock, razors, roofing, rope and twine, rubber goods, safes and vaults, sewing machines, ships, shoe machinery, soaps, stoves and furnaces, structural steel, starch, sugar, syrup and molasses, terra cotta, thread, tiles and tiling, tin and enamelware, tools, typesetting machines, typewriters, umbrellas, vacuum cleaners, watches and clocks, wines and liquors and wire goods. It is the headquarters of the two great railway corporations, the Grand Trunk and the Canadian Pacific, whose works here employ several thousand hands in each case.

In the year 1535, Jacques Cartier came up the St. Lawrence to where the city now stands, and found a large, well-fortified Indian town called Hochelaga. In 1611, Champlain established a trading-post and called it Place Royale. In 1642, Paul de Chomedey, Sieur de Maisonneuve, landed on the island and laid the lasting foundation of the city. Canada remained a French colony till the Treaty of Paris in 1763, when Montreal became a British city. Its growth in population has been consistent. At the time of the cession to Great Britain the city had only a population of some 3,000; at the beginning of the last century this had increased to 12,000 and at the present time she boasts of over 600,000 inhabitants. Situated on the island of Montreal, the largest of a group of islands formed by the confluence of the Ottawa with the St. Lawrence river, one thousand miles from the open sea, its position is picturesque to a degree. Behind is the beautifully wooded Mount Royal, in front the majestic St. Lawrence.

Montreal is the head of ocean navigation, the key to the interior of the Dominion, the greatest export centre on the continent for grain and dairy produce, and the greatest seaport in America next to New York. It handles one-third of Canada's commerce, is visited each season by about 750 ocean-going steamers and 13,000 lake and river steamers, the whole fleet having a tonnage of approximately 7,000,000. The Montreal-Quebec channel now has a

minimum depth of 31 feet and easily accommodates vessels of 15,000 tons. The water area of the harbour is 12,000 acres, and granite wharves extend nearly 12 miles up and down the river. Splendid steel harbour sheds stand along the water front and three huge grain elevators provide a storage capacity of over seven million bushels. The harbour facilities include a 75 ton floating crane, and one of the largest floating dry docks in the world. This was installed in 1912 by Vickers, Sons and Maxim, and has a lifting capacity of 27,500 tons.

Montreal contains 32,000 acres or 50 square miles; its greatest length is 13 miles and width 8 miles. It has taxable property valued at \$628,086,376, exempt \$215,251,101—a total valuation of \$843,337,477. The city has approximately 125,000 dwellings. Quite a number of outlying municipalities have been annexed within the last few years and the city is rapidly extending its boundaries. Montreal has about two-thirds of the banking capital of Canada, no less than eight chartered banks having their head offices here. Twelve other banks have branches here, making over 110 branches in the city altogether. Montreal is noted for its charitable and religious institutions, some of which were founded nearly 250 years ago. The oldest church in the city is the Bonsecours (Roman Catholic); it was erected in 1658, was burnt in 1764, but rebuilt in 1771. The principal buildings are the City Hall, Court House, Post Office, Customs House, Board of Trade, Seminary of St. Sulpice, Convent of Notre Dame, General Hospital, Royal Victoria Hospital, Grey Nunnery, Montreal College, McGill University Buildings, Laval University, Presbyterian, Methodist and Congregational Colleges, Young Men's Christian Association Building, Sailors' Institute, St. Mary's College, Montreal Diocesan College, Royal Victoria College, Victoria Skating Rink, Deaf and Dumb Asylum. Many splendid banks and commercial buildings make the business section very solid and imposing; there are nine markets, including Bonsecours, a magnificent building with a lofty dome, fronting on the River. The city has over two hundred churches, many of them, such as Notre Dame and St. James Cathedrals and St. James Methodist Church, famous throughout the country. The parish church of Notre Dame holds 10,000 to 12,000 persons. It is 255 feet long and 145 feet broad with two towers 220 feet high. In one of the towers is one of the largest bells in America weighing 12 tons. St. James Cathedral is even larger than this. Christ Church Cathedral is considered the most perfect specimen of Gothic architecture in America. The parks and squares reserved in the various districts in the city number over 50, and have an area of 805 acres and an estimated value of \$8,000,000. Two splendid steel bridges span the St. Lawrence, one from the south-west part of the city to St. Lambert, on the opposite shore, and the other about seven miles above the city. The educational facilities of the city comprise the Universities of McGill and Laval with faculties of law, arts, science, medicine and veterinary science, and theological colleges connected with the Methodist, Congregational, Presbyterian, Church of England and Roman Catholic churches; a high school, two technical schools, over 70 public schools, a number of private schools and several classical and scientific academies, also a medical college affiliated with Victoria College, Toronto, and the medical faculty of the University of Bishop's College, Lennoxville. Montreal has over 1300 streets, with 125 miles of electric car tracks. The city sends five members to the House of Commons and nine to the Local Legislature.

GAZETTE, every morning except Sunday; Gazette Printing Co., Ltd., publishers, Hon. Smeaton White, president; established 1778; conservative; subscription \$8.00; sixteen pages and upward, 8 col., 20¾ inches.

Sworn Circ'n, average for 12 mos. to Sept. 30, 1918, **33,531†**

Advt.—The Gazette is recognized as "Canada's Best Newspaper." It sells for three times the price of any other English daily, being the only three cent English daily published in Montreal. It operates more miles of leased telegraph wire than any other Canadian daily. It is delivered to the residences of subscribers by The Gazette's own staff of carriers. Member of the A. B. C. See Advt. Pages 6 & 7.

HERALD AND TELEGRAPH, every evening except Sunday; The Herald Co., Ltd., publishers, 275 Craig St. West; established 1811; liberal; twelve to thirty-two pages, 7 col., 21½ inches.

Sworn Circ'n, average for 12 mos. to Sept. 30, 1918, **19,279†**

See Advt. Page 9.

MCGILL DAILY, every morning except Sunday during College year; Students' Council of McGill University, publishers; established 1912; subscription \$2.50 by mail, \$3.50 in city, \$1.50 to undergraduates; four pages, 7 col., 21½ inches.

Circ'n 1¾

STAR, every evening except Sunday; Montreal Star Publishing Co. Ltd., publishers, 163-5-7-9 St. James St.; established 1869; independent; subscription \$3.00; twenty to forty-eight pages, 8 col., 21¾ inches.

Sworn Circ'n, actual average for 12 mos. to Sept. 30, 1918, **112,331†**
Also publish *Family Herald and Weekly Star*.

Advt.—The Montreal Daily Star (Member A. B. C.) is the only newspaper that thoroughly covers the English-speaking people in the Montreal field. Not only is it read in 96 per cent of the English homes, but it has an overflow distribution among the business, professional and better class French-Canadian people. See Advt. Pages 1, 2 and 3.

FAMILY HERALD AND WEEKLY STAR, weekly; Montreal Star Publishing Co., Ltd., publishers, 163-5-7-9 St. James St.; established 1870; independent, agricultural; Wednesday; subscription \$1.25; twenty-eight to thirty-six pages, 8 col., 21¾ inches.

Circ'n 147†

Also publish *Daily Star*.

Advt.—The Family Herald and Weekly Star (Member A. B. C.) is the only rural home and farm journal that covers Canada nationally. It has more circulation in Western Canada and in Eastern Canada than any other similar publication, and advertisers may use either division at a reduced rate or both at the very low price charged for the full distribution. See Advt. Pages 1, 2 and 3.

LE CANADA, French, every morning except Sunday; The Canada Publishing Co. Ltd., publishers; established 1903; liberal; subscription \$6.00 in city, \$3.00 by mail; eight to twenty-four pages, 7 col., 21½ inches.

Sworn Circ'n, actual average for 12 mos. to Sept. 30, 1918, **18,595†**

WEEKLY, established 1903; Thursday; subscription \$1.00; eight to ten pages, 7 col., 21¼ inches.

Also publish *Le Journal d'Agriculture*.

Advt.—"Le Canada" appeals to the professional, business and wealthy class of the population of Montreal. Its circulation covers the most important centres of the Province of Quebec and other provinces. Le Canada is the only French morning daily in the City of Montreal. Members of the A.B.C. See Advt. Page 10.

LE DEVOIR, French, every evening except Sunday; L'Imprimerie Populaire Ltée, publishers; established 1910; independent; subscription \$5.00; eight to sixteen pages, 7 col., 21¼ inches.

Sworn Circ'n, average for 12 mos. to Sept. 30, 1918, **15,261†**

WEEKLY, Thursday; subscription \$2.00; eight pages, 7 col., 21¼ inches.

Circ'n 2¼

Also publish *Le Nationaliste*.

See Advt. Page 70

LA PATRIE, French, every evening except Sunday; La Patrie Publishing Co. Ltd., publishers, La Patrie Bldg., corner St. Catherine St. and City Hall Ave; established 1879; conservative; subscription \$3.50; ten to twenty-four pages, 8 col., 21½ inches.

Sworn Circ'n, actual average for 12 mos. to Sept. 30, 1918:—

Canadian Edition, 21,805★†

U. S. Edition, 3,520★†

Advt.—From November, 1918, to the 1st of February, 1919, La Patrie's circulation has greatly increased. Its present circulation exceeds 35,000. This will in due time be corroborated by the regular A. B. C. Report. See Advt. on Inside Back Cover.

LA PATRIE (LE CULTIVATEUR), weekly; La Patrie Publishing Co., Ltd., publishers; established 1872; agricultural; Wednesday; subscription \$1.00; fourteen to eighteen pages, 8 col., 21½ inches.

Sworn Circ'n, actual average for 12 mos. to Sept. 30, 1918, 12,014★

Advt.—The most complete and interesting paper for the farmers is the Montreal Weekly "La Patrie" (The Farmer), published every Thursday. Whoever wishes to reach the French-Canadian farm homes should advertise in the Weekly "La Patrie."

It is about the only paper of its kind getting cash in advance from its subscribers: it reaches a class of readers that can afford to take practical interest in all propositions that are made to them. See Advt. on Inside Back Cover.

LA PRESSE, French, every evening except Sunday and Catholic holidays; La Presse Publishing Co. Ltd., publishers; established 1884; independent; subscription \$3.50; fourteen to forty-eight pages, 8 col., 21¾ inches.

Sworn Circ'n, average for 15 mos. to Sept. 30, 1918:—

Canadian Edition, 128,801†

U. S. Edition, 23,730†

Advt.—La Presse, as a two cent daily newspaper, is in a class by itself as regards influence, prestige and advertising value. Its A. B. C. Chicago statement gives it a larger circulation without exception than any daily newspaper in Canada, and is rightly recognized as the "National Organ of the French Canadian People." See Advt. Page 8.

LA PRESSE WEEKLY, French, weekly; La Presse Publishing Co., Ltd., publishers; established 1884; independent-agricultural; Thursday; subscription \$1.00; sixteen to twenty-four pages, 8 col., 21¾ inches.

Sworn Circ'n, average for 15 mos. to June 30, 1918, 41,194†

See Advt. Page 8.

EAGLE, Jewish, every morning except Saturday; Eagle Publishing Co. Ltd., publishers; established 1907; independent; subscription \$5.00; six to eight pages, 7 col., 20 inches.

Circ'n 12

Also publish *Can. Jewish Chronicle*.

See Advt. Page 84.

RUSSKOYE SLOVO, Russian; every morning, including Sunday; printed in New York by Michael Pasvolksky, New York, publisher, Canadian office, 408 St. Lawrence Boulevard; established 1910; independent; subscription \$5.00; eight pages, 7 col., 20 inches.

BULLETIN, weekly; Wm. Ford, publisher; established 1919; local; subscription \$1.50; four pages and comic section, 7 col., 20½ inches.

CHRONICLE (*Banking, Insurance and Finance*), weekly; F. Wilson-Smith, editor and publisher, 10 St. John St.; established 1881; banking, insurance and finance; Friday; subscription \$3.00; twenty-four pages, 2 wide col., 10 inches.

FINANCIAL TIMES, weekly; Montreal Financial Times Co., Ltd., publishers; R. E. Cox, President and Managing Director, T. Kelly Dickinson, Editor, established 1912; financial; Saturday; last forms close Thursday; subscription \$3.00; twelve to sixteen pages, 7 col., 21¾ inches. Circ'n 4¾

Advt.—The Financial Times is recognized as the leading authority on all financial matters. Its articles are quoted more widely than any other financial paper. This is the best testimonial that any paper can receive. It covers the Canadian field thoroughly; it also circulates in the principal U. S. centres. See Advt. Page 80.

LABOR WORLD--LE MONDE OUVRIER, English and French weekly; Gustave Francq (in trust) publisher; established 1916; labor; Saturday; last forms close Thursday; subscription \$1.00; four to six pages, 7 col., 19¾ inches.

MAISONNEUVE LEADER, weekly; P. T. Harvatt, publisher, 271 Aird Avenue, Maisonneuve; established 1918; independent; Saturday; subscription \$1.00; four pages, 5 col., 19 inches.

NORTHERN MESSENGER, weekly; J. R., F. E. and W. Dougall, publishers; established 1865; illustrated, evangelical and story; Friday; last forms close ten days previous; subscription 50 cents; sixteen pages, 3 col., 9½ inches.

Sworn Circ'n, actual average for 12 mos. to Sept. 30, 1918, 50,546★

Also publish *Witness* and *World Wide*.

Advt.—Founded 1865. Interdenominational story weekly, going into the home. Approved mail order puller. Only unquestionable advertising accepted. 25 cents per agate line: 20 cents on 500 lines: 18 cents on 1,000 lines. See Advt. Page 11.

STANDARD, weekly; Montreal Standard Publishing Co. Ltd., publishers, 177 St. James Street; established 1905; literary and news, illustrated, with art and coloured comic sections; Saturday; subscription \$2.00; twenty-eight to forty-eight pages, 8 col., 22 inches.

Sworn Circ'n, actual average for 12 mos. to Sept. 30, 1918, 77,603★†

Advt.—The Standard is the National Illustrated Weekly Newspaper of Canada. In addition to its heavy news section, it carries the most artistic illustrated Art Section of any paper in the Dominion, and also a colored Comic Section. The figures given above, 77,603, show the actual average circulation per week for the twelve months ending September 30th, 1918. These figures show the net paid circulation only, of the Standard for that period and are based on the A. B. C. Report. For the twelve months ending September 30th, 1917, the average paid circulation was 70,255 copies, so that during 1918 the average increase of the circulation of the Standard was 7,348 copies per week. Further evidence of the wonderful growth of the Standard will be found in the display advertising pages Nos. 4 and 5, which show the steady growth of The Standard from 54,500 in January, 1916, to 92,959 copies on November 23rd, 1918. See Advt. Pages 4 and 5.

TRADE BULLETIN, weekly; H. Mason, editor and publisher; Board of Trade Bldg.; established 1882; produce and provision trades; Friday; last forms close Thursday, 4 p.m.; subscription \$3.00; four pages, 7 col., 22 inches.

WITNESS AND CANADIAN HOMESTEAD, weekly; J. R., F. E. and W. Dougall, publishers; established 1845; independent, agricultural; Tuesday; last forms close Monday a.m.; subscription \$1.50; twenty pages, 7 col., 21½ inches.

Sworn Circ'n, actual average for 12 mos. to Sept. 30, 1918, 17,873★†

Also publish *Northern Messenger* and *World Wide*.

Advt.—Founded 1845. Canada's "Old Reliable" national independent weekly newspaper and farm and home companion. Edited by John Redpath Dougall. Probably no paper in the Dominion has so large a percentage of unsolicited renewals at full price. Flat rate six cents per agate line. See Advt. Page 11.

WORLD WIDE, weekly; J. R., F. E. and W. Dougall, publishers; established 1901; literary, independent political review; Friday; last forms close Tuesday; subscription \$2.00; twenty pages up, 4 col., 11½ inches.

Sworn Circ'n, actual average for 12 mos. to Sept. 30, 1918, 8,930*†

Also publish *Witness* and *Northern Messenger*.

Advt.—Founded 1901. *Canada's Leading Literary and Independent Political Review, in a word, the "Literary Digest" of Canada.* Casual rate 10 cents per agate line; 1,000 line rate 8 cents; 2,000 line rate 6 cents; Wide magazine columns 1-3 extra. See *Advt.* Page 11.

L'AUREORE, French, weekly; Rev. S. Rondeau, managing editor, L'Aurore Printing and Publishing Co., publishers; established 1866; religious, Protestant; Friday; subscription \$1.50; sixteen pages, 2 wide col., 9½ inches. Circ'n ¾

L'AUTORITÉ, French, weekly; L'Autorite Co., publishers; established 1913; independent; Saturday; last forms close Friday; subscription \$2.00; four to six pages, 8 col., 22½ inches. Circ'n 15¾

LE BULLETIN, French, weekly; A. P. Pigeon Ltd., publishers, 105-109 Ontario St. E.; established 1902; liberal; Sunday; last forms close Saturday; subscription \$1.50 in Montreal, \$1.00 outside; four pages, 8 col., 22¾ inches. Circ'n 9¾

LE BULLETIN DES AGRICULTEURS, French; weekly; La Société Co-opérative Agricole des Fromagers de Québec, publishers; established 1917; agricultural; Wednesday; subscription \$1.50; twenty pages, 2 col., 9 inches. Circ'n 8

See *Advt.* Page 83.

LE CANARD, French, weekly; J. E. Reneault, 259 St. Christophe street, publisher, established 1877; humorous; Sunday; last forms close Friday; subscription \$2.50; sixteen pages, 2 col., 11 inches.

Circ'n 7¾

LE MONITEUR DU COMMERCE, French, weekly; F. D. Shallow, editor and publisher, 3 St. Nicholas St.; established 1881; general trade and finance; Friday; last forms close Thursday p.m.; subscription \$3.00; forty pages, 3 col., 10½ inches. Circ'n 3½

See *Advt.* Page 94.

LE NATIONALISTE, French, weekly; L'Imprimerie Populaire Ltée., publishers, 43 St. Vincent St.; established 1904; independent; Sunday; last forms close Saturday, 10 a.m.; subscription \$2.00; eight pages, 7 col., 21¼ inches.

Also publish *Le Devoir*.

LE NORD DE MONTREAL, French, weekly; Chas. Chalifour, publisher; established 1915; independent; Saturday; distribution free; four pages, 5 cols., 18 inches.

Circ'n 4¾

(Free)

LE PAYS, French, weekly; La Société Anonyme d'Imprimerie, publishers; established 1910; liberal-independent; Saturday; last forms close Friday; subscription \$2.50; six pages, 7 col., 21½ inches.

Circ'n 10¾

See *Advt.* Page 140.

LE PRIX COURANT, French, weekly; The Retail Merchants Publishing Co., of Canada, Ltd., publishers, 80 St. Denis St.; established 1887; commercial; Friday; last forms close Wednesday; subscription \$3.00; sixty pages, 2 and 3 col., 10 inches.

Sworn Circ'n, actual average for 12 mos. to Sept. 30, 1918, 2,250*†

See *Advt.* Page 78.

LE SAMEDI, French, weekly; Poirier, Bessette & Cie., publishers, 131 Cadieux street; established 1889; literary and humorous, illustrated; Saturday; last forms close 10 days previous; subscription \$3.50; forty pages, 3 and 4 col., 12¼ inches. Sworn Circ'n, actual average for 12 mos. to Sept. 30, 1918, 27,374★†

Also publish *La Revue Populaire*.

See Advt. Page 12

LA SEMAINE RELIGIEUSE, French, weekly; Rev. E. Auclair, publisher, Rev. Canon L. E. Cousineau, manager; established 1883; religious, Roman Catholic; Monday; subscription \$2.00; thirty-two pages, size 4 x 7. Circ'n 2¼

L'ARALDO DEL CANADA, Italian, weekly; Caldani and Rocca, publishers; established 1906; interests of Italian colony in Canada; Saturday; last forms close Saturday a.m.; subscription \$2.00; eight pages, 6 col., 19¼ inches. Circ'n 3¼

See Advt. Page 96.

CANADIAN JEWISH CHRONICLE, weekly; Eagle Publishing Co., Ltd., publishers; established 1914; independent; Friday; subscription \$3.00; twenty pages, 3 col., 13 inches. Circ'n 3¼

Also publish *Eagle*.

See Advt. Page 84.

L'INDIPENDENTE CORRIERE DEL CANADA, Italian, weekly; L. Noble, editor and proprietor; established 1896; interests of Italian colony in Canada; Saturday; subscription \$2.00; four pages, 7 col., 21 inches. Circ'n 8

L'ITALIA, Italian, weekly; L'Italia Publishing Co., publishers; established 1916; conservative; Saturday; last forms close Thursday; subscription \$2.00; eight pages, 6 col., 19½ inches.

Sworn Circ'n, average for 12 mos. to Sept. 30, 1918, 8,870

See Advt. Page 94.

JEWISH WEEKLY, weekly; The Jewish Weekly Publishing Co., publishers; established 1917; independent-Jewish; subscription \$2.00; sixteen pages, 3 col., 9½ inches.

LE PASSE-TEMPS, French, bi-weekly; J. E. Bélair, publisher; established 1895; musical and literary; alternate Saturdays; last forms close alternate Fridays; subscription \$2.00; twenty pages, 4 col., 11½ inches. Circ'n 8¾

BY-WATER, monthly; Canada Steamship Lines, Limited, publishers, Richelieu Bldg., Montreal; established 1915; literary and travel; 1st of month; subscription \$1.00; sixty-four pages and upwards; 2 wide cols., 9½ inches. Circ'n 9¾

CANADA WEST INDIA MAGAZINE, monthly; Canada and West India Publishing Co., Limited, publishers; established 1910; trade and travel; 20th of month; last forms close 15th of month; subscription \$2.00; twenty-four pages, 3 col., 11¾ inches. Circ'n 4¼

CANADIAN MESSENGER OF THE SACRED HEART, monthly; Society of Jesus, publishers, E. J. Devine, S. J., editor, 1075 Rachel St.; established 1892; religious, Roman Catholic; 1st of month; last forms close 2nd of preceding month; subscription 50 cents; sixty pages, 2 col., 7¼ inches.

Sworn Circ'n, actual average for 12 mos. to Sept. 30, 1918, 80,571★

Publishes also a French edition, circulation of which is included in above rating.

Advt.—The Canadian Messenger covers the Catholic population of Canada (French and English) very thoroughly. It is an ideal medium for mail order campaigns and for all household articles. The circulation shows a steady increase—in Feby., 1919, it was 84,200. See Advt. Page 13.

CANADIAN MUNICIPAL JOURNAL, monthly; Canadian Municipal Journal Co. Ltd., publishers, Coristine Bldg.; established 1904; municipal; 1st of month; last forms close 20th of month; subscription \$2.00; forty pages, 2 col., 10 inches. Circ'n 3 1/4

See Advt. Page 92.

CANADIAN OFFICIAL RAILWAY GUIDE, monthly; International Railway Publishing Co., Ltd., publishers; established 1866; transportation; subscription \$3.00; four hundred and twenty pages, 3 col., 7 1/2 inches. Circ'n 5

EXPORT JOURNAL OF CANADA, monthly; Export Publishing Co. (H. R. Pickens), publishers; established 1919; export trade and foreign markets; last forms close 20th of each month; subscription \$3.00; 10 1/2 inches.

Also publish *Shipbuilding and Harbor Construction*.

Advt.—Full information regarding rates, spaces, &c., for the *Export Journal* will be found on page 134. This is the only export journal in the Dominion. It is striving hard to assist Canadian exporters. Its advertising columns can assist you materially in making your Export Department a success. See Advt. Page 134.

JOURNAL OF AGRICULTURE, monthly.

See *Journal d'Agriculture et d'Horticulture*.

See Advt. Page 10.

MONTHLY BULLETIN, monthly; Rev. W. Bowman Tucker, publisher, 287 Cadieux St.; established 1908; social service; 30th of month; subscription \$1.00; eight pages, 2 col., 7 inches.

MONTHLY BULLETIN OF THE CANADIAN MINING INSTITUTE, monthly; Can. Mining Institute, publishers; established 1914; mining; 1st of month; last forms close 20th of month; subscription \$5.00; one hundred pages and upwards. Circ'n 1

MOTORIST, monthly; Montreal Motorist Publishing Co., publishers; established 1919; automobiles; 1st of month; subscription \$1.50; fifty pages, 2 col., 10 inches.

PHARMACEUTICAL JOURNAL, monthly; Henry Miles, publisher; established 1890; drugs; 10th of month; last forms close 24th of month; subscription \$1.00; thirty-two pages, 2 wide col., 8 1/4 inches. Circ'n 1 1/4

PRESBYTERIAN RECORD, monthly; Rev. E. Scott, D.D., editor, The Presbyterian Church in Canada, publishers, Y.M.C.A. Bldg.; established 1876; Presbyterian; 1st of month; last forms close 15th of month; subscription 90 cents; thirty-six pages, 2 col., 8 inches. Circ'n 57

QUEBEC PRACTICE REPORTS, monthly; Wilson & Lafleur Ltd., publishers, 17 and 19 St. James St.; established 1895; legal; subscription \$5.50; forty-eight pages, size 6 3/4 x 10 1/4 inches. Also publish *La Revue de Jurisprudence* and *La Revue Legale*.

SENTINEL OF THE B. S., monthly; Fathers of Blessed Sacrament, publishers; established 1898; religious, Roman Catholic; 20th of month; subscription 50 cents; thirty-two pages, 1 col., 5 1/4 inches.

Also publish *Annales des Pretres Adorateurs*, *Bulletin Eucharistique* and *Le Petit Messager du Tres St. Sacrement*.

SHIPBUILDING AND HARBOR CONSTRUCTION, monthly; Shipbuilding and Harbor Construction Publishing Co., publishers, 171 St. James street; established 1917; shipbuilding industry; subscription \$2.00; forty-eight pages, 4 col., 12 inches.

Advt.—*Shipbuilding and Harbor Construction is without question the medium for advertising anything pertaining to ships and shipping, as it reaches practically every one in these lines in Canada. Its rapid growth demonstrates its usefulness to advertisers. For full information, including rates, see Advt. Page 135.*

VETERAN, monthly; The Veteran, Limited, publishers; established 1917; historical and literary; subscription \$2.00; sixty-four pages, 3 col., 9½ inches. Circ'n 83½†

Advt.—*Any paper that goes into the greater portion of the homes of Canada's returning soldiers—the homes of Canada's returning citizens—is a paper that you cannot afford to overlook. But The Veteran does not stop there—it is read by all classes of thinking people in this country, by the people who buy. See Advt. Page 140.*

L'ACTION FRANCAISE, French, monthly; Ligne des Droits du Francais, publishers; established 1917; French-Canadian interests; subscription \$1.00; forty-eight pages, 1 col., 5½ inches. Circ'n 3¾

ALLIANCE NATIONALE, French, monthly; Alliance Nationale, publishers; established 1897; fraternal; 20th of month; subscription 50 cents; eight pages, 3 col., 12 inches.

L'AMI DES SOURDS-MUETS, French, monthly; S. Giroux, publisher; established 1908; deaf and dumb; 1st of month; last forms close first Saturday of month; subscription 50 cents; eight pages, 2 col., 8¼ inches. Circ'n ¾

ANNALES DES PRETRES ADORATEURS, French, monthly; Fathers of Blessed Sacrament, publishers; established 1898; religious, Roman Catholic; 25th of month; last forms close 20th of month; subscription \$1.00; thirty-two pages, 1 col., 7½ inches.

Also publish *Bulletin Eucharistique, Le Petit Messager du Tres St. Sacrement* and *Sentinel of the B. S.*

L'ARTISAN, French, monthly; La Societe des Artisans Canadiens Francais, publishers; established 1891; fraternal; 15th of month; subscription 50 cents; sixteen pages, 2 col., 7½ inches. Circ'n 47

LA BONNE PAROLE, French, monthly; La Federation Nationale Saint Jean Baptiste, publishers; established 1913; fraternal; last forms close 5th of month; subscription 50 cents; sixteen pages, 2 col., 11 inches.

LE BULLETIN DE LA CHAMBRE DE COMMERCE DE MONTREAL, French, monthly; J. C. Groves - Contant, publisher; established 1897; commercial; 15th of month; subscription \$1.00; twenty-four pages, 2 col., 10 inches.

BULLETIN EUCHARISTIQUE, French, monthly; Fathers of Blessed Sacrament, publishers; established 1895; religious, Roman Catholic; 10th of month; last forms close 9th of month; subscription 25 cents, thirty-two pages, 1 col., 8 inches.

Also publish *Annales des Pretres Adorateurs, Le Petit Messager du Tres St. Sacrement* and *Sentinel of the B. S.*

LA CLINIQUE, monthly; F. de Martigny, M.D., and R. Villecourt, M.D., publishers; established 1894; medical; 1st of month; last forms close 20th of month previous; subscription \$1.00; ninety-six pages, size 4¼ x 7. Circ'n 3½

JOURNAL D'AGRICULTURE ET D'HORTICULTURE, French, monthly; The Canada Publishing Co. Ltd., publishers; established 1878; farming and gardening; 15th of month; subscription \$1.00; thirty-two pages, 4 col., 12½ inches.

Also publish same paper in English, on 1st of month.

Sworn Circ'n, actual average for 12 mos. to Sept. 30, 1918:—

Also publish *Le Canada*.

French Edition, 83,517★

English Edition, 7,645★

See *Advt. Page 10*.

LE MESSENGER CANADIEN DU SACRE CŒUR, French, monthly; Society of Jesus, publishers, L. Boncompain, S. J., editor, 1075 Rachel St.; established 1892; religious, Roman Catholic; 1st of month; last forms close 2nd of month; subscription 50 cents; sixty pages, 2 col., 7¼ inches.

See *Can. Messenger of Sacred Heart*.

LA MINERVE, French; weekly; La Minerve Pub. Co. Ltd., publishers; established 1918; conservative; Friday; subscription \$2.00; twenty-four pages, 2 col., 14 inches.

LE NIGOG, French, monthly; Fernand Prefontaine, Leo-Pol Morin and Robert Laroque de Roquebrune, publishers, 182 St. Catherine St. East; established 1918; literary; subscription \$2.25; 40 pages, 1 wide col., 6¾ inches.

LE PETIT MESSENGER DU TRES ST. SACREMENT, French, monthly; Fathers of Blessed Sacrament, publishers; established 1898; religious, Roman Catholic; 20th of month; subscription 50 cents; thirty-two pages, 1 col., 5½ inches.

Also publish *Annales des Pretres Adorateurs*, *Bulletin Eucharistique* and *Sentinel of the B. S.*

LA REVUE CANADIENNE, French, monthly; Arbour & Dupont, publishers; 249 Lagauchetiere St. East; established 1864; literary, illustrated; about 15th of month; subscription \$3.00; eighty to one hundred pages, 1 col., 6¼ inches.

Circ'n ¾

LA REVUE DE JURISPRUDENCE, French and English, monthly; Hon. Justice de Lorimier, editor, Wilson & Lafleur, Ltd., publishers, 17 and 19 St. James St.; established 1895; legal; subscription \$5.50; forty-eight pages, size 6 x 9.

Also publish *La Revue Legale* and *Quebec Practice Reports*.

LA REVUE LEGALE, French and English, monthly; J. J. Beauchamp, K.C., editor, Wilson & Lafleur, Ltd., publishers, 17 and 19 St. James St.; established 1869; legal; subscription \$5.50; forty eight to sixty pages, size 6 x 9.

Also publish *La Revue de Jurisprudence* and *Quebec Practice Reports*.

LA REVUE NATIONALE, French; monthly; La Société St. Jean-Baptiste de Montréal, publishers; established 1919; French national interests in Canada; subscription \$1.00; forty-eight pages, 1 col., 7 inches.

LA REVUE POPULAIRE, French, monthly; Poirier, Bessette & Cie., publishers, 131 Cadieux street; established 1907; literary; 1st Tuesday of month; subscription \$1.75; one hundred and sixty-four pages, 2 col., 7½ inches.

Sworn Circ'n, actual average for 12 mos to Sept. 30, 1918, 10,246★

Also publish *Le Samedi*.

See *Advt. Page 12*.

LE SEMEUR, French, monthly; Association Catholique de la Jeunesse Canadienne-Française, 90 St. James Street, publishers; established 1904; religious, literary; 1st of month; last forms close 20th of month; subscription \$1.00; thirty-two pages, 1 or 2 col., 6¾ inches. Circ'n 2¼

See Advt. Page 12.

LA TEMPERANCE, French, monthly; Franciscan Fathers, publishers, 964 Dorchester street; established 1906; temperance; 25th of month; subscription 40 cents; thirty-two pages, 1 col., 6¾ inches.

L'UNION MEDICALE DU CANADA, French, monthly; T. Valiquette, manager, 2734, Christopher Columbus St.; A. LeSage, M.D., editor; established 1872; medical; subscription \$2.00; fifty-two pages, 1 col., 8 inches.

CANADIAN ANTIQUARIAN AND NUMISMATIC JOURNAL, quarterly; Antiquarian and Numismatic Society of Montreal, publishers; established 1872; numismatic and antiquarian; subscription \$2.00; forty-eight pages and cover, 1 col., 6 inches. No advertisements.

CANADIAN RAILROADER, quarterly; The 5th Sunday Meetings Assn. of Canada, publishers; established 1917; railroad; December, March, June and October; subscription \$1.00; 150 pages, 2 wide col., 9 inches.

JOURNAL OF CAN. BANKERS' ASSOCIATION, quarterly; Gagnier Co. Ltd., Toronto, publishers; established 1893; banking; January, April, July and October; subscription \$1.00; one hundred pages.

Sworn Circ'n, actual average for 12 mos. to Sep. 30, 1918, 3,945★

UNIVERSITY MAGAZINE, quarterly; Dr. Andrew Macphail, 216 Peel St., Montreal, editor and publisher; established 1900; literary and political; February, April, October and December; subscription \$2.00; one hundred and seventy-six pages, 7 x 10. Circ'n 1¾

ORMSTOWN, pop. 930, Co. Chateauguay, on the Chateauguay River and on G.T.R., 47½ miles from Montreal; Tel., T., Ex., Banks. Chief Industries: terra cotta and brick making, Borden milk plant, saw, grist, sash and door and cheese factories, dairying and farming. The village contains five churches, two hotels, Oddfellows' hall and fourteen stores. Surrounding towns and villages where no papers are published: Howick, Ste. Martine, Franklin Centre, St. Chrysostome, Cowans, Covey Hill and Brysons.

BULLETIN, weekly; J. H. Tomson, editor and proprietor; established 1895; unionist; Thursday; subscription \$1.50; eight pages, 6 col., 19¾ inches. Circ'n 1¾

POINTE-AUX-TREMBLES, pop. 1,800, Co. Hochelaga, on the St. Lawrence River and C.N.R., 2 miles N. E. of Montreal, with which it is connected by electric railway; Tel., T., Ex., Banks. A residential suburb of Montreal.

L'ADMINISTRATION, weekly; La Soci  t   de Publication de l'Est, Limit  e, publishers; established 1915; independent; Saturday; subscription \$1.50; eight pages, 5 col., 18¾ inches. Circ'n 1¼

QUEBEC, pop. 103,246, Co. Quebec, is situated on the left bank of the River St. Lawrence and on C.P.R., G.T.R., I.C.R., Transcontinental Ry., C.N.R., Quebec and Lake St. John Rys., 180 miles N.E. of Montreal, and 328 miles N. W. of Portland, Me., lat. (of N. E. bastion) 46° 49' 6" N., long. 71° 13' 45" W.; Tel., T., Ex., Banks. Chief Industries: shipbuilding, manufacture of iron castings, machinery, cutlery, nails, cartridges and shells, leather, paper, church ornaments, boots and shoes, rope, tobacco and cigars, steel, rifles, corsets, cotton, furs, patent medicines and wine, and extensive shipping. Quebec is the capital of the Province of Quebec. In the grandeur of its site and surroundings, in the strength of its fortifications, and in the extent and romance of its history, Quebec stands supreme among the cities of America. It has a remarkably picturesque situation between the St. Lawrence and St. Charles Rivers, at the north-eastern extremity of a narrow but elevated tableland, which for about eight miles forms the left bank of the River St. Lawrence. Cape Diamond, the extremity of the tableland, is 333 feet above the level of the river, to which it presents a nearly precipitous face; the descent to the St. Charles River is more gradual. The distance from one river to the other is little more than a mile. Opposite Cape Diamond the St. Lawrence is contracted to a breadth of 1,314 yards; but immediately below, at the confluence of the St. Charles, it spreads out into a broad and beautiful basin, more than 2,500 yards wide, forming a capacious and excellent harbour. The Quebec Bridge, which spans the St. Lawrence River above the city, is described as the eighth wonder of the world. As an engineering feat, the construction of this mammoth bridge far eclipses the structure over the Firth of Forth in Scotland, which is the second bridge in the world to-day. The Quebec Bridge connects the city directly with Winnipeg and the West by the shortest route from the Atlantic seaboard. The Spring tides rise and fall 18 to 22 feet. Quebec is divided into two parts called Upper and Lower Towns. The Upper Town occupies the highest part of the promontory; a small part of it is surrounded with walls, and otherwise fortified. The ancient citadel, which crowns the summit of Cape Diamond, covers, with its numerous works, an area of 40 acres, and from its position is the strongest natural fortress in America. The Lower Town, which is the seat of commerce, is built around the base of Cape Diamond, where, in many places, the rock has been cut away to make room for the houses. The banks of both rivers are lined with warehouses and wharves, the latter jutting about 200 feet into the stream, and along them the water is sufficiently deep to admit vessels of the largest size. The city has several times suffered from disastrous fires, but the result has been the erection of more attractive buildings and a consequent improvement in the general appearance of the city. In the Upper Town are several squares and public walks commanding views unrivalled for their varied and picturesque appearance. In one stands a substantial monument, erected to the joint memory of Generals Wolfe and Montcalm, the English and French commanders who fell in the taking of Quebec in 1759. It is 65 feet high. A

monument 40 feet high marks the spot where General Wolfe fell on the Plains of Abraham; while on St. Foy Road stands a monument presented by Prince Napoleon Bonaparte in 1855, commemorating a fierce struggle which took place here in 1760 between the British and French troops. Among the public buildings of Quebec may be mentioned the Parliament Buildings; Drill Hall; the Roman Catholic Basilica, with a seating capacity of 4,000 persons, and covering with the university attached an area of eight acres; the English Cathedral, surmounted by a lofty spire, both occupying elevated positions in the Upper Town, Chateau Frontenac, Bishop's Palace and Anglican See House. There are numerous churches in Quebec and one synagogue. The educational institutions comprise three Roman Catholic Colleges, viz: Laval University, with faculties of arts, law and medicine, the Grand Seminary and the Minor Seminary; the Ursuline Convent, an extensive establishment founded in 1641; several nunneries; Laval, Normal and Model schools; Girls' High school; the Quebec High school, and a number of private academies and public schools. There are in addition, a Canadian Institute, provided with a library and reading room; the Literary and Historical Society, the oldest Chartered Institution of its kind in Canada, having been founded in 1824, and possessing valuable "Records of the Realm" in eighty or ninety folios, and a large selection of historical manuscripts; the Entomological Society, St. Patrick's Literary Institute, Advocates' Library, Board of Trade, Merchants' Exchange and the Y. M. C. A. rooms. The principal benevolent institutions are the Hotel Dieu, Jeffery Hale's Hospital, General Hospital, Finlay Asylum, Church of England Women's Home, Ladies' Protestant Home, St. Bridget's Home, Female Orphan Asylum, and the Lunatic Asylum at Beauport. Surrounding towns and villages where no papers are published: New Liverpool, Beauport, Valcartier, Laval, St. Raymond, Isle of Orleans, Sillery, Hedleyville, Portneuf, Lorette, Montmorency Falls, Loretteville, St. Joseph, St. Romuald, St. Nicholas, Etchemin and Charlesbourg.

CHRONICLE, every morning except Sunday; Chronicle Printing Co., publishers; established 1764; independent-conservative; subscription \$3.00, by mail, \$4.00 in city; ten pages and upward, 7 col., 21 inches. Circ'n, 14¼

See Advt. Page 76.

GAZETTE, (weekly edition of *Chronicle*.); established 1764; Thursday; subscription \$1.00; four pages, 7 col., 21 inches.

TELEGRAPH, every evening except Sunday. Telegraph Printing Co., publishers, Frank Carrel, president; established 1874; independent-liberal; subscription \$5.00; twelve pages, 8 col., 21½ inches.

Sworn Circ'n, actual average for 12 mos. to Sept. 30, 1918, 11,631★

Advt.—For business progress and public service, the record of the Quebec Telegraph will compare with any journal in the Dominion. As the business man's indicator and as the independent paper of the home, the Telegraph stands first in the field, enjoying the support not only of practically all the English-speaking people of the City and district, but also the clientele of the best French-Canadian thought. In the Home—in the Office—Always the Quebec Telegraph. See Advt. Page 124.

L'ACTION CATHOLIQUE, French, every evening except Sunday; L'Action Sociale Ltée, publishers; established 1907; independent; Catholic; organ of L'Action Sociale Catholique; subscription \$3.00; fourteen pages, 7 col., 21 inches.

Sworn Circ'n, average for 12 mos. to Sept. 30, 1918, 14,056

WEEKLY, established 1907; Wednesday; subscription \$1.50; fourteen pages, 7 col., 21 inches. Circ'n 15¼

Also publish *La Semaine Religieuse de Quebec*.

See Advt. Page 62.

L'EVENEMENT, French, every evening except Sunday; La Cie. de l'Evenement, publishers; established 1867; conservative; subscription \$3.00; eight to thirty-four pages, 7 col., 19½ inches.

Sworn Circ'n, actual average for 12 mos. to Sept. 30, 1918, **18,260★**

WEEKLY, established 1867; Saturday; subscription \$1.00; twelve pages, 7 col., 19½ inches.

Sworn Circ'n, actual average for 12 mos., to Sept. 30, 1918, **4,811★**

LE SOLEIL, French, every evening except Sunday; Le Soleil Publishing Co., publishers; established 1880; liberal; subscription \$3.00; ten to twenty-four pages, 8 col., 21½ inches.

Sworn Circ'n, actual average for 12 mos., to Sept. 30, 1918, **38,358★†**

WEEKLY, established 1880; Saturday; subscription \$1.00; ten to sixteen pages, 8 col., 21 inches.

Circ'n 6¼

Advt.—Le Soleil, the only A.B.C. paper in Quebec and the largest newspaper in Canada east of Montreal, practically covers the entire City of Quebec, and also affords the advertiser the means of reaching the French-speaking population of the fertile agricultural district within a radius of 75 miles. It is an invaluable paper for a test campaign in the important City of Quebec, having a circulation greater than all other Quebec City Dailies combined. See Advt. Page. 125.

LE BULLETIN DU COMMERCE, French, weekly; A. Cinq-Mars, publisher; established 1917; commercial and financial; Friday; subscription \$2.00; twenty-four pages, 2 and 3 col., 10½ inches.

Circ'n 1¼

See Advt. Page 95.

LE FRANC-PARLEUR, French, weekly; Raoul Renault, publisher; established 1915; independent; Friday; subscription \$2.00; eight to sixteen pages, 5 cols., 16 inches.

Circ'n 2¼

Also publishes *Le Gaspésien* and *La Basse-Cour*.

LE GASPESIEEN, French; weekly; Raoul Renault, publisher; established 1918; independent; Thursday; subscription \$1.00; eight pages, 5 col., 16 inches.

Also publish *Le Franc Parleur* and *La Basse-Cour*.

LA GAZETTE OFFICIELLE, French and English, weekly; Government of Quebec, publishers; E. E. Cinq-Mars, King's Printer; official information; Saturday; subscription \$5.00; forty to sixty-four pages, 2 col., 9¾ inches.

LE MOUSQUETAIRE ET L'ECHO DE LAVAL, French, weekly; La Societe Anonyme de Publication de l'Echo de Laval, publishers; established 1917; college; Saturday; subscription \$2.00; six pages, 4 cols., 15½ inches.

LA SEMAINE COMMERCIALE, French, weekly; L. E. Thompson, publisher; established 1894; commercial; Friday; subscription \$2.00; thirty-two pages, 3 col., 11¼ inches.

LA SEMAINE RELIGIEUSE DE QUEBEC, French, weekly; L'Action Sociale, Ltee., publishers; established 1888; religious, Roman Catholic; Thursday; subscription \$1.50; sixteen pages, 1 wide col., 6½ inches.

Also publish *L'Action Catholique*.

DIOCESAN GAZETTE, monthly; printed by Chronicle Printing Co.; established 1893; religious, Church of England; subscription 25 cents; twelve pages, 2 col., 7 inches.

ANNALES DE NOTRE - DAME DU SACRÉ - CŒUR,

French, monthly; Les Rev. Peres Missionnaires du Sacre-Cœur, publishers; established 1903; religious; subscription 75 cents; forty pages, 1 or 2 col., 6½ inches.

LA BASSE-COUR, French; monthly; Raoul Renault, publisher; established 1918; poultry raising; 15th of month; subscription \$1.00; twelve to sixteen pages, 3 col., 10 inches.

Also publish *Le Franc Parleur* and *Le Gaspésien*.

LE BULLETIN DE LA FERME, French, monthly; La Cie. de Publication du Bulletin de la Ferme, publishers; established 1913; agricultural; last day of month; subscription 25 cents; twenty-four pages, 3 col., 10 inches. Circ'n 9½

LE CROISÉ, French, monthly; Amédée Denault, publisher; established 1910; independent-social; 1st of month; subscription \$1.00; four to twelve pages, 3 col., 12 x 9 inches. Circ'n ¾

L'ENSEIGNEMENT PRIMAIRE, French, monthly; C. J. Magnan, editor and publisher; established 1880; educational, Catholic; 10th of month; subscription \$1.50; sixty-four pages, 2 col., 6¼ inches. Circ'n 8½

LES FLEURS DE LA CHARITÉ, French, monthly; L'Œuvre du Patronage, publishers; established 1897; religious, educational and literary; subscription 50 cents; thirty-two pages, 1 col., 6¾ inches.

LE NATURALISTE CANADIEN, French, monthly; Canon V. A. Huard, editor and publisher; established 1868; scientific; subscription \$1.00; sixteen pages, 1 col., 6 inches.

EDUCATIONAL RECORD, quarterly; published for the Educational Department by Canada Stamp Co. reg'd.; established 1881; educational; subscription \$1.00; eighty-five pages, size 6 x 9. Circ'n 1¼

RICHMOND, pop. 3,500, Co. Richmond, on right bank of River St. Francis and on G. T. R., 76½ miles E. of Montreal and 24 miles N. W. of Sherbrooke; Tel., T., Ex., Banks. Chief Industries: last factory, foundry, mining, saw and grist mills, sash and door factories, G. T. R. shops, brick manufacturing, woollen factory and agriculture. The town contains five churches, schools, county buildings, good stores, opera house and four hotels. A bridge spans the St. Francis and connects this town with Melbourne. It has good educational advantages: the St. Francis College, high school, convent, public and separate schools. Surrounding towns and villages where no papers are published: Melbourne, Ulverton, New Rockland, Kingsley Falls, Bromptonville, South Durham and Kingsbury.

NEWS, AND DISTRICT OF ST. FRANCES ADVOCATE, weekly; published in St. Johns by E. R. Smith Co. Ltd.; one of seven distinct editions of the *St. Johns News*.

TIMES - GUARDIAN, weekly; A. V. Glassey, editor, W. L. Lance, publisher; established 1856; liberal; Friday; subscription \$1.50; eight pages, 6 col., 19½ inches. Circ'n 1

Issue also *Danville Times-Guardian* and *Windsor Mills Times-Guardian*, which are the same paper with different headings.

RIMOUSKI, pop. 4,000, Co. Rimouski, on the south shore of the St. Lawrence and on the I. C. R., 180 miles N. E. of Quebec; Tel., T., Ex., Banks. Chief Industries: saw and shingle mills, pulp and paper mills and biscuit factory. The town contains, besides the county buildings, a Roman Catholic cathedral, a seminary and three convents. It has a fine harbor, and during the season of river navigation the Royal Mail Steamships stop here to receive and land the European mails. Steamboat connection with the important points on the North Shore. Surrounding towns and villages where no papers are published: Little Metis, Ste. Flavie Station, Bic, Matane and Grand Metis.

LE PROGRES DU GOLFE, French, weekly; La Cie. du Progres du Golfe, publishers; established 1904; independent; Friday; subscription \$1.00; four to six pages, 7 col., 21 $\frac{1}{4}$ inches. Circ'n 1 $\frac{1}{2}$

LE MESSENGER DE STE-ANNE, French, monthly; Seminary of Rimouski, publishers; established 1885; religious; 1st week of month; subscription 35 cents; thirty-two pages, 1 wide col., 6 $\frac{1}{2}$ inches. Circ'n 4 $\frac{1}{2}$

ROBERVAL, pop. 2,500, Co. Lake St. John, on Lake St. John, the terminus of Quebec and Lake St. John Ry., 56 miles W. of Chicoutimi, 180 miles N.W. of Quebec; Tel., T., Ex., Banks. Chief Industries: lumbering, pulp mills, sash and door factories, saw and flour mills, concrete block, tile, pipe and canning factories. The town contains a court house, jail, town hall, college and monastery of the Ursulines. Roberval is the centre of the Lake St. John Valley, with its great lumbering and pulp wood industries. A popular summer resort. Surrounding towns and villages where no papers are published: St. Felicien, Normandin, Chambord, St. Gedion and Herbertville.

LE COLON, French, weekly; La Cie de Publicite de Roberval, publishers; established 1917; independent; Thursday; subscription \$1.00; four pages, 7 col., 20 inches. Circ'n $\frac{1}{2}$

ROCK ISLAND, pop. 1,300, Co. Stanstead, is the industrial and commercial centre of the "Three Villages," pop. 3,000, Rock Island and Stanstead Plain, Que., and Derby Line, Vt., geographically and commercially one, on the Boston & Maine Ry., 9 miles from Newport, Vt., and 35 miles S.W. of Sherbrooke, Que.; Tel., T., Ex., Banks. Chief Industries: farming, machinists' tool works, whip and wood working factories, seven overall factories, suspender, blanket, pant, shirt and ladies' skirt and petticoat factories. The "Three Villages" contain five churches, Stanstead college, public schools, Ursuline convent and two hotels. Surrounding towns and villages where no papers are published: Beebe Plain, Fitch Bay, Georgeville, Barnston, Way's Mills, Ayer's Cliff, Smith's Mills, Massawippi and Hatley.

STANSTEAD JOURNAL, weekly; Journal Printing Co., publishers; established 1845; independent; Thursday; subscription \$1.00; eight pages, 6 col., 19 $\frac{3}{4}$ inches. Circ'n 1 $\frac{1}{2}$

STE. ANNE DE BELLEVUE, pop. 1,700, Co. of Jacques Cartier, on Ottawa River, G. T. R. and C. P. R.; Tel., T., Ex., Bank. A beautiful residential town, 22 miles W. of Montreal, the seat of the widely known Macdonald College, which comprises School of Agriculture, School of Household Science and School for Teachers, where the Protestant teachers for the public schools of the Province of Quebec are trained. The waters adjacent to the town are noted for their excellent fishing. Surrounding towns and villages where no papers are published: Senneville, Beaurepaire, Beaconsfield, Pointe Claire, Vaudreuil, Como, Hudson, Hudson Heights and Beauharnois.

CANADIAN TEXTILE JOURNAL, weekly, alternate issues French and English; Garden City Press, publishers; established 1883; technical and trade; Tuesday; last forms close 1st of month; subscription \$2.00; forty pages, 2 wide col., 10 inches.

Also publish *Pulp and Paper Magazine*, *Canadian Fisherman*, *Canadian Mining Journal*, *Journal of Commerce* and *Iron and Steel of Canada*.

JOURNAL OF COMMERCE, weekly; Garden City Press, publishers; established 1875; finance, commerce and industry; Tuesday; last forms close Monday a.m.; subscription \$3.00; twenty-four to one hundred and thirty pages, 4 col., 9¼ x 14 inches.

Also publish *Canadian Textile Journal*, *Pulp and Paper Magazine*, *Canadian Mining Journal*, *Canadian Fisherman* and *Iron and Steel of Canada*.

PULP AND PAPER MAGAZINE, weekly; Garden City Press, publishers; established 1903; technical and trade; Thursday; last forms close Monday; subscription \$5.00; sixty-eight to one hundred and sixteen pages, 2 wide col., 10 inches.

Also publish *Canadian Fisherman*, *Canadian Mining Journal*, *Journal of Commerce*, *Iron and Steel of Canada* and *Canadian Textile Journal*.

CANADIAN MINING JOURNAL, with which is incorporated the "Canadian Mining Review"; semi-monthly; Garden City Press, publishers; established 1907 (Can. Mining Review established 1879); mining, metallurgy and allied industries; 1st and 15th of month; last forms close 23rd and 8th of month; subscription \$2.00; sixty-four pages and upwards, 2 wide col., 10 inches.

Also publish *Canadian Textile Journal*, *Pulp and Paper Magazine*, *Journal of Commerce*, *Canadian Fisherman* and *Iron and Steel of Canada*.

CANADIAN FISHERMAN, monthly; Garden City Press, publishers; established 1914; commercial fisheries and fish culture; 10th of month; subscription \$1.00; thirty-six to fifty-two pages, 2 wide col., 10 inches.

Also publish *Can. Textile Journal*, *Canadian Mining Journal*, *Journal of Commerce*, *Iron and Steel of Canada* and *Pulp and Paper Magazine*.

IRON AND STEEL OF CANADA, monthly; Garden City Press, publishers; Dr. Alfred Stansfield, editor; established 1918; iron and steel foundry and machine shop interests; 1st. of month; subscription \$2.00; eighty to one hundred pages; 2 col., 10 inches.

Also publish *Canadian Textile Journal*, *Canadian Mining Journal*, *Journal of Commerce*, *Canadian Fisherman* and *Pulp and Paper Magazine*.

CANADIAN BOOKMAN, quarterly; Garden City Press, publishers; established 1919; literature; subscription \$1.50; ninety-six pages; 2 col., 10 inches.

MACDONALD COLLEGE MAGAZINE, quarterly; students of Macdonald College, publishers; established 1912; agricultural and literary; subscription \$1.00; ninety-six pages, 2 col., 8 inches.

See Advt. Page 103.

Circ'n 1

STE. ANNE DE RISTIGOUCHE, pop. 1,060, Co. Bonaventure, at the head of Chaleur Bay, opposite Campbellton, N.B., on the Quebec-Oriental Ry.; Tel., T. It is chiefly a Micmac Indian village, and contains a church, monastery, three schools, town hall and fine wharves. Chief Industries: farming, lumbering, planing and saw mill and Indian fancy works. Surrounding villages where no papers are published: Matapedia, Nouvelle, Saint-Omer and Carleton.

MICMAC MESSENGER, (Setaneoei Migmaoi Solnaltjitj), Micmac Indian, monthly; Rev. F. Pacifique, publisher; established 1908; interests of Micmac Tribe; first of month; subscription 50 cents; four to eight pages, 2 col., $8\frac{1}{2}$ inches.

Sworn Circ'n, actual average for 12 mos. to Sept. 30, 1918, 456*

ST. HYACINTHE, pop. 11,000, Co. St. Hyacinthe, on the River Yamaska and on G. T. R., C. P. R., I. C. R. and Quebec, Montreal & Southern Ry., $35\frac{1}{2}$ miles E.N.E. of Montreal; Tel., T., Ex., Banks. Chief Industries: grist, woollen and carding mills, shoe factories, two organ building factories, knitting mills, tanneries and foundries, furniture, cigar and carriage factories, mill machinery, sash and door factories, farming and dairying. The city contains Roman Catholic Cathedral, Catholic Church, Bishop's Palace, and two Protestant churches, college, academies, convents, city hall, hospitals, court house and fire station; is lighted by electric light and gas and has good water power. Surrounding towns and villages where no papers are published: Yamaska, Acton Vale, St. Guillaume, St. Ours, St. Francois, Pierreville, St. Joseph, Ste. Anne, Ste. Victoire, St. Robert, St. Rock, St. Simon, Upton, St. Liboire, St. Hugues, St. Denis, St. Pie, St. Damase, St. Cesaire, Abbotsford, St. Jude, St. Barnabe, La Presentation, Ste. Madeleine, St. Hilaire and Ste. Rosalie.

LE CLAIRON, French, weekly; L'Imprimerie Yamaska, publishers; established 1907; liberal; Friday; subscription \$1.00; six pages, 6 col., 20 inches.

Circ'n $\frac{3}{4}$

LE COURRIER DE ST. HYACINTHE, French, weekly; La Cie d'Imprimerie et Comptabilites Ltée., publishers; established 1853; liberal; Saturday; subscription \$1.00; six pages, 6 col., $20\frac{1}{4}$ inches.

Circ'n $1\frac{1}{4}$

See Advt. Page 100.

LA TRIBUNE, French, weekly; La Tribune de St. Hyacinthe Limitée, publishers, E. Chartier, managing editor; established 1888; independent; Thursday; subscription \$1.50; eight pages, 5 col., 18 inches.

Circ'n $\frac{3}{4}$

See Advt. Page 98.

ST. JEAN D'IBERVILLE, pop. 7,000. See *St. Johns*.

ST. JEROME, pop. 6,200, Co. Terrebonne, on the North River, C. P. R. and C. N. Ry., 9 miles S. W. of New Glasgow, 12 miles N. E. of St. Scholastique, 12 miles N. W. of Ste. Therese and 33 miles N. W. of Montreal; Tel., T., Ex., Banks. Chief Industries: rubber factory, paper and pulp mills, grist and saw mills, piano factory, farming and dairying. The town contains churches, convent, college and court house and has good water works and fire department; has an excellent peat bog, $\frac{1}{2}$ of a mile in area, in its vicinity. Surrounding towns and villages where no papers are published: Ste. Therese, St. Janvier, Milles Isles, St. Lin, Ste. Scholastique, St. Canut, St. Columbin, Ste. Adele, Ste. Agathe des Monts and Ste. Marguerite.

L'AVENIR DU NORD, French, weekly; Jules-Edouard Prevost, publisher; established 1897; liberal; Friday; subscription \$1.00; four pages, 6 wide col., 22 inches.

Circ'n $1\frac{1}{4}$

A. McKIM, LIMITED, MONTREAL, TORONTO, WINNIPEG & LONDON. ENG.

ST. JOHNS, pop. 7,000, Co. St. Johns, on Richelieu River, G.T.R., C.P.R., C. V. Ry., D. & H. Ry. and Rutland Ry., 27 miles S. E. of Montreal; Tel., T., Ex., Banks. Chief Industries: potteries and drain pipes, delf and tile works, silk mills, felt hat factory, Singer sewing machine factory, shirt and collar factory, fog signal factory, granite works, flour, saw and other mills and factories, farming and dairying. The town contains the county buildings, four churches, college, convent and hospital, high and public schools. It is connected with Iberville on the opposite side of the Richelieu by a very fine concrete bridge. Its lumber, grain and farm produce trade is extensive. Surrounding towns and villages where no papers are published: Stanbridge, Lacolle, Hemmingford and Clarenceville.

NEWS AND EASTERN TOWNSHIPS ADVOCATE, weekly; E. R. Smith Co. Ltd., editors and publishers; established 1848; conservative; Thursday; subscription \$1.00; eight pages, 7 col., 21 inches. Circ'n 3½

Issue also *Bedford News*, *Knowlton News*, *Magog News*, *Huntingdon News* and *Enterprise*, *Lachute News* and *Richmond News*, circulations of which are included in above rating.

See Advt. Page 79.

LE CANADA FRANCAIS, French, weekly; La Compagnie de Publication le Canada Francais, Ltée, publishers; established 1860; liberal; Friday; subscription \$1.00; twelve pages, 7 col., 21½ inches. Circ'n 3½

MONTREAL CHURCHMAN, monthly; The Lord Bishop of Montreal, publisher; established 1912; diocesan church magazine; 1st of month; subscription \$1.00; twelve pages, 4 col., 11½ inches.

SHAWINIGAN FALLS, pop. 3,463, Co. St. Maurice, on St. Maurice River, St. Maurice Valley Ry. and C. N. R., 21 miles N. of Three Rivers; Tel., T., Ex., Banks. Chief Industries: electric power, aluminum, paper and pulp, manganese and carbide factories, cotton mill, planing mills, sash and door and tar paper factories. The town contains two churches, four schools, water works and fire department, city hall, market buildings and opera house and is lighted by electricity. The falls near the town are 165 feet high, can develop 200,000 H. P. and are reached by electric cars. Surrounding towns and villages where no papers are published: St. Boniface, St. Elie, St. Mathieu, Ste. Flore, Baie Shawinigan and Mont Carmel.

L'ECHO DU ST. MAURICE French, weekly; E. Dallaire, publisher; established 1915; liberal; Thursday; subscription \$1.00; six pages, 6 col., 20¼ inches. Circ'n ¾

SHAWVILLE, pop. 750, Co. Pontiac, on the C.P., R. 46 miles W. of Ottawa; Tel., T., Ex., Bank. Chief Industries: sash and door factories, roller, woollen, saw, planing and grist mills, brick yards, carriage factories, implement and general supply depots, farming and lumbering. The town contains four churches, Government building, two grain elevators, academy, masonic and Orange halls, and is lighted by electricity. Surrounding towns and villages where no papers are published: Bristol Corners, Portage du Fort, Fort Coulonge, Campbell's Bay, Brysons and Ladysmith.

EQUITY, weekly; John A. Cowan, editor and publisher; established 1883; independent; Thursday; subscription \$1.50; eight pages, 6 col., 19 inches. Circ'n 1¼

SHERBROOKE, pop. 23,212, (including Lennoxville 25,000), Co. Sherbrooke, on Magog and St. Francis Rivers, G.T.R., Q.C.R., C.P.R. and B. & M. R., 101 miles E. of Montreal, 120 miles S. S.W. of Quebec and 196 miles N.N.W. of Portland; Tel., T., Ex., Banks. Chief Industries: woollen, cotton, carding, flour and saw mills, iron and brass foundries, clothing, shoe and jewellery factories, powder mill, pork packing plant, structural steel, scale and carriage factories, mining and pulp mill machinery factory, boiler and machine shops, agricultural implement works, bobbin and spool, sash and door and patent medicine factories, dairying and farming. The city contains ten churches, five hospitals, fifteen schools, two public libraries, fifteen hotels, about two hundred stores and the county buildings. Sherbrooke is the commercial metropolis of the Eastern Townships, and is just now experiencing an industrial boom, important power and manufacturing developments being in progress. The city has 12,000 h. p. within its limits and 25,000 h. p. within 20 miles. It is the centre of a rich farming country, also of asbestos and copper mining and lumber and pulpwood industries. Surrounding towns and villages where no papers are published: Lennoxville, Waterville, Compton, Brome, Barnston, Danville, Sutton, Mansonville, Dunham, Frelighsburg, West Shefford, Clarenceville, Hatley, Robinson, Scotstown, Beebe Plain, Cookshire, Magog and East Angus.

RECORD, every evening except Sunday; Sherbrooke Record Co., publishers; established 1897; independent; subscription \$3.00; eight to fourteen pages, 7 col., 21 inches.

Sworn Circ'n, actual average for 12 mos. to Sept. 30, 1918, 10,252*†
Advt.—Sherbrooke is the trading centre of eleven counties of Southern Quebec. The Record is the home paper with the home news and the only available medium covering the English Eastern Townships. Member Audit Bureau of Circulations. See Advt. Page 122.

LA TRIBUNE, every evening except Sunday; La Cie. de Pub. La Tribune Ltée., publishers; established 1910; liberal; subscription \$3.00; eight to sixteen pages, 7 col., 21 inches.

Sworn Circ'n, actual average for 12 mos. to Sept. 30, 1918, 9,537*
Advt.—The steady and rapid development of La Tribune is a marked feature in the Eastern Townships. It is the acknowledged "home paper" amongst the French population. The Eastern Townships citizens are 100% Canadian—80% are of French extraction. La Tribune is the only available advertising medium fully covering the French population in the Eastern Townships. See Advt. Page 123.

LE MESSENGER DE ST. MICHEL, French, weekly; L. A. Belanger, publisher; Rev. A. Bois, editor; established 1917; religious, Roman Catholic; Saturday; subscription 50 cents; four pages, 5 col., 16 inches.

Also publishes *Le Progres de l'Est*.

LE PROGRES DE L'EST, French, weekly; L. A. Belanger, editor and publisher; established 1883; independent-liberal; Friday; subscription \$1.50; four pages, 7 col., 22 inches. Circ'n 1

Also publishes *Le Messenger de St. Michel*.

See Advt. Page 105.

SOREL, pop. 9,000, Co. Richelieu, on the River Richelieu, at its confluence with Lake St. Peter and on Quebec Southern Ry., connecting with G. T. R., C. P. R. and I. C. R.; 45 miles N. E. of Montreal; Tel., T., Ex., Banks. Chief Industries: shipyards and repair shops employing over 3,500 men, engine and machine shops, tanneries, saw and grist mills, foundries, agricultural implement works, shipbuilding, mica, shoe, shirt and furniture factories and farming. The town contains convent, Normal School, two colleges, court-house and Government offices. Government vessels and leading lines of lake steamers and harbour tugs winter in the harbour. Surrounding towns and villages where no papers are published: Yamaska, St. Francois, Pierreville, St. Ours, St. Aime, St. Guillaume, St. Joseph, Ste. Victoire, St. Robert, St. Roch and Drummondville.

LE COURRIER DE SOREL, French, weekly; La Cie d'Imprimerie du Courrier de Sorel, publishers; established 1900; liberal; Friday; subscription \$1.25; four pages, 6 col., 19½ inches.

Circ'n 2¾

Also publish *Gazette de Berthier*.

See *Advt. Page 109*.

GAZETTE DE BERTHIER, French, weekly; La Cie d'Imprimerie du Courrier de Sorel, publishers; established 1889; liberal; Friday; subscription \$1.25; four pages, 6 col., 19½ inches.

Also publish *Le Courrier de Sorel*.

See *Advt. Page 109*.

LE SORELOIS, French, weekly; Richelieu Printing Co., publishers, W. G. M. Morgan, manager; established 1879; conservative; Friday; subscription \$1.00; four pages, 7 col., 21¼ inches.

Circ'n 2¾

Also publish *News*.

NEWS, Richelieu Printing Co., publishers; established 1879; conservative; published intermittently when legal advertisements are to be inserted; subscription 75 cents; four pages.

Also publish *Le Sorelois*.

STANSTEAD, pop. 900, Co. Stanstead, is one of the "Three Villages," pop. 3,000—Rock Island, Stanstead Plain and Derby Line, Vt.—geographically and commercially one, on the Boston and Maine Railway, 9 miles N.W. of Newport, Vt., and 35 miles S.W. of Sherbrooke. Tel., T., Ex., Banks. Chief Industries: farming, machinists' tool works, whip and wood-working factories, seven overall factories, blanket, pants, shirt and ladies' skirt and petticoat factories. The "Three Villages" contain five churches, Stanstead College, public schools, Ursuline Convent and three hotels. Surrounding towns and villages where no papers are published: Beebe, Fitch Bay, Georgeville, Barnston, Way's Mills, Ayer's Cliff, Massawippi and North Hatley.

STANSTEAD COLLEGE MAGAZINE, quarterly; Stanstead College Literary Society, publishers; established 1900; college; subscription 50c.; forty pages, 1 wide col., 9 inches.

THETFORD MINES, pop. 8,000, Co. Megantic, on the Q. C. R., 67 miles N. W. of Sherbrooke; Tel., T., Ex., Banks. Chief Industries: mining, foundry, sash and door factory and saw mills. The asbestos mines in this neighbourhood produce 80 per cent. of the world's wants. The town contains, besides its stores, etc. three churches, college, schools, and a hospital. Surrounding towns and villages where no papers are published: Black Lake, Robertsonville, Disraeli, Broughton and St. Ferdinand d'Halifax.

LE CANADIEN, French, weekly; Alfred Frenette, editor and proprietor; established 1915; independent; Thursday; subscription \$1.00; four to six pages, 7 col., 21¼ inches.

Circ'n 2

THREE RIVERS, pop. 20,000, Co. Three Rivers, on the St. Maurice and St. Lawrence Rivers, C. P. R. and G. T. R., 72 miles S. W. of Quebec, 92 miles N. E. of Montreal; Tel., T., Ex., Banks. Chief Industries: lumbering, large cotton mills, pulp and paper mills, women's whitewear factories, marble works, sash and door factory, foundries, two shipyards, snowshoe factory, shoe, carriage and wagon factories, engine and machine shops and mixed farming. The city contains seven banks, six churches, colleges, convents and public and high schools, two hospitals, and is lighted by electricity. It is the centre of a fine farming and cattle grazing country, has a good harbour with over a mile of docks, and is one of the oldest towns in the Province. Surrounding towns and villages where no papers are published: Nicolet, Batiscan, St. Narcisse, Champlain, St. Maurice, Pointe du Lac, Yamachiche, St. Barnabe and Cap de la Magdeleine.

ST. MAURICE VALLEY CHRONICLE, weekly; The St. Maurice Valley Chronicle Co., Reg., publishers; established 1918; independent; Wednesday; subscription \$2.00; eight pages, six col., 19½ inches.

LE BIEN PUBLIC, French, weekly; La Compagnie Le Bien Public, publishers; established 1909; independent; Thursday; subscription \$1.50; eight pages, 7 col., 22 inches. Circ'n 4¾

See Advt. Page 107.

LE TRIFLUVIEN, French, weekly; J. A. Cambray, publisher; established 1908; liberal; Friday; subscription \$1.50; eight pages, 7 col., 22 inches. Circ'n 3

VALLEYFIELD, pop. 9,449, Co. Beauharnois, near the head of Beauharnois Canal, on G. T. R. and N. Y. C. Ry., 35 miles S. W. of Montreal, 85 miles S. E. of Ottawa and 6 miles from Coteau Landing; Tel., T., Ex., Banks. Chief Industries: cotton and grist mills, machine shops, sash and door factories, canning factories and farming. The Montreal Cotton Co. employs over 2,800 people, and its payroll in Valleyfield averages over \$70,000 a month. The town contains the county buildings, a cathedral, five churches, a convent, college and academy, high school, seven hotels and about sixty stores. Lighted by electricity. Surrounding towns and villages where no papers are published: Beauharnois, Ste. Timothee, St. Louis de Gonzague, Chateauguay, Coteau and St. Stanislas de Kostka.

LE PROGRES, French, weekly; C. T. Verner, editor and publisher; established 1878; liberal; Thursday; subscription \$1.00; six pages, 7 col., 22 inches.

Sworn Circ'n, average for 12 mos. to Sept. 30 1918, 1,500

See Advt. Page 108.

VERDUN, pop. 30,000, Co. Jacques Cartier, on the St. Lawrence, a rapidly growing residential suburb south-west of Montreal. It has a good street-car service, municipally owned electric lights and water works, fuse works, etc. Verdun contains five churches, schools, city hall, parks, theatres and a hospital for the insane.

ECHO, weekly; The Echo Press, publishers; Roy Carmichael, manager; established 1910; independent; local; Friday; subscription \$1.50; eight pages, 6 col., 19½ inches. Circ'n 1¼

See Advt. Page 102.

WATERLOO, pop. 2,200, Co. Shefford, on the C. V. Ry. and C. P. R., 60 miles S.E. of Montreal, 38 miles W. of Sherbrooke, 14 miles S.E. of Granby; Tel., T., Ex., Banks. Chief Industries: foundry, furniture factory, carriage factories, toy and chain factories, machine shop, grist and saw mills and farming. The town contains five churches, high school, convent and college, public library, opera house, four hotels and about thirty stores. Surrounding towns and villages where no papers are published: West Shefford, Actonvale, Warden, Bonsecour, Foster, Lawrenceville, South Stukely, Eastman, Fulford, Roxton Falls and Roxton Pond.

ADVERTISER, weekly; J. J. Ryan, editor and publisher; established 1855; liberal; Friday; subscription \$1.25; four pages, 8 col., 23 inches. Circ'n 1

JOURNAL DE WATERLOO, French, weekly; J. Oscar Seguin, editor and publisher; established 1882; independent; Thursday; subscription \$1.00; eight pages, 5 col., 18 inches. Circ'n 1¼
See Advt. Page 106.

WESTMOUNT, pop. 18,500, Co. Hochelaga; adjoins the city of Montreal at its western boundary; assessed value \$52,000,000. Westmount is a city of homes. It occupies an ideal site on a plateau and commands a charming outlook. It has natural drainage, unexcelled facilities for sports of all kinds, and a splendid electric car service brings the people in close touch with Montreal.

NEWS, weekly; Westmount News Co., publishers; established 1901; independent; Friday; subscription \$1.50; sixteen pages, 4 col., 13 inches. Circ'n 4

WINDSOR MILLS, pop. 2,700, Co. Richmond, on the River St. Francis and on the G. T. R., 86½ miles S. E. of Montreal, 14 miles N. of Sherbrooke; Tel., T. Ex., Bank. Chief Industries: a large paper mill, a powder factory, grist and saw mills, farming and dairying. The town contains, besides its mills and stores, etc., four churches and a school and has excellent water power. Surrounding towns and villages where no papers are published: Kingsbury and Bromptonville.

TIMES - GUARDIAN, weekly; published in Richmond by the *Richmond Times-Guardian* and included in rating.

PROVINCE OF NEW BRUNSWICK

New Brunswick is the largest of the Maritime Provinces, with an area of 27,985 square miles. Of this 4,530,298 acres, or about one quarter, is occupied. The population at the last census was 351,889, of which over 70 per cent was rural.

As in most of the other provinces, the activities of the people are determined by the natural resources. Bounded on three sides by Chaleurs Bay, the Gulf of St. Lawrence, Northumberland Strait and the Bay of Fundy, fishing is naturally one of the greatest and most valuable industries, with the utilization of the great forest wealth its running mate.

There are over 22 billion feet of standing timber in the province and pulpwood exports annually amount to about 125,000 cords, valued at \$1,000,000. The estimated forest area is 9,000,000 acres. The Province has 240 active lumber mills and thousands of men find employment in various branches of the lumber industry. Upwards of 250,000,000 feet of lumber—exclusive of laths, etc.—are sent out from the mills of the St. John River annually, and great quantities are exported from the North Shore and Bay ports as well.

The provincial fisheries employ about 20,000 people: nearly 400 vessels and 8,000 fishing boats are in use, and the value of the fisheries amounts to over \$4,000,000 annually.

Farming is, of course, another very important branch of the people's activity. Each year sees new lands available for the farmer and the adoption of more advanced agricultural methods. Potatoes form one of the most important crops in the province, the annual yield averaging close to ten million bushels. Dairying holds a leading place, nearly a million pounds each of butter and cheese being marketed.

New Brunswick's annual mineral production amounts to about a million dollars. Deposits of coal, copper, gold, galena, albertite, salt and grindstones have been found in different sections. Some of the coal mines, especially those of Queens County, have been declared to be very valuable; and the resources of the whole province have been estimated at 151 million long tons. One of the richest iron deposits on the continent is located on the Nipisiguit river in Gloucester and a splendid iron and steel industry is being developed. Petroleum has been found in Westmoreland and Albert Counties and widespread reservoirs of natural gas under very high pressure tapped. Immense areas of oil shales exist in Albert, Westmoreland and Kings Counties. There are numerous water powers on these various rivers and their tributaries. The largest power is that at Grand Falls on the St. John where at the smallest summer flow over 100,000 horse power is available. New Brunswick at the last census had 1,158 manufacturing establishments, and is making rapid progress in that line. There are over 80 branches of Canadian Chartered Banks in operation.

The Province is represented in the Dominion Parliament by seven Senators and eleven Commons. The Provincial Legislature is made up of 48 members. There are three cities in the province — St. John, Fredericton and Moncton, Fredericton being the Capital.

BATHURST, pop. 4,000, Co. Gloucester, on Nepisiguit River, Baie des Chaleurs and C. G. R., Moncton and Riviere du Loup line, 34 miles N. of Chatham, 33 miles S. E. of Campbellton; Tel., T., Ex., Banks. Chief Industries : lumbering, pulp mills and fishing. Bathurst is in the centre of the big game hunting county and is a popular summer and fishing resort. Surrounding towns and villages where no papers are published : Caraquet, Tracadie and Shippigan.

GLOUCESTER NORTHERN LIGHT, weekly ; C. M. Mersereau, publisher : established 1913 ; independent ; Friday ; subscription \$1.50 ; four pages, 6 col., 19½ inches. Circ'n 1¼

CAMPBELLTON, pop. 5,000, Co. Restigouche, on the Restigouche River and I. C. R., 12 miles W. of Dalhousie ; Tel., Ex., Banks. Chief Industries, lumbering, saw, shingle and grist mills, machine shops, foundries, sash and door factories, locomotive, round house and repair shops. It is also an important fishing port. The town contains five churches, two public schools, convent and Hotel-Dieu, five hotels, good water works and is lighted by electric light. Surrounding towns and villages where no papers are published : Matapedia, Dalhousie, Jacquet River, Charlo Station and New Carlisle, Que.

GRAPHIC, weekly ; The Graphic, Ltd., publishers ; established 1897 ; independent ; Thursday : subscription \$1.50 ; eight to sixteen pages, 7 col., 21¾ inches. Circ'n 2½

TRIBUNE, weekly ; Chas. S. O. Crocket, publisher ; established 1905 ; independent Wednesday ; subscription \$1.00 ; eight pages, 6 col., 19¼ inches. Circ'n 1

CHATHAM, pop. 5,000, Co. Northumberland, on the Miramichi River and I. C. R., 5 miles E. of Newcastle, 90 miles N. of Moncton ; Tel., T., Ex., Banks. Chief Industries : engine, boiler and machine works, foundries, shipbuilding, fishing, sleigh and carriage factories, saw, lath, shingle, planing and pulp mills, farming and lumbering. The town contains a Roman Catholic cathedral and four churches, girls' boarding academy, public schools, college, library, hospital, masonic and temperance halls, opera house, etc. Its streets are lighted with electricity. The harbour accommodates vessels of the largest tonnage, and lumber is shipped by the million feet. Surrounding towns and villages where no papers are published : Douglastown, Loggieville, Nelson, Baie du Vin, Bartibogue, Neguac and Tracadie.

GAZETTE, tri-weekly ; F. E. Jordan, publisher ; established 1910 ; independent-liberal ; Monday, Wednesday and Friday ; subscription \$1.50 ; four to twelve pages, 6 col., 20 inches. Circ'n 1¼

WORLD, semi-weekly ; J. L. Stewart, editor and publisher ; established 1882 ; independent-conservative ; Wednesday and Saturday ; subscription \$2.00 ; four pages, 7 col., 21½ inches. Circ'n ½

WEEKLY, established 1882 ; Thursday ; subscription \$1.50 ; four pages, 8 col., 25¼ inches. Circ'n 1

COMMERCIAL, weekly ; J. Fred. Benson, editor and publisher ; established 1898 ; independent ; Tuesday ; subscription \$1.50 ; eight pages, 6 col., 19¾ inches. Circ'n 1¼

EDMUNDSTON, pop. 2,200, Co. Madawaska, on St. John and Madawaska Rivers, the C. P. R., G. T. R., Temiscouata and Bangor and Aroostook Railways, 81 miles S.E. of Riviere du Loup, 150 miles S.W. of Campbellton and 286 miles N.W. of St. John; Tel., T., Ex., Banks. Chief Industries: railroading and lumbering. The town contains a court house, registry office, large convent, public high school, post office and town hall. Large pulp and paper mills are now in course of erection and big saw mills are contemplated. When these several plants commence operations the population of the town will be largely increased. Surrounding towns and villages where no papers are published: Iroquois, Verret, St. Basil, Green River Station, Michaud, Lapointe, Lynch, St. Hilaire, Bosse and Plouard.

LE MADAWASKA, French, weekly; La Cie d'Imprimerie du Madawaska, Limitee, publishers; established 1913; independent Thursday; subscription \$1.00; four pages, 6 col., 19½ inches.

FREDERICTON, pop. 8,000, Co. York, on the left bank of St. John River and on the Intercolonial Ry., C. P. R., Transcontinental Ry., and St. John Valley, Fred. and Grand Lake Ry., 69 miles N. of St. John; Tel., T., Ex., Banks. Chief Industries: tanneries, boot, and shoe, larrigan and boot caul factories, peevie, hames and lumbering tools, carriage and waggon, canoe and sash and door factories, beer and aerated water establishments, foundry and machine shops, lumbering and farming. The town contains nine churches, private, public and provincial normal schools, city hall, university, Provincial Government buildings, military school, hospital, opera house, exhibition buildings and military barracks. It has fine streets, lighted with electricity and gas, water works, filtration plant and fire department and has good steamboat connections. Surrounding towns and villages where no papers are published: Marysville, Devon, Oromocto, Stanley, Gagetown and McAdam.

GLEANER, every evening except Sunday; The Gleaner, Ltd., publishers, Jas. H. Crocket, managing director; established 1890; independent-conservative; subscription \$5.00 in city, \$4.00 by mail; twelve to sixteen pages, 7 col., 21½ inches.

Sworn Circ'n, actual average for 12 mos. to Sept. 30, 1918, **6,447***

SEMI-WEEKLY, established 1880; Tuesday and Friday; subscription \$1.00; eight to twelve pages, 7 col., 21½ inches. Circ'n 5

See Advt. Page 81.

MAIL, every evening except Sunday; The Mail Printing Co., publishers; established 1910; independent-liberal; subscription \$4.00; eight pages, 6 col., 20 inches. Circ'n 1½

WEEKLY, established 1910; Wednesday; subscription \$1.00; eight pages, 6 col., 20 inches. Circ'n 1¼

ROYAL GAZETTE, weekly; R. W. L. Tibbits, King's Printer; government; Wednesday; subscription \$2.00; four to eight pages, 2 col., 10½ inches.

Inserts only Government advertisements.

EDUCATIONAL REVIEW, monthly (except in July); Mrs. Geo. U. Hay, publisher, R. B. Wallace, editor and manager; established 1887; educational and home; 1st of month; last forms close 15th of month previous; subscription \$1.00; twenty-four to thirty-six pages, 2 wide col., 9 inches. Circ'n 1½

UNIVERSITY MONTHLY, monthly during the collegiate year; students of University of New Brunswick, publishers; established 1882; college; subscription \$1.00; forty pages, 1 wide col., 8 inches. Circ'n ½

HARTLAND, pop. 1,250, Co. Carleton, on the St. John River and on the C. P. R., 13 miles N. E. of Woodstock, 65 miles N. W. of Fredericton, 145 miles N. W. of St. John; Tel., T., Ex., Bank. Chief Industries: woodworking, boot and shoe factories, tanneries, saw and grist mills, tile and concrete works. It is the centre of one of the finest agricultural regions in the province and ships large quantities of potatoes, hay, oats and live stock. There are large lumber mills in the vicinity. The town has four churches, elementary and high schools, good hotels, and splendid water supply and fire department. Surrounding towns and villages where no papers are published: Florenceville, Centreville, Bristol, Bath, Glassville, Coldstream, Victoria, Waterville, Andover, Grand Falls, Mount Pleasant, Stickney, Peel, Simonds, Avondale, Perth, Plaster Rock and Lakeville.

OBSERVER, weekly; The Observer Ltd., publishers; established 1909; liberal; Thursday; subscription \$1.50; four to eight pages, 6 col., 20 inches. Circ'n 2¼

See Advt. Page 76.

HILLSBORO, pop. 1,200, Co. Albert, on the Petitcodiac River and S. & H. Ry., 12 miles S. E. of Moncton; Tel., T., Ex., Bank. Chief Industries: plaster mills, wood working factory, carriage factory, flour mills, lumbering, farming and railway machine shop. The town contains, besides stores, four churches, public school and library, music hall, customs house and two hotels. Extensive gypsum mines, having an annual output of 150,000 tons, are worked in the neighbourhood. Natural gas in abundance has been discovered near Hillsboro and is now being used by the people of Hillsboro and Moncton; the Baltimore shale is also a valuable asset to the country. Surrounding towns and villages where no papers are published: Hopewell Cape, Albert Mines, Hopewell Hill, Point Wolfe, Albert, Harvey, Waterside, Alma, Elgin and Riverside.

ALBERT JOURNAL, weekly; The Tribune Printing Co., Ltd., publishers; established 1902; independent-liberal; Wednesday; subscription \$1.00; four pages, 7 col., 19¼ inches. Circ'n ¾

MONCTON, pop. 16,000, Co. Westmoreland, on the Petitcodiac River and C. G. R., C. P. R., G. T. P. and the M. & B. Ry., 89 miles N. E. of St. John, 186 miles N. of Halifax; Tel., T., Ex., Banks. Head of navigation of the Bay of Fundy. Chief Industries: cotton, woollen, underwear, hat and cap, flour and feed, saw, planing and shingle mills, clothing, wire fencing, biscuit and barrel factories, engine and boiler works, wood working, mineral water bottling, carriage and hardware factories, largest stove foundry in the Maritime Provinces, railway shops and farming, fishing and lumbering. It has concrete walks on all its main streets and has an excellent street railway service throughout the city and suburbs. The city contains the headquarters of the C. G. Rys. and M. & B. Ry., the former having extensive shops there. It is also the eastern terminus of the Grand Trunk Pacific. The annual wages paid in cash amount to about \$2,000,000. Moncton is a port of entry, and the river is navigable for all vessels at high tide; it is the centre of a newly-discovered natural gas and petroleum belt, and is surrounded by splendid farming communities. It has eleven churches and four large central schools with a total of 2,300 pupils. Surrounding towns and villages where no papers are published: Salisbury, Havelock, Elgin, Buctouche, Petitcodiac, Hopewell, Dorchester and Memramcook.

TIMES, every morning except Sunday; Times Printing Co. publishers; established 1868; liberal-conservative; subscription \$6.00; eight pages, 7 col., 20½ inches.

Sworn Circ'n, actual average for 12 mos. to Sept. 30, 1918, 4,157★

SEMI-WEEKLY, established 1901, succeeding weekly established 1868; Wednesday and Saturday; subscription \$1.50; eight pages, 7 col., 20½ inches.

Sworn Circ'n, actual average for 12 mos. to Sept. 30, 1918, 1,070★

Advt.—National advertisers anxious to extend their trade should not overlook Moncton, N.B., with its trading radius of 25,000 people, growing steadily—good times—no labor troubles. The Moncton Daily Times (established 50 years) will give you best service in this field. Guaranteed Circulation Statement, Rate Card and full particulars on request. See Advt. Page 72.

TRANSCRIPT, every evening except Sunday; John T. Hawke, editor and proprietor; established 1882; independent-liberal; subscription \$6.00 in city, \$4.00 by mail; eight pages, 7 col., 20½ inches. Circ'n 4¼

SEMI-WEEKLY, established 1882; Tuesday and Friday; subscription \$1.50; eight pages, 7 col., 20½ inches. Circ'n 1½

See Advt. Page 85.

L'ACADIEN, French, semi-weekly; C. Cormier, editor, L'Acadien Limitée, publishers; established 1913; liberal; Tuesday and Friday; subscription \$1.50; four pages, 7 col., 21¾ inches. Circ'n 2¾

L'EVANGELINE, French, semi-weekly; R. Arsenault, editor; L'Evangeline, Ltée., publishers; established 1910; independent; Monday and Thursday; subscription \$2.00; eight pages, 5 col., 18 inches. Circ'n 3¾

See Advt. Page 108.

CANADIAN GOVERNMENT RAILWAY EMPLOYEES' MAGAZINE, monthly; Canadian Government Railways, publishers; established 1914; 10th of month; subscription \$1.50; 64 pages, 2 col., 8 inches.

NEWCASTLE, pop. 4,800, Co. Northumberland, on the Miramichi River and I. C. R., 167 miles N. of St. John, 78 miles N. W. of Moncton, 113 miles N. E. of Fredericton, 264 miles from Halifax; Tel., T., Ex., Banks. Chief Industries: lumbering and fishing, ship-building, carriage gear works, saw, planing, pulp and flour mills and sash and door factory. The town contains six churches and two public and one private school, court house, jail, armoury, two opera houses and large public hospital. It is lighted by electricity, has sewerage and water systems and does a large export trade in lumber. Surrounding towns and villages where no papers are published: Nelson, Nordin, Douglastown, Millerton, Lower Newcastle, Blackville, Chatham Head, Rogersville, Redbank, Bartibogue, Doaktown and Boiestown.

NORTH SHORE LEADER, weekly; G. F. McWilliam, publisher; established 1906; independent; Friday; subscription \$1.50; eight pages, 6 col., 19¾ inches. Circ'n 1¼

UNION ADVOCATE, weekly; Miramichi Publishing Co., Limited, publishers, R. A. N. Jarvis, editor and manager; established 1867; independent; Tuesday; subscription \$1.50; eight to twelve pages, 6 col., 19¾ inches. Circ'n 2

SAINT JOHN, pop. 60,000, Co. St. John, is pleasantly situated at mouth of the St. John River on a rocky peninsula projecting into the harbor, on the C. P. R., C. N. R., G. T. P., and N. B. Southern Rys., 190 miles N. W. of Halifax and 483 miles E. of Montreal; Tel., T., Ex., Banks. Chief Industries: saw, grist, cotton and pulp mills, foundries, boiler and engine shops, shoe factories, wooden ware and tool factories, tanneries, carriage, soap, candle and box factories, furniture factories, ship building and fishing. The city contains forty-seven churches and Missions, high, public and private schools and business colleges, a large number of religious and charitable institutions and societies, two large and several smaller hospitals, seventeen hotels, asylum, two public libraries, large exhibition buildings and grounds, immigration buildings, public market building costing \$130,000, two large grain elevators, extensive wharves and warehouses and coal receiving depots, eighteen banks and branches, a flourishing Board of Trade, electric street railway. The harbor of St. John is capacious, safe and never obstructed by ice. It is the winter terminus. Its entrance is protected by an island, on which are quarantine hospital and a lighthouse. The ordinary rise of tide is 21 feet at low water. The waters of the harbour at high tide are 12 feet higher than those of the river, hence the phenomena of a fall outwards and inwards at every tide. St. John is the distributing point of a wide extent of country abounding in agricultural resources, minerals and valuable timber. Its admirable position at the mouth of one of the largest rivers in America, with a harbor open during the entire year, and regular steamboat connections with all parts of the province and the United States, and with a system of railroads running in all directions, with extensive maritime and manufacturing interests, insure its rank as a city of great commercial wealth and importance. It is lighted with electricity and gas, and is well supplied with water from a lake 11 miles away. Surrounding towns and villages where no papers are published: Fairville, Hampton, Norton, Apohaqui, Petitcodiac, Salisbury, St. George, McAdam and Gagetown.

GLOBE, every evening except Sunday; St. John Globe Publishing Co. Ltd., publishers; established 1861; independent-liberal; subscription \$5.00; eight to twenty-four pages, 7 col., 21 inches.

Circ'n 4¼

SEMI-WEEKLY, established 1858; Wednesday and Saturday; subscription \$1.00; eight pages, 7 col., 21 inches.

Circ'n 2½

Advt.—The Globe is the recognised medium to reach the well-to-do classes in St. John. Its columns are patronized by advertisers who cater to the best. See Advt. Page 115.

STANDARD, every morning except Sunday; The Standard Limited, publishers; established 1909; conservative; subscription \$3.00 by mail, \$5.00 in city; ten to twenty-four pages, 7 col., 21¼ inches.

Sworn Circ'n, average for 12 mos. to Sept. 30, 1918, 14,087

SEMI-WEEKLY, established 1909; Tuesday and Friday; subscription \$1.00; eight pages, 7 col., 21¼ inches.

Advt.—The Standard is the only Conservative paper in Southern New Brunswick. Established in 1909, it has for the past five years carried more paid advertising than any other morning newspaper in this Province. Of its subscription list, ninety-seven per cent is paid in advance, and out of a total distribution of 14,340 copies, 11,548 are yearly subscriptions, and ninety per cent of the total distribution is in New Brunswick. See Advt. Page 127.

TELEGRAPH - SUN, every morning except Sunday; Telegraph Publishing Co. of St. John, publishers; established 1869; independent-liberal; subscription \$5.00; ten to sixteen pages, 7 col., 21½ inches. Sworn Circ'n, actual average for 12 mos. to Sept. 30, 1918, 14,647 ★†

SEMI - WEEKLY (*Telegraph - News*), established 1862; Tuesday and Friday; subscription \$1.00; eight pages, 7 col., 21½ inches. Circ'n 3¼

See Advt. Page 128.

TIMES - STAR, every evening except Sunday; Times Printing and Publishing Co. Ltd., publishers; established 1904; independent-liberal; subscription \$3.00; ten to twenty pages, 7 col., 21½ inches.

Sworn Circ'n, actual average for 12 mos. to Sept. 30, 1918, 13,954★†

Advt.—To an advertiser desiring quickly and effectively and cheaply to make known his goods to the New Brunswick trade, The Daily Telegraph and The Evening Times-Star combination will prove particularly attractive. The Daily Telegraph circulates about 65% of its output throughout the province, while The Times-Star is about 93% city—little or no duplication and a combination rate covers. See Advt. Page 128.

MARITIME BAPTIST, weekly; Maritime Baptist Publishing Co. Ltd., publishers, E. M. Sipprell, managing director; established 1853; religious, Baptist; Tuesday; last forms close Monday night; subscription \$1.50; sixteen pages, 4 col., 13½ inches. Circ'n 5½

NEW FREEMAN, weekly; The New Freeman Publishing Co. Ltd., publishers; established 1900; independent; Roman Catholic; Saturday; last forms close Thursday, p.m.; subscription \$1.00; eight pages, 6 col., 19 inches. Circ'n 3¼

See Advt. Page 85.

BUSINESS REVIEW, monthly; The Paterson Printing Co., publishers; established 1918; commercial and lumbering; subscription \$1.00; fifty-two to sixty-eight pages, 3 col., 10 inches. Circ'n 1½

See Advt. Page 90.

CANADIAN BOY, monthly; Percy Gibson, publisher; established 1918; juvenile interests and Boy Scout movement; 25th month previous; last forms close 10th month previous; subscription \$1.50; forty pages, 3 col., 10¼ inches. Circ'n 2½

See Advt. Page 89.

MARITIME RETAILER, monthly; Maritime Publishing Co., publishers; established 1916; trade; 1st of month; last forms close 30th of month; subscription \$1.00; sixty-four pages, 3 col., 10 inches. Circ'n 1¼

ST. STEPHEN, pop. 2,836, Co. Charlotte, at the head of navigation on the St. Croix River, and on the C. P. R. and Shore Line Ry., opposite Calais, Maine, and 85 miles W. of St. John; Tel., T., Ex., Banks. Chief Industries: cotton mills, lumbering, edge tool and wood working factories, soap, shoe and confectionery factories, fertilizer plant and farming. The town contains five churches, ten public schools and hospital and has good steamboat connection with surrounding ports. Surrounding towns and villages where no papers are published: Milltown, St. George, Upper Mills, Oak Bay, Moore's Mills, The Ledge, Campobello, Grand Manan and Deer Island.

ST. CROIX COURIER, weekly: St. Croix Printing and Publishing Co., publishers, H. M. Webber, editor and manager; established 1865; independent-conservative; Thursday; subscription \$1.00; eight to twelve pages, 7 col., 22 inches.

Sworn Circ'n, actual average for 12 mos. to Sept. 30, 1918, 3,658★

SACKVILLE, pop. 3,000, Co. Westmoreland, on the Tantramar River and I.C.R., N.B. and P.E.I. Rys., 9 miles S.E. of Dorchester, the county seat, 35 miles S. E. of Moncton; Tel., T., Ex., Banks. Chief Industries: stove foundries, woodworking factory, stone quarries, concrete block, harness, boot and shoe and paper box factories, lumbering and farming. The town contains six churches, Mount Allison Institutions, a ladies' college, commercial college and public schools. Sackville is a port of entry. Surrounding towns and villages where no papers are published: Rockport, Woodpoint, Baie Verte, Dorchester, Jolicure, Point de Bute, Cape Tormentine, Melrose, Port Elgin, Fort Lawrence, Bayfield and Memramcook.

POST, semi-weekly; Post Printing Co. Limited, publishers; established 1879; independent; Tuesday and Friday; subscription \$1.50; eight pages, 6 col., 17 inches. Circ'n 1¾

TRIBUNE, semi-weekly; Tribune Printing Co. Ltd., publishers; established 1902; independent-liberal; Monday and Thursday; subscription \$1.50; eight pages, 6 col., 20 inches. Circ'n 2

ARGOSY, monthly; Euhretorian Society of Mt. Allison College, editors and publishers; established 1875; college; issued November to June; subscription \$1.00; fifty pages and upwards, 7 x 4 inches. Circ'n ¾

BUSY EAST OF CANADA, monthly; Busy East Press Ltd., publishers; established 1910; maritime interests; last forms close 20th of month; subscription \$1.00; thirty-two to one-hundred pages, 2 wide col., 9½ inches. Circ'n 2½

SUSSEX, pop. 3,000, Co. Kings, on the I.C.R., 42 miles N. E. of St. John; Tel., T., Ex., Banks. Chief Industries: lumbering, dairying and farming, refrigerator, tinware and wook-working machinery works, paper box making, canning, pork packing, farm implement factories and furniture and carriage works. The town contains nine churches, public school costing \$70,000, provincial agricultural college and dairy school, provincial militia drill grounds and county exhibition buildings. The surrounding county of Kings is wonderfully rich agriculturally and produces large quantities of cheese and butter. Surrounding towns and villages where no papers are published: Norton, Hampton, Rothesay, Chipman, Waterford, Petitcodiac, Elgin and Havelock.

KINGS COUNTY RECORD, weekly; Maritime Publishing Co. Ltd., publishers; J. D. McKenna, editor; established 1887; independent; local; Thursday; subscription \$1.50; ten to sixteen pages, 6 col., 19¾ inches.

Sworn Circ'n, average for 12 mos. to Sept. 30, 1918, 4,244

MARITIME FARMER AND CO-OPERATIVE DAIRYMAN, semi-monthly; R. D. Robinson Publishing Co. Ltd., publishers; established 1895; agricultural; subscription \$1.00; thirty-six pages, 4 col., 12 inches.

Sworn Circ'n, actual average for 12 mos. to Sept. 30, 1918, 9,473★

Advt.—The Maritime Farmer has organized a service branch for its advertisers. We will consider it a pleasure to give any available information concerning Maritime Province conditions so far as they may affect the interests of any advertiser. See Advt. Page 129.

WOODSTOCK, pop. 4,000, Co. Carleton, on the St. John River and Meduxnakik River and on the C. P. R., 135 miles N. W. of St. John, 60 miles W. of Fredericton; Tel., T., Ex., Banks. Chief Industries: foundries, tanneries, furniture, sash and door factories, machine shops, carriage factory, pork packing, cheese and butter factories, grist, saw, shingle and flour mills, fruit-growing and farming. The town contains eight churches, schools, town hall, library, agricultural college, customs house, courthouse, jail, armoury, two hospitals and has waterworks and sewers. It is the centre of one of the most picturesque and prosperous agricultural sections of New Brunswick, the surrounding country presenting a pleasing variety of landscape, with an abundance of large orchards of apple and plum trees. It is also an important manufacturing centre, with cheap electrical power, and copper and iron mines near by. The town has good fire department and is lighted by electricity. Surrounding towns and villages where no papers are published: Florenceville, DeBec, Bath, Bristol, Centreville, Richmond Corner, Newburg, Upper Woodstock, Benton, Meductic, Avondale, Waterville and Lakeville.

CARLETON SENTINEL, weekly; Carleton Sentinel Publishing Co. Ltd., publishers, S. L. Lynott, managing director; established 1837; liberal; Friday; subscription \$1.00; eight to twelve pages, 7 col., 21¾ inches. Circ'n 2¼
See Advt. Page 107. -

PRESS, weekly; Press Printing Co, Limited, publishers, J. P. Malaney, manager; established 1879; conservative; Tuesday; subscription \$1.00; eight pages, 6 col., 19¾ inches. Circ'n 1½
See Advt. Page 106.

PROVINCE OF NOVA SCOTIA

The Province of Nova Scotia—called in its early days Acadia, and embracing under that term the territory of the present Province of New Brunswick as well—is bounded on the north and west by the Gulf of St. Lawrence, Strait of Northumberland and Bay of Fundy, and on the east and south by the Atlantic Ocean. Only a narrow neck of land separates the waters of the Bay of Fundy from the Strait of Northumberland. Standing out in the Atlantic, and commanding, in a commercial sense, the Gulf of St. Lawrence, the province is remarkably situated for maritime pursuits, which employ a large proportion of her people. Each and every county in the whole province reaches the sea, and possesses one or more harbours; and the position of the province in this respect is unique in the geography of the world.

The area of Nova Scotia is 21,428 square miles, or 13,713,771 acres, and the population in 1911 was 492,338. It has 18 counties, three cities, 25 incorporated towns and about 850 villages.

The last census estimate places the grain crop at 4,480,700 bushels divided thus: wheat, 277,000 bushels; oats, 3,587,000; barley, 132,000 rye, 7,000; peas, 3,700; beans, 20,000; buckwheat, 309,000; mixed grains 145,000. The province is famous for its apples, the 1916 crop amounting to 830,000 barrels, valued at approximately two million dollars.

Nova Scotia is rich in minerals, particularly coal and iron ore, which are found side by side in enormous quantities. The estimated mineral production for 1916 was: coal, coke and by-products, \$24,695,000; iron and steel products, \$18,000,000; gypsum, limestone, etc., \$1,100,000; building materials and clay products, \$460,000.

The fisheries of the province employ a large number of men, and yielded, in 1916, \$8,150,000. Game and furs were worth half a million.

The estimated acreage of commercial timber is 5,000,000, and of pulpwood as much more, capable of producing 24,000,000 cords. The annual cut of lumber is worth about \$2,000,000.

The province has 1,500 manufacturing establishments, employing over 30,000, and turning out annually products worth fifty million dollars.

In addition to its almost unparalleled facilities for coastwise trade, Nova Scotia has 1,360 miles of railway in operation. Banking facilities are provided by 110 branches of Canadian Chartered Banks.

Nova Scotia has 2,845 schools, with 110,847 pupils and 2,995 teachers. The province has four universities—Acadia University at Wolfville, Dalhousie College and University at Halifax, University of King's College at Windsor, University of St. Francis Xavier's College at Antigonish—three colleges, a provincial normal school, an academy for the deaf, dumb and blind—the first in any British colony—a school of mining, horticulture and agriculture, and numerous country academies, besides high schools. Nova Scotia sends to the House of Commons 18 members, and to the Upper House 10 senators; its local legislature has 38 members in the Assembly and 18 in the Legislative Council. Capital, Halifax.

AMHERST, pop. 10,200, Co. Cumberland, on the I. C. R., 138 miles N. W. of Halifax and 137 miles N. E. of St. John ; Tel., T., Ex., Banks. Surrounded by good farming district and headquarters for large lumber industries. Chief Industries : Rhodes, Curry & Co., Ltd., Canadian Car and Foundry Co. builders of railway and tram cars, International Engineering Co., Ltd., engine and boiler works, foundries, machine shops, wood works, saw, planing, woollen and tweed mills, piano, boot and shoe, coffin, carriage and trunk factories. The town contains seven churches and good public schools. Surrounding towns and villages where no papers are published : Joggins' Mines, Pugwash, Wallace, Southampton, Athol, Chignecto Mines, River Hebert, Minudie, Maccan, Leicester, Fort Lawrence, Westmoreland Point, Lornville, Amherst Shore, Northport, Linden, Port Howe, Hastings, Shulee, Sand River, Apple River, Dorchester and Port Elgin.

NEWS, every evening except Sunday ; News-Sentinel Limited, publishers ; established 1893 ; independent-conservative ; subscription \$3.00 by mail, \$5.00 in city ; eight pages, 6 col., 19 $\frac{3}{4}$ inches.

Sworn Circ'n, actual average for 12 mos. to Sept. 30, 1918, 2,059★

SEMI-WEEKLY (*News and Sentinel*), established 1867 ; Tuesday and Friday ; subscription \$1.50 ; eight pages, 6 col., 19 $\frac{3}{4}$ inches. Circ'n 2 $\frac{3}{4}$

See Advt. Page 99.

ANNAPOLIS ROYAL, pop. 1,500, Co. Annapolis, near the mouth of the Annapolis River, on the Bay of Fundy, at the head of deep water navigation and on the C. P. Ry., 129 miles W. of Halifax, 63 miles S. E. of St. John ; Tel., T., Ex., Banks. Chief Industries : milling, lumbering, larrigan factory, brick yard, apple orchards, fishing and ship building. The town contains six churches, public schools, academy, public library, court house, opera house and five hotels. It is surrounded by a district famous for its apples. 350,000 barrels are grown in Annapolis County annually. The town was founded in 1604, was originally the Capital of the Province and is the oldest European settlement in America north of Florida. Surrounding towns and villages where no papers are published : L'Equille, Port Lorne, Clementsvalle, New Albany, Hillsburn, Moschelle, Deep Brook, Milford, Round Hill, Granville Ferry, Parker's Cove and Clementsport.

SPECTATOR, weekly ; J. W. Dawson Stearns, editor and publisher ; established 1882 ; independent ; Thursday ; subscription \$1.50 ; eight pages, 5 col., 18 $\frac{1}{2}$ inches. Circ'n 1 $\frac{1}{4}$

ANTIGONISH, pop. 2,000, Co. Antigonish, on Bay St. George and I. C. R., 105 miles N. E. of Halifax, 90 miles W. of Sydney ; Tel., T., Ex., Banks. Chief Industries : farming, butter and cheese making, fishing, lumbering, woollen, flour, saw and planing mills and milk pasteurizing and homogenizing factory. The town contains a cathedral, three churches, a convent, college, public schools, home for aged and hospital, and has splendid water system and electric lights. St. George's Bay, a fine inlet of the Gulf of St. Lawrence, on which the town lies, is navigable for vessels. Exports of cattle, sheep, pork, condensed milk and eggs very large, as many as 10,000,000 eggs being shipped annually, chiefly to the British market. Surrounding towns and villages where no papers are published : Mulgrave, Sherbrooke, Heatherton, Guysboro, St. Andrew and Harbor au Bouche.

CASKET, weekly ; Casket Printing and Publishing Co., Ltd., publishers ; established 1852 ; independent ; Thursday ; subscription \$1.50 ; eight pages, 6 col., 19 inches.

Circ'n 6½

See Advt. Page 62.

XAVERIAN, six times a year ; The Students of St. Francis Xavier's University, publishers ; established 1916 ; college ; subscription \$1.25 ; eighty pages, 2 col., 7 inches.

ARICHAT, pop. 1,500, Co. Richmond, on the Atlantic Coast, 145 miles N.E. of Halifax ; Tel., T., Ex., Banks. Chief Industries : fishing and farming. The town contains three churches, a public school and a convent school, also general stores and a lobster factory and has one of the finest harbors in Nova Scotia. Surrounding towns and villages where no papers are published : Port Hastings, Mabou, Lennox Ferry, West Arichat and Mulgrave.

RICHMOND COUNTY RECORD, weekly ; Bertram Bourinot, editor and publisher ; established 1897 ; independent ; Friday ; subscription \$1.00 ; four pages, 8 col., 23¾ inches.

Circ'n 1

BERWICK, pop. 850, Co. Kings, on Dominion Atlantic branch of the C.P.R., near Kentville, the County seat, 83 miles N.W. of Halifax ; Tel., T., Ex., Bank. Chief Industries : fruit growing and packing, fruit evaporating, vinegar and canning factories, saw and grist mills, iron foundry, sash and door and barrel factory, greenhouses and farming. Surrounding towns and villages where no papers are published : Cambridge, Waterville, Harborville, Somerset, Aylesford, Auburn, Kingston and Grafton.

REGISTER, weekly ; Berwick Register, publishers ; established 1891 ; independent ; Wednesday ; subscription \$1.00 ; four pages, 7 col., 21½ inches.

Circ'n 1¼

BRIDGETOWN, pop. 1,000, Co. Annapolis, on Annapolis River and D. A. Ry. and H. & S.-W. Ry., 75 miles S. E. of St. John, N. B., and 115 miles W. of Halifax ; Tel., T., Ex., Banks. Chief Industries : larrigan factories, marble works, tannery, wood working, vinegar and barrel factories, fruit growing, especially apples, and farming. The town contains five churches, public schools, court house, county asylum, county almshouse and excellent stock yards. It is the head of navigation of the Annapolis Basin and is surrounded by magnificent apple orchards. Surrounding towns and villages where no papers are published : Tuppersville, Clarence, Paradise, Lawrencetown, Round Hill, Dalhousie, Hampton, Belle Isle, Granville Centre, Centrelea, Arlington, Mount Rose and Port Lorne.

MONITOR, weekly ; O. S. Dunham, publisher ; established 1873 ; independent ; Wednesday ; subscription \$1.50 ; eight pages, 6 col., 19½ inches.

Circ'n 1¾

See Advt. Page 113.

BRIDGEWATER, pop. 3,500, Co. Lunenburg, on the Lahave River and Halifax & Southwestern Ry., 12 miles W. of Lunenburg, 70 miles S.W. of Halifax; Tel., T., Ex., Banks. Chief Industries: saw planing, woollen and carding mills, foundry, machine shops, gas engine works, pulp mills, tanneries, carriage factory and farming. The town contains seven churches, public schools and an academy and is headquarters of the Halifax and Southwestern Ry. Surrounding towns and villages where no papers are published: Lapland, Chelsea, Baker Settlement, Rudolf's Cove, Conquerall Bank, New Germany, Northfield and Camperdown.

BULLETIN, weekly; C. J. Cragg & Co., publishers; established 1890; conservative; Tuesday; subscription \$1.50; eight pages, 7 col., 21 $\frac{3}{4}$ inches. Circ'n 1 $\frac{3}{4}$

CALEDONIA, pop. 978, Co. Queen's, on the H. & S. W. Ry., 40 miles S. E. of Annapolis, 38 miles N. E. of Shelburne, 30 miles N.W. of Liverpool, the county town; Tel., T., Ex. Chief Industries: preserving and canning, dairying, woodworking factories, saw, planing, shingle and lath mills, barrels, furniture, oak finish for stores and ships' cabins, pulp mills, farming and gold mining. It is the centre of an agricultural, apple growing and gold mining district. The town contains five churches, new graded school, exhibition buildings and grounds, fine hotels, two public halls and a town hall. Surrounding towns and villages where no papers are published: Harmony Mills, Brookfield, Kempt, Northfield, Grafton, Westfield, Pleasant River and Maitland.

GOLD HUNTER AND FARMERS' JOURNAL, weekly; George E. Banks, editor and publisher; established 1888; liberal-conservative; Friday; subscription \$1.50; four pages, 8 col., 24 inches. Circ'n 1

DARTMOUTH, pop. 7,000, Co. Halifax, on Halifax Harbor opposite the city of Halifax and on the I. C. R. branch line; Tel., T., Ex., Banks. Chief Industries: three saw mills, skate, rope, nail, soap and sash factories, sugar refinery, rolling mills and boiler works. The town is connected with Halifax by ferry and contains, besides its stores, factories, etc., five churches and three hotels. Surrounding villages where no papers are published: Middle and Upper Musquodoboit, Waverley and Sheet Harbour.

PATRIOT, weekly; The Dartmouth Printing and Publishing Co., Ltd., publishers; established 1892; independent; Saturday; subscription \$1.00; eight pages, 7 col., 21 $\frac{1}{2}$ inches. Circ'n 2

DIGBY, pop. 1,427, Co. Digby, on the Annapolis Basin on the Bay of Fundy and on the Dominion Atlantic Ry., 140 miles W. of Halifax; Tel., T., Ex., Banks. Chief Industries: boat building and fisheries. The town contains several churches and public schools and a large number of up-to-date summer hotels. It is famous for its herring fisheries, beautiful scenery and yatching facilities. It is well known as a summer resort and accomodates thousands of visitors every year. It has daily steamboat connection with St. John. Surrounding towns and villages where no papers are published: Westport, Tiverton, Freeport, Deep Brook, Marshalltown, Smith's Cove and Clementsport.

COURIER, weekly; Digby Printing and Publishing Co., Limited, publisher, James J. Wallis, managing editor; established 1874; independent; Friday; subscription \$1.00; six pages, 7 col., 20½ inches. Circ'n 2¼

See Advt. Page 74.

GLACE BAY, pop. 20,000, Co. Cape Breton, on Glace Bay and on the Sydney and Louisburg Ry., 14 miles E. of Sydney, with which it is connected by electric railway; Tel., T., Ex., Banks. It is the centre of the Dominion Coal Company's properties, in connection with which \$7,000,000 a-year is paid in wages alone. Chief Industries: mining, fishing, machine works and railway offices of the S. & L. Ry. The town has a harbour and shipping facilities and contains churches, schools, St. Joseph's Hospital, General Hospital, theatres, four hotels, several general and other stores. It has electric street car service and is lighted by electricity. Surrounding towns and villages where no papers are published: Bridgeport, Dominion, Mira, Waterford, Louisburg, Dominion No. 6 and Port Morien.

GAZETTE, every evening except Sunday; Gazette Publishing Co., Ltd., publishers, A. D. MacNeil, managing director; established 1901; liberal; subscription \$4.00; eight to twelve pages, 7 col., 20½ inches. Circ'n 5¾

See Advt. Page 80.

HALIFAX, pop. 55,000, Co. Halifax, the capital and leading city of the province. It is situated on the west side of Halifax Harbor, and is the Atlantic terminus of the I. C. R. and C. P. R. Twenty-four hours by rail from Montreal and Boston, 36 from New York and Toronto, and 48 hours from Chicago; Tel., T., Ex., Banks. Chief Industries: foundries, car works, saw and cotton mills, sugar refineries, spice mills, furniture factories, cordage works, skate factory, planing mills, machine shops, dry docks and dock yards, ship repairing, nail factory, shovel factory, gunpowder manufactory, etc. The city has 113 miles of streets, contains two cathedrals and many fine churches, Dalhousie University with faculties of law and arts, Canadian Presbyterian theological college, Halifax Ladies' college, convents, several academies, high and public schools, deaf and dumb and blind schools, court house, public halls, masonic hall, opera house, Young Men's Christian Association, provincial and county buildings, exhibition grounds (85 acres) hospitals and asylums. It is the chief winter port of Canada and has twelve ocean steamship lines to Europe, West Indies and the United States. It is the most strongly fortified city in America, having capacity for mounting on its eleven forts over one thousand guns, while among those already mounted are some of the heaviest known calibre. At the north end of the city is a dry dock capable of accommodating vessels 610 feet long; it is one of the finest in the world, and cost about \$1,500,000. The harbour proper is four miles long by an average width of one mile, with excellent anchorage. At the north end is a passage called the Narrows, beyond which is Bedford Basin, a sheet of water nine miles long and four miles wide, capable of containing all the navies of the world. The streets of the city are lighted by electricity and gas. It has good waterworks, fine police force and fire department and has steamship connections with all ports. Surrounding towns and villages where no papers are published: Bedford, Fairview, Rockingham, Dutch Village, Uniacke, French Village, Enfield, Lawrencetown, Sheet Harbor, Musquodoboit, Stewiacke, Shubenacadie, and Hubbard's Cove.

ACADIAN RECORDER, every evening except Sunday ; Blackadar Bros., editors and publishers ; established 1813 ; liberal ; subscription \$5.00 ; four pages, 9 col., 27 inches. Circ'n 2

TRI-WEEKLY, established 1867 ; Monday, Wednesday and Friday ; subscription \$1.00 ; four pages, 9 col., 27 inches.

CHRONICLE, every morning except Sunday ; Chronicle Publishing Co., Ltd., publishers ; established 1844 ; liberal ; subscription \$6.00 in city, \$5.00 by mail ; eight to twenty pages, 8 col., 21 inches.

Sworn Circ'n, actual average for 12 mos. to Sept. 30, 1918, 13,444★†

See *Advt.* Page 24.

NOVA SCOTIAN, (weekly edition of *Chronicle*), established 1824 ; Thursday ; subscription \$1.00 ; eight to twenty pages, 8 col., 21 inches. Circ'n 8¼†

ECHO, (evening edition of *Chronicle*), every evening except Sunday ; established 1873 ; liberal ; subscription \$5.00 in city, \$2.00 by mail ; ten to twenty pages, 8 col., 21 inches.

Sworn Circ'n, actual average for 12 mos. to Sept. 30, 1918, 8,046★†

HERALD, every morning except Sunday ; Halifax Herald Limited, publishers, W. H. Dennis, manager ; established 1875 ; independent - conservative ; subscription \$7.00 ; ten to twenty-four pages, 7 col., 20¾ inches.

Sworn Circ'n, average for 12 mos. to Sept. 30, 1918, 12,637†

Advt.—The Herald has always gladly furnished advertisers the most complete details of circulation, as will be shown by Newspaper Directory ratings for past years. One of the first Canadian members of the A. B. C.—One of the three Canadian papers on Printer's Ink Roll of Honor. The strongest morning paper in Maritime Canada, covering the City of Halifax and circulating largely over the whole Province. See Advt. Pages 22 and 23.

MAIL AND HOMESTEAD, (weekly edition of *Herald*) ; established 1875 ; Tuesday ; subscription \$1.50 ; twelve to twenty pages, 7 col., 20½ inches. Circ'n 12

MAIL, (evening edition of *Herald*), every evening except Sunday ; established 1878 ; independent - conservative ; subscription \$5.00 ; ten to twenty-four pages, 7 col., 20¾ inches.

Sworn Circ'n, average for 12 mos. to Sept. 30, 1918, 15,102†

Advt.—The Mail, the evening edition of The Herald, covers the City of Halifax thoroughly, and with The Herald (morning) and The Mail and Homestead (weekly), will give any advertiser a service that reaches every section of the Province more effectively than any other paper or combination. Circulation figures sworn to and audited by the A. B. C., of which it was one of the first Canadian members. See Advt. Pages 22 and 23.

DALHOUSIE GAZETTE, weekly during College session ; Students of Dalhousie College, publishers ; established 1869 ; college ; subscription \$1.00 ; four to eight pages, 3 col., 11½ inches. Circ'n 1

PRESBYTERIAN WITNESS, weekly ; Presbyterian Witness Co., Ltd., publishers ; established 1848 ; independent ; religious ; Saturday ; subscription \$1.50 ; eight pages, 6 col., 17½ inches. Circ'n 6¼

ROYAL GAZETTE, weekly ; established 1752 ; official organ of Provincial Government, F. W. Smith, King's Printer ; Wednesday ; subscription \$1.50 ; twelve pages and upward, 3 col., 10¼ inches.

Usually inserts only Government advertisements.

MARITIME MERCHANT AND COMMERCIAL REVIEW, bi-weekly ; Imperial Publishing Co., Ltd., publishers ; established 1892 ; commercial ; every other Thursday ; last forms close Wednesday ; subscription \$1.00 ; ninety-two pages and upward, 2 or 3 col., 10 inches. Circ'n 1½

See Advt. Page 92.

CANADIAN RAILROAD EMPLOYEES' MONTHLY, monthly ; Canadian Brotherhood of Railroad Employees, publishers ; established 1909 ; railroad labor ; 10th of month ; subscription \$1.00 ; eighty pages, 2 col., 8 inches. Circ'n 2¾

See Advt. Page 98.

CHURCH WORK, monthly ; Church Work Publishing Co., Ltd., publishers, Rev. C. W. Vernon, managing editor ; established 1876 ; religious ; Church of England ; subscription 50 cents ; eight or twelve pages, 5 col., 16 inches. Circ'n 3

KENTVILLE, pop. 2,500, Co. Kings, on the Cornwallis River and Dominion Atlantic Ry., 71 miles N.W. of Halifax ; Tel., T., Ex., Banks. Chief Industries : carriage and mill machinery factories, farming, fishing and lumbering. The town contains five churches, and good public schools, etc. Surrounding villages where no papers are published : Canning, Aylesford, Kingston, Waterville, Grand Pre and Gaspereaux.

ADVERTISER, weekly ; G. H. Chisholm, editor and publisher ; established 1866 ; independent ; Friday ; subscription \$1.50 ; eight pages, 6 col., 19¾ inches. Circ'n 2

WESTERN CHRONICLE, weekly ; C. D. Koppel, publisher ; established 1873 ; liberal ; Thursday ; subscription \$1.00 ; four pages, 7 col., 22 inches. Circ'n 1

MARITIME APPLE, bi-weekly ; H. G. Harris, and W. C. Archibald, editors ; established 1912 ; horticulture ; Saturday ; subscription \$1.00 ; eight pages, 5 col., 17¾ inches.

L VERPOOL, pop. 2,500, Co. Queens, at the mouth of River Mersey, on the Halifax and South-Western Ry., 111 miles S.W. of Halifax, 30 miles S.W. of Bridgewater ; Tel., T., Ex., Banks. Chief Industries : shipbuilding, pulp and paper manufacturing, saw and planing mills, foundry, gold mining and fishing. The town contains six churches, academy and public schools, the county buildings, town hall, and has electric light and waterworks. The harbour is a very good one. Surrounding towns and villages where no papers are published : Scott's Bay, Beech Hill, Milton, Brooklyn, Port Medway, Kempt, Middlefield, Mill Village, Port Mouton and West Caledonia.

ADVANCE AND WESTERN COUNTIES ADVOCATE, weekly ; Advance Pub. Co., Ltd., publishers ; established 1878 ; independent ; Wednesday ; subscription \$1.50 ; four pages, 8 col., 24 inches. Circ'n 1

LUNENBURG, pop. 3,000, Co. Lunenburg, on Lunenburg Bay, an inlet of the Atlantic Ocean, and on the H. & S. W. Ry., 70 miles S.W. of Halifax; Tel., T., Ex., Banks. Chief Industries: lumbering, shipbuilding, fisheries and fish factories, iron and brass foundries and West Indies trade. The town contains six churches, academy and public schools, academy of music, a marine hospital, the county buildings, etc. It has electric plant, water and sewerage systems. Lunenburg owns a large fishing fleet of 150 vessels, employing about 2,700 men, the average annual catch being 160,000 quintals of dry fish. It does a large trade with the West Indies and the United States. Surrounding towns and villages where no papers are published: New Cornwall, Block House, Chester, Riverport, Petite Riviere, New Dublin and Princess Inlet.

NEWS, every evening except Sunday; The News Company Limited, publishers; established 1910; independent; subscription \$2.00; four pages, 6 col., 19¾ inches. Circ'n ½

WEEKLY, established 1910; liberal-conservative; Thursday; subscription \$1.50; eight pages, 6 col., 19¾ inches. Circ'n 1½

PROGRESS-ENTERPRISE, weekly; Progress-Enterprise Co., Ltd., publishers; established 1878; liberal; Wednesday; subscription \$1.50; eight pages, 7 col., 21¾ inches. Circ'n 1¾

MIDDLETON, pop. 1,000, Co. Annapolis, on Annapolis River, at junction of H. & S.W. Ry. and D. A. Ry., midway between Halifax and Yarmouth, 28 miles N.E. of Annapolis Royal, the county seat; Tel., T., Ex., Banks. Chief Industries: planing mills, box, sash and door and patent medicine factories, apple evaporating plant, fruit growing and farming. The town contains besides its stores, factories, etc., four churches, Macdonald School, armoury, two hotels and a splendid water system. The town is the centre of a splendid fruit-growing and farming country. Surrounding towns and villages where no papers are published: Clarence, Lawrencetown, Margaretville, Port George, South Farmington, Wilmot, Kingston, Torbrook, Nictaux, Springfield and Aylesford.

OUTLOOK, weekly; The Outlook Ltd., publishers, Fred. E. Cox, editor and manager; established 1894; independent; Friday; subscription \$1.50; four pages, 7 col., 21 inches. Circ'n 1¼

NEW GLASGOW, pop. 10,000, Co. Pictou, on the East River of Pictou, eight miles from Pictou Harbor and on the I. C. R., 104 miles N.E. of Halifax, 40 miles N.E. of Truro; Tel., T., Ex., Banks. Chief Industries: coal mining, mill and colliery machinery, iron bridges, iron and steel foundries, sewer pipe and building block works, granite works, car works, rifle sight factory, glass works, furniture, agricultural implement and sash and door factories, saw and planing mills and wire works. One mile and a half north is the village of Trenton, where are situated the N.S. Steel and the Eastern Car Works. New Glasgow contains seven churches, six public schools and a high school, hospital and customs house. It has an electric plant, is lighted by electricity and has electric railway connection with Trenton, Stellarton and Westville. It has several ship yards, and there are extensive coal mines in the vicinity. Surrounding towns and villages where no papers are published: Trenton, Thorburn, Hopewell, Ferrona, Springfield and Westville.

NEWS, every evening except Sunday ; Scotia Printers, Limited, publishers ; established 1910 ; independent ; subscription \$5.00 ; eight pages, 7 col., 20½ inches.

Circ'n 3¼

Also publish *Free Lance*.

EASTERN CHRONICLE, semi-weekly ; Eastern Chronicle Pub. Co., Ltd., publishers ; established 1843 ; liberal ; Tuesday and Friday ; subscription \$1.50 ; eight pages, 6 col., 20 inches.

Sworn Circ'n, actual average for 12 mos. to Sept. 30, 1918, 2,800★

ENTERPRISE, weekly ; Enterprise Publishing Co., publishers, A. P. Douglas, editor ; established 1888 ; independent-conservative ; Saturday ; subscription \$1.50 ; eight pages, 6 col., 20½ inches.

Circ'n 2

FREE LANCE, weekly ; Scotia Printers Ltd., publishers ; established 1894 ; conservative ; Friday ; subscription \$1.00 ; eight pages, 7 col., 20½ inches.

Also publish *News*

NORTH SYDNEY, pop. 6,000, Co. Cape Breton, on the north side of North Sydney Harbour, 5 miles from Sydney and the eastern terminus of the I. C. R. ; Tel., T., Ex., Banks. Chief Industries : iron foundry, fishing and coal shipping. The town contains five churches, three public schools, convent, private school, hospital, is lighted by electricity, and has a marine railway capable of carrying vessels up to 500 tons. It is the terminus of the Western Union Atlantic Cables, employing 140 men. Has good water works and fire department, an hourly steamboat connection with Sydney and half hourly electric car connection with Sydney Mines. The shipping piers of Nova Scotia Steel and Coal Co., both for ore and coal, are here ; North Sydney is the winter shipping port of Cape Breton's fishing industry, and a port of call of the Gloucester fishing fleet and the St. Pierre, Miquelon and Newfoundland steamers. Surrounding villages where no papers are published : New Campbellton, Little Bras d'Or, Florence, Whycocomagh, Victoria Mines and Bridgeport.

HERALD, weekly ; North Sydney Herald Publishing Co., Ltd., publishers ; established 1872 ; liberal ; Wednesday ; subscription \$1.50 ; eight pages, 7 col., 20 inches.

Circ'n 4

OXFORD, pop. 1,500, Co. Cumberland, on the Rivers Philip and Black and on the I.C.R., 3 miles from Oxford Junction, 20 miles S.E. of Amherst and 66 miles W. of Pictou ; Tel., T., Ex., Bank. Chief Industries : furniture and woodwork factories, foundry, saw, grist, excelsior and woollen mills, lumbering and farming. The town contains, besides its mills, stores, etc., five churches, one hotel, two public schools, a new high school and town hall. It has an electric power plant, excellent water supply and fire department and is lighted by electricity. Surrounding towns and villages where no papers are published : Advocate Harbour, Athol, East Southampton, Maccan, Pugwash, Conns Mills, Collingwood, Wallace, Northport, Westchester, Thomson, East Leicester, Linden, Greenville and Wentworth.

JOURNAL, weekly ; S. A. Marchant, publisher ; established 1897 ; independent ; Thursday ; subscription \$1.00 ; six to eight pages, 6 col., 19¾ inches.

Circ'n ¾

PICTOU, pop. 4,000, Co. Pictou, on North Shore, at the head of one of the finest harbours in the Province, and the terminus of two branches of the I.C.R., 100 miles N. of Halifax; Tel., T., Ex., Banks. Chief Industries: flour and grist mills, iron foundry and machine works, marine, railway, biscuits and confectionery, sash and door and canning factories. The town contains five churches, two public schools, convent, Pictou Academy, Y.M.C.A., and Marconi station, and in close proximity to the town are extensive coal mines. Its streets are lighted by electricity and it has good water works. Surrounding towns and villages where no papers are published: Caribou, River John, Logan's Tannery, Durham, Merigomish, Tatamagouche, Churchville, Scotsburn, Meadowville, Pictou Landing, Toney River, Cape John and Piedmont Valley.

ADVOCATE, weekly; Advocate Printing and Publishing Co., Limited, publishers; established 1893; independent-liberal; Friday; subscription \$1.50; eight pages, 7 col., 21¾ inches.

Sworn Circ'n, actual average for 12 mos. to Sept. 30, 1918, **2,304★**

See Adv. Page 109.

PORT HAWKESBURY, pop. 800, Co. Inverness, on the Strait of Canso, the Intercolonial Ry., the Inverness Ry. and the terminus of the C. B. Ry., and the port of call of the Plant S. S. and other steamship lines, 75 miles E. of New Glasgow, 130 miles N. E. of Halifax, with which it is connected by a weekly line of steamers; Tel., T., Ex., Bank. Chief Industries: saw mills, boat building, fishing and farming. The town contains several churches and schools, does a large trade in fish and general supplies. It is the centre of a rich agricultural district. It has a fine harbor and a local ferry line and steamboat connection with Boston, Mass., as well as being on the line of steamboat communication between Halifax and Summerside, P. E. I. Surrounding towns and villages where no papers are published: Pt. Hastings and Pt. Mulgrave.

JOURNAL - BULLETIN, weekly; Eastern Journal Publishing Co., Ltd., publishers; established 1889; liberal; Friday; subscription \$1.00; four pages, 8 col., 25 inches.

Circ'n ¾

PORT HOOD, pop. 2,500, Co. Inverness, on Inverness R. & C. Co. Ry., 80 miles W. of Sydney, 40 miles N. E. of Antigonish; Tel., T., Ex., Bank. Chief Industries: coal mining, lumbering, fishing and farming. Colliery employs 400 hands. There is a good harbour by which coal is shipped nine months in the year. Besides its stores, the town has three churches, an academy, court and customs houses. Surrounding villages where no papers are published: Glendyer, Mabou, Strathlorne, Port Hastings, Margaree, Dunveagan, Glencoe, Cheticamp, Whycocomagh and Inverness.

GREETINGS, weekly; D. F. McLean, publisher, established 1901; independent; Wednesday; subscription \$1.00; eight pages, 5 col., 17¾ inches.

Circ'n 1¾

A. MCKIM, LIMITED, MONTREAL, TORONTO, WINNIPEG & LONDON, ENG.

SHELBURNE, pop. 1,500, Co. Shelburne, on the N. E. arm of a capacious harbor of the same name, and on the H. & S. W. Ry., 163 miles S. W. of Halifax, 67 miles E. of Yarmouth; Tel., T., Ex., Bank. Chief Industries: iron works, ship and boat building, farming, fishing, lumbering and milling. The town contains several churches and schools, county academy, court house, customs house, has a good harbor with easy entrance and secure anchorage and has excellent facilities for the repairing and furnishing of vessels. Surrounding towns and villages where no papers are published: Barrington, Wood's Harbor, Barrington Passage, Port Latour, Lockport, Jordan and Tusket.

GAZETTE AND COAST GUARD, weekly; The Shelburne Gazette Co., Ltd., publishers; established 1896; independent-conservative; Thursday; subscription \$1.00; eight pages, 5 col., 17 $\frac{3}{4}$ inches. Circ'n 1 $\frac{1}{2}$

SPRINGHILL, pop. 5,713, Co. Cumberland, on the C. R. & C. Co. Ry., 5 miles S. of Springhill Junction 18 miles S. E. of Amherst and 110 miles N. W. of Halifax; Tel., T., Ex., Banks. Chief Industries: coal mining, wood-working factories, machine shops and farming. The town contains five churches, Y. M. C. A., four schools, public library, public hospital, three hotels and has water works and electric light. The Dominion Coal Co. operates a railway for general traffic from Junction with the Can. Gov't Rys. to Parrsboro, a shipping point by water about 35 miles distant. The extensive coal mines in Springhill employ in all about 2,200 men and pay an average of \$90,000 monthly in wages. Surrounding towns and villages where no papers are published: Salem, Intervale, Warren, Joggins Mines, Chignecto Mines, River Hebert Mines, Southampton, Salt Springs and Fenwick Mines.

RECORD AND MINING JOURNAL, weekly; The Midland Printing Co., publishers; established 1916; independent-liberal; Saturday; subscription \$1.50; four to eight pages, 7 col., 22 inches.

Circ'n 1

See Advt. Page 64.

STELLARTON, pop. 4,500, Co. Pictou, on the East River and I. C. R., 3 miles from New Glasgow, 101 miles N. E. of Halifax; Tel., T., Ex., Banks. Chief Industries: coal mining, I. C. R. repair shops, carriage factory, wood working and cigar factory. The town contains five churches, high and public schools, convent, water works and has an electric railway. Valuable coal mines in the town and vicinity. Surrounding towns and villages where no papers are published: Hopewell, Ferrona, Eureka and Thorburn.

MARITIME MINING RECORD, semi-monthly; R. Drummond, publisher; established 1880; mining; second and fourth Wednesday; subscription \$1.00; twenty to twenty-four pages, 2 col., 9 $\frac{3}{4}$ inches. Circ'n $\frac{1}{4}$

SYDNEY, pop. 27,000, Co. Cape Breton, on the east part of Cape Breton, at the head of Sydney Harbour on S. and L. Ry., S. and G.B. Ry. and eastern terminus of I.C.R., 290 miles N.E. of Halifax; Tel., T., Ex., Banks. Chief Industries: Dominion Steel & Iron Co's works, foundry, sash and door factories, cement works, tarred paper and roofing factory, boat and motor works, biscuit factory, chemical works and carding mills. The city contains twelve churches, public schools, county academy, two convents, insane asylum, hospital, a large skating rink, curling rink, court house, jail, masonic hall, Lyceum seating 1,000 and its streets are lighted by electricity. It is the second city of importance in the province and is the principal city on the Island of Cape Breton. It is an important coaling station for steamers. Near here are the picturesque Bras d'Or lakes which are much frequented by tourists and are a fashionable summer resort. The Sydney District is famous for its coal mines and has an extensive trade with St. Pierre and Newfoundland. One of the best equipped electric railways in the Maritime Provinces connects Sydney, Sydney Mines, North Sydney, Glace Bay and colliery districts, with a combined population of about 70,000. Surrounding villages where no papers are published: Westmount, Florence, Bridgeport, Broughton, Dominion, Port Morien, Victoria Mines, New Waterford, Reserve Mines, Coxheath, Boisdale, Beaver Cove, Grand Narrows, Irish Cove, Gabarouse and Louisburg.

POST, every morning and evening, except Sunday; The Post Publishing Co., Ltd., publishers; established 1900; unionist; subscription \$4.00 by mail, \$5.00 in city; eight to sixteen pages, 7 col., 21 inches.

Sworn Circ'n, actual average for 12 mos. to Sept. 30, 1918, **7,033**★†

WEEKLY (*Bras d'Or Gazette*), established 1896; Wednesday; subscription \$1.00; eight pages, 7 col., 21 inches. Circ'n ¾

Advt.—The aggregate of Cape Breton County's subscriptions to Victory Loan, 1918, was greater than one quarter of the aggregate subscriptions of the other seventeen counties in the Province. The number of subscribers in Cape Breton County was 17,551; in the other seventeen counties 43,208. In Halifax County, with population about the same as Cape Breton, there were 12,320 subscribers. The Post covers its field with a larger circulation than any other paper. A Member of the Audit Bureau of Circulations; its circulation may be ascertained at any time. See Advt. Page 117.

RECORD, every evening except Sunday; Record Publishing Co., Ltd., publishers; established 1898; liberal; subscription \$5.00 in city, \$4.00 by mail; eight pages, 7 col., 20½ inches. Circ'n 4¾

See See Advt. Page 78.

CANADIAN LABOR LEADER, weekly; Canadian Labor Leader Publishing Co., publishers; established 1917; labor; Saturday; subscription \$1.50; eight to twenty-four pages; 6 col., 20 inches. Circ'n 4

SYDNEY MINES, pop. 8,000, Co. Cape Breton, on I. C. R., 10 miles N. across Sydney Harbour from Sydney, and connected by electric railway with Sydney, Glace Bay and North Sydney; T., Ex., Banks. Chief Industries: coal mining and steel works. The town has five churches, three schools and electric light plant. Surrounding towns and villages where no papers are published: Westmount, Florence, Broughton, Dominion, Port Morien, Irish Cove and Louisburg.

NEWS, weekly; Stratton Printery, publishers; established 1914; independent; Saturday; subscription \$1.50; eight pages, 5 col., 20 inches. Circ'n 1¾

TRURO, pop. 6,000, Co. Colchester, situated two miles above the head of Cobequid Bay, on the I.C.R. and D.A. Ry., 61 miles N. of Halifax, 215 miles E. of St. John, 58 miles N.E. of Windsor; Tel., T., Ex., Banks. Chief Industries: engine and boiler works, foundries, axle, carriage, wooden ware, condensed milk, box, woollen, shirt, shoe, oil cloth and capfactories, lumbering and farming. The town contains eleven churches, public and private schools, provincial normal and model, manual training and domestic science schools and agricultural college. Surrounding towns and villages where no papers are published: Brookfield, Folly Village, De Bert Village, Stewiacke, Maitland, Shubenacadie, Princeport, Belmont, Riversdale, Great Village, Bass River, Economy, Alton and Londonderry.

NEWS, every evening except Sunday; W. D. Dimock, editor, News Publishing Co., Limited, publishers; established 1891; independent; subscription \$4.00; eight pages, 6 col., 20 inches.

Sworn Circ'n, actual average for 12 mos. to Sept. 30, 1918, 1,195★

WEEKLY, established 1892; Thursday; subscription \$1.50; sixteen pages, 6 col., 20 inches.

Sworn Circ'n, actual average for 12 mos. to Sept. 30, 1918, 5,409★

Also publish *Wesleyan*.

CITIZEN, weekly; Truro Printing and Pub. Co., Ltd., publishers; established 1908; independent; Saturday; subscription \$1.25; eight pages, 7 col., 21 inches.

Also publish *Colchester Sun*.

COLCHESTER SUN, weekly; Truro Printing and Publishing Co., Ltd., publishers; established 1871; independent; Thursday; subscription \$1.00; eight pages, 7 col., 21 inches.

Also publish *Citizen*.

WESLEYAN, weekly; News Publishing Co., Limited, publishers; established 1836; religious, Methodist; Wednesday; last forms close Tuesday, p.m.; subscription \$1.50; eight pages, 6 col., 17½ inches.

Sworn Circ'n, actual average for 12 mos. to Sept. 30, 1918, 4,178★

Also publish *News*.

WINDSOR, pop. 4,000, Co. Hants, on Avon River and an arm of Minas Basin, and on Dominion Atlantic Ry., 45 miles N. W. of Halifax and 84 miles E. of Annapolis; Tel., T., Ex., Banks. Chief Industries: underwear mills, furniture factory, iron foundry, fertilizer works, selenite cement works, plaster mill, gypsum mining, lumbering, apple and potatoe evaporator, hay compressing plant, fruit growing and farming. The town contains five churches, court house, the University of King's College, Collegiate school for boys, Church school for girls, Hants Co. Academy, fine public school and is an important centre of education. The town owes its importance to the quantities of limestones, gypsum, lumber and valuable minerals found in its vicinity. It contains some fine public buildings and is lighted by electricity. Surrounding towns and villages where no papers are published: Avonport, Avondale, Brooklyn, Summerville, Newport, Ellershouse, Falmouth, Maitland, Shubenacadie, Mount Denson, St. Croix, Burlington and Hantsport.

HANTS JOURNAL, weekly; Harold S. Anslow, editor and publisher; established 1867; independent; Wednesday; subscription \$1.50; eight to ten pages, 6 col., 19¾ inches. Circ'n 2

Also publishes *Forward* and *King's College Record*.

See Advt. Page 91.

TRIBUNE, weekly; Windsor Tribune Publishing Co., Ltd., publishers; established 1881; independent-conservative; Friday; subscription \$1.50; four pages, 8 col., 27 inches. Circ'n 1½

FORWARD, bi-weekly; official organ of Grand Division Sons of Temperance of Nova Scotia; established 1893; temperance; every other Saturday; subscription 50 cents; four pages, 5 col., 18½ inches.

Published at office of *Hants Journal*.

KING'S COLLEGE RECORD, monthly; undergraduates of King's College, editors and publishers; established 1873; a college paper issued only during the collegiate year; subscription \$1.00; fifty-four pages, 1 col., 7 inches.

Published at office of *Hants Journal*.

WOLFVILLE, pop. 2,000, Co. Kings, at the entrance of Cornwallis River into Minas Basin, on the D. A. Ry., 18 miles N. N. W. of Windsor, 64 miles N. W. of Halifax; Tel., T., Ex., Banks. Chief Industries: fruit growing, dairying, farming, milling and tanning. The town contains Acadia College, Acadia Seminary and Acadia Academy, belonging to the Baptist denomination, also five churches and public schools. It has an excellent water supply, electric light, sewerage system, paved streets, board of trade and is a favorite summer resort. Surrounding towns and villages where no papers are published: Port Williams, Canning, Grand Pre, Gaspereaux, Avonport, Hortonville, Greenwich and White Rock Mills.

ACADIAN, weekly; Davison Bros., editors and publishers; established 1883; independent; Friday; subscription \$1.00; four pages, 8 col., 24 inches. Circ'n 1

ACADIA ATHENÆUM, monthly; students of Acadia University, editors and publishers; established 1873; a college paper issued only during collegiate year of eight months from November to June; 15th of month; subscription \$1.00; fifty pages, 1 col., 7 inches. Circ'n ½

YARMOUTH, pop. 7,000, Co. Yarmouth, a port on the Bay of Fundy, at the extreme western point of Nova Scotia, 145 miles S.W. of Halifax, with which it is connected by the D. A. Ry. and H. & S. W. Ry.; Tel., T., Ex., Banks. Daily lines of steamers to Boston, semi-weekly to St. John. Chief Industries: shipbuilding, wood-working, cotton duck mills, ship's supplies, paper box factory, foundries and fishing. It has water works, a fire brigade, electric railway, electric light and gas, and a marine school and is surrounded by a good farming country. The town contains nine churches, public schools, hospital, curling club, public buildings and educational institutions. Surrounding villages where no papers are published: Hebron, Arcadia, Port Maitland, Tusket, Ohio, Argyle and Pubnico.

POST, every evening except Sunday; James J. Wallis, publisher; established 1908; conservative; subscription \$2.00; four pages, 6 col., 20 inches. Circ'n $\frac{1}{2}$

TIMES, semi-weekly; The Yarmouth Times Ltd., publishers; established 1883; conservative; Tuesday and Friday; subscription \$1.50; four pages, 8 col., 27 inches.

HERALD, weekly; J. M. Lawson, editor and publisher; established 1833, liberal; Tuesday; subscription \$2.00; four pages, 9 col., 24 $\frac{1}{4}$ inches.

Sworn Circ'n, actual average for 12 mos. to Sept. 30, 1918, 3,125★

Also publishes *Telegram*—issued free to *Herald* subscribers. •

See Advt. Page 95.

LIGHT, weekly; C. Carey, editor and publisher; established 1890; independent; Thursday; subscription \$1.50; eight to ten pages, 6 col., 20 inches. Circ'n 2 $\frac{1}{2}$

See Advt. Page 96.

TELEGRAM, weekly; established 1884; liberal; Friday; issued free to *Herald* subscribers; four pages, 5 col., 18 inches.

Sworn Circ'n, actual average for 12 mos. to Sept. 30, 1918, 3,125★

See Advt. Page 95.

PROVINCE of PRINCE EDWARD ISLAND

Though the smallest in area—having a land surface of only 2,184 square miles—Prince Edward Island is the most thickly settled and one of the most productive of the provinces of Canada. The population at the last census was 93,728, an average of 43 to the square mile.

There is scarcely a foot of land in Prince Edward Island not capable of cultivation, and the soil is uniformly rich. This natural advantage, coupled with a temperate climate and regular rainfalls, has made the province famous as an agricultural and stock raising country. The Island horses, cattle and sheep are eagerly sought after both by Canadian and United States buyers. But it is in dairying and in the meat business that Prince Edward Island has made remarkable strides. It is now sometimes referred to as "The Denmark of Canada." Among other agricultural products, the Island oats and potatoes are famous throughout America and the West Indies for their excellence, the foreign demand for these products being steadily on the increase.

The agricultural yield for 1916 was estimated at 6,567,000 bushels oats, worth \$5,940,200; 6,200,000 bushels potatoes, worth \$3,100,000; 3,800,000 bushels turnips and roots, worth \$760,000; a total value of \$7,800,000.

Live stock to the value of over \$1,500,000 is marketed annually.

The fishing interests of the Island are important, its position in the Gulf giving it great advantages. The value of the fish taken by Prince Edward Island fishermen averages very close to \$1,500,000 annually, and fully two-thirds is exported to foreign countries. The principal fish caught are mackerel, herring, cod, hake, lobsters and oysters. There are 95 lobster canning establishments on the Island and the annual take of lobsters is about 2½ million pound cans, and of oysters about 25,000 barrels, the Prince Edward Island oysters—especially those of Malpeque Bay—being esteemed the finest in flavour of any on the Atlantic coast.

The most remarkable industry of Prince Edward Island is fur farming, which includes the breeding of three varieties of foxes, raccoon, fisher, otter, beaver, muskrat, mink, marten, Persian lambs and Russian sable. Over 3,000 foxes were reared in the Province in 1916, and the industry promises to add very materially to its wealth. Old and young silver black foxes on the the Island on December 1st, 1916, numbered 7,000.

The railway system of the Island, some 279 miles in length, is of 3 feet 6 inches gauge and is entirely owned and operated by the Government of Canada. Three-quarters of the area of the Province is within five miles of the railway, and no part is over ten miles distant. Official statistics show that the Province has less crime and vice in proportion to population than any other Province of Canada and compares favorably in that regard with any country in the world. The sale of liquor for beverage purposes has been prohibited by law since 1901. Prince Edward Island has 479 public schools, with 590 teachers and 17,078 pupils. The percentage of rural school attendance is remarkably high. Prince Edward Island is represented in the Dominion Parliament by four senators and four members of the House of Commons. Its local government is carried on by a single house, the Legislative Assembly, having 30 members. Capital, Charlottetown.

CHARLOTTETOWN, pop. 12,000, Co. Queens, is pleasantly situated on a neck of land between North and Hillsborough Rivers, overlooking a fine harbour; Tel., T., Ex., Banks. It has regular steamboat connection with Canadian and American ports and is the Provincial capital. Chief Industries: foundries, gasoline engine works, machine shops, flour, woollen, saw, shingle and planing mills, tanneries, agricultural implement, soap, butter, condensed milk, meat curing, cheese and tobacco factories, fox breeding and farming. The city contains nine churches, good public schools, the Government buildings, court house, markets, city hall, public hall, drill hall, Prince of Wales and St. Dunstan colleges, normal school, convents, lunatic asylum, gaol, etc. It is lighted with electric light. Has good system of water works and sewerage. Surrounding towns and villages where no papers are published: Lower Montague, Dundas, Georgetown, Cornwall, New Haven, Bedeque, Kelly's Cross, Annadale, Southport, Emerald, Victoria, Eldon, Mount Stewart, Webster's Corner, Vernon River Bridge and Kensington.

EXAMINER, every evening except Sunday; Examiner Publishing Co., publishers; established 1847; independent-conservative; subscription \$1.00; four pages, 6 col., 19 inches. Circ'n 1½

GUARDIAN, every morning and noon except Sunday; The Island Guardian Publishing Co., Ltd., publishers; established 1891; liberal-conservative; subscription \$4.00 and \$3.00; eight pages and upwards; 7 col., 20½ inches.

Sworn Circ'n, actual average for 12 mos. to Sept. 30, 1918, 9,589★†

Advt.—Prince Edward Island is unique in having practically no poor, no criminals and no labor troubles. Most people are prosperous, buy the best of everything and live to a green old age in the enjoyment of life's comforts. They all read and appreciate the Charlottetown Guardian. See Advt. Page 57.

PATRIOT, every evening except Sunday; Patriot Publishing Company, publishers; established 1881; liberal; subscription \$4.00 in city, \$3.00 by mail; eight to twelve pages, 7 col., 20½ inches.

Sworn Circ'n, actual average for 12 mos. to Sept. 30 1918, 4,399★

Advt.—Spend your holidays this summer on Prince Edward Island, the home of free pure air. Lots of good fishing and shooting. Everybody reads our patriotic paper—The Patriot. See Advt. Page 118.

HERALD, weekly; Jas. McIsaac, publisher; established 1870; religious; Roman Catholic; Wednesday; subscription \$1.00; eight pages; size 27½ x 20 inches.

ROYAL GAZETTE, weekly; Archibald Irwin, (King's Printer), publisher; established 1791; official organ of Provincial Government; subscription 50 cents; pages as required, 3 col., 10 inches.

Inserts Legal advertisements only.

WATCHMAN, weekly; Peter McCourt, editor and proprietor; established 1890; independent-liberal; Friday; subscription \$1.25; four pages, 7 col., 19¼ inches. Circ'n 1

SUMMERSIDE, pop. 3,500, Co. Prince, on Bedeque Bay and P.E.I. Ry., 50 miles N.W. of Charlottetown, 40 miles N.E. of Shediac; Tel., T., Ex., Banks. Chief Industries: grist, saw, planing and shingle mills, furniture factory, two large contracting establishments, including sash and door and general wood working factories, lumber yards, farm implement works, farming and dairying. The town has an excellent harbor, with good anchorage for large vessels; has seven churches, three of the largest retail stores in Maritime Canada, three public halls, convent, the county buildings, good water and sewerage system and electric light. Surrounding towns and villages where no papers are published: Cape Traverse, Alberton, Kensington, Princetown, Tryon, Miscouche, Wellington, Centreville, Victoria, Coleman, O'Leary, Northam, Tyne Valley, Freetown, Emerald and Kinkora.

ISLAND FARMER, weekly; Pioneer Publishing Co., publishers; established 1887; agricultural and news; Wednesday; subscription \$1.25; last forms close Tuesday noon; eight pages, 7 col., 21 ½ inches.

Sworn Circ'n, average for 12 mos. to Sept. 30, 1918, 3,700

Also publish *Pioneer*.

See Advt. Page 112.

JOURNAL, weekly; Journal Publishing Co., Ltd., publishers; established 1865; conservative; Wednesday; last forms close Tuesday morning; subscription \$1.50; eight pages, 7 col., 22 ½ inches. Circ'n 5

Also publish *Prince Edward Island Agriculturist*

PIONEER, weekly; Pioneer Publishing Co., publishers; established 1876; liberal; Saturday; last forms close Friday noon; subscription \$1.00; eight pages, 7 col., 21 ½ inches. Circ'n 3 ½

Also publish *Island Farmer*.

See Advt. Page 112.

PRINCE EDWARD ISLAND AGRICULTURIST, weekly; Journal Publishing Co., Ltd., publishers; established 1880; agricultural and stock raising; Saturday; last forms close Friday morning; subscription \$1.50; eight to twelve pages, 7 col., 22 ½ inches. Circ'n 5 ½

Also publish *Journal*.

PROVINCE OF MANITOBA

Territorially the Province of Manitoba is one of the largest in confederation. Extending as far north as the 60th parallel and eastward to the Hudson Bay, it comprises a total area of 251,832 square miles, or 61,172,298 acres, of which about 85 per cent. is land. Manitoba enjoys the unique distinction of being the only one of the three prairie provinces, having a boundary on the sea, its boundary on Hudson Bay giving it several hundred miles of coast line and a number of important natural harbors. The southern part of the province is devoted almost exclusively to agriculture, being one of the biggest wheat-producing districts in the world. The northern part, while also rich in agricultural areas, is more remarkable for its wealth of minerals, timber, fish and fur, most of which is as yet undeveloped and is waiting only for the application of capital, industry and enterprise.

Important and very valuable discoveries of gold, copper sulphide and silver have been made in the past two or three years, especially in a district east of Lake Winnipeg and also north of The Pas. Much development work is being done.

The population of Manitoba is well over the half million mark.

At the last census (1911) only $8\frac{1}{3}\%$ of the land was occupied. First class arable land in the old province is estimated to amount to 30,000,000 acres, of which about 14,000,000 acres is occupied and close to 9,000,000 acres is actually under cultivation. In 1915 over 7,250,000 acres was actually under crop. Total agricultural production in that year was estimated by the Provincial Government statisticians at over \$262,000,000. Wheat amounted to 96,662,912 bushels with an average of 26.2 per acre; oats, 101,077,991 bushels with an average of 47.7 bushels; barley, 35,423,495 bushels with an average of 34 bushels. Dairy products are increasing rapidly in volume, amounting to \$3,417,381 in 1914, to \$3,845,183 in 1915 and to \$4,483,614 in 1916. The census of live stock in the province for 1916 showed 341,496 horses; 665,686 cattle; 261,774 pigs and 89,475 sheep, the value of which was estimated at \$103,821,763. Mixed farming is growing steadily. The annual wool crop is increasing and beekeeping is rapidly becoming a large and most profitable side line with farmers in all parts of the province.

Though the timber in the north of the province is almost inexhaustible—great forests of pine, spruce, poplar, birch, elm, tamarack, ash and fir—and the lakes are plentifully stocked with fish, lumbering and fishing have as yet received little attention compared with agriculture. There are about one hundred lumber mills, cutting approximately \$1,000,000 worth a year, and the annual catch of fish is worth about \$800,000.

Mineral products consist chiefly of building materials such as cement, gypsum, brick clay and stone, the average output of which has been as large as two and a half million dollars when the building trades demanded it. Recent discoveries of gold, copper, copper sulphide and silver are being developed and large shipments have yielded handsome profits. Manitoba has large areas of lignite coal estimated to contain 150,000,000 long tons and recent experiments promise to bring this vast deposit into use for the production of gas.

There are 4,672 miles of railway in Manitoba, Winnipeg with 24 separate lines of track entering from all parts of the province being the chief railway centre. Portage la Prairie and Brandon are also important railway centres.

Manufacturing is rapidly assuming large proportions. the value of manufacturers in 1916 being closely estimated at \$52,000,000. Winnipeg and its immediate district has the great bulk of the manufacturing industries of the province, aided largely by cheap electrical power supplied by the power developments of the City of Winnipeg and the Winnipeg Electric Railway Company from the Winnipeg River. Industries in Winnipeg include large meat-packing establishments, cold storage plants, biscuit factories, oatmeal mills, bag, cloth, skirt, over-all, shirt, underwear, awning and tent factories, box factories, large carriage factories, automobile factories and a great number of other industries. There is raw material in abundance—grains of all kinds for the flour and cereal food manufacturer, wool for the spinner, flax seed for the oil manufacturer, straw and pulp for paper mills, minerals, gypsum, peat, salt, manganese, limestone and sand for glass making. In the chief cities of the province are also found the head offices or western branches of many of the largest commercial and wholesale companies of Canada; a great number of financial institutions, such as trust companies, loan companies, fire and life insurance companies, banks, etc., have their head offices in the province. There are over 200 branches of banks in the province.

The whole province is dotted with schools and churches. There are over 1,900 schools employing nearly 3,000 teachers, with an enrollment of 104,000 pupils. A well equipped University and a modern Agricultural College are supported by the province. Manitoba sends ten members to the Dominion House of Commons and four to the Senate, while the Provincial Legislature consists of 48 members. Capital, Winnipeg

BALDUR pop. 550, District of Souris, on the Carman-Hartney branch of the C. N. R., 109 miles S. W. of Winnipeg and 60 miles S. E. of Brandon; Tel., T., Ex., Bank. Largest and most important town in Argyle and seat of the Municipal Council. An important grain and cattle point for the district. The town contains four churches, three elevators and a large grist mill. Heavy shipments of cattle and pigs. Extensive lumber business. Surrounding villages where no papers are published, Greenway, Mariapolis, Neelin and Glenora.

GAZETTE, weekly; Fred Stevens, editor and proprietor; established 1898; independent; Thursday; subscription \$1.00; eight pages, 6 col., 19½ inches. Circ'n ½

BELMONT, pop. 300, District of Souris, on the C. N. Ry., 120 miles S.W. of Winnipeg, 40 miles S. of Brandon. Tel., T., Ex., Bank. Chief Industries: wheat growing, stock raising, dairying and C.N.R locomotive and repair shops. The town contains three churches, school, hotel, implement and general stores, fire hall and has electric light. Surrounding towns and villages where no papers are published: Hilton, Neelin, Fairhall, Glendenning, Craigielea Bru, Grund, Moropano, and Tiger Hills.

NEWS, weekly; F. McGillivray, Grant, publishers; established 1882; independent; Wednesday; subscription \$1.50; eight pages, 6 col., 19¾ inches. Circ'n ½

One section of paper is headed *Ninette News*.

A. McKIM, LIMITED, MONTREAL, TORONTO, WINNIPEG & LONDON, ENG.

BINSCARTH, pop. 300, District of Marquette, on the Yorkton sub-division of the C. P. R., 155 miles N.W. of Portage la Prairie, 10 miles from the boundary of Saskatchewan; Tel., T., Ex., Bank. Chief Industries: grain growing, cattle and hog raising. It has churches, school, hotel, stockyards and good stores. Surrounding villages where no papers are published: Harrowby, Gravity, Millwood, Johnston, Barnardo, Lidford and Seeburn.

EXPRESS, weekly; Cockburn, Son and Co., publishers; established 1910; independent; Thursday; subscription \$1.50; eight pages, 6 col., 19¾ inches. Circ'n ½

One section of paper is headed *Foxwarren News*.

Also publish *Bredenbury Sun*.

BIRTLE, pop. 600, District of Marquette, on C. P. R., 200 miles W.N.W. of Winnipeg and 90 miles N.W. of Brandon; Tel., T., Ex., Banks. Chief Industries: machine shops, farming, cement block works and butter making. The town contains besides its stores, an Indian School, consolidated school, four churches, rink and two hotels. Surrounding towns and villages where no papers are published: Beulah, Solsgirth, St. Lazare, Kelloe, Rossburn and Warleigh.

EYE WITNESS, weekly; E. J. Wilson, editor and publisher; established 1891; independent; Tuesday; subscription \$1.00; eight pages, 5 col., 17¾ inches. Circ'n ½

BOISSEVAIN, pop. 975, District of Souris, on the Pembina Mountain Branch of C. P. R. and on Great Northern Ry., 20 miles E. of Deloraine, 182 miles W.S.W. of Winnipeg; Tel., T., Ex., Banks. Chief Industries: flour mills, wood-working and machine shops, grain growing and live stock raising. The town contains five churches, public schools, four grain elevators, two hotels, land titles office, electric light plant and is the centre of one of the best wheat growing districts in South-Western Manitoba. Surrounding villages where no papers are published: Whitewater, Desford, Bannerman and Wassewa.

RECORDER, weekly; Boissevain Printing Co., publishers; established 1899; independent-conservative; Thursday; subscription \$1.00; eight pages, 7 col., 20½ inches. Circ'n ¾

One section of paper is headed *Ninga News*.

BRANDON, pop. 18,000, District of Brandon, on the Assiniboine River and C. P. R., C. N. R. and Gr. Nor. Ry., 133 miles W. of Winnipeg; Tel., T., Ex., Banks. Chief Industries: grain growing, mixed farming and manufacturing of flour, parts of agricultural implements, portable sewing machines, gasoline engines, fire engines, windmills, pumps, showcases, school desks, sashes and doors, leather goods, harness, tents, cigars, mattresses, bricks, overalls, butter, cheese, etc. Twenty-six distributing houses handle groceries, seeds, fruits, dairy produce, tobacco, hardware, boots and shoes, furniture, china and glassware and lumber. The Inter-Provincial Fair held in Brandon every summer is one of the largest annual gatherings of farmers in Western Canada, the attendance being over eighty thousand; while the Winter Fair is a most important exhibition of live stock. The city contains numerous churches, six public schools, convent,

court house, jail, provincial insane asylum, provincial normal school, Ruthenian training school, Indian industrial school, collegiate provincial institute, Government experimental farm, Baptist University for Western Canada, large grain elevators, water works and fire department, and is lighted by electricity. The business streets are paved with asphalt; there are twelve miles of street car tracks, fifty-five miles of granolithic sidewalks, seventeen miles of boulevards and thirty miles of graded and gravelled streets. Surrounding towns and villages where no papers are published: Alexander, Chater, Martinville, Roseland, Shrubland, Elton, Douglas, Forest and Kemnay.

SUN, every evening except Sunday; Sun Publishing Co., Ltd., publishers; established 1883; independent-conservative; subscription \$3.00 by mail, \$5.20 in city; eight to fourteen pages, 7 col., 20½ inches.

Sworn Circ'n, actual average for 12 mos. to Sept. 30, 1918, 4,654★

WEEKLY, established 1883; Thursday; subscription \$1.00; eight to sixteen pages, 7 col., 20½ inches. Circ'n 2¼

CARBERRY, pop. 1,080, District of Portage La Prairie, on the C.P.R. and C.N.R., 105 miles W. of Winnipeg, 28 miles N.E. of Brandon; Tel., T., Ex., Banks. Chief Industries: flour mill, farming and stock raising. The town contains four churches and a public school, six elevators with a capacity of 300,000 bushels, municipally owned electric light plant, is lighted by gas and has an excellent waterworks and fire-fighting system. Surrounding towns and villages where no papers are published: Petrel, Brookdale, Edrans, Kerfoot, Melbourne, Wellwood and Sidney.

NEWS-EXPRESS, weekly; James L. Cowie, editor and publisher; established 1886; independent; Thursday; subscription \$1.50; eight pages, 6 col., 19¾ inches. Circ'n ¾

CARMAN, pop. 1,530, District of MacDonald, on the Boyne River, the Carman branch of the Western Division of C.P.R., the Great Northern Ry. and the C. N. R., 52 miles S. W. of Winnipeg, 22 miles N. of Morden; Tel., T., Ex., Banks. Chief Industries: saw and grist mills, brick and tile works, creamery and farming. The town contains five churches, a public school and three grain elevators, and has electric light, sewers and waterworks. Surrounding towns and villages where no papers are published: Pomeroy, Lintrathen, Stephenfield, Grays, Almasippi, St. Daniel, Barnsley, Elm Creek, Sperling, Roseisle, Homewood and Bates.

DUFFERIN LEADER, weekly; Leader Printing and Publishing Co., publishers; established 1898; unionist; Thursday; subscription \$1.50; eight pages, 7 col., 21¼ inches. Circ'n ¾

CARTWRIGHT, pop. 400, District of Souris, on C. P. R., 148 miles S.W. of Winnipeg and 90 miles W. of Emerson; Tel., T., Ex., Bank. Chief Industries: stock raising, farming and manufacturing. The town contains besides its stores, etc., a modern creamery, four churches and one hotel. Surrounding towns and villages where no papers are published: Clearwater, Mather, Neelin, Enterprise and Bannerman.

SOUTHERN MANITOBA REVIEW, weekly; Wallace Bros., publishers; established 1899; independent; Thursday; subscription \$1.50; eight pages, 6 col., 19¾ inches. Circ'n ¾

A. MCKIM, LIMITED, MONTREAL, TORONTO, WINNIPEG & LONDON, ENG.

CRYSTAL CITY, pop. 500, District of Lisgar, on C.P.R., 130 miles S.W. of Winnipeg and 10 miles from the International boundary line; Tel., T., Ex., Banks. Chief Industry: mixed farming. The town contains besides its stores, three churches, town hall, fire hall, opera house, two hotels, flour mill and grain elevators. The town is surrounded by an exceedingly good farming district. Surrounding towns and villages where no papers are published: Clearwater, Snowflake, Purves, Mather and Marringhurst.

COURIER, weekly; Courier Publishing Co., publishers, T. G. McKittrick, editor; established 1897; independent; Thursday; subscription \$1.50; eight pages, 6 col., 19 $\frac{3}{4}$ inches. Circ'n $\frac{1}{2}$

CYPRESS RIVER, pop. 350, District of MacDonald, on Cypress River and C.P.R., 95 miles W. of Winnipeg; Tel., T., Ex., Bank. Chief Industries: grain growing, stock raising and dairying. The town contains two churches, high school, town hall, jail, fire hall, two large general stores, three implement warehouses, lumber yard and five large grain elevators. Surrounding villages where no papers are published: Treesbank, Bru, St. Alphonse, Greenway, Mariapolis, Indian Springs, Grange and Bruxelles.

WESTERN PRAIRIE, weekly; A. W. Burrige, editor and proprietor; established 1896; independent-conservative; Thursday; subscription \$1.50; eight pages, 5 col., 17 $\frac{3}{4}$ inches. Circ'n $\frac{1}{4}$

DAUPHIN, pop. 4,000, District of Dauphin, a divisional point on C.N.R., 178 miles N.W. of Winnipeg; Tel., T., Ex., Banks. Chief Industries: farming, flour and saw mills. The town contains, besides its stores and mills, fire hall, opera house, waterworks, three hotels, and is lighted by electricity. Surrounding towns and villages where no papers are published: Ochre River, Makinak, Laurier, Ste. Rose du Lac, Million, Sifton, Fork River, Woolson, Ashville, Valley River and Winnipegosis.

HERALD-PRESS, weekly, Dauphin Herald Pub. Co., publishers; established 1897; independent; Thursday; subscription \$1.50; eight to twelve pages, 7 col., 21 $\frac{3}{4}$ inches. Circ'n 1 $\frac{1}{2}$

DELORAINÉ, pop. 856, District of Souris, on Winnipeg-Napinka branch of the C.P.R., 202 miles S.W. of Winnipeg and 13 miles from the International Boundary line; Tel., T., Ex., Banks. Chief Industries: milling and farming. Surrounding villages where no papers are published: Whitewater, Medora, Lauder, Montefiore, Turtle Mountain and Goodlands.

TIMES, weekly; George & Watson, editors and publishers; established 1887; independent; Thursday; subscription \$1.50; four to eight pages, 6 col., 19 $\frac{1}{2}$ inches.

Sworn Circ'n average for 12 mos. to Sept. 30, 1918, 750

Also publish *Waskada News*.

DOMINION CITY, pop. 350, District of Provencher, on Roseau River and C.P.R., 56 miles S. of Winnipeg, 10 miles N. of Emerson; Tel., T., Ex., Bank. Chief Industries: flour milling and farming. The town contains three churches and a school. Surrounding towns and villages where no papers are published: Arnaud and Letellier.

ECHO, weekly; Arthur Drewe, publisher; established 1913; independent; Thursday; subscription \$1.50; 8 pages, 5 col., 18 inches. Circ'n $\frac{1}{4}$

DUNREA, pop. 300, District of Souris, on C.N.R., 150 miles S.W. of Winnipeg, 34 miles S.E. of Brandon; Tel., T., Ex., Bank. Chief Industries: mixed farming and dairying. The town contains, besides its stores, two churches and a school. Surrounding towns and villages where no papers are published: Fairhall and Hyder.

REVIEW, weekly; published in *Minto* as a part of *Minto White-water Packet*.

ELGIN, pop. 350, District of Souris, on C.N.R., Winnipeg to Virden Line; 170 miles S.W. of Winnipeg and 50 miles S.E. of Virden. Chief Industries: grain growing, horse, sheep and cattle raising. The town contains, besides its stores, four churches and a large consolidated school. It has a progressive Agricultural Society and runs every year very successful summer fairs. Surrounding towns and villages where no papers are published: Underhill, Fairfax and Argue.

LANCET, weekly; Annie F. Playfair, publisher; established 1918; independent; Wednesday; subscription \$1.50; eight pages, 6 col., 20 inches.

Also publish *Hartney Star*.

ELKHORN, pop. 800, District of Brandon, on C. P. R., 65 miles N.W. of Brandon, 205 miles W. of Winnipeg; Tel., T., Ex., Bank. Chief Industries: stock raising, grain growing, flour and grist mills. The town contains besides its stores, mills, etc., municipal cement works, two garages, three churches, schools, hotel and three grain elevators with capacity of 100,000 bushels. Surrounding towns and villages where no papers are published: Reaper, Hargrave, Ebor, Miniota, McAuley, Two Creeks, Kirkella and Burnbank.

MERCURY, weekly; Crosby and Norris, publishers; established 1908; unionist; Thursday; subscription \$1.50; eight pages, 6 col., 19¾ inches. Circ'n ½

ELMWOOD, a suburb of Winnipeg.

ADVERTISER, weekly; Geo. S. Mathers, publisher; established 1895; independent; Thursday; distribution free; from four pages, 4 col., 12 inches. Circ'n 1½

EMERSON, pop. 1,043, District of Provencher, the terminus of Emerson Section of C.P.R., and on C.N.R., G.N.Ry., Soo Line and direct connection with N.P.Ry., 66 miles S. of Winnipeg, 2 miles from the N. Dakota boundary line; Tel., T., Ex., Bank. Chief Industries: farming, dairying, ranching, grist and flour mills. The town contains five churches and a public school, grain elevators, etc. Surrounding towns and villages where no papers are published: Rosenfeldt, St. Pie, Stuartburn, Letellier, Ridgville and Arnaud.

JOURNAL, weekly; W. B. Ballantyne, publisher; established 1896; independent-liberal; Friday; subscription \$1.50; eight pages, 5 col., 17¾ inches. Circ'n ½

See Advt. Page 97.

FOXWARREN, pop. 175, District of Marquette, on the Minnedosa sub-division of the C.P.R., 146 miles N.W. of Portage la Prairie; Tel., T., Bank. Chief Industries: grain growing and stock raising. Besides churches and school, the town has four elevators, stock yards, creamery and lumber yard, etc. Surrounding villages where no papers are published: Victor, Crewe, Lazare, St. Lazare, Fort Ellice, Wattsview and Lidford.

NEWS, weekly; published in Binscarth as part of the *Binscarth Express*.

Also publish *Bredenbury Sun*.

GILBERT PLAINS, pop. 436, District of Dauphin, on Can. Nat. Ry., 190 miles N. W. of Winnipeg, 90 miles N. of Brandon; Tel., Ex., Bank. Chief Industries: farming and ranching. Surrounding towns and villages where no papers are published: Oaknook, Howard, Valley River, Wilford and Spruce Creek.

MAPLE LEAF, weekly; B. R. Whelon, publisher; established 1901; independent; Friday; subscription \$1.50; eight pages, 6 col., 19¾ inches. Circ'n ¼

GLADSTONE, pop. 890, District of Portage La Prairie, on C.P.R. and Can. Nat. Ry., 34 miles N. W. of Portage La Prairie, 40 miles E. of Minnedosa, 85 miles W. by N. of Winnipeg; Tel., T., Ex., Banks. Chief Industries: mixed farming, machine works, brickyard and flour mill. The village contains four churches, two hotels, high and public schools and an electric plant supplying heating and lighting. Surrounding towns and villages where no papers are published: Douglas, Chater, Arden, Westbourne, Berton, Glenella, Ogilvie, Austin, Keyes, Burnside and Poplar Point.

AGE, weekly; Age Publishing Co., publishers; established 1883; independent; Thursday; subscription \$1.50; eight pages, 6 col., 20 inches. Circ'n ¼

GLENBORO, pop. 500, District of Portage La Prairie, on C. P. R., 100 miles W. by S. of Winnipeg, 45 miles E. of Souris; Tel., T., Ex., Banks. Chief Industries: grain and stock farming, grist and saw mills. The town contains three churches, high and public schools, curling and skating rink, two hotels, three grain elevators, and all the streets are cemented. Surrounding towns and villages where no papers are published: Stockton, Hilton, Skalholt, Methven, Greenway and Bru.

GAZETTE, weekly; G. J. Oleson, editor and publisher; established 1892; independent; Thursday; subscription \$1.50; eight pages, 7 col., 21¾ inches. Circ'n ¼

A. McKIM, LIMITED, MONTREAL, TORONTO, WINNIPEG & LONDON, ENG.

GRAND VIEW, pop. 700, District of Dauphin, on Valley River and main line C. N. R., 208 miles N.W. of Winnipeg; Tel., T., Ex., Banks. Chief Industries: agriculture, dairying, lumbering and mixed farming. The town contains, besides its numerous stores, etc., two hotels, five grain elevators and one flat warehouse with a capacity of 160,000 bushels. Has also excellent water works and sewerage system, large saw mills, lumber yards, blacksmiths' and machine shops. It is the centre of a fertile farming district with a population of 6,500, and the mountain ranges (Duck Mountains on the N. and Riding Mountains on the S.), which bound the valley, abound in game and are heavily timbered. Surrounding towns and villages where no papers are published: Strevel, Meharry, Halstead, Makaroff, Togo, Umatilla, Venlaw, Mountain Gap, Tamarisk, Shordale, Bield and Shevlin.

EXPONENT, weekly; Geo. A. Blakely, publisher; established 1901; independent; Thursday; subscription \$1.50; eight pages, 6 col., 20 inches. Circ'n $\frac{1}{2}$

HAMIOTA, pop. 600, District of Marquette, on C. P. R. Branch (Brandon to Miniota), 165 miles West of Winnipeg, 50 miles N.W. of Brandon; Tel., T., Ex., Bank. Chief Industries: grist and flour mills, stock raising and farming. The town contains besides its stores, mills, etc., three churches, school, hospital, town hall and one hotel. Surrounding towns and villages where no papers are published: Oakner, Isabella, Kenton, Bradwardine, Lenore, Pope, Scotia, McConnell, Decker, Harding, Crandall, Miniota and Westwood.

ECHO, weekly; Venables and Josey, publishers; established 1903; independent; Thursday; subscription \$1.00; eight pages, 6 col., 19 $\frac{3}{4}$ inches. Circ'n $\frac{3}{4}$

HARTNEY, pop. 623, District of Souris, on Souris section of C. P. R. and on C. N. R., 166 miles S. W. of Winnipeg, 35 miles S. W. of Brandon and 15 miles S. W. of Souris; Tel., T., Ex., Banks. Chief Industries: grain growing and stock-raising. The town contains besides its stores, five churches, public and high schools, opera house, eight large elevators and good hotel. Surrounding towns and villages where no papers are published: Lauder, Underhill, Argue, Findlay, Menteith and Schwitzer Jct.

STAR, weekly; Annie F. Playfair, publisher; established 1892; independent; Thursday; subscription \$1.50; eight pages, 6 col., 20 inches. Circ'n $\frac{1}{2}$
Also publish *Elgin Lancet*.

HOLLAND, pop. 350, District of MacDonald, 86 miles W. of Winnipeg and 65 miles E. of Souris, on Souris section of C. P. R.; Tel., T., Ex., Bank. Chief Industries: farming and ranching. The village has three churches, a new \$30,000 agricultural high school, flour mill and five elevators. Surrounding towns and villages where no papers are published: St. Alphonse, Landseer, Bruxelles, Camille and Pratt.

OBSERVER, weekly; N. Hewitt, publisher; established 1893; independent; Thursday; subscription \$1.50; four pages, 5 col., 17 $\frac{3}{4}$ inches. Circ'n $\frac{1}{2}$

KILLARNEY, pop. 1,250, District of Souris, on the Pembina section (Winnipeg to Napinka) of C. P. R., 164 miles S.W. of Winnipeg, 55 miles E. of Napinka, 50 miles S. of Brandon; Tel., T., Ex., Banks. Chief Industries: agricultural implements factory, wagon making, cheese factory, planing mill, sash and door factory, cement works, flour mills and farming. The town contains four churches, public and high schools, collegiate institute, five elevators, about fifty places of general business and is lighted by electricity. Surrounding towns and villages where no papers are published: Fairhall, Desford, Lyonshall, Wakopa, Glendenning, Lena and Bannerman.

GUIDE, weekly; J. H. Monteith, publisher; established 1896; independent; Thursday; subscription \$1.50; four pages, 8 col., 22 inches.

Sworn Circ'n, average for 12 mos. to Sept. 30, 1918, 885

LANGRUTH, pop. 200, District of Dauphin, on the Can. Nor. Ry., 35 miles N.W. of Portage la Prairie; Tel., T., Ex. Chief Industries: farming, ranching and fishing. A consolidated school is situated here. Surrounding towns and villages where no papers are published: Amaranth, Kinisota and Westbourne.

HERALD, weekly. See Portage La Prairie.

MACGREGOR, pop. 640, District of Portage La Prairie, on G. T. P. Ry., and on the western division (Winnipeg and Swift Current branch) of C.P.R., 77 miles W. of Winnipeg and 21 miles W. of Portage La Prairie; Tel., Ex., Bank. Chief Industries: grain and stock farming and flour milling. The town contains besides its stores, mills, etc., three churches, curling and skating rink, three elevators and two hotels. Surrounding towns and villages where no papers are published: Beaver, Austin, Wellington, Rose Hill, Bagot, Sidney and Burnside.

HERALD, weekly; H. T. Trethewey, publisher; established 1896; independent; Thursday; subscription \$1.50; eight pages, 6 col., 19 inches. Circ'n $\frac{1}{2}$

MANITOU, pop. 680, District of Lisgar, on the Pembina branch of the C. P. R., 102 miles S. W. of Winnipeg; Tel., T., Ex., Banks. Chief Industries: C.P.R. shops, sash and door factory, carriage factory and farming. Besides its stores, the town has five churches, consolidated and normal schools, garage, theatre, rinks and five elevators and is lighted by acetylene gas. Surrounding towns and villages where no papers are published: Altamont, Opawaka, Kaleida, Windygates, Kingsley, McKenzie, Purvis, La Riviere, Snowflake, Darlingford and Mowbray.

WESTERN CANADIAN, weekly; W. J. Rowe, publisher; established 1900; independent; Thursday; subscription \$1.50; four to six pages, 6 col., 20 inches. Circ'n $\frac{3}{4}$

MARGARET, pop. 150, District of Souris, on the C.P.R., 153 miles S.W. of Winnipeg and 7 miles E. of Minto; Tel., Ex., Bank. Chief Industry: farming. Surrounding towns and villages where no papers are published: Langvale, Sheppardville and Fairfax.

NEWS, weekly; published in *Minto* as part of *Minto Whitewater Packet*.

MELITA, pop. 800, District of Souris, on Souris River and Souris section (Kemnay to Estevan) of C.P.R., 201 miles W. by S. of Winnipeg, 112 miles E. of Estevan; Tel., T., Ex., Banks. Situated in the midst of a rich farming country. Chief Industries: milling, machine shops and farming. The town contains three churches and high and public schools, municipal hall, two garages and fire hall. Surrounding towns and villages where no papers are published: Cameron, Coulter, Elva, Lauder and Napinka.

NEW ERA, weekly; Thos. Beveridge, B. A., B. D., publisher; established 1915; independent; Thursday; subscription \$1.50; four to eight pages, 6 col., 20 inches. Circ'n $\frac{3}{4}$

MIAMI, pop. 450, District of MacDonald, on the Morris and Somerset branch of the Can. Nat. Ry., 85 miles S.W. of Winnipeg, 38 miles W. of Morris; Tel., T., Ex., Bank. Chief Industries: butter making, stock raising and farming. The village contains besides its several stores, etc., three churches, consolidated school, Oddfellows' hall, hotel and two elevators. Surrounding towns and villages where no papers are published: Opawaka, Nelson, Pomeroy, Lintrathen and Deerwood.

HERALD, weekly; Geo. W. Ayles, publisher; established 1903; independent; Thursday; subscription \$1.50; eight pages, 5 col., 17 $\frac{3}{4}$ inches. Circ'n $\frac{1}{4}$

MINNEDOSA, pop. 1,800, District of Marquette, on the Little Saskatchewan River and a divisional point on the C.P.R., 133 miles W. of Winnipeg, 30 miles N.E. of Brandon, 78 miles W. of Portage La Prairie; Tel., T., Ex., Banks. Chief Industries: machine shop, stock raising and farming. The town is developing as a railway point and a good deal of money is circulated by the railroad men located there. It has four churches, two public schools and a high school, hospital, courthouse and jail, drill hall and armoury and is lighted by electricity. It is an excellent farming section, with rolling land and good water. Surrounding towns and villages where no papers are published: Basswood, Clanwilliam, Newdale, Moore Park and Bethany.

TRIBUNE, weekly; David Cannon, editor and publisher; established 1883; conservative; Thursday; subscription \$1.50; four pages, 7 col., 21 $\frac{3}{4}$ inches. Circ'n 1

See Advt. Page 74.

MINTO, pop. 300, District of Souris, on the C. N. R., 160 miles S. W. of Winnipeg, and 30 miles S. of Brandon; Tel., T., Ex., Bank. Chief Industries: mixed farming and dairying. The town contains, besides its stores, three churches and two schools. Surrounding towns and villages where no papers are published: Fairfax, Dunallen and Heaslip.

WHITEWATER PACKET, weekly; W. A. and N. E. Bourns, publishers; established 1907; independent; Thursday; subscription \$1.50; eight pages, 6 col., 19¾ inches. Circ'n ½

Sections of the paper are headed *Margaret News* and *Dunrea Review*.

MORDEN, pop. 1,200, District of Lisgar, on Dead Horse Creek and Pembina section of C. P. R. and on G. N. R., 82 miles S. W. of Winnipeg, 121 miles E. of Deloraine; Tel., T., Ex., Banks. Chief Industries: farming, grain growing and stock raising. The town contains six churches, high and public schools, land titles office, Dominion Experimental Farm, large creamery, county gaol, seven elevators, with a capacity of about 250,000 bushels, is lighted by electricity and has asphalt paved streets. Surrounding towns and villages where no papers are published: Thornhill, Nelson, Plum Coulee, Shadeland, Haskett, Rhineland, Darlingford and Glencross.

TIMES, weekly; W. H. Glendinning, publisher; established 1880; independent; Thursday; subscription \$1.00; four pages, 7 col., 20 inches. Circ'n ¾

MORRIS, pop. 700, District of Provencher, on C. P. R. and Can. Nat. Ry., 43 miles S. of Winnipeg; Tel., T., Ex., Bank. Chief Industries: farming and lumbering. The town contains besides its stores, etc., three churches, four elevators and two hotels. Surrounding towns and villages where no papers are published: Rosenfeld, McTavish, Osborne, De Wet and Shanawan.

HERALD, weekly; A. E. Code, publisher; established 1885; independent; Thursday; subscription \$1.50; eight pages, 5 col., 17½ inches. Circ'n ¾

NEEPAWA, pop. 1,865, District of Portage La Prairie, on the Northwestern Division of C. P. R. and main line of C. N. R., 117 miles W. of Winnipeg, 61 miles W. of Portage La Prairie; Tel., T., Ex., Banks. Chief Industries: grain and stock raising, C. N. R. shops and round-house, creamery, dairying, oatmeal mill, sash and door factory, marble works and machine shops. The town contains four churches, collegiate, high and public schools, hospital, and three elevators with a capacity of 100,000 bushels. The town owns and operates its own electric light system and has water and sewerage systems. The N. W. Agricultural and Arts Association Summer Fair is held in the town in fair grounds and buildings. Surrounding towns and villages where no papers are published: Eden, Arden, Keyes, Kelwood, Riding Mountain, Oberon, Birnie, McCreary, Glenella, Brookdale, Moore Park, Wellwood and Franklin.

PRESS, semi-weekly; Neepawa Press Co., Ltd., publishers, A. Dunlop, manager; established 1896; liberal; Tuesday and Friday; subscription \$1.50; four pages, 5 col., 18 inches. Circ'n 1½

REGISTER, weekly; Neepawa Printing and Publishing Co., Ltd., publishers, W. L. Belton, editor and manager; established 1884; independent-conservative; Thursday; subscription \$1.50; eight pages, 5 col., 18 inches. Circ'n 1½

See Advt. Page 80.

NINETTE, pop. 220, District of Souris, on the C. N. R., 10 miles W. of Belmont, 35 miles S. E. of Brandon; Tel., Ex. Chief Industry: farming. Surrounding towns and villages where no papers are published: Neelin, Hilton and Dunrea.

NEWS, weekly; published in Belmont as a part of *Belmont News*.

NINGA, pop. 200, District of Souris, on Pembina Branch of C. P. R., 175 miles S. W. of Winnipeg, 44 miles S. of Brandon; Tel., Ex., Bank. Chief Industry: farming. The town contains three churches, four elevators, two schools, hotel, lumber yard, machine shops and stores. Surrounding villages where no papers are published: Hyder, Rhodes and Lyonshall.

NEWS, weekly; published in Boissevain as a part of *Boissevain Recorder*.

OAK LAKE, pop. 500, District of Brandon, on the main line of the C.P.R., $1\frac{1}{2}$ miles from Assiniboine River, 165 miles W. of Winnipeg, 40 miles N. of Deloraine; Tel., T., Ex., Bank. Chief Industries: grist and flour mills, grain and stock farming. The town contains besides its stores, etc., four churches and public and high schools. Surrounding villages where no papers are published: Alexander, Griswold, Findlay, Harding, Kenton and Routledge.

NEWS, weekly; Russell Hogg, publisher; established 1898; independent; Thursday; subscription \$1.50; eight pages, 6 col., 20 inches. Circ'n $\frac{1}{4}$

OAK RIVER, pop. 250, District of Marquette, on the C. P. R. and G.T.P., 40 miles N. W. of Brandon, 168 miles W. of Winnipeg; Tel., T., Ex., Bank. Chief Industry: farming. Surrounding villages where no papers are published: Harding, Kenton, Bradwardine, Decker, Cardale and Pettapiece.

POST, weekly; E. T. Hardman, publisher; established 1912; independent; Wednesday; subscription \$1.50; eight pages, 5 col., 18 inches. Circ'n $\frac{1}{4}$

OAKVILLE, pop. 300, District of Macdonald, on the C. N. Ry., 40 miles W. of Winnipeg, 22 miles E. of Portage la Prairie; Tel., T., Ex. Chief Industries: farming and stock raising. Surrounding towns and villages where no papers are published: High Bluff, Poplar Point, Newton, Fortier and Willow Range.

STANDARD, weekly; W. G. Pickell, publisher; established 1917; independent; Thursday; subscription \$1.50; eight pages, 6 col., $19\frac{3}{4}$ inches. Circ'n $\frac{1}{2}$

Also publishes *Portage la Prairie Langruth Herald*.

PILOT MOUND, pop. 550, District of Lisgar, on the Pembina section of the C. P. R., 125 miles S.W. of Winnipeg, 77 miles E. of Deloraine; Tel., T., Ex., Banks. Chief Industries: farming and stock raising. The village contains four churches, a public school, four grain elevators, two large entertainment halls and skating and curling rink. Surrounding towns and villages where no papers are published: Clear Water, Snowflake, Mariapolis, Wood Bay, Purves, Mowbray, Glenora and Mather.

SENTINEL, weekly; Ronald W. Tuckwell, publisher; established 1885; independent; Thursday; subscription \$1.50; eight pages, 6 col., 19½ inches. Circ'n ½

PLUMAS, pop. 350, District of Dauphin, on C. N. Ry., 16 miles N. of Gladstone and 50 miles N.W. of Portage la Prairie; Tel., T., Ex., Bank. Chief Industries: farming and stock raising. It has general and hardware stores, blacksmith shops, bunker yard, flour and feed stores, agricultural society. etc., to accommodate the large and increasing agricultural population surrounding. Surrounding towns and villages where no papers are published: Tenby, Glenella, Arden and Ogilvie.

STANDARD, weekly; W. H. King, editor and publisher; established 1905; independent; Friday; subscription \$1.50; eight pages, 5 col., 18 inches. Circ'n ½

PORTAGE LA PRAIRIE, pop. 5,000, District of Portage La Prairie, 56 miles due west of Winnipeg, on the main lines of the C. P. R., Can. Nat. Ry., the G. T. P. Ry. and the Gt. Nor. Ry., all transcontinental systems; divisional point for Can. Nat. Ry. and Gt. Nor. Ry. (Midland Branch); Tel., T., Ex., Banks. Chief Industries: flour mills of 1,500 barrels daily capacity, oatmeal mills, foundry and machine works, wire fence factories, brick yards with annual output of 15,000,000, sash and door factories, cigar factory, confectionery factory, farming and stock raising. The town contains the court house and jail, Provincial Reformatory for boys, Provincial Home for Incurables, lands title office, customs office, Indian Agency and armoury. It has electric light, waterworks and sewerage system and gas plant. Surrounding towns and villages where no papers are published: Oakland, Burnside, Westbourne, Macdonald, High Bluff, Poplar Point, Bagot and Austin.

GRAPHIC, every evening except Sunday; The Graphic-Liberal Printing Co., publishers; established 1897; independent-liberal; subscription \$2.50; six to eight pages, 6 col., 19¾ inches. Circ'n 1

WEEKLY (*Manitoba Liberal*); established 1880; Thursday; subscription \$1.50; six to eight pages, 6 col., 19¾ inches. Circ'n 1 ¼

LANGRUTH HERALD, weekly; W. G. Pickell, publisher; established 1914; independent; Thursday; subscription \$1.00; eight to ten pages, 6 col., 19¾ inches. Circ'n ½

Also publishes *Oakville Standard*.

RAPID CITY, pop. 600, District of Marquette, on the Little Saskatchewan River, C.P.R. and C.N.R., 146 miles W. of Winnipeg, 20 miles N. of Brandon; Tel., T., Ex., Bank. Chief Industries: farming and flour mills. The town is in the centre of a rich mixed farming district, and contains five churches, a public school and four large elevators with a capacity of 140,000 bushels. Surrounding towns and villages where no papers are published: Basswood, Newdale, Cadurcis, Moline, Totonka and Pettapiece.

REPORTER, weekly; Cooper Stone, publisher; established 1890; independent; Thursday; subscription \$1.50; eight pages, 5 col., 17 $\frac{3}{4}$ inches. Circ'n $\frac{1}{2}$

RESTON, pop. 600, District of Brandon, on the C.P.R., 189 miles W. of Winnipeg, 15 miles from the Saskatchewan boundary; Tel., T., Ex., Bank. Chief Industries: grain growing, cattle and hog raising. Surrounding towns and villages where no papers are published: Sinclair, Bardal, Findlay, Arthur, Broomhill, Tilston and Ewart.

RECORDER, weekly; F. Manning, publisher; established 1905; independent; Thursday; subscription \$1.50; four pages, 6 col., 20 inches. Circ'n $\frac{1}{4}$

RIVERS, pop. 950, District of Brandon, on the G.T.P., 88 miles W. of Portage la Prairie, and 18 miles N.W. of Brandon; Tel., Ex., Bank. Chief Industry: farming. Surrounding towns and villages where no papers are published: Bradwardine, Pettapiece, Knox and Elton.

GAZETTE, weekly; Thos. W. Offen, publisher; established 1908; independent; Thursday; subscription \$1.50; eight pages, 6 col., 19 $\frac{3}{4}$ inches. Circ'n $\frac{1}{4}$

ROBLIN, pop. 500, District of Marquette, on the C.N.R., 215 miles N.W. of Winnipeg; Tel., T., Ex., Bank. Chief Industry: farming. The town contains church, skating and curling rink, four elevators and fire hall. Surrounding villages where no papers are published: Makaroff, Deepdale, Shevlin, Togo, Tumbell and Castleavery.

REVIEW, weekly; H. J. Bowley, publisher; established 1912; independent; Thursday; subscription \$1.50; eight pages, 6 col., 19 $\frac{3}{4}$ inches. Circ'n $\frac{1}{2}$

One section of paper is headed *Togo News*.

ROLAND, pop. 600, District of Macdonald, on G. N. R. and Morris and Brandon branch of Can. Nat. and Midland Rys., 67 miles S.W. of Winnipeg; Tel., T., Ex., Bank. Chief Industries: farming and stock raising. Surrounding towns and villages where no papers are published: Pomeroy, Lowe Farm, Myrtle, Sperling, Rosebank, Plum Coulee and Winkler.

NEWS, weekly; H. G. Franklin publisher; established 1898; independent; Thursday; subscription \$1.50; eight pages, 6 col., 19 $\frac{1}{2}$ inches. Circ'n $\frac{1}{2}$

See Adv. Page 112

RUSSELL, pop. 800, District of Marquette, terminus of the Shell River branch of the C. P. R. and Russell branch of the C. N. R., 220 miles N. W. of Winnipeg, and about 10 miles from the Saskatchewan boundary line; Tel., Ex., Banks. Chief Industries: ranching, farming and lumbering. The town contains besides its stores, etc., two hotels. Surrounding towns and villages where no papers are published: Shellmouth, Asessippi, Minniska, Millwood, Angusville, McNorth and Calder.

BANNER, weekly; Joseph McIntyre, publisher; established 1900; independent; Thursday; subscription \$1.50; eight pages, 5 col., 18 inches. Circ'n $\frac{3}{4}$

ST. BONIFACE, pop. 11,403, District of Provencher, on the Red River, immediately opposite Winnipeg, on the Emerson branch of the C. P. R., G. T. P. and C. N. R.; Tel., T., Ex., Banks. An iron traffic and passenger bridge gives access to Winnipeg. Chief Industries: flour, sash and door and saw mills, cut stone, paint, glass, sheet metal, ornamental iron works, malting, abattoirs, meat packing plants, glue factories and other industries, incidental to the live stock trade. Lumbering, farming and fur trading are also carried on extensively. The rapid growth of the live stock industry in the Prairie Provinces, all of which stock must pass through Winnipeg en route to Eastern Canada and the foreign markets, will, it is expected, develop the largest stock market in Canada, and in a few years will equal those of such places in the United States as Chicago, Omaha, Kansas City, etc. The city contains Union Stock Yards accessible to all railroads, Roman Catholic churches, schools, convent, Roman Catholic hospital and college, also the Roman Catholic Bishop's residence and an orphanage. It has water works, electricity and fire department. Surrounding villages where no papers are published: Springfield, Bird's Hill, Parkdale, St. Andrews and St. Norbert.

NORWOOD PRESS AND ST. BONIFACE ECHO, weekly: J. C. Dunbar and A. M. Davidson, publishers; established 1904; independent; Friday; four pages, 5 col., 20 inches. Circ'n $\frac{1}{4}$

LE MANITOBA, French, weekly; Ant. Gauvin, publisher; established 1872; conservative; Wednesday; subscription \$1.00; four pages, 7 col., 21 $\frac{3}{4}$ inches. Circ'n $1\frac{1}{4}$

LES CLOCHES, French, semi-monthly; l'Abbé Lamy, publisher; established 1902; religious, Catholic; 1st and 15th of month; subscription \$1.00; twenty pages, 2 col., 14 inches.

L'AMI DU FOYER, French, monthly; La R. P. Gladu, O.M.I., publisher; established 1904; religious, Catholic; 26th of month; subscription 50 cents; sixteen pages, 3 col., 10 $\frac{1}{2}$ inches. Circ'n 8

ST. JAMES, a suburb of Winnipeg.

LEADER, weekly; Murphy Bros., publishers; established 1913; independent; Friday; subscription \$1.00; eight pages, 5 col., 17 $\frac{1}{4}$ inches. Circ'n $1\frac{1}{4}$

SELKIRK, pop. 3,400, District of Selkirk, on the West bank of the Red River, and the Selkirk branch of the C. P. R. and terminus of W. S. & L. W. Ry., at the head of deep water navigation, 24 miles N. E. of Winnipeg; Tel., T., Ex., Banks. Chief Industries: saw and planing mills, lumbering, boat-building, fishing and farming. This is the Port for Lake Winnipeg and the greater part of the traffic of the Lake and Hudson Bay country is transshipped here. About two and one half million pounds of white fish and half a million pounds of other lake fish are handled here annually, also valuable timber products. The town contains six churches, high and public schools, town hall, opera house, free library, three hotels, hospital for insane, fish hatchery, stores, etc. The surrounding district is good farming land. Surrounding towns and villages where no papers are published: Tyndall, St. Andrews, Norway House, Grand Rapids, Monmouth, Clandeboye, Mapleton and Fort Alexander.

RECORD, weekly; Robt. W. Stewart, editor and publisher; established 1885; independent; Friday; subscription \$1.50; eight pages, 6 col., 19¾ inches. Circ'n ½

SHOAL LAKE, pop. 700, District of Marquette, on C. P. R., 171 miles N. W. of Winnipeg, 60 miles N. W. of Brandon and 115 miles N. W. of Portage la Prairie; Tel., T., Ex., Bank. Chief Industries: cattle raising and mixed farming. The town contains, besides its stores, six elevators and several warehouses, creamery, five churches, five schools, two hotels and town hall. Surrounding villages where no papers are published: Strathclair, Newdale, Basswood, Kelloe, Solsgirth, Oakburn and Rossburn.

STAR, weekly; W. Stone, publisher; established 1898; independent; Thursday; subscription \$1.50; eight pages, 5 col., 18 inches. Circ'n ¾

SOMERSET, pop. 450, District of Macdonald, on the C. N. R. Carman-Hartney branch, 87 miles S. W. of Winnipeg and 70 miles S. E. of Brandon; Tel., T., Ex., Banks. Chief Industries: farming and mixed farming. The town contains four churches, school, creamery, two elevators and brick yard. Surrounding towns and villages where no papers are published: Swan Lake, Leary's, Indian Springs, Mariapolis, Norquay, Altamont, St. Leon, Cardinal and Bruxelles.

SOMERSET NEWS AND SWAN LAKE ECHO, weekly; Bassett Langridge, publisher; established 1915; independent; Thursday; subscription \$1.00; eight pages, 6 col., 19½ inches. Circ'n ½

SOURIS, pop. 2,000, District of Brandon, on Souris River and Souris and S. W. branches of the C. P. R., 150 miles W. of Winnipeg and 25 miles S. W. of Brandon; Tel., T., Ex., Banks. Chief Industries: farming, furniture factory, creamery, foundry and brick yard. The town contains, besides its stores, etc., three hotels, a large high school, a collegiate institute, four churches and several grain elevators with a total capacity of 180,000 bushels. Surrounding villages where no papers are published: Menteith Junction, Beresford, Carrol, Bunclody, Menteith and Kemnay.

PLAINDEALER, weekly; G. A. McMorran, publisher; established 1896; independent; Wednesday; subscription \$1.50; eight pages, 6 col., 19¾ inches. Circ'n 1¼

STEINBACH, pop. 500, District of Provencher, 8 miles, S. W. of Giroux, 32 miles S. E. of Winnipeg; Tel., T. Chief Industries: grain growing, and dairying. The town contains besides its stores, etc., two schools, and three churches. Surrounding towns and villages where no papers are published: Ste. Anne, Giroux and LaBroquerie.

STEINBACH POST, weekly; Jacob S. Friesen, publisher; established 1912; independent; Wednesday; subscription \$1.00; eight pages, 3 col., 9½ inches. Circ'n ½

STONEWALL, pop. 1,100, District of Selkirk, on the Stonewall Section of the C. P. R., 20 miles N. W. of Winnipeg; Tel., T., Ex., Banks. Chief Industries: farming, grist mills, baking powder factory, planing mill, stone quarries and lime kilns. The town contains four churches, fine new high school and two public schools. Surrounding towns and villages where no papers are published: Erinview, Balmoral, Wavy Bank, Rosser, Stony Mountain, Strathewen and Teulon.

ARGUS, weekly; Stratton & Saundry, publishers; established 1893; independent; Wednesday; subscription \$1.00; four pages, 6 col., 22 inches. Circ'n ¾

STRATHCLAIR, pop. 300, District of Marquette, on the Yorkton division of the C. P. R., 107 miles N. W. of Portage la Prairie, 45 miles N. W. of Brandon; Tel., T., Bank. Chief Industries: grain growing and stock raising. The town has three churches, large consolidated school, one hotel, five grain elevators and stock yards. Surrounding towns and villages where no papers are published: Elphinstone, Marney and Newdale.

PLAIN TALK, weekly; W. G. Lockhart, publisher; established 1910; independent; Friday; subscription \$1.50; eight pages, 6 col., 20 inches. Circ'n ¼

SWAN RIVER, pop. 635, District of Dauphin, on the Swan River and Can. Nat. Ry., about 14 miles from the boundary line of Saskatchewan, 300 miles N. W. of Winnipeg, and 115 miles N. of Birtle; Tel., T., Ex., Banks. Chief Industry: farming. Surrounding villages where no papers are published: Bowsman, Durban, Benito, Minitonas and Kenville.

STAR, weekly; A. S. Weir, publisher; established 1900; independent; Friday; subscription \$1.50; eight pages, 6 col., 20 inches. Circ'n ½

THE PAS, pop. 2,500, District of Dauphin, on the C. N. R. and H. B. R., 400 miles N. W. of Winnipeg, 285 miles N. E. of Saskatoon; Tel., Ex., Banks. Chief Industries: lumbering, fishing, mining and fur trading. Tri-weekly steamboat connection, during season, with Cumberland House. The Pas has modern municipal utilities, such as electric lights, sewers and waterworks. It is the centre and base for Beaver Lake and Herb Lake gold fields. Fur from Hudson Bay and the Hinterland is marketed and sold here. Surrounding towns and villages where no papers are published: Hudson Bay Junction, Cumberland House and Port Nelson.

HERALD AND MINING NEWS, weekly; G. E. Rice, publisher; established 1911; conservative; Friday; subscription \$1.50; four pages, 6 col., 19¾ inches. Circ'n 1¼

TRANSCONA, pop. 3,000, District of Provencher, on the C. P. R., G. T. P., and C. N. R., 6 miles E. of Winnipeg; Tel., T., Ex., Banks. Chief Industries: G. T. P. shops, tar, chemical and cartridge works and farming. The C. P. R. have large yards here. The town has three schools, four churches, two elevators, electric light and sewage systems. Surrounding villages where no papers are published: Oakbank, Dugald, Springfield, Bird's Hill, Cloverleaf and Suthwyn.

TIMES, weekly; J. and N. S. McLean, publishers; established 1911; independent, Friday; subscription \$1.00; four to twelve pages, 6 col., 19½ inches.

TREHERNE, pop. 750, District of Macdonald, on the Winnipeg-Souris branch of C.P.R., 77 miles S.W. of Winnipeg; Tel., T., Ex., Banks. Chief Industries: machine shops, grist mills, flour mills, stock raising and farming. The town contains, besides its stores, etc., five churches, two hotels, four grain elevators with total capacity of 160,000 bushels, and good public and high schools. It is lighted by electricity and has concrete side-walks. Surrounding villages where no papers are published: Lavenham, Rossendale, Ladysmith, Notre Dame de Lourdes, Pratt, Rathwell, St. Claude, Haywood and Cardinal.

TIMES, weekly; R. J. Richardson, publisher; established 1899; independent; Friday; subscription \$1.50; four to eight pages, 6 col., 20 inches.

Sworn Circ'n actual average for 12 mos. to Sept. 30, 1918, 873★

VIRDEN, pop. 1,750, District of Brandon, on C. N. R. and C. P. R., 181 miles W. of Winnipeg, 49 miles W. of Brandon, 48 miles S. E. of Moosomin; Tel., Ex., Banks. Chief Industries: farming, stock raising, foundry and manufacturing plants. The town contains four churches, public, high and collegiate schools and six elevators, with a capacity of 200,000 bushels. Surrounding villages where no papers are published: Hargrave, Harmsworth, Woodworth, Routledge, Hillview and Lenore.

EMPIRE-ADVANCE, weekly; Empire Publishing Co., Ltd., publishers; established 1885; independent; Tuesday; subscription \$1.50; four to ten pages, 7 col., 19¼ inches. Circ'n 1¼

WASKADA, pop. 600, District of Souris, on Deloraine to Lytleton spur of Pembina section of C.P.R., 220 miles S.W. of Winnipeg, 50 miles S. of Virden, 80 miles S.W. of Brandon; Tel., T., Ex., Bank. Chief Industry: farming. The town contains three churches, school, municipal buildings and four grain elevators. Surrounding villages where no papers are published: Lytleton, Goodlands, Cameron, Medora and Coulter.

NEWS, weekly; George and Watson, editors and publishers; established 1918; independent; Wednesday; subscription \$1.50; four to eight pages, 6 col., 19½ inches.

Also publish *Deloraine Times*.

WAWANESA, pop. 500, District of Brandon, on Souris River and Morris and Brandon branch Can. Nat. Ry., 120 miles S.W. of Winnipeg, 25 miles S.E. of Brandon; Tel., T., Ex., Bank. Chief Industry: agriculture. The village has two churches, high school, opera house, a hotel and flour mill. Surrounding villages where no papers are published: Treesbank, Methven, Nesbitt and Hilton.

INDEPENDENT, weekly; Frederick Batty, publisher and proprietor; established 1904; independent; Friday; subscription \$1.50; eight pages, 5 col., 19½ inches. Circ'n ½

WINNIPEG, pop. 201,981, Co. Selkirk, the capital of the province, is situated at the confluence of the Assiniboine and Red Rivers, 40 miles S. of Lake Winnipeg, 1,422 miles W. of Montreal and 1,481 miles E. of Vancouver; Tel., T., Ex., Banks. Chief Industries: flour, saw, planing, grist and oatmeal mills, foundries, machine shops, manufactories of soap, biscuits, confectionery, clothing, pickles and sauces, linseed oil and quarries, abattoirs, etc. Winnipeg is the financial, wholesale and jobbing centre of Manitoba, Saskatchewan and Alberta. It has nineteen banks, with fifty-four branches. Bank clearings: 1907, \$599,667,376; 1908, \$614,111,801; 1909, \$770,649,332; 1910, \$952,415,182; 1912, \$1,537,817,524; 1913, \$1,634,977,237; 1914, \$1,370,960,806; 1915, \$1,560,683,124; 1916, \$2,061,795,257; 1917, \$2,622,924,702. The city contains 133 churches and missions, 42 public schools, with a registered attendance exceeding 23,000, and six parochial schools with 1,200 pupils, six colleges, a university, new agricultural college, academies, ladies' schools, the Provincial Government buildings, court house, gaols, chief offices of the Dominion Government in the west, city hall, million dollar Canadian Pacific Railway Hotel, \$1,500,000 G. T. P. Hotel, \$140,000 Carnegie Library, Industrial Exhibition buildings, markets, fire stations and police stations, water works, electric street and house lighting, gas, electric street railway, seven bridges, permanent and volunteer military force. The history of Winnipeg, with its wonderful growth and progress, reads like a chapter from some romance. Forty years ago it was but a post of the Hudson Bay Co., without churches, streets or railroads, and but a few years previously the Indian chased herds of buffalo across the prairie where the city now stands; in 1870 its population was 215; 1902, 48,411; 1912, 200,000. It is now the railroad and business centre of the Canadian Northwest. Twenty-seven pairs of railway tracks radiate from it, and the C. P. R. yard here, with its 150 miles of sidings, is the largest in the world controlled by a single corporation. 10,000 railway employees reside in the city. It is in the famous Red River Valley, and surrounded by good farming, timber, and mining districts with extensive lake fisheries. The streets of the city are generally wide, the principal avenues being 132 feet, and many are paved with asphalt, block and macadam. The sidewalks are concrete, tile and plank. The city is spreading rapidly over a wide territory, with its wide streets and its detached houses. Not less than 15,287 acres have been covered by its 253 miles of sewers, 481 miles of paved and graded streets, 145 miles of which are boulevarded, and 526 miles of sidewalks. Approximately 280 miles of water mains have been laid down since the city's incorporation about 35 years ago. Winnipeg's assessment returns tell the story of progress—in 1900 the figures were \$25,077,400; 1902, \$28,615,810; 1905, \$62,727,630; 1906, \$80,511,727; 1909, \$131,402,800; 1916, \$323,490,280, and in 1917, \$253,667,790. The grain business of the Canadian West centres in Winnipeg, and for the year 1916 the amount of wheat export exceeded 247,000,000 bushels. It is the biggest grain market in the world with one exception. This is evidence enough of the nature of the soil tributary to Winnipeg. In addition to agriculture a considerable fishing business is done in the large Northern lakes, and timber and mining enterprises abound on their shores. Winnipeg city owns and operates its own asphalt paving plant, its own quarry, public lighting, water works, including high pressure system for fire protection costing \$950,000, and fire alarm plants. Winnipeg is fast becoming an important manufacturing centre—the output of local factories in 1917 was estimated at \$90,000,000. Winnipeg has decided to encourage manufacturers by affording cheap power. A power plant has been erected on the Winnipeg River where a total of 60,000 h.p. can be developed.

FREE PRESS, (evening edition, *Free Press Evening Bulletin*), every morning and evening except Sunday; Manitoba Free Press Co., Ltd., publishers, E. H. Macklin, General Manager; established 1874; liberal; subscription morning \$7.00, evening \$6.00; twelve to fifty-four pages, 8 col., 22 inches.

Sworn Circ'n, actual average for 12 mos. to Sept. 30, 1918, **79,411**★†

Advt.—For the six months ending September 30th, 1918, the total circulation of the Daily Free Press was 81,997, and exceeded that of the other two Winnipeg papers combined by over 12,000 copies. Its city and suburban circulation was also greater than the total city circulation of its two contemporaries. The morning edition is the only morning paper published in the Province and reaches all important centres in the Province the same day. No inducements, save the merit of both publications, are employed to hold or secure readers. See Advt. Pages 34 and 35.

FREE PRESS PRAIRIE FARMER, (weekly edition of *Free Press*), established 1872; agricultural; Wednesday; subscription \$1.00; forty to forty-eight pages, 5 col., 17 inches.

Sworn Circ'n, actual average for 12 mos. to Sept. 30, 1918, **32,604**★†

See Advt. Pages 34 and 35.

GRAIN TRADE NEWS AND LIVE STOCK JOURNAL, every evening except Sunday; Grain Trade Press, publishers, Dawson Richardson, president; established 1915; agricultural-commercial; subscription \$3.00; six pages, 6 col., 20 ¼ inches.

Circ'n 2 ½

See Advt. Page 106.

TELEGRAM, every evening except Sunday; Telegram Printing Co., Ltd., publishers, J. W. Miller, business manager; established 1894; conservative; subscription \$7.80 delivered, \$6.00 by mail; fourteen to fifty-six pages, 8 col., 20 inches.

Circ'n 37 ¾†

WEEKLY, (*Farmers' Telegram and Family Magazine*); established 1894; Wednesday; subscription \$1.00; sixteen to twenty-four pages, 8 col., 20 inches.

Circ'n 25 ¾†

See Advt. Page 139.

TRIBUNE, every evening except Sunday; Tribune Publishing Co., Ltd., publishers, R. L. Richardson, managing-director; established 1880; independent; subscription \$6.00 by mail, \$7.80 in city; twelve to thirty pages, 8 col., 21 ½ inches.

Sworn Circ'n, actual average for 12 mos. to Sept. 30, 1918, **36,639**★†

WEEKLY, (*The Farmers' Weekly Tribune*); established 1890; Wednesday; subscription \$1.00; twelve to twenty-four pages, 7 col., 21 ½ inches.

Circ'n 16

Advt.—The Tribune has a concentrated circulation in the City of Winnipeg and Province of Manitoba—two-thirds of the circulation being in Winnipeg City and practically all of the balance in territory the buying centre of which is Winnipeg. Local advertisers use the Tribune more than any other paper, because it reaches the greatest number of possible buyers in their trading districts. See Advt. Page 33.

ISRAELITE PRESS, Jewish; semi-weekly; Israelite Press, Limited, publishers; established 1915; independent; Monday and Friday; subscription \$3.00; six pages, 6 col., 20 inches.

DUN'S NOTIFICATION SHEET AND MANITOBA RECORD, weekly; R. G. Dun & Co., publishers; legal and commercial; Thursday; free to Mercantile Agency subscribers; four pages, 3 wide col., 19¾ inches.

FARMERS' ADVOCATE AND HOME JOURNAL, weekly; Farmers' Advocate of Winnipeg, Ltd., publishers; established 1866; agricultural; Wednesday; last forms close Thursday preceding; subscription \$1.50; twenty-eight to fifty-two pages, 4 col., 12¾ inches.

Sworn Circ'n, actual average for 12 mos. to Sept. 30, 1918, 33,603★†

GRAIN GROWERS' GUIDE, weekly; Grain Growers' Guide, Ltd., publishers, G. F. Chipman, editor and manager; established 1908; agricultural; Wednesday; last forms close Tuesday noon of week previous; subscription \$1.50; forty-two pages, 4 col., 13 inches.

Sworn Circ'n, actual average for 12 mos. to Sept. 30, 1918, 39,494★†

MANITOBA GAZETTE, weekly; Provincial Government, publishers, Philip Purcell, King's Printer; established 1871; official; Saturday; subscription \$2.40; about twenty-four pages, 1 wide col., 7½ inches.

MIRROR, weekly; Toronto Type Foundry Co., Ltd., publishers; record paper of Winnipeg Newspaper Union List; Saturday; eight pages, 7 col., 21¾ inches.

See *Winnipeg Newspaper Union List*.

NORTH ENDER, weekly; Winnipeg Printing and Engraving Co., Limited, publishers; established 1902; independent, local; Thursday; free distribution; four to eight pages, 7 col., 21¼ inches.

Circ'n 7
(Free)

NORTH - WEST REVIEW, weekly; West Canada Publishing Co., Ltd., publishers; established 1885; independent; Saturday; subscription \$2.00; eight pages, 7 col., 20½ inches.

Circ'n 9¾

Also publish *Gazeta Katolicka* and *La Liberte*.

Advt.—The field covered by the West Canada Publishing Co., embraces three different languages—English (North-West Review); French (La Liberte); and Polish (Gazeta Katolicka). No advertising campaign can be complete unless the use of these papers is provided for. The Catholic people comprise fully 25% of Western Canada's purchasing public and are amongst the most thrifty and prosperous of her citizens. See Advt. Page 119.

WESTERN LABOR NEWS, weekly; Trades and Labor Council, publishers; established 1918; labor; Friday; last forms close Thursday; subscription \$1.50; eight pages, 6 col., 19¾ inches.

WESTERN STAR, weekly; Western Star Publishing Co., publishers; established 1918; independent; Friday; subscription \$2.00; eight pages, 6 col., 20½ inches.

WINNIPEG NEWSPAPER UNION LIST, a list of about 260 country weeklies; Toronto Type Foundry Co., Ltd., publishers; Head Office, Toronto, Ont.; branches: Winnipeg, Regina and Montreal; inside pages are printed in Regina and the balance by each individual paper.

Circ'n 180

Advt.—The home weekly, containing all the local news, is the paper people in the country and small towns read most thoroughly. The Winnipeg Newspaper Union List comprises nearly 260 local weeklies, covering thoroughly Western Ontario, Manitoba, Saskatchewan, Alberta and British Columbia. See Advt. Page 141.

LA LIBERTÉ, French, weekly; West Canada Publishing Co., Ltd., publishers; established 1913; independent; Tuesday; subscription \$2.00; eight pages, 7 col., 20½ inches. Circ'n 6¼

Also publish *Northwest Review*, and *Gazeta Katolicka*.

See Advt. Page 119.

CANADA NEWS (SVENSKA CANADA - TIDNINGEN) Swedish, weekly; Canada Weekly Printing Co., Ltd., publishers; established 1893; liberal; Wednesday; subscription \$1.00; eight pages, 7 col., 21¾ inches.

Sworn Circ'n average for 12 mos. to Sept. 30, 1918, 4,223

Also publish *Norröna*.

See Advt. Page 73.

CANADA POSTEN, Swedish, weekly; Swedish Canadian Publishing Co., Ltd., publishers; established 1904; independent-liberal; Tuesday; last forms close Monday, 4 p.m.; subscription \$1.00; eight pages, 7 col., 21¾ inches. Circ'n 2¾

CANADIAN FARMER, Polish, weekly; The Can. North West Pub. Co., Limited, publishers, A. Dojacek, manager; established 1900; liberal; Friday; last forms close Thursday; subscription \$2.00; twelve pages, 7 col., 21¾ inches. Circ'n 10¾

Also publish *Czas* (*Polish Times*).

CANADIAN RUTHENIAN, Ukrainian, weekly; Canadian Ukrainian Publishing Co., Ltd., publishers; established 1912; religious, Greek Catholic; Wednesday; last forms close noon of Wednesday previous; subscription \$2.00; ten pages, 7 col., 20½ inches. Circ'n 7½

CZAS, (*Polish Times*), Polish, weekly; The Can. North West Pub. Co., Limited, publishers, A. Dojacek, manager; established 1915; independent; Wednesday; subscription \$1.50; eight pages, 6 col., 21 inches. Circ'n 3

Also publishes *Canadian Farmer*.

GAZETA KATOLICKA, Polish, weekly; West Canada Publishing Co., Ltd., publishers; established 1907; independent; Tuesday; subscription \$2.00; eight pages, 7 col., 20½ inches. Circ'n 8½

Also publish *Northwest Review* and *La Liberte*.

See Advt. Page 119.

HEIMSKRINGLA, Icelandic, weekly; Viking Press, Ltd., publishers; established 1886; unionist; Wednesday; last forms close Monday night; subscription \$2.00; eight pages, 6 col., 19¼ inches. Circ'n 3¼

See Advt. Page 101.

LOGBERG, Icelandic, weekly; Columbia Press, Limited, publishers; established 1888; unionist; Thursday; last forms close Wednesday noon; subscription \$2.00; eight pages, 7 col., 21¼ inches. Circ'n 3¾

NORTHWESTEN, German, weekly; The Northwestern Pub. Co., Limited, publishers; established 1889; independent; Tuesday; subscription \$2.00; sixteen pages, 7 col., 20½ inches.

See Advt. Page 93.

Circ'n 17

NORRÖNA, Norwegian, weekly; Norwegian Canadian Publishing Co., Ltd., publishers; established 1909; liberal; Wednesday; subscription \$1.50; eight pages, 7 col., 21½ inches.

Sworn Circ'n, average for 12 mos. to Sept. 30, 1918, 4,600
Also publish *Swedish Canada News*.

See Advt. Page 73.

RUSSKY NAROD, (*Russian People*), Russian; weekly; V. P. Hladick, publisher; established 1914; Russian interests; Thursday; subscription \$2.00; eight pages, 5 col., 17 inches. Circ'n 1¾

UKRAINIAN LABOR NEWS, weekly; Winnipeg Trades & Labor Council, publishers; established 1919; labor; Thursday; subscription \$2.00; four pages, 7 col., 22 inches.

UKRAINIAN VOICE, English and Ukrainian, weekly; Ukrainian Pub. Co. of Canada, publishers; established 1909; independent; Wednesday; subscription \$2.00; sixteen pages, 6 col., 20½ inches. Circ'n 11¾

VORÖLD, weekly; Vorold Publishing Co., Limited, publishers; established 1918; liberal; Tuesday; subscription \$2.00; eight pages, 6 col., 20 inches. Circ'n 2¾

Also publish *Solöld*.

See Advt. Page 94.

CANADIAN FINANCE, semi-monthly; Finance Publishers, Ltd., publishers; established 1910; investment, trade, banking, insurance and public affairs; 1st and 3rd Wednesday; last forms close Mondays previous; subscription \$2.00; thirty-six to forty-four pages, 2 and 3 col., 11 inches.

See Advt. Page 93.

COMMERCIAL, semi-monthly; Hugh C. MacLean Co., Ltd., publishers; established 1882; commercial and financial; 1st and 15th of month; last forms close 25th and 10th of month; subscription \$2.00; forty-eight pages and upwards, 2 or 3 col., 10 inches. Circ'n 4

Also publish *Vancouver Western Lumberman*, *Western Canada Contractor* and *Western Canada Coal Review*.

NOR'-WEST FARMER, semi-monthly; Nor'-West Farmer, Ltd., publishers; established 1882; agricultural; 5th and 20th of month; last forms close 1st and 15th of month; subscription \$1.00; forty-eight pages and upwards, 4 col., 12¾ inches.

Sworn Circ'n, actual average for 12 mos. to Sept. 30, 1918, 38,112*†

WESTERN RETAIL LUMBERMEN'S ASSOCIATION BULLETIN, semi-monthly; Western Retail Lumbermen's Association, publishers; established 1915; trade; subscription included in membership fee; single sheet; 14 x 8½ inches.

Note—Advertisements changed once only in three months.

WINNIPEG AND WESTERN GROCER, semi-monthly; Jackson Trade Publishing Co., publishers; established 1916; 1st and 15th of month; last forms close 26th month previous and 11th of month; subscription \$2.00; fifty-six pages, 2 col., 10 inches.

See Advt. Page 130.

Circ'n 3

SOLÖLD, Icelandic; semi-monthly; The Vorold Publishing Co., Limited, publishers; established 1918; juvenile; 15th and 30th of month; subscription \$1.00; eight to twenty-four pages, 2 col., 10 inches.

Also publish *Vorold*.

BETTER BUSINESS, monthly; Canadian Credit Men's Trust Association, publishers; established 1916; retail and wholesale trades; 1st of month; last forms close 20th of month previous; subscription \$1.00; forty-eight to sixty-four pages; 3 col., 10 inches.

Advt.—"Better Business" is the official organ of the Wholesalers' Association. Its circulation is 15,000, 13,500 of which is mailed direct to the retail merchants of the Western Provinces, and 1,000 to the members of our Association. It is the only publication that thoroughly covers the retail merchants in the Western Provinces. See *Advt.* Page 71.

BRITISH - AMERICAN LUMBERMAN, monthly; Hooper Publishing Co., publishers; established 1910; trade; 1st of month; subscription \$2.00; forty pages, 2 and 4 col., 12¼ inches. Circ'n 3

CANADIAN BLACKSMITH AND WOODWORKER, monthly; Blacksmith Publishers, Ltd., publishers; established 1910; blacksmith and vehicle crafts; 20th of month; subscription \$1.00; twenty-eight pages, 3 col., 10 inches. Circ'n 2½

CANADIAN FARM IMPLEMENTS, monthly; Canadian Farm Implements, Ltd., publishers; established 1904; implement, machinery and vehicle trade; 6th of month; last forms close 25th of month previous; subscription \$1.00; fifty-two pages, 4 col., 12 inches. Circ'n 3¼

CANADIAN THRESHERMAN AND FARMER, monthly; E. H. Heath Co., Ltd., publishers; established 1902; agricultural; 10th of month; last forms close 25th month previous; subscription \$1.00; sixty-eight pages and upwards, 4 col., 12½ inches. Circ'n 23¼†

Also publish *Motor in Canada*.

CREDIT MEN'S JOURNAL, monthly; The Canadian Credit Men's Trust Association Ltd., publishers; established 1913; retail and wholesale trades and credit men's interests; 1st of month; last forms close 20th month previous; subscription \$2.00; sixty-four pages, 3 col., 10 inches.

Note—This publication is the same as *Better Business* under another heading and with additional pages to take care of credit interests.

MANITOBAN, monthly; students of University of Manitoba, publishers; established 1914; college; 2nd Friday; subscription \$1.00; twenty-four pages, 2 col., 10 inches.

MOTOR IN CANADA, (formerly *Motor and Sport*), monthly; E. H. Heath Co., Ltd., publishers; established 1909; motoring and general sports; 5th of month; last forms close 30th month previous; subscription \$1.00; sixty pages and upwards, 2 and 3 col., 10 inches. Circ'n 6†

Also publish *Canadian Thresherman and Farmer*.

VOX WESLEYANA, monthly during college year; students of Wesley College, publishers; established 1896; literary; subscription \$1.00; forty pages, 1 and 2 col., 7½ inches.

WAGHORN'S GUIDE, monthly; The Guide Co., Ltd., publishers; established 1884; railway time tables and business man's reference; 1st of month; last forms close 17th month previous; subscription \$1.50; 160 pages, 1 col., 5½ inches.

Sworn Circ'n, actual average for 12 mos. to Sept. 30, 1918, 9,983*

WESTERN BAPTIST, monthly; Baptist Union of Western Canada, publishers; established 1899; religious; 1st of month; last forms close 27th of month; subscription \$1.00; sixteen pages; 3 col., 11 inches. Circ'n z

WESTERN CANADA COAL REVIEW, monthly; The Hugh C. MacLean Co., Ltd., publishers; established 1918; coal mining and selling; last forms close 15th of month; subscription \$2.00; fifty pages, 2 wide col., 10 inches.

Also publish *Commercial, Vancouver Western Lumberman* and *Western Canada Contractor*.

WESTERN CANADA CONTRACTOR AND BUILDERS' GAZETTE, monthly; Hugh C. MacLean Co., Ltd., publishers; established 1903; contracting and building; 7th of month; last forms close 25th of month; subscription \$2.00; fifty-four to ninety-six pages, 2 col., 10 inches.

Also publish *Commercial, Vancouver Western Lumberman* and *Western Canada Coal Review*.

WESTERN CANADA MEDICAL JOURNAL, monthly; Western Canada Medical Journal Publishing Co., publishers, Dr. G. Osborne Hughes, editor; established 1906; medical; 15th of month; last forms close 25th of month; subscription \$2.00; forty-eight pages, 7 x 5 inches. Circ'n ½

WESTERN CANADA ODDFELLOW, monthly; Independent Order of Oddfellows, publishers; established 1906; fraternal; subscription \$1.50; twenty pages, 3 col., 10 inches.

WESTERN HOME MONTHLY, monthly; Home Publishing Co., publishers; established 1899; literary and household; 1st of month; last forms close 24th month previous; subscription \$1.00; fifty pages and up, 4 col., 12¾ inches.

Sworn Circ'n, average for 12 mos. to Sept. 30, 1918, 39,924

See Advt. Page 115.

WESTERN LUMBERMAN, monthly; Hugh C. MacLean Co., Ltd., 910-911 Electric Chambers, Winnipeg, publishers. See *Vancouver*.

Also publish *Commercial, Western Canada Contractor* and *Western Canada Coal Review*.

WESTERN MUNICIPAL NEWS, monthly; The Willson Stationery Co., Limited, publishers; established 1906; municipal interests; 5th of month; last forms close 15th of month; subscription \$1.00; twenty-eight pages, 2 wide col., 9½ inches.

Sworn Circ'n, average for 12 mos. to Sept. 30, 1918, 4,000

WESTERN SCHOOL JOURNAL, monthly; Western School Journal Co., publishers; established 1905; educational; subscription \$1.00; fifty-two pages, 2 col., 8 inches. Circ'n 2½

ZENITH, monthly; Marshall-Wells Co., publishers; established 1902; house organ, hardware trade; last forms close 5th of month; free distribution; one hundred and sixteen pages, 1 or 2 col., 7 inches.

Sworn Circ'n, actual average for 12 mos. to Sept. 30, 1918, 2,531★

SAMEININGIN, Icelandic, monthly; Lutheran Synod of North America, publishers; established 1885; Lutheran; last forms close 25th of month; subscription \$1.00; thirty-two pages, 1 col., 9 inches.

UKRAINA, Ukrainian, monthly; The Ukraina Publishing Co., publishers; established 1917; independent; 25th of previous month; subscription \$3.00; one hundred to one hundred and eight pages, 2 col., 7 inches.

PROVINCE OF SASKATCHEWAN

Saskatchewan occupies the central part of the great alluvial plain of the Canadian Northwest, the most fertile wheat field in the world. It extends from Manitoba 375 miles west to Alberta, and from the United States Boundary Line, 49° N. Latitude, 740 miles north to 60° N. Latitude. Its area is 250,650 square miles, or 161,088,000 acres, of which 27,000 square miles is water. The population at the last census, 1911, was 492,431—an increase of 400,000 between 1901 and 1911—and the estimated population in 1915 was 700,000, 80 per cent. engaged in agriculture.

Saskatchewan has the largest continuous area in the world suitable for growing the famous hard spring wheat. At least 50,000,000 acres of its land are capable of raising an average of 20 bushels to the acre, most of it No. 1 Northern. There are 86,000 square miles of land suitable for grain growing, 32,000 square miles more that only need irrigation to fit them for raising wheat, and over 100,000 square miles suited for ranching and mixed farming. As yet only about 15 per cent. has been brought under cultivation.

The chief business of the province is wheat growing. The average six-year wheat yield for the Province of Saskatchewan exceeds that of the United States by two bushels per acre, the production of the former being 18 bushels per acre, as against 16 for the United States, while the best bushel of wheat exhibited at the International Dry Farming Congress in 1914 was grown at Rosthern, Saskatchewan. Over ten million acres is now producing grain of all kinds at the rate of about 250 million bushels a year. Crops represent a return of nearly two hundred dollars per annum for every man, woman and child in the province.

The most recent estimate of the live stock in Saskatchewan, June, 1916, was:—646,633 horses; milch cows, 218,230; other cattle, 556,710.

Saskatchewan's coal resources are estimated at 59,812,000,000 long tons, contained within 4,000 square miles of coal areas. The annual production is about 250,000 tons.

Timber is found in some sections, generally along the banks of streams, lakes and rivers. The annual output of lumber mills and sash and door factories is valued at \$10,000,000.

Saskatchewan is one of the most prolific fur-bearing provinces—yielding annually furs valued at nearly \$1,000,000.

In railway mileage Saskatchewan is second only to Ontario among the provinces of the Dominion, with 6,101 miles. The Canadian Pacific, Canadian National, Grand Trunk Pacific and Great Northern Railways have recently extended their lines, and the whole province is now well supplied with means of transportation. Towns and villages are springing up quickly along the railways. Banking facilities are provided by over four hundred branches of most of the chartered banks of Canada. The province has a Government owned and operated telephone system, with 4,000 pole mileage, connecting with 300 centres, 17,000 local and 8,000 rural subscribers. Saskatchewan has 3,787 schools; 4,871 teachers, 23 school inspectors and 5 inspectors of school districts; with an attendance of 111,059 scholars. The University of Saskatchewan has an enrollment of over 400. The climate, although rather severe in winter, is more moderate than that of Manitoba, and is delightful in summer, the long, sunny days being admirably suited for maturing the wheat rapidly. The province is governed by a Lieutenant-Governor, an Executive Council and a Legislative Assembly of 54 members. Capital Regina.

ABERDEEN, pop. 250, District of Saskatoon, on the C.N.R., 24 miles N.E. of Saskatoon and 70 miles S.W. of Prince Albert; Tel., Ex., Bank. Chief Industry: farming. Surrounding towns and villages where no papers are published: Clarkboro, Vonda, Warman and Howell.

TIMES, weekly; W. H. Cross, publisher; established 1911; independent; Friday; subscription \$1.50; eight pages, 6 col., 19¾ inches. Circ'n ¼

ADMIRAL, pop. 250, District of Moose Jaw, on the C.P.R., 162 miles S.W. of Moose Jaw, 30 miles S. of Swift Current and 215 miles E. of Lethbridge; Tel., T., Ex., Bank; Chief Industry: farming. Surrounding towns and villages where no papers are published: Gouverneur, Crichton, Frenchville, Harrisland, Roche Plains, Scotsguard and Instow.

DREADNAUGHT, weekly; Geo. M. Wilson, publisher; established 1918; independent; Wednesday; subscription \$1.50; eight pages, 6 col., 19¾ inches. Circ'n ½

ALAMEDA, pop. 450, District of Assiniboia, on Kemnay to Estevan section on West Div. C. P. R., 130 miles S.E. of Regina, 40 miles W. of Manitoba boundary line, and 10 miles N. of N. Dakota boundary line, 32 miles E. of Estevan; Tel., T., Ex., Bank. Chief Industries: wheat and stock raising. Surrounding villages where no papers are published: Hirsch, Cateville, Frobisher, Northgate, Steelman, Lampman, Douglaston and Glen Ewen.

DISPATCH, weekly; S. J. Dornan, publisher; established 1900; independent; Friday; subscription \$1.50; eight pages, 6 col., 19¾ inches. Circ'n ¾

ALLAN, pop. 300, District of Saskatoon, on the G.T.P., 33 miles S. E. of Saskatoon, 264 E. of Edmonton; Tel., T., Ex., Bank. Chief Industry: farming. The town contains two churches, three elevators, stockyards and a city hall. Surrounding towns and villages where no papers are published: Bradwell, Clavit, Zelma and Colonsay.

TRIBUNE, weekly; A. A. Fraser, publisher; established 1909; liberal; Friday; subscription \$1.00; eight pages, 5 col., 18 inches. Circ'n ¼

ALSASK, pop. 700, District of Moose Jaw, on the C. N. R., 168 miles S. W. of Saskatoon, 175 miles E. of Calgary, within a mile of the Alberta boundary line; Tel., Ex., Bank. Chief Industry: farming. The town contains two churches, school, elevators and public hall. Surrounding towns and villages where no papers are published: Marengo and Sibbald.

NEWS, weekly; A. G. Holmes, publisher; established 1911; independent; Wednesday; subscription \$1.50; six to eight pages, 6 col., 19¾ inches. Circ'n ¾

ANEROID, pop. 275, District of Moose Jaw, on C. P. R., 55 miles S.E. of Swift Current, 100 miles S.W. of Moose Jaw; Tel., Ex., Bank. Chief Industries: farming and ranching. The first consolidated school in Saskatchewan was established here. Surrounding villages where no papers are published: Hazenmore and Wallard.

MAGNET, weekly; J. V. Comstock, publisher; established 1914; independent; Thursday; subscription \$1.50; ten pages, 5 col., 18 inches. Circ'n $\frac{1}{2}$

ARCOLA, pop. 800, District of Assiniboia, on the Souris-Regina branch of C.P.R., 113 miles S.E. of Regina, 48 miles W. of Manitoba boundary line, 27 miles N. of Alameda; Tel., T., Ex., Banks. Chief Industries: agriculture and ranching, planing and flour mills and brickyard. The town has, besides its stores and residences, three churches, public and high schools, town hall and new court house. It is the centre of a large and growing agricultural district and a divisional point on the C.P.R. Surrounding towns and villages where no papers are published: Kisbey, Coteau, Percy, Hildebrand and Dennington.

MOOSE MOUNTAIN STAR, weekly; H. J. Darrach, publisher; established 1901; independent-liberal; Friday; subscription \$1.50; eight pages, 6 col., 19 inches.

ASQUITH, pop. 350, District of Battleford, on the C.P.R. and G.T.P., 25 miles W. of Saskatoon and 72 miles S.E. of Battleford. Tel., T., Ex., Bank. Chief Industry: grain farming. Surrounding towns and villages where no papers are published: Hawoods, Hurdman Lodge; Dunfermline, Arelee, Juniata and Rhylo.

EMPIRE, weekly; F. G. Meeker, publisher; established 1910; independent; Thursday; subscription \$1.50; eight pages, 6 col., 20 inches. Circ'n $\frac{1}{2}$

ASSINIBOIA, pop. 500, District of Moose Jaw, on the C. P. R., 410 miles W. of Winnipeg, 79 miles S. of Moose Jaw; Tel., T., Ex., Banks. Chief Industries: farming and stock raising. Surrounding towns and villages where no papers are published: Valor, Davyroyd and Limerick.

TIMES, weekly; W. W. Stewart, publisher; established 1912; independent; Thursday; subscription \$1.00; eight to twelve pages, 6 col., 19 $\frac{3}{4}$ inches. Circ'n $\frac{1}{2}$

AVONLEA, pop. 300, District of Regina, on C. N. R., 34 miles S.E. of Moose Jaw, 35 miles S.W. of Regina; Tel., Ex. Chief Industry: farming. Surrounding towns and villages where no papers are published: Bayard, Hearne and Claybank.

ADVOCATE, weekly; S. A. Cliffe, publisher; established 1912; independent; Thursday; subscription \$1.00; eight pages, 6 col., 19 $\frac{1}{2}$ inches. Circ'n $\frac{1}{4}$

A. McKIM, LIMITED, MONTREAL, TORONTO, WINNIPEG & LONDON, ENG.

BALCARRES, pop. 350, District of Salteoats, on the C.P.R. and G. T. P., 50 miles N. E. of Regina; Tel., T., Ex., Bank. Chief Industries: farming and machine shop. The town contains three churches, school, public library, garage, hotel and a number of fraternal lodges, besides general stores. Surrounding towns and villages where no papers are published: Lebret, Abernethy, Fort Qu'Appelle, Kelliher, Chickney, Lorie, Gillespie, Lipton, Patrick and Pichet.

WESTERN MONITOR, weekly; W. B. A. Brandt, publisher; established 1918; independent; Thursday; subscription \$2.00; eight pages, 6 col., 19¾ inches.

BATTLEFORD, pop. 1,200, District of Battleford, on the North Saskatchewan and Battle Rivers, C. N. R. and G. T. P., 108 miles S. W. of Prince Albert, 88 miles N. W. of Saskatoon, 280 miles S. E. of Edmonton; Tel., T., Ex., Banks. Chief Industries: flour and grist mills, iron works, stock raising and farming. The town contains four churches, one high and two public schools, court house, Dominion land office, Indian school, hospital for insane, Academy of Seventh Day Adventists of Saskatchewan, R. N. W. M. P. barracks, headquarters of "C" division, and grain elevator. Surrounding towns and villages where no papers are published: Ruddell, Denholm, Brada, Bresaylor, Paynton and Delmas.

PRESS, weekly; Smith and Finch, publishers; established 1906; independent-liberal; Thursday; subscription \$1.50; eight pages, 6 col., 19¾ inches. Circ'n ½

SASKATCHEWAN HERALD, weekly; Estate of P. G. Laurie, publishers; established 1878; unionist; Saturday; subscription \$1.00; eight pages, 5 col., 17½ inches. Circ'n ½

BENGOUGH, pop. 370, District of Moose Jaw, on the C. N. R., 90 miles S. of Moose Jaw and 27 miles from U. S. boundary; Tel., Ex., Bank. Chief Industries: farming, ranching and coal mining. Surrounding villages where no papers are published: Horizon, Glasnevin, Ceylon, Hardy, Roe, Richie and Una.

NEWS, weekly; J. A. Frawley, publisher; established 1913; independent; Friday; subscription \$1.25; eight pages, 6 col., 22 inches. Circ'n ½

BENSON, pop. 100, District of Assiniboia, on the G. T. P. Rly., 15 miles N. of Estevan and 108 miles S. E. of Regina; Tel., Ex. Chief Industry: farming. Surrounding towns and villages where no papers are published: Viewfield, Browning, Cullen, Bryant, Roseview and Kingsford.

NEWS, weekly; published in Lampman, as part of *Lampman Enterprise*.

BIGGAR, pop. 315, District of Battleford, on the G. T. P. Rly., 55 miles W. of Saskatoon; Tel., Ex. Chief Industry: grain growing. A new town supplying a good farming district. Surrounding villages where no papers are published: Neola, Palo, Oban and Vance.

INDEPENDENT, weekly; H. C. Skinner, publisher; established 1910; independent; Thursday; subscription \$1.00; eight pages, 6 col., 19¾ inches. Circ'n ½

BIRCH HILLS, pop. 300, District of Prince Albert, on C. N. R., 25 miles S. E. of Prince Albert; Tel., Ex., Bank. Chief Industries: flour mill, Government creamery and mixed farming. Surrounding towns and villages where no papers are published: Weldon, St. Louis, Crystal Springs, Fenton, Brancepeth and Winton.

GAZETTE, weekly; C. Harry Ash, publisher; established 1914; independent; Thursday; subscription \$1.50; eight pages, 5 col., 18 inches. Circ'n $\frac{1}{2}$

BORDEN, pop. 250, District of North Battleford, on the Saskatchewan River and main line of the C. N. R., 40 miles N. W. of Saskatoon; Tel., T., Ex., Bank. Chief Industries: farming and machine shop. Borden is the centre of a very prosperous farming community. It has a large municipal building, a public bath, school and churches. Surrounding towns and villages where no papers are published: Ceepee and Langham.

ADVOCATE, weekly; Geo. E. Neilson; publisher; established 1918; independent; Wednesday; subscription \$1.50; eight pages, 5 col., 18 inches. Circ'n $\frac{1}{4}$

Published at Radisson by Radisson News, which also publishes *Radisson News, Hafford News, Fielding Standard, Speers News and Maymont Star*.

See Advt. Page 114.

BREDENBURY, pop. 350, District of Saltcoats, on the C. P. R., 27 miles S. E. of Yorkton, 120 miles N. E. of Regina; Tel., T., Ex., Bank. Chief Industries: grain growing and cattle raising. The town has three churches, school, etc. Surrounding towns and villages where no papers are published: Churchbridge, Marchwell, Atwater and Yarbo.

SUN, weekly; Cockburn, Son and Co., publishers; established 1916; independent; Thursday; subscription \$1.00; eight pages, 6 col., 20 inches. Circ'n $\frac{1}{4}$

Also publish *Binscarth Express* and *Foxwarren News*.

BROADVIEW, pop. 800, District of Qu'Appelle, a divisional point on main line C. P. R., 90 miles E. of Regina, 100 miles W. of Brandon; Tel., T., Ex., Bank. Chief Industries: farming and brick works. The town contains six churches, public school and electric light plant. Surrounding towns and villages where no papers are published: Oakshela, Ohlen, Percival, Forest Farm, Hillesden, Bender, Kipling and Kennedy.

EXPRESS, weekly; G. V. Hawkes, publisher; established 1905; independent; Thursday; subscription \$1.00; eight pages, 6 col., 20 inches. Circ'n $\frac{1}{2}$

BROCK, pop. 350, District of Moose Jaw, on the C. N. R., 107 miles S. W. of Saskatoon; Tel., Ex., Bank. Chief Industries: farming and coal mining. Surrounding towns and villages where no papers are published: Netherhill, D'Arcy, Eston, Plato, Richlea and Fiske.

NEWS, weekly; Lee Bronson, publisher; established 1911; independent; Thursday; subscription \$1.50; four to eight pages; 7 col., 19 $\frac{3}{4}$ inches. Circ'n $\frac{1}{4}$

Also publish *Liberty Press* and *Craik News*.

CABRI, pop. 800, District of Moose Jaw, on the C. P. R., 47 miles N. of Swift Current; Tel., T., Banks. Chief Industries: grain growing and stock raising. Surrounding towns and villages where no papers are published: Battrum, Abbey, Shackleton and Lemsford.

CLARION, weekly; Ross and Pennie, publishers; established 1912; independent; Thursday; subscription \$1.50; eight pages, 7 col., 20 inches.

Sworn Circ'n, average for 12 mos. to Sept. 30, 1918, 810

See Advt. Page 68.

CADILLAC, pop. 350, District of Moose Jaw, on the C. P. R., 149 S.W. of Moose Jaw; Tel., Ex., Bank. Chief Industry: farming. Surrounding towns and villages where no papers are published: Gouverneur, Crichton and Hazenmore.

ITEM, weekly; published in La Fleche, as part of *La Fleche Advocate*, and included in rating.

CANORA, pop. 500, District of Mackenzie on C.N.R. and G.T.P., 303 miles N.W. of Winnipeg, 190 miles S.E. of Saskatoon; Tel., T., Ex., Banks. Chief Industries: farming, government creamery, flour and grist mills, machine shop, planing mill and two lumber yards. The town contains five churches, public school, two hotels, hospital, six elevators, water works and electric light plant. Surrounding towns and villages where no papers are published: Mikado, Tetlock, Devil's Lake, Tiny, Sturgis, Buchanan, Margo, Invermay and Stenen.

ADVERTISER, weekly; A. G. Graham, publisher; established 1908; independent; Thursday; subscription \$1.50; eight pages, 7 col., 22 inches.

Circ'n $\frac{3}{4}$

CARLYLE, pop. 500, District of Assiniboia, on Souris-Regina section of C. P. R. and on the C. N. R., 150 miles S.E. of Regina, 130 miles S.W. of Brandon; Tel., T., Ex., Bank. Chief Industries: farming and ranching. The town contains, besides its stores and lumber yards, four elevators, two churches, public school, three halls and masonic and other lodges. Surrounding towns and villages where no papers are published: Wauchope, Willmar, Redvers, Antler, Wawota, Fairlight, Parkman and Browning.

HERALD, weekly; Ed. Holmes, publisher; established 1903; liberal; Friday; subscription \$1.50; eight pages, 7 col., 21 $\frac{3}{4}$ inches.

Circ'n $\frac{3}{4}$

CARNDUFF, pop. 550, District of Assiniboia, on the Souris-Estevan section of C. P. R., 235 miles W. of Winnipeg, 105 miles W. of Brandon, 15 miles W. of the Manitoba boundary line and 12 miles from U.S. boundary; Tel., T., Ex., Bank. Chief Industry: farming. Carnduff is the centre of a great wheat producing country, and has five grain elevators. The town contains four churches, school, town hall and opera house and has a fire department. Surrounding towns and villages where no papers are published: Glen Ewen, Meridian, Elmore, Workman, Oakley, Audrey and Alida.

GAZETTE, weekly; G. E. Burt-Gerrans, publisher; established 1899; independent; Thursday; subscription \$1.50; eight pages, 6 col., 19 $\frac{3}{4}$ inches.

Circ'n $\frac{1}{2}$

CENTRAL BUTTE, pop. 150, District of Moose Jaw, on the G.T.P. Ry., 54 miles N.W. of Moose Jaw, 89 miles N.W. of Regina; Tel., T., Ex., Bank. Chief Industry: farming. The town has a large rural telephone system and contains a school, church, hospital, fire hall, a curling and skating rink and four elevators. Surrounding towns and villages where no papers are published: Marklee, Bryceton and Horfield.

BEACON, weekly; O. W. Juckes, publisher; established 1917; independent; Friday; subscription \$1.00; eight pages, 6 col., 20 inches. Circ'n $\frac{1}{2}$

Also publishes *Lawson Post* and *Marver Tribune*.

See *Advt. Page 99*.

CONQUEST, pop. 250, District of Moose Jaw, on the C. N. R. and C. P. R., 60 miles S.W. of Saskatoon; Tel., T., Ex., Bank. Chief Industries: grain growing and stock raising. Surrounding towns and villages where no papers are published: Ardath, Bounty, Mildon, Swanson, O'Malley and Rudy.

ENTERPRISE, weekly; Thos. Gardner, publisher; established 1912; independent; Thursday; subscription \$1.00; eight pages, 6 col., 19 $\frac{3}{4}$ inches. Circ'n $\frac{1}{4}$

CRAIK, pop. 800, District of Regina, on Prince Albert branch of C.N.R., 74 miles N.W. of Regina, 45 miles S.E. of Saskatoon; Tel., T., Ex., Banks. Chief Industry: grain growing. The town is the centre of a splendid wheat growing district—nearly 1,000,000 bushels are shipped from here annually. The town has large flour mills, churches, school, etc., and four grain elevators. Surrounding villages where no papers are published: Girvin, Chamberlain and Aylesbury.

NEWS, weekly; Lee Bronson, publisher; established 1908; independent; Thursday; subscription \$1.50; eight pages, 7 col., 21 $\frac{1}{2}$ inches. Circ'n $\frac{1}{2}$

Also publishes *Liberty Press* and *Brock News*.

CUPAR, pop. 300, District of Saltcoats, on Pheasant Hills branch of C. P. R., 219 miles N.W. of Brandon, 164 miles from junction at Kirkella, 42 miles N.E. of Regina; Tel., T., Ex., Banks. Chief Industry: farming. The town contains, besides its stores, four churches, consolidated school, hotel, flour mill and five elevators. It is situated in the centre of a first-class agricultural district. Surrounding towns and villages where no papers are published: Markinch, Dalrymple, Wheatwyn, Southey, Dysart and Lipton.

HERALD, weekly; Fred. Whiskin, publisher; established 1906; independent; Thursday; subscription \$2.00; eight pages, 6 col., 20 inches. Circ'n $\frac{1}{4}$

See *Advt. Page 95*.

DAVIDSON, pop. 500, District of Humboldt, on the C.N.R., 90 miles N. W. of Regina, 70 miles S.E. of Saskatoon; Tel., T., Ex., Banks. Chief Industries: agriculture and ranching. The town has four churches, two schools, hospital, town hall, fire department, five elevators and good water, is lighted with electric light and is the centre of a progressive district. Surrounding towns and villages where no papers are published: Smithburg, Girvin, Bladworth, Stalwart, Kenaston and Loreburn.

LEADER, weekly; H. F. Garrett, publisher; established 1904; independent; Thursday; subscription \$1.50; eight pages, 6 col., 19 $\frac{1}{2}$ inches. Circ'n $\frac{1}{2}$

DELISLE, pop. 600, District of Saskatoon, on C.N.R., twenty-six miles S.W. of Saskatoon; Tel., T., Ex., Banks. Chief Industry: wheat growing. The neighboring districts are taken up principally by American settlers. The town contains six elevators, good public school, three churches, town hall and Orange Hall. Surrounding towns and villages where no papers are published: Laura, Bird-view, Swanson, Tessier and Vanscoy.

ADVOCATE, weekly; W. S. Taylor, publisher; established 1908; independent; Friday; subscription \$1.50; eight pages, 6 col., 20 inches. Circ'n $\frac{1}{4}$

DODSLAND, pop. 200, District of Battleford, situated at junction of Grand Trunk Pacific and Canadian Pacific Railroads, 240 miles S.E. of Edmonton, 105 miles S.W. of Saskatoon. Tel., T., Ex., Bank. Chief Industries: farming and stock raising. Surrounding towns and villages where no papers are published: Druid, Kelfield, Stranraer, Ruthilda, Springwater, Argo, Millerdale, Broadacres, Smiley, Dewar Lake, Hoosier and Salvador.

PRAIRIE TIMES, weekly; The Prairie Times Publishing Co., publishers; H. W. Reeder, managing editor; established 1917; independent; Friday; subscription \$1.50; six to twelve pages, 6 col., 20 inches. Circ'n 1

See Advt. Page 72.

DUNDURN, pop. 275, District of Saskatoon, on the C.N.R., 25 miles S.E. of Saskatoon; Tel., Ex., Bank. Chief Industry: farming. Surrounding villages where no papers are published: Indi and Haultain.

ENTERPRISE, weekly; J. A. Clarke, publisher; established 1907; independent; Thursday; subscription \$1.50; eight pages, 6 col., 20 inches. Circ'n $\frac{1}{4}$

See Advt. Page 104.

EARL GREY, pop. 300, District of Regina, on the Pheasant Hills branch of C. P. R., 33 miles N. of Regina, 146 miles S.E. of Saskatoon; Tel., T., Ex., Bank. Chief Industries: farming and stock raising. The town contains three churches, school, town hall, municipal hall, fire hall, electric light, water works and telephones. Surrounding towns and villages where no papers are published: Burtenton, Marieton, Sifton, Verna, Bulyea, Gibbs and Southey.

WEEKLY EFFORT, weekly; E. P. Hodgins, publisher; established 1918; independent; Thursday; subscription \$2.00; twelve pages, 6 col., 19 $\frac{3}{4}$ inches.

See Advt. Page 99.

EASTEND, pop. 400, District of Moose Jaw, on Frenchman River and C.P.R., 35 miles S.E. of Maple Creek, 70 miles S.W. of Swift Current; Bank. Chief Industries: farming and coal mining. Surrounding towns and villages where no papers are published: South Fork, Dollard and Ravenscrag.

ENTERPRISE, weekly; Frank A. Briscoe, publisher; established 1914; independent; Thursday; subscription \$1.50; eight pages, 6 col., 19 $\frac{1}{2}$ inches. Circ'n $\frac{1}{4}$

ELBOW, pop. 450, District of Last Mountain, on the South Saskatchewan river and C. P. R., 61 miles N. W. of Moose Jaw; Tel., T., Ex., Bank. Chief Industries: grain growing, cattle raising and dairying. The town contains four churches, school, four elevators and stock yards. Surrounding villages where no papers are published: Aikton and Bridgeford.

GRAPHIC, weekly; H. Tilston-Jones, publisher; established 1910; independent; Thursday; subscription \$1.50; eight pages, 5 col., 17 $\frac{3}{4}$ inches.

Sworn Circ'n, actual average for 12 mos. to Sept. 30, 1918, **550**

ELROSE pop. 300, District of Moose Jaw, on the C. N. R., Elrose Section, 125 miles S. W. of Saskatoon, 63 miles N. of Swift Current; Tel., T., Ex., Bank. Chief Industries: wheat growing and mixed farming. The town contains church, school, motion picture hall and one hotel. Surrounding towns and villages where no papers are published: Greenan, Plato, Wiseton, White Bear and Tuberoze.

REVIEW, weekly; B. and A. Lester, publishers; established 1915; independent; subscription \$1.50; eight pages, 7 col., 22 inches.

Sworn Circ'n, average for 12 mos. to Sept. 30, 1918, **925**

See Advt. Page 110.

ESTERHAZY, pop. 400, District of Saltcoats, on the C. P. R., 174 miles E. of Regina, and 24 miles from the Saskatchewan boundary line; Tel., T., Ex., Bank. Chief Industries: wheat growing, stock raising, dairying and milling. The town contains two churches, school, rink, hotel, two garages and fire hall. Esterhazy is the prospective junctional point on the C. P. R. extension through Bredenbury and Kamsack to Hudson's Bay. Surrounding towns and villages where no papers are published: Stockholm, Tantallon, Dubuc, Gerald, Bangor, Atwater, Hazel Cliffe, Spy Hill and Grayson.

OBSERVER AND PHEASANT HILLS ADVERTISER, weekly; A. Ford, publisher; established 1907; independent-conservative; Thursday; subscription \$1.25; eight pages, 5 col., 17 $\frac{1}{2}$ inches.

Sworn Circ'n actual average for 12 mos. to Sept. 30, 1918, **520★**

ESTEVAN, pop. 2,300, District of Assiniboia, on Souris River and junction of Souris branch C. P. R. and Soo line to St. Paul, and C. N. R., 140 miles S. W. of Brandon, 144 miles S. E. of Moose Jaw, 24 miles N. W. of North Portal, N. D., 9 miles N. of the N. Dakota boundary line; Tel., T., Ex., Banks. Chief Industries: farming and ranching, planing and flour mills, bottling works, railway roundhouse and repair shops, coal mining, brick and tile works. Besides its stores the town has seven churches, Salvation Army barracks, public schools, collegiate institute, public library, Dominion land office, R. N. W. M. Police barracks and five hotels. The town has municipally owned electric light and water works. Surrounding towns and villages where no papers are published: Hitchcock, Frobisher, Outram, Torquay, Bienfait, Bromhead, Hirsch and Roche Percée.

MERCURY, weekly; Donald C. Dunbar, publisher; established 1903; independent; Thursday; subscription \$1.50; eight pages, 6 col., 19 $\frac{3}{4}$ inches.

PROGRESS, weekly; H. T. Halliwell, publisher; established 1910; unionist; Thursday; subscription \$1.50; eight to twelve pages, 7 col., 21 $\frac{3}{4}$ inches.

Sworn Circ'n, average for 12 mos. to Sept. 30, 1918, **950**

ESTON, pop. 250, District of Moose Jaw, on branch of C. N. R., 161 miles S.W. of Saskatoon. Tel., T., Ex., Bank. Chief Industry: grain farming and stock raising. The town contains a hospital, public school, one hotel and municipal buildings. Surrounding towns and villages where no papers are published: Snipe Lake, Noremac, Richlea, Plato, Greenan and Wartime.

PRESS, weekly; H. J. Garner, publisher; established 1917; independent; Thursday; subscription \$1.50; eight to twelve pages, 6 col., 19½ inches. Circ'n ½

EXPANSE, pop. 450, District of Moose Jaw, on the C. P. R., Expanse branch, 30 miles S. W. of Moose Jaw, 60 miles S. W. of Regina; Tel., T., Ex., Bank. Chief Industries: grain growing and farming. The town contains church, school, hotel and dance hall. Expanse is near Lake Johnston which is noted for the splendid shooting it offers. Surrounding towns and villages where no papers are published: Dunkirk, Ardill, Mitchellton and Vantage.

LAKE JOHNSTON STAR, weekly; Alfred Wyldman, publisher; established 1915; independent; Friday; subscription \$1.50; eight pages, 7 col., 22 inches. Circ'n ½

EYEBROW, pop. 500, District of Moose Jaw, on the C. P. R., 45 miles N.W. of Moose Jaw, 80 miles N. W. of Regina; Tel., T., Ex., Bank. Chief Industry: grain growing. The town has five elevators with a capacity of 150,000 bushels, a good school and a fire brigade. Surrounding villages where no papers are published: Keeler, Marquis, Bridgeford, Eskbank, Darmody and Tuxford.

HERALD, weekly; E. Wright, publisher; established 1909; independent; Thursday; subscription \$1.50; eight pages, 7 col., 22 inches. Circ'n ¼

FIELDING, pop. 200, District of North Battleford, on the C. N. R., main line, 60 miles N. W. of Saskatoon; Tel., T., Ex. Chief Industries: farming and machine shop. Fielding is the market town for a very good farming district. Surrounding towns and villages where no papers are published: Sonningdale and Ruddell.

STANDARD, weekly; Geo. E. Neilson, publisher; established 1918; independent; Wednesday; subscription \$1.50; eight pages, 5 col., 18 inches. Circ'n ½

Published at Radisson by Radisson News, which also publishes *Radisson News, Hafford News, Speers News, Maymont Star and Borden Advocate*.

See Advt. Page 114.

FILLMORE, pop. 300, District of Assiniboia, on Souris-Regina branch of C.P.R., 65 miles S.E. of Regina; Tel., T., Ex., Bank. Is centre of one of the best wheat growing districts in Saskatchewan, settled almost entirely by Canadians, Americans and British. Good water. Town has three churches, a good school, lumber yards and five grain elevators. Surrounding towns and villages where no papers are published: Osage, Hume, Froude, Tyvan, Creelman and Talmage.

PRESS, weekly; D. H. Boyd, publisher; established 1906; independent-liberal; Thursday; subscription \$1.50; eight pages, 5 col., 17¾ inches. Circ'n ¼

FLEMING, pop. 250, District of Qu'Appelle, on the C.P.R., 145 miles E. of Regina, 3 miles from the Manitoba boundary; Tel., Ex. Chief Industry: farming. Surrounding towns and villages where no papers are published: Riga, Earlswood, Kinkella and Red Jacket.

REVIEW, weekly; published in Moosomin as a part of the *World-Spectator*.

FORT QU'APPELLE, pop. 400, District of North Qu'Appelle, on Qu'Appelle River, Echo Lake and G. T. P., 50 miles N. E. of Regina; Tel., T., Ex., Bank. The town contains two churches, school and one hotel. Surrounding towns and villages where no papers are published: Kendal, Lebreton, Lipton and Dysart.

GAZETTE, weekly; published in Sintaluta as part of *Sintaluta Times*.

GAINSBOROUGH, pop. 350, District of Assiniboia, on the Antler River and Brandon-Estevan branch of C.P.R., 67 miles E. of Estevan, 225 miles W. of Winnipeg and 2 miles W. of the Manitoba boundary line; Tel., T., Ex., Bank. Chief Industries: grist mill, farming and ranching. The town contains three churches and a public school. Surrounding towns and villages where no papers are published: Workman, Elmore and Winlaw.

POST AND CARIEVALE NEWS, weekly; F. E. Martin, publisher; established 1905; independent; Thursday; subscription \$1.00; eight pages, 6 col., 19¾ inches. Circ'n ¼

GLIDDEN, pop. 100, District of Kindersley, on the C.N.R., 160 miles S. W. of Saskatoon and 90 miles N.E. of Swift Current; Tel., T., Ex., Bank. Chief Industries: farming and stock raising. The town contains a church, public school, public library and a public hall. Surrounding towns and villages where no papers are published: Cornfeld, River Front, Noremac and Snipe Lake.

STAR, weekly; Thos. S. Atkinson, publisher; established 1918; independent; Thursday; subscription \$1.50; eight pages, 6 col., 19¾ inches. Circ'n ¼

GOVAN, pop. 500, District of Humboldt, on Kirkella branch of C.P.R., 100 miles S.E. of Saskatoon, 70 miles N.W. of Regina; Tel., T., Ex., Banks. Chief Industry: farming. Surrounding towns and villages where no papers are published: Lockwood, Venn and Duval.

PRAIRIE NEWS, weekly; Sam. J. Latta & Son, publishers; established 1907; independent; Thursday; subscription \$1.50; eight pages, 6 col., 18 inches. Circ'n ½

GRAVELBOURG, pop. 1,000, District of Moose Jaw, on C.N.R., 65 miles S.W. of Moose Jaw; Tel., Ex., Banks. Chief Industries: grain growing and mixed farming. Surrounding towns and villages where no papers are published: Vanguard, Hodgeville, Mossbank and Dewdrop.

ENTERPRISE, weekly; Thos. Brown, publisher; established 1914; independent; Thursday; subscription \$1.00; eight pages, 5 col., 17¾ inches. Circ'n ¾

GRIFFIN, pop. 150, District of Assiniboia, on the C.P.R., 80 miles S. E. of Regina ; Tel., Ex., Bank. Chief Industry : farming. Surrounding towns and villages where no papers are published : Huntoon, Froude, Ralph and Brough.

GAZETTE, weekly ; Griffin Gazette Publishing Co., publishers ; established 1913 ; liberal ; Thursday ; subscription \$1.50 ; eight pages, 5 col., 17¾ inches.

See Advt. Page 105.

GUERNSEY, pop. 300, District of Humboldt, on C. P. R., 69 miles E. of Saskatoon, 105 miles N. of Regina ; Tel., T., Ex., Bank. Chief Industries: grain growing and mixed farming. The town contains three churches and a good school. Surrounding towns and villages where no papers are published : Drake, Lockwood and Esk.

STANDARD, weekly ; F. C. Bray, publisher ; established 1908 ; independent ; Thursday ; subscription \$1.50 ; six to eight pages, 5 col., 17½ inches.

Circ'n ¾

One section of paper is headed *Lanigan Ledger*.

See Advt. Page 105.

GULL LAKE, pop. 700, District of Moose Jaw, on the C.P.R., 35 miles S.W. of Swift Current, 546 miles W. of Winnipeg, 110 E. of Medicine Hat ; Tel., T., Ex., Banks. Chief Industries: grain growing and general farming. The town has four churches, a good school, hospital, theatre, fire hall and eight elevators. Surrounding towns and villages where no papers are published : Tompkins, Webb, Sandford and Leitchville.

ADVANCE, weekly ; R. Partridge, publisher ; established 1909 ; independent ; Thursday ; subscription \$1.50 ; eight pages, 6 col., 19¾ inches.

Circ'n ½

HAFFORD, pop. 250, District of North Battleford, on the C. N. R., 45 miles E. of North Battleford, Tel., T., Ex., Bank. Chief Industry : farming. Hafford is the market town for some 200 miles North. Surrounding towns and villages where no papers are published : Krydor, Redberry and Blaine Lake.

NEWS, weekly ; Geo. E. Neilson, publisher ; established 1918 ; independent ; Wednesday ; subscription \$1.50 ; eight pages, 5 col., 18 inches.

Circ'n ½

Published at Radisson by Radisson News, which also publishes *Radisson News*, *Speers News*, *Fielding Standard*, *Maymont Star* and *Borden Advocate*.

See Advt. Page 114.

HANLEY, pop. 450, District of Saskatoon, on C. N. R., 125 miles S. of Prince Albert, 37 miles S.E. of Saskatoon and 123 miles N.W. of Regina ; Tel., T., Ex., Banks. Chief Industry : farming. The town contains three churches, public school, two hotels and six elevators. Surrounding towns and villages where no papers are published : Glenside, Kenaston and Bladworth.

HERALD, weekly ; J. D. Taylor, proprietor, established 1904 ; independent ; Thursday ; subscription \$1.50 ; eight pages, 6 col., 19¾ inches.

Circ'n ¾

HARRIS, pop. 320, District of Battleford, on the C.N.R., 49 miles S.W. of Saskatoon; Tel., T., Ex., Bank. Chief Industry: mixed farming. There are churches, schools, a public hall and flour and grist mills. Surrounding villages where no papers are published: Laura, Tessier, Bounty, Milden and Zealandia.

HERALD, weekly; James A. Ker, publisher; established 1913; independent; Thursday; subscription \$1.00; eight pages, 5 col., 17 inches.

HAWARDEN, pop. 200, District of Saskatoon, on the C.P.R., 50 miles S. of Saskatoon; Tel., Ex., Bank. Chief Industries: farming and stock raising. The town contains two churches, school, four elevators and town hall. Surrounding towns and villages where no papers are published: Strongfield, Glenside, Westop and Broderick.

PIONEER, weekly; W. X. Jones, publisher; established 1911; independent; Friday; subscription \$1.50; eight pages, 6 col., 19 $\frac{3}{4}$ inches. Circ'n $\frac{1}{4}$

HERBERT, pop. 1,003, District of Moose Jaw, on the C.P.R., 28 miles N.E. of Swift Current, 482 miles W. of Winnipeg; Tel., T., Ex., Banks. Chief Industry: grain growing. The town has five churches, schools, seven elevators, stock yards, flour mill and a number of good stores. Surrounding towns and villages where no papers are published: Rush Lake, Waldeck and Ernfold.

HERALD, weekly; A. O. Wright, publisher; established 1911; independent; Thursday; subscription \$1.50; eight pages, 6 col., 20 inches. Circ'n $\frac{1}{4}$

HUMBOLDT, pop. 2,250, District of Humboldt, a divisional point on the C.N.R., 425 miles N.W. of Winnipeg, 402 miles E. of Edmonton, and 80 miles S.E. of Prince Albert; Tel., T., Ex., Banks. The town contains four churches, three schools, a creamery, flour mill, four elevators, three hotels, court house, stores, Dominion Land Office, and is a port of entry for customs. It is the centre of a fine agricultural country. Surrounding towns and villages where no papers are published: Bruno, D'Ana, St. Gregor and Annahein.

JOURNAL, weekly; Telfer Bros., proprietors and publishers; established 1905; independent-liberal; Thursday; subscription \$1.50; six pages, 7 col., 20 inches. Circ'n 1

IMPERIAL, pop. 250, District of Humboldt, on the C.P.R., 80 miles N. W. of Regina, 77 miles S. W. of Saskatoon; Tel., Ex., Bank. Chief Industries: grain growing and mixed farming. Surrounding towns and villages where no papers are published: Stalwart, Cullyton, Taylorboro and Nushka.

REVIEW, weekly; Chas. Smart, publisher; established 1911; independent; Thursday; subscription \$1.50; eight pages, 6 col., 20 inches. Circ'n $\frac{1}{4}$

INDIAN HEAD, pop. 1,700, District of Qu'Appelle, on main line of C. P. R., 32 miles E. of Regina, 297 miles W. of Winnipeg; Tel., T., Ex., Banks. Chief Industries: ranching and wheat farming, flour and planing mills, sash and door factories. The town contains, besides its churches, schools, stores, etc., two hotels, town hall, opera house, fire department, and has electric light, sewerage and waterworks systems. The Dominion Government has experimental and forestry farms here. Surrounding towns and villages where no papers are published: Winro, Dingley, McLean and Sedley.

NEWS, weekly; H. C. Lebourveau, publisher; established 1882; independent; Thursday; subscription \$1.50; eight pages, 7 col., 21½ inches. Circ'n ¾

KAMSACK, pop. 1,400, District of Mackenzie, on the Assiniboia River and C. N. R., 208 miles S. E. of Saskatoon, 140 miles N. E. of Regina, 278 miles N. W. of Winnipeg, 14 miles from the Manitoba boundary; Tel., T., Ex., Bank. Chief Industries: grain and stock farming. The town contains three churches and public and Indian mission schools, four elevators and stock yards. Surrounding towns and villages where no papers are published: Veregin, Cote, Crowstand, Runnymede and Togo.

TIMES, weekly; Kamsack Publishing Co., Ltd., publishers; established 1908; independent; Thursday; subscription \$1.50; eight pages, 6 col., 19¾ inches. Circ'n ¾

KERROBERT, pop. 1,100, District of Battleford, on the Moose Jaw-Lacombe branch of the C. P. R., 225 miles N. W. of Moose Jaw and 110 miles S. W. of Saskatoon; Tel., T., Ex., Banks. Chief Industries: farming and railroading. This is the divisional point of a number of branch railroad lines and is becoming an important centre. The town has churches, school, opera house, hotels, Government creamery, modern waterworks system, etc. Surrounding towns and villages where no papers are published: Balliol, Ermine, Druid and Plenty.

CITIZEN, weekly; D. J. Hartley, publisher; established 1910; independent; Thursday; subscription \$1.50; eight pages, 7 col., 22 inches. Circ'n 1

KINCAID, pop. 350, District of Moose Jaw, on C. P. R., 125 miles S. W. of Regina, 60 miles S. E. of Swift Current; Tel., T., Ex., Bank. Chief Industry: farming. Surrounding towns and villages where no papers are published: Pinto Creek and Hazenmore.

STAR, weekly; J. V. Comstock and R. F. Comstock, publishers; established 1916; independent; Thursday; subscription \$1.00; eight pages, 5 col., 17¾ inches. Circ'n ¾

KINDERSLEY, pop. 1,300, District of Kindersley, on the C. N. R., 126 miles S. W. of Saskatoon, 212 miles E. of Calgary; Tel., T., Ex., Banks. Chief Industries: farming and ranching. There are four churches, hospital, public and high schools, town hall, fire hall and mounted police barracks. The town is lighted with electricity, and has good waterworks system. Surrounding villages where no papers are published: Beadle, Netherhill, Fairmount, Pinkham, Flaxcombe, Marengo and Smiley.

CLARION, weekly; Ditson and Black, publishers; established 1910; independent; Thursday; subscription \$1.50; eight pages, 6 col., 20 inches. Circ'n $\frac{1}{2}$

KINISTINO, pop. 350, District of Prince Albert, on the Carrot River and Dauphin-Prince Albert branch of C.N.R., 50 miles S.E. of Prince Albert; Tel., T., Ex., Bank. Chief Industries: grain growing and mixed farming. The village contains three churches and school and four grain elevators. Surrounding villages where no papers are published: Beatty, Weldon, Brancepeth, Fort à la Corne, Kyle and Coxby.

REPRESENTATIVE, weekly; G. W. Smallwood, publisher; established 1910; independent; Thursday; subscription \$1.50; eight pages, 6 col., 19 $\frac{3}{4}$ inches. Circ'n $\frac{1}{2}$

KISBEY, pop. 275, District of Assiniboia, on C.P.R., 110 miles S.E. of Regina, 40 miles N. E. of Estevan; Tel., Ex., Bank. Chief Industry: farming. Surrounding towns and villages where no papers are published: Forget, Percy, Gapview and Froude.

STANDARD, weekly; S. G. Soper, publisher; established 1914; independent; Thursday; subscription \$1.50; eight pages 6 col., 19 $\frac{3}{4}$ inches. Circ'n $\frac{1}{4}$

LA FLECHE, pop. 300, District of Moose Jaw, on the C.P.R., 90 miles S.W. of Moose Jaw, 141 miles W. of Weyburn and 275 miles E. of Lethbridge; Tel., Ex., Bank. Chief Industry: farming. Surrounding towns and villages where no papers are published: Hazenmore, Scotsguard, Admiral and Melaval.

ADVOCATE, weekly; LaFleche Publishing Co., Limited, publishers; established 1913; independent; Tuesday; subscription \$1.00; eight to twelve pages, 6 col., 19 $\frac{3}{4}$ inches. Circ'n $\frac{1}{4}$

Also publishes at La Fleche, *The Limerick Leader*, *Cadillac Item* and *Ponteix Echo*, circulations of which are included in above rating.

LANDIS, pop. 200, District of Battleford, on the G. T. P., Winnipeg, Edmonton line, 80 miles W. of Saskatoon, 50 miles S. of Battleford; Tel., T., Ex., Bank. Chief Industries: grain growing and stock raising. The town contains two churches, schools, hotel and town hall. Surrounding towns and villages where no papers are published: Handel, Naseby, Traynor, Springwater, Cavell, Cando, Leipzig, Scott and Kelfield.

RECORD, weekly; A. M. Bock, publisher; established 1910; independent; Thursday; subscription \$1.00; eight pages, 5 col., 17 $\frac{1}{2}$ inches. Circ'n $\frac{1}{4}$

LANGHAM, pop. 500, District of Saskatoon, on the C.N.R., 30 miles N.W. of Saskatoon, and 75 miles S.W. of Prince Albert; Tel., T., Ex., Banks. Chief Industries: farming and ranching. Surrounding towns and villages where no papers are published: Dalmeny, Hepburn, Halcynia, Clarkboro, Warman, Waldheim, Laird and Borden.

NEWS, weekly; Harvey Tripp, publisher; established 1914; independent; Thursday; subscription \$1.50; eight pages, 6 col., 19 $\frac{3}{4}$ inches. Circ'n $\frac{1}{2}$

LANIGAN, pop. 450, District of Humboldt, on the C.P.R., 77 miles S.E. of Saskatoon, 100 miles N. of Regina; Tel., Ex., Banks. Chief Industries: grain growing and stock raising. The town contains four churches, public library, school, public hall and co-operative creamery. Surrounding towns and villages where no papers are published: Esk, Jansen, Drake and Lockwood.

LEDGER, weekly; published in Guernsey, as part of *Guernsey Standard*.

LASHBURN, pop. 400, District of Battleford, on Manitoba Div. of C. N. R., 75 miles N.W. of Battleford, 15 miles from the Alberta boundary line; Tel., Ex., Bank. Chief Industries: mixed farming and ranching. The town contains churches, school, cottage hospital and stores. The soil of the surrounding district is excellent, and there is an abundance of wood and water. The settlers are all English-speaking. Surrounding towns and villages where no papers are published: Aberfeldy, Gully, Marshall, Waseca, Maidstone and Birling.

COMET, weekly; Hubert S. Vokins, publisher; established 1908; liberal; Thursday; subscription \$1.00; eight pages, 6 col., 20 inches.

LAWSON, pop. 350, District of Moose Jaw, on the G. T. P., Moose Jaw North West Section, 64 miles N.W. of Moose Jaw and 95 miles S. of Saskatoon; Tel., T., Ex., Bank. Chief Industries: farming and stock raising. Surrounding towns and villages where no papers are published: Littleville, Brycetown and Maple Bush.

POST, weekly; O. W. Jukes, publisher; established 1916; independent; Thursday; subscription \$1.50; eight pages, 6 col., 19¾ inches. Circ'n ¼

Also publishes *Mawer Tribune* and *Central Butte Beacon*.

See Advt. Page 99.

LEADER (formerly Prussia) pop. 1,300, District of Moose Jaw, on the Lemsford Section of the C. P. R., 80 miles N.W. of Swift Current, 24 miles from Alberta boundary. Tel., Ex., Banks. Chief Industry: farming. The town has two theatres, three public schools, six churches, nine elevators and electric light plant. Surrounding towns and villages where no papers are published: Westerham, Prelate, Fox Valley and Sceptre.

ENTERPRISE, weekly; A. Hankin and E. S. Sexton, publishers; established 1916; independent; Thursday; subscription \$1.50; twelve pages, 6 col., 21 inches. Circ'n ½

Also publish *Empress Express*.

LEMBERG, pop. 350, District of Saltcoats, on Pheasant Hills branch of C. P. R., 122 miles N.E. of Regina, 218 miles S.E. of Saskatoon; Tel., T., Bank. Chief Industries: farming, stock raising, dairying and flour milling. The town is surrounded by one of the best wheat belts in Saskatchewan. It contains, besides its stores, five churches, school, curling and skating rink and four elevators. Surrounding towns and villages where no papers are published: Duff, Grayson, Killaly, Lorley and Neudorf.

STAR, weekly; A. S. McDowell, publisher; established 1916; independent; Friday; subscription \$1.25; eight pages, 6 col., 19¾ inches. Circ'n ¼

LIBERTY, pop. 250, District of Humboldt, on the C. P. R., 69 miles N.W. of Regina; Tel., T., Ex., Bank. Chief Industries: grain growing and mixed farming. The town contains churches, school, hotel, four elevators, opera house and lumber yard. Surrounding villages where no papers are published: Holdfast, Penzance and Stalwart.

PRESS, weekly; Lee Bronson, publisher; established 1911; independent; Thursday; subscription \$1.50; eight pages, 7 col., 22 inches. Circ'n $\frac{1}{4}$

Also publishes *Craik News* and *Brock News*.

LIMERICK, pop. 300, District of Moose Jaw, on the C. P. R., 79 miles S. W. of Moose Jaw; Tel., Ex., Bank. Chief Industry: farming. Surrounding towns and villages where no papers are published: Valor, Melaval, and Mazenod.

LETTER, weekly; J. A. Framley, publisher; established 1918; independent; Friday; subscription \$1.50; eight pages, 7 col., 21 $\frac{3}{4}$ inches. Circ'n $\frac{1}{4}$

LLOYDMINSTER, pop. 1,000, District of Battleford, on main line of C. N. R., 85 miles N.W. of Battleford, just E. of the Alberta boundary line and 200 miles E. of Edmonton; Tel., T., Ex., Banks. Chief Industries: farming and ranching. The town contains five churches, two public schools, one high school, immigration hall, mounted police barracks, five elevators, 150 barrel flour mill and three hotels and has an electric light plant. Surrounding towns and villages where no papers are published: Aberfeldy, Blackfoot, Kitscoty, Islay, Gully and Marshall.

TIMES, weekly; F. J. Stewart and J. G. Willard, publishers established 1905; independent; Thursday; subscription \$1.50; eight pages, 7 col., 21 $\frac{3}{4}$ inches. Circ'n 1
See Advt. Page 100.

LOREBURN, pop. 230, District of Saskatoon, on the C. P. R., 100 miles N.W. of Moose Jaw, 60 miles S. of Saskatoon; Tel., Ex., Bank. Chief Industry: farming. Surrounding towns and villages where no papers are published: Riverview and Sprattville.

HERALD, weekly; W. P. Hill, publisher, established 1909; independent; Wednesday; subscription \$1.50; eight pages, 6 col., 20 inches. Circ'n $\frac{1}{2}$

LOVERNA, pop. 500, District of Battleford, on the Biggar-Calgary branch of G. T. P., 150 miles W. of Saskatoon, 210 miles N. E. of Calgary; Tel., Ex., Bank. Chief Industries: farming, stock raising and dairying. Surrounding towns and villages where no papers are published: Compeer, Bideford, Marengo, Smiley, Greene, Wilhelmina, Hoosier and Dewar Lake.

BORDERLINE BUDGET, weekly; Brinsmead and Son, publishers; established 1914; independent; Friday; subscription \$1.50; eight pages, 6 col., 20 inches. Circ'n $\frac{1}{2}$

LUMSDEN, pop. 550, District of Regina, on the Regina-Prince Albert branch of C.N.R., in the Qu'Appelle Valley, 20 miles N.W. of Regina; Tel., T., Ex., Banks. Chief Industries: farming and flour mills. Besides its stores, etc., the town contains three churches, public school, opera house, hotel, three grain elevators and municipal electric light plant. It is the centre of one of the best grain-growing sections in the West. The prairie and park lands are 2,050 ft. above sea level, and the celebrated Qu'Appelle Valley in which the town is situated is 350 ft. below the prairie level, and is 300 miles long. Surrounding towns and villages where no papers are published: Disley, Craven and Bethune.

NEWS-RECORD, weekly; Charles Hynds, publisher; established 1904; independent; Thursday; subscription \$1.50; four pages, 5 col., 17¾ inches. Circ'n ¾

LUSELAND, pop. 250, District of Battleford, on the C. P. R., 115 miles W. of Saskatoon; Tel., T., Ex., Banks. Chief Industry: farming. Surrounding towns and villages where no papers are published: Superb, Salvador, Denzil and Tramping Lake.

DESPATCH, weekly; McConica Bros., publishers; established 1910; independent-liberal; Friday; subscription \$1.50; eight pages, 6 col., 20 inches. Circ'n ½

MACKLIN, pop. 475, District of Battleford, on the C. P. R., 163 miles W. of Saskatoon, near Alberta boundary; Tel., T., Bank. Chief Industry: farming. This is a new town, but rapidly being built up. It has a church and school, three general stores and a number of class stores, three grain elevators and a stock yard. Surrounding towns and villages where no papers are published: Hayter, Eversham, Senlac, Denzil and Hallam.

TIMES, weekly; Chas. Walker, publisher; established 1910; independent; Thursday; subscription \$1.50; eight pages, 6 col., 19¾ inches. Circ'n ¾

MACOUN, pop. 250, District of Assiniboia, on C. P. R. Portal section, 40 miles S. E. of Weyburn, 22 miles from U. S. boundary; Tel., T., Ex., Bank. Chief Industry: farming. The town has high school, library, etc. Surrounding towns and villages where no papers are published: Bryant, Benson, Outram, Hitchcock, Viewfield, Huntoon, Torquay and Halbrite.

POST, weekly; H. W. Patten, publisher; established 1916; independent; Thursday; subscription \$1.50; eight pages, 5 col., 18 inches. Circ'n ¾

MAPLE CREEK, pop. 2,000, District of Moose Jaw, on main line of C. P. R., 600 miles W. of Winnipeg, 180 miles E. of Macleod, 65 miles E. of Medicine Hat, and 23 miles from Alberta boundary line; Tel., T., Ex., Banks. Chief Industries: sheep and cattle ranching, horse breeding and mixed farming. The town was founded in 1885, has four churches, town hall, post office, fire-station, four hotels, armoury, hospital, opera house, fine public school, electric light plant, waterworks and sewerage systems. Surrounding villages where no papers are published: Walsh, Graburn, Skibbereen, Vidora, Battle Creek, Kincorth, Forbes and Piapot.

NEWS, weekly; W. J. Redmond, publisher; established 1903; independent; Thursday; subscription \$1.50; eight pages, 7 col., 21¾ inches.

Sworn Circ'n, average for 12 mos. to Sept. 30, 1918, 1,050

MARYFIELD, pop. 423, District of Assiniboia, on the Reston subdivision of the C.P.R., 70 miles S.W. of Brandon, 146 miles S.E. of Regina; Tel., T., Ex., Bank. Chief Industries: farming and boiler making. The town has a church and school and is the centre of a well settled district. It is the starting point of the Maryfield-Lethbridge line of the C.N.R. The C.P.R. and C.N.R. have a union station here. The town contains two churches, school and public hall. Surrounding towns where no papers are published: Fairlight, Walpole, Fleming, Ebor, Ewart, Butler, Redvers, Wawota, Cromer and Antler.

NEWS, weekly; T. S. Harris, proprietor; established 1909; independent; Thursday; subscription \$1.50; eight pages, 6 col., 19¾ inches. Circ'n ¼

MAWER, pop. 200, District of Moose Jaw, on the G.T.P., 60 miles N.W. of Moose Jaw. Tel., T., Ex., Bank. Chief industries: farming and stock raising. The town has a school, a church, and a curling rink, I.O.O.F. and C.O.O.F. Lodges and good fire protection. Surrounding towns and villages where no papers are published: Darmody and Eskbank.

TRIBUNE, weekly; O. W. Juckes, publisher; established 1916; independent; Friday; subscription \$1.50; eight pages, 6 col., 19¾ inches. Circ'n ¼

Also publishes *Lawson Post* and *Central Butte Beacon*.

See Advt. Page 99.

MAYMONT, pop. 150, District of North Battleford, on the C.N.R., 30 miles S.E. of North Battleford; Tel., T., Ex., Bank. Chief Industry: farming. Surrounding towns and villages where no papers are published: Ruddell, Richard and Denholm.

STAR, weekly; Geo. E. Neilson, publisher; established 1918; independent; Wednesday; subscription \$1.50; eight pages, 5 col., 18 inches. Circ'n ¼

Published at Radisson by Radisson News which also publishes *Radisson News*, *Hafford News*, *Fielding Standard*, *Speers News* and *Borden Advocate*.

See Advt. Page 114.

MELFORT, pop. 1,104, District of Prince Albert, on the Winnipeg-Brandon-Prince Albert branch of C.N.R., 65 miles S.E. of Prince Albert; Tel., T., Ex., Banks. Chief Industries: ranching and farming, four elevators and creamery. The town contains four churches, three hotels, high and public schools and a hospital, has electric light, water and sewerage systems. Central distributing point of Carrot River Valley. Surrounding towns and villages where no papers are published: Norden, Beatty, Ethelton, Flett's Springs, St. Brieux, Pathlow, Naisberry, Edenbridge, Pleasant Valley, Bagley and Lost River.

JOURNAL, weekly; S. C. Lancaster, publisher; established 1908; conservative; Friday; subscription \$1.50; ten to twelve pages, 7 col., 21½ inches. Circ'n 1

See Advt. Page 97.

MOON, weekly; A. R. Babington, publisher; established 1903; independent; Wednesday; subscription \$1.50; eight to twelve pages, 7 col., 22 inches. Circ'n 1

MELVILLE, pop. 2,800, District of Saltcoats, on G.T. P. Ry., 279 miles N. W. of Winnipeg, 85 miles N. W. of Regina, 26 miles S. W. of Yorkton; Tel., T., Ex., Banks. Chief Industries: farming, creamery and G. T. P. shops and roundhouse. A new town, growing very rapidly. It contains five churches, four schools, college, hospital and electric light and power plant. Surrounding towns and villages where no papers are published: Birmingham, Pheasant Forks, Duff, Fenwood, Canada, Waldron, Bangor and Goodeve.

CANADIAN, weekly; Edward Readstone and A. Morton, publishers; established 1908; independent; Wednesday; subscription \$1.00; eight pages, 6 col., 19¼ inches. Circ'n ¼

See Advt. Page 76.

MEYRONNE, pop. 300, District of Moose Jaw, on C.P.R., 60 miles S.E. of Swift Current, 100 miles S.W. of Moose Jaw; Tel., Ex., Bank. Chief Industries: brick plant, farming and stock raising. Town has an opera house, curling and skating rink, etc. Surrounding towns and villages where no papers are published: Cactus, McCord, Summercove, Wideview and Hazenmore.

INDEPENDENT, weekly; R. E. Johnson, publisher; established 1913; independent; Wednesday; subscription \$1.50; eight pages, 5 col., 18 inches. Circ'n ¼

MIDALE, pop. 300, District of Assiniboia, on the C.P.R., 119 miles S.E. of Moose Jaw, 30 miles N.W. of Estevan; Tel., T., Ex., Banks. Chief Industry: grain growing. Besides its churches, high school, etc., the town has a number of good stores, hotel and three grain elevators. Surrounding villages where no papers are published: Goodwater, Ralph, Blewitt, Hitchcock and Lowell.

ENTERPRISE, weekly; W. Geo. Brown, publisher; established 1914; independent; Thursday; subscription \$1.00; eight pages, 5 col., 18 inches. Circ'n ¼

MILESTONE, pop. 500, District of Regina, on Portal section of C.P.R., 54 miles S.E. of Moose Jaw and 30 miles S. of Regina; Tel., T., Ex., Banks. Chief Industries: grain growing and stock raising. Besides its churches and school, the town has a hotel, a number of good stores, six grain elevators and a stock yard and is lighted by electricity. Surrounding villages where no papers are published: Wilcox, Lang, Corinne, Gray, Riceton and Dummer.

MAIL, weekly; Roy G. Ashwin, publisher; established 1906; independent; Thursday; subscription \$1.50; four to six pages, 6 col., 19¾ inches.

Sworn Circ'n, actual average for 12 mos. to Sept. 30, 1918, 512★
See Advt. Page 94.

MOOSE JAW, pop. 20,000, District of Moose Jaw, on the main line of C.P.R., and terminus of the Soo line from St. Paul, and on the G.T.P. and the C.N.R., 40 miles W. of Regina, 102 miles E. of Swift Current, 211 miles S.E. of Saskatoon, 398 miles W. of Winnipeg, 442 miles E. by S. of Calgary; Tel., T., Ex., Banks. Chief Industries: flour and oatmeal mills, abattoir, packing plant, bridge and iron works, sash and door factories, creamery, C. P. R. divisional shops, brick yards, grain growing and cattle, horse and sheep

ranching. The city contains twelve churches, court house, collegiate institute, boys' college, public and high schools, business college, public library and a mammoth interior elevator, with a capacity of 3,500,000 bushels. Municipal electric light, water works, street railway and sewerage systems are established. Surrounding towns and villages where no papers are published: Boharm, Pasqua, Bethune, Belle Plaine, Tuxford, Chamberlain, Chaplin and Marquis.

NEWS, every evening except Sunday; News Publishers Ltd., publishers; established 1907; independent; subscription \$4.00, by mail, \$7.00 in city; eight to sixteen pages, 8 col., 22 inches.

Sworn Circ'n, actual average for 12 mos. to Sept. 30, 1918, 5,747★†

Advt.—The Daily News is the leading paper of South Western Saskatchewan. It carries more local and National advertising than any other paper in its trading territory. Moose Jaw's trading territory comprises the richest and most productive wheat land in the Province, and the purchasing power of the population is correspondingly high. See Advt. Page 56.

TIMES, every evening except Sunday; The Times Co., Ltd., publishers; established 1889; liberal; subscription \$4.00 by mail, \$7.00 in city, eight to thirty-two pages, 8 col., 22 inches.

Sworn Circ'n, actual average for 12 mos. to Sept. 30, 1918, 7,098★†

Advt.—The Evening Times has the largest circulation in Moose Jaw, and of any paper in Canada in a city of equal size. It has been foremost in service to readers and advertisers and in influence in its community for thirty years, and is the "family" paper of its constituency. Member of A. B. C. Montreal Representative; J. C. Ross, Board of Trade Building. See Advt. Page 83.

SASKATCHEWAN FARMER, monthly; Saskatchewan Farmer Pub. Co., Ltd., publishers; established 1910; agricultural; 1st of month; last forms close 25th of month; subscription \$1.00; twenty-four to thirty-two pages, 3 wide col., 10¼ inches. Circ'n 2½

MOOSOMIN, pop. 1,500, District of Qu'Appelle, on the C. P. R., 137 miles E. of Regina, 86 miles W. of Brandon, 219 miles W. of Winnipeg; Tel., T., Ex., Banks. Chief Industries: foundry, planing mills, flour milling, stock raising and farming. The town contains five churches, public and high schools, hospital, court house, land titles office, jail and six grain elevators. Moosomin is the centre of the Judicial District of Moosomin, with resident Judge, Sheriff and Court officers. It is also a port of call, with customs office. Surrounding towns and villages where no papers are published: Fleming, Kennedy, Welwyn, Wawota, Walpole, Red Jacket and Gordon.

WORLD-SPECTATOR, weekly; Bretz & Shuart, publishers; established 1900; independent; Wednesday; subscription \$1.50; twelve pages, 7 col., 21¼ inches. Circ'n 2

Sections of the paper are headed *Welwyn Herald* and *Fleming Review*.

See Advt. Page 78.

MORSE, pop. 750, District of Moose Jaw, on the main line of C.P.R., 74 miles W. of Moose Jaw, 41 miles E. of Swift Current; Tel., T., Ex., Banks. Chief Industries: grain growing and stock raising. Morse is the distributing point of a big farm district extending 80 miles south and over 40 miles north. The town contains three churches, a school and two hotels and is lighted with electricity. Surrounding villages where no papers are published: Ernfold, Chaplin, Secretan, Melba, Parkbeg, Rush Lake, Waldeck and Aikens.

NEWS, weekly; S. R. Polley, publisher; established 1910; independent-liberal; Thursday; subscription \$1.00; eight pages, 6 col., 19¾ inches. Circ'n ½

MORTLACH, pop. 700, District of Moose Jaw, on C. P. R., 26 miles W. of Moose Jaw; Tel., T., Ex., Banks. Chief Industry, farming. The town has churches, good stores, a school and town hall. Surrounding towns and villages where no papers are published: Caron, Eastleigh, Dobson, Coderre, Lake Valley and Sweet Grass.

CANADIAN, weekly; H. J. Wright, publisher; established 1915; independent; Thursday; subscription \$1.50; eight pages, 6 col., 20 inches. Circ'n $\frac{1}{4}$

MUENSTER, pop. 100, District of Humboldt, on Wolverine Creek and C.N.R., 420 miles W. of Winnipeg, 87 miles E. of Saskatoon, 150 miles S.E. of Prince Albert; Tel., Ex. The town contains besides its stores, a church, monastery, school, convent, hotel, lumber yards and elevators, and is surrounded by excellent farming land. Surrounding towns and villages where no papers are published: St. Gregor, Annaheim and Lenora Lake.

ST. PETERS BOTE, German, weekly; Benedictine Fathers, publishers; established 1904; religious, Catholic; Thursday; subscription \$1.00; eight pages, 6 col., 19 $\frac{3}{4}$ inches.

NOKOMIS, pop. 600, District of Humboldt, at the junction of C.P.R. and G.T. P. Ry., 85 miles S.E. of Saskatoon, 80 miles N. of Regina; Tel., T., Ex., Banks. Chief Industries: grain growing, stock raising, planing and flour mills. The town has four churches, school, town hall and four elevators. Surrounding towns and villages where no papers are published: Lockwood, Tate, Venn and Drake.

TIMES, weekly; J. A. McGowan, editor and publisher; established 1908; independent; Thursday; subscription \$1.50; eight to twelve pages, 6 col., 19 $\frac{3}{4}$ inches. Circ'n $\frac{1}{2}$

NORTH BATTLEFORD, pop. 4,000, District of Battleford, on Saskatchewan River and Manitoba Division of C.N.R., 2 miles N. E. of Battleford, 280 miles S.E. of Edmonton, 573 miles N. W. of Winnipeg, 90 miles N.W. of Saskatoon; Tel., T., Ex., Banks. Stands on the heights above and north of the junction of the Saskatchewan and Battle Rivers. Divisional point on main line C.N.R., terminal of C.N.R. North Battleford-Athabaska Landing and North Battleford-Prince Albert branch lines. Chief Industries: farming and ranching. The city has grown very rapidly since its founding in 1905, and contains six churches, four public schools, high and separate schools, five hotels, flour mills, a city hall and railroad shops. It has its own water works, sewerage and electric light systems. Surrounding towns and villages where no papers are published: Ruddell, Merwin, Merla, Hafford, Denholm, Jackfish and Meota.

NEWS, weekly; C. R. McIntosh, publisher, J. W. Bawden, manager; established 1906; liberal; Thursday; subscription \$1.50; eight pages, 7 col., 21 $\frac{1}{2}$ inches. Circ'n 2

See Advt. Page 108.

OPTIMIST, weekly; H. G. Sheldrake, managing editor; Optimist Printing and Publishing Co., Limited, publishers; established 1912; independent; Thursday; subscription \$1.50; eight pages, 7 col., 21 $\frac{1}{2}$ inches. Circ'n 2

See Advt. Page 103.

OGEMA, pop. 171, District of Regina, on the C. P. R., 65 miles S. of Regina, 130 miles S. E. of Moose Jaw; Tel., Ex. Chief Industry: farming.

TIMES, weekly; M. L. Tuve, publisher; established 1919; independent; Thursday; subscription \$1.50; eight pages, 6 col., 20 inches.

OUTLOOK, pop. 1,200, District of Saskatoon, on C.P.R., 75 miles S.W. of Saskatoon, 100 miles N. W. of Moose Jaw; Tel., Ex., Banks. Chief Industries: farming and stock raising. Surrounding towns and villages where no papers are published: Glenside, Bratton, Ardath, Macrorie and Bounty.

OUTLOOK, weekly; Outlook Printing Co., publishers; established 1909; independent; Thursday; subscription \$1.50; eight pages, 6 col., 19½ inches. Circ'n 1

NORDEN, Norwegian, weekly; Norwegian Farmers' Publishing Co. of Canada and The Norwegian Colonization and Immigration Bureau, Limited, publishers; established 1918; independent; Wednesday; eight pages, 7 col., 21¾ inches.

See Advt. Page 101.

OXBOW, pop. 800, District of Assiniboia, on Souris section C. P. R., 41 miles N. E. of Estevan, 257 miles W. of Winnipeg, 140 miles S. E. of Regina; Tel., Ex., Banks. Situated in a fertile farming district. Chief Industries: farming and stock raising. Has five elevators and loading platform, creamery, stores and blacksmith shops, electric light, town hall, high school and four churches. Surrounding towns and villages where no papers are published: Frobisher and Glen Ewen.

HERALD, weekly; Hugh D. Pedlar, proprietor and publisher; established 1903; independent; Thursday; subscription \$1.50; eight pages, 6 col., 19¾ inches.

Sworn Circ'n, average for 12 mos. to Sept. 30, 1918, 800

PENNANT, pop. 200, District of Moose Jaw, on the C. P. R., 28 miles N.W. of Swift Current. Tel., T., Ex., Bank. Chief Industry: agriculture. Has municipal hall and school. Surrounding towns and villages where no papers are published: Success, Battrum and Cantaur.

OBSERVER, weekly; Sidney Godwin, publisher; established 1915; independent; Thursday; subscription \$1.50; eight pages, 6 col., 19¾ inches. Circ'n ¼

PENSE, pop. 350, District of Regina, on main line of C.P.R., 17 miles W. of Regina, 24 miles E. of Moose Jaw; Tel., T., Ex., Bank. Chief industry: farming. The town has a public school, town hall and Masonic building. Surrounding towns and villages where no papers are published: Stony Beach, Fairville, Grand Coulee, Belle Plaine and Keystown.

HERALD, weekly; W. G. Dey, publisher; established 1911; independent; Thursday; subscription \$1.50; eight pages, 6 col., 19½ inches. Circ'n ¼

PERDUE, pop. 350, District of Battleford, on the C.P.R. and 1 mile N. of the G.T.P., 39 miles S.W. of Saskatoon, 61 miles S.E. of Wilkie; Tel., T., Ex., Bank. Chief Industry: farming. Surrounding towns and villages where no papers are published: Leney, Kinley and Keppel.

WITNESS, weekly; H. D. Gay, publisher; established 1909; independent; Monday; subscription \$1.00; eight pages, 6 col., 20 inches. Circ'n ¼

PLUNKETT pop. 200, District of Humboldt, on the C. P. R., 55 miles S.E. of Saskatoon and 17 miles N. of Watrous; Tel., Ex., Bank. Chief Industry: farming. Surrounding towns and villages where no papers are published: Wolverine, Selanders, Lanigan and Colonsay.

CANADIAN-MAGYAR FARMER, weekly; Hungarian Press, publishers; established 1905; agricultural; Thursday; last forms close Tuesday, 6 p.m.; subscription \$3.00; eight pages, 5 col., 17 inches.

Sworn Circ'n, average for 12 mos. to Sept. 30, 1918, 2,972

PONTEIX, pop. 350, District of Moose Jaw, on the C.P.R., 135 miles S.W. of Moose Jaw; Tel., Ex., Banks. Chief Industry: farming. Surrounding towns and villages where no papers are published: Gouverneur, Crichton, Hazenmore and Scotsguard.

ECHO, weekly; published in La Fleche as part of *La Fleche Advocate* and included in rating.

PRINCE ALBERT, pop. 7,500, District of Prince Albert, on the North Saskatchewan River, 25 miles W. of its junction with the South branch, and terminus of Regina-Prince Albert and Melfort-Prince Albert branches of C.N.R., and Young-Prince Albert branch of G. T. P., 247 miles N. of Regina and 87 miles N. E. of Saskatoon; Tel., T., Ex., Banks. Chief Industries: packing plants, ranching, lumbering, fishing, mining, fur trading, flour milling and farming. The city contains five churches, ten banks, a convent and college, public, separate and normal schools, collegiate institute and ladies' college, court house, land office, registry office, penitentiary and provincial jail. It is the See City of Anglican and Catholic Bishops and district headquarters of H. B. Co. and R. N. W. M. Police. Has waterworks and sewerage systems and electric lights. Surrounding towns and villages where no papers are published: Birch Hills, Fenton, Marcelin, Leask, Laird, Macdowall, Parkside, Red Deer Hill and Lily Plains.

HERALD, every evening except Sunday Herald Printing Co., Ltd., publishers; established 1911; independent; subscription \$7.80 in city, \$3.00 by mail; eight to twelve pages, 7 col., 20 inches.

Note—The Tuesday, Thursday and Saturday issues of the daily constitute a tri-weekly, which is mailed to rural subscribers, this circulation being in addition to the regular daily distribution.

LE PATRIOTE DE L'OUEST, French, weekly; La Bonne Presse, Limitée, publishers; established 1910; independent; Wednesday; subscription \$1.50; ten pages, 7 col., 20 inches. Circ'n $3\frac{1}{4}$

QU'APPELLE, pop. 1,000, District of Qu'Appelle, is beautifully situated in a wooded district on the main line of the C. P. R., 32 miles E. of Regina, 324 miles W. of Winnipeg; Tel., T., Ex., Banks. Chief Industries: butter factory, stock raising and farming. The town contains four churches, public and high schools, town hall, hotels, stores and four elevators. Surrounding towns and villages where no papers are published: McLean, Edgeley, Avonhurst, Lipton, Strathcarroll, Spring Brook, Loon Creek, Davin, Odessa and Hayward.

PROGRESS, weekly; A. W. Moote, editor and publisher; established 1885; independent; Thursday; subscription \$1.50; eight pages, 6 col., $19\frac{3}{4}$ inches. Circ'n $3\frac{1}{4}$

See Adv. Page 82.

RADISSON, pop. 650, District of Saskatoon, on the main line of the C. N. R. from Edmonton to Winnipeg, 520 miles W. of Winnipeg, 40 miles N.W. of Saskatoon and 300 miles E. of Edmonton; Tel., T., Ex., Bank. Chief Industries: flour mill, cement block and brick plants and farming. Besides its stores, the town has two lumber yards, five grain elevators, high and public schools and four churches. A splendid grain growing country. Surrounding towns and villages where no papers are published: Sonningdale, Denholm, Krydor, Ruddell and Arcelee.

NEWS, weekly; Geo. E. Neilson, editor and proprietor; established 1906; independent; Friday; subscription \$1.50; eight pages, 5 col., 17 $\frac{3}{4}$ inches.

Sworn Circ'n, average for 12 mos. to Sept. 30, 1918, 717

Also publishes at Radisson *Borden Advocate*, *Maymont Star*, *Fielding Standard*, *Speers News* and *Hafford news*.

See Advt. Page 114.

RADVILE, pop. 800, District of Regina, on the Souris River and C. N. R., 80 miles S. E. of Moose Jaw, 70 miles S. of Regina; Tel., Ex., Banks. Chief Industries: grain growing and stock raising. It is an important divisional point on the C. N. R. Besides its stores the town has three churches, school, hotel, theatre, a coal loading chute and R. N. W. Mounted Police Barracks. It is a wholesale distributing centre of some importance. Surrounding towns and villages where no papers are published: Brooking, Ceylon, Dummer, Neptune, Khedive, Parry, Pangman, Trossachs, Goodwater, Colgate, and Forward.

NEWS, weekly; David Bradley, publisher; established 1911; independent; Friday; subscription \$1.00; eight pages, 6 col., 19 $\frac{3}{4}$ inches. Circ'n $\frac{1}{2}$

REGINA, pop. 30,213, District of Regina, on the Main line of the C. P. R., on the C. N. R. and terminus of the Yorkton branch of the G. T. P., 41 miles E. of Moose Jaw, 138 miles W. of Moosomin, 350 miles W. of Winnipeg, divisional point of the C. P. R., C. N. R. and G. T. P., with shops and executive offices of each line. Twelve lines of railway radiating in all directions; Tel., T., Ex., Banks. It is the seat of government of the Province of Saskatchewan possessing a \$2,500,000 Parliament Building, the Legislative Assembly meets here and it is the residence of the Lt.-Governor. The area within the city limits is 7,850 acres, of which 257 are devoted to parks and 75 acres to exhibition grounds for the Provincial and other fairs. Regina is the starting point of the branch line of the C. N. R. which runs north to Prince Albert, and is the distributing point for the country far North and South—the fertile "Park" territory, where large numbers of settlers have already become prosperous and hundreds are pouring in. It is the commercial, industrial, financial, educational, legal and judicial centre of the Province. Chief Industries: flour mills, shoe, broom and cigar factories, railway repair shops, foundries, saw mills, soap factory, farming and stock raising. The city contains twenty-three churches, excellent public and high schools, several colleges, normal school, public library, city hall, provincial jail, provincial hospital, headquarters of the R. N. W. M. P. and Land departments. Surrounding towns and villages where no papers are published: Pilot Butte, Craven, Condie, Grand Coulee, Davin, Tregarva, Wascana and Rose Plain.

LEADER, every morning except Sunday; Leader Publishing Co., Ltd., publishers; established 1905; liberal; subscription \$7.00 in city, 5.00 by mail; fourteen to thirty-two pages, 7 col., 21¼ inches.

Sworn Circ'n, actual average for 12 mos. to Sept. 30, 1918, 20,517★†

Advt.—"Saskatchewan's Foremost Newspaper," describes *The Regina Leader* to-day more accurately than ever before, as proven by the substantial lead in circulation and advertising it consistently maintains. It is by common consent the first to use and the keystone to any advertising campaign in this rich and growing Province. See *Advt.* Pages 50 and 51.

POST, every evening except Sunday; W. F. Herman, publisher and proprietor; established 1916; independent; subscription \$5.00; sixteen to twenty-eight pages, 8 col., 20 inches.

Sworn Circ'n, actual average for 12 mos. to Sept. 30, 1918, 10,820★†

Also publish Windsor, Ont., *Border Cities Star* and *Saskatoon Star*.

See *Advt.* Pages 54 and 55.

COURIER, weekly; Saskatchewan Courier Publishing Co. Ltd., publishers; established 1907; agricultural; Wednesday; last forms close Monday night; subscription \$2.00; sixteen to thirty-two pages, 7 col., 21 inches.

Sworn Circ'n, average for 12 mos. to Sept. 30, 1918, 20,103

DUN'S LEGAL AND COMMERCIAL RECORD, weekly; R. G. Dun & Co., publishers; established 1918; legal and commercial; Friday; free to Mercantile Agency subscribers; four pages; 4 wide col., 14¾ inches.

SASKATCHEWAN GAZETTE, semi-monthly; J. W. Reid, King's Printer, publisher; established 1905; official organ of the Government of Saskatchewan; subscription \$2.00; averages sixty-four pages, 1 col., 8 inches.

Inserts only Government advertisements.

PUBLIC SERVICE MONTHLY, monthly; Government of Saskatchewan, publishers; established 1912; Government; 10th of month; free; sixteen pages, 1 wide col., 8 inches.

WESTERN MEDICAL NEWS, monthly; Western Medical News Publishing Co., Ltd., publishers; established 1909; medicine and surgery; 1st of month; subscription \$1.00; thirty-six pages, 1 or 2 col., 8 inches. Circ'n 1

RIVERHURST, pop. 200, District of Moose Jaw, on G. T. P., 110 miles N. W. of Regina; Tel., T., Ex., Bank. Chief Industries: farming and ranching. Surrounding towns and villages where no papers are published: Gilroy and Greenbricr.

COURIER, weekly; Fred. T. Hill, publisher; established 1915; independent; Thursday; subscription \$1.50; eight to twelve pages, 6 col., 20 inches. Circ'n ¼

ROBSART, pop. 250, District of Moose Jaw, on the C. P. R. Shaunavon Branch, 32 miles S. of Maple Creek, 31 miles from Alberta boundary line and 25½ miles from U. S. boundary; Tel., T., Ex., Bank. Chief Industry: farming. Surrounding towns and villages where no papers are published: Palisade and Vidora.

MESSENGER, weekly; P. E. Bachman, publisher; established 1916; independent; Thursday; subscription \$1.50; eight pages, 5 col., 18 inches. Circ'n ¼

See *Advt.* Page 103.

ROCANVILLE, pop. 270, District of Qu'Appelle, on the C. P. R., 130 miles E. of Regina, 238 miles W. of Winnipeg; Tel., T., Ex., Bank. Chief Industries: stock raising and grain growing. The town has a number of good stores, hotel, school, rink, three churches, stock yard and four elevators. Surrounding towns and villages where no papers are published: Burrows and Tantallon.

RECORD, weekly; G. E. Jenkins, proprietor; established 1911; independent; Friday; subscription \$1.00; eight pages, 6 col., 20 inches. Circ'n $\frac{1}{4}$

ROSETOWN, pop. 1,000, District of Battleford, on the C. N. R. and C. P. R., 72 miles S. W. of Saskatoon; Tel., T., Ex., Banks. Chief Industry: farming. The town contains school, hospital and rink. Surrounding villages where no papers are published: Ridpath, McGee, Fiske, D'Arcy, Netherhill, Zealandia, Harris, Laura, Pym, Tessier, Fortune, Plato and Bisley.

EAGLE, weekly; Eagle Publishing Co., publishers; established 1909; independent; Thursday; subscription \$1.50; eight pages, 6 col., 20 inches. Circ'n 1

ROSTHERN, pop. 1,350, District of Saskatoon, on C.N.R., 50 miles S.W. of Prince Albert, 42 miles N.E. of Saskatoon; Tel., Ex., Banks. Chief Industries: wheat growing, mixed farming, two flour mills and one brick yard. There are seven elevators and about 1,000,000 bushels of wheat are shipped every year. Besides its stores, the town has seven churches, two schools, town and fire halls and an opera house. Surrounding towns and villages where no papers are published: McDowell, Hague, Laird, Waldheim, Osler, Clouston, Duck Lake and Carlton.

ENTERPRISE, weekly; Frank S. Rouleau, editor; established 1893; independent; Thursday; subscription \$1.50; eight pages, 6 col., 20 inches. Circ'n $\frac{1}{2}$

ROULEAU, pop. 800, District of Regina, on the Portal section of the C. P. R., 32 miles S. E. of Moose Jaw and 25 miles S. W. of Regina; Tel., T., Ex., Banks. Chief Industry: farming. The town is situated in a rich agricultural district, has a school, four churches, machine shop, and an electric light plant. Surrounding towns and villages where no papers are published: Wilcox, Drinkwater and Briercrest.

ENTERPRISE, weekly; Andrew King, publisher; established 1906; independent; Thursday; subscription \$1.50; eight to sixteen pages, 6 col., 19 $\frac{3}{4}$ inches. Circ'n $\frac{1}{2}$

SALTCOATS, pop. 600, District of Saltcoats, on the Northwestern branch of C. P. R., 17 miles S. E. of Yorkton, and 260 miles W. of Winnipeg; Tel., T., Ex., Banks. Chief Industry: farming. The town contains three churches, high school and electric light plant. Surrounding towns and villages where no papers are published: Rokeby Station, Calder, Stornoway, Wroxton, MacNutt and Churchbridge.

HERALD, weekly; C. MacMurchy, publisher; established 1909; independent; Thursday; subscription \$1.50; four pages, 5 col., 18 inches. Circ'n $\frac{1}{2}$

SASKATOON, pop. 24,000 District of Saskatoon, on South Saskatchewan River and on C.P.R., C.N.R. and G.T.P.Ry., 90 miles S.W. of Prince Albert, 480 miles N.W. of Winnipeg, 370 miles S.E. of Edmonton, 479 miles N.E. of Calgary and 160 miles N.W. of Regina; Tel., T., Ex., Banks. Chief Industries: farming, planing mills, sash and door factories, brewery, bottling works, flour mills, Quaker Oats mill, foundries, machine shops. The city contains thirteen hotels, seventeen churches, twelve schools, a collegiate institute, provincial normal school, agricultural college, the Saskatchewan Provincial University and Government grain elevator, with 3,500,000 bushels capacity. It is a judicial centre of the province, and its Dominion Lands and Land Titles offices control a large district; it has sixteen banks, a clearing house, two hospitals, modern sewerage and water systems, electric light and power, modern fire department, and has unlimited pure water supply from the South Saskatchewan river, which is spanned by five bridges. Saskatoon is the Post Office distributing centre and customs port of entry for Central Saskatchewan. The city assessment for 1918 was \$29,355,000 Surrounding towns and villages where no papers are published: Dundurn, Osler, Hague, Vonda, Elstow, Colonsay, Dalmeny, Juniata, Duro and Grandora.

PHŒNIX, every morning except Sunday; Northern Publishing Co., Ltd., publishers; established 1902; liberal-unionist; subscription \$4.00; ten to twenty pages, 7 col., 21 inches.

Circ'n 10

Advt.—The Saskatoon Phoenix is the pioneer daily of Saskatoon and North Saskatchewan, carries complete Canadian Press Service over-night leased wire and aims to fill the place and meet the demand for a thoroughly reliable thought inspiring newspaper. Steady economic advances made in Saskatchewan by the farming community who look to Saskatoon—the University City—for leadership, offer special newspaper opportunity. Advertisers can use The Phoenix to advantage. J. A. Aiken, Editor and Publisher. See Advt. Page 80.

STAR, every noon and evening except Sunday, W. F. Herman, proprietor; established 1907; independent; subscription \$5.00 by mail, \$6.00 in city; twelve to thirty-two pages, 8 col., 21 inches.

Sworn Circ'n, actual average for 12 mos. to Sept. 30, 1918, 22,789*†

Also publish Windsor, Ont., *Border Cities Star* and *Regina Post*.

See Advt. Pages 54 and 55.

TURNER'S WEEKLY, weekly; Turner's Weekly, Limited, publishers; established 1918; independent; Saturday; subscription \$3.00; thirty pages, 2 wide col., 10¼ inches.

RETAILER, monthly; Saskatchewan Retail Merchants' Association, publishers; established 1915; trade; 1st of month; last forms close 20th month previous; subscription \$1.00; forty pages, 2 col., 8 inches.

Circ'n 3

See Advt. Page 77.

SEMANS, pop. 275, District of Humboldt, on the G.T.P., 95 miles S.E. of Saskatoon, 66 miles N. of Regina; Tel., T., Ex., Bank. Chief Industry: farming. Surrounding villages where no papers are published: Raymore, Tate, Last Mountain, Quinton, Saline Creek, Copeland and Lewiswyn.

GAZETTE, weekly; M. Ferguson, publisher; established 1909; independent; Wednesday; subscription \$1.50; eight pages, 6 col., 19½ inches.

SHAUNAVON, pop. 400, District of Moose Jaw, on C. P. R. 200 miles S.W. of Moose Jaw, 210 miles E. of Lethbridge; Tel., T., Ex., Banks. Chief Industry: farming. The town contains four churches, school, etc. Surrounding towns and villages where no papers are published: Admiral and Cadillac.

STANDARD, weekly; Macdonald & Smith, publishers; established 1913; independent; Thursday; subscription \$1.50; eight pages, 6 col., 20 inches. Circ'n 1

SHELLBROOK, pop. 500, District of North Battleford, a junction on the C. N. R., 28 miles W. of Prince Albert; Tel., Ex., Bank. Chief Industry: farming, stock raising and flour milling. The town has three elevators with a capacity of 100,000 bushels, three churches, one hotel, school and town hall. Surrounding towns and villages where no papers are published: Parkside, Leask, Marcelin, Blaine Lake, Canwood and Big River.

CHRONICLE, weekly; E. G. Pickup, publisher; established 1912; independent; Friday; subscription \$1.00; six and eight pages, 6 col., 19 $\frac{3}{4}$ inches. Circ'n $\frac{1}{2}$

See Advt. Page 111.

SIMPSON, pop. 200, District of Humboldt, on C. P. R., 80 miles S. E. of Saskatoon, 80 miles N. W. of Regina; Tel., Ex., Bank. Chief Industry: farming. The town has two churches, municipal building, good stores and five grain elevators. Surrounding villages where no papers are published: Renown, Amazon, Hurton, Peacock, Parkerton and Watertown.

LANCE, weekly; W. C. Needham, publisher and proprietor; established 1916; independent; Thursday; subscription \$1.50; six to ten pages, 6 col., 20 inches. Circ'n $\frac{1}{4}$

SINTALUTA, pop. 500, District of Qu'Appelle, on the C. P. R., 50 miles E. of Regina, 300 miles W. of Winnipeg; Tel., T., Ex., Banks. Chief Industry: grain growing. The town has three churches, masonic and town halls, hotel, six elevators and a number of good stores. Surrounding towns and villages where no papers are published: Montmartre, Odessa and Blackwood.

TIMES AND FORT QU'APPELLE GAZETTE, weekly; Roland Collett, publisher; established 1907; independent; Thursday; subscription \$2.00; twelve pages, 6 col., 20 inches. Circ'n $\frac{3}{4}$

SPEERS, pop. 500, District of Battleford, on the C. N. R., 35 miles E. of Battleford, 80 miles S. W. of Prince Albert; Tel., T., Ex., Bank. Chief Industry: farming. The town is new and rapidly growing. It has two churches, stores, etc. Surrounding towns and villages where no papers are published: Richard, Krydor, and Redberry.

NEWS, weekly; Geo. E. Neilson, publisher; established 1917; independent; Wednesday; subscription \$1.50; eight pages, 5 col., 18 inches. Circ'n $\frac{1}{2}$

Published at Radisson by Radisson News which also publishes *Radisson News, Fielding Standard, Hafford News, Maymont Star and Borden Advocate.*

See Advt. Page 114.

STAR CITY, pop. 300, District of Prince Albert, on the C. N. R., 68 miles S. E. of Prince Albert, Tel., T., Ex., Bank. Chief Industry: farming and ranching. Surrounding towns and villages where no papers are published: Valparaiso, Naisberry and Ford.

ECHO, weekly; E. L. Hopkins, publisher; established 1918; independent; Thursday; subscription \$1.50; eight pages, 5 col.,

STOUGHTON, pop. 500, District of Assiniboia, on Souris-Regina branch of C. P. R., 85 miles S. E. of Regina and 38 miles N. of Estevan; Tel., T., Ex., Bank. Chief Industry: wheat growing. The village contains three churches, school, two hotels, skating rink, two opera houses, fire hall and usual stores. Surrounding towns and villages where no papers are published: Forget, Froude, Creelman, Heward, Viewfield, Benson and Huntoon.

TIMES, weekly; R. Lobb, publisher; established 1905; independent; Thursday; subscription \$1.50; eight pages, 7 col., 21¾ inches. Circ'n ½

STRASSBURG, pop. 811, District of Regina, a divisional point on the C. P. R., 45 miles N. W. of Regina, 126 miles S. E. of Saskatoon; Tel., T., Ex., Banks. Chief Industry: farming. The town has four churches, high and public schools, town hall, fire hall and municipal electric light plant. Surrounding towns and villages where no papers are published: Southcote, Edelane, Pengarth, Bulyea, Duval, Sifton, Butterson and Last Mountain.

MOUNTAINEER, weekly; L. M. Small, publisher; established 1906; independent; Thursday; subscription \$1.50; eight pages, 6 col., 19½ inches. Circ'n ¼

SWANSON, pop. 120, District of Kindersley, on the C. N. R., 40 miles S. W. of Saskatoon; Tel., T., Ex., Bank. Chief Industry: farming. The village has a good school, an hotel and dance hall. Surrounding towns and villages where no papers are published: Birdview and Ardath.

EYE OPENER, monthly; C. H. Clerkson, publisher; established 1907; independent; subscription \$1.00; eight pages, 8 col., 19 inches. Circ'n ¼

SWIFT CURRENT, pop. 5,500, District of Moose Jaw, on Swift Current River, a divisional point on the main line of C. P. R., 110 miles W. of Moose Jaw, 140 miles W. of Regina, 510 miles W. of Winnipeg; Tel., T., Ex., Banks. Chief Industries: ranching, farming, manufacture of cement and concrete products, planing mill and flour milling. Seven elevators (capacity 250,000 bushels) handle the grain; the city also makes large shipments of live stock. There are several churches, public, high and normal schools, a city hall, hospital, five hotels, three theatres, skating rink, Dominion Lands office. Government meteorological station, waterworks, sewerage and electric light plants. Surrounding towns and villages where no papers are published: Rush Lake, Beverley, Dunelm, Abbey, Admiral, Success, Webb, Waldeck, Aikens, Leven and Crane.

SUN, semi-weekly; Sun Printing and Publishing Co., Ltd., publishers; established 1903; liberal; Tuesday and Friday; subscription \$1.50; six to eight pages, 7 col., 22 inches. Circ'n $1\frac{3}{4}$

See Advt. Page 101.

HERALD, weekly; W. E. Sharp, proprietor; established 1915; independent; Thursday; subscription \$1.00; ten to sixteen pages, 6 col., 20 inches. Circ'n $2\frac{1}{4}$

TISDALE, pop. 500, District of Prince Albert, on Winnipegosis branch of C. N. R., 80 miles S. E. of Prince Albert; Tel., T., Ex., Bank. Situated in the centre of one of the best agricultural districts of the "New West." Chief Industries: flour milling, mixed farming and lumbering. The town contains four churches, a high and public school, Dominion Lands Office and four grain elevators. Surrounding towns and villages where no papers are published: Wentworth, Star City, South Melfort, Roecliffe, Goldburn Valley and Crooked River.

RECORDER, weekly; White and Mallinson, publishers; established 1906; independent; Thursday; subscription \$1.00; eight to twelve pages, 5 col., $17\frac{3}{4}$ inches. Circ'n $\frac{1}{2}$

TOMPKINS, pop. 450, District of Moose Jaw, on main line of C.P.R., 16 miles W. of Gull Lake, 45 miles S.W. of Swift Current; Tel., T., Ex., Bank. Chief Industry: farming. The town has several good stores, school and garages. Surrounding towns and villages where no papers are published: Leghorn, Sidewood, Piapot and Carmichael.

PROGRESS, weekly; P. E. Lacey, publisher; established 1917; independent; Thursday; subscription \$1.50; eight pages, 5 col., 18 inches.

Sworn Circ'n, average for 12 mos. to Sept. 30, 1918, 405

TUGASKE, pop. 350, District of Moose Jaw, on the C. P. R., 53 miles N. W. of Moose Jaw; Tel., Ex., Bank. Chief Industry: grain growing. The town has five elevators and flour mill. Surrounding towns and villages where no papers are published: Bridgeford and Darmody.

GLOBE, weekly; James Stoddart, proprietor; established 1910; independent; Thursday; subscription \$1.50; eight pages, 6 col., $19\frac{3}{4}$ inches. Circ'n $\frac{1}{2}$

TURTLEFORD, pop. 200, District of Battleford, on C. N. R., 55 miles N. W. of Battleford; Tel., T., Ex. Chief Industries: grain growing and stock raising. The town contains church, school, hotel, two public halls and two elevators. Surrounding towns and villages where no papers are published: Warnock, Turtlegrove, and Westhazel.

RECORD, weekly; Cameron R. McIntosh, publisher; established 1915; independent; Thursday; subscription \$1.00; four pages, 5 col., $18\frac{1}{4}$ inches. Circ'n $\frac{1}{4}$

UNITY, pop. 500, District of Battleford, on the C. P. R. and G. T. P., 120 miles W. of Saskatoon, 200 miles E. of Edmonton; Tel., T., Ex., Banks. Chief Industry: grain growing. The town has good school, theatre and church accommodation, a town hall and land and immigration offices. Surrounding villages where no papers are published: Adanac, Tako, Swarthmore, Wilbert, Phippen, Swinbourne, Rutland and Evesham.

COURIER, weekly; Unity Courier, publishers; established 1910; independent; Wednesday; subscription \$1.50; eight pages, 6 col., 20 inches. Circ'n $\frac{1}{4}$

VANGUARD, pop. 300, District of Moose Jaw, on the C. P. R., 40 miles S.E. of Swift Current; Tel., Ex., Bank. Chief Industry: farming. Surrounding towns and villages where no papers are published: Pambrun, Neville, Lac Pelletier and Blumenhof.

NEWS, weekly; C. B. Nelson, publisher; established 1917; independent; Thursday; subscription \$1.50; eight pages, 6 col., 19 $\frac{3}{4}$ inches. Circ'n $\frac{1}{4}$

VERWOOD, pop. 250, District of Moose Jaw, on the C. P. R., 12 miles W. of Viceroy, 62 miles S. of Moose Jaw; Tel. Ex. Chief Industry: farming. Surrounding towns and villages where no papers are published: Landscape, Readlyn and Willows.

GAZETTE, weekly; Geo. H. Pearson, publisher; established 1918; independent; Thursday; subscription \$1.50; eight pages; 6 col., 19 $\frac{1}{2}$ inches. Circ'n $\frac{1}{4}$

VICEROY, pop. 200, District of Moose Jaw, on the C.P.R., 65 miles S. of Moose Jaw, 80 miles S. W. of Regina; Tel., Ex., Bank. Chief Industry: farming.

NEWS, weekly; The Viceroy News, publishers; established 1914; independent; Thursday; subscription \$1.50; eight pages, 6 col., 19 $\frac{1}{2}$ inches. Circ'n $\frac{1}{4}$

VISCOUNT, pop. 200, District of Humboldt, on the C. P. R., 48 miles E. of Saskatoon; Tel., Ex., Bank. Chief Industry: grain growing. Surrounding towns and villages where no papers are published: Saxby, Zelma, Colonsay and Elstow.

SUN, weekly; Wm. T. Murphy, proprietor; established 1910; independent; Thursday; subscription \$1.00; eight pages, 5 col., 18 inches. Circ'n $\frac{1}{4}$

WADENA, pop. 700, District of Humboldt, on C. N. R., 130 miles S. E. of Saskatoon, 366 miles N. W. of Winnipeg; Tel., T., Ex., Bank. Chief Industry: farming. The shipments of grain aggregate 300,000 bushels a year. The town has splendid school and church accommodation, R. N. W. Mounted Police barracks, large hotel, and has electric light and good water. Surrounding towns and villages where no papers are published: Clair, Paswegin, Margo, Kylemore and Kuroki.

HERALD, weekly; John H. Howe, publisher; established 1908; independent; Thursday; subscription \$1.50; eight pages, 6 col., 19 $\frac{1}{2}$ inches. Circ'n $\frac{1}{2}$

WAKAW, pop. 400, District of Humboldt, on the G. T. P., 48 miles S. of Prince Albert, 75 miles N. E. of Saskatoon; T., Ex., Bank. Chief Industry: farming. The town has churches, school and fire department. Surrounding towns and villages where no papers are published: Cudworth, Hoey, St. Louis and Middle Lake.

RECORDER, weekly; J. E. Willoughby, publisher; established 1913; independent; Wednesday; subscription \$1.50; eight pages, 6 col., 20 inches. Circ'n $\frac{1}{4}$

WAPELLA, pop. 500, District of Qu'Appelle, on the main line of the C. P. R., 236 miles W. of Winnipeg, 110 miles E. of Regina; Tel., Ex., Bank. Chief Industries: farming, grain growing and live stock raising. Many good stores, two hotels, four implement warehouses, seven elevators, large flour mill and pork packing establishment. Surrounding towns and villages where no papers are published: Carnoustie, Burrows, Rocanville, Gordon, Red Jacket and Hillburn.

POST, weekly; E. S. Zingg, publisher; established 1899; independent; Thursday; subscription \$1.50; eight pages, 6 col., 20 inches. Circ'n $\frac{1}{2}$

WATROUS, pop. 900, District of Humboldt, on Little Lake Manitou and G. T. P., 58 miles S. E. of Saskatoon and 75 miles N. W. of Regina; Tel., T., Ex., Banks. Chief Industries: mixed farming and machinery factory. The town contains five churches, public school, one hospital, skating and curling rink, fire station, electric light, waterworks, and sewerage systems. Surrounding towns and villages where no papers are published: Lockwood, Venn, Xena, Renown and Little Manitou.

SIGNAL, weekly; E. Garrett, publisher; established 1908; independent; Thursday; subscription \$1.50; eight pages, 6 col., 19 $\frac{3}{4}$ inches. Circ'n $\frac{1}{4}$

WATSON, pop. 300, District of Humboldt, on Iron Spring Creek and C. N. R., 399 miles W. of Winnipeg, 426 miles E. of Edmonton, 100 miles E. of Saskatoon; Tel., T., Ex., Bank. Chief Industries: grain growing and stock raising. The town has three churches, two schools, two hotels, four elevators, a large creamery, and R.N.W. Mounted Police barracks. It is the centre of a fine mixed farming country, and is a distributing point for Western Canada for the Imperial Oil Co. Good water is found everywhere at moderate depth. Surrounding towns and villages where no papers are published: Spalding, Englefeld, Jansen and Quill Lake.

WITNESS, weekly; G. H. Cameron, publisher; established 1907; independent; Friday; subscription \$1.50; eight pages, 5 col., 17 $\frac{3}{4}$ inches. Circ'n $\frac{1}{2}$

WAWOTA, pop. 250, District of Assiniboia, on the C.P.R., 110 miles S.E. of Regina, 240 miles W. of Winnipeg; Tel., T., Bank. Chief Industry: grain growing. The town has two churches, school, two elevators, Government creamery and a number of stores. Surrounding towns and villages where no papers are published: Walpole, Dumas, Fairlight, Kelso, Doonside, Vandura, Langbank, Parkman and Kennedy.

HERALD, weekly; W. R. Peddle, publisher; established 1909; independent; Saturday; subscription \$1.50; eight pages, 7 col., 22 inches. Circ'n 1

WELWYN, pop. 200, District of Qu'Appelle, on the C.P.R., 130 miles E. of Regina and 2 miles from Manitoba boundary; Tel., Ex. Chief Industry: farming. Surrounding towns and villages where no papers are published: Cailmount, Hillburn and Prosperity.

HERALD, weekly; published in *Moosomin* as a part of the *World-Spectator*.

WEYBURN, pop. 4,000, District of Assiniboia, on Soo Line branch of C.P.R., and on the G.T.P., 90 miles S.E. of Moose Jaw; Tel., T., Ex., Banks. Chief Industries: brick yards, milling, bottling works and farming. The town contains five churches, schools, land office, armoury, hospitals, opera house, four hotels, and is lighted by electricity. Surrounding towns and villages where no papers are published: Hume, McTaggart, Halbrite, Colgate, Khedive, Ogema, Pangman, Trossachs, Ralph and Goodwater.

HERALD, semi-weekly; Herald Printing Co., Ltd., publishers; established 1901; liberal; Wednesday and Saturday; subscription \$1.00: four to twelve pages, 7 col., 20 inches. Circ'n $1\frac{3}{4}$

REVIEW, semi-weekly; T. M. Marshall, publisher; established 1909; independent; Wednesday and Saturday; subscription \$1.50; six to ten pages, 7 col., $19\frac{3}{4}$ inches. Circ'n $1\frac{1}{2}$

WHITEWOOD, pop. 550, District of Qu'Appelle, on the C. P. R., 90 miles E. of Regina, and 110 miles W. of Brandon; Tel., T., Ex., Bank. Chief Industries: stock and wheat raising. The town contains besides its stores, etc., two hotels. Surrounding towns and villages where no papers are published: Percival, Burrows, Stockholm, Kipling and Wawota.

HERALD, weekly; Jno. Scott, publisher; established 1892; independent; Thursday; subscription \$1.00; eight pages, 6 col., 20 inches. Circ'n $\frac{1}{2}$

WILKIE, pop. 1,100, District of Battleford, on the main Winnipeg-Edmonton line of C. P. R., 106 miles W. of Saskatoon, 35 miles S. W. of Battleford; Tel., T., Ex., Bank. Chief Industries: grain growing and cattle raising. The town contains three churches, public school, immigration hall, two hotels, and elevator and grain warehouses. The C. P. R. have shops, round-house, large coal and material yards here. Surrounding towns and villages where no papers are published: Phippen, Adanac, Swinburne and Reford.

PRESS, weekly; W. J. George and E. N. Carter, publishers; established 1909; independent; Thursday; subscription \$1.50; eight pages, 7 col., $21\frac{1}{2}$ inches. Circ'n $\frac{1}{2}$

WINDTHORST, pop. 350, District of Qu'Appelle, on the C. P. R., 80 miles S.E. of Regina; Tel., T., Ex., Bank. Chief Industries: farming and stock raising. Surrounding towns and villages where no papers are published: Graytown, Kennedy, Glenavon, Carlsburg, Hazelwood, Fitzmaurice, Kipling, Beeston, Neelby and Bender.

INDEPENDENT, weekly; E. H. Battely, publisher; established 1908; independent; Friday; subscription \$1.50; eight pages, 6 col., 20 inches. Circ'n $\frac{1}{4}$

WOLSELEY, pop. 1,100, District of Qu'Appelle, on C. P. R., 60 miles E. of Regina; Tel., T., Ex., Banks. Chief Industries: farming, 400 acre nursery and C. P. R. roundhouse. The town contains besides its stores, etc., two hotels, four churches, convent, high and public schools, public library, skating rink and municipal electric light plant and five elevators. Surrounding towns and villages where no papers are published: Summerberry, Baring, Peebles, Ellisboro, Kendal, Glenavon, Montmartre and Candiac.

NEWS AND GRENFELL SUN, weekly; T. E. Scriver, publisher; established 1899; independent; Wednesday; subscription \$1.50; twelve pages, 7 col., 21 $\frac{1}{4}$ inches. Circ'n $\frac{3}{4}$

See Advt. Page 93.

WOODROW, pop. 150, District of Moose Jaw, on the Shaunavon Branch of the C. P. R.; 100 miles S. W. of Moose Jaw, 71 miles S. E. Swift Current; Tel., T., Ex., Bank. Chief Industries: farming and stock raising. Surrounding towns and villages where no papers are published: Melaval, Hazenmore, Summer Cove and West Gravelbourg.

TIMES, weekly; Saskatchewan Publishers, publishers; O. H. Redman, manager; established 1918; independent; Thursday; subscription \$1.50; eight pages, 6 col., 19 $\frac{3}{4}$ inches. Circ'n $\frac{1}{2}$

WYNYARD pop. 800, District of Humboldt, on the C. P. R., 120 miles E. of Saskatoon, 350 miles W. of Winnipeg; Tel., T., Ex., Banks. Chief Industry: farming. The town contains a court house, high school and large flour mill. Surrounding towns and villages where no papers are published: Dafoe, Jansen, Kandahar, Mozart, Elfros and Leslie.*

ADVANCE, weekly; Sigurdson & Oddsson, publishers; established 1911; independent; Thursday; subscription \$2.00; eight pages, 6 col., 19 $\frac{3}{4}$ inches. Circ'n $\frac{1}{2}$

YELLOW GRASS, pop. 600, District of Regina, on Portal section of C. P. R., 75 miles S. E. of Moose Jaw, and 50 miles S. E. of Regina; Tel., T., Ex., Banks. Chief Industry: agriculture and stock raising. The town contains five churches, high and public schools and an opera house, five elevators, hotel, skating and curling rinks, has water works, electric light and fire department. It stands very high in health reports, and is the centre of the finest grain belts in the province. Surrounding towns and villages where no papers are published: Lang, Riceton, Colfax and Ceylon.

HERALD, weekly; J. W. Bailey, editor and proprietor; established 1910; independent; Thursday; subscription \$1.50; eight pages, 6 col., 19 $\frac{1}{2}$ inches. Circ'n $\frac{1}{4}$

A. McKIM, LIMITED, MONTREAL, TORONTO, WINNIPEG & LONDON, ENG.

YORKTON, pop. 3,500, District of Mackenzie, on C. P. R., C. N. R. and G. T. P., 115 miles N. E. of Regina, 200 miles E. of Saskatoon 40 miles from Manitoba boundary; Tel., T., Ex., Banks. Chief Industries: brick and cement block making, woodworking factories, flour and cereal mills, farming and ranching. The town contains eight churches, Catholic and Ruthenian Missions, collegiate institute, high and public schools, hospital, court house, Provincial Police barracks, town hall, two hotels and nine elevators with a storage capacity of 253,000 bushels. Annual grain shipments amount to over 2,000,000 bushels. Eleven wholesale houses have branches here and with its railway facilities and large tributary territory, it is one of the leading wholesale distributing centres in Saskatchewan. Yorkton is the police and land titles centre for the judicial district of Eastern Saskatchewan, as well as the commercial and railway centre. Surrounding towns and villages where no papers are published: Rokeby, Beaverdale, Ebenezer, Theodore, Calder, Wroxton, Springside, Wallace, Sheho, Rhein, Arcadia and Willowbrook.

ENTERPRISE, weekly; Enterprise Publishing Co., Ltd., publishers; established 1896; independent; Thursday; subscription \$1.50; eight to ten pages, 7 col., 21½ inches.

Sworn Circ'n, average for 12 mos. to Sept. 30, 1918, 2,000

See Advt. Page 96.

PRESS, weekly; R. Denovan, publisher; established 1915; liberal; Tuesday; subscription \$1.00; eight pages, 7 col., 19¼ inches.

Circ'n 1¼

YOUNG, pop. 300, District of Humboldt, on the C. P. R. and G. T. P., 50 miles S.E. of Saskatoon, 117 miles N.W. of Regina; Tel., T., Ex., Bank. Chief Industry: farming. Surrounding towns and villages where no papers are published: Zelma, Colonsay, Meachand and Renown.

JOURNAL, weekly; W. H. Schierholtz, publisher; established 1912; independent; Thursday; subscription \$1.50; eight pages, 6 col., 20 inches.

Circ'n ½

PROVINCE OF ALBERTA

Alberta extends from the 49th parallel on the south to the 60th on the north, a distance of 750 miles, and from the 110th meridian on the east to the 120th on the west, giving it a breadth of 400 miles. Its area is 254,559 square miles—over 160 million acres, of which 120 million acres are suitable for cultivation. Up to the present only about three and a half million acres are under cultivation. The influx of population has been steady and rapid, and there are now 400,000 people making their homes in Alberta.

The eastern part of the province is a rolling prairie, a large part of which is admirably adapted to raising the first quality of hard wheat. Farther west come the foothills of the Rockies, and a territory probably unexcelled for ranching, mixed farming and raising the famous "Alberta Red" wheat. Alberta's spring wheat yield, average per acre cultivated for 12 years, 1901-1912, 20.62 bushels; winter wheat, 22.51; oats, 36.42; and barley, 26.85. The average value of farm land in the province is \$20.46 per acre. The largest irrigation system in the world is under construction in the province and some remarkably fertile land is being opened up. The C. P. R. Alberta Irrigation—America's greatest irrigation project—covers: Western section, 1,039,620 acres, 370,000 already under irrigation; Eastern, 1,156,224 acres, 540,000 acres of which are now irrigated.

Alberta Railway and Irrigation Co. have 300 miles built and 100,000 acres under irrigation; Southern Alberta Land Co. have about 50 miles of main canal completed. There are over 500 miles of irrigation canals in the province.

Alberta's estimated grain yield for the year 1916 was 122,885,000 bushels and in this same year the Province broke the world's record for wheat yield per acre. The last available estimates of the live stock in Alberta were: 621,200 horses, 440,310 swine, 539,100 sheep, 394,233 cows, over 200,000 beef-cattle and 546,176 other cattle, all valued at \$110,000,000.

The mineral production of the province is valued at about \$15,000,000 annually. Large deposits of coal have been found in "The Pass" district, near Medicine Hat, Edmonton, Calgary and other points. In all, the province has 16,218 miles of coal land, with estimated contents of 1,072,627,400,000 tons. Natural gas and petroleum are found at various points from the United States boundary to the Peace River district. Zinc deposits are extensively worked in the neighborhood of Frank and clay mines near Medicine Hat.

The Peace River District at the north, almost 400 miles square, now being opened up for farming, ranks as one of the greatest fur producing districts in the world. More raw furs are marketed at Edmonton than in any other city. Tests have proved, too, that almost every part of this territory will grow wheat and rough grains.

The province is served by three great railway systems, the Canadian Pacific, Canadian National and Grand Trunk Pacific, with a total mileage at December 31, 1915 of 4,520. Banking facilities are provided by over 260 branches of Canadian chartered banks.

In education Alberta is not behind the other provinces having in 1915-1916 some 2,478 school districts; 12 school consolidations and 3,082 schools or classrooms in operation; with a total of 97,286 pupils.

The Government consists of a Lieutenant-Governor, Executive Council and Legislative Assembly of 56 members. Capital Edmonton.

ACME, pop. 200, District of Calgary, on the C. P. R., 39 miles N. of Langdon, 61 miles N. E. of Calgary; Tel., T., Ex., Bank. Chief Industries: grain growing and cattle raising. Surrounding villages where no papers are published: Swalwell, Beiseker and Irricana.

SENTINEL, weekly; Arthur Wheeler, publisher; established 1914; independent; Wednesday; subscription \$1.00; eight pages, 5 col., 17¼ inches. Circ'n ¼

ALIX, pop. 300, District of Red Deer, on the C. P. R., G. T. P. and C. N. R., 25 miles E. of Lacombe and 25 miles W. of Stettler; Tel., T., Ex., Bank. Chief Industries: coal mining, mixed farming, and cattle raising. The town contains three churches, school, town hall, masonic hall, opera house and grain elevators. Surrounding towns and villages where no papers are published: Bullocksville, Tees and Chigwell.

FREE PRESS, weekly; S. C. Andrews, editor and proprietor; established 1909; independent; Friday; subscription \$1.00; four pages, 6 col., 19½ inches. Circ'n ¼

ALLIANCE, pop. 300, District of Red Deer, on Battle River and on the C. N. R. Camrose-Alliance branch, 109 miles E. of Edmonton; Tel., T., Ex., Bank. Chief Industry: farming. The town is only a year old but is growing rapidly. Surrounding towns and villages where no papers are published: Lorraine, Merna, Neuchatel and Battle Bend.

TIMES, weekly; John W. Johnston, publisher; established 1916; independent; Saturday; subscription \$1.00; eight pages, 6 col., 20 inches.

Sworn Circ'n, actual average for 12 mos. to Sept. 30, 1918, 500★
Also publishes *Galahad Mail*.

BANFF, pop. 1,200, District of Calgary, in the Canadian National Park, on the Western Division of the C. P. R., 82 miles W. of Calgary and 560 miles E. of Vancouver, in the heart of the Canadian Rockies; is visited annually by upwards of 50,000 people; Tel., T., Ex., Bank. Fishing, boating, bathing, hunting and camping are the principal attractions; nine first-class hotels and sanatorium. It is the leading resort for lovers of winter pastimes—skating, curling, snow-shoeing, ski-ing, ice-boating, tobogganning—and has an annual winter carnival. The high altitude and bracing atmosphere are beneficial to consumptives. Banff is the station for the Rocky Mountaing Park, the national reservation of over 10,000 square miles, embracing parts of the valleys of the Bow, Spray and Cascade Rivers, Lake Minnewanka and several noble mountain ranges. Mount Assiniboine, the Matterhorn of the New World, is 20 miles south of Banff. Surrounding towns and villages where no papers are published: Laggan, Field, Bankhead, Canmore, Exshaw, Gap and Kananaskis.

ADVOCATE, weekly; Thos. G. Jenkyns, publisher; established 1919; independent; Friday; subscription \$1.50; eight pages, 6 col., 19½ inches.

CRAG AND CANYON, weekly; Crag & Canyon, publishers; established 1899; independent; Saturday; subscription \$1.00; eight pages, 5 col., 18 inches. Circ'n ½

BASHAW, pop. 325, District of Camrose, on G. T. P., 70 miles S.E. of Edmonton, 125 miles N.E. of Calgary; Tel., T., Ex., Bank. Chief Industry: farming, cattle and hog raising. Surrounding towns and villages where no papers are published: Tristram, New Norway, Duhamel, Asker, Doreenlee, Edensville, Meeting Creek, Whitebrush, Ferintosh and Water Glen.

STAR, weekly; R. S. Burns, publisher; established 1915; Independent; Thursday; subscription \$1.50; eight pages, 6 col., 19¾ inches. Circ'n ¼

BASSANO, pop. 1,000, District of Medicine Hat, on the Bow River and a divisional point on the C. P. R., 83 miles E. of Calgary, 97 miles N. W. of Medicine Hat, 755 miles W. of Winnipeg; Tel., T., Ex., Bank. Chief Industries: farming and ranching. Bassano is the site of C. P. R. \$5,000,000 irrigation dam. The town has municipal hospital, waterworks and sewage disposal plant, incinerator and electric lighting system. Surrounding villages where no papers are published: Bow City, Latham, Cluny and Crowfoot.

MAIL, weekly; Mail Publishing Co., publishers; established 1913; independent-unionist; Thursday; subscription \$1.25; eight pages, 6 col., 20 inches. Circ'n ½

BAWLf, pop. 300, District of Strathcona, on C.P.R., 43 miles S.E. of Wetaskiwin and 68 miles by rail S. E. of Edmonton; Tel., T., Ex., Bank. Chief Industries: grain growing, stock raising, dairying and coal mining. The town contains two churches, school, opera house, hotels and elevators. A splendid grain and stock section. Surrounding towns and villages where no papers are published: New Norway, Kingman, Edberg and Rosalind.

SUN, weekly; A. L. Eastly, publisher; established 1908; independent; Friday; subscription \$1.50; eight pages, 6 col., 19¾ inches. Circ'n ½

Also publishes *Killam News*, *Sedgewick Sentinel* and *Lougheed Express*.

BIG VALLEY, pop. 550, District of Red Deer, on the C.N.R., 130 miles N.E. of Calgary and 52 miles S.E. of Red Deer; Tel., T., Ex., Bank. Chief Industry: coal mining. Surrounding towns and villages where no papers are published: Ewing, Breda, Scollard, Rumsey, Gopher Head, Elnora and Fenn.

NEWS, weekly; Henry Oke, publisher; established 1916; independent; Thursday; subscription \$1.50; eight pages, 5 col., 18 inches. Circ'n ¼

BLAIRMORE, pop. 2,100, District of Macleod, on Crow's Nest and Old Man Rivers and Western Division C. P. R., 10 miles E. of Crow's Nest Pass, on B. C. boundary lines, 56 miles W. of Macleod, 170 miles W. of Dunmore Junction; Tel., Ex., Bank. Chief Industries: coal mining, brick making, saw mills, lime, coke, tobacco and macaroni factories. Commercial and distributing point of the Crow's Nest Pass coal fields. Surrounding camps and towns where no papers are published: Lille, Hillcrest, Bellevue, Byron Creek, McLaren's Siding, Sentinel and Passburg.

ENTERPRISE, weekly; W. J. Bartlett, publisher; established 1909; independent; Friday; subscription \$2.00; eight pages, 6 col., 20 inches. Circ'n ¼

See Advt. Page 92.

BOW ISLAND, pop. 600, District of Medicine Hat, on the C. P. R., 45 miles W. of Medicine Hat, 65 miles E. of Lethbridge: Tel., T., Ex., Bank. Chief Industries: farming and natural gas, of which the town has an abundance. The town contains four churches, a school and a public hall. Surrounding villages where no papers are published: Grassy Lake, Winnifred, Whitla, Seven Persons and Burdett.

REVIEW, weekly, W. P. Cotton, publisher; established 1910; independent; Friday; subscription \$1.50; eight pages, 6 col., 19¾ inches. Circ'n ½

BROOKS, pop. 600, District of Medicine Hat, on the C. P. R., 120 miles S.E. of Calgary; Tel., Ex., Banks. Chief Industry: agriculture. It is the headquarters of the C. P. R. Irrigation Colonization Co. Surrounding towns and villages where no papers are published: Cassils, Macbeth and Bantry.

BULLETIN, weekly; L. D. Nesbitt, publisher; established 1911; independent; Friday; subscription \$1.50; eight pages, 6 col., 19¾ inches. Circ'n ¼

CALGARY, pop. 65,000, District of Calgary, on the Bow and Elbow Rivers, Western Division C. P. R., 840 miles W. of Winnipeg, 642 miles E. of Vancouver and 2,255 miles N.W. of Montreal; Junction Point for Edmonton and northern points, for Macleod and southern points, and for Golden, B.C., and western points; Tel., T., Ex., Banks. Chief Industries: farming, ranching and manufacture of temperance drinks, biscuits, breakfast foods, rolled oats, flour, bricks, cement and cement blocks, rough and finished lumber, beds and mattresses, show cases, saddlery, tents, confectionery, cigars, meat products, soap and waggons. Calgary is beautifully situated on a plateau at an altitude of 3,388 feet, overlooked by the snow-capped peaks of the Rockies. It is the centre of the trade of the northern part of the great ranching country and the chief source of supply for the mining districts in the mountains beyond. It has 27 branches of Canadian chartered banks, excellent police and fire protection, 400 miles of streets with 127 miles of granolithic sidewalks, 200 miles of sewers and 179 miles of water mains. Calgary has a municipally owned street railway service with over seventy-five miles of tracks. The C. P. R. shops for the western lines are located here and employ over 1,500 men. Lumber is largely made here from logs floated down the Bow River. Calgary is an important Station of the R. N. W. M. P. and a post of the Hudson Bay Company. The city contains seventy-one churches, four colleges, normal school, high school, thirty-four public schools, two public hospitals, nine large theatres, twenty-four hotels, Y. M. C. A. building, Y. W. C. A., Carnegie library, railway shops and splendid public buildings.

ALBERTAN, every morning except Sunday; Albertan Publishing Co., Ltd., publishers; established 1902; independent-liberal; subscription \$5.00 by mail, \$7.50 in city; ten to twenty-four pages, 7 col., 23 inches.

Sworn Circ'n, actual average for 12 mos. to Sept. 30, 1918, 15,257★†

WEEKLY; established 1902; Wednesday; subscription \$1.00; eight pages, 7 col., 23 inches. Circ'n ¾

Advt.—The Albertan has the largest circulation of any morning daily published in Alberta. For reaching the farming community of this Province the Albertan has no equal, 94% of its circulation being distributed in Alberta. It stands for "Truth in Advertising," eliminating all objectionable matter from its columns and enjoys to a remarkable degree the confidence of its readers. See Advt. Page 45.

HERALD, every evening except Sunday; J. H. Woods, editor and managing director, The Herald Publishing Co., Ltd., publishers; established 1883; independent-conservative; subscription, \$5.00 by mail, \$7.50 in city; sixteen to thirty-two pages, 8 col., 21¾ inches.

Sworn Circ'n average for 12 mos. to Sept. 30, 1918, 22,478†

Advt.—The Herald is the oldest Daily in the Province, and the leading advertising medium between Winnipeg and Vancouver. With a circulation exceeding 21,000, it covers a field of 500,000 people in the richest agricultural district on the American Continent. Its columns reflect the confidence which advertisers have learned to place in its selling power. See Advt. Pages 46 and 47.

ALBERTA FARMER AND CALGARY WEEKLY HERALD, weekly; The Herald Publishing Co., Ltd., publishers; established 1883; independent; agricultural; Thursday; subscription \$1.00; fourteen to twenty-four pages, 8 col., 21¾ inches.

Sworn Circ'n, actual average for 12 mos. to Sept. 30, 1918, 7,840★

Advt.—The Weekly Herald opened 1918 with a circulation almost a thousand in excess of the average for 1917, and is growing fast. It reaches a clientele who are farming the most productive land and reaping the heaviest crops in America. If you want them for customers, use the Weekly Herald. See Advt. Pages 46 and 47.

ARMY AND NAVY NEWS, weekly; The Army and Navy Co., publishers; established 1918; official newspaper of the Army and Navy Veterans in Canada; Saturday; subscription \$2.00; six pages, 21¼ inches.

Advt.—The Army and Navy News has had a remarkable success during the past nine months, and is now read by thousands of people, the guaranteed circulation at date being upwards of 10,000. It is the official newspaper of the A. & N. Association and is used as the official medium by returned soldiers and sailors. The paper circulates in Manitoba, Saskatchewan, Alberta, British Columbia and the United States. See Advt. Page 63.

DUN'S LEGAL AND COMMERCIAL RECORD, weekly; R. G. Dun & Co., publishers; established 1911; legal and commercial; Friday; free to Mercantile Agency subscribers; four pages, 4 wide col., 16 inches.

MARKET EXAMINER, weekly; E. D. Marshall and J. A. Grant, publishers; established 1917; commercial; Friday; subscription \$2.00; eight pages, 4 col., 15 inches.

WESTERN WEEKLY REPORTS, weekly; Burroughs & Co., Ltd., publishers; established 1911; law reports; about sixty-five pages, 1 wide col., 7½ inches.

WESTERNER, bi-weekly; The Westerner, Limited, publishers; established 1919; financial; every other Tuesday; forms close Saturday preceding; subscription \$1.50; sixteen pages, 3 col., 10 inches.

See Advt. Page 97.

COMMERCIAL REVIEW, (with which is incorporated Retail Merchants' Magazine, Dry Goods and Dress and West Can. Trade Gazette), semi-monthly; Western Canada Pub. Co., Ltd., publishers; established 1911; trade and finance; 1st and 15th of month; last forms close 25th and 10th of month; subscription \$2.00; thirty-two pages, 2 and 3 col., 10 inches.

See Advt. Page 66.

EYE-OPENER, semi-monthly; Calgary Eye Opener Publishing Co., Ltd., publishers; established 1902; conservative; subscription \$1.00; four pages, 7 col., 22 inches.

FARM AND RANCH REVIEW, semi-monthly; Farm and Ranch Review, Limited, publishers; M. D. Geddes, managing-editor; established 1905; agricultural; 5th and 20th of each month; last forms close 4th and 19th of month; subscription \$1.00; forty to ninety-six pages, 4 col., 12 $\frac{3}{4}$ inches.

Sworn Circ'n, actual average for 12 mos. to Sept. 30, 1918, 81,042★†

Advt.—Farm and Ranch Review circulates to the extent of one in every twenty-five of the English speaking homes in Alberta, the richest province in Western Canada. The circulation is concentrated on Alberta, Western Saskatchewan and British Columbia. The facts shown in our advertisement, Page 136, prove "quality circulation," the only circulation you should buy. See Advt. Page 136.

ALBERTA MOTORIST, monthly; Alberta Motorist Publishing Co., publishers; established 1917; motoring; 15th of month; subscription \$1.00; 32 pages, 3 col., 10 inches. Circ'n 3 $\frac{3}{4}$

LITTLEBURY'S MAGAZINE, (with which is incorporated Practical Gardening, Dog and Poultry Breeding), monthly; A. R. Littlebury, publisher; established 1918; horticulture, dog and poultry breeding; 1st. of month; subscription \$1.00; 3 col., 9 $\frac{1}{2}$ inches. Circ'n 2

See Advt. Page 70.

CAMROSE, pop. 1,700, District of Strathcona, on the C. P. R., C. N. R., and G. T. P., 25 miles E. of Wetaskiwin, 70 miles S. E. of Edmonton; Tel., T., Ex., Banks. Chief Industries: farming, ranching, concrete works, brick yard, planing mill and coal mining. Besides its stores, the town contains seven churches, two-storey brick public school, high school, six wholesale houses, fire hall with \$10,000 fire fighting plant and three elevators, is lighted with gas and electricity, and has a modern waterworks system. Situated in the centre of a well settled district. Surrounding towns and villages where no papers are published: Killam, Bittern Lake, Bardo, New Norway, Hay Lake and Bashaw.

CANADIAN, weekly; Camrose Publishing Co., Ltd., publishers; established 1909; liberal; Thursday; subscription \$1.50; eight pages, 7 col., 19 $\frac{3}{4}$ inches. Circ'n 2

CARDSTON, pop. 1,527, District of Medicine Hat, on St. Mary's River, and Stirling to Spring Coulee branch of Alberta Railway, C. P. R. branch to Lethbridge, and Irrigation Company Railway, 40 miles S.W. of Lethbridge, and 37 miles S. of Macleod; Tel., T., Ex., Banks. Chief Industries: flour mill, quarry, coal mines, ranching and agriculture. The town contains, besides its stores, three churches, court house, opera house, public and high schools, three hotels and three elevators, and has waterworks and electric light. The Blood Indian Reservation is near here. Surrounding towns and villages where no papers are published: Mountain View, Boundary Creek, Kimball, Glenwood, Hill-Spring, Aetna, Colles, Waterton, Taylorville, Woolford, Beazer, Spring Coulee, Leavitt and Caldwell.

GLOBE, weekly; F. Burton, publisher; established 1900; independent; Thursday; subscription \$1.50; eight pages, 7 col., 22 inches. Circ'n 1 $\frac{1}{2}$

CARMANGAY, pop. 450, District of Macleod, on the Little Bow River and C.P.R., 85 miles S.E. of Calgary, 36 miles N. of Lethbridge; Tel., T., Ex., Banks. Chief Industry: farming. The town has two churches, school, six grain elevators, municipal buildings, and electric light and waterworks systems. Surrounding towns and villages where no papers are published.

SUN, weekly; A. E. Quayle, publisher; established 1910; liberal; Saturday; subscription \$1.00; eight pages, 6 col., 19¾ inches.

Circ'n ¼

CARSTAIRS, pop. 300, District of Calgary, on Calgary and Edmonton branch of C.P.R., 41 miles N. of Calgary; Tel., T., Ex., Banks. Chief Industries: stock raising, creameries, cheese factories and grain growing. Located in the famous Chinook belt, and surrounded by a splendid winter wheat country. The town contains three churches, opera house and a fine four-roomed brick school-house. Surrounding towns and villages where no papers are published: Kansas, Neapolis, Sunnyslope and Cremona.

JOURNAL, weekly; Arthur S. Lorimer, publisher; established 1905; independent; Friday; subscription \$1.50; eight pages, 5 col., 17 inches.

Circ'n ¼

CASTOR, pop. 1,654, District of Red Deer, on the Lacombe to Moose Jaw branch of the C. P. R., 337 miles N.W. of Moose Jaw, 150 miles S. E. of Edmonton and 190 miles N. E. of Calgary; Tel., T., Ex., Banks., Chief Industries: coal mining and farming. The town has public and high schools, churches, hospital and immigration hall. In the vicinity are sandstone quarries, shales and clays suitable for pottery and brick. A municipally-owned well supplies natural gas for lighting and heating. Surrounding towns and villages where no papers are published: Fleet, Lindsville and Bulwark.

ADVANCE, weekly; Advance Publishing Co., Ltd., publishers; established 1909; liberal; Thursday; subscription \$1.00; eight pages, 6 col., 19¾ inches.

Circ'n 1

CHAMPION, pop. 200, District of Macleod, on Lethbridge and Calgary branch of the C. P. R., 44 miles N.W. of Lethbridge, 82 miles S.E. of Calgary; Tel., Ex., Bank. Chief Industry: farming. Surrounding towns and villages where no papers are published: Kirkcaldy, Cloverville and Optic.

NEWS, weekly; Rev. F. T. Cook, publisher; established 1919; independent; subscription \$1.50; four pages, 6 col., 19¾ inches.

CHAUVIN, pop. 300, District of Strathcona, on the G.T.P., 160 miles S.E. of Edmonton, 160 miles W. of Saskatoon; Tel., T., Ex., Bank. Chief Industry: mixed farming. Surrounding towns and villages where no papers are published: Artland, Ribstone, Dunn, Edgerton, Yorker and Winter.

CHRONICLE, weekly; Leonard D'Albertanson, publisher; established 1914; independent; Wednesday; subscription \$1.50; eight pages, 5 col., 17 inches.

Circ'n ¼

See Advt. Page 110.

CHINOOK, pop. 350, District of Medicine Hat, on the C.N.R., 98 miles N. of Medicine Hat and 102 miles E. of Lethbridge; Tel., Ex., Bank. Chief Industry: farming. Surrounding towns and villages where no papers are published: Dobson, Lanfine, Excel, Scotfield and Stanmore.

ADVANCE, weekly; A. Nicholson, publisher; established 1917; independent; Thursday; subscription \$1.00; eight pages, 6 col., 20 inches. Circ'n $\frac{1}{2}$

CLARESHOLM, pop. 1,000, District of Macleod, on Calgary and Macleod branch of C. P. R., 82 miles S. of Calgary, and 25 miles N. of Macleod; Tel., T., Ex., Banks. Chief Industries: wheat growing and ranching. The town is an educational centre and has six churches, Government Experimental Farm, an agricultural college and high school. Surrounding towns and villages where no papers are published: New Oxley, Little Bow, Bowville, Lyndon and Meadow Creek.

REVIEW - ADVERTISER, weekly; F. H. Schooley, publisher; established 1904; independent; Thursday; subscription \$2.00; eight pages, 6 col., 19 $\frac{3}{4}$ inches. Circ'n $\frac{3}{4}$

COCHRANE, pop. 400, District of Calgary, on C. P. R., 25 miles N.W. of Calgary; Tel., T., Ex., Bank. Chief Industries: brick making and mixed farming. The town has three churches, public and high schools, two hotels and town hall. Surrounding towns and villages where no papers are published: Glenbow, Mitford and Bears paw.

ADVOCATE, weekly; R. J. Hawkey, publisher; established 1909; independent; Thursday; subscription \$1.50; eight pages, 5 col., 18 inches. Circ'n $\frac{1}{2}$

CONSORT, pop. 200, District of Red Deer, on the C. P. R., 160 miles S. E. of Edmonton and the same distance N. E. of Calgary; Tel., T., Ex., Bank. Chief Industries: farming and stock raising. Surrounding villages where no papers are published: Veteran and Loyalist.

ENTERPRISE, weekly; Mabel and Wilburn DeWolfe, publishers; established 1912; independent; Thursday; subscription \$1.50; eight pages, 6 col., 19 $\frac{3}{4}$ inches. Circ'n $\frac{1}{2}$

CORONATION, pop. 800, District of Red Deer, on the C. P. R., Lacombe branch, 190 miles S.E. of Edmonton, 150 miles N.E. of Calgary; Tel., Ex., Bank. Chief Industry: farming. Besides churches and school, the town has a hospital, four elevators, water works and electric lighting system. Surrounding towns and villages where no papers are published: Veteran, Throne, Loyalist, Bulwark and Federal.

REVIEW, weekly; Wm. A. McGillivray and J. A. Housiaux, publishers; established 1911; independent; Thursday; subscription \$1.00; eight pages, 6 col., 20 inches. Circ'n $\frac{3}{4}$

CROSSFIELD, pop. 300, District of Calgary, on the C.P.R., 29 miles N. of Calgary, 160 miles S. of Edmonton; Tel., T., Ex., Bank. Chief Industry: farming. Surrounding towns and villages where no papers are published: Hemsdale, Sampsonston and Wessex.

CHRONICLE, weekly; Robt. Whitfield, publisher; established 1907; independent; Friday; subscription \$1.50; eight pages, 5 col., 17 $\frac{3}{4}$ inches. Circ'n $\frac{1}{4}$

DAYSLAND, pop. 400, District of Strathcona, on the Wetaskiwin branch of the C. P. R., 51 miles E. of Wetaskiwin, 80 miles S. E. of Edmonton; Tel., T., Ex., Banks. Chief Industry: mixed farming. Daysland is situated in the wheat belt and has four grain elevators. The town has three churches, school and hospital. Surrounding towns and villages where no papers are published: Ohaton, Spring Lake, Quarrel, Heisler and Rosalind.

PRESS, weekly; A. A. P. McDowell, publisher; established 1907; independent; Thursday; subscription \$1.50; eight pages, 6 col., 19 $\frac{3}{4}$ inches. Circ'n $\frac{1}{2}$

DIDSBURY, pop. 800, District of Red Deer, on the Edmonton section of the C. P. R., 48 miles N. of Calgary; Tel., T., Ex., Banks. Chief Industries: flour mills, steel culvert works, creameries and mixed farming. The town contains five churches, high and public schools, public library and hotel and has modern electric light plant. It is situated in an excellent mixed farming district, and ships large quantities of milk, cream, hops, cattle, hay and other produce. Surrounding towns and villages where no papers are published: Neapolis, Sunnyslope, Lone Pine, Westerdale, Harmattan and Westcott.

PIONEER, weekly; H. E. Osmond, publisher; established 1902; independent; Wednesday; subscription \$1.50; eight pages 5 col., 18 inches. Circ'n $\frac{1}{2}$

DRUMHELLER, pop. 425, District of Medicine Hat, on Red Deer River and C.N.R., 80 miles N.E. of Calgary; Tel., T., Ex., Bank. Chief Industries: mining and farming. The town contains four churches, school, two hospitals, two opera houses, elevators, nineteen coal mines and is lighted by electricity. Surrounding towns and villages where no papers are published: Carbon, Rosebud, Munson and Beiseker.

MAIL, weekly; G. C. Duncan, publisher; established 1918; independent; Thursday; subscription \$1.50; eight pages, 6 col., 19 $\frac{1}{2}$ inches.

Sworn Circ'n, actual average for 12 mos. to Sept. 30, 1918, 500★

REVIEW, weekly; Chas. J. Porritt, publisher; established 1913; independent; Friday; subscription \$1.50; eight pages, 6 col., 19 $\frac{1}{2}$ inches. Circ'n $\frac{1}{2}$

EDMONTON, pop. 55,000, District of Edmonton, capital of the Province of Alberta, on the North Saskatchewan River, 825 miles W. of Winnipeg, 190 miles N. of Calgary; on C. N. R., C. P. R. and G. T. P. Ry.; Tel., T., Ex., Banks. Chief Industries: saw, grist and planing mills, brick yards, stock raising, packing plants, mining, lumbering and farming. There are over 85 miles of sewers, 95 miles of water mains, 125 miles of sidewalks and 773 acres of public parks. Edmonton has immense quantities of coal directly under the city and a million tons are sold annually for export. The town contains the provincial parliament buildings, thirty churches, public schools, twenty-four banks, the University of Alberta and four affiliated colleges, and has electric light, power and street car plants operated by the city. Three great railway systems center on Edmonton—the Grand Trunk Pacific, the Canadian Pacific and the Canadian National. The Canadian Pacific has a high level bridge and terminals which cost \$2,500,000. The new Grand Trunk Pacific hotel cost \$2,000,000. Edmonton is the chief central point of the Edmonton, Yukon and Pacific Railway, the Edmonton, Dunvegan, and British Columbia Railway, and the Alberta and Northwestern Railway. Edmonton is the shipping point for a rich farming and ranching territory within a radius of 150 miles north, east and west, and is a divisional point on the G.T.P. Ry. At present, four railways are building into the Peace River Valley and country north and west of Edmonton. This country contains 40,000,000 acres of land and boundless resources of minerals, timber, natural gas, water power and cattle ranges.

BULLETIN, every morning and evening except Sunday; Bulletin Co., Ltd., publishers; established 1903; liberal; subscription, \$5.00; ten to thirty pages, 7 col., 20¼ inches.

Sworn Circ'n, actual average for 12 mos. to Sept. 30, 1918, **12,337**†

NOTE—Advertising space is sold only in conjunction with the Semi-Weekly, giving a total circulation of 19,587.

SEMI-WEEKLY, established 1880; Monday and Thursday; subscription \$2.00; ten to sixteen pages, 7 col., 22 inches. Circ'n 7¼

NOTE—Advertising space is sold only in conjunction with the Daily, giving a total circulation of 19,587.

JOURNAL, every evening except Sunday; Canadian Newspapers Ltd., publishers; established 1903; conservative; subscription, \$7.50; twelve to forty pages, 8 col., 21½ inches.

Sworn Circ'n, average for 12 mos. to Sept. 30, 1918, **17,816**†

See *Advt. Page 43*.

NOWYNY (NEWS), Ruthenian, semi-weekly; Commercial Printers, Limited, publishers; established 1912; independent; Tuesday and Friday; subscription \$3.50; four pages, 7 col., 22 inches.

WEEKLY TOPICS, weekly; H. H. Hull Printing Co., publishers; established 1904; independent; Friday; subscription \$1.00; eight pages, 7 col., 20 inches.

Circ'n 5

See *Advt. Page 77*.

WESTERN VETERAN, weekly; The Great War Veteran's Association, publishers; established 1918; historical and literary; Friday; subscription \$2.00; twenty-four pages, 3 col., 10 inches.

Circ'n 2

CANADIAN, Ruthenian, weekly; Methodist Missionary Society, publishers; established 1912; religious; Wednesday; subscription \$1.00; eight pages, 4 col., 11¼ inches.

L'UNION, French, weekly; P. Feguenne, publisher; established 1917; independent; Thursday; subscription \$1.50; eight pages, 6 col., 19½ inches. Circ'n 4

ALBERTA GAZETTE, semi-monthly; official organ of Provincial Government; established 1905; subscription \$2.00; thirty-two pages and upwards, 1 col., 8 inches.

SEARCHLIGHT, monthly; Alberta Social Service League; publishers; established 1908; social service and moral reform; subscription \$1.00; four pages, 4 col., 11¾ inches. Circ'n 3

ELNORA, pop. 300, District of Red Deer, on the G.T.P., 85 miles N.E. of Calgary, 115 miles S. of Edmonton; Tel., T., Ex., Bank. Chief Industries: stock raising and mixed farming. The town has consolidated schools, an hotel, two restaurants, two elevators. Surrounding towns and villages where no papers are published: Huxley, Lakeview, Pine Lake, Lousana and Delburne.

ADVANCE, weekly; Hubert Peters, publisher; established 1918, independent; Thursday; subscription \$1.50; eight pages, 5 col., 17¾ inches.

Also publish *Three Hills Capital*.

EMPRESS, pop. 700, District of Medicine Hat, on Red Deer and South Saskatchewan Rivers and C.P.R., 70 miles N.E. of Medicine Hat, 175 miles E. of Calgary and close to the Saskatchewan Boundary; Tel., Banks. Chief Industry: farming. Surrounding towns and villages where no papers are published: Sharrow, Bindloss and Cavendish.

EXPRESS, weekly; A. Hankin and E. S. Sexton, publishers; established 1913; independent; Thursday; subscription \$1.50; six pages, 6 col., 19¾ inches. Circ'n ½

Also publish *Leader Enterprise*.

ERSKINE, pop. 300, District of Red Deer on the C. P. R., 10 miles W. of Stettler; Tel., T., Ex., Bank. Chief Industry: farming. The town has high school, two elevators, etc. Surrounding towns and villages where no papers are published: Stewartwyn, Kanata, Nevis, Oberlin and Warden.

REVIEW, weekly; Francis Cormack, publisher; established 1912; independent; Friday; subscription \$1.50; eight pages, 6 col., 19¾ inches. Circ'n ¼

FORESTBURG, pop. 250, District of Strathcona, on the C.N.R., 110 miles S. E. of Edmonton, and 75 miles S.W. of Vermilion; Tel., Ex., Bank. Chief Industry: grain farming and coal mining. Surrounding towns and villages where no papers are published: Heisler, Pleasington, Sycamore and Grainland.

ADVANCE, weekly; F. H. Cramer, publisher; established 1916; independent; Friday; subscription \$1.50; eight pages, 6 col., 19¾ inches. Circ'n ¼

FORT SASKATCHEWAN, pop. 1,000, District of Victoria, on the Saskatchewan River and C.N.R., 18 miles N. E. of Edmonton; Tel., T., Ex., Banks. Chief Industries: farming, stock raising, saw and flour mills and coal mining. The town contains four churches, school, town hall, fire hall and four elevators. Surrounding towns and villages where no papers are published: Ardrossan, Lamoureux, Beaver Hills and Agricola,

CONSERVATOR, weekly; J. E. Buchanan, publisher; established 1913; independent; Wednesday; subscription \$1.50; eight pages, 6 col., 19¾ inches. Circ'n ¼

GLEICHEN, pop. 583, District of Bow River, on the main line of the C. P. R., 54 miles E. of Calgary; Tel., Ex., Bank. Chief Industries: farming, ranching and coal mining. Besides its stores, the town has four churches, a school, two elevators, fire hall and good water. It is the centre of the Canadian Pacific Irrigation Colonization Co.'s undertaking, and the surrounding country is rapidly being settled. Surrounding towns and villages where no papers are published: Strathmore, Namaka and Cluny.

CALL, weekly; W. Park Evans, publisher and proprietor; established 1907; independent; Thursday; subscription \$1.50; eight pages, 7 col., 19¾ inches. Circ'n ¾

GRANDE PRAIRIE, pop. 700, District of Edmonton, on the Bear River, on Edmonton, Dunvegan and B. C. Railway and survey of C.N.R., about 250 miles N.W. of Edmonton; Tel., T., Ex., Banks. Chief Industries: farming, flour mills and pork packing. The town has a public school, land office, immigration office and R. N. W. M. P. barracks. Surrounding towns and villages where no papers are published: Clairmont, Sexsmith and Lake Saskatoon.

HERALD, weekly; Grand Prairie Herald, Limited, publishers; established 1913; independent; Tuesday; subscription \$2.00; eight pages, 6 col., 20 inches. Circ'n ½

GRANUM, pop. 450, District of Macleod, on the C. P. R., 100 miles S. of Calgary; Tel., T., Ex., Banks. Chief Industries: farming and stock raising. The town contains, in addition to a number of good stores, five churches, public school, public library, opera house and one hotel. Surrounding towns and villages where no papers are published: Woodhouse, Nobleford and Monarch.

HERALD, weekly; Smith & Seimmons, publishers; established 1918; independent; Friday; subscription \$1.50; eight pages, 6 col., 18½ inches. Circ'n ¼

HANNA, pop. 1,200, District of Red Deer, on the C.N.R., 137 miles N. E. of Calgary; Tel., Ex., Bank. Chief Industries: farming, mining, dairying, grain growing and ranching. The town contains town hall, school and two hotels. Surrounding towns and villages where no papers are published: Richdale, Stanmore and Craigmyle.

HERALD, weekly; H. G. McCrea, publisher; established 1911; "Always Independent—Never Neutral"; Thursday; subscription \$1.50; six to ten pages, 6 col., 19¾ inches.

Sworn Circ'n, actual average for 12 mos. to Sept. 30, 1918, 927★

Advt.—The Herald's paid-in-advance circulation for the year ending September 30th, 1918, was an increase of 41 per cent. over that of the previous year. "Always Independent—Never Neutral," it is justifying its slogan—"A Paper with a Conscience." It covers thoroughly a country of unlimited possibilities, only now being opened up with railways. See Advt. Page 64.

HARDISTY, pop. 550, District of Strathcona, on the Winnipeg-Edmonton section of the C.P.R., 100 miles S.E. of Wetaskiwin, 140 miles S.E. of Edmonton; Tel., T., Ex., Bank. Chief Industries: farming, dairying and stock raising. The town has two churches, school, stores, two hotels and two society halls. Surrounding villages where no papers are published: Rosyth, Amisk, Cairns, Metiskow, Czar and Cadogan.

MAIL, weekly; H. W. Betts, editor and proprietor; established 1910; independent; Friday; subscription \$1.50; eight pages, 6 col., 19¾ inches. Circ'n ¼

HIGH RIVER, pop. 1,750, District of Macleod, on Calgary and Macleod branch of C.P.R., 40 miles S. of Calgary, and on the High Wood River, 68 miles N. of Macleod; Tel., T., Ex., Banks. Chief Industries: lumber mill, planing mill, ranching and farming. The town has five churches, three schools, town hall, municipal lighting plant and water supply. Surrounding towns and villages where no papers are published: Gladys, Lineham, Blackie, Aldersyde, Ensign, Pekisko and Vulcan.

TIMES, weekly; Charles Clark, publisher; established 1905; independent; Thursday; subscription \$1.50; eight pages, 6 col., 19¾ inches. Circ'n 1

HOLDEN, pop. 250, District of Strathcona, on the G.T.P., 61 miles S.E. of Edmonton; Tel., T., Ex., Bank. Chief Industries: wheat growing and ranching. The town has two churches and a school. Surrounding villages where no papers are published: Nestor, Earling, Poe, Scona, Bruce, Ryley, Ulster and Martins.

HERALD, weekly; Holden Herald Co., publishers; established 1910; independent; Thursday; subscription \$1.50; eight pages, 5 col., 17 inches. Circ'n ¼

INNISFAIL, pop. 750, District of Red Deer, on C. & E. branch of the C.P.R., 76 miles N. of Calgary, 119 miles S. of Edmonton; Tel., T., Ex., Banks. Chief Industries: mixed farming and ranching, cheese factory and butter making. The town contains, beside its stores, etc., five churches, town hall, fire hall and fire department, two elevators, high and public schools, opera house, curling rink, hotels, and has municipally owned electric light and power. Surrounding towns and villages where no papers are published: Penhold, Bowden, Markerville, Lake View, Mayton and Tindastoll.

PROVINCE, weekly; Geo. R. Westland, managing-editor and publisher; established 1906; independent; Thursday; subscription \$1.50; four to eight pages, 6 col., 19¾ inches. Circ'n ¼

See Advt. Page 104.

IRMA, pop. 250, District of Battle River, on the G. T. R. Winnipeg and Edmonton line, 100 miles S.E. of Edmonton, 30 miles S. of Vermilion, 50 miles from Saskatchewan boundary line; Tel., T., Ex., Bank. Chief Industries: oil wells, grain growing, dairying, and mixed farming. The town contains church, municipal hall, school, machine shop and three elevators. Surrounding towns and villages where no papers are published: Jarrow, Kinsella and Philips.

TIMES, weekly; H. G. Thunell, publisher, H. W. Love, editor; established 1916; independent; Friday; subscription \$1.50; four pages, 6 col., 20 inches. Circ'n ¼

Also publish *Viking News*.

See Advt. Page 103.

KILLAM, pop. 250, District of Strathcona, on the C.P.R., 48 miles E. of Camrose, 85 miles S.E. of Edmonton; Tel., T., Ex., Bank. Chief Industries: grain growing and mixed farming. Surrounding towns and villages where no papers are published: Bonlea and Spring Lake.

NEWS, weekly; A. L. Eastly, publisher; established 1911; independent; Thursday; subscription \$1.00; six pages, 6 col., 19¾ inches. Circ'n ¼

Also publishes *Bawlf Sun*, *Sedgewick Sentinel* and *Lougheed Express*.

LACOMBE, pop. 1,600, District of Red Deer, on Red Deer and Blindman Rivers and on Calgary and Edmonton branch of the C.P.R., C.N.R. and C. & E. Ry., 118 miles N. of Calgary, 75 miles S. of Edmonton; Tel., T., Ex., Banks. Chief Industries: mixed farming and cattle raising, dairying, foundry and machine shop, and brick yards. The town contains \$50,000 brick school house, three churches and opera house. A Dominion Government Experimental Farm has been established here. Surrounding towns and villages where no papers are published: Blackfalds, Morningside, Canyon, Lamerton, Tees and Bentley.

WESTERN GLOBE, weekly; Chas. B. Halpin, publisher; established 1904; independent-conservative; Wednesday; subscription \$1.50; eight pages, 7 col., 22 inches. Circ'n 1¼

LAMONT, pop. 345, District of Victoria, on C. N. R., 45 miles E. of Edmonton; Tel., T., Ex., Bank. Chief Industry: farming. The village has five elevators, good stores and a hospital. It also has one church and a school. Surrounding towns and villages where no papers are published: Chipman, Hilliard, Mundare, Ross Creek, Andrew, Pakan, Smoky Lake, Wahstao, Bruderheim and Whitford.

GAZETTE, weekly; J. E. Buchanan, publisher; established 1918; liberal; Saturday; subscription \$1.00; eight pages, 5 col., 18 inches. Circ'n ¼

See Advt. Page 106.

LEDUC, pop. 600, District of Strathcona, on Calgary and Edmonton section of C.P.R., 18 miles S. of Edmonton, 175 miles N. of Calgary; Tel., T., Ex., Banks. Chief Industries: flour mill, planing mills and farming. Surrounding towns and villages where no papers are published: Calmar, Saron, Kavanagh, Millet, Beaumont and Conjuring Creek.

REPRESENTATIVE, weekly; A. R. Ennis, publisher; established 1907; independent; Friday; subscription \$1.50; eight pages, 5 col., 18 inches. Circ'n ½

LETHBRIDGE, pop. 12,400, District of Lethbridge, divisional headquarters of the C. P. R., 105 miles S. E. of Calgary, 100 miles S. W. of Medicine Hat; Tel., T., Ex., Banks. Chief Industries: ranching, stock-raising, farming with and without irrigation, macaroni factory, brick yards, flour mills, iron-works, railway shops, sash and door factory and four large coal mines, employing 1,650 hands. The city contains twelve churches, Y. M. C. A., high, public and separate schools, convent, business college, two hospitals, headquarters of Division of Can. N. W. Mounted Police,

Dominion Experimental Farm, Dominion Customs and Dominion land offices. It has electric light, electric street railway, water works and a sewerage system. Surrounding towns and villages where no papers are published: Warner, Stirling, Coutts, Coaldale, Milk River, Diamond City, Monarch, Coalhurst, Magrath and Foremost.

HERALD, every evening except Sunday; Lethbridge Herald Printing Co., Ltd., publishers, W. A. Buchanan, managing-director; established 1907; liberal; subscription \$5.00; ten to sixteen pages, 7 col., 20 inches.

Sworn Circ'n, actual average for 12 mos. to Sept. 30, 1918, 5,590★†

WEEKLY, established 1905; Tuesday; subscription \$1.50; eight to twelve pages, 7 col., 20 inches. Circ'n 1¼

Advt.—Business is good in Southern Alberta. The reason so given on page 44. The Lethbridge Herald is the only daily paper in this territory and covers its field thoroughly. Members of the Audit Bureau of Circulations. See Advt. Page 44.

CANADIAN ADVOCATE, weekly; The Canadian Advocate Publishing Co., publishers; established 1918; independent; Friday; subscription \$1.50; eight pages, 6 col., 20 inches. Circ'n 2¼

See Advt. Page 101.

LOMOND, pop. 350, District of Medicine Hat, on the C.P.R., 60 miles N. of Lethbridge, 110 miles S. E. of Calgary; Tel., Ex., Bank. Chief Industries: farming and stock raising. The town contains consolidated school and church. It exports over 1,000,000 bushels of wheat annually. Surrounding towns and villages where no papers are published: Badger Lake and Kinnondale.

PRESS, weekly; Rae L. King, publisher; established 1916; independent; Friday; subscription \$1.00; six pages, 4 col., 13 inches. Circ'n ¼

LOUGHEED, pop. 300, District of Strathcona, on the C.P.R., 120 miles S.E. of Edmonton; Tel., T., Ex., Bank. Chief Industry: farming. The town contains two churches, school, fire hall, hospital and three grain elevators. Surrounding towns and villages where no papers are published: Bellshill and Mera.

EXPRESS, weekly; A. L. Eastly, publisher; established 1912; independent; Friday; subscription \$1.50; six pages, 6 col., 19¾ inches. Circ'n ¼

Also publishes *Killam News*, *Bawlf Sun* and *Sedgewick Sentinel*.

MACLEOD, pop. 1,600, District of Macleod, a divisional point at the junction of the Crow's Nest branch and the Calgary and MacLeod branch of the C. P. R., 95 miles S. of Calgary and 55 miles E. of Crow's Nest Pass on B. C. boundary line; Tel., T., Ex., Banks. Chief Industries: coal mining, cattle and horse raising and farming. The town contains four churches, good schools and is headquarters of the R.N.W.M.P. in Southern Alberta. Surrounded by vast deposits of bituminous and anthracite coal. Surrounding towns and villages where no papers are published: Brocket, Hazelmere, Peigan, Pearce and Kipp.

NEWS, weekly; News Publishing Co., publishers; established 1916; independent; Thursday; subscription \$2.50; eight pages, 7 col., 19¾ inches. Circ'n ½

MANVILLE, pop. 200, District of Victoria, on the C.N.R., 20 miles W. of Vermilion; Tel., Ex. Chief Industries: farming, grist mill and machine shop. The town contains three churches, public school, two elevators and hotel. Surrounding towns and villages where no papers are published: Innisfree and Minburn.

EMPIRE, weekly; W. A. Letson, publisher; established 1913; conservative; Thursday; subscription \$1.00; eight pages, 7 col., 20 inches. Circ'n $\frac{1}{4}$

MANYBERRIES, pop. 350, District of Medicine Hat, on the Foremost Division of the C. P. R., 43 miles direct S. of Medicine Hat and 100 miles E. of Lethbridge; Tel., Ex., Bank. Chief Industries: farming and cattle raising. Surrounding towns and villages where no papers are published: Pakowki, Orion, Minda and Craigower.

ENTERPRISE, weekly; Vin. C. Dunning, publisher; established 1917; independent; Wednesday; subscription \$1.50; four pages, 5 col., 17 inches. Circ'n $\frac{1}{4}$

MEDICINE HAT, pop. 11,500, District of Medicine Hat, on the South Saskatchewan River and C. P. R., nine miles W. of Dunmore Junction, 180 miles S. E. of Calgary; Tel., T., Ex., Banks. Chief Industries: coal mining, ranching, glass, pump, brass and windmill factories, three flour mills, linseed oil mills, brick yards, sewer pipe works, bridge and iron works, bottling works, potteries, roseries, planing mills, confectionery manufactory and farming. The city contains thirteen churches, good public and high schools, general hospital, public library, armoury and eighteen natural gas wells. Surrounding towns and villages where no papers are published: Dunmore, Walsh, Suffield, Bowell, Coleridge, Irvine, Hatton, Woolchester, Winnifred and Whitla.

NEWS, every evening except Sunday; Medicine Hat News, Ltd., publishers; established 1910; independent-liberal; subscription by mail \$4.00; eight to sixteen pages, 7 col., 20½ inches. Sworn Circ'n, actual average for 12 mos. to Sept. 30, 1918, 2,692★†

WEEKLY, established 1884; Thursday; subscription \$1.50; eight to twelve pages, 7 col., 20½ inches. Circ'n 1½

Advt.—The News is the only paper published in the prosperous city of Medicine Hat, which is the trading centre of a large agricultural and ranching district. The Daily Edition thoroughly covers the city and immediate surrounding district, while the Weekly covers the outlying districts not served by the daily mail. Members of the A.B.C. Flat rate 17 1-2c. an inch for plate matter. See Advt. Page 71.

MONITOR, pop. 250, District of Red Deer, on the Coronation section of the C.P.R., 45 miles E. of Coronation, 160 miles S.W. of Edmonton, 25 miles W. of Saskatchewan boundary line; Tel., T., Ex., Bank. Chief Industries: farming and ranching. The town contains two churches, public school, town hall and five elevators. Surrounding towns and villages where no papers are published: Bideford, Kirriemuir, Veteran and Compeer.

NEWS, weekly; W. S. McCulloch, publisher; established 1915; independent; Friday; subscription \$1.00; eight pages, 5 col., 18 inches. Circ'n $\frac{1}{4}$

See Advt. Page 94.

NANTON, pop. 750, District of Macleod, on the Macleod-Calgary section Western Division of C. P. R., 52 miles N. of Macleod and 56 miles S. of Calgary; Tel., T., Ex., Banks. Chief Industries: wheat growing, dairying and ranching. The town has five churches, four garages, consolidated public and high school and town hall, and has gas and electric light. Surrounding towns and villages where no papers are published: Parkland, Macewan and Cayley.

NEWS, weekly; A. Z. Jessup, publisher; established 1903; independent; Thursday; subscription \$1.50; eight pages, 6 col., 20 inches. Circ'n $\frac{1}{2}$

See Advt. Page 80.

OKOTOKS, pop. 750, District of Macleod, on the Calgary and Macleod section of the C. P. R., 26 miles S. of Calgary and 80 miles N. of Macleod; Tel., Ex., Banks. Chief Industries: mixed farming, horse breeding, brick making and lumbering. The town contains, besides its stores, five churches, school, one hotel, lumber and flour mills, etc. Surrounding towns and villages where no papers are published: Sandstone, Millarville, Gladys, De Winton, Dinton, Lineham, Kew, Black Diamond and Aldersyde.

REVIEW, weekly; S. R. Hodson, publisher; established 1901; unionist; Friday; subscription \$1.00; four pages, 6 col., 19 $\frac{3}{4}$ inches. Circ'n $\frac{1}{2}$

OLDS, pop. 1,100, District of Red Deer, on the Calgary-Edmonton section of C. P. R., 57 miles N. of Calgary, 137 miles S. of Edmonton; Tel., T., Ex., Banks. Chief Industries: stock raising and grain growing, grist mill and creameries. The town contains four churches, public and high schools, two creameries, demonstration farm, Provincial School of Agriculture and fine fire hall. It is in an excellent farming and stock raising district. Surrounding towns and villages where no papers are published: Murray Valley, Bergen Mound, Curlew, Eagle Hill, Harmattan, Bowden, Neapolis and Mayton.

GAZETTE, weekly; The Gazette Publishing Co., Ltd., publishers; established 1891; liberal; Friday; subscription \$1.00; eight pages, 6 col., 20 inches. Circ'n $\frac{3}{4}$

OYEN, pop. 250, District of Medicine Hat, on C.N.R., 160 miles E. of Calgary, 21 miles from Saskatchewan boundary; Tel., T., Ex., Banks. Chief Industries: farming and cattle raising. Surrounding towns and villages where no papers are published: Benton, Cereal, Excel, and Lanfine.

NEWS, weekly; A. G. Holmes, publisher; established 1913; independent; Wednesday; subscription \$1.00; 8 pages, 6 col., 18 inches. Circ'n $\frac{1}{4}$

PEACE RIVER, pop. 700, District of Edmonton, at the junction of Smoky and Peace Rivers, on C. C. R., 318 miles N. W. of Edmonton; Tel., T., Bank. Chief Industries: saw mills, brick and lime burning, mixed farming and furs. It is the headquarters of Hudson's Bay transport service extending 2,500 miles north, and distributing centre for Peace River district. The town contains five churches, two schools, a hospital, Dominion Lands office and fire hall. Surrounding villages where no papers are published: Hudson's Hope, St. John's, Fort Vermilion, Dunvegan, Waterhole, Shaftesbury, McLennan and Bear Lake.

RECORD, weekly; Record Printing Co., Limited, publishers; established 1914; independent-conservative; Friday; subscription \$2.00; 6 pages, 6 col., 19¾ inches. Circ'n 1½

See Advt. Page 102.

STANDARD, weekly; Standard Press, Ltd., publishers; established 1917; independent; Thursday; subscription \$2.00; four pages, 7 col., 20 inches. Circ'n 1

PINCHER CREEK, pop. 1,100, District of Macleod, situated on Pincher Creek, on Crow's Nest branch of C.P.R., 35 miles S.W. of Macleod and 33 miles E. of Crow's Nest; Tel., T., Ex., Banks. Chief Industries: coal mining, flour mill, lumber yards, cattle ranching and farming. The town contains three churches, public school, separate school, waterworks, Municipal Building, Memorial Hospital and two hotels. Surrounding towns and villages where no papers are published: Lundbreck, Cowley, Mountain Hill, Brocket and Fishburn.

ECHO, weekly; Pincher Creek Echo, publishers; established 1900; independent; Friday; subscription \$2.00; four pages, 6 and 7 col., 20 inches. Circ'n ¾

PONOKA, pop. 800, District of Red Deer, on Battle River and C. & E. branch of C.P.R., 62 miles S. of Edmonton and 130 miles N. of Calgary; Tel., T., Ex., Bank. Chief Industries: lumbering, dairying and mixed farming. Surrounding towns and villages where no papers are published: Ferrybank, Earlville, Bismark, Iowalta, Morningside and Wood River.

HERALD, weekly; George Gordon, publisher; established 1900; independent; Thursday; subscription \$1.50; eight pages, 7 col., 21¾ inches.

Sworn Circ'n, average for 12 mos. to Sept. 30, 1918, 950

PROVOST, pop. 500, District of Red Deer, on the C.P.R., 180 miles S.E. of Edmonton, 190 miles W. of Saskatoon and 10 miles from Saskatchewan boundary; Tel., T., Ex., Bank. Chief Industry: farming. The town has five churches, school, public and masonic halls. Surrounding villages where no papers are published: Hayter, Cadogan, Metiskow, Cairns and Czar.

NEWS, weekly; Provost Publishing Co., Limited, publishers, H. A. Warner, manager; established 1917; independent; Wednesday; subscription \$1.50; eight pages, 6 col., 19¾ inches. Circ'n ½
See Advt. Page 109.

RAYMOND, pop. 1,200, District of Medicine Hat, on the C. P. R., Alberta Ry. & Irr. Co. Ry., 25 miles S.E. of Lethbridge, 97 miles S.W. of Medicine Hat; Tel., T., Ex., Banks. Chief Industries: sugar refinery, flour mill, knitted goods factory and mixed farming. The town has three churches, college and central school. Surrounding towns and villages where no papers are published: Spring Coulee, Whoopup, Stirling, Welling, New Dayton, Mammoth and Brunton.

LEADER, weekly; F. C. Steele and W. W. Aitken, publishers; established 1903; independent; Friday; subscription \$1.50; four pages, 6 col., 20 inches. Circ'n ¼

RECORDER, weekly; Geo. H. Brewerton, publisher; established 1917; independent; Friday; subscription \$1.50; eight pages, 6 col., 20 inches. Circ'n ¼

REDCLIFF, pop. 2,100, District of Medicine Hat, on the C. P. R. and South Saskatchewan River, 7 miles N.W. of Medicine Hat; Tel., T., Ex., Banks. Chief Industries: glass factory, rolling mills, ornamental iron works, brick plants, foundry and machine shop. The town has three churches, good school, town hall and a supply of natural gas and coal. Surrounding towns and villages where no papers are published: Bowell, Alderson, Stair and Suffield.

REVIEW, weekly; W. H. Hatcher, publisher; established 1911; independent; Thursday; subscription \$1.50; four pages, 6 col., 19¾ inches. Circ'n ¾

RED DEER, pop. 3,000, District of Red Deer, is very prettily situated in a wooded district on the Red Deer River and is a divisional point on C. P. R., 95 miles N. of Calgary, 98 miles S. of Edmonton; Tel., T., Ex., Banks. Chief Industries: mixed farming and cattle raising, creameries, cheese factory, lumber mill, iron works, brick yard, stone quarries and elevators. Besides its stores, the town contains five churches, \$50,000 school, museum, convent, boarding school, good hotels and opera house, hospital for returned soldiers, cement sidewalks, and has electric light, waterworks and sewerage system. Surrounding towns and villages where no papers are published: Penhold, Blackfalds, Evarts, Chigwell, Sylvan Lake, Leslieville and Eckville.

ADVOCATE, weekly; Red Deer Advocate Ltd., publishers; established 1901; liberal; Friday; subscription \$1.50; eight pages, 7 col., 21¾ inches.

Sworn Circ'n, average for 12 mos. to Sept. 30, 1918, 1,300

NEWS, weekly; J. A. Carswell, publisher; established 1905; conservative; Wednesday; subscription \$1.50; eight pages, 7 col., 21½ inches.

Sworn Circ'n, actual average for 12 mos. to Sept. 30, 1918, 1,300*

See *Advt. Page 111*.

SEDGEWICK, pop. 450, District of Strathcona, on the C.P.R., 77 miles E. of Wetaskiwin, 100 miles S.E. of Edmonton; Tel., T., Ex., Bank. Chief Industries: wheat growing, dairy farming and corrugated metal works. The town contains two churches, school, fire and concert halls, and Dominion land and immigration offices, and adjoining the town are a Provincial Demonstration Farm and a C. P. R. ready-made farm colony. Surrounding towns and villages where no papers are published: Bellshill and Mera.

SENTINEL, weekly; A. L. Eastly, publisher; established 1908; independent; Thursday; subscription \$1.50; six to eight pages, 6 col., 19¾ inches. Circ'n ¾

Also publishes *Bawlf Sun*, *Killam News* and *Lougheed Express*.

STAVELY, pop. 500, District of Macleod, on the C.P.R., 74 miles S. of Calgary, 35 miles N. of Macleod; Tel., T., Ex., Banks. Chief Industries: wheat growing and ranching. Surrounding towns and villages where no papers are published: Parkland and Lauren.

ADVERTISER, weekly; Leonard C. Newsom, publisher; established 1914; independent; Friday; subscription \$1.50; eight pages, 6 col., 19¾ inches.

Sworn Circ'n, average for 12 mos. to Sept. 30, 1918, 215

See *Advt. Page 100*.

STETTTLER, pop. 1,700, District of Red Deer, on C.N.R. and C.P.R., 50 miles E. of Lacombe, 100 miles S. E. of Edmonton; Tel., T., Ex., Banks. Chief Industries: cigar factory, flour mill, foundry, pork packing plant, machine shop, farming and coal mining. Stettler is situated in the centre of, and is the distributing point for an excellent wheat growing district, which has the advantage of having large deposits of good coal. It is growing very rapidly, and has now, besides its stores, five churches, school, hotels, elevators, court house and Dominion land office. Surrounding towns and villages where no papers are published: Botha, Red Willow, Gadsby and Halkirk.

INDEPENDENT, weekly; C. L. Willis, editor and publisher; established 1906; independent; Thursday; subscription \$1.50; eight pages, 7 col., 19¾ inches. Circ'n 1¼

STONY PLAIN, pop. 300, on the G.T.P. and C.N.R., 22 miles W. of Edmonton; Tel., T., Ex., Bank. Chief Industries: farming, stock-raising and lumber mills. Stony Plain has a town hall, fire station, two churches, consolidated school and Provincial Experimental Farm. Surrounding towns and villages where no papers are published: Entwistle, Edson, Gainford, Fallis, Spruce Grove and Wabamun.

HERALD, weekly; S. H. Kettle, publisher; established 1919; independent; Friday; subscription \$1.50; eight pages, 5 col., 18 inches.

See Advt. Page 86.

STRATHMORE, pop. 600, District of Medicine Hat, on the C.P.R., 45 miles E. of Calgary; Tel., T., Ex., Banks. Chief Industry: farming. The town is in the centre of the C.P.R. irrigation belt and a prosperous ready-made farm colony is springing up all round. Surrounding towns and villages where no papers are published: Langden, Cheadle and Namaka.

STANDARD (STRATHMORE AND BOW VALLEY), weekly; John Mackenzie, publisher; established 1909; independent; Wednesday; subscription \$1.50; eight pages, 7 col., 20 inches. Circ'n ¾

STROME, pop. 297, District of Strathcona, on the C.P.R., 85 miles S.E. of Edmonton, 200 miles N.E. of Calgary; Tel., T., Ex., Bank. Chief Industries: coal mining, flour milling, grain growing and stock raising. There are lignite coal mines nearby which supply the local demand—they can be developed very considerably. The town has two churches, public school, public hall, rinks, two elevators and fair grounds. Surrounding towns and villages where no papers are published: Bonlea and Spring Lake.

DESPATCH, weekly; F. H. Cramer, publisher; established 1910; independent; Thursday; subscription \$1.50; eight pages, 6 col., 19¾ inches. Circ'n ¼

TABER, pop. 2,300, District of Medicine Hat, on the C. P. R., 76 miles W. of Medicine Hat, 32 miles E. of Lethbridge; Tel., T., Ex., Banks. Chief Industries: farming, ranching and mining. Besides its stores, etc., the town has five churches, three large hotels, two public schools, two halls, small flour mills, electric light, and has ten coal mines operating. Surrounding towns and villages where no papers are published: Purple Springs, Barnwell, Chin and Elcan.

TIMES, weekly; Taber Times, publishers, W. C. Blount, manager; established 1911; independent; Thursday; subscription \$1.50; six to eight pages, 6 col., 19½ inches. Circ'n ¼

THREE HILLS, pop. 400, District of Red Deer, on the G. T. P., 60 miles N.E. of Calgary, 140 miles S. of Edmonton; Tel., T., Ex., Bank. Chief Industries: coal mining, stock raising and farming. The town has two schools, hotels and four elevators. There are five active mines in operation. Surrounding towns and villages where no papers are published: Twining, Swallow, Huxley, Ghost Pine, Sarcee, Sunnyslope, Mayton, Curlew and Wimbourne.

CAPITAL, weekly; Hubert Peters, publisher; established 1913; independent; Friday; subscription \$1.50; eight pages, 5 col., 17¾ inches. Circ'n ¼
Also publishes *Elnora Advance*.

TOFIELD, pop. 500, on the G. T. P., 40 miles E. of Edmonton; Tel., T., Ex., Bank. Chief Industries: mixed farming and dairying. There are large coal deposits in the vicinity, and considerable quantities of coal are now being withdrawn. The town has three churches, a public school, town hall and theatre. Surrounding towns and villages where no papers are published: Ryley, Kingman, Chipman and Deville.

MERCURY, weekly; Tofield Mercury, publishers; established 1918; independent; Wednesday; subscription \$1.50; eight pages, 6 col., 19¾ inches.

TROCHU, pop. 300, District of Red Deer, on the G. T. P., 78 miles N. of Calgary and 40 miles E. of Olds; Tel., T., Ex., Bank. Chief Industries: farming and stock raising. It is the centre of a rich grain growing district and has five churches, two schools, convent, hospital and hotel. Surrounding towns and villages where no papers are published: Lakeview, Mayton, Huxley, Elnora, Perbeck and Curlew.

TRIBUNE, weekly; Frank Thynne, publisher; established 1910; independent; Friday; subscription \$1.50; eight pages, 6 col., 19¾ inches. Circ'n ½

VEGREVILLE, pop. 1,200, District of Victoria, on the Vermilion River and C. N. R., 72 miles E. of Edmonton; Tel., T., Ex., Banks. Chief Industries: sash and door factory, mixed farming and ranching. A prosperous agricultural town, founded in 1905 and surrounded by rich farming lands. It has, besides its stores, four churches, high, public and separate schools, convent, town hall, four garages and two hospitals. The town has electric light plant, sewerage and water works, and a natural gas well. Surrounding towns and villages where no papers are published: Lavoy, Innisfree, Ranfurly, Mundare, Chipman, Beaver Lake and St. Paul.

OBSERVER, weekly; A. L. Horton, publisher; established 1906; independent; Wednesday; subscription \$1.50; eight to twelve pages, 7 col., 21¾ inches. Circ'n 1
See Adv. Page 112.

VERMILION, pop. 1,200, District of Victoria, a divisional point on the main line of the C. N. R., 129 miles E. of Edmonton and 700 miles W. of Winnipeg; Tel., T., Ex., Bank. Vermilion is beautifully located on the high bank overlooking the Vermilion River, a tributary of the North Saskatchewan. Chief Industries: flour mill, brick yard, machine shop, stock raising, dairying and grain growing. Vermilion is the centre of one of the best mixed farming districts in the west. Besides its various stores, the town contains five churches, public schools, agricultural college and demonstration farm, three hotels, lumber yards, implement warehouses, Dominion lands office and Board of Trade, over 60 business houses and has electric light plant. Surrounding towns and villages where no papers are published: Kitscoty, Islay, Mannville, Denwood, Lavoy, St. Paul de Metis and Ranfurly.

STANDARD, weekly; Vermilion Printing and Publishing Co., Ltd., publishers; established 1909; independent; Wednesday; subscription \$1.00; eight pages, 6 col., 19¾ inches. Circ'n ¼
See Advt. Page 112.

VIKING, pop. 300, District of Strathcona, on the G. T. P., 80 miles S. E. of Edmonton, 185 miles N. E. of Calgary; Tel., T., Ex., Bank. Chief Industries: dairy and grain farming and flour milling. The town contains a school, several business blocks and four elevators. A flow of gas has been struck nearby. Surrounding towns and villages where no papers are published: Bruce, Nestor, Kinsella and Philips.

NEWS, weekly; H. G. Thunell, publisher; established 1913; independent; Wednesday; subscription \$1.50; eight pages, 6 col., 19¾ inches. Circ'n ½

Also publishes *Irma Times*.

VULCAN, pop. 675, District of Macleod, on the C. P. R., 70 miles N. W. of Lethbridge, 80 miles S. E. of Calgary; Tel., T., Ex., Banks. Chief Industry: farming. The town contains a theatre, public school and church. Surrounding villages where no papers are published: Brant, Loma, Kirkaldy and Reidhill.

ADVOCATE, weekly; R. W. Glover, publisher; established 1913; independent; Wednesday; subscription \$1.50; six to eight pages, 6 col., 19¾ inches. Circ'n ½

WAINWRIGHT, pop. 1,200, District of Strathcona, a divisional point on the G. T. P., 126 miles S. E. of Edmonton; Tel., T., Ex., Banks. Chief Industries: flour mills, brick yards, mixed farming, livestock and grain growing. The town contains four churches, two schools, two hotels, hospital and customs house, rink, grain elevators and has municipally-owned public utilities. It has a park with the largest herd of buffalo in the world. Surrounding villages where no papers are published: Heath, Edgerton, Clark Manor, Ribstone, Greenshields, Dunn, Yarrow and Kinsella.

STAR, weekly; C. R. Morrison, publisher; established 1908; independent; Wednesday; subscription \$1.50; eight pages, 6 col., 21 inches. Circ'n ¼

WETASKIWIN, pop. 2,700, District of Strathcona, at the junction of the Winnipeg to Edmonton and Calgary to Edmonton branches of C.P.R., 45 miles S. of Edmonton, 152 miles N. of Calgary; Tel., T., Ex., Banks. Chief Industries: lumbering, brickyard, mattress factory, foundry, bottling works, creameries, flour milling, stock raising and farming. The town contains four hotels, five large grain elevators, public and high schools, seven churches, town hall, opera house, hospital and has natural gas, electric light plant and water works. It is the market for the Beaver Lake and Battle River settlements and the centre of a splendid farming community. Surrounding towns and villages where no papers are published: Millet, New Norway, Malmo, Battle River, Hobbema, Westeros, Falun, Duhamel, Gwynne, Bittern Lake, Bright View, Yeoford, Mulhurst, Minniehik, Angus Ridge and Lewisville.

FREE PRESS, weekly; A. H. Liversidge,, publisher; established 1911; independent; Wednesday; subscription \$1.00; eight pages, 6 col., 19½ inches.

TIMES, weekly; V. C. French, editor and proprietor; established 1901; independent-liberal; Thursday; subscription \$1.50; eight pages up, 7 col., 21¼ inches.

Circ'n 1¼

YOUNGSTOWN, pop. 700, District of Medicine Hat, on the C.N.R., 135 miles N.E. of Calgary; Tel., T., Ex., Banks. Chief Industries: grain growing and stock raising. The Provincial Government has just purchased 320 acres of land adjoining the townsite of Youngstown for the purpose of building a Demonstration Farm and Agricultural College. Work is now under way. The town contains public school, six elevators and sub-agency of Dominion Lands. Surrounding towns and villages where no papers are published: Stanmore, Scotfield, Richdale and Cereal.

PLAINDEALER, weekly; Edward G. Quick, publisher; established 1913; independent; Thursday; subscription \$1.50; eight to twelve pages, 6 col., 19¾ inches.

Circ'n ½

See Advt. Page 107.

BRITISH COLUMBIA

British Columbia has a land area of 395,000 sq. miles and a water area of 2,439 sq. miles. The population at the last census was 392,480. The province has a greater variety of climate than any other in Canada, for while the upper slopes of the Rockies are as cold as Labrador, the southern coast is so warm that oranges have been ripened in the open air. Taken as an average the climate is mild and equable and resembles that of many parts of England. Its many splendid valleys and level plateaus are exceedingly fertile. Its seven thousand miles of coast line, embracing hundreds of harbors; its unrivalled fisheries; its stupendous forests; its incalculable wealth in minerals and its peculiar geographical position on the Pacific Coast, all mark out the province as one of the imperial realms of the future.

Agriculture and fruit growing are rapidly becoming more important, producing twenty-five million dollars worth annually. The southern valleys are already famous for their apples, while peaches, pears, plums, cherries and smaller fruits are claiming much attention.

British Columbia has the greatest compact area of merchantable timber in America, estimated at 182,750,000 acres and 350 billion feet. The annual timber cut averages two billion feet, from about 800 logging camps and 425 mills.

In fisheries, the Province is immensely rich. The total catch in 1915-16 was valued at \$14,538,320, while the canned salmon pack amounted to 1,132,000 cases.

The wealth of British Columbia in minerals can scarcely be calculated, for tracts of country, thousands of square miles in extent, are as yet untraversed by the prospector, and many regions known to be rich in minerals cannot yet be reached by railways. Yet the production up to 1915 totalled over 516 million dollars, and the annual production averages between 30 and 40 million dollars. For 1915 the figures were: gold, \$5,937,934; silver, \$1,588,991; lead, \$1,939,200; copper, \$9,835,500; coal, \$5,638,852; coke, \$1,475,226; other minerals, including mercury, galena, cinnabar, platinum, antimony and salt, \$1,571,181. The coal of the province ranges from common lignite to anthracite and most of it is admirably suited for steam purposes. The steam shipping trade of the whole American coast of the Pacific is now looking to British Columbia for its coal supplies. In addition to the vast supplies of coal on Vancouver Island, the extensive beds of the Crow's Nest Pass have been proved to be excellent steam coal. The coal bearing areas so far explored are 65,000 sq. m. in extent, the quantity underlying portions of this area being estimated at four and a half to nine million tons per square mile, the total deposits having been computed at over 45 million tons. Gold is found in greater or less quantity all over the province, but the mines of the Kootenay and Cariboo districts are becoming prominent as quartz mining regions, while the Cassiar, Atlin Lake and other regions have developed rich placer mines.

British Columbia has over 650 manufacturing establishments, with 33,312 employees, producing annually goods to the value of \$65,000,000. Manufacturing is aided by the enormous available water-power, as well as the abundance of coal. Banking facilities are provided by 250 branches of Canadian Chartered Banks.

The province is represented in the Dominion Parliament by three senators and seven members of the House of Commons. The local government is carried on by a single chamber, the Legislative Assembly, having 42 members. Capital, Victoria:

ABBOTSFORD, pop. 800, District of New Westminster, on the Mission sub-division of the C. P. R., on the Great Northern Ry. and on the B. C. Electric Ry., 40 miles S. E. of Vancouver; Tel., T., Ex., Bank. Chief Industries: farming, lumber and shingle mills, and manufacture of fire clay, bricks and tiles. Surrounding towns and villages where no papers are published: Clayburn, Huntingdon and Aldergrove.

POST, weekly; J. A. Bates, publisher; established 1910; independent; Friday, subscription \$1.00; four pages, 5 col., 16 inches. Circ'n $\frac{1}{2}$

Also publishes *Mission City Fraser Valley Record*.

ARMSTRONG, pop. 1,200, District of Yale-Cariboo, on S. & O. branch of C. P. R., 35 miles from main line, 225 miles N. E. of Vancouver, 250 miles W. by S. of Calgary; Tel., T., Ex., Banks. Chief Industries: fruit growing, cattle raising and general farming, flour and saw mills, sash and door factory, brick making and creamery. The town has waterworks and electric light, six churches, high and public schools, armoury and a hospital. Surrounding towns and villages where no papers are published: Enderby, Larkin, Grindrod, Mara, Lansdowne, Hullcar and Mable Lake.

COMMONER, weekly; Walker & Cary, publishers; established 1902; independent; Thursday; subscription \$2.00; eight pages, 6 col., 19½ inches. Circ'n $\frac{3}{4}$
See *Advt. Page 62*.

ASHCROFT, pop. 500, District of Yale-Cariboo, on the main line of the C. P. R., 200 miles N. E. of Vancouver and 45 miles W. of Kamloops; Tel., T., Ex., Banks. The Provincial Government offices are located at Ashcroft. Chief Industries: stock raising, fruit farming and agriculture. The town contains besides its stores, etc., three churches, school and jail. Surrounding towns and villages where no papers are published: Barkerville, Clinton, Soda Creek, Quesnel Forks, Basque, Sparsum, Spence's Bridge, Lytton, Savona, Semlin and Chilcoten.

JOURNAL, weekly; R. D. Cumming, editor, Ashcroft Print Co., Ltd., publishers; established 1895; independent; Saturday; subscription \$2.00; four to six pages, 6 col., 20 inches. Circ'n $\frac{1}{2}$

CHILLIWACK, pop. 1,700 District of Westminster, on the south bank of the Fraser River, on the B. C. Electric Ry. and on the main line of the C. N. R.; 60 miles E. of Vancouver and 10 miles from the U. S. boundary; Tel., T., Ex., Banks. Steamers daily to New Westminster, and ferry twice a day to Harrison Mills and Agassiz on the main line of the C. P. R.; connected by electric line with Vancouver. Chief Industries: fruit and hop growing, dairying, poultry and stock raising, mixed farming, fruit canning and evaporating, lumbering, mining and fishing. It is situated in a valley surrounded by high mountains. The town contains five churches, public and high schools, technical school, opera house and two hotels, with electric light, sewerage and waterworks systems, and just outside the town, in the village of Sardis, is a large Indian mission. Surrounding towns and villages where no papers are published: Rosedale, Agassiz, Hope, Sardis and Harrison Mills.

PROGRESS, weekly; The Columbian Co., Ltd., publishers, J. D. Taylor, managing director; established 1891; independent; Thursday; subscription \$1.00; eight pages, 5 col., 18 inches.

Circ'n 1

COURTENAY, pop. 625, District of Comox, on the Courtenay River and Esquimalt and Nanaimo Ry., 55 miles from Wellington, 125 miles N. W. of Victoria, on Vancouver Island; Tel., Ex., Banks. Chief Industries: lumbering, condensed milk and butter factories and boat building. The town contains public and high schools, hospital, city hall and large logging camps. Surrounding towns and villages where no papers are published: Union Bay, Comox, Powell River and Campbell River.

COMOX ARGUS, weekly; A. Hope Herd, publisher; established 1918; independent; Thursday; subscription \$1.50; four pages, 6 col., 19½ inches.

CRANBROOK, pop. 2,500, District of East Kootenay, on the Crow's Nest Pass division of the C. P. R., 350 miles E. of Vancouver, 100 miles W. of the Crow's Nest Pass, and 35 miles from the U. S. boundary; Tel., T., Ex., Banks. Chief Industries: farming, fruit growing, lumbering and mining. The town contains besides its stores, three saw mills, sash and door factory, electric light, water works and cold storage plants and seven hotels. Cranbrook is a railway divisional point and a typical western railroad town. It is the centre of trade for the mining interests as well as for the rapidly growing ranching industries. It is the principal lumber manufacturing point in East Kootenay, having numerous saw mills operating at the outskirts of the city. Surrounding towns and villages where no papers are published: Dorr, Wycliffe, Marysville, Bull River, Elko, Hanbury, Gateway, Waldo, Jaffray, Wasa, Windermere, Kingsgate, Cordona, Galloway, Glenlilly, Sirdar, Wattsburg, Canal Flats, Fort Steele, Wardner and Kimberley.

HERALD, weekly; Cranbrook Herald Ltd., publishers; established 1898, unionist; Thursday; subscription \$2.00; four pages, 7 col., 21¾ inches.

Circ'n ¾

CARDSTON, pop. 400, District of Kootenay, on Kootenay Lake and C.P.R., 67 miles S. W. of Cranbrook, 68 miles by rail S. E. of Nelson and five miles from the U. S. boundary; Tel., T., Ex., Bank. Chief Industries: lumbering, farming and fruit growing. It is the largest strawberry producing area in British Columbia. The town contains four churches, public schools, two opera houses and an excellent water works system. Surrounding towns and villages where no papers are published: Sirdar, Kitchener, Wyndell, Ericson and Canyon City.

REVIEW, weekly; C. F. Hayes, publisher; established 1907; independent; Friday; subscription \$2.00; eight pages, 5 col., 19½ inches.

Circ'n ¾

CUMBERLAND, pop. 2,000, District of Comox-Atlin, on Wellington Colliery Ry., 140 miles N. of Victoria and 10 miles W. of Union Bay, the town's shipping point; Tel., T., Ex., Bank. Chief Industries: coal mining and lumbering. The town contains four churches, high school, two theatres, six hotels, city hall and has electric light. The collieries employ about 1,600 men, and the monthly output of coal amounts to 60,000 tons. Surrounding towns and villages where no papers are published: Alexander, Bevan, Puntledge, Minto, Royston, Oyster Harbour and Oyster Bay Siding.

ISLANDER, weekly; Edward W. Bickle, publisher; established 1909; conservative; Saturday; subscription \$2.00; eight pages, 6 col., 19¾ inches. Circ'n ½

DUNCAN, pop. 1,800, District of Nanaimo, on the C. P. R., and Cowichan River, 42 miles N. W. of Victoria, 40 miles S. E. of Nanaimo on Vancouver Island; Tel., T., Ex., Banks. Chief Industries: farming, fruit growing, poultry and live stock raising, saw and planing mills and the Cowichan Creamery. The town contains four churches, high and public schools, three hotels, hospitals, opera house, agricultural hall and grain elevator, and has a new Diesel electric power plant. Surrounding villages where no papers are published: Cheminus, Somenos, Westholme, Crofton, Koksilah, Cowichan Station, Cobble Hill, Cowichan Bay and Cowichan Lake.

COWICHAN LEADER, weekly; Cowichan Leader Printing and Publishing Co., Ltd., publishers; established 1900; independent; Thursday; subscription \$1.50; six to eight pages, 6 col., 19¾ inches. Circ'n 1

FERNIE, pop. 6,000, Kootenay District, on the Crow's Nest section of C. P. R. and terminus of G. N. Ry. branch from Rexford, Mont., in The Pass, 35 miles W. of the Summit, and the headquarters of the Crow's Nest Pass Coal Co.; Tel., T., Ex., Banks. Chief Industries: coal mining, coke works, lumbering, R. R. shops and saw mills. Good hunting and fishing. The town has five churches, substantial business buildings and a \$65,000 court house. Surrounding towns and villages where no papers are published: Cokato, Jaffray, Wardner, Corkin, Coal Creek, Baynes, Waldo, Gateway and Sparwood.

DISTRICT LEDGER, weekly; District 18, U. M. W. of A., publishers; established 1918; labor; Friday; subscription \$1.25; eight pages, 7 col., 21½ inches.

FREE PRESS, weekly; J. R. Wallace & Co., publishers; established 1899; conservative; Friday; subscription \$2.00; eight pages, 6 col., 19¾ inches. Circ'n 1

GOLDEN, pop. 700, Kootenay District, on the Columbia River and C. P. R., 96 miles N. E. of Revelstoke, 140 miles W. of Calgary; Tel., Ex., Banks. Chief Industries: lumbering, farming, fruit growing and mining. Golden is the distributing point for mails in the East Kootenay district, and is the point of departure from the C. P. R. to the Upper Kootenay and the Upper Columbia.

In the vicinity are rich gold, silver and copper mines, to develop which a smelter has been erected. Golden is noted for its beautiful scenery, and is visited by many tourists. Surrounding towns and villages where no papers are published: Leancoil, Otter Tail, Stephen, Palliser, Beaver, Invermere, Wilmer, Edgewater, Windermere, McMurdo, Sinclair, Field, Donald, Glacier House, Carbonate and Athalmer.

STAR, weekly; Golden Star Publishing Co., publishers; established 1903; independent; Thursday; subscription \$2.00; eight pages, 6 col., 19½ inches. Circ'n ¼

GRAND FORKS, pop. 3,000, District of Yale-Cariboo, at the confluence of North Fork with Main Kettle River, on the Columbia & Western branch of C. P. R., the V. V. & E. Ry. (branch of Great Northern), and the Kettle Valley lines, about 95 miles S. W. of Nelson, 300 miles E. of Vancouver and very close to the U. S. boundary; Tel., T., Ex., Banks. Chief Industries: smelting, lumbering, mining, fruit growing, round house and railway repair shops, saw and planing mills, box and sash and door factories, cabinet shop, iron foundry, two breweries, cannery, large greenhouse and extensive nurseries. Fruit growing in the surrounding district is becoming an important industry and Granby Smelter here is the largest in Canada. The town has five churches, public and high schools, theatre, hospital, electric light, water works and fire department. Surrounding towns and villages where no papers are published: Fife, Midway, Rock Creek, Kettle Valley, Jewel Mine, Farron, Christina Lake, Franklin Camp, Cascade, Gilpin, Fisherman, Eholt Jct. and Carson.

GAZETTE, weekly; The Gazette Printing Co., Ltd., publishers; established 1896; conservative; Saturday; subscription \$2.00; four pages, 7 col., 21½ inches. Circ'n ¾

SUN, weekly; G. A. Evans, publisher; established 1901; liberal; Friday; subscription \$1.00; eight pages, 5 col., 17¾ inches. Circ'n ½

GREENWOOD, pop. 1,200, District of Yale-Cariboo, on C. P. R., 117 miles S. W. of Nelson and about seven miles from the United States boundary; Tel., T., Ex., Banks. Chief Industries: mining and smelting. The town contains besides its stores, etc., a hospital, five hotels, churches and high and public schools. Surrounding towns and villages where no papers are published: Eholt, McKinney, Fairview, Phoenix, Rock Creek and Midway.

LEDGE, weekly; R. T. Lowery, publisher; established 1893; independent; Thursday; subscription \$2.00; four pages, 7 col., 21½ inches. Circ'n ¼

KAMLOOPS, pop. 5,500, District of Cariboo, at the confluence of the North and South Thompson Rivers, on the C. P. R. and C. N. R., 250 miles N. E. of Vancouver, 291 miles W. of Calgary; Tel., T., Ex., Banks. It is the distributing centre for the Nicola, Okanagan, Grand Prairie, North Thompson and Spallumcheen valleys, which are the important agricultural sections of the upper country. Chief Industries: iron and copper mining, two saw mills, fruit growing, lumbering ranching and mixed farming. The town contains five churches, high and public schools, brewery, cigar factories, court house, hospital, convent, land registry office, and old man's home, has electric light, good water works system and fire department, has good stage connection to all points. The climate is dry and healthy, and ideal for throat and lung troubles. Surrounding towns and villages where no papers are published: Clinton, Lytton, Louis Creek, Notch Hill, Shuswap, Savona, Yale, Chase, Pemberton, Douglas, Grand Prairie and Ducks.

STANDARD-SENTINEL, semi-weekly; F. E. Simpson, manager, The Kamloops Press Ltd., publishers; established 1880; independent; Tuesday and Friday; subscription \$3.00; eight to ten pages, 6 col., 20 inches. Circ'n 1½

TELEGRAM, weekly; Patterson and Duncan Bros., publishers; established 1916; Thursday; independent-liberal, subscription \$1.50; eight pages, 6 col., 20 inches. Circ'n 1

Adv.—Kamloops is the centre of the livestock, farming and mining district of the interior of British Columbia. The Telegram is the keystone from which to start your advertising campaign in this district. It reaches more people in this district than any other publication. Our books are always open for investigation by advertisers. Advertising rates on application. See Adv. Page 68.

KASLO, pop. 1,200, District of Kootenay, on Kootenay Lake, and terminus of Kaslo-Nakusp branch of C. P. R., 40 miles N. E. of Nelson; Tel., T., Ex., Bank. Chief Industries: smelting, mining, ore sampling, fruit growing and lumbering. The town has railway connection with Sandon, B.C., and has also a regular line of steamers to Nelson, B.C., and Lardo, B.C. It is the outlet of the Slocan district. The town contains churches of all denominations, town hall, a good hotel, fire department, water works, electric light, Government offices, opera house and numerous stores. Surrounding towns and villages where no papers are published: Whitewater, Pilot Bay, Bear Lake, Trout Lake, Ferguson, Ainsworth, Lardo, Argenta, Howser, Gerrard and Proctor.

KOOTENAIAN, weekly, H. W. Power, publisher; established 1895; independent; Thursday; subscription \$2.00; four pages, 6 col., 19 inches. Circ'n ¾

KELOWNA, pop. 3,000, District of Yale-Cariboo, on the E. side of Okanagan Lake, 28 miles S. of Okanagan Landing, its nearest station on Pacific division of C. P. R., 35 miles S. of Vernon, Tel., T., Ex., Banks. Chief Industries: fruit packing, canning, brick works, fruit and vegetable evaporating plants, saw mill, sash and door factory and furniture factory. The town is prettily situated and has five churches, public and high schools, hospital, exhibition hall and three hotels, and has municipal electric light plant and waterworks. It is the shipping point for the central part of the famous fruit-growing Okanagan Valley. Surrounding towns and villages where no papers are published: Rutland, Ellison, Okanagan Mission, Okanagan Centre and Westbank.

COURIER AND OKANAGAN ORCHARDIST, weekly; Geo. C. Rose, publisher; established 1905; independent-liberal; Thursday; subscription \$1.50; six pages, 6 col., 20 inches. Circ'n $\frac{1}{2}$
See Advt. Page 72.

RECORD, weekly; John Leathley, publisher; established 1908; independent; Thursday; subscription \$1.50; four pages, 6 col., 19 $\frac{3}{4}$ inches. Circ'n $\frac{1}{2}$

LADYSMITH, pop. 2,500, District of Nanaimo, on the E. & N. Ry. 10 miles S.E. of Nanaimo, on Vancouver Island; Tel., T., Ex., Bank. Chief Industries: coal mining and smelting. Surrounding towns and villages where no papers are published: South Wellington, Blaney and Chemainus.

CHRONICLE, weekly; Carley & Carley, publishers; established 1908; unionist; Saturday; subscription \$1.50; four pages, 6 col., 20 inches. Circ'n $\frac{1}{2}$

MARPOLE, pop. 1,700, District of Vancouver South, on the North Arm of the Fraser River, 6 miles from Vancouver, 10 miles from New Westminster. Bank. Chief Industries: lumber, fishing, farming, flour mill, steel, rolling mill and market gardening. The town has four churches, school, two hotels and electric light. Surrounding towns and villages where no papers are published: Steveston, Kerrisdale and Ladner.

GAZETTE AND HOME NEWS, (RICHMOND, POINT GREY, DELTA AND FRASER VALLEY); weekly; Paton & Cooper, publishers; Business Office: Dominion Building, Vancouver; established 1908; independent; Saturday; subscription \$1.50; six pages, 6 col., 21 inches. Circ'n $\frac{1}{2}$
See Advt. Page 96.

MERRITT, pop. 2,000, District of Yale-Cariboo, on the Nicola and Coldwater Rivers, C.P.R., and Kettle Valley Ry., about 65 miles S.W. of Kamloops; Tel., T., Ex., Banks. Chief Industries: saw mill, coal mining, horse and cattle raising, fruit growing and farming. The town contains schools, four churches, jail and four hotels. Surrounding towns and villages where no papers are published: Coutlee, Middlesboro, Nicola, Lower Nicola, Spence's Bridge, Lytton, Clapperton, Canford and Quilchena.

HERALD, weekly; J. W. Ellis, publisher; established 1903; liberal; Friday; subscription \$2.00; four to eight pages, 6 col., 19 $\frac{1}{2}$ inches. Circ'n $\frac{1}{2}$

MISSION CITY, pop. 1,200, District of New Westminster, on the Fraser River, and at the junction of the C.P.R. main line with the southern branch connecting with all lines south, 42 miles E. of Vancouver; Tel., T., Ex., Bank. Chief Industries: fruit growing, jam making, creamery, lumbering, fishing, fire clay, brick works and box factory. The town contains three churches, public and high schools, R. C. mission school and three hotels. The surrounding district is ideal for fruit growing. Surrounding towns and villages where no papers are published: Silverdale, Whonnock, Haney, Hammond, Dewdney, Deroche, Harrison, Clayburn, Agassiz and Ruskin.

FRASER VALLEY RECORD, weekly; J. A. Bates, publisher; established 1908; independent; Thursday; subscription \$1.50; six pages, 5 col., 16 inches. Circ'n 1½

Also publishes *Abbotsford Post*.

NANAIMO, pop. 10,000, District of Nanaimo, on the east coast of Vancouver Island, Gulf of Georgia and E. and N. Ry., 70 miles N. of Victoria and 40 miles W. of Vancouver, on the Island division of C.P.R.; Tel., T., Ex., Banks. Chief Industries: coal mining, herring fisheries, lumber mills and farming. The city contains eight churches, hospital, three theatres, public and private schools, court house, city hall and fire hall, and it is the chief depot of the Western Fuel Coal Mining Company, who own 33,000 acres of land. It has the best harbour on the coast, being easy of entrance, with a good depth of water and fine anchorage. It has electric light, a good water system and a fire department with steam fire engines. Surrounding towns and villages where no papers are published: Chase River, Wellington, Extension and Northfield.

FREE PRESS, every evening except Sunday; E. Marshall, publisher; established 1874; conservative; subscription \$3.00; four pages, 7 col., 21½ inches. Circ'n 1¼

HERALD, every morning except Monday; R. R. Hindmarch, proprietor; established 1900; independent; subscription \$6.00; four pages, 7 col., 21 inches.

Sworn Circ'n actual average for 12 mos. to Sept. 30, 1918, 2,000★
See Advt. Page 87.

NELSON, pop. 7,500, District of Kootenay, on the West Arm of Kootenay Lake and Western branch of C.P.R., and northern terminus of Spokane Falls and northern branch of G. N. Ry., 60 miles N.E. of Grand Forks, 180 miles S.W. of Calgary; Tel., T., Ex., Banks. Chief Industries: mining, smelting, lumbering, breweries, machinery, planing, sash and door factories, shingle mill, wire works, iron foundries and machine shops. Nelson is the centre of the Kootenay-Boundary Mining district of British Columbia, which produced in 1916, 60 per cent of the total mineral output of the province. Copper, lead and zinc in large bulk is found. It is the wholesale and jobbing centre for Southern British Columbia. It is also the headquarters of the district for the Provincial Government and the judicial centre of the Kootenay district. The C.P.R. have large yards and repair shops here. Excellent hotel accommodation. The city owns electric light and power plant, street railway and gas works. In amusements and means of entertainment Nelson is well supplied—there are club houses, an opera house, and other social and athletic associations. Surrounding towns and villages where no papers are published: Silverton, Roseberry, Nakusp, Arrowhead, Ainsworth, Sirdar, Sandon, Proctor, Slocan City, Salmo, Erie and Castlegar.

NEWS, every morning except Sunday; News Publishing Co., Ltd., publishers; established 1902; unionist; subscription \$5.00 by mail, \$6.00 in city; eight pages, 7 col., 20½ inches.

Sworn Circ'n, actual average for 12 mos. to Sept. 30, 1918, 4,989★
See Advt. Page 100.

NEW HAZELTON, pop. 300, District of Comox-Atlin, on the Bulkley River and G. T. P. Ry., 180 miles N. E. of Prince Rupert, 730 miles N. E. of Vancouver; Tel., T., Ex., Bank. Chief Industries: silver, gold, copper, zinc, and lead mining, farming, trapping and planing mill. The town is the chief shipping and supply point for a great new country north and east, rich in minerals, coal and timber. Immense water powers are available in the town. Surrounding towns and villages where no papers are published: Nash, Morricetown, Telkwa, Andimul and Ellison.

OMINECA HERALD, weekly; C. H. Sawle, publisher; established 1908; independent; Friday; subscription \$2.00; four pages, 5 col., 15¼ inches. Circ'n 1½
See Advt. Page 102.

NEW WESTMINSTER, pop. 18,000, District of New Westminster, on the Fraser River, 15 miles from its mouth, and on C.P.R. and G.N.Ry., 12 miles S.E. of Vancouver, 75 miles N.E. of Victoria; Tel., T., Ex., Banks. Chief Industries: salmon fisheries, lumbering, oatmeal and woollen mills, machine and boiler shops, foundries, furniture factory, can factory, cold storage, saw mills, ship-building, brass-works, tannery, railway car building, carriage works and canneries. New Westminster is connected with Vancouver, Chilliwack and Eburne by an electric railway, and a million dollar public bridge, carrying the tracks of the G.N. Ry. and B.C. Elec. Ry., crosses the Fraser River opposite New Westminster. It has two cathedrals, churches, high, public and private schools, free library, Provincial and Dominion government offices, court house, penitentiary, jail, asylum, hospitals, theatres and opera house. The city owns its electric lighting plant for streets and houses, water systems and nearly two miles of harbour frontage. There are daily steamers to ports up and down the Fraser, a tri-weekly line to Victoria, and steam and electric railway connection with Vancouver. Surrounding towns and villages where no papers are published: Port Moody, South Westminster, Port Hammond, Port Kells, Port Haney, Cloverdale, Edmonds, Silverdale, Coquitlam, Surrey Centre, Langley, Huntingdon, Ladner and Steveston.

BRITISH COLUMBIAN, every evening except Sunday; The Columbian Co., Ltd., publishers; established 1886; unionist; subscription \$4.00; eight to twelve pages, 6 col., 19½ inches

Circ'n 3

WEEKLY, established 1860; Monday; subscription \$1.00; forty pages, 4 col., 19¾ inches. Circ'n 3¼
See Advt. Page 110.

NORTH VANCOUVER, pop. 9,000, District of Vancouver, on Burrard Inlet, opposite Vancouver, and two miles distant; Tel., T., Ex., Banks. Chief Industries: shipyards and marine ways, creosoting works, engineering works, car works, wood working factories, fish curing and packing and logging camps and mines near by. It is an incorporated city, has city hall, schools and churches, electric railway, electric light, a deep sea water frontage and ferry service to Vancouver.

NORTH SHORE PRESS, weekly; North Shore Press Ltd., publishers; established 1905; unionist-conservative; Friday; subscription \$1.00; six to eight pages, 6 col., 19¾ inches. Circ'n 1½

PENTICTON, pop. 3,100, District of Yale-Cariboo, at the south end of Okanagan Lake, on Kettle Valley R., connecting with C. P. R. daily boat service on Okanagan Lake; 40 miles S. of Kelowna, 250 miles E. of Vancouver, 73 miles S. of Vernon; Tel., T., Ex., Banks. The town is exceptionally well situated and laid out; has steamboat connection with Okanagan Landing on the north, the terminus of the S. & O. branch of the C. P. R., and is the headquarters of the K. V. R., the new C. P. R. short line through Southern B. C. Chief Industries: fruit growing, including apples, plums, pears, peaches, grapes, apricots and cherries; poultry and stock raising, canning, de-hydrating plant, saw mill, cold storage plant and railway shops. The town contains municipal hall, high and public schools, seven churches, C. P. R. hotel and electric light plant. Surrounding towns and villages where no papers are published: Naramata, Peachland, Keremeos, Carmi, Allen Grove, Marron Lake, Fairview, Osoyoos, Hedley, Kaleden and Okanagan Falls.

HERALD, weekly; Penticton Herald Printing and Publishing Co., publishers; established 1911; conservative; Thursday; subscription \$2.00; eight pages, 6 col., 20 inches. Circ'n 1¼

See Advt. Page 75.

PORT ALBERNI, pop. 1,000, District of Comox-Atlin, on the Alberni Canal and Somas River, C.P.R., 59 miles N.W. of Nanaimo, 100 miles N.W. of Vancouver and 140 miles N. W. of Victoria; Tel., T., Ex., Banks. Chief Industries: lumber and shingle mills, fishing, mining and agriculture. The town contains four churches, three hotels, two schools, hospital, electric light and waterworks and fire department. Surrounding towns and villages where no papers are published: Alberni, Bamfield, Clayoquot, and Sandwick.

NEWS, weekly; Port Alberni Printing and Publishing Co., Limited, publishers; established 1907; independent; Wednesday; subscription \$2.00; four to six pages, 5 col., 15 inches.

PRINCE GEORGE, pop. 2,000, District of Yale-Cariboo, situated at junction of Fraser and Nechaco Rivers, on P. G. E. R., 450 miles W. of Edmonton, 460 miles E. of Prince Rupert; Tel., T., Ex., Banks. Chief Industries: lumbering, mining, mixed farming and trapping. The town contains four churches, schools, theatre and hotel. Surrounding towns and villages where no papers are published: Giscome, Willow River, Fort Fraser, Fort St. James and Hutton.

CITIZEN, weekly; Citizen Publishing Co., publishers; established 1914; independent; Wednesday; subscription \$2.00; four pages, 6 col., 20 inches. Circ'n ¾

See Advt. Page 114.

PRINCE RUPERT, pop. 6,500, District of Comox-Atlin, on the Pacific Ocean and on Skeena River, the western terminus of the G. T. P. Ry., 600 miles N. of Vancouver, 650 miles N. of Victoria; Tel., T., Ex., Banks. Chief Industries: fishing, canneries, mining and lumbering. The town is rapidly being built up, waterworks, sewers and streets are being rushed; electric light is already installed and there are seven churches, good public schools, \$3,000,000 floating dry dock and ship building plant and large \$2,000,000 cold storage plant. Surrounding towns and villages where no papers are published: Metlakatla, Port Essington, Port Simpson, Taylorville, Alice Arm and Terrace.

EMPIRE, every evening except Sunday; Empire Pub. Co., publishers; established 1909; independent; subscription \$6.00; four pages, 6 col., 18 inches Circ'n 1 1/4

WEEKLY, established 1907; Wednesday; subscription \$2.00; four pages, 6 col., 18 inches. Circ'n 1 3/4

Advt.—The first newspaper started in Prince Rupert was The Empire. Since then it has so fearlessly and consistently championed the sane upbuilding of the new city and its tributary districts that The Empire has easily been able to maintain its proud first position in later day prestige and circulation. See Advt. Page 88.

NEWS, every evening except Sunday; News Printing & Pub. Co., publishers; established 1909; independent-liberal; subscription by mail \$6.00; in city \$8.00; six pages, 6 col., 20 inches Circ'n 1 1/4

WEEKLY, established 1909; Thursday; subscription \$2.00; six pages, 6 col., 20 inches. Circ'n 1 1/2

Advt.—All advertisements are taken on the absolute guarantee that the Daily News has the largest circulation of any daily paper published in Northern British Columbia. A glance through the paper will tell the reason. See Advt. Page 91.

RESOURCES, monthly; Resources Publishing Co., Limited, publishers; established 1918; independent; subscription \$1.00; twenty pages, 2 col., 9 1/2 inches.

PRINCETON, pop. 900, District of Yale-Cariboo, on the Similkameen and Tulameen Rivers, 150 miles E. of Vancouver, and 35 miles N. of the U.S. Boundary line; T., Ex., Banks. Chief Industries: placer gold mining, silver, lead, coal and copper mining. Surrounding towns and villages where no papers are published: Granite Creek, Tulameen, Coalmont, Aspen, Grove, Hedley and Ashnola.

STAR, weekly; F. J. Smyth, manager; established 1900; conservative; Friday; subscription \$2.00; four pages, 6 col., 20 inches. Circ'n 1/2
See Advt. Page 75.

QUESNEL, pop. 650, District of Yale-Cariboo, at the junction of the Fraser and Quesnel Rivers, 90 miles S. of Prince George on the G. T. P., 220 miles N. of Ashcroft, and 428 miles N.W. of Vancouver; Tel., T., Ex., Banks. Chief Industries: farming, saw and flour mills. The town contains three churches, schools, court house, Government office, and post office. Quesnel is the centre of the famous Cariboo gold mining district, and is connected with the C. P. R. by a 220 mile stage route—the longest on the continent. Surrounding towns and villages where no papers are published: Barkerville, Quesnel Forks, Soda Creek, Stanley and Alexandria.

CARIBOO OBSERVER, weekly; J. G. Hutchcroft, publisher; established 1908; independent; Saturday; subscription \$2.00; four to eight pages, 6 col., 19 3/4 inches Circ'n 1/4
See Advt. Page 97.

REVELSTOKE, pop. 3,500, District of Kootenay, on the Columbia River and C. P. R., divisional point between Calgary and Vancouver, at junction with Arrowhead and Kootenay Ry., 381 miles N. E. of Vancouver, 110 miles E. of Kamloops, 260 miles W. of Calgary; Tel., T., Ex., Banks. Chief Industries: railway workshops, employing from 200 to 300 hands, woodenware and cigar factories, candy factory, lumbering, saw and shingle mills, sash and door factory, mining, ranching, fruit growing and farming. The city contains four churches, public and high schools, city hall, Y. M. C. A., hospital, two fine halls, opera house, six hotels, stores, water, electric and power works, and has good steamboat connection. It is the business centre of Kootenay, the divisional headquarters of C. P. R., and a popular tourist centre. Surrounding towns and villages where no papers are published: Albert Canyon, Craigellachie, Kicking Horse Pass, Rodger's Pass, Beaver, Arrowhead, Comaplix, Beaton, Glacier, Nakusp, Halcyon and Trout Lake.

REVIEW, weekly; Revelstoke Review Publishing Co., Ltd., publishers; established 1914; liberal; Thursday; subscription \$2.00; six pages, 6 col., 20 inches. Circ'n $\frac{3}{4}$
See Advt. Page 85.

ROSSLAND, pop. 3,000, District of Kootenay, situated 3,500 feet above sea level, on C. P. R. and G. N. Ry., 50 miles S.W. of Nelson; Tel., T., Ex., Banks. Chief Industries: gold and copper mining, fruit growing and lumbering. Since 1895 Rossland has produced ore to the value of \$75,000,000, and the annual gross output now amounts to \$5,000,000. Over 800 men are employed in the mines, and the monthly payroll amounts to \$80,000. The town has four churches, hospital, armoury, fire hall and splendid post-office and government buildings. Surrounding towns and villages where no papers are published: Robson, Paterson, Castlegar, Cascade, Erie, Salmo and Fruitvale.

MINER, weekly; Will. A. Elletson, publisher; established 1895; independent; subscription \$2.50; six to twelve pages, 7 col., 21 $\frac{1}{4}$ inches, Circ'n 1 $\frac{1}{4}$
See Advt. Page 98.

SALMON RIVER, pop. 600, District of Yale-Cariboo, on Salmon Arm of Shuswap Lake and main line of C. P. R., 60 miles E. of Kamloops, 60 miles W. of Revelstoke, 40 miles N. of Vernon; Tel., T., Ex., Banks. Chief Industries: lumbering, saw mills, fruit growing, dairying and general farming. The town contains five churches, high and public schools, farmers' exchange, creamery and municipally-owned electric light plant and waterworks. The surrounding country is excellent farming land. The town is popular with tourists and as a summer resort. Surrounding towns and villages where no papers are published: Squilax, Notch Hill, Tappen, Celista, Solsqua, Annis, Sorrento, Shuswap, Mara, Deep Creek, Canoe, Chase, Malakwa and Eagle Bay.

OBSERVER, weekly; Horace E. Moore, president and editor; Observer Printing Company, Limited, publishers; established 1907; independent; Thursday; subscription \$2.00; four to eight pages, 6 col., 19 inches. Circ'n $\frac{3}{4}$

Advt.—The Observer is the best advertising medium in the Yale-Cariboo Territory and Okanagan Valley. It is the only paper published in the Shuswap Lake District, where the World's finest fruit and vegetables are grown without irrigation, and the finest Creamery in British Columbia is operated. It is the home paper of the prosperous farmers of this territory and a medium which can always be shown to produce results. Write for rates and full particulars. See Advt. Page 90.

SIDNEY, pop. 1,000, District of Nanaimo on the Straits of Georgia and V. & S. Ry., 18 miles N. of Victoria; T., Ex., Bank. Chief Industries; rubber roofing factory, brick yards, fruit and clam cannery, saw mills, farming and fruit growing. Surrounding towns and villages where no papers are published: Deep Cove, Union Bay, Ganges, James Island and Fulford Harbour.

REVIEW, weekly; A Cunningham, Lessee and publisher; established 1912; independent; Thursday; subscription \$2.00; twelve pages, 4 col., 16 inches. Circ'n $\frac{1}{4}$

SMITHERS, pop. 450, District of Comox-Atlin, on the G. T. P. Ry., 226 miles E. of Prince Rupert, and about an equal distance N.W. of Prince George and a divisional point on the G. T. P.; Tel., T., Ex., Bank. Chief Industries: farming, mining. The town has three churches, school, four hotels and theatre, and is lighted by electricity. Surrounding towns and villages where no papers are published: Lake Kathly, Moricetown, Hubert, Houston, North Bulkley, Rose Lake, Telkwa, Silverthorne and Barrett.

INTERIOR NEWS, weekly; Joseph L. Coyle, publisher; established 1907; independent; Saturday; subscription \$2.00; four pages, 5 col., 18 $\frac{1}{2}$ inches. Circ'n $\frac{1}{2}$

SUMMERLAND, pop. 2,500, District of Yale-Cariboo, on Okanagan Lake and C. P. R., K.V.R., 243 miles E. of Vancouver and 106 miles S. of Sicamous Junction on the C. P. R. main line, 60 miles S. of Vernon; Tel., T., Ex., Banks. Chief Industries: farming and fruit growing, jam factory, box factory, canneries, lumber mill and boat-building. The town has high and public schools, college, five churches, electric light and water works. Surrounding towns and villages where no papers are published: Balcom, Peachland, Naramata, Mineola and Trout Creek.

REVIEW, weekly; Review Publishing Co., Ltd., publishers; established 1908; independent; Friday; subscription \$2.00; six to eight pages, 6 col., 19 inches. Circ'n $\frac{1}{2}$

TRAIL, pop. 4,500, District of Kootenay, on Columbia River and C. P. R., 7 miles from Rossland, 40 miles S. W. of Nelson; Tel., T., Ex., Banks. Chief Industries: smelting, refining, fruit growing and ranching. The town contains besides its stores, etc., seven hotels. Trail is the trading centre of the rich Columbia River fruit growing and ranching district. Surrounding towns and villages where no papers are published: Tadanac, Erie, Waneta, Castlegar, Warfield, Tiger, Genelle, Robson, Thrums, Fruitvale and Columbia Gardens.

NEWS, weekly; Trail Printing and Publishing Co., Limited, publishers; established 1895; independent; Friday, subscription \$2.00; eight to twelve pages, 6 col., 20 inches. Circ'n $\frac{3}{4}$

VANCOUVER, pop. 100,401, District of Vancouver, on Burrard Inlet and English Bay, the Pacific Coast terminus of the C. P. R., C. N. R., P. G. E. Ry. and G. N. Ry.; the largest city in the province; Tel., T., Ex., and the banking centre for British Columbia. It is connected with New Westminster, Chilliwack and Steveston by Electric Railway. Chief Industries: ship building, iron works, pipe works, mining, lumbering, sugar refining, flour milling, salmon fisheries, fruit growing, and farming. It is the headquarters for the China and Japan, the Australian and the New Zealand steamship lines in Canada, and the chief port for all northern and Yukon shipping. A great deal of lumber from the interior is sent to Vancouver for shipment. The city contains one hundred churches, thirty-two public and several private schools, a high school, normal school and university, Carnegie library, hospitals, three public parks, the largest, Stanley park, comprising 956 acres, and acknowledged to be one of the grandest natural parks on the American continent. Vancouver's assessment on Dec. 31, 1918, totalled \$205,422,090; customs receipts were \$8,592,569. 1914 saw the completion of new C. P. R. terminal facilities, including new depot, coast steamship dock and depot, and complete overhead system of vehicular and passenger bridges, the whole costing \$2,000,000. A new government dock and grain elevator has been constructed at the cost of \$3,000,000. Extensive harbour development work and reclamation operations are now being undertaken. The B.C.E.R. has more than 300 miles of street railway in operation in the city, and during 1918 they carried some 43,000,000 passengers. Regular steamers ply between Vancouver and the Orient, Australia, Alaska, California and north and south. The C. P. R. maintains a large fleet of ocean liners and coasting vessels. Other steamship lines running to this port are the Blue Funnel, from Liverpool via Panama Canal and also a direct service to the Orient; the Royal Mail Steam Packet Co., from Great Britain via the Orient; the Danish East Asiatic Co., operating motor ships from Europe via Panama; the Osaka Shosen Kaisha from the Orient; the Russian Volunteer Fleet, from Vladivostok and the Orient; the Canadian-Australian Line, from Sydney and Auckland, via Suva and Honolulu. A system of water works, put in at the expense of \$3,902,000, supplies Vancouver with the purest of mountain water. It has a new Court House, City Hall, and Registry Office. Surrounding towns and villages where no papers are published: Agassiz, North Bend, Hope, Cheam, Sumas, Huntingdon, Langley, Cloverdale, Steveston, Lulu Island, Hastings, Port Moody, Barnett, Hammond, Haney and Sapperton.

PROVINCE, every evening except Sunday; Vancouver Printing and Publishing Co., Limited, publishers; established 1898; independent; subscription \$6.00 in city, \$4.00 by mail; sixteen to forty-eight pages, 8 col., 21 inches.

Circ'n, average for 12 mos. to Sept. 30, 1918, 51,879†

Advt.—The circulation of the Daily Province is not confined to any city or district. It embraces every part of British Columbia. That is why it is the recognized medium for the national advertiser. See Advt. Pages 38 and 39.

SUN, (with which is incorporated The Daily News-Advertiser), every morning and Sunday; Sun Publishing Co., Limited, publishers; established 1886; independent-liberal; subscription \$6.00 in city, \$4.00 by mail; ten to forty-eight pages, 7 col., 22 inches. Sworn circ'n, actual average for 12 mos. to Sept. 30, 1918, 20,650★

Advt.—The Vancouver Sun is the fastest growing daily newspaper in Canada. Its records show within twelve months a circulation increase of 20% on a six days average; and 43% on the Sunday Sun. The Daily—especially the Sunday Sun—is unquestionably the national advertiser's first choice in Vancouver. Member of Audit Bureau of Circulations. See Advt. Page 36.

WORLD, every evening except Sunday; The World, Limited, publishers; John Nelson, managing director; established 1888; independent; subscription \$6.00; twelve to twenty-eight pages, 7 col., 21 inches.

Circ'n, actual average for 12 mos. to Sept. 30, 1918, 17,088★†

Advt.—The World is the oldest and most influential paper on the mainland of British Columbia, member of the A. B. C. It rejects liquor and other objectionable advertising. A great departmental store medium, publishing more paid advertising than any other paper during 1918 from the five leading stores. The World is a home—not a street paper;—hence this lead in big store advertising. See Advt. Page 40.

CHINESE TIMES, (Tai Hon Kong Bo), Chinese, every morning except Sunday; Tai Hon Kong Bò Pub. Co., Ltd., publishers; established 1907; reform; subscription \$7.00; eight pages, 4 col., 13 inches.

TAIRIKU NIPPO, Japanese, every evening except Sunday; Yasushi Yamazaki, publisher; established 1907; Japanese interests; subscription \$3.50; six pages, 9 col., 13 inches.

BRITISH COLUMBIA RECORD, tri-weekly; Record Publishing Co., publishers; established 1911; building, contracting and general business notes; Monday, Wednesday and Friday; subscription \$12.00; four pages, 6 col., 19 inches. Circ'n $\frac{3}{4}$

SHIPPING GUIDE, tri-weekly; Guide Publishing Co., publishers; established 1911; shipping data and news; Monday, Wednesday and Friday; subscription \$12.00; two pages, 9 col., 26 inches. Circ'n 1

BRITISH COLUMBIA FEDERATIONIST, weekly; Vancouver Trades and Labor Council and B. C. Federation of Labor, publishers; established 1908; organized labor movement; Friday; subscription \$1.50; eight to twelve pages, 7 col., 21½ inches. Circ'n 10¾

B. C. VETERANS' WEEKLY, (with which is incorporated Vancouver Blighty), weekly; Great War Veterans' Association of British Columbia, publishers; established 1918; historical and literary; Thursday, forms close Tuesday preceding; subscription \$2.00; twelve to sixteen pages, 4 col., 12 inches. Circ'n 10¾

See Advt. Page 109.

CHINOOK, weekly; Geo. M. Murray, publisher; established 1911; liberal; Thursday; subscription \$2.00; eight pages, 6 col., 20 inches.

CITIZEN, weekly; Citizen Publishing Co., publishers; established 1907; unionist; Thursday; subscription \$1.00; eight pages, 6 col., 19¾ inches.

Also publish *Farm and Home*.

CRITIC, weekly; People's Printing and Publishing Co., publishers; established 1917; independent; Saturday; subscription \$1.50; four pages, 6 col., 20 inches.

Sworn circ'n, actual average for 12 mos. to Sept. 30 1918, 3,698★

FARM AND HOME, weekly; The Sun Publishing Co., Limited, 137 Pender St., West, publishers; established 1915; agricultural; Thursday; subscription \$1.00; twenty-eight to forty-eight pages, 4 col., 15½ inches.

Advt.—Farm and Home has more circulation than any two other farm papers published in British Columbia. It covers the rural field thoroughly. Printed on Webb Press. Can use mats—half tones 60 to 65. Circulation guaranteed for year 1919, 6,500 or over every Thursday.—See Advt. Page 37.

GAZETTE AND HOME NEWS, weekly. See Marpole, B.C.

WESTERN WOMAN'S WEEKLY, weekly; Western Woman's Weekly, publishers; established 1917; independent; Thursday; subscription \$1.50; eight to sixteen pages, 4 col., 12 inches.

CANADA TRIBUNEN, Swedish weekly; Scandinavian Press, Limited, publishers; established 1919; independent; subscription \$1.00; Tuesday; six pages, 4 col., 15¼ inches.

Also publish *Norseman*.

NORSEMAN, (formerly Canada Skandinaven), Norwegian weekly; Scandinavian Press, Limited, publishers; established 1911; independent; Friday; subscription \$1.50; eight pages, 6 col., 20 inches. Circ'n 1¾

Also publish *Canada Tribunen*.

See *Advt. Page 107*.

FAIRPLAY, bi-weekly; Fairplay Publishing Co., Limited, publishers; established 1915; independent; alternate Fridays; subscription \$1.25; twelve to twenty pages, 4 col., 12 inches

PLAINSPEAKER, bi-weekly; Plain Speaker Publishing Co., publishers; established 1918; industrial; alternate Tuesdays; subscription \$1.00; four pages; 5 col., 16 inches

SHIPYARD NEWS, bi-weekly; Arthur C. Bruce, publisher; established 1919; ship-building house organ; alternate Saturdays; free to shipyard employees; four pages, 4 col., 13 inches.

BRITISH COLUMBIA FINANCIAL TIMES, semi-monthly; Bradford W. Heyer, publisher; established 1914; finance, insurance, commerce, lumber, mining and fisheries; 1st and 3rd Saturdays; last forms close Wednesdays preceding; subscription \$2.00; twenty to twenty-four pages, 2 wide col., 10¾ inches. Circ'n 2½

See *Advt. Page 102*.

G. I. A. W. NEWS, (General Information about the West), semi-monthly; Falkins, Ltd., publishers, for Woodward Departmental Stores, Ltd., established 1917; House Organ; 1st and 15th of month; subscription 50 cents; eight pages, 6 col., 20 inches

MINING AND ENGINEERING RECORD, semi-monthly; Technical Press, Ltd., publishers; established 1895; mining; 15th and 30th of month; subscription \$3.00; thirty-six pages and upwards, 2 wide col., 9½ inches. Circ'n 1¼

Also publish *Successful Poultryman*.

BRITISH COLUMBIA FARMER, monthly; Fruit and Farm Co., Ltd., publishers; established 1909; fruit growing and general farming; 5th of month; last forms close 20th month previous; subscription \$1.00; thirty-two to forty-four pages, 3 col., 10 inches. Circ'n 6¾

See *Advt. Page 108*.

BRITISH COLUMBIA MONTHLY, (continuing Westminster Review) monthly; D. A. Chalmers, managing editor; established 1911; social, literary and religious; 1st of month; subscription \$1.50; 2 col., 8 inches. Circ'n 1

BRITISH COLUMBIA RETAILER, monthly; Vancouver Retail Grocers' Association, publishers; established 1908; grocery trade; 15th of month; last forms close 10th of month; subscription \$1.00; twenty-four pages, 2 col., 10 inches.

See Advt. Page 113.

CAMPAIGNER, monthly; The Campaigners of the Great World War, publishers; established 1918; returned soldiers' interests; subscription \$1.00; sixteen to twenty-four pages, 7½ x 10 inches.

See Advt. Page 92.

FARM AND FIRESIDE AND B.C. BEE KEEPER, (formerly Garden, Orchard and Farm), monthly; W. C. Harris, F.R.H.S., editor and publisher; established 1915; horticulture and agriculture; 6th of month; subscription \$1.00; twenty-four pages, 3 col., 10 inches.

See Advt. Page 110.

HARBOR AND SHIPPING, monthly; Progress Publishing Co. Ltd., publishers; established 1918; shipping and port development in B.C.; 15th of month; subscription \$2.00; thirty-six pages, 2 wide col., 10 inches.

Also publish *Industrial Progress*.

Advt.—Circulation lists comprise principal export and import companies in countries bordering the Pacific Ocean. The only Canadian publication having this circulation. Published in Canada in the interest of Canadian trade. See Advt. Page 126.

INDUSTRIAL PROGRESS AND COMMERCIAL RECORD, monthly; Progress Publishing Co., Limited, publishers;

official organ of Manufacturers' Association of B.C.; established 1913; industrial and commercial; 1st of month; subscription \$1.00; forty pages, 2 wide col., 9½ inches. Circ'n 1

Also publish *Harbor and Shipping*

Advt.—Largest paid circulation of any commercial and industrial monthly in British Columbia, comprising large lumber mills and mining companies, pulp and paper mills, machine shops and foundries, shipbuilders, contractors, engineers, etc. See Advt. Page 126.

NABOB, monthly; R. J. H. Frith, editor and publisher; established 1916; trade; 1st of month; last forms close 20th of month previous; subscription \$1.00; from forty-eight pages, 2 col., 8½ inches. Circ'n 3

PACIFIC COAST LUMBERMAN, monthly; Edgecumbe-Toombs Co., publishers; established 1917; lumber trade; 1st of month; forms close 20th of month; subscription \$2.00; seventy-six pages, 3 wide col., 12 inches. Circ'n 3¼

See Advt. Page 91.

SUCCESSFUL POULTRYMAN, monthly; Technical Press, Limited, publishers; established 1908; poultry and pet stock; 15th of month; subscription \$1.00; twenty-two pages, 3 col., 9½ inches.

Also publish *Mining and Engineering Record*.

SUNSET, monthly; McLennan, McFeely & Co., Limited, publishers; hardware house organ; 5th and 15th of month; forty-eight pages, 2 col., 8½ inches. Circ'n 1¼

WESTERN CANADIAN FARMER, monthly; Edgecumbe-Toombs Co., Limited, publishers; established 1918; farming, horticulture, fruit growing, 15th of month; forms close 5th of month; subscription \$1.00; twenty-four pages, 3 col., 10 inches.

Also publish *Western Canadian Mining*.

WESTERN CANADIAN MINING, ENGINEERING AND CONTRACTING, monthly; Edgecumbe-Toombs Co., Limited, publishers; established 1889; mining; 15th of month; forms close 5th of month; subscription \$3.00; twenty-four pages, 3 col., 9 inches.

Circ'n 1

Also publish *Western Canadian Farmer*.

WESTERN CANADIAN MOTORIST, monthly; Western Canadian Motorist Co., publishers; established 1912; motor trades; 15th of month; last forms close 10th of month; subscription \$2.00; one-hundred pages, 3 col., 9¼ inches.

Circ'n 7¼

See *Advt. 111*.

WESTERN LUMBERMAN, monthly; Hugh C. MacLean Co., Limited, 910-911 Electric Chambers, Winnipeg, publishers; established 1902; trade; 1st of month; last forms close 25th of month; subscription \$2.00; forty-eight pages, 2 wide col., 12 inches.

Also dated at Winnipeg.

Also publish *Winnipeg Commercial*, *Western Canada Contractor* and *Western Canada Coal Review*.

WESTERN POWER BOAT AND FISHERMAN, monthly; Pacific Marine Publishing Co., publishers; established 1918; marine and fisheries; 1st of month; subscription \$2.00; twenty-four pages, 3 col., 10½ inches.

VANDERHOOF, pop. 200, District of Yale-Cariboo, on the Nechako River and G. T. P., 400 miles S.E. of Prince Rupert and 70 miles W. of Prince George; Tel., Ex., Bank. Chief Industries: mixed farming and lumbering. Situated in the heart of the Nechako Valley, the largest agricultural area in Central British Columbia.

HERALD, weekly; W. J. Rimes and Co., publishers, W. J. Rimes, editor and manager; established 1915; independent; Saturday; subscription \$2.00; four pages, 7 col., 20 inches.

Circ'n ¼

VERNON, pop. 3,500, District of Yale-Cariboo, on Okanagan Lake, the terminus of the Shuswap & Okanagan branch of C.P.R.; Tel., T., Ex., Banks. Chief Industries: fruit growing, vinegar works, sash and door factories, evaporating plant, canning, pork packing, farming and mining. The town contains churches, public and high schools, drill hall, customs office and general hospital, and has electric light, sewers and waterworks. The fruit grown in the Okanagan Valley has repeatedly captured first prizes against all competitors at the great Horticultural exhibitions in London and Edinburgh. The celebrated "Coldstream Ranch" is situated within five miles of the city. Surrounding towns and villages where no papers are published: Lumby, Fairview, Peachland, Oyama, Reisdig, Richlands, Kaleden, Naramata, Okanagan Landing, Okanagan Centre and Westbank.

NEWS, weekly; Vernon News Printing and Publishing Co., Limited, publishers; established 1891; conservative; Thursday; subscription \$2.00; ten to sixteen pages, 7 col., 21¼ inches.

Circ'n 2

See *Advt. Page 92*.

VICTORIA, pop. 51,660, District of Victoria, the capital of British Columbia, on Vancouver Island, on the Straits of Juan de Fuca, and on the Esquimalt & Nanaimo Ry. and Victoria & Sidney Ry., of which it is the terminus, 38 miles from Port Townsend, Wash., 20 miles from Port Angeles, Wash., 72 miles S. of Vancouver, 73 miles S. of New Westminster and 750 miles from San Francisco, Cal.; Tel., T., Ex., Banks. Chief Industries: the fur sealing trade, ship-building, whaling, salmon canning, flour, rice, lumber, planing, saw, coffee, spice and oatmeal mills, clam factories, iron, stove, brass, engine, boiler and machine shops, marble works, soap works, paint, clothing, boot and shoe, vinegar, pickle, biscuit, cigar, cigar box, sash, door and furniture factories, ship-building, cement works, mining and quarrying. The city contains fifteen churches, several non-sectarian schools, free to all, and three hospitals, one of which, the Royal Jubilee Hospital, cost \$100,000, also Provincial Government Building, which cost \$1,000,000. The C. P. R. hotel the Empress, is regarded as one of the finest in Canada. The city has a free library, with 12,000 volumes. Its climate is delightful, the weather being mild, and it is becoming a favorite resort for tourists. It is regarded as one of the most beautiful cities on the Pacific Coast, the situation being admirable, and the city being laid out with beautiful parks and magnificent drives through the suburbs. It is the seat of the Provincial Government, and the Imperial and Dominion Governments have vast interests here. Royal Navy, Royal Engineers and Royal Artillery are stationed here. Victoria carries on a large trade with Great Britain, Australia, Sandwich Islands, China, Japan, Mexico, Peru and Chili, in hides, fish, coal, lumber and minerals. It has a fine system of water works and fire department, is lighted by electricity and gas, and is well provided with steamboat connection. Towns and villages where no papers are published: Esquimalt, Colwood, Sidney and Goldstream.

COLONIST, every morning except Monday; Colonist Printing and Publishing Co., Ltd., publishers, J. S. H. Matson, managing director; established 1858; conservative; subscription \$5.00; sixteen to twenty-four pages, 7 col., 22 inches. Sworn Circ'n, actual average for 12 mos. to Sept. 30, 1918, 10,567*†

See Advt. Page 41.

TIMES, every evening except Sunday; Times Printing and Publishing Co., Ltd., publishers; established 1884; independent; subscription \$9.00; fourteen to twenty-four pages, 7 col., 19¾ inches. Sworn Circ'n, average for 12 mos. to Sept. 30, 1918, 8,885†

See Advt. Page 42.

NEW REPUBLIC, Chinese, every morning except Monday; New Republic Pub. Co., Ltd., publishers; established 1912; independent; subscription \$7.00; twelve pages, type page 15 x 8. Circ'n 2½

B. C. GAZETTE, weekly; W. H. Cullin, King's Printer, publisher; established 1863; Thursday; subscription \$5.00; fifty to one hundred pages, 2 col., 10 inches.

Inserts only Government and Statutory notices.

CANADIAN, weekly; The Adanac Publishing Co., Limited, publishers; established 1919; independent; Saturday: subscription \$2.00; eight pages, 5 col., 18 inches.

B. C. MINING EXCHANGE & ENGINEERING NEWS, monthly; B. C. Mining Exchange and Engineering News, publishers; established 1899; mining and engineering; 15th of month; subscription \$1.50; forty pages, 3 col., 9½ inches.

B. C. PHARMACEUTICAL RECORD, monthly; Joseph H. Emery, editor and publisher; established 1905; pharmacy; 1st of month; subscription \$1.00; twenty-eight to thirty-six pages, 2 col., 7¼ inches. Circ'n ¾

ISLAND MOTORIST, monthly; Auto Association, publishers; established 1914; good roads; 15th of month; last forms close 10th of month; subscription \$1.00; forty pages, 2 col., 8 inches. Circ'n 1¾

POULTRY, PIGEON AND PET STOCK JOURNAL OF THE WEST, monthly; Acme Press, Limited, publishers; established 1914; 9th of month; last forms close 25th of month preceding; subscription 50 cents; thirty-six pages, 3 col., 10 inches. Circ'n 1½

See Advt. Page 114.

WESTERN METHODIST RECORDER, monthly; Methodist Recorder Printing & Publishing Co., Limited, publishers; established 1899; religious, Methodist; 10th of month; subscription \$1.00; sixteen pages, 3 col., 11½ inches. Circ'n ¾

YUKON TERRITORY

Yukon Territory, Canada.—Population,¹ in summer 9,000, in winter 6,000, as it is estimated that 3,000 leave annually to spend the winter on the coast. The only industry of the territory is mining, chiefly gold, nearly all from the city of Dawson. Most of this gold was formerly taken out by old-fashioned methods of placer mining, but many capitalists have now invaded the field, and dredging and hydraulic mining as well as gold and silver quartz mining, are in vogue. The total output of gold for the year 1916 was \$4,376,393. Electric power and water supplies for operation are conveyed long distances where necessary. Copper is also mined near White Horse. The recent action of the Federal Government in abolishing until January, 1921, the royalty of 2½ per cent of the sales of the products of copper localities, will, it is confidently expected, greatly stimulate the copper mining industry in the Territory. A large percentage of the vegetables consumed in the territory are raised there, but all other food-stuffs must be brought in from outside centres. Heavy mining machinery forms an important part of the imports. Altogether Yukon annually purchases millions of dollars worth of goods from outside. Every convenience of life is now afforded in the Territory, including steamboat lines, railway connections from Seattle, Vancouver and Victoria to Dawson, and a superb winter stage relay system for travel in or out, so that connections can easily be made at any period of the year.

DAWSON CITY, pop. 4,000; the metropolis and seat of government of the Klondike gold fields on Yukon River; Tel., T., Ex., Banks. Dawson City has five iron and steel foundries, five saw mills, five churches, three schools, insane asylum, court house, public buildings to value of \$500,000, twenty steamboats, three opera houses, five docks, twenty-nine hotels, perfect fire protection, water works, electric lights, etc. Outfits the vast Klondike area of gold filled sands, and exports many millions in gold dust per year.

NEWS, every evening except Sunday; Dawson News Publishing Co., Limited, publishers, O. Kastner, general manager; established 1899; independent; subscription \$24.00; four to eight pages, 7 col., 21¾ inches.

WEEKLY (Official Gazette), established 1899; Friday; subscription \$12.00; twenty-four pages, 6 col., 18 inches.

WHITE HORSE, pop. 800, Yukon Territory, reached by steamer from Vancouver, and on the White Pass and Yukon Ry., 450 miles N. of Prince Rupert; Tel., T., Ex., Bank. Chief Industries: mining and trapping. The town contains public and high school, hospital, R. N. W. M. P. barracks and Mining Recorder's office. Surrounding towns and villages where no papers are published: Carcross, Conrad, Kluane and Livingstone.

STAR, weekly; A. M. and L. C. Rousseau, publishers; established 1900; independent; Friday; subscription \$5.00; four pages, 6 col., 21 inches. Circ'n ½

NEWFOUNDLAND

Newfoundland, the oldest colony in the British Empire, embraces the Island of Newfoundland and a portion of the Labrador coast of the mainland, and is the only part of British North America not as yet included in the Dominion of Canada. Though proposals for confederation have at various times been made, and although the question is a live one, many of the leading men of the island are opposed to a union with Canada. The area of the island is estimated at 40,200 sq. m., and the Labrador coast at 120,000 sq. m. The population is estimated at 227,500, including Labrador. From its settlement in 1614 to a very recent time, the fisheries have formed practically the only industry of the inhabitants, but the building of railways, and the exploration of the interior, is leading to the discovery and development of hitherto unknown resources that will give a steadiness and balance heretofore lacking in the commerce of the island. In minerals the island has copper, coal, iron, gypsum, sulphur, graphite, lead, asbestos and gold. Iron and copper are the most important. Copper was discovered at Tilt Cove in 1856, but the mines were not operated until 1864. Since then several large deposits have been uncovered, and to-day Newfoundland stands sixth among the copper producing countries of the world. In 1895 brown hematite iron was discovered at Bell Island, Conception Bay. It is estimated that in the two deposits on the island there are 40,000,000 tons. The output of these mines and the shipments of iron pyrites are materially adding to the exports of the colony. Talc deposits have also been uncovered at Topsail, some 14 miles from St. John's, and shipments are made regularly to the United States. Besides the above, slate quarries are in active operation, and shipments sent to Wales. The value of minerals exported yearly averages about \$1,500,000. Within the last few years vast timber limits have been operated, modern saw mills constructed and heavy shipments made to the United Kingdom and South America. The value of the lumber exports is increasing every year and the trade promises to become extensive. The pulp industry is also assuming large proportions under the management of British capitalists. More attention is being paid to agriculture. The number of acres under cultivation has increased within a few years from about 100,000 acres to close to 250,000 acres. The annual value of agricultural products is nearly \$1,000,000, and the value of land under cultivation, together with horses, sheep, etc., is nearly \$3,500,000. A movement is on foot to utilize the vast plains in the interior, raising sheep and cattle for export to the United Kingdom. Fish is the chief food product of Newfoundland, and the annual export exceeds \$10,000,000. The herring fisheries are commanding the attention of the Government. Expert herring packers were brought from Scotland, with the result that shipments of herring were sent to Petrograd, Russia, and sold at good prices. The whale fisheries are also extensive. The settlement of the French shore question has been the means of adding greatly to the development, not alone in connection with the fisheries, but other resources of the treaty shore. The lobster fisheries alone are valued at close to \$400,000 per annum. The imports of Newfoundland annually exceed \$10,500,000, and the exports \$12,250,000. There are over 2,500 vessels on the shipping register of the colony, with a tonnage of approximately 120,000 tons, and of the whole population no less than 54,000 persons are engaged in fishing. The government is carried on by a Legislative Council, consisting of 15 members, and a Legislative Assembly of 36 members. Capital, St. John's.

BAY ROBERTS, pop. 4,143, on Conception Bay and Reid-Newfoundland Ry., 50 miles W. of St. John's. Chief Industries: cod fishing, saw mills, furniture factory, farming and live stock raising. Besides its stores, etc., the town contains five churches, large public building, Western Union Cable Station and eight schools. Surrounding villages where no papers are published: Port-de-Grave, Spaniard's Bay, Brigus, Carbonear, Clarke's Beach, Cupids and Barened.

GUARDIAN, weekly; C. E. Russell, proprietor and publisher; established 1909; independent; Friday; subscription \$1.00; four pages, 7 col., 19¾ inches. Circ'n ½

CURLING, pop. 2,200, District of Bay of St. George, on Bay of Islands and Humber River Arm, and on Reid-Newfoundland Co. Ry., 300 miles W. of St. John's; Tel., T., Ex., Bank. Western headquarters of the Newfoundland Ry. and terminus for the short steamship service between Newfoundland and Labrador; rendezvous for the English and French naval ships in Newfoundland waters. Chief industries: herring fishing worth \$750,000 annually, salmon, cod and lobster fisheries, copper mining, slate quarrying; the shores are densely timbered and large saw mills are operated; a gigantic pulp industry has been inaugurated in the vicinity, employing 2,000 operatives. There are ten surrounding towns, each with a population of from one to two thousand, where no newspapers are published. The scenery is magnificent. Salmon and trout and big game are abundant; these attract hundreds of tourists and sportsmen each season. Regular steamship service between Halifax and this part of Newfoundland. The town contains eight churches, ten schools, two hotels, court house and custom house.

WESTERN STAR, weekly; Star Publishing Co., Limited, publishers; A. L. Barrett, manager; established 1900; independent; Wednesday; subscription \$2.00; four to eight pages, 7 col., 20 inches. Circ'n ¾

HARBOR GRACE, pop. 4,500, District of Harbor Grace, on the north side of Conception Bay, 20 miles from Portugal Cove, on the Reid-Newfoundland Ry., 84 miles N.W. of St. John's by rail, 35 miles by water; 8 miles from Bay Roberts, 15 miles from Heart's Content; Tel., T., Ex., Bank. Chief Industries: seal and cod liver oil refineries, carriage factory, fisheries, two boot factories and tanneries. The town contains Cathedral, six churches, a Roman Catholic academy, a convent and two Roman Catholic schools. It has three Protestant high schools and three other Protestant schools, a large library with reading and billiard rooms. The harbour is about five miles in extent and can accommodate the largest vessels. The town is lighted with electricity and has good water works and an efficient fire department. Surrounding towns and villages where no papers are published: Carbonear, Freshwater, Spaniard's Bay, Island Cove, Bryant's Cove and Tilton.

STANDARD AND CONCEPTION BAY ADVERTISER, weekly; Munn & Oke, editors and publishers; established 1859; independent-liberal; Friday; subscription \$1.00; four pages, 7 col., 19 inches. Circ'n ¾

ST. JOHN'S, pop. 45,685, District of St. John's, the most easterly seaport city of North America, the capital of Newfoundland, on the eastern shore of the Peninsula of Avalon, and terminus of the Newfoundland Ry., 500 miles N.E. of Halifax, 498 miles E. of Charlottetown, 1,293 miles from New York, 1,076 miles from Montreal, 1,921 miles from Liverpool, this being the shortest distance between two seaports of America and Europe; Tel., T., Ex., Banks. Chief Industries: cordage factories, foundries, breweries, nail, butterine, biscuit, boot and shoe, furniture, sash and door, tobacco, soap and candle factories, woollen mills, cod liver and seal oil refineries, net manufacturing, mining, fishing, and fish drying, pulp manufacturing and lumbering. The city is built on the sloping grounds of the north shore, the full length of the harbour. The harbour is one of the best on this continent; it is enclosed by two mountains, between the east points of which is the entrance guarded by a lighthouse and fog alarm. It is capable of sheltering the largest vessels, and the anchorage is good with no perceptible tide. The town contains two cathedrals and various churches, parliament buildings, four colleges, four hotels and is lighted by electricity and gas. Surrounding towns and villages where no papers are published: Heart's Content, Carbonear, Placentia Bay and Ferryland.

ADVOCATE, every evening except Sunday; Union Publishing Co., publishers; established 1908; unionist; subscription \$2.00; eight pages, 7 col., 20 inches. Circ'n 6

WEEKLY, established 1908. Saturday; subscription 60 cents; twelve pages, 8 col., 20 inches. Circ'n 5

NEWS, every morning except Sunday; Robinson & Co., Ltd., publishers; established 1894; liberal-conservative; subscription \$3.00; eight to twelve pages, 7 col., 20 inches.
Sworn Circ'n, actual average for 12 mos. to Sept. 30, 1918, 6,954★

WEEKLY (Free Press); established 1901; Tuesday; subscription \$1.00; eight pages, 7 col., 20 inches. Circ'n 2¼

STAR, every evening except Sunday; St. John's Daily Star Pub. Co., Ltd., publishers; established 1915; independent; subscription \$3.00; eight to sixteen pages, 8 col., 21 inches. Circ'n 6¾

TELEGRAM, every evening except Sunday; W. J. Herder, publisher; established 1878; independent; subscription \$3.00; eight to sixteen pages, 7 col., 21 inches. Circ'n 6¾

PLAINDEALER, weekly; Wm. J. O'Neill, publisher; established 1907; independent; Saturday; subscription 60 cents; six pages, 7 col., 20 inches. Circ'n 5

ROYAL GAZETTE AND NEWFOUNDLAND ADVERTISER, weekly; printed and published by John W. Withers, King's Printer; established 1807; an official paper; Tuesday; subscription \$4.20; four pages, 4 col., 16 inches.

Inserts only Government advertisements and proclamations.

TRADE REVIEW, weekly; Trade Review Publishing Co., publishers; established 1892; commercial; Saturday; subscription \$1.00; four pages, 7 col., 19¾ inches. Circ'n 1

COLONIAL COMMERCE, monthly; Trade Review Publishing Co.; established 1915; commercial; end of month; subscription \$1.50; forty pages, 2 col., 10 inches. Circ'n $\frac{3}{4}$

DIOCESAN MAGAZINE, monthly; Literature Committee, Church of England, Synod of Newfoundland, publishers; established 1887; religious; 1st of month; subscription 50 cents; thirty-two pages, 2 col., 9 inches. Circ'n $2\frac{3}{4}$

NEWFOUNDLAND METHODIST MONTHLY GREETING, monthly; Methodist Conference, publishers; established 1888; religious; Methodist; 10th of month; subscription 50 cents; forty-eight pages, 2 col., 8 inches. Circ'n $2\frac{3}{4}$

PEOPLE, monthly; J. W. Withers, for G. Knowling, publisher; established 1896; independent; subscription 30 cents; twenty-eight pages, 2 col., 9 inches.

NEWFOUNDLAND QUARTERLY, quarterly; John J. Evans, publisher; established 1901; literary; subscription 80 cents; fifty-six pages, 2 wide col., $10\frac{1}{2}$ inches. Circ'n $2\frac{1}{2}$

TWILLINGATE, pop. 5,000, District of Twillingate, situated on two islands connected by a bridge, 190 miles from St. John's; Tel., T., Ex., Bank. Chief Industries: copper mines, lumbering, paper and pulp mills, seal, salmon, lobster and cod fishing. The town contains seven churches, nine schools, etc. The harbour is open to the sea, but is used by shipping of all sizes. Surrounding towns and villages where no papers are published: Tilt Cove, Fogo, Change Isles, Grand Falls, Norris Arm, Campbellton, Botwood, Lewisport, Little Bay and Pilley's Island.

SUN, weekly; W. B. Temple, editor and publisher; established 1880; independent; Saturday; subscription \$1.20; four pages, 7 col., 20 inches. Circ'n 1

CONDENSED LIST
OF
CANADIAN NEWSPAPERS

Alphabetically Arranged for Ready Reference

Place	Pop.	Name of Paper	Issue	Classification	Circ.
ONTARIO					
Acton.....	1,968	Free Press.....	W.	Ind.-Lib.....	1
Ailsa Craig.....	600	Banner.....	W.	Ind.....	3/4
Alexandria.....	2,300	News.....	W.	Ind.....	2,000
"		Times.....	W.	Con.....	1 1/4
Alliston.....	1,350	Herald.....	W.	Ind.....	1 1/4
Almonte.....	2,600	Gazette.....	W.	Lib.....	2,300
"		Times.....	W.	Con.....	3/4
Alvinston.....	1,000	Free Press.....	W.	Ind.....	3/4
Amherstburg.....	2,800	Echo.....	W.	Lib.....	2 3/4
Arnprior.....	4,405	Chronicle.....	W.	Con.....	1,950
"		Watchman.....	W.	Lib.....	1
Arthur.....	1,102	Enterprise-News.....	W.	Ind.....	1 1/4
Athens.....	1,000	Reporter.....	W.	Ind.....	3/4
Atwood.....	800	Bee.....	W.	Ind.....	3/4
Aurora.....	2,200	Banner.....	W.	Lib.....	3/4
Aylmer.....	2,200	Express.....	W.	Ind.....	2,250
Ayr.....	1,000	News.....	W.	Ind.....	1
Ayton.....	450	Advance.....	W.	Ind.....	3/4
Bancroft.....	750	Times.....	W.	Ind.....	3/4
Barrie.....	7,000	Examiner.....	W.	Ind.....	3,395★
"		Northern Advance.....	W.	Un.-Con.....	1 1/4
Beamsville.....	1,200	Express.....	W.	Ind.....	3/4
Beaverton.....	1,080	Express.....	W.	Un.....	1
Beeton.....	600	World.....	W.	Ind.....	1
Belleville.....	12,000	Intelligencer.....	D.	Con.....	2,542★
"		".....	W.	Con.....	1 1/2
"		Ontario.....	D.	Lib.....	1 1/4
"		".....	W.	Lib.....	1 1/2
"		Canadian.....	S.-M.	For the Deaf.....	1
Belmont.....	600	Enterprise.....	W.	Ind.....	1/2
Blenheim.....	1,389	News-Tribune.....	W.	Ind.....	1
Blyth.....	850	Standard.....	W.	Ind.-Lib.....	1
Bobcaygeon.....	1,000	Independent.....	W.	Ind.....	3/4
Bolton.....	712	Enterprise.....	W.	Ind.....	1
Bothwell.....	690	Times.....	W.	Ind.....	1/2
Bowmanville.....	3,500	West Durham Re- view.....	S.-W.	Con.....	1
"		Can. Statesman.....	W.	Ind.-Lib.....	} 2 3/4
"		News.....	W.	Ind-Con.....	
Bracebridge.....	2,800	Gazette.....	W.	Ind.....	1 1/4
"		Muskoka Herald.....	W.	Con.....	1 1/4
Bradford.....	1,200	Witness.....	W.	Ind.....	3/4
Brampton.....	4,000	Banner and Times.....	W.	Lib.....	1 1/4
"		Conservator.....	W.	Con.....	1 1/4
Brantford.....	28,725	Expositor.....	D.	Lib.....	8,339★†
"		Canadian Golfer.....	M.	Golf.....	2 3/4
"		Outdoor Quarterly..	Q.	Rabbits.....	
Bridgeburg.....	2,200	Review.....	W.	Ind.....	1
Brigden.....	700	Progress.....	W.	Ind.....	1/2
Brighton.....	1,300	Ensign.....	W.	Ind.....	3/4
Brockville.....	9,500	Recorder and Times..	D.	Ind.-Lib.....	4 1/4
"		".....	W.	Ind.-Lib.....	2
Bruce Mines.....	800	Spectator.....	W.	Ind.....	1/2
Brussels.....	1,150	Post.....	W.	Lib.....	1 1/4

Place	Pop.	Name of Paper	Issue	Classification	Circ.
Burford.....	1,000	Advance.....	W.	Ind.....	$\frac{3}{4}$
Burks Falls....	1,200	Arrow.....	W.	Ind.....	$\frac{3}{4}$
Burlington.....	2,600	Gazette.....	W.	Ind.....	$\frac{3}{4}$
Caledonia.....	1,230	Grand River Sachem.	W.	Ind.....	1
Campbellford...	3,200	Herald.....	W.	Ind.....	1 $\frac{1}{4}$
Cannington.....	897	Echo.....	W.	Un.....	
<i>Published in Beaverton by Beaverton Express.</i>					
"		Ontario Gleaner.....	W.	Ind.-Con....	720
Carleton Place..	3,850	Central Canadian....	W.	Con-Un.....	1 $\frac{1}{2}$
"		Herald.....	W.	Lib.....	1 $\frac{1}{4}$
Carp.....	500	Review.....	W.	Ind.-Con....	894 *
Cayuga.....	850	Haldimand Advocate.	W.	Ind.....	1,444 *
Chatham.....	14,600	News.....	D.	Lib.....	2,492 *
"		".....	W.	Lib.....	1
"		Planet.....	D.	Con.....	2,719 *
"		".....	W.	Con.....	1,500 *
Chatsworth....	400	News.....	W.	Ind.....	1 $\frac{1}{4}$
Chesley.....	1,900	Enterprise.....	W.	Ind.....	1,400
Chesterville....	950	Record.....	W.	Ind.....	1,175 *
Clarksburg.....	500	Review-Herald.....	W.	<i>See Thornbury</i>	
Clifford.....	600	Express.....	W.	Ind.....	$\frac{1}{2}$
Clinton.....	2,254	New Era.....	W.	Lib.....	1 $\frac{1}{2}$
"		News-Record.....	W.	Con.....	1,523
Cobalt.....	8,500	Nugget.....	D.	Ind.....	5 $\frac{1}{4}$
"		Mining Review.....	W.	Mining.....	
"		Northern Miner.....	W.	Mining.....	$\frac{1}{2}$
Cobden.....	838	Sun.....	W.	Ind.....	
Cobourg.....	5,000	Saturday M'ning Post.	W.	Con.....	1
"		Sentinel-Star.....	W.	Con.....	1 $\frac{1}{2}$
"		World.....	W.	Lib.....	1 $\frac{1}{4}$
Cochrane.....	2,500	Northland Post.....	W.	Con.....	$\frac{3}{4}$
Colborne.....	1,000	Enterprise.....	W.	Ind.....	$\frac{3}{4}$
"		Express.....	W.	Con.....	$\frac{3}{4}$
Coldwater.....	610	Planet.....	W.	Ind.....	$\frac{1}{2}$
Collingwood....	8,000	Bulletin.....	W.	Lib.-Un.....	2 $\frac{1}{4}$
"		Enterprise.....	W.	Con.-Un.....	2
"		Messenger.....	W.	Ind.....	1 $\frac{1}{4}$
"		Saturday News.....	W.	Lib.-Un.....	1 $\frac{1}{4}$
Comber.....	600	Herald.....	W.	Ind.....	$\frac{3}{4}$
Cookstown.....	600	Advocate.....	W.	Con.....	848
Cornwall.....	6,598	Freeholder.....	W.	Lib.....	2,801 *
"		Standard.....	W.	Lib.-Con..	3,075 *
Creemore.....	600	Star.....	W.	Ind.....	$\frac{3}{4}$
Delhi.....	900	Reporter.....	W.	Ind.....	$\frac{3}{4}$
Deseronto.....	2,200	Post.....	W.	Ind.....	$\frac{3}{4}$
Drayton.....	800	Advocate.....	W.	Ind.....	1,737
Dresden.....	1,700	Times.....	W.	Ind.....	1,350
Dryden.....	1,200	Observer.....	W.	Ind.....	$\frac{1}{2}$
Dundalk.....	850	Herald.....	W.	Ind.....	1
Dundas.....	5,012	Star.....	W.	Con.....	1 $\frac{1}{2}$
Dunnville.....	3,300	Chronicle.....	W.	Ind.....	2
"		Gazette.....	W.	Con.....	$\frac{3}{4}$
"		Reform Press.....	W.	Lib.....	$\frac{1}{4}$

Place	Pop.	Name of Paper	Issue	Classification	Circ.
Durham	1,600	Chronicle	W.	Con	1 1/4
"		Review	W.	Ind	1 1/2
Dutton	1,000	Advance	W.	Ind	1,040 ★
Eganville	1,200	Leader	W.	Ind-Lib	1 1/2
Elmira	2,250	Signet	W.	Ind	1 1/4
Elmvale	650	Lance	W.	Ind	1,050
Elora	1,256	Express	W.	Ind	3/4
Embro	600	Courier	W.	Ind	1
Erin	1,200	Advocate	W.	Ind	2 1/4
Essex	1,500	Free Press	W.	Ind	1 1/4
Exeter	1,608	Advocate	W.	Lib.-Con	2
"		Times	W.	Lib	1 1/4
Fenelon Falls ..	1,053	Gazette	W.	Ind	1/2
Fergus	1,800	News-Record	W.	Ind	1 1/4
Flesherton	500	Advance	W.	Lib.-Con	1
Florence	550	Quill	W.	Ind	1/2
Fordwich	500	Record	W.	Ind	1/2
Forest	1,500	Free Press	W.	Ind	1,675
"		Standard	W.	Ind	1 1/2
Fort Erie	1,300	Times	W.	Ind	
		(See Bridgeburg Review)			
Fort Frances ..	4,000	Times	W.	Ind	1
Fort William ..	20,000	Times-Journal	D.	Ind	4,817
Galt	13,000	Reporter	D.	Ind	3,849 ★
"		"	W.	Ind	3/4
"		Canada Lutheran ..	M.	Relig	1/2
Gananoque	3,760	Journal	W.	Con	1
"		Reporter	W.	Lib	1,100
Georgetown	1,900	Herald	W.	Ind	1 1/4
Glencoe	1,000	Transcript	W.	Ind	1
Goderich	4,700	Signal	W.	Lib	2
"		Star	W.	Lib.-Con ..	2,000
Gore Bay	703	Recorder	W.	Ind	3/4
Gorrie	500	Vidette	W.	Ind	
Grand Valley ..	750	Star and Vidette ..	W.	Ind	962 ★
Gravenhurst ..	1,624	Banner	W.	Ind	1/2
Grimsby	1,800	Canadian Sportsman ..	W.	Sport	3 1/4
"		Independent	W.	Ind	1 1/2
"		Can. Poultry News ..	M.	Poultry	3 1/4
Guelph	17,000	Herald	D.	Con	3
"		"	W.	Con	3
"		Mercury	D.	Lib.-Un ..	3,127 †
"		"	W.	Lib.-Un ..	2 †
"		Can. Entomologist ..	M.	Scientific	1/2
"		Canadian Oddfellow ..	M.	Fraternal	
"		Ontario Ag'c'l College			
"		Review	M.	Coll.& Agri ..	1,484 ★
Hagersville	1,250	News	W.	Con	1/2
Haileybury	4,000	Haileyburian	W.	Ind	3/4
Hamilton	110,000	Herald	D.	Ind	18,060 ★
"		Spectator	D.	Ind-Con ..	29,912 †
"		"	S.-W.	Ind.-Con ..	2 1/4
"		Times	D.	Lib	10 1/4
"		"	S.-W.	Lib	5 1/2

Place	Pop.	Name of Paper	Issue	Classification	Circ.
Hamilton		Hamilton Newspaper			
"		Union List.....	W.		39,045 ★
"		Labor News.....	W.	Ind., Trade	
"				Union.....	4¼
"		Record.....	W.	Record Paper	
"		Review.....	W.	Ind.....	12,500
"		Canadian Poultry			
"		Journal.....	M.	Poultry.....	9¼
"		Canadian Royal Tem-			
"		plar.....	M.	Temperance..	8¼
"		Intercolonial Gas Jour-			
"		nal of Canada	M.	Gas Industries	
Hanover.....	3,200	Post.....	W.	Ind.....	1,825
Harriston.....	1,700	Review	W.	Con.....	¾
Havelock.....	1,550	Standard	W.	Ind.....	¾
Hawkesbury ...	4,500	Echo.....	W.	Ind.....	1½
"		Le Moniteur.....	W.	Ind.....	1¼
Hepworth.....	500	Progress	W.	Ind.....	½
Hespeler.....	2,500	Herald.....	W.	Ind.....	¾
Highgate.....	650	Monitor.....	W.	Ind.....	½
Huntsville.....	2,358	Forester.....	W.	Ind.....	I
Ingersoll.....	5,500	Chronicle.....	W.	Lib.....	1¼
"		Oxford Tribune.	W.	Con.....	¾
Iroquois.....	849	St. Lawrence News ..	W.	Ind.....	¾
Jarvis.....	485	Record	W.	Ind.....	¾
Keewatin.....	1,300	Enterprise.....	W.	Con.....	¾
Kemptville.....	1,192	Advance.....	W.	Ind.....	2¾
Kenora.....	6,200	Miner and News...S.-W.		Ind.....	I
"		Examiner.....	W.	Ind.-Lib.	½
Kincardine.....	1,956	Reporter.....	W.	Lib.....	I
"		Review.....	W.	Con.....	1¼
Kingston... ..	23,700	British Whig.....	D.	Ind.-Lib... ..	5,866†
"		".....S.-W.		Ind.-Lib... ..	4,085†
"		Standard	D.	Ind.-Un.	4,948 ★
"		".....S.-W.		Ind.-Un.	2
"		Queen's Univ. Jour'l.S.-W.		College	¾
"		Can. Freeman.....	W.	Relig... ..	4,000
"		Canadian.....	M.	Broth'd.....	11¼
"		Queen's Quarterly... ..	Q.	College.....	¾
Kingsville.....	1,800	Reporter.....	W.	Ind.....	479
Kitchener.....	20,000	News-Record.....	D.	Con.....	3,371†
"		Telegraph.....	D.	Lib.....	2¼
"		Ontario Journal.....	W.	Ind.....	3,230★
"		St. Jerome's Schoolman	Q.	College.....	¾
Lakefield.....	1,397	News.....	W.	Ind... ..	½
Lanark.....	737	Era.....	W.	Ind.....	1,535

Place	Pop.	Name of Paper	Issue	Classification	Circ.
Leamington....	3,200	Post and News	W.	Ind.	2,050
Lindsay.....	8,300	Post.....	D.	Lib.	2,164★
"		"	W.	Lib.	1½
"		Warder.....	D.	Con.	2,519★
"		Watchman-Warder...	W.	Con.	2½
Listowel	2,300	Banner.....	W.	Lib.	1¼
"		Standard.....	W.	Con.	1¼
Little Current ..	1,400	Manitoulin Expositor.	W.	Ind.-Lib.	½
London.....	60,000	Advertiser(<i>M., N. & E.</i>)	D.	Lib.	44,032★†
"		Free Press(<i>M., N. & E.</i>)	D.	Ind. Con.	41,127★†
"		Catholic Record.....	W.	Relig.	31,155
"		Echo.....	W.	Ind. (Free).	10
"		Farmer's Advocate...	W.	Agric.	30,826†
"		Canadian White Rib-			
"		bon Tidings.....	M.	Temperance..	9
"		Can. Woodman.....	M.	Broth'd	6½
L'Orignal.....	1,500	Advocate.....	W.	Lib.	½
Lucan.....	709	Sun.....	W.	Ind.	½
Lucknow	967	Sentinel.....	W.	Ind.	1,315
Madoc.....	1,200	Review.....	W.	Ind.	1
Markdale.....	925	Standard	W.	Ind.	1½
Markham.....	1,000	Economist.....	W.	Ind.	1,125
Marmora.....	915	Herald.....	W.	Ind.	½
Meaford.....	3,000	Express.....	W.	Ind.	1
"		Mirror.....	W.	Con.	¾
"		Monitor.....	W.	Lib.	¾
Merlin	500	Standard	W.	Ind.	½
Merrickville....	993	Post	W.	Ind.	½
Midland.....	6,400	Argus.....	W.	Con.	1
"		Free Press.....	W.	Ind.	1¼
Mildmay.....	900	Gazette.....	W.	Ind.	¾
Millbrook.....	793	Mirror.....	W.	Ind.	¾
"		Reporter	W.	Ind.-Con	1
Milton.....	2,009	Canadian Champion..	W.	Ind.	1,030
"		Reformer.....	W.	Lib.	¾
Milverton.....	826	Sun.....	W.	Ind.	2
Minden.....	300	Echo.....	W.	Ind.-Con.....	1
Mitchell.....	1,766	Advocate	W.	Con.	2
"		Recorder.....	W.	Lib.	1
Monkton.....	400	Times.....	W.	Ind.	½
Morrisburg	1,696	Leader.....	W.	Ind.	1¼
Mount Forest ..	2,000	Confederate and			
"		Representative.....	W.	Ind.	1¼
Napanee.....	3,000	Beaver.....	W.	Con.	3,463★
"		Express.....	W.	Lib.	
Newcastle.....	655	Independent.....	W.	Ind.	½
New Hamburg..	1,600	Independent.....	W.	Ind.	1
New Liskeard..	2,108	Speaker.....	W.	Ind.	1¼
Newmarket	3,500	Era.....	W.	Lib.	1,767★
"		Express-Herald.....	W.	Ind.-Con	¾
"		Christian Vanguard..	S.-M.	Relig.	¾
Niagara Falls..	15,000	Review.....	D.	Ind.-Lib.	3
"		La Luce.....	M.	Italian Relig	4,800
Niagara-on-the					
Lake	2,000	Advance	W.	Ind.	
North Bay.....	10,240	Despatch & Tribune..	W.	Con.	¾
"		Times.....	W.	Ref.-Lib	¾

Place	Pop.	Name of Paper	Issue	Classification	Circ.
Norwich	1,450	Gazette	W.	Ind.	1
Norwood	945	Register	W.	Ind.	840
Oakville	3,000	News	W.	Ind.	½
"		Record	W.	Con.	¾
"		Star	W.	Ind.	½
Orangeville	2,400	Banner	W.	Ind.	2,528 ★
"		Dufferin Post	W.	Con.	1½
"		Sun	W.	Con.	
Orillia	8,952	News-Letter	W.	Ind.	2½
"		Packet	W.	Ind.-Con.	3
"		Times	W.	Lib.	2,833 ★
"		Can. Workman.	M.	Broth'd	
"		Sons of Temperance Record	M.	Temp.	
Orono	1,000	News	W.	Ind.	¾
Oshawa	9,400	Ontario Reformer.	W.	Lib.	2,650
Ottawa	117,744	Citizen	D.	Ind.	28,602†
"		Journal-Press (M)....	D.	Un } ...	28,304†
"		Journal (E)	D.	Un } ...	
"		Farm Journal	S.-W.	Agric. and Dairy ...	18,210†
"		Le Droit	D.	Ind.	7,421†
"		"	W.	Ind.	3¼†
"		Canada Gazette	W.	Gov't.	
"		Canadian	W.	Ind.	
"		Can. Labor Press	W.	Labor	
"		United Canada	W.	Ind., Relig.	7½
"		Danebrog	W.	Ind.-Danish.	1
"		Can. Military Gazette.	S.-M.	Military	
"		Le Canadien-Errant.	S.-M.	Lit.	1
"		Agric. Gazette of Can..	M.	Agric.	
"		Can. Forestry Journal.	M.	Conservation.	6¼
"		Can. Labor Press	M.	Labor	
"		Civilian	M.	Civil Service.	
"		Labor Gazette	M.	Industrial ...	
"		Naturalist	M.	Scientific	
"		Le Prevoyant	M.	Broth'd	25
Otterville	500	News	W.	Ind.	
Owen Sound	12,750	Advertiser	S.-W.	Ind.-Lib.	2
"		Sun-Times	S.-W.	Ind.-Lib.	6,269 ★
"		Christian Messenger	M.	Relig.	¾
Paisley	820	Advocate	W.	Ind.	1,173
Palmerston	2,000	Spectator	W.	Ind.	½
Paris	4,866	Review	W.	Con.	1¼
"		Star-Transcript	W.	Lib.	1¼
Parkhill	1,500	Gazette	W.	Ind.	1
Parry Sound	3,500	Canadian	W.	Con.	¾
"		North Star	W.	Lib.	1
Pembroke	8,000	Observer	W.	Lib.	1½
"		Standard	W.	Ind.-Con.	1,988
Penetanguishene.	3,935	Herald	W.	Ind.	¾
Perth	3,800	Courier	W.	Lib.	2½
"		Expositor	W.	Con.	2
Peterborough ...	20,600	Examiner	D.	Lib.	5,778 ★†
"		"	W.	Lib.	2,100 ★
"		Review	D.	Con.	3,685
"		"	W.	Con.	2¾

Place	Pop.	Name of Paper	Issue	Classification	Circ.
Peterborough,...	20,600	Farm & Dairy	W.	Farming & Dairying	18,089*†
"		Canadian Florist...Bi-W.		Horticulture.	½
"		Canadian Horticulturalist	M.	Fruit, etc....	10
Petrolia... ..	3,000	Advertiser-Topic ...	W.	Ind.	2,012*
Pickering	500	News	W.	Ind.	1
Pictou	3,564	Gazette	W.	Con.	1,950
"		Times	W.	Lib.	3,442 *
Plattsville	700	Echo	W.	Ind.	½
Port Arthur	15,000	News-Chronicle ...	D.	Ind.	4,242*
"		Canadian Uutiset... W.		Finnish	2¾
Port Burwell....	600	Enterprise	W.	Ind.	½
Port Colborne...	3,000	Citizen.	W.	Ind.	¾
Port Credit	1,000	News	W.	Ind.	
Port Dover	1,400	Maple Leaf	W.	Ind.	¾
Port Elgin	1,328	Times	W.	Lib.	1,433
Port Hope	5,092	Guide	D.	Lib.	1
"		"	W.	Lib.	2¾
"		Times	W.	Con.	1
"		Trinity College School Record		School	
Port Perry	1,150	Observer	W.	Lib.-Con. ...	½
"		Star	W.	Ind.-Lib.	¾
Port Rowan....	759	News	W.	Ind.	¾
Powassan	800	News	W.	Ind.	¾
Prescott	3,450	Journal	W.	Lib.	1
Preston	4,900	Progress	W.	Ind.-Con. ...	¾
Rainy River....	1,700	Gazette	W.	Un.	¾
Renfrew	6,000	Journal	W.	Ind.-Con. ...	1¾
"		Mercury	W.	Ind.-Lib. ...	2,770 *
Richards Landing	300	St. Joe Herald....	W.	Ind.	¼
Richmond Hill...	1,002	Liberal	W.	Lib.	¾
Ridgetown	2,500	Dominion	W.	Lib.-Con. ...	947
"		Plaindealer	W.	Lib.	
Ridgeway	800	Herald	W.	Ind.	
Ripley	650	Express	W.	Lib.	¾
Rodney	700	Mercury	W.	Ind.	1
Russell	900	Leader	W.	Ind.	½
St. Catharines...	19,014	Journal	D.	Lib.	1¾
"		Standard	D.	Con.	7,796 *†
"		Acta Ridleiana. ... Tri.-Y.		College	
St. Mary's	4,000	Argus	W.	Lib.	
"		Journal	W.	Ind.-Con. ...	2,700 *
St. Thomas... ..	17,000	Times-Journal	D.	Ind.	9,047 *†
"		"	W.	Ind.	1
"		Municipal World... M.		Municipal ...	3
Sarnia	13,000	Canadian Observer.. D.		Ind.	3¾
"		"	W.	Ind.	1¼
Sault Ste. Marie.	20,000	Star	D.	Ind.-Con. ...	4
"		Steelton News	W.	Ind.	1
Seaforth	2,052	Huron Expositor... W.		Lib.	3,250
"		News	W.	Con.	1
Shelburne	1,200	Economist	W.	Ind.	1
"		Free Press	W.	Con.	1¼

Place	Pop.	Name of Paper	Issue	Classification	Circ.
Simcoe.....	4,000	British Canadian....	W.	Con.....	1
"		Reformer.....	W.	Ind.-Lib.....	3¼
Smith's Falls....	6,200	Rideau Record....	S.-W.	Lib.....	1,656
"		News.....	W.	Ind.-Con.....	2
Smithville.....	750	Review.....	W.	Ind.-Lib....	962★
Southampton....	2,400	Beacon.....	W.	Ind.....	¾
South Mountain..	350	Mountain Herald....	W.	Ind.....	½
Stayner.....	1,039	Sun.....	W.	Ind.....	½
Stirling.....	900	Leader.....	W.	Con.....	¾
"		News-Argus.....	W.	Ind.....	½
Stouffville.....	1,225	Tribune.....	W.	Ind.....	¾
Stratford.....	17,500	Beacon.....	D.	Ind.-Lib....	3¼
"		".....	W.	Ind.-Lib.....	1
"		Herald.....	D.	Con.-Un.	3,014★†
"		".....	W.	Con.-Un.....	¾
Strathroy.....	3,000	Age.....	W.	Lib.....	1¼
"		Dispatch.....	W.	Con.....	1¼
Streetsville....	1,000	Review.....	W.	Ind.....	½
Sudbury.....	8,500	Star.....	S.-W.	Ind.....	3,000
"		Mining News.....	W.	Con.....	
Sunderland.....	600	Brock Banner.....	W.	Ind.-Con....	
<i>Published in Cannington as part of Ontario Gleaner.</i>					
Sundridge.....	600	Echo.....	W.	Ind.....	½
Tara.....	1,000	Leader.....	W.	Ind.-Con.....	1
Tavistock.....	1,200	Gazette.....	W.	Ind.....	800
Teeswater.....	950	News.....	W.	Ind.....	¾
Thamesville....	900	Herald.....	W.	Ind.....	¾
Thessalon.....	2,700	Algoma Advocate..	W.	Ind.....	¾
Thornbury.....	900	Review-Herald...	W.	Ind.....	1
Thorold.....	4,500	Post.....	S.-W.	Ind.....	¾
Tilbury.....	1,703	Times.....	W.	Ind.....	¾
Tilsonburg....	3,155	Liberal.....	W.	Lib.....	1¼
"		Observer.....	W.	Con.....	1¼
Timmins.....	5,000	Advance.....	W.	Ind.....	¾
"		Timmins and Porcupine Herald..	W.	Lib.....	1
Toronto.....	541,000	Globe.....	D.	Lib....	83,579†
"		Mail & Empire....	D.	Con....	70,144†
"		Star.....	D.	Ind.-Lib.	81,034†
"		".....	W.	Ind.-Lib.	63,045†
"		Telegram.....	D.	Ind....	85,829†
"		Times.....	D.	Con.....	43¾
"		World.....	D.	Ind.-Con	30,824★†
"		".....	Sun.	Ind.-Con.	82,949★†
"		Hebrew Journal...	D.	Ind.-Jewish.	
"		Varsity.....	Tri-W.	College....	
"		Canadian Baptist..	W.	Relig.....	6½
"		Canadian Ch'rchm'n	W.	Relig.....	4½
"		Can. Congregat'n'st	W.	Relig.....	1
"		Can. Countryman..	W.	Agric.	36,995★†

Place	Pop.	Name of Paper	Issue	Classification	Circ.
Toronto.....	541,000	Can. Engineer....	W.	Engineering...	2½
"		Canadian Farm....	W.	Agric.	24,635★†
"		Canadian Grocer..	W.	Trade.....	6½†
"		Can. Hardware			
		Journal.....	W.	Trade.....	2
"		Can. Insurance....	W.	Insurance....	
"		Can. Machinery and			
		Mfctrs. News....	W.	Trade.....	2½
"		Canadian Observer	W.	Col'd Races	11,500
"		Catholic Register..	W.	Relig.....	13
"		Christian Guardian.	W.	Relig.....	21¼
"		Contract Record &			
		Engin'g Review..	W.	Trade.....	
"		East and West....	W.	Relig.....	49¼
"		Farmer's Sun....	W.	Agric.....	17
"		Financial Post....	W.	Finance.....	6¼
"		Hardware & Metal.	W.	Trade.....	3½†
"		Industrial Banner..	W.	Labor.....	19
"		Jack Canuck	W.	Ind.....	
"		Monetary Times...	W.	Fin., Ins., and	
				Comm.....	5
"		Once-a-Week	W.	Ind.-Con...	
"		Ontario Gazette...	W.	Gov't.....	
"		Pioneer.....	W.	Soc. Progress..	
					23,605★
"		Presbyterian and			
		Westminster.	W.	Relig. and Lit..	10½
"		Record.....	W.	Record Paper.	
"		Riverdale Leader..	W.	Local (free)....	4
"		Saturday Night....	W.	Lit., Illus	34,978★†
"		Sentinel.....	W.	Relig.....	26,674★†
"		Statesman	W.	Lib.....	9¼
"		Times.....	W.	Local (free)....	
"		War Cry.....	W.	Relig.....	
"		Wilson List of Rural			
		Newspapers....	W.		140,881★
"		Young Soldier....	W.	Relig.....	
"		J e w i s h Labor			
		Gazette.....	W.	Ind.....	
"		La Tribuna			
		Canadiana.....	W.	Italian-Con....	5
"		Can. Courier.....	Bi-W.	Lit	47,267★†
"		Canada Lumberman			
		& Woodworker .	S.-M.	Trade.....	
"		Canadian Forward.	S.-M.	Socialist.....	12
"		Can. Teacher....	S.-M.	Educ.....	6¾
"		Electrical News and			
		Eng'ring Journ'l	S.-M.	Trade.....	2½
"		Farmer's Magazine.	S.-M.	Agric.....	35†
"		Power House.....	S.-M.	Trade.....	3½
"		Sanitary Engineer.	S.-M.	Trade.....	1¼
"		Shoe and Leather			
		Journal	S.-M.	Trade.....	
"		Acta Victoriana....	M.	College.....	¼
"		Adult Class.....	M.	Relig.....	
"		Aviation News....	M.	Aviation	
"		Baker & Confection'r	M.	Trade.....	

Place	Pop.	Name of Paper	Issue	Classification	Circ.
Toronto	541,000	Bank Directory of Canada	M.	Banking...2,511 *	
"		Baptist Visitor....	M.	Relig. 7¼	
"		Bk'seller & St'tion'r	M.	Trade	1
"		Bulletin	M.	Insur. and Finance ...1¼	
"		Bulletin of the Army Medical Corps ..	M.	Medical and Military	
"		Canada and India..	M.	Ind.	
"		Canada Lancet....	M.	Medical. 2½	
"		Canada Law Journal	M.	Legal	
"		Can. Boy Builder..	M.	Boys	
"		Canadian Builder...	M.	Trade	1¼
"		Canadian Chemical Journal	M.	Scientific....1½	
"		Canadian Cigar and Tobacco Journal	M.	Trade	1¼
"		Canadian Druggist	M.	Trade 2,825	
"		Can. Foundryman.	M.	Trade	1
"		Can. Furnit're W'ld & Undertaker...	M.	Trade	1¼
"		Can. Harness Journal	M.	Trade...3,700	
"		Can. Home Journal	M.	Household..28¼†	
"		Can. Impl'm't Trade & Power Farming	M.	Trade	7¼
"		Canadian Journal of Med. & Surgery	M.	Medical.....6¼	
"		Can. Journ'l of Music	M.	Mus. Life....2	
"		Can. Law Times...	M.	Legal.....½	
"		Canadian Magazine	M.	Literary 18¼	
"		Can. Manhood....	M.	Y. M. C. A..13¼	
"		Can. Manufacturer	M.	Trade.....2	
"		Can. Medical Asso- ciation Journal..	M.	Medical.....	
"		Can. Motor Boat	M.	Boats and Aviation....7	
"		Canadian Motorist.	M.	Motoring.6,331*†	
"		Can. Motor Tractor and Implement Trade Journal ..	M.	Trade	
"		Canadian Music Trades Journal..	M.	Music Trades1¼	
"		Can. Optometrist and Optician...	M.	Trade	
"		Can. Pharmaceutic'l Journal	M.	Drugs.....1¼	
"		Can. Poultry Review	M.	Poultry 16¼	
"		Can. Practitioner and Review....	M.	Medical.....	
"		Canadian Railway & Marine World	M.	Rail., Marine, etc.....2¼†	
"		Clothier & Haber- dasher	M.	Trade.....2	
"		Construction	M.	Trade.....1	
"		Dom. Dent'l Journal	M.	Dental 1¼	
"		Dom. Ind. Oddfell'w	M.	B'hood.....	
"		Doninion Medical Monthly ...	M.	Medical	

Place	Pop.	Name of Paper	Issue	Classification	Circ.
Toronto.....	541,000	Dry Goods Review	M.	Trade	2½
"		Economist	M.	Ins. & Finance	
"		Electrical Dealer & Contractor	M.	Trade	¾
"		Everywoman's W'ld	M.	Literary	
					104,402†
"		Footwear in Canada	M.	Trade	2
"		Forester	M.	B'hood	
"		Freemason	M.	Masonic	
"		Furniture Journal..	M.	Trade	
"		Hospital World....	M.	Hos. Interests	
"		Industrial Canada..	M.	Trade	3½
"		Insurance and Financial Review	M. }	Ins., Banking & Finance .2¼	
"		Khaki Call	M.	Army & Navy	
"		Kennel and Bench..	M.	Dogs	1¼
"		Life Underwriters' News	M.	Life Ins.	1¾
"		Lord's Day Adv'c'te	M.	Relig.	
"		Maclean's Magazine	M.	Literary	70†
"		McM'ster Univ'rsity Monthly	M.	College	
"		Marine Engineering of Canada	M.	Engineering..	1½
"		Marketing	M.	Com'l.	¾
"		Masonic Sun	M.	Masonic	
"		Men's Wear Review	M.	Trade	1¼
"		Missi'n'y Mess'nger	M.	Relig.	36¼
"		Missionary Outlook	M.	Relig.	15¾
"		Mission World	M.	Relig.	2½
"		Money and Risks..	M.	Ins., Fin. and Comm.	
"		Monthly Letter....	M.	Relig.	
"		Motoring	M.	Motoring	3†
"		Motor Magazine of Canada	M.	Motors	6¾
"		Motor Trade	M.	Trade	¾
"		Musical Canada...	M.	Music	1
"		National Progress..	M.	Lit.	
"		Oral Health	M.	Dental	
"		Pathfinder	M.	Relig.	12
"		Pottery, Glass, House Furnish- ings and Toys...	M.	Trade	
"		Printer & Publisher	M.	Trade	1¼†
"		Retail Druggist...	M.	Trade	1½
"		Retail Grocer and Provisioner	M.	Trade...	4
"		Rural Canada	M.	Agric. and Household	29
"		Sailor	M.	Navy League	45
"		School	M.	Educ.	5¼
"		Social Welfare....	M.	Temperance	
"		Sons of Engl'd R'c'rd	M.	Broth'd	
"		Sun. School Banner	M.	Relig.	16¼
"		Teachers' Assistant	M.	Relig.	
"		Teachers' Monthly	M.	Relig.	13¾
"		Tr'der & Can. Jew'l'r	M.	Trade	1¾

Place	Pop.	Name of Paper	Issue	Classification	Circ.
Toronto.....	541,000	Trinity Univ. Rev.	M.	College.....	¾
"		University Monthly	M.	College.....	
"		Woman's Century.	M.	Woman's Interests.....	6¼
"		Women's Wear....	M.	Trade.....	1¼
"		Youth and Service.	M.	Relig.....	5
"		Christian Worker..	Bi-M.	Relig.....	1¼
"		Canadian Fashion Quarterlies.....	Q.	Fashions.....	
"		Echoes.....	Q.	I.O.D.E.	
"		Every woman's Needlecraft Com- panion	Q.	Needlecraft	
"		Home Study Quarterly	Q.	Relig.....	44¾
"		Intermediate Quarterly.....	Q.	Relig.....	25¾
"		Junior Quarterly...	Q.	Relig.....	
"		Neglected C'ntinent	Q.	Relig.....	21
"		Senior Berean Les- son Quarterly...	Q.	Relig.....	
"		Square Deal	Q.	Soc. Reform..	½
Tottenham.....	600	Sentinel	W.	Ind.....	½
Trenton.....	6,900	Advocate.....	W.	Con.....	¾
"		Courier.....	W.	Ind.....	1
Tweed.....	1,500	Advocate.....	W.	Ind.....	¾
"		News.....	W.	Ind.....	1½
Uxbridge.....	1,700	Journal.....	W.	Lib.....	1,256★
"		Times.....	W.	Con.....	1¼
Vankleek Hill..	1,800	Review.....	W.	Ind.....	1½
Victoria Harbor	1,700	New Era.....	W.	Ind.-Con....	¼
Walkerton.....	3,100	Bruce Herald and Times.....	W.	Con.....	
"		Telescope.....	W.	Lib.....	1¼
Wallaceburg...	5,000	Saturday Herald..	W.	Ind.....	¾
"		News.....	W.	Ind.....	2,045★
Warkworth.....	750	Journal.....	W.	Ind.....	¾
Waterdown.....	900	Review.....	W.	Ind.....	
Waterford.....	1,200	Star.....	W.	Lib.....	1¼
Waterloo.....	4,625	ChronicleTel'graph	W.	Lib.....	2¼
Watford.....	1,290	Guide-Advocate...	W.	Ind.....	1½
Welland.....	10,000	Telegraph.....	S.-W.	Un.....	3½
"		People's Press	W.	Lib.....	5,094★
"		Tribune.....	W.	Lib.....	5,149★
"		HomeCircleLeader	M.	Broth'd.....	6
Wellesley.....	750	Maple Leaf.....	W.	Ind.....	¾
Westboro.....	3,000	News.....	W.	Ind.....	
West Lorne....	800	Elgin Sun.....	W.	Ind.....	¾
Weston.....	2,500	Times and Guide..	W.	Ind.....	1
Westport.....	1,000	Mirror.....	W.	Ind.....	½
West Toronto..	12,000	West York Herald	W.	Con.....	4
Wheatley.....	800	Journal.....	W.	Ind.....	¾
Whitby.....	2,900	Gazette & Chronicle	W.	Ind.....	1¼
"		Vox Collegii.....	M.	College.....	
Warton.....	2,000	Canadian Echo..	W.	Ind.....	1¼
Winchester....	1,250	Press.....	W.	Ind.....	1
Windsor.....	28,064	Border Cities Star..	D.	Ind.....	12¼
"		Herald.....	W.	Ind.....	7¼

Place	Pop.	Name of Paper	Issue	Classification	Circ.
Windsor.....	28,064	La Défense.....	W.	Ind.-French..	
"		Le Progres.....	W.	Lib.-French..	¾
Wingham.....	2,700	Advance	W.	Con.....	1¼
"		Times.....	W.	Lib.....	1
Woodstock....	10,500	Sentinel Review...	D.	Ind.....	5,602 ★
"		" "	W.	Ind.....	2,217 ★
"		Express	W.	Con.....	1¼
"		Rod & Gun.....	M.	Sport.....	17¼
Woodville.....	500	Advocate.....	W.	Ind.....	
<i>Published in Beaverton by Beaverton Express.</i>					
Wroxeter	700	News.....	W.	Ind.....	
Wyoming.....	489	Enterprise.....	W.	Ind.....	¼
Zurich.....	600	Herald.....	W.	Ind.....	¾

QUEBEC

Arthabaska....	2,250	L'Union des Cantons de l'Est.....	W.	Lib.....	1
Beauceville....	6,500	L'Eclaireur.....	W.	Lib.....	2½
Bedford.....	1,400	News.....	W.	(See St. Johns News)	
Buckingham...	4,000	Post	W.	Ind.....	¾
Chicoutimi	7,500	Progres du Saguenay	W.	Ind.....	4571 ★
"		L'Echo Paroissial du Sacré-Cœur...	M.	Relig.....	1
"		Le Messager de St. Antoine.....	M.	Relig.....	14
Coaticook.....	3,200	Observer.....	W.	Ind.....	¾
Danville	1,200	Times-Guardian....	W.	Lib.....	
<i>Publ'd in Richm'd by Richmond Times-Guardian.</i>					
Farnham.....	3,560	Leader	W.	Ind.....	
<i>Publ'd in Granby by Granby Leader-Mail.</i>					
Fraserville....	7,800	L'Action Canadienne	W.	Con.....	½
"		Le Journal.....	W.	Lib.....	
"		Le St. Laurent	W.	Lib.....	2½
Granby.....	7,000	Leader-Mail.....	W.	Ind.....	1
"		Monthly Leaflet....	M.	Relig.....	
"		White Ribbon Leaflet	M.	Temperance..	
Grand' Mere...	8,000	Le Digesteur—The Digester.....	W.	Ind.....	
Hull.....	22,000	Advance	W.	Un.....	¾
"		Le Spectateur.....	W.	Lib.....	3¼
Huntingdon....	1,466	Gleaner.....	W.	Ind-Lib.....	2
"		News.....	W.	(See St. Johns News)	
Joliette.....	8,900	L'Action Populaire...	W.	Lib.....	4
"		L'Etoile du Nord....	W.	Ind.....	3½
Knowlton.....	865	News.....	W.	(See St. Johns News)	
Lachute	2,500	News.....	W.	(See St. Johns News)	
"		Watchman.....	W.	Con.....	½
Levis.....	10,000	Le Quotidien.....	D.	Lib.....	2½
"		" (Hebdomadaire)	W.	Lib.....	1
"		La Lumiere..	W.	Relig.....	1½

Place	Pop.	Name of Paper	Issue	Classification	Circ.
Magog	3,978	News.....	W.	(See St. Johns News)	
Montmagny	8,500	Courrier	W.	Lib. 1¼	
"		Le Peuple	W.	Ind. 5,218 ★	
Montreal.....	600,000	Gazette	D.	Con. 33,531†	
"		Herald and Telegraph	D.	Lib. 19,279†	
"		McGill Daily.....	D.	College... 1¼	
"		Star.....	D.	Ind. 112,331 ★†	
"		"	W.	Ind.Ag. 147†	
"		Le Canada.....	D.	Lib. 18,595★†	
"		"	W.	Lib.	
"		Le Devoir.....	D.	Ind. 15,261†	
"		"	W.	Ind. 2¼	
"		La Patrie.....			
"		" Canadian Edition...	D.	Con ... 21,805 ★†	
"		" U.S. Edition	D.	Con. 3,520★†	
"		"	W.	Con.-Agctl...	12,014★
"		La Presse.....			
"		" Canadian Edition..	D.	Ind. 128,801†	
"		" U.S. Edition	D.	Ind. 23,730†	
"		"	W.	Ind.-Agctl. 41,194†	
"		Eagle.....	D.	Ind.-Jewish.. 12	
"		Russkoye Slovo.....	D.	Ind.-Russian.	
"		Chronicle (<i>Banking, Ins. & Finance</i>)...	W.	Ins. & Fin....	
"		Financial Times.....	W.	Finance..... 4¼	
"		Labor World.....	W.	Labor.....	
"		Maisonneuve Leader.	W.	Ind.....	
"		Northern Messenger.	W.	Relig.... 50,546★	
"		Standard	W.	Lit. & News..	77,603 ★†
"		Trade Bulletin.....	W.	Trade.....	
"		Witness & Canadian Homestead	W.	Agrcl. ... 17,873★†	
"		World Wide.....	W.	Lit. 8,930★†	
"		L'Aurore.....	W.	Relig..... ¼	
"		L'Autorité.....	W.	Ind. 15¼	
"		Le Bulletin.....	W.	Lib. 9¼	
"		Le Bulletin des Agriculteurs.....	W.	Agr'c'l. 8	
"		Le Canard.....	W.	Humor..... 7¼	
"		Le Moniteur du Commerce	W.	Trade..... 3½	
"		Le Nationaliste.....	W.	Ind.	
"		Le Nord de Montréal	W.	Ind.-Local(free) 4¼	
"		Le Pays	W.	Lib.-Ind. 10¼	
"		Le Prix Courant.....	W.	Com'l. . 2,250★†	
"		Le Samedi.....	W.	Lit. 27,374★†	
"		La Semaine Religieuse	W.	Relig..... 2¼	
"		L'Araldo del Canada	W.	Italian 3¼	
"		Can. Jewish Chronicle	W.	Ind.-Jewish .. 3¼	
"		L'Indépendente Corriere del Canada ...	W.	Italian..... 8	

Place	Pop.	Name of Paper	Issue	Classification	Circ.
Montreal.	600,000	L'Italia	W.	Italian....	8,870
"		Jewish Weekly	W.	Ind.-Jewish	
"		Le Passe-Temps... Bi-W.		Music & Lit. .	8¼
"		By-Water	M.	Lit. and Travel	9¼
"		Canada—West India Magazine	M.	Trade & Travel	4¼
"		Can. Messenger of the Sacred Heart	M.	Relig....	80,571★
"		Can. Municipal Journal	M.	Municipal....	3¼
"		Canadian Official Railway Guide ..	M.	Transportation	5
"		Export Journal of Canada ..	M.	Export	
"		Journal of Agriculture ..	M.	(See Journal d'Agric'lture)	
"		Monthly Bulletin	M.	Relig.	
"		Monthly Bulletin Can. Mining Inst.	M.	Mining	1
"		Motorist	M.	Autos	
"		Pharmaceutical Journal ..	M.	Pharmacy ...	1¼
"		Presbyterian Record ..	M.	Relig.	57
"		Quebec Practice Reports	M.	Legal.	
"		Sentinel of the Blessed Sacrement ..	M.	Relig.	
"		Shipbuilding & Harbor Construction	M.	Trade	
"		Veteran	M.	Hist. and Lit.	83½†
"		L'Action Francaise ..	M.	Fraternal	3¼
"		Alliance Nationale ..	M.	Broth'd.	
"		L'Ami des Sourds Muets ..	M.	Deaf & Dumb	¾
"		Annales des Pretres Adorateurs	M.	Relig.	
"		L'Artisan	M.	Fraternal	47
"		La Bonne Parole	M.	Fraternal	
"		Le Bulletin de la Chambre de Commerce ..	M.	Com'l.	
"		Bulletin Eucharistique ..	M.	Relig.	
"		La Clinique	M.	Medical	3½
"		Journal d'Agriculture et d'Horticulture ..	M.	Agric. Fr.	83,617★
"		Le Messager Canadien du Sacré-Cœur ..	M.	Eng. 7,645★	
"		See Can. Mess. of the S.H.			
"		La Minerve	W.	Con	
"		Le Nigog	M.	Lit.	
"		Petit Mess. du Tres St. Sacrement	M.	Relig.	
"		La Revue Canadienne ..	M.	Literary	¾
"		La Revue de Jurisprud. ..	M.	Legal	
"		La Revue Legale	M.	Legal	
"		La Revue Nationale ..	M.	French National Interests	
"		La Revue Populaire ..	M.	Literary.	10,246★
"		Le Semeur	M.	Relig.	2¼
"		La Temperance	M.	Temp.	
"		L'Union Medicale ..			
"		du Canada	M.	Medical	
"		Can. Antiquarian	Q.	Antiques	

Place	Pop.	Name of Paper	Issue	Classification	Circ.
Montreal, ...	600,000	Canadian Railroader, Q.		Railroad. . . .	
"		Journal Can. Bankers' Asso.	Q.	Banking. . . .	3,945 ★
"		University Magazine. Q.		College.	1 3/4
Ormstown	930	Bulletin.	W.	Un.	1 3/4
Pt. aux Trembles	1,800	L'Administration . . .	W.	Ind.	1 1/4
Quebec.	103,246	Chronicle.	D.	Ind.-Con. . . .	14 1/4
"		" (Gazette).. . . .	W.	Ind.-Con. . . .	
"		Telegraph	D.	Ind.-Lib. . . .	11,631 ★
"		L'Action Catholique.. D.		Ind.	14,056
"		"	W.	Ind.	15 1/4
"		L'Evenement.	D.	Con.	18,260 ★
"		"	W.	Con.	4,811 ★
"		Le Soleil	D.	Lib.	38,358 ★†
"		"	W.	Lib.	6 3/4
"		Le Bulletin du Commerce.	W.	Trade.	1 3/4
"		Le Franc Parleur. . .	W.	Ind.	2 1/4
"		Le Gaspesian.	W.	Ind.	
"		La Gazette Officielle. W.		Gov't.	
"		Le Mousquetaire. . .	W.	College.	
"		La Semaine Com'rciale W.		Com'l.	
"		La Semaine Religieuse W.		Relig.	
"		Diocesan Gazette. . .	M.	Relig.	
"		Annales de Notre Dame du Sacré-Cœur . . .	M.	Relig.	
"		La Basse-Cour. . . .	M.	Poultry	
"		Le Bulletin de la Ferme M.		Agric.	9 3/4
"		Le Croise.	M.	Ind.-Soc'l. . . .	3 1/4
"		L'Enseignement Primaire.	M.	Educ.	8 1/2
"		Les Fleurs de la Charité M.		Relig. & Educ	
"		Le Naturaliste Canadien M.		Scientific. . . .	
"		Educational Record.. Q.		Educ.	1 1/4
Richmond.	3,500	News.	W.	(See St. Johns News)	
"		Times-Guardian. . . .	W.	Lib.	1
Rimouski.	4,000	Le Progres du Golfe. W.		Ind.	1 1/2
"		Le Messager de Ste. Anne.	M.	Relig.	4 1/2
Roberval.	2,500	Le Colon.	W.	Ind.	1 1/2
Rock Island. . . .	1,300	Stanstead Journal. .	W.	Ind.	1 1/2
Ste. Anne de Bellevue	1,700	Can. Textile Journal.. W.		Trade.	
"		Journal of Commerce W.		Finance.	
"		Pulp and Paper Magazine.	W.	Trade.	
"		Can. Mining Journal S.-M.		Mining	
"		Canadian Fisherman. M.		Trade.	
"		Iron & Steel of Canada M.		Trade.	
"		Canadian Bookman Q.		Lit.	
"		Macdonald College Magazine Q.		Agric. & Lit..	1
Ste. Anne de Ristigouche. . . .	1,060	Micmac Messenger.. M.		Micmac. Ind. . .	456 ★
St. Hyacinthe. . . .	11,000	Le Clairon.	W.	Lib.	3 1/4
"		Le Courrier.	W.	Lib.	1 1/4
"		La Tribune.	W.	Ind.	3 1/4
St. Jerome.	6,200	L'Avenir du Nord. . .	W.	Lib.	1 1/4

Place	Pop.	Name of Paper	Issue	Classification	Circ.
St. Johns.	7,000	News (seven editions)	W.	} Con 3½	
Bedford		"	W.		
Knowlton		"	W.		
Magog		"	W.		
Huntingdon		"	W.		
Lachute		"	W.		
Richmond		"	W.		
"		Le Canada Francais..	W.	Lib.	3¼
"		Montreal Churchman	M.	Relig.	
Shawinigan Falls	3,463	L'Echo.....	W.	Lib.	¾
Shawville.....	750	Equity.....	W.	Ind.	1¼
Sherbrooke	23,212	Record.....	D.	Ind.	10,252 ★†
"		La Tribune.....	D.	Lib.	9,537 ★
"		Le Messenger de St.			
		Michel	W.	Relig.	
"		Le Progres de L'Est..	W.	Ind.-Lib.	1
Sorel.....	9,000	Le Courier.....	W.	Lib.	2¾
"		Gazette	W.	Lib.	
"		Le Sorelois.....	W.	Con.	2¾
"		News.....	Irreg.	Con.	
Stanstead.....	900	Stanstead College			
		Magazine	Q.	College.....	
Thetford Mines.	8,000	Le Canadien.....	W.	Ind.	2
Three Rivers...	20,000	St. Maurice Valley			
		Chronicle.....	W.	Ind.	
"		Le Bien Public.....	W.	Ind.	4¾
"		Le Trifluvien.....	W.	Lib.	3
Valleyfield.....	9,449	Le Progres.....	W.	Lib.	1,500
Verdun.....	30,000	Echo.....	W.	Ind.-Local.	1¼
Waterloo.....	2,200	Advertiser.....	W.	Lib.	1
"		Journal de Waterloo.	W.	Ind.	1¼
Westmount	18,500	News	W.	Ind.	4
Windsor Mills..	2,700	Times-Guardian....	W.	Lib. (See Richmond	
				Times-Guard.)	

NEW BRUNSWICK

Bathurst	4,000	Northern Light.....	W.	Ind.	1¼
Campbellton ...	5,000	Graphic.....	W.	Ind.	2½
"		Tribune	W.	Ind.	1
Chatham.....	5,000	Gazette	Tri-W.	Ind.-Lib.	1¼
"		World.....	S-W.	Ind.-Con.	½
"		"	W.	Ind-Con.	1
"		Commercial.....	W.	Ind.	1¼
Edmundston. .	2,200	Le Madawaska.....	W.	Ind.	
Fredericton....	8,000	Gleaner.....	D.	Ind.-Con.	6,447 ★
"		"	S-W.	Ind.-Con.	5
"		Mail.....	D.	Ind.-Lib.	1½
"		"	S-W.	Ind.-Lib.	1¼
"		Royal Gazette.....	W.	Gov't.	
"		Educational Review.	M.	Educat'l.	1½
"		University Monthly..	M.	College	½
Hartland.....	1,250	Observer	W.	Lib.	2¼
Hillsboro	1,200	Journal	W.	Ind.-Lib.	¾

Place	Pop.	Name of Paper	Issue	Classification	Circ.
Moncton.....	16,000	Times.....	D.	Lib.-Con..	4,157★
"		".....	S.-W.	Lib.-Con..	1,070★
"		Transcript.....	D.	Ind.-Lib....	4¼
"		".....	S.-W.	Ind.-Lib....	1½
"		L'Acadien.....	S.-W.	Lib.....	2¼
"		L'Evangeline.....	S.-W.	Ind.....	3¼
"		Can. Gov't Railways Empl'yes' Mag'zine	M.	Railway.....	
Newcastle.....	4,800	North Shore Leader.	W.	Ind.....	1¼
"		Union Advocate.....	W.	Ind.....	2
St. John.....	60,000	Globe.....	D.	Ind.-Lib....	4¼
"		".....	S.-W.	Lib.....	2½
"		Standard.....	D.	Con.....	14,087
"		".....	S.-W.	Con.....	
"		Telegraph-Sun.....	D.	Ind.-Lib.	14,647★†
"		"-News.....	S.-W.	Ind.-Lib....	3¼
"		Times-Star.....	D.	Ind.-Lib.	13,954★†
"		Maritime Baptist....	W.	Relig.....	5½
"		New Freeman.....	W.	Ind.-Relig...	3¼
"		Business Review....	M.	Com'l.....	1½
"		Canadian Boy.....	M.	Boys.....	2½
"		Maritime Retailer...	M.	Trade.....	1½
St. Stephen....	2,836	Courier.....	W.	Ind.-Con..	3,658★
Sackville.....	3,000	Post.....	S.-W.	Ind.....	1¼
"		Tribune.....	S.-W.	Ind.-Lib....	2
"		Argosy.....	M.	College....	¾
"		Busy East of Canada.	M.	Lit.-Com'l....	2½
Sussex.....	3,000	Record.....	W.	Ind.-Local	4,244
"		Maritime Farmer...S.-M.		Agric.....	9,473★
Woodstock.....	4,000	Carleton Sentinel...	W.	Lib.....	2¼
"		Press.....	W.	Con.....	1½

NOVA SCOTIA

Amherst.....	10,200	News.....	D.	Ind.-Con..	2,059★
"		"(News & Sentinel)S.-W.		Ind.-Con....	2¼
AnnapolisRoyal.	1,500	Spectator.....	W.	Ind.....	1¼
Antigonish.....	2,000	Casket.....	W.	Ind.....	6½
"		Xaverian.....		College.....	
Arichat.....	1,500	Record.....	W.	Ind.....	1
Berwick.....	850	Register.....	W.	Ind.....	1¼
Bridgetown....	1,000	Monitor.....	W.	Ind.....	1¾
Bridgewater....	3,500	Bulletin.....	W.	Con.....	1¾
Caledonia.....	978	Gold Hunter.....	W.	Lib.-Con....	1
Dartmouth.....	7,000	Patriot.....	W.	Ind.....	2
Digby.....	1,427	Courier.....	W.	Ind.....	2¼
Glace Bay.....	20,000	Gazette.....	D.	Lib.....	5¼
Halifax.....	55,000	Acadian Recorder...	D.	Lib.....	2
"		" " Tri.-W.		Lib.....	
"		Chronicle.....	D.	Lib.....	13,444★†
"		"(Nova Scotian)W.		Lib.-Agric...	8¼†
"		Echo (<i>Ev'g Chronicle</i>)D.		Lib.....	8,046★†

Place	Pop.	Name of Paper	Issue	Classification	Circ.
Halifax.....	55,000	Herald.....	D.	Ind.-Con	12,637†
"		"Mail & Homestead	W.	Agric.....	12
"		Mail (<i>Ev'g Herald</i>)..	D.	Ind-Con	15,102
"		Dalhousie Gazette...	W.	College.....	1
"		Presbyterian Witness	W.	Ind.-Relig..	6¼
"		Royal Gazette.....	W.	Gov't.....	
"		Maritime Merchant Bi-	W.	Com'l.....	1½
"		Canadian R.R. Em-			
"		ployees Monthly..	M.	R.R. Labor..	2¾
"		Church Work.....	M.	Relig.	3
Kentville.....	2,500	Advertiser.....	W.	Ind.....	2
"		Western Chronicle...	W.	Lib.....	1
"		Maritime Apple....	Bi-W.	Horticulture..	
Liverpool.....	2,500	Advance.....	W.	Ind.....	1
Lunenburg.....	3,000	News.....	D.	Ind.....	½
"		".....	W.	Lib.-Con....	1½
"		Progress-Enterprise..	W.	Lib.....	1¾
Middleton.....	1,000	Outlook.....	W.	Ind.....	1¼
New Glasgow..	10,000	News.....	D.	Ind.....	3¼
"		Eastern Chronicle..	S.-W.	Lib.....	2,800 ★
"		Enterprise.....	W.	Ind-Con....	2
"		Free Lance.....	W.	Con.....	
North Sydney..	6,000	Herald.....	W.	Lib.....	4
Oxford.....	1,500	Journal.....	W.	Ind.....	¾
Pictou.....	4,000	Advocate.....	W.	Ind.-Lib..	2,304 ★
Pt. Hawkesbury	800	Journal-Bulletin	W.	Lib.....	¾
Pt. Hood.....	2,500	Greetings.....	W.	Ind.....	1¾
Shelburne.....	1,500	Gazette and Coast			
"		Guard.....	W.	Ind.-Con....	1½
Springhill.....	5,713	Record.....	W.	Ind-Lib....	1
Stellarton.....	4,500	Mar. Mining Record	S.-M.	Mining	¾
Sydney.....	27,000	Post..... (M. & E.)	D.	Un.....	7,033 ★†
"		" (Bras d'Or Gazette)	W.	Un.....	¾
"		Record.....	D.	Lib.....	4¾
"		Canadian Labor Leader	W.	Labor.....	4
Sydney Mines..	8,000	News.....	W.	Ind.....	1¾
Truro.....	6,000	News.....	D.	Ind.....	1,195 ★
"		".....	W.	Ind.....	5,409 ★
"		Citizen.....	W.	Ind.....	
"		Colchester Sun.....	W.	Ind.....	
"		Wesleyan.....	W.	Relig.....	4,178 ★
Windsor.....	4,000	Hants Journal.....	W.	Ind.....	2
"		Tribune.....	W.	Ind.-Con....	1½
"		Forward.....	Bi-W.	Temp.....	
"		King's College Record	M.	College.....	
Wolfville.....	2,000	Acadian.....	W.	Ind.....	1
"		Acadia Athenæum...	M.	College.....	½
Yarmouth.....	7,000	Post.....	D.	Con.....	½
"		Times.....	S.-W.	Con.....	
"		Herald.....	W.	Lib.....	3,125 ★
"		Light.....	W.	Ind.....	2½
"		Telegram.....	W.	Lib.....	3,125 ★

Place	Pop.	Name of Paper	Issue	Classification	Circ.
PRINCE EDWARD ISLAND					
Charlottetown..	12,000	Examiner	D.	Ind.-Con.	1½
"		Guardian (M. & Noon)	D.	Lib.-Con.	9,589★†
"		Patriot (E.)	D.	Lib.	4,399★
"		Herald	W.	Relig.	
"		Royal Gazette	W.	Gov't.	
"		Watchman	W.	Ind.-Lib.	1
Summerside....	3,500	Island Farmer... ..	W.	Agricult'l.	3,700
"		Journal	W.	Con.	5
"		Pioneer	W.	Lib.	3½
"		P. E. I. Agriculturist..	W.	Agricult'l.	5½

MANITOBA

Baldur.....	550	Gazette.....	W.	Ind.	½
Belmont.....	300	News.....	W.	Ind.	½
Binscarth.....	300	Express.....	W.	Ind.	½
Birtle.....	600	Eye Witness.....	W.	Ind.	½
Boissevain.....	975	Recorder.....	D.	Ind.-Con.	¾
Brandon.....	18,000	Sun.....	D.	Ind.-Con.	4,654★
"		"	W.	Ind.-Con.	2¼
Carberry.....	1,080	News-Express.....	W.	Ind.	¾
Carman.....	1,530	Leader.....	W.	Un.	¾
Cartwright.....	400	Southern Man. Review	W.	Ind.	½
Crystal City....	500	Courier.....	W.	Ind.	½
Cypress River..	350	Western Prairie.....	W.	Ind.-Con.	¼
Dauphin.....	4,000	Herald-Press.....	W.	Ind.	1½
Deloraine.....	856	Times.....	W.	Ind.	750
Dominion City..	350	Echo.....	W.	Ind.	¼
Dunrea.....	300	Review.....	W.	Ind.	

Published in Minto as a part of Minto-White-water Packet.

Elgin.....	350	Lancet.....	W.	Ind.	
Elkhorn.....	800	Mercury.....	W.	Un.	½
Elmwood.....		Advertiser.....	W.	Ind.	1½
Emerson.....	1,043	Journal.....	W.	Ind.-Lib.	½
Foxwarren.....	175	News.....	W.	Ind.	

Published in Binscarth as a part of Binscarth Express.

Gilbert Plains..	436	Maple Leaf.....	W.	Ind.	¼
Gladstone.....	890	Age.....	W.	Ind.	¾
Glenboro.....	500	Gazette.....	W.	Ind.	½
Grand View....	700	Exponent.....	W.	Ind.	½
Hamiota.....	600	Echo.....	W.	Ind.	¾
Hartney.....	623	Star.....	W.	Ind.	½
Holland.....	350	Observer.....	W.	Ind.	½
Killarney.....	1,250	Guide.....	W.	Ind.	885
Langruth.....	200	Herald.....	W.	Ind.	

See Portage la Prairie

MacGregor.....	640	Herald.....	W.	Ind.	½
Manitou.....	680	Western Canadian... W.	Ind.	¾	
Margaret.....	150	News.....	W.	Ind.	

Published in Minto as a part of Minto White-water Packet.

Place	Pop.	Name of Paper	Issue	Classification	Circ
Melita	800	New Era.....	W.	Ind.....	¾
Miami	450	Herald	W.	Ind.....	¾
Minnedosa	1,800	Tribune.....	W.	Con.....	1
Minto.....	300	Whitewater Packet...	W.	Ind.....	½
Morden.....	1,200	Times	W.	Ind.....	½
Morris	700	Herald	W.	Ind.....	¾
Neepawa	1,865	Press.....	S.-W.	Lib.....	1½
"		Register.....	W.	Ind.-Con.....	1¼
Ninette.....	220	News	W.	Ind.....	
<i>Published in Belmont as a part of Belmont News</i>					
Ninga.....	200	News.....	W.	Ind.-Con.....	
<i>Published in Boissevain as a part of Boissevain Recorder.</i>					
Oak Lake.....	500	News.....	W.	Ind.....	¾
Oak River.....	250	Post.....	W.	Ind.....	¾
Oakville.....	300	Standard.....	W.	Ind.....	½
Pilot Mound.....	550	Sentinel.....	W.	Ind.....	½
Plumas	350	Standard.....	W.	Ind.....	½
Portage la Prairie	5,000	Graphic.....	D.	Ind.-Lib.....	
"		"(Manitoba Liberal)"	W.	Ind.-Lib.....	1¼
"		Langruth Herald....	W.	Ind.....	½
Rapid City.....	600	Reporter.....	W.	Ind.....	½
Reston	600	Recorder	W.	Ind.....	¾
Rivers.....	950	Gazette	W.	Ind.....	¾
Roblin.....	500	Review	W.	Ind.....	½
Roland.....	600	News.....	W.	Ind.....	½
Russell	800	Banner	W.	Ind.....	¾
St. Boniface.....	11,403	Norwood Press.....	W.	Ind.....	¾
"		Le Manitoba	W.	Con.-French..	1¼
"		Les Cloches.....	S.-M.	Relig.-French	
"		L'Ami du Foyer.....	M.	Relig.-French	8
St. James.....		Leader	W.	Ind.....	1¼
Selkirk.....	3,400	Record	W.	Ind.....	½
Shoal Lake.....	700	Star.....	W.	Ind.....	¾
Somerset.....	450	News & Swan Lake			
		Echo.....	W.	Ind.....	½
Souris	2,000	Plaindealer.....	W.	Ind.....	1¼
Steinbach.....	500	Post.....	W.	Ind.-German..	½
Stonewall.....	1,100	Argus	W.	Ind.....	¾
Strathclair.....	300	Plain Talk.....	W.	Ind.....	¾
Swan River	635	Star.....	W.	Ind.....	½
The Pas.....	2,500	Herald	W.	Con.....	1¼
Transcona.....	3,000	Times	W.	Ind.....	
Treherne.....	750	Times.....	W.	Ind.....	873★
Virden.....	1,750	Empire-Advance....	W.	Ind.....	1¼
Waskada	600	News.....	W.	Ind.....	
Wawanesa	500	Independent.....	W.	Ind.....	½
Winnipeg	201,981	Free Press (M).....	D.	Lib .. }	79,411★†
"		"News-Bulletin(E)D.	D.	Lib .. }	
"		"(Prairie Farmer)"	W.	Lib. Agr	32,604★†
"		Grain Trade News and			
"		Livestock Journal..	D.	Agctl-Com'l..	2½
"		Telegram	D.	Con.....	37¾†
"		"	W.	Con.....	25¾†
"		Tribune.....	D.	Ind.....	36,639★†
"		"	W.	Ind.....	16

Place	Pop.	Name of Paper	Issue	Classification	Circ.
Winnipeg.....	201,981	Israelite Press.....	S.-W.	Ind.-Jewish..	
"		Dun's Notification Sheet	W.	Legal and Com'l	
"		Farmer's Advocate...	W.	Agric. 33,603	★†
"		Grain Growers' Guide	W.	Agric. 39,494	★†
"		Manitoba Gazette....	W.	Govt.....	
"		Mirror.....	W.	Record Paper	
"		North-Ender.....	W.	Ind. Local	
"				(free).....	7
"		North-West Review..	W.	Ind.	9¾
"		Western Labor News.	W.	Labor.....	
"		Western Star.....	W.	Ind.....	
"		Winnipeg Newspaper Union List.....	W.		180
"		La Liberté.....	W.	Ind.-French..	6¾
"		La Libre Parole.....	W.	Lib.-French..	1¾
"		Canada News.....	W.	Lib.-Swed. 4,223	
"		Canada Posten.....	W.	Ind.-Lib.Swed.	2¾
"		Can. Farmer.....	W.	Lib.....	10¾
"		Canadian Ruthenian..	W.	Ruthenian...	7½
"		Czas (Polish Times)..	W.	Ind.-Polish...	3
"		Gazeta Katolika.....	W.	Ind.-Polish...	8½
"		Heimskringla.....	W.	Un.Icelandic.	3¾
"		Logberg.....	W.	Un. Icelandic	3¾
"		Nordwesten.....	W.	Ind.-German..	17
"		Norröna.....	W.	Lib. Nw'gn. 4,600	
"		Russky Narod.....	W.	Russian.....	1¾
"		Ukrainian Labor News.	W.	Labor.....	
"		Ukrainian Voice.....	W.	Ind. Ruthenian	11¾
"		Voröld.....	W.	Lib.....	2¾
"		Canadian Finance...S.-M.		Financial...	
"		Commercial.....S.-M.		Com'l.....	4
"		N.W. Farmer.....S.-M.		Agric. 38,112	★†
"		Western Retail Lumbermen's Ass'n Bulletin	S.-M.	Trade.....	
"		Winnipeg and Western Grocer.....	S.-M.	Trade.....	3
"		Solöld.....	S.-M.	Juvenile-Icelandic.	
"		Better Business.....	M.	Com'l.....	
"		Brit.-Am. Lumberman.	M.	Trade.....	3
"		Can. Blacksmith and Woodworker.....	M.	Trade.....	2½
"		Can. Farm Implements	M.	Trade.....	3¾
"		Can. Thresherman and Farmer	M.	Agric.....	23¾†
"		Credit Men's Journal..	M.	Credit.....	
"		Manitoban.....	M.	College.....	
"		Motor in Canada.....	M.	Motoring.....	6†
"		Vox Wesleyana.....	M.	College.....	
"		Waghorn's Guide.....	M.	Reference 9,983	★
"		Western Baptist.....	M.	Relig.....	2
"		West. Can. Coal Review..	M.	Mining.....	
"		West Can. Contractor	M.	Trade.....	
"		West Can. Med. Jnl..	M.	Medical.....	½
"		West Can. Oddfellow.	M.	Ind.....	
"		Western Home Monthly.....	M.	House'd Lit....	39,924

Place	Pop.	Name of Paper	Issue	Classification	Circ.
Winnipeg.....	201,981	Western Lumberman.	M.	(See Vancouver)	
"		Western Municipal			
"		News.....	M.	Municipal	4,000
"		West School Jr'nl....	M.	Educational..	2½
"		Zenith.....	M.	House	
"				Organ..	2,531 ★
"		Sameiningin.....	M.	Icelandic.....	
"		Ukraina.....	M.	Ind.-Ukranian	

SASKATCHEWAN

Aberdeen.....	250	Times ..	W.	Ind.....	¼
Admiral.....	250	Dreadnought.....	W.	Ind.....	½
Alameda.....	450	Dispatch.....	W.	Ind.....	¾
Allan.....	300	Tribune.....	W.	Lib.....	¼
Alsask.....	700	News.....	W.	Ind.....	½
Aneroid.....	275	Magnet.....	W.	Ind.....	½
Arcola.....	800	Moose Mountain Star.	W.	Ind.-Lib.....	
Asquith.....	350	Empire.....	W.	Ind.....	½
Assiniboia.....	500	Times.....	W.	Ind.....	½
Avonlea.....	300	Advocate.....	W.	Ind.....	¼
Balcarres.....	350	Western Monitor....	W.	Ind.....	
Battleford.....	1,200	Press.....	W.	Ind.-Lib.....	½
"		Saskatchewan Herald	W.	Un.....	½
Bengough.....	370	News.....	W.	Ind.....	½
Benson.....	100	"	W.		
<i>Published in Lampman as part of Lampman Enterprise.</i>					
Biggar.....	315	Independent.....	W.	Ind.....	½
Birch Hills.....	300	Gazette.....	W.	Ind.....	½
Borden.....	250	Advocate.....	W.	Ind.....	¼
Bredenbury.....	350	Sun.....	W.	Ind.....	¼
Broadview.....	800	Express.....	W.	Ind.....	½
Brock.....	350	News.....	W.	Ind.....	¼
Cabri.....	800	Clarion.....	W.	Ind.....	810
Cadillac.....	350	Item.....	W.	Ind.....	

Published in La Fleche as part of La Fleche Advocate.

Canora.....	500	Advertiser.....	W.	Ind.....	¾
Carlyle.....	500	Herald.....	W.	Lib.....	¾
Carnduff.....	550	Gazette.....	W.	Ind.....	½
Central Butte..	150	Beacon.....	W.	Ind.....	½
Conquest.....	250	Enterprise.....	W.	Ind.....	¼
Craik.....	800	News.....	W.	Ind.....	½
Cupar.....	300	Herald.....	W.	Ind.....	¼
Davidson.....	500	Leader.....	W.	Ind.....	½
Delisle.....	600	Advocate.....	W.	Ind.....	¼
Doddsland.....	200	Prairie Times.....	W.	Ind.....	1
Dundurn.....	275	Enterprise.....	W.	Ind.....	¼
Earl Grey.....	300	Weekly Effort.....	W.	Ind.....	
Eastend.....	400	Enterprise.....	W.	Ind.....	¼
Elbow.....	450	Graphic.....	W.	Ind.....	550
Elrose.....	300	Review.....	W.	Ind.....	925
Esterhazy.....	400	Observer.....	W.	Ind.-Con....	520 ★
Estevan.....	2,300	Mercury.....	W.	Ind.....	1
"		Progress.....	W.	Un.....	950
Eston.....	250	Press.....	W.	Ind.....	½

Place	Pop.	Name of Paper	Issue	Classification	Circ.
Expanse.....	450	Lake Johnston Star	W.	Ind.....	½
Eye brow.....	500	Herald.....	W.	Un.....	¼
Fielding.....	200	Standard.....	W.	Ind.....	½
Fillmore.....	300	Press.....	W.	Ind.-Lib.....	¼
Fleming.....	250	Review.....	W.	Ind.....	
<i>Published in Moosomin as part of World-Spectator.</i>					
Fort Qu'Appelle	400	Gazette.....	W.	Ind.....	
<i>Published in Sintaluta as part of Sintaluta Times.</i>					
Gainsboro.....	350	Post.....	W.	Ind.....	¼
Glidden.....	100	Star.....	W.	Ind.....	¼
Govan.....	500	Prairie News.....	W.	Ind.....	½
Gravelbourg...	1,000	Enterprise.....	W.	Ind.....	½
Griffin.....	150	Gazette.....	W.	Lib.....	
Guernsey.....	300	Standard.....	W.	Ind.....	¾
Gull Lake.....	700	Advance.....	W.	Ind.....	½
Hafford.....	250	News.....	W.	Ind.....	½
Hanley.....	450	Herald.....	W.	Ind.....	½
Harris.....	320	Herald.....	W.	Ind.....	
Hawarden.....	200	Pioneer.....	W.	Ind.....	¼
Herbert.....	1,003	Herald.....	W.	Ind.....	¼
Humboldt.....	2,250	Journal.....	W.	Ind.-Lib.....	I
Imperial.....	250	Review.....	W.	Ind.....	¼
Indian Head...	1,700	News.....	W.	Ind.....	¾
Kamsack.....	1,400	Times.....	W.	Ind.....	½
Kerrobert.....	1,100	Citizen.....	W.	Ind.....	I
Kincaid.....	350	Star.....	W.	Ind.....	¼
Kindersley.....	1,300	Clarion.....	W.	Ind.....	½
Kinistino.....	350	Representative.....	W.	Ind.....	½
Kisbey.....	275	Standard.....	W.	Ind.....	¼
La Fleche.....	300	Advocate.....	W.	Ind.....	¾
Landis.....	200	Record.....	W.	Ind.....	¼
Langham.....	500	News.....	W.	Ind.....	½
Lanigan.....	450	Ledger.....	W.	Ind.....	
<i>Published in Guernsey as part of Guernsey Standard.</i>					
Lashburn.....	400	Comet.....	W.	Lib.....	
Lawson.....	350	Post.....	W.	Ind.....	¼
Leader.....	1,300	Enterprise.....	W.	Ind.....	½
Lemberg.....	350	Star.....	W.	Ind.....	¼
Liberty.....	250	Press.....	W.	Ind.....	¼
Limerick.....	300	Letter.....	W.	Ind.....	¼
Lloydminster..	1,000	Times.....	W.	Ind.....	I
Loreburn.....	230	Herald.....	W.	Ind.....	½
Loverna.....	500	Borderline Budget...	W.	Ind.....	½
Lumsden.....	550	News-Record.....	W.	Ind.....	¾
Luseland.....	250	Despatch.....	W.	Ind.-Lib.....	½
Macklin.....	475	Times.....	W.	Ind.....	½
Macoun.....	250	Post.....	W.	Ind.....	¼
Maple Creek...	2,000	News.....	W.	Ind.....	1,050
Maryfield.....	423	News.....	W.	Ind.....	¾
Maver.....	200	Tribune.....	W.	Ind.....	¼
Maymont.....	150	Star.....	W.	Ind.....	¼
Melfort.....	1,104	Journal.....	W.	Con.....	I
"		Moon.....	W.	Ind.....	I
Melville.....	2,800	Canadian.....	W.	Ind.....	½
Meyronne.....	300	Independent.....	W.	Ind.....	¼

Place	Pop.	Name of Paper	Issue	Classification	Circ.
Midale.....	300	Enterprise	W.	Ind.	¼
Milestone.....	500	Mail.....	W.	Ind.	512 ★
Moose Jaw	20,000	New.....	D.	Ind.	5,747 ★†
“		Times.....	D.	Lib.	7,098 ★†
“		Saskatchewan Farmer	M.	Agric.	2 ½
Moosomin.....	1,500	World-Spectator....	W.	Ind.	2
Morse.....	750	News.....	W.	Ind.-Lib.	½
Mortlach.....	700	Canadian.....	W.	Ind.	¼
Muenster.....	100	St. Peter's Bote.....	W.	Ger.-Relig. ..	
Nokomis.....	600	Times.....	W.	Ind.	½
North Battleford	4,000	News.....	W.	Lib.	2
“		Optimist.....	W.	Ind.	2
Ogema.....		Times.....	W.	Ind.	
Outlook.....	1,200	Outlook.....	W.	Ind.	1
“		Norden.....	W.	Ind.-Norw'gn	
Oxbow.....	800	Herald.....	W.	Ind.	800
Pennant.....	200	Observer.....	W.	Ind.	¼
Pense.....	350	Herald.....	W.	Ind.	¼
Perdue.....	350	Witness.....	W.	Ind.	¾
Plunkett.....	200	Canadian Magyar		Hung.-Agriclt.,	
		Farmer.....	W.		2,972
Ponteix.....	350	Echo.....	W.	Ind.	
		<i>Published in La Fleche as part of La Fleche Advocate.</i>			
Prince Albert ..	7,500	Herald.....	D.	Ind.	
“		Le Patriote.....	W.	Ind.-French..	3¼
Qu'Appelle.....	1,000	Progress.....	W.	Ind.	¾
Radisson.....	650	News.....	W.	Ind.	717
Radville.....	800	News.....	W.	Ind.	½
Regina.....	30,213	Leader.....	D.	Lib.	20,517 ★†
“		Post.....	D.	Ind.	10,820 ★†
“		Courier.....	W.	Agric.	20,103
“		Dun's Legal and Com-			
		mercial Record....	W.	Legal and Com'l	
“		Sask. Gazette.....	S.-M.	Gov't.....	
“		Public Service Mthly.	M.	Gov't.....	
“		Western Medical			
		News.....	M.	Medical.	1
Riverhurst.....	200	Courier.....	W.	Ind.	¼
Robsart.....	250	Messenger.....	W.	Ind.	¼
Rocanville.....	270	Record.....	W.	Ind.	¼
Rosetown.....	1,000	Eagle.....	W.	Ind.	1
Rosthern.....	1,350	Enterprise.....	W.	Ind.	½
Rouleau.....	800	Enterprise.....	W.	Ind.	½
Saltcoats.....	600	Herald.....	W.	Ind.	½
Saskatoon.....	24,000	Phoenix.....	D.	Lib.-Un.	10
“		Star (N. and E.)....	D.	Ind.	22,789 ★†
“		Turner's Weekly....	W.	Ind.	
“		Retailer.....	M.	Trade.....	3
Semans.....	275	Gazette.....	W.	Ind.	
Shaunavon.....	400	Standard.....	W.	Ind.	1
Shellbrook.....	500	Chronicle.....	W.	Ind.	½
Simpson.....	200	Lance.....	W.	Ind.	¼
Sintaluta.....	500	Times and Ft.			
		Qu'appelle Gazette	W.	Ind.	¾
Speers.....	500	News.....	W.	Ind.	½
Star City.....	300	Echo.....	W.	Ind.	

Place	Pop.	Name of Paper	Issue	Classification	Circ.
Stoughton.....	500	Times.....	W.	Ind.....	1/2
Strassburg.....	811	Mountaineer.....	W.	Ind.....	1/2
Swanson.....	120	Eye Opener.....	M.	Ind.....	1/4
Swift Current...	5,500	Sun.....	S.-W.	Lib.....	1 1/4
"		Herald.....	W.	Ind.....	2 3/4
Tisdale.....	500	Recorder.....	W.	Ind.....	1/2
Tompkins.....	450	Progress.....	W.	Ind.....	405
Tugaske.....	350	Globe.....	W.	Ind.....	1/2
Turtleford.....	200	Record.....	W.	Ind.....	1/4
Unity.....	500	Courier and Adanac			
		World.....	W.	Ind.....	1/2
Vanguard.....	300	News.....	W.	Ind.....	1/4
Verwood.....	250	Gazette.....	W.	Ind.....	1/4
Viceroy.....	200	News.....	W.	Ind.....	1/4
Viscount.....	200	Sun.....	W.	Ind.....	1/4
Wadena.....	700	Herald.....	W.	Ind.....	1/2
Wakaw.....	400	Recorder.....	W.	Ind.....	1/4
Wapella.....	500	Post.....	W.	Ind.....	1/2
Watrous.....	900	Signal.....	W.	Ind.....	3/4
Watson.....	300	Witness.....	W.	Ind.....	1/2
Wawota.....	250	Herald.....	W.	Ind.....	1
Welwyn.....	200	Herald.....	W.	Ind.....	
<i>Published in Moosomin as a part of the</i>					
<i>World-Spectator.</i>					
Weyburn.....	4,000	Herald.....	S.-W.	Lib.....	1 3/4
"		Review.....	S.-W.	Ind.....	1 1/2
Whitewood.....	550	Herald.....	W.	Ind.....	1/2
Wilkie.....	1,100	Press.....	W.	Ind.....	1/2
Windthorst.....	350	Independent.....	W.	Ind.....	1/4
Wolseley.....	1,100	News.....	W.	Ind.....	3/4
Woodrow.....	150	Times.....	W.	Ind.....	1/2
Wynyard.....	800	Advance.....	W.	Ind.....	1/2
Yellow Grass...	600	Herald.....	W.	Ind.....	1/4
Yorkton.....	3,500	Enterprise.....	W.	Ind.....	2,000
"		Press.....	W.	Lib.....	1 1/4
Young.....	300	Journal.....	W.	Ind.....	1/2

ALBERTA

Acme.....	200	Sentinel.....	W.	Ind.....	1/4
Alix.....	300	Free Press.....	W.	Ind.....	1/4
Alliance.....	300	Times.....	W.	Ind.....	500*
Banff.....	1,200	Advocate.....	W.	Ind.....	
"		Crag & Canyon....	W.	Ind.....	1/2
Bashaw.....	325	Star.....	W.	Ind.....	1/4
Bassano.....	1,000	Mail.....	W.	Ind.-Un....	1/2
Bawlf.....	300	Sun.....	W.	Ind.....	1/2
Big Valley.....	550	News.....	W.	Ind.....	1/4
Blairmore.....	2,100	Enterprise.....	W.	Ind.....	1/4
Bow Island.....	600	Review.....	W.	Ind.....	1/2
Brooks.....	600	Bulletin.....	W.	Ind.....	1/4
Calgary.....	65,000	Albertan.....	D.	Ind.-Lib. 15,257*	†
"		"	W.	Lib.....	3 1/2
"		Herald.....	D.	Ind.-Con. 22,478†	
"		"	W.	Ind.-Con. 7,840*	

Place	Pop.	Name of Paper	Issue	Classification	Circ.
Calgary	65,000	Army and Navy News	W.	War Veterans	
"		Dun's Legal and			
"		Commerc'l Record	W.	Legal & Comm'l	
"		Market Examiner...	W.	Comm'l.....	
"		Western Weekly			
"		Reports.	W.	Legal.....	
"		Westerner.....	Bi-W.	Financial....	
"		Commercial Review	S.-M.	Trade.....	3¼
"		Eye-Opener.....	S.-M.	Con.....	
"		Farm and Ranch			
"		Review... S.-M.		Agric... 31,042	★†
"		Alberta Motorist...	M.	Motoring....	3¼
"		Littlebury's Maga-		Horticulture,	
		zine.....	M.	Poultry and	
				Dogs.....	2
Camrose.....	1,700	Canadian.....	W.	Lib.....	2
Cardston.....	1,527	Globe.....	W.	Ind.....	½
Carmangay....	450	Sun.....	W.	Lib.....	¼
Carstairs.....	300	Journal.....	W.	Ind.....	¼
Castor.....	1,654	Advance.....	W.	Lib.....	1
Champion.....	200	News.....	W.	Ind.....	
Chauvin.....	300	Chronicle.....	W.	Ind.....	½
Chinook.....	350	Advance.....	W.	Ind.....	½
Clareholm.....	1,000	Review-Advertiser..	W.	Ind.....	¾
Cochrane.....	400	Advocate.....	W.	Ind.....	¾
Consort.....	200	Enterprise.....	W.	Ind.....	¾
Coronation....	800	Review.....	W.	Ind.....	¾
Crossfield....	300	Chronicle.....	W.	Ind.....	¾
Daysland.....	400	Press.....	W.	Ind.....	½
Didsbury.....	800	Pioneer.....	W.	Ind.....	¾
Drumheller....	425	Mail.....	W.	Ind.....	500★
"		Review.....	W.	Ind.....	½
Edmonton.....	55,000	Bulletin... (M. & E.)	D.	Lib.... 12,337	★†
"		"..... S.-W.		Lib.....	7¼
"		Journal.....	D.	Con.....	17,816†
"		Nowyny (News)... S.-W.		Ind.-Ruthenian	
"		Weekly Topics.....	W.	Ind.....	5
"		Western Veteran... W.		G.W.V. Ass'n 2	
"		Canadian.....	W.	Ruthenian...	
"		L'Union.....	W.	Ind.-French..	4
"		Alberta Gazette... S.-M.		Gov't.....	
"		Searchlight.....	M.	Temp.....	3
Elnora.....	300	Advance.....	W.	Ind.....	
Empress.....	700	Express.....	W.	Ind.....	½
Erskine.....	300	Review.....	W.	Ind.....	¼
Forestburg....	250	Advance.....	W.	Ind.....	¼
F't Saskatchewan	1,000	Conservator.....	W.	Ind.....	½
Gleichen.....	583	Call.....	W.	Ind.....	¾
Grande Prairie..	700	Herald.....	W.	Ind.....	½
Granum.....	450	Herald.....	W.	Ind.....	¼
Hanna.....	1,200	Herald.....	W.	Ind.....	927★
Hardisty.....	550	Mail.....	W.	Ind.....	¼
High River....	1,750	Times.....	W.	Ind.....	1
Holden.....	250	Herald.....	W.	Ind.....	¼
Innisfail.....	750	Province.....	W.	Ind.....	¾
Irma.....	250	Times.....	W.	Ind.....	½
Killam.....	250	News.....	W.	Ind.....	¼

Place	Pop.	Name of Paper	Issue	Classification	Circ.
Lacombe.....	1,600	Western Globe.....	W.	Ind.-Con.....	1 1/4
Lamont.....	345	Gazette.....	W.	Lib.....	1/4
Leduc.....	600	Representative.....	W.	Ind.....	1/2
Lethbridge.....	12,400	Herald.....	D.	Lib.....	5,690★†
"		".....	W.	Lib.....	1 1/4
"		Can. Advocate.....	W.	Ind.....	2 1/4
Lomond.....	350	Press.....	W.	Ind.....	1/4
Lougheed.....	300	Express.....	W.	Ind.....	1/4
Macleod.....	1,600	News.....	W.	Ind.....	1/2
Manville.....	200	Empire.....	W.	Con.....	1/4
Manyberries.....	350	Enterprise.....	W.	Ind.....	1/4
Medicine Hat...	11,500	News.....	D.	Ind.-Lib.	2,692★†
"		".....	W.	Ind.-Lib....	1 1/4
Monitor.....	250	News.....	W.	Ind.....	1/4
Nanton.....	750	News.....	W.	Ind.....	1/2
Okotoks.....	750	Review.....	W.	Un.....	1/2
Olds.....	1,100	Gazette.....	W.	Lib.....	3/4
Oyen.....	250	News.....	W.	Ind.....	1/4
Peace River...	700	Record.....	W.	Ind.-Con.....	1 1/2
"		Standard.....	W.	Ind.....	1
Pincher Creek..	1,100	Echo.....	W.	Ind.....	3/4
Fonoka.....	800	Herald.....	W.	Ind.....	950
Provost.....	500	News.....	W.	Ind.....	1/2
Raymond.....	1,200	Leader.....	W.	Ind.....	1/4
"		Recorder.....	W.	Ind.....	1/4
Redcliff.....	2,100	Review.....	W.	Ind.....	3/4
Red Deer.....	3,000	Advocate.....	W.	Lib.....	1,300
"		News.....	W.	Con.....	3/4
Sedgewick.....	450	Sentinel.....	W.	Ind.....	1/2
Stavely.....	500	Advertiser.....	W.	Ind.....	215
Stettler.....	1,700	Independent.....	W.	Ind.....	1 1/2
Stony Plain....	300	Herald.....	W.	Ind.....	
Strathmore....	600	Standard.....	W.	Ind.....	3/4
Strome.....	297	Despatch.....	W.	Ind.....	1/4
Taber.....	2,300	Times.....	W.	Ind.....	1/2
Three Hills....	400	Capital... ..	W.	Ind.....	1/4
Tofield.....	500	Mercury.....	W.	Ind.....	
Trochu.....	300	Tribune....	W.	Ind.....	1/2
Vegreville....	1,200	Observer.....	W.	Ind.....	1
Vermilion.....	1,200	Standard....	W.	Ind.....	3/4
Viking.....	300	News.....	W.	Ind.....	1/2
Vulcan.....	675	Advocate.....	W.	Ind.....	1/2
Wainwright....	1,200	Star.....	W.	Ind.....	3/4
Wetaskiwin....	2,700	Free Press....	W.	Ind.....	
"		Times.....	W.	Ind.-Lib....	1 1/4
Youngstown...	700	Plainedealer..	W.	Ind.....	1/2

BRITISH COLUMBIA

Abbotsford....	800	Post.....	W.	Ind.....	1/4
Armstrong....	1,200	Commoner.....	W.	Ind.....	3/4
Ashcroft.....	500	Journal.....	W.	Ind.....	1/2
Chilliwack....	1,700	Progress.....	W.	Ind.....	1
Courtenay....	625	Comox Argus...	W.	Ind.....	
Cranbrook....	2,500	Herald.....	W.	Un.....	3/4

Place	Pop.	Name of Paper	Issue	Classification	Ci rc.
Cardston.....	400	Review.....	W.	Ind.....	$\frac{1}{4}$
Cumberland....	2,000	Islander.....	W.	Con.....	$\frac{1}{2}$
Duncan.....	1,800	Cowichan Leader...	W.	Ind.....	1
Fernie.....	6,000	District Ledger....	W.	Labor.....	
"		Free Press.....	W.	Con.....	1
Golden.....	700	Star.....	W.	Ind.....	$\frac{1}{4}$
Grand Forks...	3,000	Gazette.....	W.	Con.....	$\frac{3}{4}$
"		Sun.....	W.	Lib.....	$\frac{1}{2}$
Greenwood....	1,200	Ledge.....	W.	Ind.....	$\frac{1}{4}$
Kamloops.....	5,500	Standard-Sentinel..	S.-W.	Ind.....	1 $\frac{1}{4}$
"		Telegram.....	W.	Ind.-Lib.....	1
Kaslo.....	1,200	Kootenaian.....	W.	Ind.....	$\frac{3}{4}$
Kelowna.....	3,000	Courier.....	W.	Ind.-Lib.....	$\frac{1}{2}$
"		Record.....	W.	Ind.....	$\frac{1}{2}$
Ladysmith....	2,500	Chronicle.....	W.	Un.....	$\frac{1}{2}$
Marpole.....	1,700	Gazette.....	W.	Ind.....	1 $\frac{1}{2}$
Merritt.....	2,000	Herald.....	W.	Lib.....	$\frac{1}{2}$
Mission City...	1,200	Fraser Valley Record	W.	Ind.....	$\frac{1}{2}$
Nanaimo.....	10,000	Free Press.....	D.	Con.....	1 $\frac{1}{4}$
"		Herald.....	D.	Ind.....	2,000★
Nelson.....	7,500	News.....	D.	Un.....	4,989★
New Hazelton..	300	Omineca Herald....	W.	Ind.....	$\frac{1}{2}$
N. Westminster	18,000	British Columbian..	D.	Un.....	3
"		".....	W.	Un.....	3 $\frac{1}{4}$
North Vancouver	9,000	North Shore Press..	W.	Un.-Con.....	1 $\frac{1}{2}$
Penticton.....	3,100	Herald.....	W.	Con.....	1 $\frac{1}{4}$
Port Alberni...	1,000	News.....	W.	Ind.....	
Prince George..	2,000	Citizen.....	W.	Ind.....	$\frac{3}{4}$
Prince Rupert..	6,500	Empire.....	D.	Ind.....	1 $\frac{1}{4}$
"		".....	W.	Ind.....	1 $\frac{3}{4}$
"		News.....	D.	Ind.-Lib.....	1 $\frac{1}{4}$
"		".....	W.	Lib.....	1 $\frac{1}{2}$
"		Resources.....	M.	Ind.....	
Princeton.....	900	Similkameen Star... W.	Con.....	$\frac{1}{2}$	
Quesnel.....	650	Cariboo Observer... W.	Ind.....	$\frac{1}{4}$	
Revelstoke....	3,500	Review.....	W.	Lib.....	$\frac{3}{4}$
Rossland.....	3,000	Miner.....	W.	Ind.....	1 $\frac{1}{4}$
Salmon Arm...	600	Observer.....	W.	Ind.....	$\frac{3}{4}$
Sidney.....	1,000	Review.....	W.	Ind.....	$\frac{1}{4}$
Smithers.....	450	Interior News.....	W.	Ind.....	$\frac{1}{2}$
Summerland...	2,500	Review.....	W.	Ind.....	$\frac{1}{2}$
Trail.....	4,500	News.....	W.	Ind.....	$\frac{3}{4}$
Vancouver.....	100,401	Province.....	D.	Ind.....	51,879†
"		Sun.....	D.	Ind.-Lib	20,650★†
"		World.....	D.	Ind.....	17,088★†
"		Chinese Times.....	D.	Chinese.....	
"		Tairiku Nippo.....	D.	Japanese....	
"		British Columbia			
"		Record..... Tri-W.		Bldg. & Cont.	$\frac{1}{4}$
"		Shipping Guide.... Tri-W.		Shipping.....	1
"		British Columbia			
"		Federationist..... W.		Labor.....	10 $\frac{3}{4}$
"		B.C. Veterans' Weekly	W.	Hist. and Lit.	10 $\frac{3}{4}$
"		Chinook.....	W.	Lib.....	
"		Citizen.....	W.	Un.....	
"		Critic.....	W.	Ind.....	3,698★
"		Farm and Home....	W.	Agctl.....	
"		Gazette & Home News	W.	Ind.....	

See Marpole, B. C.

Place	Pop.	Name of Paper	Issue	Classification	Circ.
Vancouver	100,401	Western Women's Weekly.....	W.	Ind.....	
"		Canada Tribunen....	W.	Ind.-Swedish.	
"		Norseman.....	W.	Ind.-Norwegian	1 ¼
"		Fairplay.....	Bi-W.	Ind.....	
"		Plainspeaker.....	Bi-W.	Industrial	
"		Shipyards News....	Bi-W.	Shipbuilding	
"		B.C. Financial Times..	S.-M.	Fin. & Ins....	2 ½
"		G. I. A. W. News....	S.-M.	House Organ	
"		Mining and Eng. Record..	S.-M.	Mining.....	1 ¼
"		British Columbia Farmer.....	M.	Fruit & Farm.	6 ¾
"		B. C. Monthly	M.	Lit.-Relig....	1
"		B. C. Retailer.....	M.	Trade.....	
"		Campaigner.....	M.	Returned Soldiers	
"		Farm & Fireside....	M.	Agric'l.....	
"		Harbour & Shipping..	M.	Shipping....	
"		Indus. Progress and Comm. Record....	M.	Mfrs.' Assoc..	1
"		Nabob.....	M.	Trade.....	3
"		Pacific Coast Lum-berman.....	M.	Trade.....	3 ¼
"		Successful Poultryman	M.	Poultry.....	
"		Sunset.....	M.	House-Organ	1 ¼
"		Western Canadian Farmer	M.	Agric.	
"		Western Canadian Mining.....	M.	Mining.....	1
"		Western Can. Motorist	M.	Motor Trade..	7 ½
"		Western Lumberman..	M.	Trade.....	
"		West. Power Boat & Fisherman	M.	Trade.....	
Vanderhoof....	200	Herald.....	W.	Ind.....	¼
Vernon.....	3,500	News.....	W.	Con.....	2
Victoria.....	51,660	Colonist.....	D.	Con.....	10,567*†
"		Times.....	D.	Ind.....	8,885†
"		New Republic.....	D.	Chinese.....	2 ½
"		B. C. Gazette.....	W.	Gov't.....	
"		Canadian.....	W.	Ind.....	
"		B.C. Mining Exchange	M.	Mining.....	
"		B.C. Pharmac. Record	M.	Pharmacy....	¾
"		Island Motorist.....	M.	Motoring....	1 ¾
"		Poultry, Pigeon and Pet Stock Journal..	M.	Poultry, etc..	1 ½
"		Western Methodist Recorder	M.	Relig.....	¾

YUKON TERRITORY

Dawson City...	4,000	News.....	D.	Ind.....	
"		"	W.	Official	
White Horse...	800	Star.....	W.	Ind.....	½

Place	Pop.	Name of Paper	Issue	Classification	Circ.
NEWFOUNDLAND					
Bay Roberts . . .	4,143	Guardian	W.	Ind.	$\frac{1}{2}$
Curling	2,200	Western Star	W.	Ind.	$\frac{1}{2}$
Harbor Grace . .	4,500	Standard	W.	Ind.-Lib.	$\frac{3}{4}$
St. John's	45,685	Advocate	D.	Un.	6
"		"	W.	Un.	5
"		News	D.	Lib.-Con.	6,954★
"		" (Free Press) . .	W.	Lib.-Con.	2 $\frac{1}{4}$
"		Star	D.	Ind.	6 $\frac{3}{4}$
"		Telegram	D.	Ind.	6 $\frac{3}{4}$
"		Plaindealer	W.	Ind.	5
"		Royal Gazette	W.	Gov't	
"		Trade Review	W.	Com'l	1
"		Colonial Commerce . .	M.	Com'l	$\frac{3}{4}$
"		Diocesan Magazine . .	M.	Relig	2 $\frac{3}{4}$
"		Methodist Monthly			
"		Greeting	M.	Relig	2 $\frac{3}{4}$
"		People	M.	Ind.	
"		Newfoundl'd Quarterly	Q.	Lit.	2 $\frac{1}{2}$
Twillingate	5,000	Sun	W.	Ind.	1

LIST OF DAILY PAPERS

ONTARIO

Place	Pop.	Name of Paper	Issue	Classification	Circ.
Belleville.. . . .	12,000	Intelligencer.	E.	Con.	2,542★
"		Ontario.	E.	Lib.	1 1/4
Brantford.	28,725	Expositor.	E.	Lib.	8,339★†
Brockville.	9,500	Recorder and Times.	E.	Ind.-Lib.	4 1/4
Chatham.	14,600	News.	E.	Lib.	2,492★
"		Planet.	E.	Con.	2,719★
Cobalt.	8,500	Nugget.	E.	Ind.	5 1/4
Fort William.	20,000	Times-Journal.	E.	Ind.	4,817
Galt.	13,000	Reporter.	E.	Ind.	3,849★
Guelph.	17,000	Herald.	E.	Con.	3
"		Mercury.	E.	Lib.-Un.	3,127†
Hamilton.	110,000	Herald.	E.	Ind.	18,060★
"		Spectator.	E.	Ind-Con.	29,912†
"		Times.	E.	Lib.	10 1/4
Kingston.	23,700	British Whig.	E.	Ind.-Lib.	5,866†
"		Standard.	E.	Ind.-Un.	4,948★
Kitchener.	20,000	News-Record.	E.	Con.	3,371†
"		Telegraph.	E.	Lib.	2 1/4
Lindsay.	8,300	Post.	E.	Lib.	2,164★
"		Warder.	E.	Con.	2,519★
London.	60,000	Advertiser.	M. N. & E.	Lib.	44,032★†
"		Free Press.	M. N. & E.	Ind-Con.	41,127★†
Niagara Falls.	15,000	Review.	E.	Ind.-Lib.	3
Ottawa.	117,744	Citizen.	M. & E.	Ind.	28,602†
"		Journal Dailies.	M. & E.	Un.	23,304†
"		Le Droit.	E.	Ind.	7,421†
Peterborough.	20,600	Examiner.	E.	Lib.	5,778★†
"		Review.	E.	Con.	3,685
Port Arthur.	15,000	News-Chronicle.	E.	Ind.	4,242★
Port Hope.	5,092	Guide.	E.	Lib.	1
St. Catharines.	19,014	Journal.	E.	Lib.	1 1/4
"		Standard.	E.	Con.	7,796★†
St. Thomas.	17,000	Times Journal.	E.	Ind.	9,047★†
Sarnia.	13,000	Canadian-Observer.	E.	Ind.	3 1/4
Sault Ste. Marie.	20,000	Star.	E.	Ind.-Con.	4
Stratford.	17,500	Beacon.	E.	Ind.-Lib.	3 1/4
"		Herald.	E.	Con-Un.	3,014★†
Toronto.	541,000	Globe.	M.	Lib.	83,579†
"		Mail & Empire.	M.	Con.	70,144†
"		Star.	E.	Ind-Lib.	81,034†
"		Telegram.	E.	Ind.	85,829†
"		Times.	E.	Con.	43 1/4
"		World.	M.	Ind-Con.	30,824★†
"		Hebrew Journal.	M.	Ind.-Jewish.	
Windsor.	28,064	Border Cities Star.	E.	Ind.	12 1/4
Woodstock.	10,500	Sentinel Review.	E.	Ind.	5,602★

Place	Pop.	Name of Paper	Issue	Classification	Circ.
QUEBEC					
Levis	10,000	Le Quotidien	E.	Lib.....	2½
Montreal	600,000	Gazette	M.	Con.....	33,531†
"		Herald & Telegraph ..	E.	Lib.....	19,279†
"		McGill Daily	M.	College.....	1¾
"		Star	E.	Ind.....	112,331★†
"		Le Canada	M.	Lib....	18,595★†
"		Le Devoir	E.	Ind.....	15,261†
"		La Patrie			
"		" Canadian Edition ..	E.	Con....	21,805★†
"		" U. S. Edition	E.	Con....	3,520★†
"		La Presse			
"		" Canadian Edition ..	E.	Ind....	128,801†
"		" U. S. Edition	E.	Ind.....	23,730†
"		Jewish Eagle	M.	Ind.-Hebrew ..	12
"		Russkoye Slovo	M.	Ind.-Russian ..	
Quebec	103,246	Chronicle	M.	Ind.-Con.	14¼
"		Telegraph	E.	Ind.-Lib..	11,631★
"		L'Action Catholique ..	E.	Ind.....	14,056
"		L'Evenement	E.	Con.....	18,260★
"		Le Soleil	E.	Lib....	38,358★†
Sherbrooke	23,212	Record	E.	Ind.....	10,252★†
"		La Tribune	E.	Lib.....	9,537★
NEW BRUNSWICK					
Fredericton	8,000	Gleaner	E.	Ind.-Con..	6,447★
"		Mail	E.	Ind.-Lib.	1¼
Moncton	16,000	Times	M.	Lib.-Con.	4,157★
"		Transcript	E.	Ind.-Lib.	4¼
St. John	60,000	Globe	E.	Ind.-Lib.	4¼
"		Standard	M.	Con.....	14,087
"		Telegraph-Sun	M.	Ind.-Lib.	14,647★†
"		Times-Star	E.	Ind.-Lib.	13,954★†
NOVA SCOTIA					
Amherst	10,200	News	E.	Ind.-Con..	2,059★
Glace Bay	20,000	Gazette	E.	Lib.....	5¾
Halifax	55,000	Acadian Recorder	E.	Lib.....	2
"		Chronicle	M.	Lib.....	13,444★†
"		Echo (<i>Eve. Chronicle</i>) ..	E.	Lib.....	8,046★†
"		Herald	M.	Ind-Con..	12,637†
"		Mail (<i>Eve. Herald</i>) ..	E.	Ind-Con..	15,102
Lunenburg	3,000	News	E.	Ind.....	½
New Glasgow	10,000	News	E.	Ind.....	3¼
Sydney	27,000	Post	M. & E.	Un.....	7,033★†
"		Record	E.	Lib.....	4¾
Truro	6,000	News	E.	Ind.....	1,195★
Yarmouth	7,000	Post	E.	Con.....	½
PRINCE EDWARD ISLAND					
Charlottetown ...	12,000	Examiner	E.	Ind.-Con..	1½
"		Guardian	M. & N.	Lib.-Con..	9,589★†
"		Patriot	E.	Lib.....	4,399★

Place	Pop.	Name of Paper	Issue	Classification	Circ.
MANITOBA					
Brandon	18,000	Sun.....	E.	Ind.-Con.	4,654★
Portage La Prairie	5,000	Graphic.....	E.	Ind.-Lib.....	1
Winnipeg	201,981	Free Press.....	M.	Lib.. }	79,411★†
"		" " News Bulletin	E.	Lib.. }	
"		Grain Trade News & Live Stock Journal.	E.	Agricultural- Com'l... 2½	
"		Telegram.....	E.	Con.....	37¾
"		Tribune.....	E.	Ind....	36,639★†
SASKATCHEWAN					
Moose Jaw.....	20,000	News.....	E.	Ind.....	5,747★†
"		Times.....	E.	Lib.....	7,098★†
Prince Albert....	7,500	Herald.....	E.	Ind.....	
Regina.....	30,213	Leader.....	M.	Lib....	20,517★†
"		Post.....	E.	Ind....	10,820★†
Saskatoon.....	24,000	Phoenix.....	M.	Lib.-Un....	10
"		Star.....	N. & E.	Ind....	22,789★†
ALBERTA					
Calgary.....	65,000	Albertan.....	M.	Ind.-Lib.	15,275★†
"		Herald.....	E.	Ind.-Con.	22,478†
Edmonton.....	55,000	Bulletin.....	M. & E.	Lib....	12,337★†
"		Journal.....	E.	Con.....	17,816†
Lethbridge.....	12,400	Herald.....	E.	Lib....	5,590★†
Medicine Hat....	11,500	News.....	E.	Ind.-Lib.	2,692★†
BRITISH COLUMBIA					
Nanaimo.....	10,000	Free Press.....	E.	Con.....	1¼
"		Herald.....	M.	Ind.....	2,000★
Nelson	7,500	News.....	M.	Un.....	4,989★
New Westminster	18,000	British Columbian....	E.	Un.....	3
Prince Rupert ...	6,500	Empire.....	E.	Ind.....	1¼
"		News.....	E.	Ind.-Lib....	1¼
Vancouver	100,401	Province.....	E.	Ind.....	51,879†
"		Sun.....	M.	Ind.-Lib	20,650★†
"		World.....	E.	Ind....	17,088★†
"		Chinese Times.....	M.	Chinese....	
"		Tairiku Nippo.....	E.	Japanese....	
Victoria.....	51,660	Colonist.....	M.	Con....	10,567★†
"		Times....	E.	Lib.....	8,885†
"		New Republic.....	M.	Chinese....	2½
YUKON TERRITORY					
Dawson City....	4,000	News.....	E.	Ind.....	
NEWFOUNDLAND					
St. John's.....	45,685	Advocate.....	E.	Un.....	6
"		News.....	M.	Lib.-Con..	6,954★
"		Star.....	E.	Ind.....	6¾
"		Telegram.....	E.	Ind.....	6¾

CLASSIFIED LIST
OF
CANADIAN NEWSPAPERS

INCLUDING COUNTY LISTS

Alphabetically Arranged for Ready Reference

LIST OF CANADIAN NEWSPAPERS BY COUNTIES

Populations according to census of 1911

ONTARIO

ADDINGTON (See Lennox)

ALGOMA and MANITOULIN (District)

Pop. 73,380

Bruce Mines	Spectator	W	1½
Gore Bay	Recorder	W	¾
Little Current	Manitoulin Expositor	W	1½
Rich'ds Landing	St. Joe Herald	W	1½
Sault Ste Marie	Star	D	4
Thessalon	Steelton News	W	1
	Advocate	W	¾

BRANT

Pop. 45,876

Brantford	Can. Golfer	M	2¾
"	Expositor	D	8,339*†
"	Outdoor Quarterly	Q	
Burford	Advance	W	¾
Paris	Review	W	1½
"	Star-Transcript	W	1½

BRUCE

Pop. 50,032

Chesley	Enterprise	W	1,400
Hepworth	Progress	W	1½
Kincardine	Reporter	W	1
"	Review	W	1½
Lucknow	Sentinel	W	1,315
Mildway	Gazette	W	¾
Paisley	Advocate	W	1,173
Port Elgin	Times	W	1,433
Ripley	Express	W	¾
Southampton	Beacon	W	¾
Tara	Leader	W	1
Teeswater	News	W	¾
Walkerton	Bruce Herald and Times	W	
"	Telescope	W	1½
Warton	Canadian Echo	W	1½

CARLETON

Pop. 101,599

Carp	Review	W	894*
Ottawa	Agric. Gazette of Can.	M	
"	Canada Gazette	W	
"	Canadian	W	
"	Canadian Forestry Journal	M	6¼
"	Canadian Labor Press	W	
"	" " "	M	
"	Can. Military Gaz.	S-M	

CARLETON (Continued)

Ottawa	Le Canadien Errant	S-M	1
"	Citizen	D	28,602†
"	Civilian	M	
"	Danebrog	W	1
"	Journal Dailies	D	23,304†
"	Farm Journal	S-W	18,210†
"	Labor Press	M	
"	Le Droit	D	7,421†
"	"	W	3¼†
"	Le Prevoyant	M	25
"	Naturalist	M	
"	United Canada	W	7½
Westboro	News	W	

DUFFERIN

Pop. 17,740

(Returned with Simcoe)

Grand Valley	Star and Vidette	W	962*
Orangeville	Banner	W	2,528*
"	Post	W	1½
"	Sun	W	
Shelburne	Economist	W	1
"	Free Press	W	1½

DUNDAS

Pop. 18,165

Chesterville	Record	W	1,175*
Iroquois	St. Lawrence News	W	¾
Morrisburg	Leader	W	1½
South Mountain	Mountain Herald	W	½
Winchester	Press	W	1

DURHAM

Pop. 26,411

Bowmanville	Can. Statesmen	W	2¾
"	News	W	
"	West Durham Review	S-W	1
Millbrook	Mirror	W	¾
"	Reporter	W	1
Newcastle	Independent	W	1½
Orono	News	W	¾
Port Hope	Guide	D	1
"	"	W	2¾
"	Times	W	1
"	Trinity College School Record		

ELGIN

Pop. 44,312

Aylmer	Express	W	2,250
Dutton	Advance	W	1,040*

ELGIN (Continued)

Port Burwell	Enterprise	W	½
Rodney	Mercury	W	1
St. Thomas	Times-Journal	D	9,047*†
"	"	W	1
"	Municipal World	M	3
West Lorne	Elgin Sun	W	¾

ESSEX

Pop. 67,547

Amherstburg	Echo	W	2½
Comber	Herald	W	½
Essex	Free Press	W	1½
Kingsville	Reporter	W	479
Leamington	Post and News	W	2,050
Windsor	Border Cities Star	D	12½
"	La Defense	W	
"	Herald	W	7½
"	Le Progres	W	¾

FRONTENAC

Pop. 42,604

Kingston	British Whig	D	5,866†
"	"	S-W	4,085†
"	Canadian	M	11½
"	Can. Freeman	W	4,000
"	Queen's Quarterly	Q	¾
"	Queen's Univ. J'rn'l	S-W	¾
"	Standard	D	4,948*
"	"	S-W	2

GLENGARRY

Pop. 21,259

Alexandria	News	W	2,000
"	Times	W	1½

GRENVILLE

Pop. 17,545

Kemptville	Advance	W	2½
Merrickville	Post	W	½
Prescott	Journal	W	1

GREY

Pop. 65,891

Ayton	Advance	W	¾
Chatsworth	News	W	1½
Clarksburg	Review-Herald	See Thornbury	
Dundalk	Herald	W	1
Durham	Chronicle	W	1½
"	Review	W	1½
Flesherton	Advance	W	1
Hanover	Post	W	1,825
Markdale	Standard	W	1½
Meadford	Express	W	1
"	Mirror	W	¾
"	Monitor	W	¾
Owen Sound	Advertiser	S-W	2
"	Christian Messenger	M	¾
"	Sun-Times	S-W	6,269*
Thornbury	Review-Herald	W	1

HALDIMAND

Pop. 21,562

Caledonia	G. River Sachem	W	1
Cayuga	Haldimand Advocate	W	1,444*
Dunnville	Chronicle	W	2
"	Gazette	W	¾
"	Reform Press	W	½
Hagersville	News	W	½
Jarvis	Record	W	¾

HALIBURTON

Pop. (with Victoria) 36,499

Minden	Echo	W	1
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HALTON

Pop. 22,208

Acton	Free Press	W	1
Burlington	Gazette	W	¾
Georgetown	Herald	W	1½
Milton	Can. Champion	W	1,030
"	Reformer	W	¾
Oakville	News	W	½
"	Record	W	¾
"	Star	W	½

HASTINGS

Pop. 55,803

Bancroft	Times	W	¾
Belleville	Canadian	S-M	1
"	Intelligencer	D	2,542*
"	"	W	1½
"	"	D	1½
"	Ontario	W	1½
Deseronto	Post	W	½
Madoc	Review	W	1
Marmora	Herald	W	½
Stirling	Leader	W	¾
"	News-Argus	W	½
Trenton	Advocate	W	¾
"	Courier	W	1
Tweed	Advocate	W	¾
"	News	W	1½

HURON

Pop. 52,983

Blyth	Standard	W	1
Brussels	Post	W	1½
Clinton	New Era	W	1½
"	News-Record	W	1,523
Exeter	Advocate	W	2
"	Times	W	1½
Fordwich	Record	W	½
Goderich	Signal	W	2
"	Star	W	2,000
Gorrie	Vidette	W	
Seaforth	Huron Expositor	W	3,250
"	News	W	1
Wingham	Advance	W	1½
"	Times	W	1
Wroxeter	News	W	
Zurich	Herald	W	¾

KENORA

Dryden	Observer	W	½
Keewatin	Enterprise	W	¾
Kenora	Miner and News	S-W	1
"	Examiner	W	½

KENT

Pop. 55,995

Blenheim	News-Tribune	W	1
Bothwell	Times	W	$\frac{1}{2}$
Chatham	News	D	2,492*
"	"	W	1
"	Planet	D	2,719*
"	"	W	1,500*
Dresden	Times	W	1,350
Highgate	Monitor	W	$\frac{1}{2}$
Merlin	Standard	W	$\frac{1}{2}$
Ridgetown	Dominion	W	947
"	Plaindealer	W	
Thamesville	Herald	W	$\frac{1}{2}$
Tilbury	Times	W	$\frac{1}{2}$
Wallaceburg	Herald-Record	W	$\frac{1}{2}$
"	News	W	2,045*
Wheatley	Journal	W	$\frac{1}{2}$

LAMBTON

Pop. 51,332

Alvinston	Free Press	W	$\frac{3}{4}$
Brigden	Progress	W	$\frac{1}{2}$
Florence	Quill	W	$\frac{1}{2}$
Forest	Free Press	W	1,575
"	Standard	W	$\frac{1}{2}$
Petrolia	Advertiser-Topic	W	2,012*
Sarnia	Canadian Observer	D	$\frac{3}{4}$
"	"	W	$\frac{1}{4}$
Watford	Guide-Advocate	W	$\frac{1}{2}$
Wyoming	Enterprise	W	$\frac{1}{4}$

LANARK

Pop. 34,375

Almonte	Gazette	W	2,301
"	Times	W	$\frac{3}{4}$
Carleton-Place	Central Canadian	W	$\frac{1}{2}$
"	Herald	W	$\frac{1}{2}$
Lanark	Era	W	1,535
Perth	Courier	W	2 $\frac{1}{2}$
"	Expositor	W	2
Smith's Falls	News	W	2
"	Rideau-Record	S-W	1,656

LEEDS

Pop. 36,753

Athens	Reporter	W	$\frac{1}{2}$
Brockville	Recorder and Times	D	4 $\frac{1}{2}$
"	"	W	2
Gananoque	Journal	W	1
"	Reporter	W	1,100
Westport	Mirror	W	$\frac{1}{2}$

LENNOX AND ADDINGTON

Pop. 20,386

Napanee	Beaver	W	3,463*
"	Express	W	

LINCOLN

Pop. 35,429

Beamsville	Express	W	$\frac{3}{4}$
Grimsbey	Independent	W	$\frac{1}{2}$
"	Canadian Sportsman	W	$\frac{3}{4}$
"	Can. Poultry News	M	$\frac{3}{4}$
Niagara-on-the-Lake	Advance	W	
St. Catharines	Acta Ridleiana	Tri-Y	
"	Journal	D	$\frac{1}{2}$
"	Standard	D	7,796*†
Smithville	Review	W	962*

MIDDLESEX

Pop. 97,065

Ailsa Craig	Banner	W	$\frac{3}{4}$
Belmont	Enterprise	W	$\frac{1}{2}$
Glencoe	Transcript	W	1
London	Advertiser	D	44,032*†
"	Can. White Ribbon		
"	Tidings	M	9
"	Can. Woodman	M	6 $\frac{1}{2}$
"	Catholic Record	W	31,155
"	Echo	W	(free) 10
"	Farmer's Advocate	W	30,826†
"	Free Press	D	41,127*†
Lucan	Sun	W	$\frac{1}{2}$
Parkhill	Gazette	W	1
Strathroy	Age	W	$\frac{1}{2}$
"	Dispatch	W	$\frac{1}{4}$

MUSKOKA (District)

Pop. 21,233

Bracebridge	Gazette	W	$\frac{3}{4}$
"	Muskoka-Herald	W	$\frac{1}{4}$
Gravenhurst	Banner	W	$\frac{1}{2}$
Huntsville	Forester	W	1

NIPISSING (District)

Pop. 74,130

North Bay	Despatch and Tribune	W	$\frac{3}{4}$
"	Times	W	$\frac{3}{4}$

NORFOLK

Pop. 27,110

Delhi	Reporter	W	$\frac{3}{4}$
Port Dover	Maple Leaf	W	$\frac{3}{4}$
Port Rowan	News	W	$\frac{3}{4}$
Simcoe	British Canadian	W	1
"	Reformer	W	$\frac{3}{4}$
Waterford	Star	W	$\frac{1}{4}$

NORTHUMBERLAND

Pop. 32,892

Brighton	Ensign	W	$\frac{3}{4}$
Campbellford	Herald	W	$\frac{1}{4}$
Cobourg	Sat. Morning Post	W	1
"	Sentinel-Star	W	$\frac{1}{2}$
"	World	W	$\frac{1}{4}$
Colborne	Enterprise	W	$\frac{3}{4}$
"	Express	W	$\frac{3}{4}$
Warkworth	Journal	W	$\frac{3}{4}$

ONTARIO

Pop. 41,006

Beaverton	Express	W	1
Cannington	Echo	W	
"	Gleaner	W	729
Oshawa	Ontario Reformer	W	2,650
Pickering	News	W	1
Port Perry	Observer	W	$\frac{1}{2}$
"	Star	W	$\frac{3}{4}$
Sunderland	Brock Banner	W	
Uxbridge	Journal	W	1,256*
"	North Ontario Times	W	$\frac{1}{4}$
Whitby	Gazette and Chronicle	W	$\frac{1}{4}$
"	Vox Collegii	M	

OXFORD

Pop. 47,371

Embro	Courier	W	1
Ingersoll	Chronicle	W	1½
"	Oxford Tribune	W	¾
Norwich	Gazette	W	1
Otterville	News	W	1
Plattsville	Echo	W	½
Tavistock	Gazette	W	800
Tillsonburg	Liberal	W	1½
"	Observer	W	1½
Woodstock	Express	W	1½
"	Rod & Gun	M	17½
"	Sentinel-Review	D	5,602*
"	"	W	2,217*

PARRY SOUND (District)

Pop. 26,547

Burk's Falls	Arrow	W	¾
Parry Sound	Canadian	W	¾
"	North Star	W	1
Powassan	News	W	¾
Sundridge	Echo	W	½

PEEL

Pop. 22,102

Bolton	Enterprise	W	1
Brampton	Banner & Times	W	1½
"	Conservator	W	1½
Port Credit	News	W	1
Streetsville	Review	W	½

PERTH

Pop. 49,182

Atwood	Bee	W	¾
Listowel	Banner	W	1½
"	Standard	W	1½
Milverton	Sun	W	2
Mitchell	Advocate	W	2
"	Recorder	W	1
Monkton	Times	W	½
St. Mary's	Argus	W	1
"	Journal	W	2,700*
Stratford	Beacon	D	3½
"	"	W	1
"	Herald	D	3014*†
"	"	W	¾

PETERBOROUGH

Pop. 41,650

Havelock	Standard	W	¾
Lakefield	News	W	½
Norwood	Register	W	840
Peterboro	Canadian Florist	Bi-W	½
"	Canadian Horticulturist	M	10
"	Examiner	D	5,778*†
"	"	W	2,100*
"	Farm and Dairy	W	18,089*†
"	Review	D	3,685
"	"	W	2½

PRESCOTT

Pop. 26,968

Hawkesbury	Echo	W	1½
"	Le Moniteur	W	1½
L'Original	Advocate	W	½
Vankleek Hill	Review	W	1½

PRINCE EDWARD

Pop. 17,150

Picton	Gazette	W	1,950
"	Times	W	3,442*

RAINY RIVER (District)

Pop. (with Thunder Bay) 67,249

Fort Frances	Times	W	1
Rainy River	Gazette	W	¾

RENFREW

Pop. 51,469

Arnprior	Chronicle	W	1,950
"	Watchman	W	1
Cobden	Sun	W	1
Eganville	Leader	W	1½
Pembroke	Observer	W	1½
"	Standard	W	1,988
Renfrew	Journal	W	1½
"	Mercury	W	2,770*

RUSSELL

Pop. 39,434

Russell	Leader	W	½
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SIMCOE

Pop. 85,053

Alliston	Herald	W	1½
Barrie	Examiner	W	3,395*
"	Northern Advance	W	1½
Beeton	World	W	1
Bradford	Witness	W	¾
Coldwater	Planet	W	½
Collingwood	Bulletin	W	2½
"	Enterprise	W	2
"	Messenger	W	1½
"	Saturday News	W	1½
Cookstown	Advocate	W	848
Creemore	Star	W	¾
Elmvale	Lance	W	1,050
Midland	Argus	W	1
"	Free Press	W	1½
Orillia	Canadian Workman	M	
"	News-Letter	W	2½
"	Packet	W	3
"	S. O. T. Record	M	
"	Times	W	2,833*
Penetanguishene	Herald	W	½
Stayner	Sun	W	½
Tottenham	Sentinel	W	½
Victoria Harbor	New Era	W	½

STORMONT

Pop. 24,775

Cornwall	Freeholder	W	2,801*
"	Standard	W	3,075*

SUDBURY (District)

Sudbury	Star	S-W	3,000
"	Mining News	W	

THUNDER BAY (District)

Pop. (with Rainy River) 67,249

Fort William	Times-Journal	D	4,817
Port Arthur	Canadian Outiset	W	2 $\frac{3}{4}$
"	News Chronicle	D	4,242*

TEMISKAMING

Cobalt	Nugget	D	5 $\frac{1}{4}$
"	Mining Review	W	
"	Northern Miner	W	$\frac{1}{2}$
Cochrane	Northland Post	W	$\frac{3}{4}$
Haileybury	Haileyburian	W	$\frac{3}{4}$
New Liskeard	Speaker	W	1 $\frac{1}{4}$
Timmins	Advance	W	$\frac{3}{4}$
"	Porcupine Herald	W	1

VICTORIA

Pop. (with Haliburton) 36,499

Bobcaygeon	Independent	W	$\frac{3}{4}$
Fenelon Falls	Gazette	W	$\frac{1}{2}$
Lindsay	Post	D	2,164*
"	"	W	$\frac{1}{2}$
"	Warder	D	2,519*
"	"	W	2 $\frac{1}{4}$
Woodville	Advocate	W	

WATERLOO

Pop. 62,606

Ayr	News	W	1
Elmira	Signet	W	1 $\frac{1}{4}$
Galt	Reporter	D	3,849*
"	"	W	$\frac{3}{4}$
"	Canada Lutheran	M	$\frac{1}{2}$
Hespeler	Herald	W	$\frac{3}{4}$
Kitchener	News-Record	D	3,371†
"	Ontario Journal	W	3,230*
"	St. Jer. Schoolman	Q	$\frac{1}{2}$
"	Telegraph	D	2 $\frac{1}{4}$
New Hamburg	Independent	W	1
Preston	Progress	W	$\frac{3}{4}$
"	Chronicle-Telegraph	W	2 $\frac{1}{4}$
Wellesley	Maple Leaf	W	$\frac{1}{2}$

WELLAND

Pop. 42,163

Bridgeburg	Review	W	1
Fort Erie	Times	W	
Niagara Falls	Review	D	3
"	La Luce	M	4,800
Port Colborne	Citizen	W	$\frac{3}{4}$
Ridgeway	Herald	W	
Thorold	Post	S-W	$\frac{3}{4}$

WELLAND (Continued)

Welland	Home Circle Leader	M	6
"	People's Press	W	5,094*
"	Telegraph	S-W	3 $\frac{3}{4}$
"	Tribune	W	5,149*

WELLINGTON

Pop. 54,492

Arthur	Enterprise-News	W	1 $\frac{1}{4}$
Clifford	Express	W	$\frac{1}{2}$
Drayton	Advocate	W	1,737
Elora	Express	W	$\frac{3}{4}$
Erin	Advocate	W	2 $\frac{1}{4}$
Fergus	News-Record	W	1 $\frac{1}{4}$
Guelph	Canadian Entomologist	M	$\frac{1}{2}$
"	Canadian Oddfellow	M	
"	Herald	D	3
"	"	W	3
"	Mercury	D	3,127†
"	"	W	2†
"	Ont. Agric. Coll. Rev.	M	1,484*
Harriston	Review	W	$\frac{3}{4}$
Mount Forest	Confederate and Representative	W	1 $\frac{1}{2}$
Palmerston	Spectator	W	$\frac{1}{2}$

WENTWORTH

Pop. 111,706

Dundas	Star	W	1 $\frac{1}{2}$
Hamilton	Can. Poultry Journal	M	9 $\frac{1}{4}$
"	Can. Royal Templar	M	8 $\frac{1}{4}$
"	Inter. Gas Journal of Canada	M	
"	Hamilton Newspaper	W	39,045*
"	Union List	D	18,060*
"	Labor News	W	4 $\frac{3}{4}$
"	Record	W	
"	Review	W	12,500
"	Spectator	D	29,912†
"	"	S-W	2 $\frac{1}{4}$
"	Times	D	10 $\frac{1}{2}$
"	"	S-W	5 $\frac{1}{2}$
Waterdown	Review	W	

YORK

Pop. 444,231

Aurora	Banner	W	$\frac{3}{4}$
Markham	Economist	W	1,125
Newmarket	Christian Vanguard	S-M	$\frac{1}{4}$
"	Era	W	1,767*
"	Express-Herald	W	$\frac{3}{4}$
Richmond Hill	Liberal	W	$\frac{3}{4}$
Stouffville	Tribune	W	$\frac{3}{4}$
Toronto	See Condensed List		
Weston	Times and Guide	W	1
West Toronto	Herald	W	4

QUEBEC**ARGENTEUIL**

Pop. 16,766

Lachute	News	W	See St. Johns
"	Watchman	W	$\frac{1}{2}$

ARTHABASKA

Arthabaska	L'Union des Cantons de l'Est.	W	1
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BEAUCE

Pop. 51,399

Beauceville L'Eclaireur W 2½

BEAUHARNOIS

Pop. 20,802

Valleyfield Le Progrés W 1,500

BONAVENTURE

Pop. 28,110

Ste Anne de Ristigouche Mic-Mac Messenger M 456*

BROME

Pop. 13,216

Knowlton News W See St. Johns

CHAMBLY

St. Lambert South Shore News W

CHAMPLAIN

Pop. 42,758

Grand' Mère Le Digesteur W

CHATEAUGUAY

Pop. 13,322

Ormstown Bulletin W 1¾

CHICOUTIMI

Pop. (with Saguenay) 63,341

Chicoutimi L'Echo M 1

" Le Messager de St-Antoine M 14

" Le Progrés W 4,571*

HOCHELAGA

Pop. (not including Montreal) 60,000

Montreal (See Condensed List)

P. aux Trembles L'Administration W 1¾

Westmount News W 4

HULL

Pop. 40,351

Buckingham Post W ¾

HUNTINGDON

Pop. 13,240

Huntingdon Gleaner W 2

" News W See St. Johns

JACQUES CARTIER

Pop. 65,023

St. Anne de Bellevue (See Condensed List) W 1¾

Verdun Echo W 1¾

JOLIETTE

Pop. 23,911

Joliette L'Action Populaire W 4

" L'Etoile du Nord W 3½

LAKE ST. JOHN

Roberval Le Colon W ½

LEVIS

Pop. 28,913

Levis La Lumiere W 1½

" Le Quotidien D 2½

" (Hebdomadaire) W 1

MEGANTIC

Pop. 31,314

Thetford Mines Le Canadien W 2

MISSISQUOI

Pop. 17,466

Bedford News W See St. Johns

Farnham Leader W See Granby

MONTMAGNY

Pop. 17,356

Montmagny Le Courrier W 1¾

" Le Peuple W 5,213*

PONTIAC

Pop. 29,416

Shawville Equity W 1¾

QUEBEC

Pop. 104,034

Quebec See Condensed List.

RICHELIEU

Pop. 20,686

Sorel Le Courrier W 2¾

" Gazette W

" News Irreg.

RICHMOND

Pop. (Including Wolfe) 39,491

Danville Times-Guardian W See Richmond

Richmond News W See St. Johns

" Times-Guardian W 1

Windsor Mills Times-Guardian W See Richmond

RIMOUSKI

Pop. 51,490

Rimouski Le Progres de Golfe W 1¾

" Le Messager M 4¾

ST. HYACINTHE

Pop. 22,342

St. Hyacinthe	Le Clairon	W	¾
"	Le Courier	W	1¾
"	La Tribune	W	¾

ST. JOHNS

Pop. 21,882

St. Johns	Le Can. Francais	W	¾
"	Montreal Churchman	M	
"	News (7 Editions)	W	¾

ST. MAURICE

Pop. (with Three Rivers) 36,153

Shawinigan Falls	L'Echo	W	¾
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SHEFFORD

Pop. 23,976

Granby	Leader Mail	W	1
"	Monthly Leaflet	M	
"	White Ribbon Leaflet	M	
Waterloo	Advertiser	W	1
"	Journal de Waterloo	W	1¾

SHERBROOKE

Pop. 23,211

Sherbrooke	Le Messager de		
"	St. Michel	W	
"	Le Progres de l'Est	S-W	1
"	Record	D	10,252*
"	La Tribune	D	9,537*

STANSTEAD

Pop. 20,765

Coaticook	Observer	W	¾
Magog	News	W	See St. Johns
Rock Island	Stanstead Journal	W	1½
Stanstead	Stanstead College Magazine	Q	

TEMISCOUATA

Pop. 36,430

Fraserville	L'Action Canadienne	W	¾
"	Le Journal	W	
"	Le St. Laurent	W	2½

TERREBONNE

Pop. 29,018

St. Jerome	L'Avenir du Nord	W	1½
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THREE RIVERS

Pop. (with St. Maurice) 36,153

Three Rivers	Le Bien Public	W	4¾
"	Le Trifluvien	W	3
"	Chronicle	W	

WRIGHT

Pop. 48,332

Hull	Advance	W	¾
"	Le Spectateur	W	3½

NEW BRUNSWICK**ALBERT**

Pop. (with Kings) 30,285

Hillsboro	Albert Journal	W	¾
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CARLETON

Pop. 21,446

Hartland	Observer	W	2¼
Woodstock	Carleton Sentinel	W	2¼
"	Press	W	1½

CHARLOTTE

Pop. 21,147

St. Stephen	Courier	W	3,658*
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GLOUCESTER

Pop. 16,424

Bathurst	Northern Light	W	1¾
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KING'S

Pop. (with Albert) 30,285

Sussex	Maritime Farmer	S-M	9,473*
"	Record	W	4,244

MADAWASKA

Edmunston	Le Madawaska	W	
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NORTHUMBERLAND

Pop. 31,194

Chatham	Commercial	W	1¼
"	Gazette	T-W	1¼
"	World	S-W	½
"	"	W	1
Newcastle	North Shore Leader	W	1¾
"	Union Advocate	W	2

RESTIGOUCHE

Pop. 15,687

Campbellton	Graphic	W	2½
"	Tribune	W	1

ST. JOHN

Pop. 53,572

St. John See Condensed List

WESTMORELAND

Pop. 44,621

Moncton	Can. Gov't Rlys. Em- ployees' Magazine	M	
"	L'Acadien	S-W	2¼
"	L'Evangeline	W	3¼
"	Times	D	4,157*
"	Times	S-W	1,070*
"	Transcript	D	4¼
"	"	S-W	1½

WESTMORELAND (Continued)

Sackville	Argosy	M	¾
"	Busy East of Canada	M	2½
"	Post	S-W	1¼
"	Tribune	S-W	2
Shediac	Le Moniteur Acadien	W	2¾

YORK

Pop. 31,561

Fredericton	Educational Review	M	1½
"	Gleaner	D	6,447*
"	"	S-W	5
"	Mail	D	1½
"	"	W	1¼
"	Royal Gazette	W	
"	University Monthly	M	½

NOVA SCOTIA**ANNAPOLIS**

Pop. 18,581

Annapolis Royal	Spectator	W	1¼
Bridgetown	Monitor	W	1¼
Middletown	Outlook	W	1¼

ANTIGONISH

Pop. 11,962

Antigonish	Casket	W	6½
"	Xaverian	Bi-M	

CAPE BRETON

Pop. (with Victoria) 83,240

Glace Bay	Gazette	D	5¾
North Sydney	Herald	W	4
Sydney	Can. Labor Leader	W	4
"	Post	D	7,033*
"	"	W	¾
"	Record	D	4¾
Sydney Mines	News	W	1¾

COLCHESTER

Pop. 23,664

Truro	Citizen	W	
"	Colchester Sun	W	
"	News	D	1,195*
"	"	W	5,409*
"	Wesleyan	W	4,178*

CUMBERLAND

Pop. 40,543

Amherst	News	D	2,059*
"	"	S-W	2¾
Oxford	Journal	W	¾
Springhill	Record	W	1

DIGBY

Pop. 20,167

Digby	Courier	W	2¼
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HALIFAX

Pop. 80,257

Darmouth	Patriot	W	2
Halifax	See Condensed List		

HANTS

Pop. 19,703

Windsor	Forward	Bi-W	
"	Hants Journal	W	2
"	King's College Record	M	
"	Tribune	W	1½

INVERNESS

Pop. 25,571

Port Hawkesbury	Journal-Bulletin	W	¾
Port Hood	Greetings	W	1¾

KINGS

Pop. 21,780

Berwick	Register	W	1¼
Kentville	Advertiser	W	2
"	Maritime Apple	Bi-W	
"	Western-Chronicle	W	1
Wolfville	Acadian	W	1
"	Acadia Athenæum	M	½

LUNENBURG

Pop. 33,260

Bridgewater	Bulletin	W	1¾
Lunenburg	News	D	½
"	"	W	1½
"	Progress-Enterprise	W	1¾

PICTOU

Pop. 35,858

New Glasgow	Eastern Chronicle	S-W	2,800*
"	Enterprise	W	2
"	Free Lance	W	
"	News	D	3¼
Pictou	Advocate	W	2,304*
Stellarton	Mar. Min. Record	S-M	¾

QUEEN'S

Pop. (with Shelburne) 24,211

Caledonia	Gold Hunter	W	1
Liverpool	Advance	W	1

RICHMOND

Pop. 13,273

Arichat	Record	W	1
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SHELburne

Pop. (with Queens) 24,211

Shelburne	Gazette and Coast Guard	W	1½
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YARMOUTH

Pop. 23,220

Yarmouth	Herald	W	3,125*
"	Light	W	2½
"	Post	D	½
"	Telegram	W	3,125*
"	Times	S-W	

PRINCE EDWARD ISLAND**PRINCE**

Pop. 32,779

Summerside	Island Farmer	W	3,700
"	Journal	W	5
"	Pioneer	W	3½
"	P. E. I. Agriculturist	W	5½

QUEEN'S

Pop. 38,313

Charlottetown	Examiner	D	1½
"	Guardian (M. & N.)	D	9,589*†
"	Herald	W	
"	Patriot (M. & E.)	D	4,399*
"	Royal Gazette	W	
"	Watchman	W	1

MANITOBA**BRANDON**

Pop. 39,734

Brandon	Sun	D	4,654*
"	"	W	2½
Elkorn	Mercury	W	½
Oak Lake	News	W	½
Reston	Recorder	W	½
Rivers	Gazette	W	½
Souris	Plaindealer	W	1½
Virten	Empire-Advance	W	1½
Wawanesa	Independent	W	½

DAUPHIN

Pop. 44,000

Dauphin	Herald-Press	W	1½
Gilbert Plains	Maple Leaf	W	½
Grand View	Exponent	W	½
Langruth	Herald	W	See
Plumas	Standard	W	½
Swan River	Star	W	½
The Pas	Herald	W	1½

LISGAR

Pop. 23,511

Crystal City	Courier	W	½
Manitou	Western Canadian	W	½
Morden	Times	W	½
Pilot Mount	Sentinel	W	½

MACDONALD

Pop. 35,841

Carman	Leader	W	½
Cypress River	Western Prairie	W	½
Holland	Observer	W	½
Miami	Herald	W	½
Oakville	Standard	W	½
Roland	News	W	½
Somerset	News	W	½
Treherne	Times	W	873*

MARQUETTE

Pop. 33,598

Binscarth	Express	W	½
Birtle	Eye Witness	W	½
Foxwarren	News	W	
Hamiota	Echo	W	½
Minnedosa	Tribune	W	1
Oak River	Post	W	½
Rapid City	Reporter	W	½
Roblin	Review	W	½
Russell	Banner	W	½
Shoal Lake	Star	W	½
Strathclair	Plain Talk	W	½

PORTAGE LA PRAIRIE

Pop. 27,950

Carberry	News-Express	W	3/4
Gladstone	Age	W	3/4
Glenboro	Gazette	W	1/2
MacGregor	Herald	W	1/2
Neebawa	Press	S-W	1 1/2
"	Register	W	1 1/2
Protage la Prairie	Graphic	D	1
"	"	W	1 1/4
"	Langruth Herald	W	1/2

PROVENCHER

Pop. 40,693

Dominion City	Echo	W	1/4
Emerson	Journal	W	1/2
Morris	Herald	W	1/2
St. Boniface	Le Manitoba	W	1 1/4
"	L'Ami du Foyer	M	8
"	Norwood Press	W	1/4
"	Les Cloches	S-M	
Steinbach	Post	W	1/2
Transcona	Times	W	

SELKIRK

Pop. 53,091

Selkirk	Record	W	1/2
Stonewall	Argus	W	3/4

SOURIS

Pop. 29,049

Baldur	Gazette	W	1/2
Belmont	News	W	1/2
Boissevain	Recorder	W	3/4
Cartwright	Southern Manitoba		
	Review	W	1/2
Deloraine	Times	W	750
Dunrea	Riverside Review	W	
Elgin	Lancet	W	
Hartney	Star	W	1/2
Killarney	Guide	W	885
Margaret	News	W	
Melita	New Era	W	3/4
Minto	Packet	W	1/2
Ninette	News	W	
Ninga	News	W	
Waskada	News	W	

WINNIPEG

Elmwood	Advertiser	W	1 1/2
St. James	Leader	W	1 1/4
Winnipeg	See Condensed List		

SASKATCHEWAN**ASSINIBOIA**

Pop. 42,556

Alameda	Dispatch	W	3/4
Arcola	Moose Mountain Star	W	
Benson	News	W	
Carlyle	Herald	W	3/4
Carnduff	Gazette	W	1/2
Estevan	Mercury	W	1
"	Progress	W	950
Fillmore	Press	W	1/4
Gainsboro	Post	W	1/4
Griffin	Gazette	W	1/4
Kisbey	Standard	W	1/4
Lampman	Enterprise	W	
Macoun	Post	W	1/4
Maryfield	News	W	3/4
Midale	Enterprise	W	1/4
Oxbow	Herald	W	800
Stoughton	Times	W	1/2
Wawota	Herald	W	1
Weyburn	Herald	S-W	1 1/4
"	Review	S-W	1 1/2

BATTLEFORD

Pop. 47,075

Asquith	Empire	W	1/2
Battleford	Press	W	1/2
"	Sask. Herald	W	1/2
Biggar	Independent	W	1/2
Dodsland	Prairie Times	W	1
Harris	Herald	W	
Kerrobart	Citizen	W	1
Landis	Record	W	1/4
Lashburn	Comet	W	
Lloydminster	Times	W	1

BATTLEFORD (Continued)

Loverna	Borderline Budget	W	1/2
Luseland	Despatch	W	1/2
Macklin	Times	W	1/2
North Battleford	News	W	2
"	Optimist	W	2
Perdue	Witness	W	3/4
Rosetown	Eagle	W	1
Speers	News	W	1/2
Turtleford	Record	W	1/2
Unity	Courier	W	1/2
Wilkie	Press	W	1/2

HUMBOLDT

Pop. 52,195

Davidson	Leader	W	1/2
Govan	Prairie News	W	1/2
Guernsey	Standard	W	3/4
Humboldt	Journal	W	1
Imperial	Review	W	1/4
Lanigan	Ledger	W	
Liberty	Press	W	1/4
Muenster	St. Peter's Bote	W	
Nokomis	Times	W	1/2
Plunkett	Can. Magyar		
	Farmer	W	2,972
Semans	Gazette	W	
Simpson	Lance	W	1/4
Viscount	Sun	W	1/4
Wadena	Herald	W	1/2
Wakaw	Recorder	W	1/4
Watrous	Signal	W	3/4
Watson	Witness	W	1/2
Wynyard	Advance	W	1/2
Young	Journal	W	1/2

KINDERSLEY

Glidden	Star	W	1/4
Kindersley	Clarion	W	1/2
Swanson	Eye Opener	W	1/4

LAST MOUNTAIN

Elbow	Graphic	W	550
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MACKENZIE

Pop. 40,558

Canora	Advertiser	W	3/4
Kamsack	Times	W	1/2
Yorkton	Enterprise	W	2,000
"	Press	W	1 1/4

MOOSE JAW

Pop. 87,725

Admiral	Dreadnought	W	1/2
Alsask	News	W	1/2
Aneroid	Magnet	W	1/2
Assiniboia	Times	W	1/2
Bengough	News	W	1/2
Brock	"	W	1/2
Cabri	Clarion	W	810
Cadillac	Item	W	1/2
Central Butte	Beacon	W	1/2
Conquest	Enterprise	W	1/2
Eastend	"	W	1/2
Elrose	Review	W	925
Eston	Press	W	1/2
Expanse	Lake Johnston Star	W	1/2
Eyeblow	Herald	W	1/2
Gravelbourg	Enterprise	W	1/2
Gull Lake	Advance	W	1/2
Herbert	Herald	W	1/2
Kincaid	Star	W	1/2
La Fleche	Advocate	W	1/2
Lawson	Post	W	1/2
Leader	Enterprise	W	1/2
Limerick	Letter	W	1/2
Maple Creek	News	W	1,050
Mawer	Tribune	W	1/2
Meyronne	Independent	W	1/2
Moose Jaw	News	D	5,747*†
"	Times	D	7,098*†
"	Sask. Farmer	M	2 1/2
Morse	News	W	1/2
Mortlach	Canadian	W	1/2
Pennant	Observer	W	1/2
Riverhurst	Courier	W	1/2
Robsart	Messenger	W	1/2
Shaunavon	Standard	W	1
Swift Current	Sun	S-W	1 1/2
"	Herald	W	2 1/2
Tompkin	Progress	W	405
Tugaske	Globe	W	1/2
Vanguar	News	W	1/2
Verwood	Gazette	W	1/2
Viceroy	News	W	1/2
Woodrow	Times	W	1/2

NORTH BATTLEFORD

Borden	Advocate	W	1/4
Fielding	Standard	W	1/2
Hafford	News	W	1/2
Maymont	Star	W	1/2
Shellbrook	Chronicle	W	1/2

NORTH QU'APPELLE

Fort Qu'Appelle Gazette	W	
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PRINCE ALBERT

Pop. 36,319

Birch Hills	Gazette	W	1/4
Kinistino	Representative	W	1/2
Melfort	Journal	W	1
"	Moon	W	1
Prince Albert	Herald	D	
"	Le Patriote	W	3 1/4
Star City	Echo	W	
Tisdale	Recorder	W	1/2

QU'APPELLE

Pop. 35,608

Broadview	Express	W	1/2
Fleming	Review	W	
Indian Head	News	W	3/4
Moosomin	World-Spectator	W	2
Qu'Appelle	Progress	W	3/4
Rocanville	Record	W	1/4
Sintaluta	Times	W	3/4
Wapella	Post	W	1/2
Welwyn	Herald	W	
Whitewood	"	W	1/2
Windthorst	Independent	W	1/4
Wolseley	News	W	3/4

REGINA

Pop. 70,556

Avonlea	Advocate	W	1/4
Craik	News	W	1/2
Earl Grey	Weekly Effort	W	
Lumsden	News-Record	W	3/4
Milestone	Mail	W	512*
Ogema	Times	W	
Pense	Herald	W	1/4
Radville	News	W	1/2
Regina	See Condensed List		
Rouleau	Enterprise	W	1/2
Strassburg	Mountaineer	W	1/2
Yellow Grass	Herald	W	1/4

SALTCOATS

Pop. 28,695

Balcarres	Western Monitor	W	
Bredenbury	Sun	W	1/4
Cupar	Herald	W	1/4
Esterhazy	Observer	W	520*
Lemberg	Star	W	1/4
Melville	Canadian	W	1/2
Saltcoats	Herald	W	1/2

SASKATOON

Pop. 51,145

Aberdeen	Times	W	1/4
Allan	Tribune	W	1/4
Delisle	Advocate	W	1/4
Dundurn	Enterprise	W	1/4
Hanley	Herald	W	1/2
Hawarden	Pioneer	W	1/4
Langham	News	W	1/2
Loreburn	Herald	W	1/2
Outlook	Outlook	W	1
"	Norden	W	
Radisson	News	W	717
Rosthern	Enterprise	W	1/2
Saskatoon	Phoenix	D	10
"	Star	D	22,789*†
"	Turner's Weekly	W	
"	Retailer	M	3

ALBERTA

BOW RIVER

Gleichen	Call	W	¾
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CALGARY

Pop. 90,502

Acme	Sentinel	W	¼
Banff	Crag and Canyon	W	¼
	Advocate	W	
Calgary	See Condensed List		
Carstairs	Journal	W	¼
Cochrane	Advocate	W	¼
Crossfield	Chronicle	W	¼

CAMROSE

Bashaw	Star	W	¼
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EDMONTON

Pop. 97,045

Edmonton	See Condensed List		
Grande Prairie	Herald	W	½
Peace River	Record	W	1½
	Standard	W	1
Stony Plain	Herald	W	

HAND HILLS

Pop. 40,300

Delia	Hand Hills Echo	W	500
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MACLEOD

Pop. 34,504

Blairmore	Enterprise	W	¾
Brant	Brant Weekly	W	
Carmangay	Sun	W	¼
Champion	News	W	
Claresholm	Review-Advertiser	W	¾
Granum	Herald	W	¼
High River	Times	W	1
Macleod	News	W	½
Nanton	"	W	½
Okotoks	Review	W	½
Pincher Creek	Echo	W	¾
Stavely	Advertiser	W	2½
Vulcan	Advocate	W	½

MEDICINE HAT

Pop. 70,606

Bassano	Mail	W	½
Bow Island	Review	W	½
Brooks	Bulletin	W	¼
Cardston	Globe	W	½
Chinook	Advance	W	½
Drumheller	Mail	W	500*
"	Review	W	½
Empress	Express	W	½
Lethbridge	Herald	D	5,590*†
"	"	W	1¼
"	Canadian Advocate	W	2¼
Lomond	Press	W	¼
Manyberries	Enterprise	W	¼

MEDICINE HAT (Continued)

Medicine Hat	News	D	2,692*†
		W	1½
Munson	Mail	W	¼
Oyen	News	W	¼
Raymond	Leader	W	¼
	Recorder	W	¼
Redcliff	Review	W	¼
Strathmore	Standard	W	¼
Taber	Times	W	½
Youngstown	Plainedealer	W	½

RED DEER

Pop. 61,372

Alix	Free Press	W	¼
Alliance	Times	W	500*
Big Valley	News	W	¼
Castor	Advance	W	1
Consort	Enterprise	W	¼
Coronation	Review	W	¼
Didsbury	Pioneer	W	½
Elnora	Advance	W	
Erskine	Review	W	¼
Hanna	Herald	W	927*
Innisfail	Province	W	¾
Lacombe	Western Globe	W	1½
Monitor	News	W	¼
Olds	Gazette	W	¼
Ponoka	Herald	W	950
Provost	News	W	½
Red Deer	Advocate	W	1,300
"	News	W	1,300*
Stettler	Independent	W	1½
Three Hills	Capital	W	¼
Trochu	Tribune	W	½

STRATHCONA

Pop. 49,473

Bawlf	Sun	W	½
Camrose	Canadian	W	2
Chauvin	Chronicle	W	½
Daysland	Press	W	½
Forestburg	Advance	W	¼
Hardisty	Mail	W	¼
Holden	Herald	W	¼
Irma	Times	W	½
Killam	News	W	¼
Leduc	Representative	W	¼
Lougheed	Express	W	¼
Sedgewick	Sentinel	W	¼
Strome	Despatch	W	¼
Viking	ews	W	¼
Wainwright	Star	W	½
Wetaskiwin	Free Press	W	
"	Times	W	1¼

VICTORIA

Pop. 41,161

Ft. Saskatchewan	Conservator	W	¼
Lamont	Gazette	W	¼
Manville	Empire	W	¼
Tofield	Mercury	W	
Vegreville	Observer	W	1
Vermilion	Standard	W	¾

BRITISH COLUMBIA

COMOX-ATLIN

Pop. 42,263

Courtenay	Comox Argus	W	
Cumberland	Islander	W	1½
New Hazelton	Omineca Herald	W	½
Port Alberni	News	W	
Prince Rupert	Empire	D	1¼
"	"	W	1¼
"	News	D	1¼
"	"	W	1½
Prince Rupert	Resources	M	
Smithers	Interior News	W	½

KOOTENAY

Pop. 50,772

Cranbrook	Herald	W	¾
Cardston	Review	W	¼
Creston	"	W	¼
Fernie	Free Press	W	1
"	District Ledger	W	
Golden	Star	W	¼
Kaslo	Kootenaian	W	¾
Nelson	News	D	4,989*
Revelstoke	Review	W	¾
Roseland	Miner	W	1¼
Trail	News	W	¾

NANAIMO

Pop. 31,822

Duncan	Cowichan Leader	W	1
Ladysmith	Chronicle	W	½
Nanaimo	Free Press	D	1¼
"	Herald	D	2,000*
Sidney	Review	W	¼

NEW WESTMINSTER

Pop. 55,679

Abbotsford	Post	W	½
Chilliwack	Progress	W	1
Mission City	Record	W	½
New Westminster	Br. Columbian	D	3
"	"	W	3¼

VANCOUVER

Pop. 210,000

Marpole	Gazette	W	½
N. Vancouver	North Shore Press	W	1½
Vancouver	See Condensed List		

VICTORIA

Pop. 51,660

Victoria	See Condensed List		
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YALE-CARIBOO

Pop. 56,382

Armstrong	Commoner	W	¾
Ashcroft	Journal	W	½
Grand Forks	Gazette	W	¾
"	Sun	W	½
Greenwood	Ledge	W	¼
Kamloops	Standard-Sentinel	S-W	1½
"	Telegram	W	1
Kelowna	Courier	W	½
"	Record	W	½
Merritt	Herald	W	½
Penticton	"	W	1¼
Prince George	Citizen	W	¾
Princeton	Similkameen Star	W	½
Quesnel	Observer	W	¼
Salmon Arm	"	W	¾
Summerville	Review	W	½
Vanderhoof	Herald	W	¾
Vernon	News	W	2

YUKON TERRITORY

YUKON

Pop. 9,512

Dawson City	News	D	
"	"	W	

YUKON (Continued)

White Horse	Star	W	½
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NEWFOUNDLAND

BAY OF ST. GEORGE DISTRICT

Curling	Western Star	W	¾
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HARBOR GRACE DISTRICT

Bay Roberts	Guardian	W	½
Harbor Grace	Standard	W	¾

ST. JOHN'S DISTRICT

St. John's	Advocate	D	6
"	"	W	5
"	Colonial Commerce	M	¾
"	Diocesan Magazine	M	2¾

ST. JOHN'S DISTRICT (Continued)

St. John's	Meth. Mon. Greeting	M	2¾
"	Newfoundland Quar.	Q	2½
"	News	D	6,954*
"	" (Free Press)	W	2¼
"	People	M	
"	Plainedealer	W	5
"	Royal Gazette	W	
"	Star	D	6¾
"	Telegram	D	6¾
"	Trade Review	W	1

TWILLINGATE AND FOGO DISTRICT

Twillingate	Sun	W	1
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CLASSIFIED LIST

AGRICULTURAL AND RURAL INTERESTS

Brantford	Outdoor Quarterly	Q
Grimsby	Canadian Poultry News	M
Guelph	Agricultural College Review	M
Hamilton	Hamilton N. U. List	W
"	Canadian Poultry Journal	M
London	Farmer's Advocate	W
Ottawa	Ottawa Farm Journal	S-W
"	Agric. Gazette of Canada	M
Peterboro	Farm and Dairy	W
"	Canadian Florist	Bi-W
"	Canadian Horticulturist	M
Toronto	Canadian Countryman	W
"	Canadian Farm	W
"	Canadian Poultry Review	M
"	Farmer's Magazine	S-M
"	Farmer's Sun	W
"	Rural Canada	M
"	Wilson List of Rural Newspapers	W

QUEBEC

Montreal	Le Bulletin des Agriculteurs	W
"	Family Herald and Weekly Star	W
"	Journal d'Agriculture	}
"	Journal of Agriculture	
"	La Patrie (Le Cultivateur)	W
"	La Presse	W
"	Witness	W
Quebec	Bulletin de la Ferme	M
Ste. Anne de Bellevue	Macdonald College Magazine	Q

NEW BRUNSWICK

Sussex	Maritime Farmer	S-M
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NOVA SCOTIA

Halifax	Mail & Homestead	W
"	Nova Scotian	W
Kentville	Maritime Apple	Bi-W

PRINCE EDWARD ISLAND

Summerside	Island Farmer	W
"	P. E. Island Agriculturist	W

MANITOBA

Winnipeg	Canadian Farm Implements	M
"	Canadian Thresherman	M
"	Farmer's Advocate	W
"	Grain Grower's Guide	W
"	Grain Trade News and Live Stock Journal	D
"	N. W. Farmer	S-M
"	Winnipeg N. U. List	W

SASKATCHEWAN

Moose Jaw	Sask. Farmer	M
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ALBERTA

Calgary	Farm and Ranch Review	S-M
"	Littlebury's Magazine	M

AGRICULTURAL AND RURAL INTERESTS (Continued)

BRITISH COLUMBIA

Vancouver	British Columbia Farmer	M
"	Farm and Fireside	M
"	Farm and Home	W

ARCHITECTURE (See Trade)

ATHLETICS (See Sports)

BROTHERHOODS AND SOCIALIST

ONTARIO

Guelph	Canadian Oddfellow	M
Kingston	Canadian	M
London	Canadian Woodman	M
Orillia	Canadian Workman	M
Ottawa	Le Prevoyant	M
Toronto	Canadian Forward	S-M
"	Dom. Ind. Oddfellow	M
"	Echoes	Q
"	Forester	M
"	Freemason	M
"	Masonic Sun	M
"	Sons of England Record	M
Welland	Home Circle Leader	M

QUEBEC

Montreal	Alliance Nationale	M
"	L'Action Francaise	M
"	L'Artisan	M
"	La Bonne Parole	M

NEW BRUNSWICK

Moncton	Canadian Gov't. Railways Employees' Magazine	M
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NOVA SCOTIA

Halifax	Canadian Railroad Employees' Monthly	M
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BRITISH COLUMBIA

Vancouver	B. C. Federationist	W
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COLLEGIATE

ONTARIO

Guelph	Agricultural College Review	M
Kingston	Queen's University Journal	S-W
"	Queen's Quarterly	Q
Kitchener	St. Jerome's Schoolman	Q
Port Hope	Trinity College Record	
St. Catharines	Acta Rideleiana	Tri-W
Toronto	Acta Victoria	M
"	McMaster University Monthly	M
"	Trinity University Review	M
"	University Monthly	M
"	Varsity	Tri-W
Whitby	Vox Collegii	M

COLLEGIATE (Continued)

QUEBEC		
Montreal	McGill Daily	D
	University Magazine	Q
Quebec	Le Mousquetaire	W
St. Anne de Bellevue	Macdonald College Magazine	Q
Stanstead	Stanstead College Magazine	Q

NEW BRUNSWICK

Fredericton	University Monthly	M
Sackville	Argosy	M

NOVA SCOTIA

Halifax	Dalhousie Gazette	S-M
Windsor	King's College Record	M
Wolfville	Acadia Athenaeum	M

MANITOBA

Winnipeg	Manitoban	M
	Vox Wesleyana	M

DOMESTIC AND HOUSEHOLD**ONTARIO**

Toronto	Butterick Fashions	Q
"	Can. Home Journal	M
"	Everywoman's World	M
"	Everywoman's Needlecraft	Q
"	Companion	Q
"	New Idea Quarterly	Q
"	Rural Canada	M
"	Standard Quarterly	Q
"	Woman's Century	M

QUEBEC

Montreal	Le Samedi	W
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MANITOBA

Winnipeg	Western Home Monthly	M
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BRITISH COLUMBIA

Vancouver	Western Women's Weekly	W
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EDUCATIONAL**ONTARIO**

Belleville	Canadian	S-M
Toronto	Canadian Teacher	S-M
"	School	M

QUEBEC

Montreal	L'Ami des Sourds-Muets	M
Quebec	Educational Record	Q
"	L'Enseignement Primaire	M
"	Les Fleurs de la Charité	M

NEW BRUNSWICK

St. John	Educational Review	M
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EXPORT**QUEBEC**

Montreal	Export Journal of Canada	M
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GOVERNMENT OFFICIAL PAPERS

Ottawa	Canada Gazette	W
"	Agric. Gazette of Canada	M
Toronto	Ontario Gazette	W
Quebec	Gazette Officielle	W
Fredericton	Royal Gazette	W
Halifax	Royal Gazette	W

GOVERNMENT OFFICIAL PAPERS (Continued.)

Charlottetown	Royal Gazette	W
Winnipeg	Manitoba Gazette	W
Regina	Public Service Monthly	M
	Saskatchewan Gazette	S-M
Edmonton	Alberta Gazette	S-M
Victoria	B. C. Gazette	W
Dawson City	News	W
St. John's	Royal Gazette	W

INSURANCE AND FINANCE**ONTARIO**

Toronto	Bank Directory of Canada	M
"	Bulletin	M
"	Can. Ins. & Office & Field	W
"	Economist	M
"	Financial Post	W
"	Ins. and Fin. Review	M
"	Life Underwriters News	M
"	Monetary Times	W
"	Money and Risks	M

QUEBEC

Montreal	Chronicle (Banking, Ins. and Fin.)	W
"	Financial Times	W
"	Journal Can. Bankers' Asso.	Q
"	Journal of Commerce	W
"	Trade Bulletin	W

NEW BRUNSWICK

St. John	Business Review	M
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MANITOBA

Winnipeg	Canadian Finance	S-M
"	Can. Credit Men's Journal	M
"	Dun's Notification Sheet	W

SASKATCHEWAN

Regina	Dun's Legal & Commercial Record	W
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ALBERTA

Calgary	Dun's Legal & Commercial Record	W
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BRITISH COLUMBIA

Vancouver	B. C. Finan. Times	S-M
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JUVENILE**NEW BRUNSWICK**

St. John	Canadian Boy	M
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MANITOBA

Winnipeg	Soloid	S-M
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LABOR**ONTARIO**

Hamilton	Labor News	W
Ottawa	Can. Labor Press	W & M
"	Labor Gazette	M
Toronto	Industrial Banner	W

QUEBEC

Montreal	Labor World	W
"	L'Artisan	M

NOVA SCOTIA

Sydney	Canadian Labor Leader	W
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BRITISH COLUMBIA

Vancouver	B. C. Federationist	W
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LEGAL**ONTARIO**

Toronto	Canada Law Journal	M
"	Canadian Law Times	M

QUEBEC

Montreal	Quebec Practice Reports	M
"	Revue de Jurisprudence	M
"	Revue Légale	M

MANITOBA

Winnipeg	Dun's Notification Sheet	W
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SASKATCHEWAN

Regina	Dun's Legal & Commercial Record	W
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ALBERTA

Calgary	Western Weekly Reports	W
"	Dun's Legal & Commercial Record	W

LITERARY**ONTARIO**

Toronto	Canadian Courier	Bi-W
"	Canadian Home Journal	M
"	Canadian Magazine	M
"	Everywoman's World	M
"	Farmer's Magazine	S-M
"	Jack Canuck	W
"	Maclean's Magazine	M
"	National Progress	M
"	Rural Canada	M
"	Saturday Night	W
"	Presbyterian and Westminster	W
Woodstock	Rod & Gun	M

QUEBEC

Montreal	By-Water	M
"	Standard	W
"	World Wide	W
"	Le Journal Littéraire	W
"	Le Nigog	M
"	Le Passe-Temps	Bi-W
"	La Revue Canadienne	M
"	La Revue Populaire	M
"	Le Samedi	W

NEW BRUNSWICK

Sackville	Busy East of Canada	M
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MANITOBA

Winnipeg	Western Home Monthly	M
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BRITISH COLUMBIA

Vancouver	B. C. Monthly	M
"	B. C. Veterans' Weekly	W
"	Western Women's Weekly	W

NEWFOUNDLAND

St. John's	Newfoundland Quarterly	Q
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MANUFACTURES (See Trade)**MEDICAL, PHARMACEUTICAL
DENTAL AND HYGIENIC****ONTARIO**

Toronto	Canada Lancet	M
"	Canadian Chemical Journal	M
"	Canadian Druggist	M
"	Canadian Journal of Medicine and Surgery	M
"	Canadian Medical Association Journal	M
"	Canadian Pharmaceutical Journal	M
"	Canadian Practitioner	M
"	Dominion Dental Journal	M
"	Dominion Medical Monthly	M
"	Hospital World	M
"	Oral Health	M
"	Retail Druggist of Canada	M

QUEBEC

Montreal	Pharmaceutical Journal	M
"	La Clinique	M
"	La Revue Dentaire	M
"	L'Union Médicale du Canada	M

MANITOBA

Winnipeg	West. Can. Med. Journal	M
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SASKATCHEWAN

Regina	Western Medical News	M
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BRITISH COLUMBIA

Victoria	B. C. Pharm. Record	M
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MINING**ONTARIO**

Cobalt	Northern Miner	W
"	Mining Review	W
Sudbury	Mining News	M
Toronto	Canadian Mining Journal	S-W

QUEBEC

Montreal	Monthly Bulletin of Can. Min. Inst.	M
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NOVA SCOTIA

Stellarton	Maritime Mining Record	S-M
Manitoba	Winnipeg Western Canada Coal Review.	M

BRITISH COLUMBIA

Vancouver	Western Canadian Mining	M
Victoria	B. C. Mining Exchange	M

MISCELLANEOUS**ONTARIO**

Belleville	Canadian	S-M
Ottawa	Canadian Forestry Journal	M
"	Canadian Military Gazette	S-M
"	Civilian	M
St. Thomas	Municipal World	M
Toronto	Can. Journal of Music	M
"	Marketing	M
"	Musical Canada	M
"	Sailor	M
"	Square Deal	Q
"	Woman's Century	M

MISCELLANEOUS

(Continued)

Montreal	Canadian Municipal Journal	M
"	L'Ami des Sourds-Muets	M
"	Le Canard	W
"	Canadian Antiquarian	Q
"	Shipbuilding & Harbor Construction	M

MANITOBA

Winnipeg	Better Business	M
"	Credit Men's Journal	M
"	Dun's Notification Sheet	W
"	Waghorn's Guide	M
"	West. Municipal News	M
"	Zenith	M

SASKATCHEWAN

Regina	Dun's Legal and Commercial Record	W
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ALBERTA

Calgary	Dun's Legal and Commercial Record	W
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BRITISH COLUMBIA

Vancouver	Shipyards News	Bi-W
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NATURAL HISTORY (See Scientific)**POULTRY, DOGS AND PET STOCK****ONTARIO**

Grimsby	Canadian Poultry News	M
Hamilton	Canadian Poultry Journal	M
Toronto	Canadian Poultry Review	M

QUEBEC

Quebec	Le Basse-Cour	M
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ALBERTA

Calgary	Littlebury's Magazine	M
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BRITISH COLUMBIA

Vancouver	Successful Poultryman	M
Victoria	Poultry, Pigeon and Pet Stock Journal	M

PROHIBITION (See Temperance)**SCIENTIFIC****ONTARIO**

Guelph	Canadian Entomologist	M
Ottawa	Naturalist	M
Toronto	Canadian Chemical Journal	M

QUEBEC

Quebec	Le Naturaliste Canadien	M
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SCHOOL (See Collegiate)**SOCIETIES (See Brotherhood)****SPORTING AND RECREATION****ONTARIO**

Brantford	Outdoor Quarterly	Q
"	Canadian Golfer	M
Grimsby	Canadian Sportsman	W
Toronto	Canadian Motor Boat	M
"	Canadian Motor Cycle	M
"	Canadian Motorist	M
Toronto	Kennel and Bench	M
"	Motoring	M
"	Motor Magazine of Canada	M
Woodstock	Rod & Gun	M

SPORTING AND RECREATION

(Continued)

QUEBEC

Montreal	Motorist	M
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MANITOBA

Winnipeg	Motor in Canada	M
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ALBERTA

Calgary	Alberta Motorist	M
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BRITISH COLUMBIA

Vancouver	West Can. Motorist	M
Victoria	Island Motorist	M

TEMPERANCE AND PROHIBITION**ONTARIO**

Hamilton	Canadian Royal Templar	M
London	Can. White Rib. Tidings	M
Orillia	Sons of Temperance Record	M
Toronto	Pioneer	W
"	Social Welfare	M

QUEBEC

Granby	White Ribbon Leaflet	M
Montreal	La Tempérance	M

NOVA SCOTIA

Windsor	Forward	Bi-W
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ALBERTA

Edmonton	Searchlight	M
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TRADE AND MANUFACTURING**ONTARIO**

Hamilton	Intercolonial Gas Journal	M
Toronto	Baker and Confectioner	M
"	Bookseller and Stationer	M
"	Canadian Lumberman	S-M
"	Can. Builder and Carpenter	M
"	Can. Cigar & Tobacco Journal	M
"	Canadian Druggist	M
"	Can. Engineer	W
"	Can. Foundryman	M
"	Can. Furniture World and Undertaker	M
"	Can. Grocer	W
"	Can. Hardware Journal	W
"	Can. Harness Journal	M
"	Can. Implement & Power Farming	M
"	Can. Mach. & Mfrs'. News	M
"	Can. Manufacturer	M
"	Can. Motor Boat	M
"	Can. Motor Cycle	M
"	Can. Music Trades Journal	M
"	Can. Ry. & Marine World	M
"	Clothier & Haberdasher	M
"	Construction	M
"	Contract Record	W
"	Dry Goods Review	M
"	Elect. Dealer & Cont.	M
"	Elect. News & Eng. Jour.	S-M
"	Footwear in Canada	M
"	Furniture Journal	M
"	Hardware and Metal	W
"	Industrial Canada	M
"	Marine Engineering	M
"	Men's Wear Review	M
"	Motoring	M
"	Motor Magazine of Canada	M

TRADE AND MANUFACTURING

(Continued)

ONTARIO

Toronto	Motor Trade	M
"	Painter and Decorator	M
"	Pottery, Glass, Housefurnish- ings and Toys	M
"	Power House	M
"	Printer and Publisher	M
"	Retail Druggist of Canada	M
"	Retail Grocer & Provisioner	M
"	Sanitary Engineer	S-M
"	Shoe and Leather Journal	M
"	Trader and Can. Jeweller	M
"	Women's Wear	M

QUEBEC

Montreal	Canada West India Mag.	M
"	Bulletin de La Chambre de Commerce	M
"	Le Moniteur du Commerce	W
"	Motorist	M
"	Le Prix Courant	W
"	Trade Bulletin	W
Quebec	La Semaine Commerciale	W
St. Anne de Bellevue	Canadian Bookman	Q
"	" Fisherman	M
"	" Mining Journal	S-M
"	" Textile Journal	W
"	Iron & Steel of Canada	M
"	Pulp and Paper Magazine	W

NEW BRUNSWICK

Sackville	Busy East of Canada	M
St. John	Business Review	M
"	Maritime Retailer	M
Halifax	NOVA SCOTIA Maritime Merchant	Bi-W

MANITOBA

Winnipeg	Better Business	M
"	British-Amer. Lumberman	M
"	Can. Blacksmith and Wood- Worker	M
"	Can. Farm Implements	M
"	Commercial	S-M
"	Western Can. Coal Review	M
"	Western Can. Contractor	M
"	Western Retail Lumbermen's	
"	Ass'n Bulletin	S-M
"	Winnipeg & West. Grocer	S-M

TRADE AND MANUFACTURING

(Continued)

SASKATCHEWAN

Saskatoon	Retailer	M
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ALBERTA

Calgary	Commercial Review	S-M
"	Market Examiner	W

BRITISH COLUMBIA

Vancouver	B. C. Record	T-W
"	G. I. A. W. News	S-M
"	Indust. Progress	M
"	Min. Eng. & Elect. Record	S-M
"	Nabob	M
"	Pacific Coast Lumberman	M
"	Retail Grocers' Review	M
"	Shipping Gazette	T-W
"	Sunset	M
"	Trade Tribune	M
"	Western Canadian Motoris	M
"	Western Lumberman	M
"	Western Power Boat and Fisherman	M

NEWFOUNDLAND

St. John's	Trade Review	W
"	Colonial Commerce	M

TRAVEL AND TRANSPORTATION**ONTARIO**

Toronto	Can. Ry. & Marine World	M
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QUEBEC

Montreal	By-Water	M
"	Can. Official Ry. Guide	M
"	Canadian Railroader	Q
"	Can. West India Magazine	M

MANITOBA

Winnipeg	Waghorn's Guide	M
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BRITISH COLUMBIA

Vancouver	Shipping Gazette	T-W
"	Harbor and Shipping	M

VETERAN**QUEBEC**

Montreal	Veteran	M
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ALBERTA

Calgary	Army and Navy News	W
Edmonton	Western Veteran	W

BRITISH COLUMBIA

Vancouver	Campaigner	M
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Papers in other Languages than English

FRENCH

ONTARIO

Hawkesbury	Le Moniteur	W
Kingston	Canadian (English & French)	M
Ottawa	Le Droit	D
"	"	W
"	Le Canadien Errant	S-M
"	Le Prévoyant	M
Windsor	Le Progrès	W
"	La Defense	W

QUEBEC

See condensed list for full particulars of French papers published in the Province of Quebec.

NEW BRUNSWICK

Moncton	L'Acadien	T-W
	L'Evangéline	W
Shediac	Le Moniteur Acadien	W

MANITOBA

St. Boniface	L'Ami du Foyer	M
"	Les Cloches	S-M
"	Le Manitoba	W
Winnipeg	La Liberté	W
"	La Libre Parole	W

SASKATCHEWAN

Prince Albert	Le Patriote	W
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ALBERTA

Edmonton	L'Union	S-M
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GERMAN

MANITOBA

Steinbach	Steinbach Post	W
Winnipeg	West Canada	W
"	Nordwestern	W

SASKATCHEWAN

Muenster	St. Peter's Bote	W
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CHINESE

BRITISH COLUMBIA

Vancouver	Chinese Times	D
Victoria	New Republic	D

DANISH

ONTARIO

Ottawa	Danebrog	W
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FINNISH

ONTARIO

Port Arthur	Canadian Uutiset	W
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GALICIAN

(See Ruthenian)

HUNGARIAN

SASKATCHEWAN

Plunkett	Can. Magyar Farmer	W
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ICELANDIC

MANITOBA

Winnipeg	Heimskringla	W
"	Logberg	W
"	Sameiningin	M
"	Vorold	W
"	Soldid	S-M

ITALIAN

ONTARIO

Niagara Falls	La Luce	M
Toronto	La Tribuna Canadiana	W

QUEBEC

Montreal	L'Araldo del Canada	W
"	L'Ind. Corriere del Canada	W
"	L'Italia	W

JAPANESE

BRITISH COLUMBIA

Vancouver	Tairiku Nippo	D
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JEWISH

ONTARIO

Toronto	Hebrew Journal	D
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QUEBEC

Montreal	Eagle	D
"	Can. Jewish Chronicle	W

MANITOBA

Winnipeg	Israelite Press	W
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MICMAC INDIAN

QUEBEC

Ste. Anne de Ristigouche	Micmac Messenger	M
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NORWEGIAN**MANITOBA**

Winnipeg	Norrøna	W
"	Vor Flyvende	S-M

SASKATCHEWAN

Outlook	Norden	W
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BRITISH COLUMBIA

Vancouver	Norseman	W
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POLISH**MANITOBA**

Winnipeg	Gazeta Katolicka	W
"	Czas (Polish Times)	W

RUSSIAN**QUEBEC**

Montreal	Russkoye Slovo	D
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MANITOBA

Winnipeg	Russky Narod (Russian People)	W
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RUTHENIAN**ONTARIO**

Toronto	Robitnyche Slovo	W
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MANITOBA

Winnipeg	Canadian Farmer	W
"	Canadian Ruthenian	W
"	Ukrainian Voice	W
"	Ukraina	M

ALBERTA

Edmonton	Canadian	W
"	Nowyny	S-W

SWEDISH**MANITOBA**

Winnipeg	Canada News	W
"	Canada Posten	W

BRITISH COLUMBIA

Vancouver	Canada Tribunen	W
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RELIGIOUS**BAPTIST****ONTARIO**

Toronto	Baptist Visitor	M
"	Canadian Baptist	W

NEW BRUNSWICK

St. John	Maritime Baptist	W
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MANITOBA

Winnipeg	Western Baptist	M
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CHURCH OF ENGLAND**ONTARIO**

Toronto	Canadian Churchman	W
"	Mission World	M

QUEBEC

Quebec	Diocesan Gazette	M
St. Johns	Montreal Churchman	M

NOVA SCOTIA

Halifax	Church Work	M
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NEWFOUNDLAND

St. John's	Diocesan Magazine	M
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METHODIST**ONTARIO**

Toronto	Adult Class	M
"	Christian Guardian	W
"	Missionary Outlook	M
"	Monthly Letter	M
"	Senior Berean Lesson	M
"	Quarterly	Q
"	Sunday School Banner	M
"	Youth and Service	

NOVA SCOTIA

Truro	Wesleyan	W
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BRITISH COLUMBIA

Victoria	Western Methodist Recorder	M
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NEWFOUNDLAND

St. John's	Methodist Monthly Greeting	M
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PRESBYTERIAN**ONTARIO**

Toronto	East and West	W
"	Home Study Quarterly	Q
"	Intermediate Quarterly	Q
"	Missionary Messenger	M
"	Pathfinder	M
"	Presbyterian and Westminster	W
"	Primary Quarterly	Q
"	Teachers' Monthly	M

PRESBYTERIAN

(Continued)

QUEBEC

Montreal	Presbyterian Record	M
Halifax	NOVA SCOTIA Presbyterian Witness	W

ROMAN CATHOLIC**ONTARIO**

Kingston	Canadian Freeman	W
London	Canadian	M
Ottawa	Catholic Record	W
Toronto	United Canada Catholic Register	W

QUEBEC

Chicoutimi	L'Echo Paroissial du Sacré-Cœur	M
Levis	Le Messager de St-Antoine	M
Montreal	La Lumière	W
"	Annales des Prêtres	M
"	Adorateurs	M
"	Bulletin Eucharistique	M
"	Can. Messenger of the Sacred Heart	M
"	La Croix	W
"	La Semaine Religieuse	W
"	Le Messager Canadien du Sacré-Cœur	M
"	Le Petit Messager du Très-St-Sacrement	M
"	Le Semeur	M
"	Sentinel of the Blessed Sacrament	M
Quebec	L'Action Catholique	D
"	Annales de Notre-Dame	M
"	L'Enseignement Primaire	M
"	Les Fleurs de la Charité	M
"	La Semaine Religieuse	W
Rimouski	Le Messager de Ste-Anne	M
Ste. Anne de Ristigouche	Micmac Messenger	M
Sherbrooke	Le Messager de St. Michel	W

ROMAN CATHOLIC (Continued)**NEW BRUNSWICK**

St. John	New Freeman	W
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NOVA SCOTIA

Antigonish	Casket	W
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MANITOBA

St. Boniface	L'Ami du Foyer	M
"	Les Cloches	S-M
Winnipeg	Can. Ruthenian	W
"	Gazeta Katolicka	W
"	La Liberté	W
"	North West Review	W

MISCELLANEOUS**DENOMINATIONS****AND NON-SECTARIAN****ONTARIO**

Galt	Can. Lutheran	M
Newmarket	Christian Vanguard	S-M
Niagara Falls	La Luce	M
Owen Sound	Christian Messenger	M
Toronto	Can. Congregationalist	W
"	Can. Manhood	Q
"	Christian Worker	Bi-M
"	Lord's Day Advocate	M
"	Neglected Continent	Q
"	Sentinel	W
"	Teacher's Assistant	M
"	War Cry	W
"	Young Soldier	W

QUEBEC

Granby	Monthly Leaflet	M
Montreal	L'Aurore	W
"	Monthly Bulletin	M
"	Northern Messenge	W

Canada's Greatest Newspaper and Farm Journal

Established Fifty Years

THE Montreal Daily Star, widely known as "*Canada's Greatest Newspaper*," has just passed the half century mark. Founded on January 16th, 1869, it rapidly rose from a very modest beginning to the forefront of Canadian journalism.

Unusually energetic in gathering the news The Montreal Daily Star has always led in reporting Canadian, British and foreign events. Of this feature Mr. Jason Rogers, who is an authority on newspaper publishing said in his book "Newspaper Building";

"The Montreal Daily Star has been wonderfully enterprising in gathering the news of the world. Going further in this field, indeed, than any newspaper in the United States, and has initiated and fought through to recognition and enactment many public policies which it thought of benefit to the City of Montreal, to Canada, and to the British Empire."

The vigor, force and fearlessness of its editorial policy has won it recognition as a powerful voice in Canadian public affairs. It is quoted the world over.

The growth of the influence of The Montreal Daily Star has spread from the Canadian metropolis throughout the whole Dominion and it is regarded at home, in the United States and abroad as a national institution reflecting the current political, social and business thought of the day in the Dominion.

Concurrent with this journalistic prestige, The Montreal Daily Star maintains, as well, the front rank in circulation and advertising.

Paralleling The Montreal Daily Star's success among the daily newspapers of Canada, The Family Herald and Weekly Star holds the same position among the farm and rural home journals of the country.

Established only one year later, in 1870, it also approaches the completion of fifty years successful endeavour.

Though published in association with The Montreal Daily Star it is a distinct publication with a separate staff of editors and an entirely different list of readers. The association is only of ownership and policy.

The circulation of The Family Herald and Weekly Star is the greatest in rural Canada. The distribution extends in all sections of the Dominion and exceeds that of the largest farm publications in all the provinces without exception, and for this reason is familiarly known as "*Canada's National Farm and Rural Home Journal*."

Manufacturers and merchants will be well repaid by investigation of these two great papers for the advertising of their wares.

See advertisements on the next and following pages.

Montreal--The Pivotal Centre

Markets, like states, countries, and kingdoms, have capitol.

Therefore, in Canada's chief city will be found the logical starting point for business expansion.

The commercial metropolis of Canada is Montreal.

The most populous city of the Dominion, it offers in itself the greatest market for any product.

The commercial, financial, industrial, shipping and railway center of Canada, Montreal also furnishes an outlet through natural trade channels radiating in every direction to the lesser but important and profitable trade divisions of the Dominion.

Success in Montreal, which offers the greatest opportunities for successful exploitation, provides the soundest basis for expansion.

What Montreal approves Canada as a whole accepts. It is the business arbiter of the Dominion.

As Montreal is the gateway to Canada so is **The Montreal Daily Star** to Montreal.

The Montreal Daily Star has by far the greatest circulation of any other contemporary advertising medium, proved and certified by the Audit Bureau of Circulations.

It carries, as it has for many years, the announcements of the greatest number of successfully advertised products, and many of these owe their wide sale to this advertising.

Investigate Montreal!

For further information, sample copies, circulation statements and advertising rates, address:

The Advertising Manager

The Montreal Daily Star

"Canada's Greatest Newspaper"

Established 1869

MONTREAL, Canada

Two Farm Journals in One

To possess the largest number of bona-fide subscribers of any farm or rural home publication in Western Canada as well as Eastern Canada is the unique distinction of **The Family Herald and Weekly Star**.

Though published in the East its prestige is no less great in the West, parallelling the superiority it has enjoyed in the older provinces for many years back.

Established fifty years ago, **The Family Herald and Weekly Star** quickly rose to the position of "Canada's National Farm and Rural Home Journal," which it has retained ever since; and, keeping pace with the settlement and development of the West it has grown with that great country. So much so, that its farming people and rural dwellers have adopted it in a far greater number than any other similar publication, even those issued in their own provinces.

Of special interest to merchants and manufacturers is that this great circulation may be used in two sections to suit the needs of the advertiser, for the promotion business in Eastern or Western Canada—either the Eastern or Western distribution—at a special rate reduced from that charged for the whole Dominion of Canada.

If you want bigger, better and more business from your advertising this year:—investigate **The Family Herald and Weekly Star**!

For further particulars, sample copies, Audit Bureau of Circulations' reports and advertising rates, address:

The Advertising Manager

The Family Herald and Weekly Star

"Canada's National Farm and Rural Home Journal"

Established 1870

MONTREAL, Canada

How We Grew To

The Montreal Standard

Canada's National Illustrated Home Paper

(Member of Audit Bureau of Circulations)

1916		1917		1918	
Jan.	1 - 54,551	Jan.	6 - 67,731	Jan.	5 - 76,958
	8 - 57,176		13 - 69,053		12 - 77,315
	15 - 57,518		20 - 67,800		19 - 78,217
	22 - 58,172		27 - 69,294		26 - 77,848
	29 - 58,999	Feb.	3 - 70,196	Feb.	2 - 78,906
Feb.	5 - 59,201		10 - 72,394		9 - 75,245
	12 - 60,231		17 - 75,162		16 - 80,554
	19 - 62,661		24 - 74,959		23 - 80,708
	26 - 61,748	Mar.	3 - 74,124	Mar.	2 - 81,225
Mar.	4 - 63,680		10 - 74,266		9 - 82,531
	11 - 64,811		17 - 75,108		16 - 81,830
	18 - 72,606		24 - 76,103		23 - 82,519
	25 - 66,236		31 - 75,622		30 - 83,652
Apr.	1 - 65,136	Apr.	7 - 73,092	Apr.	6 - 83,221
	8 - 65,458		14 - 75,944		13 - 82,374
	15 - 64,684		21 - 76,549		20 - 83,772
	22 - 62,872		28 - 75,910		27 - 81,699
	29 - 62,764	May	5 - 75,570	May	4 - 80,535
May	6 - 62,641		12 - 75,196		11 - 78,796
	13 - 61,432		19 - 75,105		18 - 78,478
	20 - 60,630		26 - 74,595		25 - 76,988
	27 - 60,181	June	2 - 75,000	June	1 - 78,219
June	3 - 61,128		9 - 74,758		8 - 78,127
	10 - 60,613		16 - 74,774		15 - 79,422

Montreal Standard Pu

Head Offices,

TORONTO:

J. B. RATHBONE, Mgr., 95 King E.

FRALICK & BA

90,000

1916		1917		1918	
June	17 - 61,206	June	23 - 74,272	June	22 - 78,674
	24 - 61,987		30 - 73,641		29 - 78,806
July	1 - 59,783	July	7 - 73,789	July	6 - 78,291
	8 - 61,157		14 - 72,211		13 - 83,275
	15 - 61,316		21 - 71,230		20 - 77,780
	22 - 61,877		28 - 69,672		27 - 79,169
	29 - 60,464	Aug.	4 - 69,919	Aug.	3 - 77,904
Aug.	5 - 59,321		11 - 69,990		10 - 76,990
	12 - 59,287		18 - 70,302		17 - 78,217
	19 - 60,081		25 - 70,597		24 - 77,150
	26 - 59,302				31 - 74,618
Sept.	2 - 59,741	Sept.	1 - 71,885	Sept.	7 - 76,432
	9 - 59,783		8 - 72,809		14 - 78,698
	16 - 74,630		15 - 72,892		21 - 78,899
	23 - 67,659		22 - 78,228		28 - 78,858
	30 - 62,762		29 - 81,513	Oct.	5 - 78,222
Oct.	7 - 61,862	Oct.	6 - 79,798		12 - 77,387
	14 - 63,316		13 - 79,373		19 - 82,531
	21 - 62,584		20 - 78,585		26 - 83,810
	28 - 62,678		27 - 76,956	Nov.	2 - 85,215
Nov.	4 - 62,767	Nov.	3 - 79,801		9 - 89,941
	11 - 62,629		10 - 77,930		16 - 92,570
	18 - 68,868		17 - 77,319		23 - 92,959
	25 - 69,268		24 - 77,003		

ing Company, Limited

s Street, Montreal

Tribune Bldg.

CHICAGO:

FRALICK & BATES Inc., Heyworth Bldg.

THE GAZETTE, Montreal

¶ People believe what they read in The Gazette. It has the confidence of its readers and is the best result-producing medium to advertisers in its territory.

¶ The selling price of The Gazette is three cents a copy, or three times that of any other English daily in Montreal.

¶ The readers of The Gazette have more than average purchasing power. The results to its advertisers prove this.

¶ The Gazette refuses all objectionable news and advertising.

¶ The news services of The Gazette include its own leased wire connection with the New York Times and its own correspondents in London and Paris.

¶ The Gazette is a member of the A.B.C.

"Canada's Best Newspaper"

Canada's Best Newspaper"

¶ The Gazette's reputation as "Canada's Best Newspaper" is founded on the excellence of its news and editorial service and years of honest effort.

¶ As the opinion of one who is an accepted authority on newspapers, Mr. Stanley Clague, Managing Director of the Audit Bureau of Circulations, in speaking before the Association of Canadian Advertisers, referred to The Gazette as "one of the world's greatest newspapers."

REPRESENTATIVES :

OTTAWA

John Bassett, 26 Central Chambers

TORONTO

W. T. Martin, 123 Bay Street

LONDON, England

T. R. CLOUGHER, Royal Colonial
Chambers, 20 Craven Street, W.C.

NEW YORK

Gilman & Nicoll, World Building

CHICAGO

Gilman & Nicoll, Tribune Building

THE GAZETTE, Montreal

To Cover the Province of Quebec

in its entirety you must use

LA PRESSE

With its Daily Circulation of over 150,000 Copies

and the

FARMERS' WEEKLY

LA PRESSE

With its Circulation of over 40,000 Copies

Because they are—

First in Quantity—Circulation

First in Influence—Quality and results

*First in Locality—The whole Province, not
a part.*



The total population of Quebec Province is 2,309,427 and 78% is French speaking. You can get the range of these possible buyers—the largest concentrated market in Canada—by using *La Presse* daily and the *Farmers' Weekly La Presse* exclusively. Please write us for further particulars and ask for a copy of the latest A.B.C. Report.



LA PRESSE, MONTREAL, CANADA

BRANCH OFFICES:

Toronto;
123 Bay St.

New York;
5th Ave. Bldg.

Chicago, Ill.;
Tribune Bldg.

Don't Miss the Buying People
of Montreal and Vicinity
By Leaving Out

The **Montreal Herald**

THE PAPER OF THE PEOPLE

Established in 1811

NEW OWNERSHIP AND ADMINISTRATION IN 1919

Pledged Principles of the Herald:

Independent of Parties

Against Lawless Demagogues.

Unite Workers and Employers.

Reform by Constitutional Means.

The **HERALD** specializes on labor news and problems, serving all working classes—the rank and file who do most of the buying.

As the Paper of the People, with all the news all the time, it reaches every class of consumer.

This is the re-organized **HERALD**. Try it in this year's advertising campaign. And **HERALD** rates are lower.

□ □

THE HERALD PUBLISHING CO., LIMITED.

Publishers

MONTREAL,

-

-

-

Canada

Member of the Audit Bureau of Circulations

Le Canada

The Only French Morning Daily
with a valuable circulation all
over the province of Quebec.
Reaches a special class of readers
and particularly those who do not
read the English Morning Papers.

MEMBER OF THE A.B.C.

Le Journal d'Agriculture et d'Horticulture

DE LA PROVINCE DE QUÉBEC.

The only French Agricultural publication in the Province
of Quebec, published on the 15th of each month.

Has an English Edition published on the first of each
month.

CIRCULATION 91,162

French issue 83,517 English issue 7,645

PUBLISHERS

La Cie de Publication du Canada, Limitée
MONTREAL.

The WEEKLY WITNESS and CANADIAN HOMESTEAD

Entirely owned and edited by Dougalls
There is no outside capital in it

Its policy and purpose is to serve the people of Canada, having a News Section as well as an Agricultural Section. The "Witness" reaches the better and more substantial element of each community throughout the Dominion. Its editorial pages are a prominent and much prized feature.

A questionnaire published in the "Witness" and sent in by subscribers when renewing their subscriptions, or separately, gave the following figures :

87% are farmers, averaging 214.5 acres of land and 34 head of live stock.

62.5% produce poultry for market.

52.5% have orchards!

19.8% produce maple sugar or syrup, 46.3% of whom have modern evaporator plants.

17% have silos.

13.2% have tractors.

30.4% have gas or wind motors.

57.7% have telephones.

27% have automobiles.

87% have pianos, organs, phonographs, etc.

20 years on an average the "Witness and Canadian Homestead" has been taken in the families represented.

N.B.—The data for these figures are available for inspection

Published since 1845

Member of A.B.C.

WORLD WIDE

A weekly review of the outstanding journals and periodicals of both hemispheres, keeping its readers informed on the great topics of the day.

Read by the truly BIG people of Canada—Bankers, Brokers, Lawyers, Judges, Railroad and Insurance Men, Manufacturers, Educationalists. Religious Leaders and Philanthropists, Engineers, Architects, Doctors, etc. Goes to the Leading Public Libraries and to the Reading Rooms of every School and College and Club of prominence in Canada, and is read by many in doctors' and dentists' waiting-rooms. Its clientele is scattered, but very influential, and it is read thoroughly through and through. A wonderful audience for any advertiser to talk to.

Published since 1901.

Members of A. B. C.

NORTHERN MESSENGER

An illustrated story and religious publication for Sunday reading. For old and young. It is also distributed by many churches for its influence on "Stay at Homes," in addition to or instead of regular S. S. papers.

Published since 1865.

A proved mail order puller.

JOHN DOUGALL & SON, Publishers, MONTREAL

FOUNDED IN 1889

LE SAMEDI

(MEMBER A.B.C.)

An Illustrated French Weekly Magazine

Circulation 28,284

A select advertising medium.
Reaches 28,000 homes and is read
by more than 100,000 people.
The Leading French Weekly
Magazine of Canada.

ADVERTISING TARIFF
6 cents per line, flat rate

La Revue Populaire

An all-story Monthly Magazine published in
French, Illustrated

Sworn Circulation 12,000

To reach three-fourths of the
population of Quebec you must
advertise in French publications;
without them your advertising
campaign is incomplete.

ADVERTISING RATES
\$10. per page. Pro rata for less.

Write us for Specimen Copies and particulars

POIRIER, BESSETTE & CO., Proprietors
131 Cadieux Street - - MONTREAL, Quebec

There is life in our publications; life of the highest order. Don't let your general impression of the religious press prevent you from investigating us as a matter of business, when planning an advertising campaign.

The Canadian Messenger

of The Sacred Heart

—leads in circulation
with 84,200 on 1st Feb., 1919

—has exceptional features
for distribution
has a French and English edition

These Facts are Worth Money

Our rates are perfectly rational, considered from the viewpoint of circulation and distribution, and remarkably low, considering the character of our medium.

These statements are broad, but we will be pleased to back them up with detailed evidence upon request.

For goods of General distribution—

For mail order business—

For the trade of Schools, Churches and Religious Organizations—

For an appeal to Housewives—

THE CANADIAN MESSENGER

has been found one of the best mediums in Canada.

1075 Rachel Street East, Montreal

The Mail and Empire

ESTABLISHED 1872

TORONTO, Can.

Published Every Morning, Excepting Sunday.

Conservative. \$5.00 Per Year.

Member of A. B. C.

Agate measurement (14 lines to the inch). Page, 8 columns wide 20 inches (280 lines) deep. Columns $12\frac{1}{2}$ ems ($2\frac{1}{16}$ inches) wide. Type pages $17\frac{1}{4} \times 20$ inches. Can use Matrices. Minimum depth accepted:—

1 col. x 10 lines	3 col. x 40 lines	5 col. x 60 lines
2 col. x 28 lines	4 col. x 50 lines	6 col. x 70 lines
7 col. x 80 lines	8 col. x 90 lines	

ADVERTISING RATES

PER AGATE LINE, PER INSERTION

Subject to Change Without Notice.

DISPLAY, 25c.	READING MATTER, 50c.
Special Reading Notices.....	\$1.00
All reading notices subject to Editorial revision.	
Reports of Meetings, Financial Statements, etc., to non-advertisers.....	.30
Municipal, Government and Amusement advertising....	.25
Legal, Auction Sales and Mail Order.....	.15
Agricultural.....	.14

Line Contracts—Commercial Display

Run of Paper to be Used Within Twelve Months.

500 lines - 17c.	5,000 lines - 13c.
1,000 lines - 15c.	7,500 lines - 12c.
3,000 lines - 14c.	10,000 lines - 11c.

READING MATTER, DOUBLE DISPLAY RATE

For special pages, Local, Women's, Financial, etc., add 25%. For alongside reading, add 15%. For top of column, add 20%. For top and alongside or first following and alongside (Publisher's option), add 25%. Island position (apart from other advertising), add 50%. Preferred position not sold for any advertisement less than 30 lines in depth.

RATES PER INSERTION:

Display advertisements with no guaranteed page or position (in twelve months):—

6 times.....	18c.	52 times.....	14½c.
13 times.....	17c.	78 times.....	14c.
26 times.....	16½c.	104 times.....	13½c.
39 times.....	15½c.	156 times.....	12½c.
	312 times.....		11c.

Are your Products or Goods really worth the regular price charged the consumer or user

or do you expect the greater demand from people who for the most part buy goods at reduced price sales?

Every advertiser or prospective advertiser should give most careful and frankly honest consideration to this question, because the media to be used successfully depends as much on the true answer as on any other single fact.

As a direct result of advertisers experience 95% of the goods advertised in the Mail and Empire are offered on the quality argument at their regular retail prices, and it is as important to you to select the paper which reaches the class of buyers you want as to choose

carefully the most desirable street and location for a retail store.

Moreover the advertiser in The Mail and Empire also gets all he expects in quantity. This paper does not duplicate its own circulation because not more than one edition a day goes to any city, town, village or R. F. D.

These are reasons why the Mail and Empire is most profitable to advertisers but if proof of the fact is desired—it can be most readily and willingly supplied by copies of unsolicited letters continually being received from clients representing almost every line of goods advertised to be sold on merit from Soap to Pianos and Butter to Automobiles.

The Mail and Empire

ESTABLISHED 1872

TORONTO, Canada

The medium which reaches more of the better class buyers in Toronto City and Ontario Province than any other publication.

GEO. E. SCROGGIE,
Advertising Manager.

W. J. DOUGLAS,
General Manager.

Holds First Place

The Globe

MEMBER OF AUDIT BUREAU OF CIRCULATIONS

TORONTO

For seventy-five years The Globe has maintained an uninterrupted, undisputed leadership among Canadian dailies.

From its first issue in 1844, through all its battles for Responsible Government, throughout the subsequent half century of Canada's development, its prestige and influence have increased.

Solely on its merits as a newspaper, and without premiums or other inducements, The Globe has built up and maintained the largest morning circulation in Canada. It is Canada's leading medium for General Advertising.

In prestige among its fellows, influence in its Province and Dominion, and power as an Advertising Medium, The Globe reaches its highest point in the year of its seventy-fifth anniversary in

1919

Seventy-Five Years

Three-quarters of a century ago—in the era of personal journalism—it was the virility of its founder, the Hon. George Brown, which made The Globe, as it remains to-day, “Canada’s National Newspaper.”

Canada’s National Newspaper—an editorial force so potent and so respected as to wield an influence in every part of Canada. No other Canadian paper is so widely quoted.

The Globe excels in the amount of news it **Buys**, through its staff, its special correspondents, and its news services.

The Globe employs more editorial talent in **editing** its news than some dailies pay for **securing** news.

And as a newspaper’s strength as an Advertising Medium is just as great as its strength with its readers, so The Globe is to-day as it has been throughout the seventy-five years, the undisputed leader in the field of General Advertising in Canada.

BRANCH ADVERTISING OFFICES:

MONTREAL, Que.—J. C. Ross, Board of Trade Building.

HAMILTON, Ont.—J. P. McBride, 22 Main Street East.

LONDON, Ont.—V. G. Perry, 171 King Street.

UNITED STATES

Veree & Conklin, Inc.—

NEW YORK, N.Y., Brunswick Bldg;

CHICAGO, Ill., Steger Bldg;

DETROIT, Mich., 11 Lafayette Blvd.

GREAT BRITAIN

LONDON, England.—Thos. R. Clougher, Royal Colonial Chambers, 17 to 20 Craven Street, Strand, W.C.

The Globe

W. G. JAFFRAY, President

WM. FINDLAY, Advertising Manager

TORONTO, Canada.

Toronto

Toronto responds readily to the advertising of a worthy product if that advertising appears in the paper which nearly all Toronto people read—

THE EVENING TELEGRAM

It has the largest daily circulation of any Toronto paper and almost as many readers in Toronto as any other three papers combined. * We will be glad to send you an A.B.C. Audit Report.

NATIONAL ADVERTISING RATES

Run of Paper—To be used in 12 months

500 lines.....	17c.	5000 lines.....	13c.
1000 "	15c.	7500 "	12c.
3000 "	14c.	10000 "	11c.

Representatives :

Montreal—J. C. Ross, Board of Trade Bldg.

New York—Verree & Conklin, Brunswick Bldg.

Chicago—Verree & Conklin, Steger Bldg.

Detroit—Verree & Conklin, 11 Lafayette B'vld.

THE EVENING TELEGRAM

TORONTO - Canada

Toronto Daily World

TORONTO	SUBURBAN	COUNTRY	TOTAL
19,849	6,789	4,009	30,647

Toronto Sunday World

TORONTO	SUBURBAN	COUNTRY	TOTAL
57,611	11,748	13,572	82,931

THE report of the Audit Bureau of Circulations for the twelve months ending September 30th, 1918, divided the average net paid circulation of the two papers as above. There is no dead wood in these figures, all sample copies, free copies, exchanges, etc., having been eliminated.

A new schedule of advertising rates became effective on both papers on February 1st, 1919. They are as follows:

Daily Sunday			Daily Sunday Both			
Transient	20c	25c	500 lines	11c	15c	24c Agate line
13 times	10c	12c	1,000 "	10c	14c	22c "
26 "	9c	11c.	2,500 "	9c	12c	20c "
52 "	8c	10c	5,000 "	8c	11c	18c "
156 "	7c		7,500 "	7c	10c	16c "
312 "	6c		10,000 "	6c	9c	14c "

This rate card covers national or foreign advertising as well as local advertising. It does not matter where the headquarters of your business is located the price is the same to you.

A reduced rate is given to advertisers using both the Daily and Sunday World. Each paper is circulated on an entirely different subscription list, so that there is little or no duplication in the circulation of the two papers. Sample copies of both papers and A.B.C. quarterly reports will be sent to you if you will but intimate that you would like to have them.

Note the circulation ratings that the publishers of this book give to the Daily and Sunday World. They have all the honor marks—black-faced type, the star and the dagger, indicating that detailed sworn statements of circulation as well as A.B.C. figures have been furnished. In the last directory The World was the only Toronto paper to earn all of these distinctive markings.

The Toronto World - Toronto

The Advocate

— of a —

Greater Canada

THE *Times* advocates the nationwide "Forward-Canada" movement. It uses its influence almost daily toward creating a greater development of the country's Industrial and Financial projects.

It is an ideal advertising medium for Canadian Manufacturers and Financial Institutions, because its readers are substantial people who have been educated to practise "Canada First."

THE



TIMES

Should be on your appropriation list
—from the standpoint of good business and equitable judgment.

It is a truly co-operative proposition.

Write for Rates to

The Toronto Times, Limited

TORONTO, Canada

Toronto Daily Star

not only carried more display advertising than any other paper published in Toronto, it carried more than any other newspaper published in Ontario. The reason is: The Toronto Daily Star is essentially—"The People's Newspaper."

It neither toadies to the snob nor panders to the mob.

It's a clean, readable newspaper.

Guaranteed average circulation (A.B.C. Audit) 85,077 copies. This was for the six months ending September 30th, 1918.

ADVERTISING CARRIED BY THE SIX TORONTO PAPERS FOR THE TWELVE MONTHS ENDING DECEMBER 31, 1918.

Papers.	Columns.	Lines.	Star's Lead.
STAR	24,635	6,897,800	
2nd Paper	23,855	6,679,400	218,400
3rd "	13,849	3,877,720	3,020,080
4th "	13,285	3,719,800	3,178,000
5th "	13,448 $\frac{1}{2}$	3,765,580	3,132,220
6th "	11,336 $\frac{1}{2}$	3,174,220	3,723,580

Toronto Star Weekly

published every Saturday evening (the Sunday Edition of the Daily) is a most excellent week-end and general advertising medium. Latest circulation figures show more than 77,000 copies a week.

When selecting mediums to cover the City of Toronto and Province of Ontario, be sure you include both The Toronto Daily Star and The Toronto Star Weekly.

The Star Printing and Publishing Co., of Toronto, Ltd.

New York Office:
CHAS. H. EDDY CO.,
Fifth Avenue Bldg.

Chicago Office:
CHAS. H. EDDY CO.,
People's Gas Bldg.

Boston Office:
CHAS. H. EDDY CO.,
Old South Bldg.

Facts from H

THE Auditor of the Audit Bureau of Circulations recently made of the circulation books, cash books, invoices of and paymentsances, all orders from and accounts of newsdealers, and every the official report of his investigation—which extended over several and American advertisers and newspapers who are members of the in **The Herald and The Mail so that they may know exactly I**

The policy of The Herald and The Mail is to give its clients **vestment in our advertising columns.** And we accept all adv books by the A. B. C. Auditor for the period ending September 30th

1. THAT the net paid circulation of The Evening Mail in Halifax and Dartmouth **IS GREATER** than the net paid circulation of ANY OTHER evening paper in the same territory **222 per cent.**

2. THAT the net paid circulation of The Evening Mail in Halifax and Dartmouth **EXCEEDS** the net paid circulation in the same territory of ALL the other evening papers combined **116 per cent.**

3. THAT the net paid circulation of The Halifax Herald and The Evening Mail in Halifax and Dartmouth **IS GREATER** than the net paid circulation of ANY other morning and evening papers in same territory by **140 per cent.**

4. THAT the net paid circulation of The Halifax Herald and The Evening Mail in Halifax and Dartmouth **EXCEEDS** the net paid circulation in the same territory of ALL the other **Halifax papers combined by nearly 100 per cent.**

5. THAT the net paid circulation of The Halifax Herald in Halifax and Dartmouth is **GREATER** than the net paid circulation of ANY other morning paper in the same territory, **33 per cent.**

6. THAT while the circulation of other papers **DECREASED** in Halifax and Dartmouth for the period ending September 30th, 1918, the net paid circulation of The Herald and The Mail in Halifax and Dartmouth, compared with the corresponding **35 per cent.**

7. THAT the **INCREASED** net paid circulation of The Halifax Herald and The Evening Mail in Halifax and throughout the Province of Nova Scotia during 1918, was **GREATER** than the increased circulation of ANY OTHER two newspapers published in Nova Scotia by **77 per cent.**

Halifax for YOU

annual visit to the newspapers of Halifax, and compiled an Official Audit Report, the original orders for new and renewal subscriptions, discontinued, connected with the circulation of The Herald and The Mail. And—has been furnished by the A. B. C. Corporation to all the Canadian nation: **and copies of that report are available to all advertisers** **such publicity they receive in return for their money.** **best possible SERVICE—the best possible return for their investment upon the Guarantee—according to the official investigation of our**

8. THAT the TOTAL NET PAID circulation of The Halifax Herald and The Evening Mail EXCEEDS the total net paid circulation of ANY OTHER morning and evening papers published in the same territory by **60 per cent.**

9. THAT the TOTAL circulation of the HALIFAX HERALD and The Evening Mail in Nova Scotia IS GREATER than that of ALL the other Halifax daily papers combined, by **40 per cent.**

10. THAT the TOTAL circulation of The Halifax Herald and the Evening Mail in Nova Scotia EXCEEDS that of ANY OTHER morning and evening paper published in the same territory by **50 per cent.**

11. THAT the net paid circulation of The Halifax Herald in Nova Scotia, outside the City of Halifax and Dartmouth, EXCEEDS the net paid circulation of ANY OTHER morning paper in the same territory by **12 per cent.**

12. THAT the net paid circulation of The Halifax Herald in such centres of Population, Intelligence, Industry, Prosperity and Wealth, as Amherst, Joggins, Kentville, Lunenburg, New Glasgow, Osgood, Parrsboro, Pictou, Springhill, Stellarton, Trenton, Truro, Windsor, Wolfville, Westville and Yarmouth, EXCEEDS that of any other Halifax paper by from **20 to 200 p.c.**

The ambition and determination of The Herald and The Mail is to give clients the **best possible SERVICE—the best possible return for their investment in our advertising columns.**

W. H. DENNIS,

Vice-President.

Halifax, Canada, 1919.

Nova Scotia's Most Influential Newspapers

The Morning Chronicle The Daily Echo The N. S. & Weekly Chronicle

Here is a combination of newspapers,
the circulations of which completely
cover the prosperous province of
Nova Scotia.

Circulations Audited and Verified by the Audit Bureau of Circulations.

The worth and result-giving power
of these newspapers have been
thoroughly tested and acknowledged
by their most prominent advertisers.

Reasonable Advertising Rates

Quantity and quality considered,
advertising rates are very reasonable
and will be gladly furnished on ap-
plication. An especially attractive
combination rate is offered to users
of the three publications.

CHRONICLE PUBLISHING COMPANY, LIMITED

Publishers and Proprietors

Chronicle Building

- - -

HALIFAX, N.S.

LEADING NATIONAL ADVERTISERS USE The Evening Citizen

As a guide in planning your appropriation, it will be of interest to every general Advertising Agency and National Advertiser to know through what medium other National Advertisers have prospered in Ottawa. Below is a list of prominent National accounts using space—some exclusively—in "THE CITIZEN." Follow these leaders for best results.

Lipton's Tea
Red Rose Tea
Salada Tea
Shredded Wheat
Kellogg's Corn Flakes
Dominion Corn Flakes
Krumbles
Postum Cereal Co.
Chisholm Milling Co.
Lake of the Woods Milling Co.
Western Canada Flour Mills Co.
McCormick's Biscuits
Century Salt
Klim
Borden's Condensed Milk
Carnation Milk
Bowes' Peanut Butter
Paris Pate
Fry's Cocoa
Baker's Cocoa
Chase & Sanborn Coffee
Royal Blend Coffee
Oxo
Bovril
Rose's Lime Juice
H. P. Sauce
Moir's Chocolates
Laura Secord Chocolates
Royal Baking Powder
E. W. Gillette Co.
Egg-O Baking Powder
Sunkist Oranges
Sunlight Soap
Surprise Soap
N. P. Soap
Cleanall Soap
Lifebuoy Soap
Comfort Soap
Lux
Infants' Delight Soap
Andrew Jergens Co.
Baby's Own Soap
Dodge Split Pulleys
Anglo Saxon Tea
Betty Brown Chocolates

O-Cedar Polish
Old Dutch Cleanser
Babbitt Cleanser
St. Lawrence Sugar
Atlantic Sugar
Canada Starch Co.
Sonora Phonographs
McLaggan Phonographs
Columbia Phonographs
Pathephone Phonographs
Phonola Phonographs
Berliner Phonographs
Babson Phonographs
Edison Phonographs
Fashion Craft Clothing
Fit-Reform Clothing
Society Brand Clothing
Semi-Ready Clothing
Blue's Wearbetter Clothing
Eastern Hat & Cap Co.
Wolthausen Hats
W. G. R. Collars
Cluett Peabody & Co.
Tooke Bros.
Ford Motor Co.
Briscoe Motor Co.
Chevrolet Motor Co.
Packard Motor Co.
Scripps-Booth Motor Co.
Overland Motor Co.
Studebaker Motor Co.
McLaughlin Co.
Gray Dort Motor Co.
Chalmers Motor Co.
Reo Motor Co.
Saxon Motor Co.
Maxwell Motor Co.
Hudson Motor Co.
Dodge Bros. Motor Co.
Goodyear Tire & Rub. Co.
Goodrich Tire & Rub. Co.
Michellin Tire
Marathon Tire & Rub. Co.
Dunlop Tire & Rubber Co.
Stopglare Co.
Cetee Underwear
Stanfields, Limited

Mercury Mills
Penmans, Limited
Holeproof Hosiery
Zimmerman Mfg. Co.
Dominion Chain Co.
Champion Spark Plug
Ovido Cigars
Bachelor Cigars
Nobleman Cigars
Davis Cigars
Peg Top Cigars
Black Cat Cigarettes
McLean's Magazine
Literary Digest
Good Housekeeping
Country Gentleman
Pictorial Review
Babcock's Talc. Powder
Gillette Safety Razor
Gerhard Mennen Co.
Crompton Corsets
Waterman Fountain Pens
Calvert Tooth Paste
Beaver Board
Bishopric Wall Board
Waterous Engine Co.
Canada Cement Co.
Brandon Shoes
Ames-Holden McCready
Blachford Shoes
Hurlbut Shoes
Ramsay's Paints
Brandram-Henderson
Paints
Wrigley's Gum
Canadian Chicle Co.
Canadian Chewing Gum Co.
National Electric Heating Co.
Canadian Hotpoint Co.
Can. General Electric Co.
Renfrew Electric Co.
Sallsbury Electric Co.
Stetson Hats

And many others.

"THE CITIZEN" restricts its advertising pages to only high grade merchandise and announcements of legitimate enterprises. You are always certain of good company when you advertise your product in the columns of "THE CITIZEN," as this paper maintains a higher standard in the acceptance of advertising copy than any newspaper in Canada. "THE CITIZEN" does not accept medical or semi-medical advertising of any description, wine, beer, liquor, or any other advertising of an objectionable nature.

A. B. C. Circulation, Net Paid 30,750

For Better Business in Ottawa THE EVENING CITIZEN,
Ottawa's Foremost Newspaper. Ottawa, Canada.

General Advertisers

are multiplying results in the productive Ottawa field through the active, systematically organized

Promotion Department

of the

Ottawa Journal Dailies---

a service of co-operation among local dealers in behalf of advertised products. This enterprise linked up with the quantity—quality circulation, plus the editorial, good will influence of The Ottawa Evening Journal and The Ottawa Morning Journal, coupled with the known certainty of the purchasing power of Journal readers, guarantee those definite results which year after year account for The Journal Dailies carrying the **LARGEST VOLUME OF ADVERTISING** of any mediums in their field.

Advertising increases for January and February, 1919, are the greatest on record:—

	Feb. 1918	Feb. 1919	Increase
Local	260,204 lines	309,778 lines	49,574 lines
Foreign	101,654 "	179,396 "	77,742 "
Classified	24,626 "	29,596 "	4,970 "
Total	386,484 lines	518,770 lines	132,286 lines

An emphatic endorsement of the productiveness of The Ottawa Field.

Advertising rates flat. Circulation Guaranteed by Audit Bureau of Circulation.

The Journal Dailies

OTTAWA, Canada

Toronto Branch Office : J. B. RATHBONE, Mgr., 95 King E.

United States :

CHAS. H. EDDY CO., Fifth Ave Building, New York
 People's Gas Building, Chicago - - Old South Building, Boston

The Most Valuable Farm Circulation in Canada

Ottawa Farm Journal circulation is the most valuable in Canada to the farm advertiser—*because* it is the most concentrated, and *because* it is entirely among Dairy Farmers—the most prosperous class of farmer in the land.

No other farm paper in all Canada can show such concentration, or such thorough covering of its field.

The Great Central Dairy Belt

The Eastern part of the province of Ontario has always been known as a rich and fertile district. When dairying upon a modern co-operative basis began to be a business in Canada, the earliest experiments were made in Eastern Ontario. It was here also that the first serious efforts were made to improve the breeds of dairy cattle in Canada.

As the dairying industry grew, and advanced in its methods, the name of the Great Central Dairy Belt came to be applied to this important dairying district.

The Central Dairy Belt takes in the seventeen Eastern Counties of Ontario and part of Western Quebec. It is not curious that the limits of the Great Central Dairy Belt are almost synonymous with the limits of The Ottawa Farm Journal's circulation. The promotion of dairying and other intensive farming, has always been the chief interest of The Ottawa Farm Journal, and it has steadily pushed its way further afield in the Dairying counties, until its circulation now extends from one end of the Central Dairy Belt to the other—reaching more rural homes in this territory than any other publication.

Experienced advertisers and advertising agencies appreciate the value of The Ottawa Farm Journal's advertising columns.—It carries practically every important farm paper campaign that is launched in Canada.—In January, February and March, 1919, more advertising was carried than during any previous three months' period in the history of the paper.

If you want the trade of the Great Central Dairy Belt, let The Ottawa Farm Journal introduce you.

The Ottawa Farm Journal **OTTAWA, Canada**

Toronto Branch Office: J. B. RATHBONE, Mgr., 95 King E.

United States:

CHAS. H. EDDY CO., Fifth Ave. Bldg., New York
People's Gas Building, Chicago - Old South Building, Boston

IF YOU HAVE ANYTHING TO SELL LABOR or TO TELL LABOR

You can reach the working men and women of Canada through their own official paper—owned, conducted and read by Union Workers from coast to coast.

The Canadian Labor Press

The
National
Labor Weekly
of
Canada

PLATFORM:

*Co-operation is better than Conflict;
Education rather than Agitation.*

A Rational, National Labor paper full of bright news, live interviews and interesting pictures. Aggressive and Progressive. A real aid in solving Canada's Critical Industrial Problems. Its arguments are Reason and Discussion instead of Bombs and Bayonets. Good to read and an Excellent Advertising Medium.

*Send for Free Sample Copy
and Advertising Rate Card*



The Canadian Labor Press
246 Sparks Street, OTTAWA

LE DROIT

THE only French daily published in Ontario, a newspaper of character with a policy of true independence and a quality circulation, a publication appealing to strong interests, conducting a campaign in which its readers are vitally concerned, proves itself of high value to advertisers who use its publicity.

French population in the districts where its circulation is the highest

OTTAWA	- 35,000	ESSEX	- 20,733
HULL	- 18,000	GLENGARRY	8,710
LABELLE	- 34,016	STORMONT	7,016
NIPISSING	- 27,277	RENFREW	- 6,107
RUSSELL	- 22,475	KENT	- 5,956
PRESCOTT	- 20,124	CARLETON	4,157

If you want to make your campaign complete

===== **YOU** =====

CANNOT AFFORD TO BE OUT OF THE

T I M E S

HAMILTON'S BRIGHT,
CLEAN, HOME NEWSPAPER

It appeals to the people of Hamilton and District. It is delivered by Radial and Railways the same afternoon, and has a Large following of its own, as it is the

ONLY LIBERAL DAILY
PUBLISHED IN THIS DISTRICT
and is read by thousands of the best people
in Hamilton and surrounding counties.

T H E T I M E S

publishes a Daily also a Semi-Weekly.

- - Write us for Card of Rates - -

We have one of the Largest Printing Plants
in Canada and do also Railway and Ticket

===== Printing =====

TIMES PRINTING CO.
LIMITED - HAMILTON, ONT.

Avoid Waste and Duplication

Concentrate in Hamilton

Advertisers can cover Hamilton thoroughly
at one cost by concentrating in

THE SPECTATOR

Reaches Five out of every Seven homes within the City Limits. Exclusively used by some of the large departmental store merchants at higher rates. These are wise guides for the foreign advertiser to follow.

Net Paid
Daily Average
for 1918

30,770

Copies
A Day

Member A. B. C.

Rates on application to any Recognized Agency in the United States
or Canada

Spectator Printing Co. Limited

Hamilton, Canada

Watch Hamilton Grow

THE *national* advertiser will find Hamilton, Ontario, *the* city of expansion. It is now stretching easterly and southerly to accommodate *new comers*. Out of the period of reconstruction will emerge a larger Hamilton; more factories and a *greatly increased payroll*. You want a portion of *the people's savings*.

The Hamilton Herald

is the one medium through which to open up this new field. It is the people's newspaper; independent politically and free from all financial relationships which would influence its policies against the public welfare. "*A newspaper not an organ.*"

The *increase* in the growth of department store, classified and other advertising is a tribute of *home* appreciation. You can with confidence follow the lead of the big stores.

HERALD PRINTING CO. OF HAMILTON
Limited

Facts—and the Winnipeg Tribune

Concerning Circulation and Advertising

Circulation

On September 1st, 1918, the Tribune increased its subscription price from 10 cents a week to 15 cents a week by carrier. It raised its subscription price from \$4.00 to \$6.00 per year by mail. It raised its price to news-stand dealers by 50%—and yet—

made a gain of 1,271 in its circulation over the year 1917.

Paid in advance circulation 1917—36,368 average.

“ “ “ “ 1918—36,639 “

Advertising

The most local advertising—*that* is the real test of a newspaper. Its local advertising is a sure indication of its local influence. The following shows the Tribune's local standing in comparison with other mediums :

LOCAL ADVERTISING CARRIED BY WINNIPEG PAPERS DURING 1918

Month	Tribune	Free Press	Telegram
January.....	431,098	334,992	206,619 agate lines
February.....	450,032	340,810	202,451 “
March.....	454,441	435,629	246,643 “
April.....	407,883	370,859	254,278 “
May.....	454,447	426,332	274,023 “
September.....	410,627	386,574	161,431 “
October.....	440,799	395,253	188,623 “
November.....	480,886	456,969	263,619 “
December.....	551,524	490,967	271,649 “
Total.....	4,081,737	3,638,385	2,069,336 “

(Please note—the above figures are for a period of nine months as the Telegram, on account of fire destroying its premises, did not publish during June, July and August.)

The following shows the growth in Tribune Total Advertising—

	Agate Lines	Agate Lines
Total Display, 1915.....	4,480,450	Gain in 1916 over 1915.... 931,816
1916.....	5,412,266	Gain in 1917 “ 1916.... 758,491
1917.....	6,170,757	Gain in 1918 “ 1917.... 602,046
1918.....	6,772,803	Gain in 1918 “ 1915.... 2,292,353

Advertising that Pays—Grows

The Winnipeg Evening Tribune
“A Great Newspaper, Growing Greater”

A Banner Year

Manitoba Free Press Advertising Figures for 1918, show one of the largest totals in the History of the Paper.

The Actual Figures

Year	Agate Lines
1903	6,713,625
1904	6,915,075
1905	8,013,075
1906	8,784,675
1907	9,139,500
1908	6,489,425
1909	7,775,225
1910	9,400,275
1911	11,646,825
1912	13,742,475
1913	11,801,952
1914	8,857,413
1915	6,864,669
1916	7,890,150
1917	8,575,897
1918	9,733,191

The 1918 figures indicate strikingly the rapid and substantial restoration of business in Winnipeg and Western Canada since the decline consequent on the declaration of war.

As will be seen from the table, the year 1915 (the first complete year of the war) showed a total which, with one exception, 1918, was the lowest of the entire sixteen year period. The succeeding year showed a substantial growth and 1917 figures registered an increase almost fully as great. The good work was continued throughout the past year with the result that the total for 1918 is only exceeded by those of three other years, 1911, 1912, 1913.

Everyone familiar with the history of Winnipeg's development knows the part played by Real Estate and Investment Advertising in producing the enormous volume of advertising carried by the Free Press during that period.

Leaving aside such advertising of a more or less special character, there is no doubt but that the volume of regular commercial advertising carried during each of these years has been substantially exceeded by the figures of last year and that in this respect 1918 is the paper's Banner Year.

Excellent as have been the business conditions in Winnipeg and the West which have made possible this showing, the Free Press looks forward with confidence to a continued improvement in the future. The recognition accorded newspaper advertising, by business men generally, as an essential factor in commercial development, is growing by leaps and bounds. Newspaper advertising, moreover, has thoroughly demonstrated its effectiveness along many new avenues, such as raising funds for Charitable and Patriotic purposes, in connection with the furtherance of Government and other propaganda, in fact wherever the mobilization of public sentiment and public activity is demanded. There is also an appreciable increase in the reliance—great as it has always been—which is placed in the Free Press as the chief advertising medium in this field. All these factors combine to lead the Free Press to anticipate still further advertising gains for 1919.

Total net paid circulation according to publishers' statement of A.B.C. for six months ending Sept. 30th. 1918, 81,997 an increase of 4,878 over the previous A.B.C. report.

We will gladly furnish you with further data, or any recognised Advertising Agency will supply you with full information concerning the field, and, on request will submit detailed plans for an Advertising and Selling Campaign.

MANITOBA FREE PRESS CO., LIMITED
WINNIPEG, CANADA

Eastern Representative: EDGAR J. GUY, 302 Royal Bank Bldg.
TORONTO

Low Cost
An Exclusive Field
No Duplication

—These are the advantages
offered to the Advertisers in
**The Free Press
Prairie Farmer**

Our subscribers are chiefly those farmers so situated that they cannot take a daily paper. They are too far from a post-office or they are served by a tri-weekly mail. They are as progressive and well-to-do as any others.

Circulation according to latest Publisher's
Statement to A.B.C.

34,116

of which 32,000 is concentrated in the three western provinces. The volume of paid advertising carried shows a continual and decided increase.

The Free Press Prairie Farmer

MEMBER A.B.C.

PUBLISHED BY THE

MANITOBA FREE PRESS CO., LIMITED

WINNIPEG, Man.

Eastern Representative:

EDGAR J. GUY, - 302 Royal Bank Bldg., Toronto, Ont.

The Vancouver Daily Sun

**VANCOUVER'S EXCLUSIVE
MORNING NEWSPAPER
DAILY and SUNDAY**

Member of Audit Bureau of Circulations

THE Vancouver Daily Sun does not employ premiums for forcing circulation or any artificial means but during the year ending September 30th, 1918, the Vancouver Daily Sun shows the following increases in circulation:

6 days average	7 days average	Sunday average
20% increase	30% increase	43% increase

Advertising volume also shows a correspondingly large increase. That Vancouver is more and more becoming a Morning Newspaper City is demonstrated by the large increases in circulation and advertising volume.

Advertising rate effective September 1, 1918

DAILY 4½c. per line flat. SUNDAY 6c. per line flat.

For further information consult any recognized Advertising Agency or the following representatives:

F. W. THOMPSON, 57 Mail Building,	-	TORONTO
OWEN & CALDER, 123 St. Peter Street	-	MONTREAL
C. W. WALLIS, 1243 1st National Bank Bldg,	-	CHICAGO
GILMAN & NICOLL, World Building,	-	NEW YORK
EDWIN DENNING, 609 Chronicle Bldg.	-	SAN FRANCISCO
F. W. LARGE, Fulwood Place, Holborn	-	LONDON, W.C.

or write direct to

The Vancouver Daily Sun

Vancouver, Canada

FARM *and* HOME

The Leading Farm Journal
of British Columbia

PUBLISHED every Thursday. Devoted to the upbuilding of Agriculture in British Columbia. A farm advertising medium that takes up the trail where the dailies leave off.

The circulation of "Farm and Home" for 1919 exceeds 6,500 copies weekly and every copy is mailed directly to a home.

When you advertise in "Farm and Home" you reach more farm readers than you could reach with any two other farm publications published in the province.

You reach buyers by the fireside. You reach families, the best type of Canadians—thinking, ambitious, sane, prosperous people—the majority of them intelligent farmers.

They lead normal, quiet lives. They live well. They make every dollar count to the last penny, and wage for wage and income for income they have more spare money to invest in your wares than any other class of people in the Dominion.

**FARM *and* HOME Covers the Farm
Field of British Columbia thoroughly**

Advertising Rate for 1919, 5c. per Agate Line Flat.

Physical Make-up:—Pages, 24 to 48; size of page, type measurement, $9\frac{1}{8} \times 15\frac{1}{2}$ inches (868 lines); width of column 13 ems pica; length of columns 217 lines ($15\frac{1}{2}$ inches); can use mats, also half tones 60 to 65 screen; prefer cuts unmounted.

For further information consult any recognized Advertising Agency or write direct to

The Sun Publishing Co., Limited

137 Pender Street West,

VANCOUVER, B.C.

The Vancouver

MEMBER OF AUDIT

*What it is
to the Reader:—*

“THE daily advent of the Province is an event. It bristles with features and expensive news services, even in these days of retrenchment. It is a good newspaper. It sells.”

—BRITTON B. COOKE,

In the *Canadian Courier*.

Daily Province

PAU OF CIRCULATIONS

*What it offers
the Advertiser:—*

A PAID circulation, greatly in excess of the combined circulation of its two contemporaries. Its net paid (A.B.C.) circulation for the six months ending September 30th, 1918, was

53,479

On the Pacific Coast the afternoon newspapers that GO HOME and stay there are the Dailies of first choice with advertisers—local and foreign

The Vancouver Daily World

MEMBER

A.B.C.

publishes a larger volume of Departmental Store advertising than any other paper in the field. Any advertiser would be certain of results who followed these stores. This advertising, placed in a clean *Home* paper *must* prove effective. This is the testimony of Merchants and Advertisers—that this field cannot be covered without The Daily World. About 90% *Home Delivered*—city and suburban. During the last six months the total volume of paid advertising—local and foreign—shows a *gain of half a million agate lines*—a truly remarkable increase, equalled by few, if any, newspapers in Canada.



The World Limited VANCOUVER, B.C.

Eastern Branch Offices:

J. B. RATHBONE

J. C. ROSS

95 King St. East, Toronto

Board of Trade Bldg., Montreal

The Oldest Daily Paper on the
Pacific Coast



The Daily Colonist

VICTORIA,

B.C.

ESTABLISHED 1858

*Largest circulation of any
Newspaper in Victoria
and Vancouver Island.*

Flat rate 4 cents per line.

*Member of the Audit
Bureau of Circulation.*

*Circulation statement fur-
nished on application.*

*Published in Victoria, the
capital city of B. C.*



Published by

The Colonist Printing & Publishing
Company Limited

Take Advantage of Victoria's Prosperity

AND INCLUDE

The VICTORIA DAILY TIMES

In Your Advertising Appropriation

A Fact you should not Overlook

¶ The City of Victoria never had such a large purchasing power as at the present time. In the two Victory loans the city of Victoria subscribed an average of \$200.00 per head for every man, woman and child in the community as compared with the average for the whole of the Dominion of just over eighty dollars. This means that Victoria can buy luxuries as well as necessities.

The Victoria Daily Times

is the ONLY evening newspaper in the field. It has the larger city circulation. It is the woman's paper, the home paper—the paper with the best pulling power. It is the fastest growing paper in B.C. Its city circulation rate was increased twice last year, and each time with a gain in circulation.

THINK IT OVER

Edmonton Journal

Edmonton, Alberta

Leads Its Field

In Circulation : In Advertising : In Results

CIRCULATION The Journal has the second largest net paid circulaion in the Province of Alberta—over 5,000 in excess of its nearest competitor, secured, held and increased without contests or premiums, audited by A.B.C.

ADVERTISING Analysis of advertising in agate lines carried by the Edmonton papers for year ending December 31, 1918—

1918	Local	Foreign	Classified	Total
<i>Journal</i>	4,217,990	1,418,830	1,273,425	6,910,246
<i>Bulletin</i>	2,576,504	896,210	688,702	4,147,416
	<u>1,641,486</u>	<u>522,620</u>	<u>584,724</u>	<u>2,762,830</u>

The Journal not only surpassed its competitor by 2,762,830 lines but exceeded its own 1917 record by 499,254 lines.

RESULTS The proof that the Journal produces results is evident from the fact that its local advertising lineage shows the largest increase. There is a reason. The local advertiser is right on the ground, knows the paper and can test returns.

For rates apply to any recognized advertising agency

Eastern Canada Representative

EDGAR J. GUY

Royal Bank Building, Toronto, Canada

United States Representatives

HENRY DeCLERQUE

Mallers Building, Chicago, Ill.

L. KLEBAHN

1 West 34th Street, New York, N.Y.

Why Business is Good in Southern Alberta

The average yearly exports from Lethbridge for the past three years (figures compiled by the City Commissioners):

Coal, yearly average.....	\$13,000,000
Wheat, " "	63,000,000
Live Stock, yearly average	4,823,987
Wool, yearly average	855,000
Total	\$81,678,987

Lethbridge was the First city in Western Canada and the Third in the Dominion to raise its quota in the 1918 Victory Loan campaign. Lethbridge almost doubled its allotment and won Six Crowns.

One in every 2.94 of the population of Lethbridge (1916 census) bought 1918 Victory Bonds.

The World's Record Wheat Yield on 1,000 acres is still held by C. S. Noble, located twenty-one miles north of Lethbridge.

Lethbridge dealers sold 279 Farm Tractors during 1917 and 512 during 1918.

Lethbridge Wool shipments are larger than those of any other point in Canada.

Over 10,000 tons of Coal are raised daily by the mines of the C.P.R., Lethbridge Division, the daily pay roll being \$25,000. One-fourth of this product is from Lethbridge city mines, which employ 1,275 miners.

Lethbridge dealers sold 1,019 cars in 1918. The department estimates there are between 6,000 and 7,000 autos in the district.

The Lethbridge Herald

DAILY WEEKLY

Net paid circulation—Daily . . . 5,590

Net paid circulation—Weekly . . 1,928

(Member Audit Bureau of Circulations)

Is the only daily in Southern Alberta and within a radius of over one hundred miles.

You Can Cover ALBERTA

EFFICIENTLY *and* ECONOMICALLY
THROUGH THE COLUMNS *of* THE
Morning Albertan

ALBERTA'S GREATEST MORNING
DAILY — "FIRST IN THE FIELD"

For reaching the Prosperous Farming
Community of Alberta the Albertan
H A S N O E Q U A L



Sample Copies, Rates and all other particulars furnished
on request, direct or through Our Special Representatives:

F. W. THOMPSON, 57 Mail and Empire Building, TORONTO
STOCKWELL SPECIAL AGENCY, People's Gas Bldg. CHICAGO
CHAS. E. MILLER, 225 5th Avenue, NEW YORK CITY

MEMBER *of* AUDIT BUREAU *of* CIRCULATIONS

1918 - A Big Year for

DURING the past twelve months The Herald has increased its circulation by over 4,000, present circulation in excess of 28,000 daily and growing steadily.

In 1918 The Herald carried **7,785,933 agate lines of paid advertising** and published more classified advertising than any paper west of Toronto with but one exception. In Calgary The Herald is supreme, it is the only evening paper published in the business centre of the Province and sells more papers in the city than there are homes.

The Herald is keeping pace with Alberta's rapid growth, it is a big outstanding paper that appeals to all classes and is first choice of advertisers who appreciate real advertising value.

The Herald is the Largest Publication between Winnipeg and the Pacific coast, a distance of over 1500 miles.

Member Audit Bureau of Circulations. Circulation Statements and detailed information regarding the opportunities Sunny Alberta holds forth upon request.

THE HERALD PUBLISHING COMPANY

Eastern Canada Representative:

R. J. GUY, Royal Bank Building,
TORONTO, Canada

United States

HENRY DE CLERQUÉ
and 1 West 3rd

the Calgary Herald

DO you want to reach the Farmers and Ranchers of Central and Southern Alberta? Then use their home paper THE ALBERTA FARMER and Calgary Weekly Herald, the largest farm weekly west of Winnipeg. THE ALBERTA FARMER covers an exclusive field, it reaches a class who on account of mail service are unable to receive a daily paper promptly and in many cases it is the only paper subscribed to. For this reason its advertising is read and it produces most satisfactory results. It gives all the week's news, its market reports are authentic, its special features, articles, and departments are interesting and of great value to its readers. *It is the one paper the farmer must have, the one that keeps him in touch with the markets and current events.*

Don't overlook this big, newsy, farm weekly when out after the business of the Western Farmer.

Circulation over 9,500

Detailed circulation statement sent on request.

Y, LIMITED, CALGARY, CANADA

Representative:

ers Building, CHICAGO, Ill.
EW YORK, N.Y.

English Representative:

F- A. SMYTH, 29 Ludgate Hill,
LONDON, E.C.

THE DAILY STANDARD

ESTABLISHED 1810

KINGSTON, Ont.

The second oldest paper in Canada outside the Province of Quebec—and still the paper which voices public opinion in the important district of which Kingston is the centre.

K I N G S T O N

For years noted as a Military and Educational centre has also struck its stride industrially as noted by the marked activity at the Canadian Locomotive Works and the Kingston Branch of the Collingwood Shipbuilding Company, as well as at the headquarters of other manufacturers who are all enjoying the greatest prosperity. The growth of the city is self evident—houses are at present insufficient to take care of the growing population---and an extensive building propaganda is being discussed.

Situated midway between Toronto and Montreal the Standard covers a field of its own which deserves the closest consideration of all national advertisers.

USE THE STANDARD F O R R E S U L T S

It maintains a service department for the benefit of national advertisers and enjoys the confidence of local advertisers and subscribers.

Circulation figures and advertising rates from any agency or direct.

The British Whig

Kingston, Ont.



D A I L Y a n d W E E K L Y

Kingston's High-Grade, Aggressive 2c. Daily

85 Years successful publication under one management

By long odds the biggest circulation, claimed or bona fide, between Toronto and Montreal. The only paper in Kingston or district belonging to the Audit Bureau of Circulations, Chicago,

T H E R E ' S A R E A S O N

Average for the Month of	{	Daily	6153
January 1919		Weekly	4135

Many of Kingston's Leading Stores use only the Whig. You can find them in every issue. - -

"The Daily British Whig" completely covers Kingston City and surrounding villages. "The Weekly British Whig" is the great Home Paper of Frontenac County. Also has a wide circulation in Prince Edward, Lennox and Addington, Renfrew and Leeds Counties. - - -



Advertising Rates moderate. Write for Rate Card, etc.

BRITISH WHIG PUBLISHING CO., LIMITED
KINGSTON, Ont.

The Regina Morning Position *is* Unequalled *in*

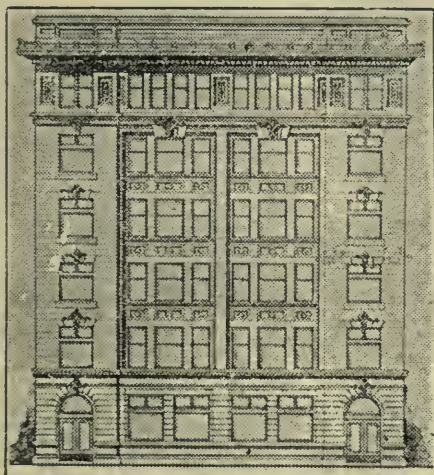
IT'S a most unusual state of affairs to find a morning newspaper dominating its field to the extent that its circulation is larger than the combined circulation of any two evening newspapers. ¶ That's exactly the situation as regards Southern Saskatchewan and **The Regina Morning Leader**

No other morning newspaper in Canada can make such a statement. ¶ National, local and classified advertisers recognize this, and their faith in Saskatchewan's greatest advertising medium is stronger to-day than at any time in the history of this extraordinary newspaper.

Use an "Extraordinary Paper"

Leader's Extraordinary Canadian Newspaperdom

The Home of
The Regina Morning Leader



THE LEADER BUILDING

FOR one year ending December, 1918, The Regina Morning Leader carried 6,521,299 lines of paid advertising and beat the second paper in Regina by 2,129,237 lines. ¶ Many advertisers who temporarily dropped the threads of advertising during the war will shortly be picking them up again. Be sure you you pick up the right thread in Regina.

"Extraordinary Good" Results

Truths about Port Arthur

A CITY OF OVER 15,000 POPULATION—
and steadily growing.

A City that, despite the fact that there were no munitions or other Army contracts filled here, has been able to "Carry on" successfully throughout the period of the great war.

CONCRETE FACTS WORTH CONSIDERING

Geographically Port Arthur is the Hub of Canada. Situated mid-way across the continent and at the head of Great Lakes navigation. Has three transcontinental railways.

A great grain elevator centre with storage capacity of 54,000,000 Bushels at present, and this will shortly be added to. The grain industry gives employment to 1,500 men. Port Arthur will eventually be the milling centre of Canada.

The Port Arthur Shipbuilding Co., Limited, employs a staff of 1,200 employees, with a monthly payroll averaging \$160,000. During 1918 launched 13 vessels. Contracts signed for next two years' output.

The Port Arthur Pulp and Paper Co. operates a fifty-ton pulp mill. 300 employees with monthly payroll of \$58,000. Present capacity to be trebled and paper mill added.

A second Pulp, Paper and Sulphite mill now assured. Work to be commenced with opening of spring, 1919. Capacity 300 tons daily.

Mixed farming and dairying are making good progress in surrounding territory.

There are 27 labor unions with a total membership of 2,000. The average daily wage is \$5.00, representing a yearly income of over \$1,500 per member.

The Canadian Government Railway's local payroll exceeds \$100,000 monthly.

Present per capita Savings Bank Deposits average \$150.

The Victory Loans, 1917-18, received Port Arthur investments to the amount of \$2,287,000. During the war the citizens subscribed for Patriotic purposes, over \$200,000. The recruiting here of over 7,000 men for overseas service tells its own story.

Port Arthur owns and operates its own public utilities—street railway, water, light, and telephones. 99 per cent. of the homes use electric light and 75 per cent. use telephones. The magnificent system of street lighting is the marvel of all visitors.

The Building Permits issued during the past three years amount to \$3,520,796.

The Atikokan Blast Furnace will resume operations this year so soon as government permission is granted for importation of coke and coal. This will revive the use of the vast iron ore deposits in this district.

Great water powers assure manufacturers cheap electrical energy. Kakabeka Falls and Current River now furnish 30,000 horse power. Hydro-Electric development of Nepigon power now under way. First unit to deliver in Port Arthur 30,000 h.p. in 1919. 130,000 h.p. available at Nepigon. A total of 400,000 h.p. in the district.

Port Arthur has never defaulted on payment of principal or interest of any bonded indebtedness, and has amassed a reserve of \$1,070,064.

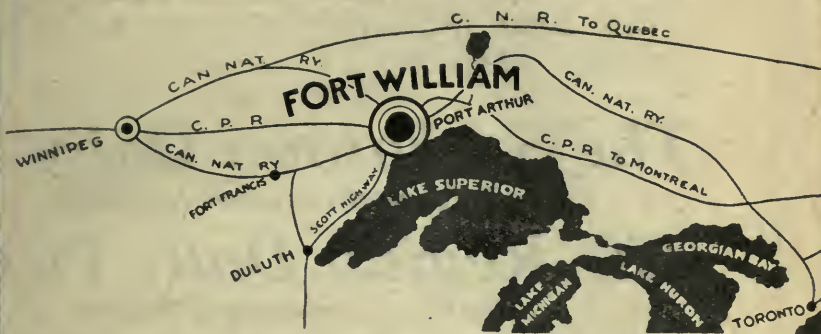
Measured by the scale of wealth, of education, of ability and desire to have the best, the people of Port Arthur rank high.

The Daily News-Chronicle

is the only daily newspaper in Port Arthur. It goes into practically every home. Eighty per cent. of its circulation is within the city limits, and ninety per cent. is within a radius of fifty miles.

News-Chronicle Service Department will secure data and furnish accurate information to National Advertisers, but News-Chronicle service does not include any rebates, position preferences, or free readers. Its policy is strict but fair and it does not wish to be included on any "sucker" list.

FORT WILLIAM



MILES *of* RAILWAY YARDS
 MILES *of* STEAMSHIP DOCKS
 MILES *of* GRAIN ELEVATORS

Car Manufacturing
 Ship Building
 Starch Works
 Flour Mills
 Stock Food Mills
 Iron Foundry
 Hydro Power

LUCKY is the Manufacturer who has the foresight to back up his convictions regarding the future of Fort William, by paving the way now for dealer distribution—No City in Canada has a brighter future—No City in Canada is more prosperous—while only in the making, it has the making of the largest and most important City in Canada west of the Great Lakes, because every City in Canada must contribute. For obtaining dealer distribution in Fort William nothing has the Sales-compelling force of an Advertising Campaign in

The Daily Times-Journal

Covers FORT WILLIAM and DISTRICT Thoroughly.

East and West meet in the business policy of three Better Newspapers, all under one ownership. They are

The Saskatoon Daily Star

Saskatchewan's Greatest Newspaper

The Regina Daily Post

The Home Newspaper of Regina

The Border Cities' Star

The Only Newspaper in Essex County

The business policy of all three is to make a newspaper so good, and of such general appeal, that it enlists the warm sympathy and support of the people of the city and district in which they are published, and with this, business success follows as a matter of course. Advertisers cannot afford NOT to use papers of such standing in their respective fields.

For sample copies and latest Audit Bureau of Circulation statements, write to any of these three newspapers or the nearest representative.

F. W. THOMPSON
57 MAIL BLDG. TORONTO

STOCKWELL
PEOPLE'S

THE Saskatoon Daily Star has a world's circulation record—a city circulation larger than the number of houses in the city, and a total circulation larger than the population of Saskatoon, and a total circulation not equalled by any other daily paper published in a city not larger than Saskatoon. The Star now circulates more than 23,500 copies each day, with every paper paid in advance. It carries every local advertiser, many exclusively. It is everywhere recognized in the West as one of the strongest and most influential papers in the Prairie Provinces.

THE Regina Daily Post was founded two years ago, succeeding the Province. It has made rapid progress. Of the two large departmental stores in Regina, which formerly took full-page space in both local papers, one now advertises exclusively in The Post and the other uses twice as much space in The Post as in any other Regina paper. It is the only evening paper in a city of 35,000 estimated population, and it now enters almost every home in Regina. Its circulation shows rapid growth.

THE Border Cities' Star was first published in September, 1918, succeeding the Windsor Record. It is the only daily paper in the Border Cities (Windsor, Sandwich, Ford, Walkerville and Ojibway) and so has a field of 50,000 urban population and as well a large rural field in Essex County. It is a sixteen-page, eight-column paper, rapidly attaining high standing and large circulation (over 12,000 at present). Its rates are low, for the circulation has climbed fast in the past four months.

AGENCY
CHICAGO

STOCKWELL SPECIAL AGENCY
TRIBUNE BLDG. NEW YORK CITY

IN NORTH WESTERN SASKATCHEWAN
IT'S
THE DAILY NEWS

Moose Jaw's Leading Evening Newspaper

Average Daily Net Paid circulation for the year
ending September 30th, 1918, 5747.

Average Daily Net Paid Circulation for three
months ending December 31st, 1918, 6561.

**SHOWING AN INCREASE OF
841 DAILY**

The Mooney Shield, which is put up
for annual competition for the best
seed wheat grown in the province was
won by Moose Jaw this year.

A half section of land in Moose Jaw
district was sold in December, 1918, for
\$100.00 per acre.

Prosperous farmers in the surrounding
district combined with an evergrowing
population in the city offer an attractive
field to the national advertiser who can
rely on covering the territory success-
fully by using

THE DAILY NEWS

MEMBER OF A.B.C.

UNITED STATES REPRESENTATIVES

DAVID RANDALL,
341-5th Ave., New York

A. R. KEATOR,
1411 Hartford Bldg., Chicago, Ill.

**The Most Prosperous Province
The Most Popular Province
The Most Profitable Province**

**for National Advertisers is
Prince Edward Island**

the smallest but most densely populated province in the dominion. Prince Edward Island subscribed more than any other province per head to the Last Victory Loan, and notwithstanding this the money in the Savings Banks is larger in amount than ever before.



The Charlottetown Guardian

**Two Editions
Daily
Morning and
Evening**

has a subscriber in every second home in the province and is read by everybody. No advertising campaign complete without including

The Charlottetown Guardian

which

covers Prince Edward Island like the dew

Member of A.B.C.

The St. Catharines Standard

COVERS the Wealthy and Prosperous Niagara District (St. Catharines, Merriton, Thorold, Port Dalhousie, Niagara-on-the-Lake, Font-hill and Welland and surrounding district.)



THE great development work of the Hydro Power Co., at Queens-ton and the going ahead of the Welland Ship Canal which is already taking on men ensures great prosperity for this district in 1919.

Advertisers find a good market here.

"THE STANDARD" is the market place for all the local adver-tisers of St. Catharines as well as the best foreign advertisers.

Prospective advertisers are requested to write any of our local advertisers for their opinion of "THE STANDARD'S" ability to pro-duce results.

A. B. C. Auditors report for one year ending October 31st, 1918, shows Daily Average Circulation of 8,191. Copy of report sent on application.



"THE STANDARD" has:

Full United Press Leased wire Telegraphic Service.

Canadian Press Telegraph Service.

A large staff of reporters to cover the local field.

A most complete mechanical department.

Resulting in

A Metropolitan Paper in a city of 20,000 and district of 40,000.

No objectionable advertising accepted.

Advertising Rates, Circulation Statements and Sample Copies of "The Standard" on application.

The Standard Printing Co.

W. B. BURGOYNE

H. B. BURGOYNE

Publishers

90% Of The Homes, In Ontario's Richest
County, Get Regularly The

WOODSTOCK SENTINEL-REVIEW

Its Sworn Circulation Statement Shows

DAILY (*Every Evening
Except Sunday*) Over 5,600 Copies
WEEKLY (*Every Thursday*) Over 2,200 Copies

The Combined Daily and Weekly Issues Regularly Reach

More Than 45,000 Prosperous People

Only Daily in Oxford County Giving To Its Advertisers
Circulation Statements Sworn To In Detail

You Cannot Cover Oxford County
Without "The Sentinel-Review."

Advertising Rates Low! Ask For Them!

THE SENTINEL-REVIEW COMPANY, LIMITED, - PUBLISHERS

W. J. TAYLOR, President and Managing Editor.

WOODSTOCK, Ont.

17,248 Paid Subscribers
During 1918

No Other Magazine
Covers The Fields Of

ROD AND GUN

IN CANADA

This monthly, devoted to fishing, hunting, trapshooting, and outdoor sport generally, specializes in all that concerns CANADA'S attractions for the man and woman who love healthful recreation. It is an authority in this field; and it is the ONLY magazine of the kind Canada has. Its readers buy it for the quality it offers. Its circulation steadily increases.

CIRCULATES FROM OCEAN TO OCEAN

All Canada is covered by **Rod and Gun**, and a wide territory in the States as well. Its readers are well-to-do, and thus its results for its advertisers satisfy them. Send for a sample copy and note the class of concerns which use its pages profitably.

Include ROD & GUN
In Your
Next Campaign

ROD and GUN in Canada
W. J. TAYLOR, Limited, Publishers
WOODSTOCK, - - - Ontario

ST. THOMAS a Favored City

With its population of 17,000 and so many highly paid wage-earners, St. Thomas is making itself known to advertising men as the

MOST RESPONSIVE FIELD IN CANADA

Seven out of every ten householders own their own homes

St. Thomas is the divisional terminal for five international Steam Railroads and an Electric line. It has come to be spoken of as the Railway City, and its community of workers is the highest paid in Canada. The average monthly pay of St. Thomas railwaymen is:

Engineers	- - - - -	\$225.00
Firemen	- - - - -	185.00
Conductors	- - - - -	200.00
Trainmen	- - - - -	139.00
Machinists	- - - - -	170.80
Helpers	- - - - -	117.50

You cannot afford to leave the Railway City out of your advertising campaign

The St. Thomas TIMES-JOURNAL

is the only daily newspaper published in Elgin County, and it enters each day 95 St. Thomas homes in every hundred. Eighteen nearby towns are without a daily paper, and The Times-Journal covers these towns and all its field with a service that is not excelled in the largest cities on the Continent

Use THE TIMES-JOURNAL and GET THE BUSINESS — Use THE WEEKLY, TOO



THE EXPOSITOR

Brantford's Metropolitan Newspaper

ONLY DAILY NEWSPAPER
PUBLISHED IN BRANT
AND NORFOLK COUNTIES

**Guaranteed Circulation Exceeds
10,200**

THE Expositor circulates in one of the most prosperous and thickly populated districts of Ontario. It is published in Brantford, one of the biggest manufacturing centres of the Dominion, and a city of over 32,000 people. It reaches practically every house in Brantford—97% guaranteed—and the neighbouring towns of Simcoe, Paris, Waterford, Lynden and all the adjacent townships are covered almost as well.

No national advertising campaign would be complete that did not cover this potential field.

The only way to reach it is through the columns of

The EXPOSITOR
BRANTFORD'S BIG DAILY

PRESTON & SONS, Limited - *Proprietors*

L'Action Catholique of Quebec

Is the publication of the farmers, the working-men, the business and professional men, nuns, priests, etc. It is above all

A FAMILY NEWSPAPER

It circulates in 350 different parishes.

CIRCULATION 30,466

DAILY 14,466 WEEKLY 16,000

Special attention given to Bookbinding and Printing

The Casket

Established 1852

Circulation

7,000

Chiefly in the Prosperous Agricultural and Fishing communities of Antigonish and Guysboro Counties.

The Casket's reputation for literary worth is unequalled by any Maritime Province journal. It is fyled and preserved by numerous readers for future reference.

OKANAGAN COMMONER

In which is merged the *Armstrong Advertiser* and *Enderby Press*.

Two Fields covered for the Price of One.

"MR. ADVERTISER"

Do you realize what this means ?

The "Commoner" covers the Armstrong-Enderby District, the richest mixed farming and lumbering district in the Okanagan.

Address :

Okanagan Commoner

ENDERBY, B.C. ARMSTRONG, B.C.

THE DAILY INTELLIGENCER

BELLEVILLE, Ontario.

OUR REFERENCES THE BUSINESS MEN

It reaches the homes. Its circulation statement is guaranteed.

Sworn average year ending September 30th, 1918

2,542
now over 2,700

It covers over two-thirds of Belleville.

There are 2,000 homes in Belleville; "The Daily Intelligencer" enters nightly nine-tenths of these.

Its "Daily" and "Weekly" combined cover 1,500 more homes than any other Hastings County Journal.

Daily \$3.00 per year (*out of town*)
\$5.20 delivered in Belleville.

Weekly \$1.50 per year.

C. J. BOWELL, Publisher.

We use Canada Press Despatches
for our Telegraph news.

ARMY AND NAVY NEWS *and* UNIVERSAL WEEKLY

Second Largest Weekly Circulation in Western Canada

Circulates in Ontario, Manitoba, Saskatchewan, Alberta
and British Columbia as well as the United States.

**Published by Authority of the ARMY
and NAVY VETERANS' ASSOCIATION**

Advertising Rates and Guaranteed Circulation on Application.

Circulation increasing between 200 and 300 weekly.

10 Central Building CALGARY, Alberta CANADA

41% Increase in Circulation

The circulation of The Hanna Herald for year ending Sept. 30, 1918, was 41% greater than for the previous year. 94% of circulation by paid-in-advance yearly subscription.

The Hanna Herald circulates in a wonderfully productive farming, ranching and coal-mining area, which is served by the Goose Lake line of the Canadian Northern—one of the company's most profitable lines in the Dominion. While yet in its infancy, this country is being rapidly settled and developed by branch railway lines running from Hanna.

The Herald unquestionably leads all other papers between Calgary and Saskatoon—365 miles.

"Always Independent; Never Neutral"

"A Paper with a Conscience"

THE HANNA HERALD

HANNA, ALBERTA

Record and Mining Journal Springhill - Nova Scotia

*The only paper serving locally a
population of 6,000 industrious
people*

The circulation of the Record and Mining Journal exceeds

1,000 copies per week

Because of this, and especially for a newspaper published in a mining district in which no other paper is published, we are sure we are able to give returns which cannot possibly be procured by any other means within the district covered by the Record's circulation. Particular value lies in the prospects ahead of Springhill, where a new slope has recently been opened and is giving employment to many hundreds of men.

The Cornwall Standard

**Leading Paper of
Eastern Ontario**

**Leads in News
Leads in Influence
Leads in Popularity
Leads in Circulation
Leads to Results to Advertisers**

**Circulation Statement and Rates
furnished on application.**

**W. GIBBENS, Proprietor
CORNWALL, - - Ont.**

ONTARIO'S ————— OLDEST ————— NEWSPAPER

1820

Ninety-nine Years.

1919

The Recorder and Times

✕ DAILY AND WEEKLY EDITIONS. ✕

NOW the Only Daily between Kingston and Montreal on the Frontier. Goes into every home in Brockville (an undivided service) and covers the best homes in the prosperous Counties of Leeds and Grenville and Eastern Ontario.

Advertisers are sure of Results.

The Recorder Printing Company, Limited
Brockville, Ont.

THIRTY-FIRST YEAR OF PUBLICATION

THE

Canadian Druggist

□ □ □ ESTABLISHED 1889 □ □ □

The representative Trade Journal of the Drug and Chemical interests of Canada, featuring the Drug Markets and other special departments.

Covering the whole Dominion and reaching the Wholesale, Retail and Manufacturing Chemists and Druggists throughout Canada.

Proven Circulation--Highest Class of Advertisers

Sample copies and advertising rates on application.

The W. J. Dyas Publishing Co., Limited
33 RICHMOND STREET WEST - - - TORONTO

The Newspaper Situation

in the Twin City (Kitchener and Waterloo) is as simple as the annals of the poor. The News Record (now in its 41st year) so thoroughly dominates the field that its own carriers deliver the paper each afternoon into 76% of the 5,000 homes in the community; and it is increasing steadily, if not sensation-ally, that commanding position. Local and General advertisers concentrate with profit in

The News Record

(MEMBER A.B.C.)

Rates from the Advertising Manager or any good Advertising Agency

LE PROGRES DU SAGUENAY

Absolutely Independent

The only paper published in the county of Chicoutimi, covering the two towns of Chicoutimi and Jonqui re. 10 to 12 pages Weekly. Our territory has a population of 85,550 distributed in 70 towns and parishes.

"LE PROGRES DU SAGUENAY" is read in every important home of the three Counties of Chicoutimi, Lake St. John, and Charlevoix-Saguenay.

In spite of the war and in spite of the increased subscription price, our circulation has been steadily increasing and the number of ads inserted in "LE PROGRES DU SAGUENAY" represent an average of 25% more than any other French weekly in the Province of Quebec, a fact that the cautious advertisers should well bear in mind before placing their next orders.

Our records are open for inspection to any advertiser at any time. 20,000 Readers.

Advertise in
"Le Progr s du Saguenay"

Rates are reasonable

CHICOUTIMI - - - QUEBEC

OVER 3,000

of the liveliest retail merchants in Alberta and Saskatchewan are influenced in their buying by what they

- READ -

in their favorite journal, which reaches them *twice a month*. Tell them your story in the

COMMERCIAL
REVIEW
CALGARY, Alta.

□ □ □ THE GALT □ □ □ DAILY REPORTER

Thoroughly covers South Waterloo including the city of Galt and towns of Preston and Hespeler.

SERVICE TO ADVERTISERS

A service department which will furnish the advertiser with all information has been established, and has produced good results to advertisers now using the Reporter. Let us assist in the planning of a campaign in our territory. Sworn average Net Paid Circulation for the month of November, 1918 - - **4182** - -

GALT REPORTER LIMITED

Publishing the only Daily Newspaper in South Waterloo

GALT - - - - - ONT.

ESTABLISHED 1878

HAMILTON NEWSPAPER UNION LIST

Comprising

53 First-Class Weekly Papers

Sworn Circulation for year ending Sept. 30th, 1918, 2,030,388

Weekly Average - - - - - 39,045

This List is used by many of the largest advertisers in Canada and the United States. For Rates and List Address

HAMILTON NEWSPAPER UNION
Hamilton - - - - - Canada.

The Kamloops Telegram

PATTERSON and
DUNCAN BROS.
Publishers

KAMLOOPS is the centre of the biggest Stock Raising, Farming and Fur Producing district of British Columbia. Surrounding the city are producing Quartz Mines and Sawmills. To reach the population of this large district The Telegram offers the best medium for advertising as it has the largest bona fide circulation. Our circulation books are open for inspection at all times.

For Results in CHATHAM, Ont.
and KENT COUNTY

THE DAILY NEWS

The "live" paper, leads in Circulation, Local News, Advertising and Service—the home favorite in Chatham and Kent County—a paper for the advertiser who wants best results.

Sworn Circulation 2,512

The WEEKLY BANNER NEWS

is the way to reach the best homes in rich Kent County, where they have money to spend.

Sworn Circulation

The Cabri Clarion

SWORN CIRCULATION—
810 COPIES WEEKLY

CABRI is one of the largest primary grain markets of the world. It has nine elevators, and in 1915-16 over 3,500,000 bushels of grain were marketed in Cabri alone.

This year, more than 6,000,000 bushels of grain are expected to be marketed in the district through which The Cabri Clarion circulates.

There is no more prosperous section in the whole of Canada than that served by the Clarion.

Advertising in its columns brings results.

For rates and full particulars, write—

THE CABRI CLARION
CABRI :: SASK.

ROSS & PENNIE, Proprietors

What an Opportunity for Advertisers

LINDSAY is known throughout Canada as the most thriving and up-to-date of all towns in the Dominion. The vigorous financial condition of its people and of those of the surrounding country is reflected by the attractively furnished stores, the well kept residences, and the miles of paved streets. A field of rich reward to advertisers.



The EVENING POST

enters almost every home in Lindsay and close vicinity, reflecting the progressiveness of the town.

The LINDSAY POST

each week circulates widely throughout the homes of wealthy farmers of Victoria County. A combined use of these two publications means an advertising campaign crowned with success.

WILSON & WILSON, Publishers, LINDSAY, Ont.

The
NATIONAL
AUTOMOBILE
MAGAZINE
of
CANADA

Member
Audit Bureau
of Circulations



Best Class
Motor Car
Industry,
Dealer & Consumer
Circulation
of any
publication
in the Dominion

First Motor Publication in Canada

Most Widely Quoted and Profusely Illustrated Canadian Motor Periodical. During 1918 Canadian Motorist carried advertising for 200 per cent. more Canadian and American makes of Motor Cars and Tractors than any other Canadian automobile publication—over a hundred per cent. more than its seven contemporaries combined.

The dominance of Canadian Motorist is above cavil. Because it is published by an organization representing Motorists, the Industry and the Trade in furtherance of their mutual interests and not as a money making enterprise. Its rates on a circulation basis are the lowest of any motor publication in the Dominion.

RATES AND FULL INFORMATION ON APPLICATION

**CANADIAN MOTORIST 605-606 Lumsden Building,
TORONTO, Ont.**

QUALITY CIRCULATION is that of **“LE DEVOIR”**

Advertising to be productive must reach and impress people who can purchase the article advertised.

“LE DEVOIR” has a larger percentage of readers who are interested in financial stocks and bonds than any other local French paper; they have also money to buy all kinds of goods of quality and luxury.

Ask those who advertise in “LE DEVOIR,” they will tell you.

“LE DEVOIR” 43 St. Vincent St., MONTREAL

Littlebury's Magazine



*The Canadian
Illustrated Monthly Magazine
for the Home*



Dealing in its varied and interesting pages with such matters as Horticulture, Poultry, Dogs and allied subjects : : : :



Circulates from Coast to Coast
SAMPLE COPY FREE
CALGARY, ALBERTA

The News-Record

*Published in Clinton, the Hub
of Huron County.*

ADVERTISERS who wish to reach the prosperous residents of Huron County will find The News-Record, the paper possessing the circulation and the influence, their best medium . . .

G. E. HALL
Publisher

MEDICINE HAT

THE GAS CITY OF ALBERTA

Is a prosperous manufacturing city and the trading centre of a large agricultural and ranching district.

Daily News goes into practically every English-speaking home in the city and thoroughly covers the city and immediate surrounding district. Member A. B. C. Flat rate of 17½c. an inch plate matter.

Weekly News Circulates almost entirely among the farmers and ranchers and covers a large outlying district not served by a daily mail.

A COMBINATION OF THE DAILY AND WEEKLY EDITIONS will thoroughly cover the Medicine Hat district. Our manager will gladly co-operate with any information you may desire.

The
MEDICINE HAT NEWS
LIMITED - A. J. N. TERRILL, Editor and Manager

Better Business

 The Official Organ of the Wholesalers.
 A monthly publication devoted to the interests of the Retail and Wholesale trades. Circulation 15,000 including supplement to the Credit Men's Journal. Western retail circulation 13,500 including nearly 5,000 general and departmental stores, the largest retail merchants' circulation in the Dominion and, the only publication thoroughly covering the merchants of the Western Provinces.

Published by the

CANADIAN CREDIT MEN'S TRUST ASS'N

Head Office: Confederation Life Building, WINNIPEG

Branch Offices: VANCOUVER, CALGARY, REGINA, TORONTO, MONTREAL, ST. JOHN

1868

50 YEARS

1919

FOR 50 YEARS THE MONCTON, N. B.
DAILY TIMES

has been the medium whereby National Advertisers in growing numbers have delivered their message to the people of Moncton and surrounding territory. These have meant years of steady growth and progress in advertising, circulation appearance and good will for The Times. Don't overlook the best part of New Brunswick. Rate Card and full particulars of Territory and other special information on request.

1868

50 YEARS

1919

The
Prairie Times

DODSLAND :: SASK.

Six to Twelve Pages—all Home Print

Guaranteed Circulation - 1,100

Serving the following surrounding towns and villages where no paper is published:—PLENTY, STRANRAER, HERSCHEL, ANGLIA, RUTHILDA, KELFIELD, MILLERDALE, ERMINE, DRIVER, SMILEY, COLEVILLE, BEAUFIELD.

Circulation divided between the above-mentioned points

**RESULTS PRODUCED
 FOR ADVERTISERS**

**Manufacturers and
 Dealers in
 Horticulturists'
 and Dairy Supplies**

should not fail to advertise through the Central Okanagan by means of the

**KELOWNA
 COURIER**

Published at Kelowna B. C.

For 15 years the Courier has been the recognised advertising medium for all local people in the most rapidly growing and progressive agricultural district of British Columbia.

6,200

is the Guaranteed Circulation of

The Owen Sound Sun-Times

The Sun-Times is the only medium by which Owen Sound (population over 12,000) and surrounding prosperous farming district can be completely covered.

Published twice a week—every Tuesday and Friday.

The Sun-Times is included in the Daily Lists by many of the national advertisers. It is covering a daily field.

Information about Owen Sound, the district or the Sun-Times gladly supplied by the publishers.

Fleming Publishing Co., Limited, OWEN SOUND, Ont.

It is impossible to reach the SWEDES and NORWEGIANS of Western Canada without

Svenska Canada Tidningen and **NORRONA** THEIR NATIONAL WEEKLIES

Sworn Circulation; as at September 30th, 1918:

Svenska Canada Tidningen - 4,223
(SWEDISH NATIONAL WEEKLY)

NORRONA - 4,600
(NORWEGIAN NATIONAL WEEKLY)

For Rates and Sample Copies, write:

325 LOGAN AVE., WINNIPEG

or make application to any Recognized Advertising Agency.

SWORN TO—NOT CLAIMED**Peterborough Examiner**

IN ITS 62nd VOL.

THE most representative Advertising medium in the Midland district. Intending Advertisers should investigate The Examiner's bona-fides of circulation and Advertising patronage.

6,000 DAILY CIRCULATION

Goes into 90 per cent. of the homes of Peterborough. The only paper exclusively used by all the large Departmental Stores.

2,450 WEEKLY CIRCULATION

Goes into over 75 different Post Offices in the Rural Townships.

Member of the Audit Bureau of Circulations

Books Open for Inspection

R. M. GLOVER, *Manager*

1,500—the population of Digby is misleading.

Many general advertisers will not use papers published in centres of under 2,000. In the case of

**The DIGBY
WEEKLY
COURIER**

this is a mistake, as the population of Bear River, 12 miles away and Weymouth 20 miles away (both of similar size) are not included, although the COURIER is as much a local paper to them as it is to Digby. In consequence, as far as the COURIER is concerned, the population should be reckoned at 4,500 instead of 1,500. The COURIER is without exception the best advertising medium in Nova Scotia.

JAMES J. WALLIS
Managing Editor

SINCE 1883

**The
Minnedosa
Tribune**

has served the interests of one of the most prosperous sections of Manitoba. The paper is established in the confidence of its readers—it has its place in their homes.

IT GETS RESULTS

Each week, THE MINNEDOSA TRIBUNE enters eleven hundred and eighty homes. It is read by every one and must be used if the district is to be covered.

THE PLANET

CHATHAM, - Ont.

**Daily Est 1892
Weekly Est 1851**

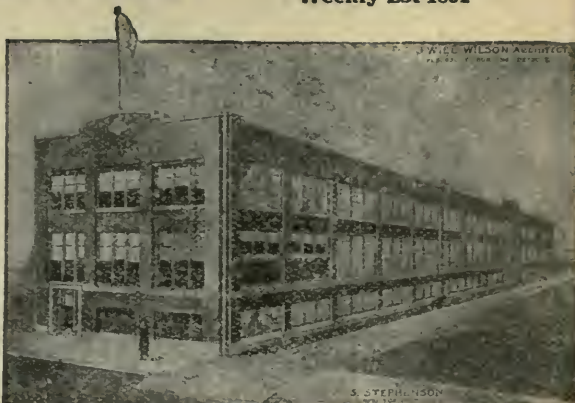
The Planet is delivered by our own carriers in surrounding towns and villages.

Foreign Advertisers

will be furnished with a sworn statement and are guaranteed a larger

Bona-Fide CIRCULATION

than that of any other publication between London and Windsor. Estimates promptly furnished for fine catalogue or commercial printing, pamphlet, theatrical printing and wood engraving. Book binding and Loose Leaf Sheets.



Our fire-proof home, equipped with the most modern machinery. We make our own type and do a larger range of printing than any other printing house in Canada

PENTICTON and PRINCETON

In the richest valleys of British Columbia

The Penticton Herald

Leader in the Southern Okanagan

Half a million fruit crop in Penticton in 1918. Tributary district added three quarters of a million more.

Provincial government has purchased 22,000 acre tract south of Penticton for 10 to 20 acre fruit farms for soldiers and other settlers. Land cost \$350,000. Irrigation works to cost a million more.

West Kootenay (C.P.R.) Power line now under construction across country. Will give power for industries and proposed electric line south from Penticton.

Residents of District are prosperous—175 autos sold here in 1918.

Tourists visit here for bathing, fishing and hunting. C.P.R. maintains big tourist hotel.

Penticton is headquarters of K. V. R.—new C. P. R. short line through Southern B. C.—200 railway men paid here.

Mining development and operation at many points nearby.

R.O.P. Plate rate 20c. per inch gross

Combination Rate 28c. gross.

The Princeton Star

The only paper in the Similkameen

Princeton is the center of big development in gold, copper, coal and platinum.

The K. V. R. is building an 18 mile branch to Copper Mountain where the Canada Copper Co. has ten million tons of ore. The copper company is constructing a two thousand ton concentrator four miles from Princeton—500 men on these jobs.

A transmission power line from Greenwood, 125 miles away is now being built.

Hedley, near Princeton, has the biggest gold producing mine in the province—\$800,000 last year.

Keremeos has the biggest individual tomato acreage in the Dominion—three canneries.

The Dominion government is drilling for platinum near Princeton.

The local coal mine produces 3,500 tons per month. Other coal mines nearby.

R.O.P. Plate rate 16c. per inch gross

Write R. J. McDougall, The Herald, Penticton

The Quebec Chronicle

QUEBEC, P.Q.

You Should Advertise In It

BECAUSE it is one of the pioneer papers of America, and the oldest in Canada, having been established in Quebec City in 1764.

BECAUSE for 154 years **The Chronicle** has consistently promoted the best interests of the city of Quebec, and has thereby earned for itself the reputation of being the most influential and reliable English newspaper published in the city.

BECAUSE it is the only morning paper in the city and carries with it a larger domestic and commercial circulation than any other English paper in Quebec.

BECAUSE it has a sworn paid-up circulation of over 14,000, and reaches the home of Quebec citizens with its own system of delivery.

BECAUSE, being Quebec's leading commercial paper, it is not only read by the English speaking residents of the city and district, but is also generously patronized by Quebec's French Canadian population.

BECAUSE **The Chronicle** has always used its best efforts and is prominently associated in promoting all important national developments, independent of political or other influence.

RATES AND LITERATURE SENT UPON REQUEST.

MELVILLE, SASK.

one of the most thriving towns
in Western Canada

"The Canadian"

a carefully edited, newsy, independent local paper and "The Home Weekly" of the community. Established in the confidence of its readers, "THE CANADIAN" gets results for its advertisers.

✦ ✦

For Rates and full particulars
write

"The Canadian"

3rd Avenue

MELVILLE - - SASK.

Carleton Observer

HARTLAND, N.B.

"I've discovered the only country paper in Canada that is making money" said a Toronto newspaper man after his visit to the Observer office. Its secret of success is its close touch with its people. It has the whole north-western part of the province in its exclusive field, 35,000 population, the richest and most progressive farmers and lumber operatives in Canada. More than 500 of our subscribers own autos. They are in the market for anything you have to sell.

2,350 Subscribers

Rate on 200 inches or more 13½c.

GET RIGHT IN LINE FOR MORE BUSINESS
IN THE HARD WHEAT BELT OF CANADA

By Advertising in

“The RETAILER”

The Official Organ of the Retail Merchants' Association
of Canada for the Provinces of Saskatchewan and Alberta

“THE RETAILER” reaches all classes of Retail Merchants, everyone
of whom is a prospective buyer.

MANUFACTURERS AND WHOLESALERS, if you want Real Success in
Marketing your goods, you can find no better medium.

3,000 Merchants in the Provinces of Saskatchewan and Alberta
receive a copy each month, and its circulation is constantly
increasing.

A specimen copy and Advertising Rates forwarded on application to
The Advertising Manager

RETAIL MERCHANTS' ASSOCIATION

Saskatoon

-

-

-

Sask.

Edmonton Weekly Topics

Circulating in Northern Alberta and in the City of Edmonton.

Sample Copies on Application

INDEPENDENT IN POLITICS



Published Every Friday by the

H. H. HULL PRINTING CO.

Room 606 Agency Building

EDMONTON

Mr. Advertiser—

May we direct your attention to the following facts and figures :

The wages paid out in the Sydney district and in the Eastern Cape Breton fisheries in 1910 were \$9,000,000 ; in 1916, \$20,000,000 ; in 1918, \$25,000,000.

The value of the mining and fishery production of the four counties of Cape Breton is greater than the value of the similar production in all the rest of Nova Scotia, New Brunswick and Prince Edward Island.

The value of the industrial and mining production of the Sydney District in 1918 was greater than the value of the entire industrial output of New Brunswick.

The freight tonnage from Sydney in 1917, exclusive of goods for foreign export, was almost nine times as great as the tonnage from Halifax and almost eight times as great as the tonnage from St. John, and for eleven months of 1918 the outward tonnage from Sydney was over 100,000 tons greater than for the twelve months of 1917.

Sydney is the centre of the operations of the Dominion Steel Corporation which includes the Dominion Iron & Steel Company, employing over 5,000 men and the Dominion Coal Company employing some 9,000 men, and in the Sydney District are the coal mines of the Nova Scotia Steel & Coal Company and one of the steel plants of that company.

The first ship plate mill in Canada is now being erected in Sydney at a cost of \$5,000,000 and will be in operation this year, giving employment to hundreds more men.

Ought not the daily paper with the largest afternoon circulation in this field to be a good paper through which to advertise your goods? The purchasing power is here.

The "RECORD" will be glad to quote you its Advertising Rates. Write :

The Record Publishing Company, Limited

P. O. Box 360

SYDNEY, C.B.

The WORLD SPECTATOR

MOOSOMIN - Sask.

Goes to more than 2,000 Homes every week. It is the Outstanding Weekly in Eastern Saskatchewan. Independent: Progressive: Up-to-the-minute: Newsy.

Twelve Pages Every Week.

The only way to reach the prosperous farmers of the rich Moosomin District is through the advertising columns of the paper that reaches 95% of the homes in Moosomin and District.

The World Spectator

MOOSOMIN, Sask.

ASK FOR OUR RATE CARD

BRETZ & SHUART, PUBLISHERS.

VERY IMPORTANT TO THE FIRMS WHO DON'T KNOW

Le

Prix Courant

(A.B.C. Member)

The Leading French Trade Journal offers the only effective means to reach and interest the

Retail Merchants of the Province of Quebec

which represents over
2,000,000 people.

It is your business to know it, or let us prove it to your satisfaction.

LE PRIX COURANT

80 St. Denis

MONTREAL

Member of the Audit Bureau of Circulations

THE SENTINEL

A Weekly Newspaper published in the interests of Protestant Organizations. The only paper of its kind in Canada. Circulates from coast to coast.

The Sentinel is highly thought of by its readers and advertising matter in its columns is always looked upon with favor.

Sentinel readers have money to spend and their paper is the best medium for the advertiser to use to get acquainted with them.

The Sentinel gives to the general or mail order advertiser greater value for the money expended than any other publication in Canada.

Sample copy and rate card will be sent on request.

Sworn Average Net Paid Circulation

For year ending December, 31, 1917—24,481

For year ending December, 31, 1918—26,874

The SENTINEL PUBLISHING COMPANY, Ltd.
37-39 McCaul St. - - Toronto, Ont.

ESTABLISHED 1848

INCORPORATED 1912

THE NEWS

AND EASTERN TOWNSHIPS ADVOCATE

Seven Distinct Editions

ST. JOHNS, MAGOG, KNOWLTON, HUNTINGDON,
BEDFORD, RICHMOND, LACHUTE.

ADVERTISING TARIFF: 2 cents per line

Agate measurement—14 lines to the inch.

TRANSIENT OR LEGAL ADVERTISING

10 cents per line for the first insertion and 3 cents for each subsequent insertion.

Special rates for preferred positions.

E. R. SMITH CO., LIMITED,

General Printers
and Publishers,

ST. JOHNS, P.Q.

THE GLACE BAY GAZETTE

16,000 Readers Every Issue

THE GAZETTE covers the largest as well as the richest field covered by any one newspaper in the Dominion of Canada. Glace Bay which is the largest incorporated town in the Dominion of Canada has a population of 20,000. It is headquarters of the Dominion Coal Company, Limited, who operate 22 Coal Mines, employ 10,000 men and pay out over \$7,000,000 annually in wages to their employees alone. The Gazette is the only paper published in Glace Bay and its readers reach all parts of Cape Breton. Its readers include 30,000 Industrial Workers in the greatest wage earning community per capita in Canada.

Average detailed Circulation **5,942**

Our list is free of "dead heads."

The Nanton News

Established 1903

represents a **PAYING**
Class of people, the only
class which benefits an
advertiser. . . .

Rates and Particulars upon Application

— to —

A. Z. JESSUP

Publisher

NANTON, - - Alberta.

Neepawa Register

Published every Thursday at
NEEPAWA, Manitoba.

Established 1884; 8 pages,
ALL HOME PRINT.
Conceded one of the very
best rural weeklies west of
the Lakes.

Rates on Application.

W. L. BELTON

Editor — and — Manager.

The Daily Gleaner

FREDERICTON,

-

-

N.B.

Newsy, Breezy and Up-to-date

¶The People's Paper that goes to the homes.

¶Serves a larger territory on the night of publication than any other paper in New Brunswick

¶Its Columns Attract and its Advertisements Pull.

¶Ask the Commercial man who covers the ground?

Rate Card and Circulation Statement on Application.

The

Ontario Agricultural College Review

is an *Agricultural Journal* as well as the official organ of the students and ex-students of the Ontario Agricultural College.

It reaches every month in the year an average of 1,400 of the best and largest farmers in Ontario. It has five main departments, known as Animal Husbandry, Field Husbandry, Horticulture, Poultry, and Farm Power, and in these appear from month to month, articles on modern Agricultural Development.

The Subscription Price to points in Canada is \$1.00 per year; to Countries outside Canada, \$1.50.

The Catholic Record

LONDON, Canada.

The only National Catholic Weekly
in Canada.

Sworn Circulation 31,853

Send for our rate Card.

ROBERT M. BURNS, - Manager.

The Times

ORILLIA :: ONTARIO

Established 1867

The leading Weekly Newspaper of Simcoe and Ontario Counties, serving a wide-awake Manufacturing town of eight or nine thousand, and a prosperous farming community—a people educated to read advertising because of persistent policy of local merchants.

GEORGE A. BLACKSTONE,
Manager.

The Qu'Appelle Progress

QU'APPELLE, - SASK.

Established 1885

□

A newspaper and advertising medium "proved efficient by test," thoroughly covering the town of Qu'Appelle, villages of McLean, Avonhurst, Edgeley and the rich farming and stock-raising rural municipality of South Qu'Appelle.

□

A. W. MOOTE
Editor and Proprietor

Moose Jaw Evening Times

MOOSE JAW, SASK.

For twenty-nine years "The Times" has maintained its position as the leading home paper of Moose Jaw and district.

It has done this by giving satisfaction to its readers and results to its advertisers.

It covers its city and trading territory thoroughly.

It has the largest circulation of any daily in Canada in a city of equal size.

"The Times" carries full leased wire Canadian Press Services.

"The Times" is also foremost in local news service.

The Province of Saskatchewan occupies an outstanding position in increased production. The Moose Jaw trading territory is one of the most prosperous and best settled districts of the province.

It is an English speaking district, the great proportion of its settlers coming from Eastern Canada, United States and the British Isles.

"The Evening Times" should be included in every advertising campaign for Saskatchewan. "The Times" is a member of A.B.C.

Special Representatives:

Montreal: J. G. Ross, Board of Trade Bldg. Chicago: W. H. Stockwell, People's Gas Bldg.

New York: Chas. E. Miller, 225 Fifth Avenue.

Le Bulletin des Agriculteurs

The Only Agricultural Paper published weekly in the Province of Quebec

Circulation 10,000

OFFICIAL ORGAN OF THE QUEBEC CHEESE-MAKERS' AGRICULTURAL CO-OPERATIVE SOCIETY

57-63 WILLIAM ST. - MONTREAL, P.Q.

This Society is recognized as the most important of all agricultural institutions in the Province of Quebec. In 1918 it sold far over \$6,000,000 worth of Agricultural Products. Consequently it deals weekly with several thousand well-to-do and up-to-date farmers, who are all constant readers of "LE BULLETIN DES AGRICULTEURS."

It is therefore admitted by advertisers that "LE BULLETIN DES AGRICULTEURS" is the best medium to reach the best class of farmers in the Province of Quebec. Its columns are open for the patronage of those only with whom its readers can deal with profit and satisfaction.

Subscription Rates:—For Members of Co-operative Agricultural Associations in the Province of Quebec, 50 cents yearly; for others, \$1.50 yearly.

Advertising Rates:—Write for particulars to "The Director,"
63 William Street, Montreal, P.Q.

Jewish Daily Eagle

Published every morning
except Saturday

Reaches almost every Jewish
home in this Dominion

Established 1907

For Advertising write to Advertising Manager

—ALSO—

Canadian Jewish Chronicle

The only Anglo-Jewish weekly in the Dominion

Published by

THE EAGLE PUBLISHING CO., Limited

10 ONTARIO ST. WEST

MONTREAL, QUE.

Prince Edward County, Ontario

The Agricultural Products of Prince Edward County, which is noted for its fertility, in 1918 amounted to

\$8,884,279

The Picton Times

covers this rich and Productive County thoroughly. For year ending December 31st, 1918, the average circulation of The Times was

3,442

No other such desirable territory in Ontario is so completely covered by any newspaper. Information concerning this Garden County, of which Picton is the County Town, may be obtained freely on application to

"THE TIMES"

The

RENFREW MERCURY

Established 1871

**The Largest and Liveliest Paper
With the Largest Circulation
In one of Canada's Largest
Counties.**

First town paper in Canada to introduce the Lino.

First Weekly to adopt the 12½em. 8 col. 8 pages all home print.

With strong local, editorial and special article features.

No other paper so thoroughly covers this rich town and county.

Renfrew gave more per head for patriotic funds than any town in Ontario.

The general advertiser who wants to reach the worth-while buyers of this county must have The MERCURY on his list. It is the only paper in the county with the black-face star circulation rating.

SMALLFIELD & SON
Publishers

RENFREW - - - ONTARIO

The Moncton Transcript

Moncton, N.B.

A Daily Newspaper with a More Than Local Reputation, and a growing circulation in a growing city.

A Daily Newspaper with the largest Local and District Circulation.

The largest list of "Want Advs," which proves its merit;

Strongest pull for advertisers;

The strongest public confidence in its independence, integrity and untrammelled discussion of public questions;

Double the Circulation in Moncton City and Suburbs of any other newspaper.

Has Leased wire with the Canadian Press Service direct into its office;

For Rates ask direct or of any Recognized Advertising Agency, Daily and Semi-Weekly.

Daily, \$6.00 delivered; 3 cents per copy; \$4.00 by mail.

Semi-Weekly, \$1.50 per annum.

Sole Proprietor and Publisher:

JOHN T. HAWKE,

MONCTON, N.B.

The Revelstoke Review

is the only paper published in the District. It enjoys exclusive territory for 150 miles in every direction. Revelstoke is the centre of a rich Mining and Lumbering district, and is the divisional point on the main line of the C.P.R.

The "Review" is read in every home in the city and enjoys a large circulation throughout the district.

*It pays to Advertise in the
"REVIEW"*

REVELSTOKE,

B.C.

The New Freeman

An Official Catholic Weekly

Published at

ST. JOHN, N.B.

Guaranteed Circulation

- 4,000 -

OUR FIELD IS EXCLUSIVE
WE GO INTO THE HOME

Send for Our Rate Card

The Financial Times

CANADA'S LEADING FINANCIAL NEWSPAPER

□ □

Read by the Leading Financial Men
throughout the Dominion.

Having the largest circulation of any
Financial Paper in Canada, it is the
best medium for reaching Bankers,
Financiers and heads of Corporations.

□ □

MONTREAL: 333-335 Craig St. West TORONTO: 88 Bay Street

THE DOMINION

RIDGETOWN, Ont.

*is the leading weekly in the
county of Kent.*

It is published in an up-to-date, thriving town of 2,500 population and circulates in one of the best agricultural districts in Canada—the tobacco section.

Its subscribers are an intelligent reading class, with the ability to make money and the willingness to spend it. Ridgetown and Howard Township contributed over half a million dollars to the Victory Loans of 1917 & 1918.

The Dominion is the best advertising medium in this district of free spenders. It gets results for others—it will get results for you.

Write for rates.

E. V. BINGHAM, Publisher.

*"A Clean Paper for the uplifting
of the People."*

Stony Plain Herald

The only live
paper for 150
miles west of
Edmonton.

□

WHAT ABOUT THAT AD?
NOW DON'T FORGET!

The Daily Herald

CIRCULATES in the central portion of Vancouver Island outside of Victoria. It is the best advertising medium and has the *largest circulation of any newspaper published on the Island.*



The Herald Printing and Pub. Co.,
VANCOUVER, B.C. Ltd.

R. R. HINDMARCH

Manager

"Musical Canada"

THE DOMINION
MUSICAL MONTHLY

SUBSCRIBERS—

*The Representative
Amateur and Pro-
fessional Community*

Price \$1.00 a Year

Write for Sample Copies or
Advertising Rates to

"Musical Canada"

TORONTO, CANADA

"THE PIONEER"

CANADA'S NATIONAL
PROHIBITION WEEKLY

More than 23,000 Paid Subscribers.

MODERATE ADVERTISING RATE

One of Canada's largest advertisers says:—"We had a good response from our advertising in "The Pioneer."

Publication Office :
705 Lumsden Building - Toronto

THE EMPIRE

PRINCE RUPERT, B.C.

THE EVENING EMPIRE



THE WEEKLY EMPIRE

*The first newspapers ever published in Prince Rupert,
the Pacific terminus of the G. T. P. Railway.*

The Empire has always championed the causes of the masses in the upbuild of this new city and the vast new districts tributary to it.

In that way its circulations have been and are the biggest and best.

Ex-Mayor S. M. NEWTON, President.

A Rich Field

The Tillsonburg OBSERVER'S field consists of the town and several townships in the counties of Oxford, Norfolk and Elgin.

The principal industry in these townships is dairying, and those engaged in it are among the richest, best educated and most progressive farmers in Canada. They are able and ready to buy not only the newest Tools and Machinery for their work, but Automobiles, Pianos, Phonographs, fine Furnishings for their homes and good clothes for their families.

If you want to sell them something, tell them about it through The OBSERVER.

You can get advertising rates from
McKim.

The OBSERVER
TILLSONBURG, Ont.

The Canadian Countryman

Average weekly net paid circulation
for the year ending Sept. 30, 1918,
was

36,995

Ask us to supply you with several ordinary, consecutive issues of the Countryman, so that you may note the kind of service we give our readers. It is editorial equipment that determines a publication's value to the advertiser. After you have considered the strength of our editorial service, you will want to analyze the latest report on our circulation issued by the Audit Bureau of Circulations.

The Canadian Countryman
Goodyear Bldg. - TORONTO, Ont.
Member A.B.C.

The Saskatoon Phoenix

THE MORNING PAPER OF
Northern and Central Saskatchewan

Circulates almost entirely in the above territory
and reaches a good class of buying readers.

PUBLISHED DAILY IN

Saskatoon

THE Hub City of Saskatchewan, with an
estimated population of 30,000.

The logical distributing and trading point for all
of the Central and Northern part of the Province.

The Home of the Provincial
University and Agricultural
College, at which about 1000
students attend annually.

The Saskatoon Phoenix

Charles O. Smith, Managing-Editor

The Northern Publishing Co. Limited
Publishers

Canadian Boy

CANADA'S
PREMIER MAGAZINE
FOR BOYS

A National Magazine Published Monthly

IT GOES INTO THE HOMES,
and is read by the Wage-earners
and Money-spenders of those
Homes, as well as by the youths
of the Dominion.

YOUR AD. CAMPAIGN
would be incomplete if Canadian
Boy was not included.

Rates on application to

**Canadian Boy Publishing
Company**

ST. JOHN, N.B.

CANADA

THE SMITHS FALLS NEWS

has a Circulation of
2,000 Copies Weekly.

ALL HOME PRINT

and is growing with each
succeeding issue in pat-
ronage and influence.

OUR RATES ARE LOW

 *Try it and be convinced!*

The Salmon Arm Observer

is a real community paper regularly
read by the very people advertisers
wish to reach.

Published by

The Observer Printing & Publishing Co., Ltd.

SALMON ARM,

B.C.

HORACE E. MOORE, President and Editor.

The **BUSINESS REVIEW**

ST. JOHN, NEW BRUNSWICK

The Best Criterion
of the standing of a trade paper
is the measure of support it
commands in its own constitu-
ency. A glance at our well-
filled Advertising Pages will
afford convincing evidence of
what New Brunswick Manufac-
turers, jobbers and wholesalers
think of us as a medium for
reaching the retail trade.

**No Advertising Campaign in the
Maritime Provinces is complete
without an appeal to the dealer
through our columns.**

Sample Copies and Rates on Application.

The **St. Mary's Journal**

JOHN W. EEDY, Publisher



THE St. Mary's Journal
covers like a blanket a rich
constituency in one of the finest
farming sections in Ontario. It
carried more advertising in 1918
than any other weekly news-
paper in a town of 5,000 in
Ontario. It goes into 95 per
cent. of the homes in Granton,
12 miles distant, and the sur-
rounding country. Has double
the circulation of any paper
published in its territory.

A LEADER AMONG WEEKLIES

The St. Mary's Journal is a leader
amongst country weeklies. I say frankly that
I know of no weekly paper published in a
town the size of St. Mary's which is as good
all round as **The Journal**.

JAMES MITCHELL,
Public Archives, Ottawa.

THE DAILY NEWS

PRINCE RUPERT, B.C.

The leading daily newspaper of Central and Northern British Columbia. Covers Prince Rupert City and all the logging camps, mining districts, paper and pulp towns, and lumber camps from Vancouver to Alaska.

Circulation Guaranteed

larger than that of any other daily newspaper published north of Vancouver. Increase in last six months of 1918 more than fifty per cent.

The recognized organ of the Fishermen, Miners and Lumbermen.

Prince Rupert is the terminus of the Grand Trunk Pacific Railway and is growing fast. It is the Western shipbuilding, mining and fishing centre.

The Hants Journal

WINDSOR, N.S.

Estab. 1867. 8 to 10 Pages

Published Weekly

\$1.50 per annum in advance

\$2.00 to foreign addresses

**Circulation for 12 months
ending Sept., 1918 - 2046**

**An Excellent Advertising
medium as it circulates
over a good buying area**

Write for rate card

PACIFIC COAST LUMBERMAN

The only Journal Published
in British Columbia
Representing the

**LUMBER,
LOGGING & SHINGLE
INDUSTRIES**

*Published Monthly
Subscription \$2.00 a year*

**UNEQUALLED AS AN
ADVERTISING MEDIUM**

Because it Has Prestige and circulation

J. A. Edgecumbe, Managing Editor

**701-3 PACIFIC BUILDING
VANCOUVER, B. C.**

The Official Publication
of
**The Campaigners of the Great
World War**

(The Fighting Soldier Organisation)

The
**Campaigner
Magazine**

Published monthly by, and in the in-
terest of, the Real Fighting Soldier.

5,000 Paid Circulation.

Subscription, \$1.00 Per Year.

Ad. Rates on Application.

416 Pender Street West

VANCOUVER, - B.C.

"THE BEST IN THE WEST"

If you wish to reach the largest number
of readers in the very best district in the
Interior of British Columbia—the Okanagan
Valley—you can not afford to overlook
the advertising value of

The Vernon News

Established 1891.

the largest, oldest and most influential
paper published in the district. Abundant
crops, sold at very satisfactory prices, have
insured splendid returns, and the buying
possibilities were never better than at the
present time. Crop returns for 1918 show
a value of almost five million dollars.

*Write for Advertising Rates and Copies of
the Paper.*

THE VERNON NEWS
VERNON, - - B.C.

J. A. MacKelvie,
Editor.

Louis J. Ball,
Manager.

Established 1892

To reach Glengarrians
use the columns of that historic
county's Family Paper

The Glengarry News

ALEXANDRIA, - Ontario

Published Every Friday

We lead all competitors in circulation in the
County. Full information cheerfully given.

Blairmore Enterprise

W. J. BARTLETT, Editor and Proprietor.

Subscription - \$2.00

Politics, Independent

The best weekly newspaper in Alberta

Read each week in more than two
thousand homes in the Crow's Nest
Pass.

THE merchandising of the mari-
time provinces is largely done
by General Stores, and

**The "MARITIME
MERCHANT"**

Published at Halifax, N.S.

is the best medium, through which
to reach them.

Sworn Circulation Exceeds 1,500

To Reach Municipal Business USE

**The CANADIAN
MUNICIPAL
JOURNAL**

The Only 100% Municipal Cir-
culation Journal in Canada.
The Rates are just Right. Write Us.

235 Coristine Bldg., MONTREAL

"IT IS A GROWING PLACE"

WELLAND had a population:
Ten years ago, of - - 1,785
To-day it has - - 9,876

Ten years ago its annual output of factories was \$150,000.
Last year it was \$29,000,000.

"The Welland Telegraph" has served this field for over half a century. It covers Welland City and County.

The
Welland Telegraph

Twice-a-week

LOUIS BLAKE DUFF, Prop.

WELLAND

Ontario

"Published where East meets West"

CANADIAN FINANCE

An Independent Journal

Investment, Trade, Banking,
Insurance and Public Affairs

Finance Publishers Limited

The only Illustrated Financial Journal. Read by thousands of everyday business men and investors—not merely by specialists. The medium for reaching well-to-do male purchasers throughout Western Canada.

Aikins Building, WINNIPEG

"DER NORDWESTEN"

Canada's largest and oldest
German Weekly

Established 1889

Circulation 17,000

Every fifth farmer in the Prairie Provinces speaks German and there are few German-Canadian homes where "Der Nordwesten" is not a welcome weekly visitor. The German-speaking farmers are thrifty and well-to-do and they place great faith in anything advertised in the paper of their own language, "Der Nordwesten."

If you want to increase your output and your business, advertise in "DER NORDWESTEN," or in

"DER NORDWESTEN KALENDER"

a year book of 240 pages (size 10x7)
published since 1896 by

The North-Western Printing and
Publishing Co., Limited

120-122 King St. - WINNIPEG, Man.

It Covers the Field

THE WOLSELEY NEWS AND GRENFELL SUN circulates in the Rural Municipalities of Wolseley, No. 155; Elcapo, No. 154; McLeod, No. 185; Chester, No. 125; and Montmartre, No. 126; the Towns of Wolseley and Grenfell; and the Villages of Glenavon, Montmartre, Summerberry and Neudorf. We guarantee a circulation of over 1350 copies weekly. List open to advertisers. THE NEWS-SUN has the largest circulation of any paper in the district and covers one of the best farming districts in the province. According to the census of 1916 the combined population of the above-named municipalities was 11,843.

T. E. Scriver,

Editor and Proprietor

Head Office, - Wolseley, Sask.

WATERDOWN, Ontario

is a thriving town in a splendid farming district devoted to dairying, fruit growing and gardening.

THE REVIEW

is a live weekly and covers this district. It will help you sell your goods to a prosperous community. . . .

G. H. GREENE, Publisher.

Big Field***Good Class of People***

mostly in Manitoba and Saskatchewan.

The Icelanders are well-to-do. As farmers they rank with the best. You find them in prosperous business, successful in professional lines, in art, music and in parliaments.

**THEIR BUSINESS IS
WORTH YOUR WHILE**

The VORÖLD will reach them.

Goes into almost every Icelandic home in Canada.

VORÖLD PUBLISHING CO. LTD.
Winnipeg - - - Man.

"L'Italia"

Italian Weekly Newspaper

Published by "L'Italia" Publishing Co.

MONTREAL, Que.

□

Popular among the Italian Colonies from the Atlantic to the Pacific.

An advertisement in "L'Italia" means sure profit for the advertiser.

ESTABLISHED 1881

Le Moniteur du Commerce

MONTREAL CANADA

The Leading French Trade Journal

F.D. Shallow Pub.-Prop.

Covers its field—

The Monitor News

*in the centre of one of
the most prosperous
farming and ranching
districts of Canada.*

The Milestone Mail

A live country weekly published at Milestone, Sask., where a crop failure has never been known. Our readers have the money. Try them.

ALL HOME PRINT

— THE —
Cupar Herald

FRED. WHISKIN
 Editor and Proprietor
 CUPAR - - - SASK.

THE *Cupar Herald* is unquestionably the best advertising medium in North Qu'Appelle, which is one of the most prosperous farming communities in Saskatchewan. Crops in this district during the past four years of high prices have been the best in the Province.

Write for Rate Card.
 A trial order will bring results.

THE
HERALD

Yarmouth - - Nova Scotia

The oldest Weekly in Nova Scotia.
 Established 1833

The Best Medium

in
 Yarmouth, Shelburne
 and Digby Counties.

Sworn Circulation 3,125

THE
TELEGRAM

Issued every Friday from the Office of The Herald, is also an excellent medium, as it is sent to every subscriber to The Herald. : : : :
 The Herald and Telegram make the most efficient means of reaching the People in Western Nova Scotia. : :

**Le Bulletin du
 Commerce**

□
*Quebec's Cleanest and
 most Progressive Com-
 mercial Review : : :*

□
 Circulates amongst the leading merchants of the districts of Quebec, Beauce, Gaspesia, Lake St. John and the whole Quebec region : : : : :

□
A Postal brings Rate Sheet

□
 Address: 103 St. Paul St.
 QUEBEC

Established 1846

Advertisers in
The Freeholder
 Cornwall, Ont.

Always get results, as it circulates among a large and prosperous farming community who have money to buy the best. Its subscription list is clean, and almost entirely paid in advance. Subscribers who pay for their newspapers are good customers for any kind of merchandise. :: :: ::

—
 C. W. YOUNG - - Proprietor.

You cannot reach the Buying
Public of Eastern Saskatchewan
(The district that has never had a crop failure)

without the aid of

The YORKTON ENTERPRISE

which goes into all the homes within a radius of 30 miles of Yorkton; one of the oldest established and best weekly newspapers in the province. Winner of the newspaper efficiency contest at the 1917 convention of the Saskatchewan Press Association. Typographically and editorially it rivals the most modern of daily papers. Printed in an all-modern plant, no ready print paper used. No patent medicine or other objectionable advertising carried.

Untrammelled in its opinions. Owned solely by Yorkton shareholders. A newspaper—not a political organ.

For Rate Card and further information, write:

The Enterprise Publishing Co. Limited

S. N. WYNN, Managing Director.
YORKTON, Sask.

YARMOUTH LIGHT

An eight to ten page weekly newspaper published every Thursday evening at Yarmouth, Nova Scotia. :: ::

**Is An Exceptionally Good
Medium for General
Advertisers**

It pays special attention to local news, reaches every County post office on Friday morning and fearlessly claims a larger circulation in the town and surrounding districts than any other paper. It is neatly printed and always newsy. :: :: ::

C. CAREY - - - Publisher.

The Barrie Examiner

BARRIE, Ont.

Twelve Pages, All Home Print

Published every Thursday noon

Established - 1863

Largest Circulation in Simcoe County

See Directory for sworn, detailed circulation for 1918. Our Mailing Lists are open for the inspection of advertisers.

J. A. MacLAREN
Editor

W. C. WALLS
Business Manager

L'Arelde Del Canada

ITALIAN WEEKLY

Caldani & Rocca, Props.

518 St. James St.

MONTREAL, - - - Que.

The Gazette

Published weekly in the interest of the Municipalities of Point Grey, Richmond and Delta. Its readers are the owners of over 100,000 acres of the best agricultural land in British Columbia. The North Arm of the Fraser is a promising industrial centre.

PATON & COOPER, Publishers
Dominion Bldg. VANCOUVER, B.C.

The Canadian Champion

Established in 1860

Sworn Average Circulation, 1030

Published weekly at Milton, Ont. the County Town of Halton. :: ::

Wm. PANTON,

Publisher.

The Westerner

THE MOST RELIABLE
BUSINESS AND
FINANCIAL PAPER
OF
WESTERN CANADA.



One Dollar and Fifty
Cents per Annum

Published every other Tuesday by
THE WESTERNER
Limited
215 Oddfellows' Block
CALGARY

EMERSON

is located in the famed Red River Valley, known for its fertility of soil and as one of the most prosperous farming communities of Canada

The Journal

is the best advertising medium in the Canadian Valley between the International Boundary and Winnipeg. Each week it enters 500 homes, and a fair estimate is that from 2,000 to 3,000 people see The Journal each week.

Well-to-do farmers comprise the largest proportion of The Journal's circulation. The 1918 Victory Loan showed the worth of Emerson and district. Some towns over-subscribed their quota, some reached it and others fell short

Emerson went way
"OVER THE TOP"

The Cobden Sun

Farm and Labor Advocate
COBDEN, - - Ont.

Established 1897.

M. RINGROSE, - Editor
W. J. RINGROSE - Manager

A most effective advertising medium.
A well equipped job printing plant.

The Cariboo Observer

QUESNEL, B.C.

The oldest weekly paper north of the "53"

Covers an immense territory from Ashcroft, on C.P.R. north to Prince George on Grand Trunk Pacific Railway, a distance of 315 miles.

Advertising Rates on Application.

Advertise Your Wares in the Famous Carrot River Valley

Best and most prosperous part of
Western Canada. No crop failures.

The Melfort Journal

is the best advertising medium in the
Black Loam Belt.

MELFORT - - Sask.

DO YOU WANT The FINNISH TRADE?
If so, advertise in

CANADAN (The
UUTISET Canada
News)

The only medium to reach over
60,000 Finns in Canada

For rates and sample copies, write

CANADAN UUTISET
Port Arthur, Ontario

Railway Men Spend Freely

They offer a rich market for clothes, overalls, boots, tobacco, phonographs, patent medicine, gum, books, etc. ::

Reach Them Through

The magazine that covers all classes of general workers on every big railway in Canada — the C. P. R., C. G. R., G.T.P., C.N.R., G.T.R., T. & N.O., etc. All these are organized in the Canadian Brotherhood of Railroad Employees and their universally received and eagerly read organ is the

Canadian Railroad Employees Monthly

HALIFAX, CANADA

The Signal

GODERICH - ONTARIO

Established 1848

Published in the County town of Huron County, one of the best counties in the Dominion of Canada.

Read in three-fourths of the homes of Goderich and in addition covers a fine agricultural district.

Recognized as the leading advertising medium of the county.

The Signal Printing Co., Limited

- Publishers -

W. H. ROBERTSON, *Editor and Manager*

THE NEWMARKET ERA

Is not only the Oldest but the Best Local Paper in York County.

Besides, its circulation is equal to any two other papers printed in the County.

This makes its Advertising Rates the Cheapest.

Good Factory Town and best of Farming Community.

LA TRIBUNE

The St-Hyacinthe District Leading Paper

M. Eugene Chartier, Editor and Manager

Relations with "La Tribune" of St-Hyacinthe mean acquaintance with the worthiest and wealthiest class of readers in the Province of Quebec.

Rossland Saturday Night Miner

Rossland, B.C.

Published in the Heart of the Biggest Mining and Smelting Center in Canada.

Only Paper Carrying Telegraphic Report of Saturday's World News for Sunday Readers, Circulating in Southern British Columbia.

Supreme in the Cities of Rossland and the Smelting City of Trail, Nearby.

Consult Any Recognized Agency.

The Evening Review

NIAGARA FALLS, Canada

is the only daily in all Welland County, the greatest industrial county in Ontario.

Circulation 3000 and growing.

F. H. LESLIE, Limited, Publishers

The Earl Grey Weekly Effort

EARL GREY, Sask.

The only paper published in
the Rural Municipality of
Longlaketon
No. 219.

Our field extends from Cupar
on the east to Strasbourg on
the northwest and Regina on
the southwest.

Established, October 1918.

Subscription, \$2.00 a year.

E. P. HODGINS, Publisher.

The Amherst Daily News AND ***The News and Sentinel***

SEMI-WEEKLY

AMHERST'S BEST
ADVERTISING MEDIUMS

WE GIVE THE SERVICE
WE GET THE CIRCULATION

For Advertising Rates and full
information write

NEWS - SENTINEL, LTD.
AMHERST, N.S.

THE FORDWICH RECORD FORDWICH, - - - Ont.

Established 1896

Independent in politics, reaching all classes,
it carries the advertiser's announcement
into the homes of the district surrounding
the thriving village of Fordwich—one of
the best districts in Huron County. The
bright and spicy character of its Local and
Home News has made it a favorite of
every household. Get our Rate Card

Circulation steadily increasing

W. J. ROBERTS, Editor and Proprietor.

THE **Canadian Baptist**

Published every Thursday

This valuable advertising medium is 64
years old.

Your choice for profitable advertising.

Circulation 6,250, Readers 25,000

Rates furnished upon request

The Standard Publishing Co.
223 Church St. - - Toronto.

THE LAWSON "POST" Circulation 250

The Mawer "Tribune"
Circulation 375

THE
Central Butte "Beacon"
Circulation 575

These papers cover a radius of 50 by 35 miles.
The leading publications in Swift Current elec-
toral district and the rural municipalities of

ENFIELD, MAPLE BUSH AND EYEBROW

O. W. JUCKES, Proprietor.

MAWER, Sask. - LAWSON, Sask.

The Ingersoll Chronicle

Established 1853

If you want to reach the buying
public of Ingersoll and vicinity you
should use the columns of the
Weekly Chronicle.

Rate Card on Application.

W. J. ELLIOTT, Proprietor

The Lloydminster Times

Printed and Published
at

LLOYDMINSTER, Sask.

THE Weekly Paper
that will bring
the Results for the
Advertiser.

*Exclusive territory of 100 miles
square.*

COVER THE INTERIOR OF BRITISH COLUMBIA

The Daily News

NELSON, B.C.

is the only daily newspaper published in the interior of the great Pacific Province. It goes into practically every home between the Alberta boundary line on the east and the Okanagan on the west. Carrying the full cable and telegraph service of the Canadian Press, Limited, it reaches its subscribers hours—and in some cases days—ahead of any outside daily.

Its territory is rich and populous. Main industries are agriculture, mining and lumbering, with scores of subsidiary industries, such as power plants, wood-working plants, jam factories, iron works.

Write for sworn net paid circulation figures and advertising rates, or secure them from any recognized agency.

**The News Publishing Company,
Limited - - NELSON, B.C.**

Ontario Journal

The Paper with the Punch.

Straightforward—Fearless
Thoroughly Canadian

Published by

**RITTINGER & MOTZ, Limited
KITCHENER, Ont.**

For Advertising Rates write to McKIM'S

Le meilleur Journal pour annoncer dans le district de St.-Hyacinthe, c'est le plus vieux Journal Francaise du Canada et celui qui a encore la plus forte circulation dans la region.

“LE COURRIER DE ST. HYACINTHE”

The best advertising medium in the district of St. Hyacinthe, the oldest French newspaper of the Dominion and the one which has the greatest circulation in this part of the province of Quebec.

The Stavelly Advertiser

STAVELY, Alberta. Established 1914

Advertisers in this paper always get results, as it circulates among a large and prosperous farming community (that of wheat growing and ranching) who have money to buy the best and pay for it. It carries the advertiser's announcement into the homes of the district surrounding the thriving village of Stavelly. One of the best districts in Southern Alberta. Independent in politics. *Circulation steadily increasing.* **LEONARD C. NEWSOM,**
Editor and Proprietor

The Sentinel **LUCKNOW, - - Ont.**

has a large circulation in
South Bruce and North
Huron—A prosperous
agricultural district. . .

The Canadian Advocate

Goes to the homes of 2,500 of the most prosperous citizens of the city of Lethbridge and farmers and ranchers of the surrounding country—people who can afford and insist on getting the best goods in the market.



CANADIAN ADVOCATE PUB. CO.

Lethbridge, Alberta.

Your Advertising Pays In

the Norwegian Weekly

NORDEN

Reaches the heart of the buying power of 50,000 thrifty, wealthy Norwegian and Danish farmers of the West IN THEIR OWN LANGUAGE AS WELL AS IN ENGLISH.

**TRY THIS MARKET—
BECOME CONVINCED**

For particulars, sample copy, booklet, write our Winnipeg Advertising Office, 808 Sterling Bank Bldg.

Rush Orders direct to

**NORWEGIAN FARMERS
PUBLISHING CO., Ltd.**
OUTLOOK, Sask.

Established 1874 8 Pages, size 18x24

Leamington Post-News

Published in the heart of the Tobacco, Vegetable and Fruit Belt of Ontario, known as the "Sun Parlor of Canada." The Post-News has a large circulation among the growers of onions, tobacco, early vegetables and fruits. It enters nearly every home in the district and is the leading paper in South Essex. To reach the people, advertise in the Post-News. Sample copy and rates on application.

Post Printing Co., Leamington, Ont.

The North Bay Times

Established in 1885

¶The oldest paper in the District of Nipissing—29 years under the present management.

¶The People's Paper circulated in towns, villages and country.

¶It is the proper medium for advertisers to get into the homes.

NORMAN PHELPS, Publisher.

"HEIMSKRINGLA" (THE GLOBE)

Published by The Viking Press Ltd.

Oldest Icelandic Newspaper in America.
Published continuously since Sept. 9th, 1886

Best Icelandic Advertising medium
Your Advertisements in our columns will be read by 90% of the Icelandic People in America.

Rates and full information cheerfully supplied

The Viking Press, Ltd.

729 Sherbrooke St. Winnipeg, Canada.

ADVERTISERS

Before you place that contract for ADVERTISING, make a thorough survey of our field, it's a beauty.

The place the SUN SHINES.
Semi-weekly. \$1.50 year.

Established 1903.

**The Sun Printing and
Publishing Co., Limited**
Swift Current Sask.

Two Thousand Farmers in the richest new district in Canada, form the field opened to Canadian Advertisers through the columns of the

Peace River Record

OUR circulation (sworn) of 1,600 per week is worth considering. We reach ninety-five per cent of all the English reading homes in this big district—more circulation in a district all to ourselves than all other newspapers combined, whether published within or without the district.

Printed Thursday.

Dated Friday

Record Printing Company
Limited

Chas. W. Frederick, Editor and Manager.

The Port Dover MAPLE LEAF

PORT DOVER, Ont.

This Journal has a good clean well paid up Subscription List which is constantly increasing.

It is largely read in the counties of Norfolk and Haldimand.

It has the confidence, goodwill and practically the undivided support of the manufacturers, business men and the general public, as it stands for the progress and prosperity of all classes of the community to whom it caters as well as the country at large. Its advertising columns are therefore constantly well patronized by business men desiring to reach the above named classes.

Rate Card on Application.

L. J. MORGAN, Editor and Proprietor

The Omineca Herald

NEW HAZELTON, B.C.

Circulation all paid to date or in advance.

All well-to-do people in a rich country.

The only paper in the Northern Interior that stood the strain of the war.

C. H. SAWLE, - Publisher

BRITISH COLUMBIA FINANCIAL TIMES

A Journal of Finance, Commerce, Insurance, Real Estate, Timber and Mining.

Published on the first and third Saturdays of each month at Vancouver, British Columbia, 744 Hastings Street, West.

Circulates everywhere in British Columbia where business is done.

Single Copies 10 cents - \$2 the year

Advertising Rates on Application.

VERDUN ECHO

VERDUN, - - - Que.

"The Weekly that grew with the City"

- Established 1910 -

Respected for its Independence and its Achievements.

Admired for its Aggressiveness.

Holds its Advertisers and keeps getting more, because

"IT BRINGS RESULTS"

The PICTON GAZETTE

ESTABLISHED 1830

Published every Thursday at Picton, the county town of Prince Edward County, Ontario.

The value of the agricultural products of this Garden County for 1918 was \$9,000,000, a higher average per capita than any other county in Canada.

A large proportion of the Gazette's circulation goes into the homes of the people of this progressive county.

By Advertising in

MacDonald College Magazine

you appeal through their own paper to over 2,000 students, and, through them, exert a permanent influence on the buying of the most progressive section of the population of Eastern Canada

□

Address Advertising Manager

MacDonald College

Ste. Anne de Bellevue, P.Q.

The ROBSART MESSENGER



A weekly newspaper
reaching the prosperous
farmers of the famous

"CYPRESS COUNTRY."

For Rates and full particulars, write :

P. E. BACHMAN,
Editor and Publisher.

The MESSENGER
ROBSART, - - Sask.

North Battleford Optimist

The brightest and newsiest weekly
published in Saskatchewan.
Circulation covers a district of
over 15,000 square miles.
The best advertising medium of
North West Saskatchewan.

THE NEW LISKEARD SPEAKER

Temiskaming's largest
and most widely cir-
culated weekly. : :

Stephenson & Son *Proprietors*
New Liskeard

The Hamilton Review

Established 20 Years

Sworn Circulation **12,500**

Published Weekly (Friday)

M. LYNCH-STANTON, - Publisher

IRMA TIMES

The only weekly paper that
goes into all the homes in one
of the best mixed farming
districts in Central Alberta.

IRMA TIMES

IRMA, - - Alta.

Toronto Daily Hebrew Journal

*The Only Jewish Daily in
Ontario.*

Read by a population of
50,000 Daily ; mornings
Monday to Friday inclus-
ive and Saturday evening.

**Can. Jewish Pub. Co.,
Ltd., Publishers.**

Established 1912.

INDEPENDENT

Subscription, - \$5.00

Six to eight pages, 7 col., 20½ inches.

THE PRESBYTERIAN AND WESTMINSTER

*Continuing the Weekly Issues of The
Westminster: The Canada Presbyterian,
The Presbyter, The Western Presbyterian,
The Presbyterian Review and The Pres-
byterian; and the monthly issues of the
Westminster Magazine.* - - - -

*The Presbyterian and Westminster, a
weekly with Magazine features in a special
number on the first Thursday of each
month, offers the highest quality of pub-
licity to high-class firms that wish an all-
Canadian and large Ontario clientele.
This paper in serving the Largest Pro-
testant Body in Canada does not accept
all the advertising offered it. It has a
select constituency and it selects the
advertising it admits. All advertisements
that offer articles and affairs that promote
the welfare of the home, the family and the
individual, can have no better medium.
All the members of the home read it, and
they read all of it. There is not an in-
fluential Canadian Presbyterian home that
does not know this paper, and its readers
read and use the advertisements because
they trust to the integrity of the paper.*

The Westminster Co., Limited
Toronto

SMITHS FALLS, Ontario
A manufacturing and railroad town,
population 6,400.

The Rideau Record

covers it and surrounding country,
including six or seven villages.

Published twice a week.

G. F. McKIMM, - Proprietor

The Province

Innisfail, Alta.

Goes to the homes of a
thousand farmers every
week. :: :: :: :: ::

GEO. R. WESTLAND, Publisher

The Enterprise

DUNDURN, SASK.

Established 1906

Subscription \$1.50 per year

Is read by over 1,000 readers
weekly. Reaches the most
prosperous farmers in the com-
munity : : : : : : :

JOSEPH A. CLARKE, - Publisher
Member Canadian Press Association, Inc.

The Renfrew Journal

has the most up-to-date and best equipped
newspaper and job printing plant of ANY
TOWN in Eastern Ontario.

Advertisers may depend upon a service
that will bring results.

Renfrew is the most progressive town in
the Ottawa Valley and the readers of

The Renfrew Journal

are comfortably situated and able to buy
advertised goods.

Le Progrès de l'Est

SHERBROOKE, Que.



The pioneer newspaper of the Eastern Townships. Reaches the best class of readers and receives an intensive reading not accorded to ordinary newspapers. Published Tuesday and Friday.



L. A. BELANGER,

Publisher

The Peterboro Review

is the oldest paper in this prosperous district and is a splendid field for the General Advertiser. : :

The paper has a circulation of:

City of Peterboro	-	-	2,640
Rural Routes and Villages			850
General	-	-	290
			<u>3,780</u>

and is steadily growing.



Send for Rate Card.

The Peterboro Review Co.
Peterboro, Ont.

Manitoulin Expositor

LITTLE CURRENT, Ont

*"The Paper from
the Manitoulin."*

Circulates among the farmers of Eastern Manitoulin.

W. MOORE, - Prop.

The Guernsey Standard and Lanigan Ledger

GUERNSEY, Sask.

Covers a large, exclusive territory and enters prosperous homes.

Advertising placed with us is money well spent

F. C. BRAY, Publisher

GUERNSEY, - - Sask.

The Griffin Gazette

*"Biggest Little Newspaper
in the Province"*

Over Eleven Hundred Readers within the Municipality. A Farmer's Paper in a Farming District.

\$1.50 per year in advance



Our advertisers stick because they find that Gazette ads pay. : : :

The ALGOMA ADVOCATE

THISSLALON, Ont.

Read in every home in this great lumbering, mining and farming district of Northern Ontario. An up-to-date weekly.

DUNCAN McMILLAN, Publisher

Journal de Waterloo

WATERLOO, QUE.

Only French Paper in
the District of Bedford

Over 50,000 population.

Principal towns where circulated
**WATERLOO, GRANBY, FARNHAM,
BEDFORD, ROXTON-FALLS, Etc.**

Best medium of publicity to
reach French population in
counties of Shefford, Missis-
quoi and Brome.

J. OSCAR SEGUIN - Dir.-Prop

ISSUED EVERY BUSINESS DAY

DAILY

GRAIN TRADE NEWS AND LIVESTOCK JOURNAL

Only Daily Agricultural Newspaper in
Canada. Subscription price \$3 per year
An Exclusive Agricultural Field--

This whole rich territory is undersold,
both in luxuries and modern necessities.
Whether you have something to eat or
wear—for the home or to use—you are
neglecting one of your greatest business-
building possibilities unless you make a
vigorous campaign in the Golden West.

Our farmers are high class—owners of
high grade cattle, automobiles and bank
accounts. They are making good money
and they are good spenders.

There is purchasing power in this
circulation.

Buy more than Quantity -- Insist
upon quality.

"Why not save money by using a paper
which can put you in touch with the most
progressive farmers in this great field?"

Let us send you a rate card, sample
copy and further information.

**THE GRAIN TRADE NEWS AND
LIVE STOCK JOURNAL**

627 Grain Exchange, Winnipeg.

The Tillsonburg Liberal

Largely circulates in the wealthy coun-
ties of Oxford, Norfolk and Elgin. It
is pre-eminently a Home Paper, and
the fact that its circulation is constant-
ly increasing is practical evidence that
its efforts to cover the local field are
appreciated. No better advertising
medium for the Oxford Dairy District
can be found. Sample copy and rates
on request.

ALDRICH & JOHNSTON, Proprietors
Tillsonburg, - - - Ont.

The GAZETTE

LAMONT, - - - Alberta

Circulates in the vicinity of Bruder-
heim, Lamont and Chipman and to
the north of the Canadian Northern
Railway in the Andrew, Pine
Creek, Pakan and Smoky Lake
Districts.

LE COURRIER

DE
MONTMAGNY

Established in 1894

has a good circulation in the
District of Montmagny.

ALPHONSE CARON - - - Publisher.
MONTMAGNY, QUE.

THE PRESS

WOODSTOCK, - - - N.B.

Established 1879

Woodstock is the capital of Carleton
County, "the Garden of the Province."
The PRESS is the only Conservative
newspaper in the county and hence the
official organ of the party which polled a
vote last election of 2603. Consult adver-
tising agencies for rates.

GEORGE MITCHELL, - - - Man. Dir.
J. P. MALANEY, - - - Manager

The Horseman

(Norwegian Weekly)

NINTH YEAR

Extensively circulated amongst the
tens of thousands of Scan-
dinavians in

Western Canada

The Country of the Great Future

An advertising medium that goes
straight to the farmer's home,
the trapper's cabin and the
fisherman's shack.

*A paper popular with
our Western Pioneers*

321 Cambie St.

VANCOUVER, B. C.

LE BIEN PUBLIC

+ + +

THREE RIVERS enjoys
to-day a prosperity that is un-
known to other Canadian towns.
It now has a population of 20,000
and is advancing rapidly both in
numbers and prosperity. To reach
this public and the people of the
surrounding country, the adver-
tiser cannot do without

"LE BIEN PUBLIC,"

the oldest and most widely dis-
tributed paper in that section of
the province.

+ + +

Rate Card furnished on request.

The Carleton Sentinel

New Brunswick's Oldest Newspaper
(Established 1837)

*Everybody Reads it. The Pioneer
Pay-In-Advance Paper in the Pro-
vince. WE HAVE NO DEADHEADS
The Best Advertising Medium North
of St. John. See Our Circulation
Rating.*

Published at

WOODSTOCK - - - N.B.

The New Era

Established 1865

W. H. KERR & SON, Proprietors
J. LESLIE KERR, Business Manager

CLINTON, Ont.

*Only Home Print Paper
in Clinton*

The Plaindealer

YOUNGSTOWN, Alberta

circulates through a territory 500
square miles in extent, containing
the richest soil in Alberta and a fast
growing population.

Circulation Increased 20% Last Year

Reach the Farmers of this District through
the Columns of "THE PLAINDEALER".

The Timmins and Porcupine Herald

TIMMINS, - - - Ont.

The oldest established newspaper with the
largest circulation in the Porcupine Gold
area and adjacent towns.

Richard Brinton, Publisher

Le Progrès de Valleyfield

Established 1878

*The only French paper published
in the District of Beauharnois.*

A clean, home-printed, 7 col.
6 page weekly. Circulates in
the homes of a progressive
farming and manufacturing
people.

Advertising rates and sworn
circulation statement on ap-
plication.

CHAS. T. VERNER, Publisher
Valleyfield, Que.

The British Columbia Farmer

(Established 1909)

*British Columbia farmers
produced 50 million dollars
worth of products in 1918--it
was 37 millions in 1917.*

□

"The British Columbia Farmer" is the
medium to reach these farmers. It is
printed on fine paper with colored covers,
and is the best medium to cover the agri-
cultural field in British Columbia.

SEND FOR A COPY AND RATES

□

The British Columbia Farmer

Rogers Building - Vancouver

W. E. McTaggart, Editor and Manager

The Annprior Chronicle

Established 1879

A Weekly with a Sworn **1,950**
Circulation of

One of the cleanest and most up-to-date
weeklies in the Province of Ontario.

An Advertising Medium with Influence

R. A. JEFFERY - Publisher

L'EVANGELINE

Is the largest French newspaper published
in the Maritime Provinces.

It reaches the French Arcadians in
all parts of Canada and the United
States, it being their "National
Newspaper."

Advertising rates sent promptly
on request to!

L'Evangeline Limitée

Moncton, N.B.

C. R. McIntosh, B.A. J. W. Bawden
Editor Business Manager

North Battleford News

ALL HOME PRINT
Most Modern Plant in the City

The Pioneer Paper—Circulation 2,000
copies, many of which go to rich centres
covered by no other local paper.

The Daily Nugget

Covers the Northern Ontario field from one
end to the other. The population of this
district will be doubled in the next five
years. National advertisers would do well
to keep in touch with the north through
the Nugget advertising columns. Rates
on application.

Watch Northern Ontario—the Land of
Opportunity.

The Cobalt Daily Nugget, Limited
COBALT, - - - Ont.

"Covers the Province
Like a Blanket"

The
**B. C. Veterans'
Weekly**

OFFICIAL ORGAN OF THE
GREAT WAR VETERANS'
ASSOCIATION OF BRITISH
COLUMBIA

Member of A.B.C. of Chicago

The Daily Warder
and the
Watchman-Warder
(Weekly)

have the largest cir-
culation in the town of
Lindsay and the rich
agricultural district
surrounding.

X

*The Circulation of
the Daily Issue has
doubled in less than
five years.*

For Full Particulars, write:

J. W. DEYELL

LINDSAY

Ontario

The PICTOU ADVOCATE has a
sworn, net, paid-in-advance, circula-
tion of 2,304. It is the only paper pub-
lished in the town of Pictou and the western
half of Pictou County. Its circulation is
exclusive and it is among as prosperous and
intelligent people as there are in the Dom-
inion of Canada. The Advocate is an 8 page,
7 column, 21½ inches to the column, paper,
linotype composition. It carries as much
foreign advertising as any weekly paper in
the Maritime Provinces and gives careful
attention to seeing that advertisements are
well placed and well printed. Subscription
Rate \$1.50 per year. Advertising Rate 16c.
per inch flat, plus 25% for guar. pref. pos'n.

The Provost News

Has a circulation of 500 each week
It is a "Home" newspaper with an

INFLUENCE

upon its following.

The news covers Provost and the surround-
ing district, with an estimated population of
8,500, in a manner which brings results to
its use.s. For rates and full particulars
write:

H. A. WARNER,

Managing Editor.

The Orangeville Banner

is steadily extending its circulation, adver-
tising patronage and influence.

Sworn average circulation for 1918:

2530

Advertisers who wish to reach the people
of Dufferin and Peel counties should find
it to their interest to advertise in THE
BANNER."

McGuire & McKitrick, Publishers
ORANGEVILLE, - - - Ontario

LA CIE D'IMPRIMERIE
Le Courrier de Sorel
et
La Gazette de Berthier
FIRST CLASS PRINTING
OF ALL KINDS.

J. A. CHENEVERT, Manager
40 Rue Prince, Près du Bureau de Poste
SOREL, QUE.

Farm and Fireside

(Formerly
Garden,
Orchard
and Farm)

\$1.00 a Year

Est. 1915

(Published 6th each month)

Circulates throughout the Province, among Farmers, Gardeners, Bee-keepers, Poultrymen, Horticulturists, &c. Endorsed by societies in different parts of Province.

Type Page 6 $\frac{3}{4}$ x10 inches; 3 cols, 13 ems, 420 lines. Rate, 8c. per Agate Line. Time discounts for a series.

Publishing Office:

1451 Broadway W. Vancouver B.C

W. C. HARRIS, Publisher.

The Chauvin Chronicle

The HOME Newspaper
of

Chauvin
Artland
Ribstone
Merton
Sifton

and

Manitou Lake

Write for Rates and full particulars

THE CHRONICLE

CHAUVIN - - - ALBERTA

—THE—

Goderich Star

The leading weekly paper of Huron County
Circulates in one of the Richest Agricultural Counties of the Province.

All Home Print

Great Bulk of Circulation Local

Established 1859

Vanatter & Naftel - Publishers

The ELROSE REVIEW

Published every Thursday

*The Review is a first-class
advertising medium, as it
covers a very large territory.*

ELROSE - Sask.

The Daily British Columbian

\$4.00 a year
in advance

The only one in New Westminster.

The Weekly British Columbian

\$1.00 a year
in advance

The B. C. Farmers' Newspaper and Magazine. Read in almost every home in the populous Fraser Valley, covering a district of over 100 miles in extent.
NEW WESTMINSTER, - B.C.

The Argus

Midland, - - - Ontario.

If circulation interests you in one of the most prosperous districts in Ontario, get our rate card. Good, clean circulation and low rates. Former advertisers always renew their contracts—there must be a reason.

W. G. CAVE, - - - Publisher.

The Statesman

A NATIONAL WEEKLY JOURNAL OF PROGRESSIVE
THOUGHT.

Unique in
Canadian
Journalism

A MEDIUM
WORTH
WHILE
FOR
ADVERTISERS

Dominion
wide
Circulation

Published at 26 Adelaide St. West, Toronto

The News RED DEER, Alberta. WANTS YOUR BUSINESS

We lead in News, in influence, and
in popularity in Central Alberta.

We are a clean, home printed, 7 col.
8 page weekly, and we serve the
people.

Circulation
1,500

JNO. A. CARSWELL,
Editor and Proprietor.

Canada's Largest Automobile Magazine

Western Canadian Motorist

COVERS Western Canada like a Blanket
CARRIES more display advertising than
any other Canadian Motor Journal.
CIRCULATES amongst 91,000 motorist
in British Columbia, Alberta and
Saskatchewan.

Western Canadian Motorist
ADVERTISING PAYS

You Get Results

When you advertise in the Shellbrook
Chronicle. The only newspaper between
Prince Albert and North Battleford.

In the heart of the Mixed Farming District

The Chronicle

Shellbrook, Sask.

Est. 1912

E. G. PICKUP, Publisher.

THE NEW ERA

Established Nov., 1914

Victoria Harbor, - Ontario

Although but in its infancy this new
publication has already taken a place in
the ranks with the best of rural weeklies.
Adjacent to a good farming section and
located in the community in which are
situated the largest lumbering mills on
the Georgian Bay, and in that which is
rapidly coming to the fore as an im-
portant shipping and industrial centre,
The New Era has a bright and promising
future.

F. J. BAKER - - Proprietor

THE STANDARD

VERMILION, ALBERTA

Published in one of Alberta's most Prosperous and Growing Trade Centres—the Mart of the North-eastern portion of the Province.

Circulates in a territory 100 miles North and South and 50 miles wide, through a town, three villages and thirty-four district post offices.

An Advertising Medium which Nets Returns

ENTERS 900 HOMES WEEKLY

The Standard is published in a town where the goods of Canada's largest manufacturers are handled—and they have patronized its advertising columns.

S. R. P. COOPER

Publisher

The Pioneer - Island Farmer

Summerside - Prince Edward Island

have a combined circulation of over 7,500 per week and offer advertisers unrivalled mediums in the wealthiest province in The Dominion.

Rates and particulars on application.

The Pioneer Publishing Company,

PUBLISHERS

SUMMERSIDE, - - - P. E. I.

THE VEGREVILLE OBSERVER

A weekly newspaper with a territory all its own. The Observer is the home paper within a radius of forty miles of VEGREVILLE. It is recognized as one of the brightest and newest weeklies of Alberta.

Write for rate card and full particulars

A. L. HORTON,

Publisher

The Star-Transcript

PARIS, ONT.

Established - - - - - 1847

Leading Weekly Paper in Brant County

Is a good advertising medium, having a large circulation in Paris and surrounding country.

Enters 1,300 Homes Weekly

GEO. W. FEATHERSTONE

Proprietor

THE ROLAND NEWS



Established 1898

Supplying news to the best farming community in south-western Manitoba.

You can't go wrong by placing your advertising with us.

H. G. FRANKLIN, Proprietor & Publisher

THE BRITISH COLUMBIA RETAILER

(Succeeding the "Retail Grocers' Review")



Issued monthly by the
British Columbia Branch
of the Retail Merchants'
Association of Canada.

Covers all lines of
retail trade and is the only
retail Journal of its class
published in the Province.

It is one of the most attractive appearing trade journals
published in Canada.

Circulation - 2,000

424 PACIFIC BUILDING - VANCOUVER, B.C.

Walkerton Telescope

BRUCE COUNTY'S
LEADING PAPER

Serves a Rich Farming
Constituency

Live Paid-in-Advance
Subscription List

LORNE A. EEDY - Publisher

The Ontario Gleaner

Established 1870

A HOME NEWSPAPER
circulating weekly in the
Counties of Ontario, Vic-
toria, North York and else-
where.

Wm. A. Robinson, Editor and Prop.

(Established 1873)

The Weekly Monitor

BRIDGETOWN,

O. S. DUNHAM

Nova Scotia

circulates among a prosperous class of farmers in the famous Annapolis Valley and the fishermen and marine men along the Nova Scotia shore of the Bay of Fundy. It is the only newspaper featuring the village news of both Digby and Annapolis counties and its marine column is read by everybody. It is therefore the best advertising medium for those who want to reach the homes of both counties from Margaretsville to Salmon River, including Digby Neck, Brier and Long Islands. Ads. in its columns always bring results. Ask any of our advertisers.

It covers Sarnia and Lambton
County like a blanket.

The **CANADIAN OBSERVER**

(Daily and Weekly)

*The Only Daily Newspaper
published in Lambton County.*

Sarnia is a city of 13,000 and Lambton County with 46,000 population makes a combined population of 59,000.

Sworn Circulation :

Daily, 3,300 Weekly, 1,300

Rates on Application.

**OBSERVER PRINTING CO.,
Limited**

A. D. MCKENZIE,
Vice-President and Manager.

A Western Journal for Western Poultrymen and Fanciers

Subscription Rates :
75c. per year in advance. 2 years for \$1.00

Published 9th of every month

Poultry, Pigeons and Pet Stock Journal of the West

Official organ of the B. C. Branch of the
American Poultry Association.

Official organ of the British Columbia
Poultry Association.

Official organ of the Vancouver and Dis-
trict Rabbit Association.

W. H. WILLINS
Business Manager

H. D. REID
Editor

T. W. EDWARDS - Associate Editor

**P. O. Box 688
VICTORIA, B. C.**

Kincardine Review

The cleanest newspaper
and best advertising
medium in Bruce County

Write for Rates

Prince George Citizen

□
The recognized advertising medium for the
vast inland empire of Central British
Columbia.

To reach the Lumberman, Miner, Farmer
and Trapper of the North use the

Prince George Citizen

□
**Subscription \$2.00 per annum
In Advance.**

REDBERRY DISTRICT, SASKATCHEWAN

Is one of the most prosperous in the Canadian West. Good land and
climate for wheat and mixed farming. All residents becoming rich.

This District is covered by six papers—

The News at Radisson
The Advocate at Borden
The News at Hafford
The Star at Maymont
The News at Speers
The Standard at Fielding

Write Geo. E. Neilson

RADISSON, Sask.

Get in close touch with
St. John, New Brunswick
 through the

ST. JOHN GLOBE

61st year Pre-eminent in its field
 Quality and quantity combined

Sample copy and Advertising rates
 on application

ST. JOHN GLOBE PUBLISHING CO. Limited
ST. JOHN, N.B.

The **Western Home Monthly**

FOR 20 YEARS A WESTERN LEADER

THE *only Home Magazine published in the West*
 covering the prosperous homes of the farms, villages
 and towns of Manitoba, Alberta and Saskatchewan more
 completely than any other publication.

Edited in the interests of the man, woman and child.
 Leading men and women of the Canadian West are
 amongst its contributors. Enjoys an unequalled popularity
 in its territory.

Its advertising columns are the market place for more than
forty thousand families. Ask the publishers of this Directory
 or any leading advertising agency as to the value and
 influence of the Western Home Monthly, or write us
 direct for any literature concerning our field that may
 interest you.

Rate 20c per agate line—lower per thousand of circulation
 than that of any other Canadian magazine.

Home Publishing Co., Winnipeg, Man.

IT IS THE HOME VALUE of a newspaper that determines its value to the advertiser.

The DAILY ONTARIO

OF BELLEVILLE, ONTARIO

is a HOME paper, printed for the Home, and is a daily messenger entering the great majority of the HOMES of the City of Belleville, with 12,300 population.

☞ Live local correspondence from all the surrounding towns and villages and an attractively written local and telegraphic News Service insures that every line in The Ontario will be read by all members of the family.

☞ If you wish to reach the homes of the wealthy and the prosperous BAY OF QUINTE DISTRICT the proper advertising mediums are the

DAILY ONTARIO and the WEEKLY ONTARIO
RATES ON APPLICATION

27th YEAR

of continuous publication

The Canadian Magazine

Canada's Oldest General Magazine

Advertising Rates:

1 Page	-	-	-	\$30.00
1-2 "	-	-	-	15.00
1-4 "	-	-	-	8.00
Per Agate line	-	-	-	.20

The cost of advertising in this publication is very small for a magazine of this character.

It will pay you to have your advertisement appear in it.

THE CANADIAN MAGAZINE

200-206 Adelaide Street West - Toronto

Some Reasons Why

No General Advertiser should ignore the Sydney District

Note these Striking Facts concerning the Territory within a 20-mile radius of Sydney:

Population.....	85,000
Industrial, mining, fishing wage earners.....	26,700
Annual pay roll.....	\$23,050,000
Capital invested in industries.....	150,000,000
Manufactured Products.....	50,000,000
Imports.....	3,946,000
Exports.....	10,389,000
Coal Production (tons).....	5,305,874
Pig Iron & Steel (tons).....	724,000
Coal yet to be mined (estimated, tons).....	12,000,000,000

A study of these figures, and a comparison with figures for other sections of the country, will show that in a number of the items, Sydney District far exceeds the whole of some of the Provinces of Canada.

The Cape Breton Island portion of the Province of Nova Scotia, of which Sydney is the capital city, contributes no less than **three-fifths** of the entire revenue of the Province.

Being far removed from other big centres, the community is self-contained, in the sense that it looks to its own newspapers for the news, and consequently the circulation of outside publications here is negligible.

THE SYDNEY POST

is the leading paper in this field; it is published twice every week day and Weekly, takes the Canadian Press report, day and night, and has a leased wire from its own office to Montreal; is one of the four leased wire morning papers in Nova Scotia, and is one of the two morning leased wire papers in the Province, outside of Halifax.

Average daily NET circulation for twelve months, ending Dec. 31st, 1917, sworn, 7,328.

THE POST PUBLISHING CO., LIMITED

SYDNEY

CANADA

The

Kitchener Daily Telegraph

The Chronicle-Telegraph

(Weekly)

Waterloo County's Leading Newspapers

Combined Sworn Cir-
culation over

4,500

Unexcelled service to advertisers in one of the most prosperous and productive advertising fields in Canada

The Island Patriot

CHARLOTTETOWN

-

Prince Edward Island

PUBLISHED DAILY AT 4 O'CLOCK P.M.

□

OUR energies are entirely devoted to the
ONE PAPER SYSTEM; your advertisements go through our entire issue.

We quote on the flat rate system with contracts for at least 200 inches.

□

THE PATRIOT PUBLISHING CO.

Queen Square, CHARLOTTETOWN, P.E.I.

Pottery, Glass, Housefurnishings and Toys

The only Canadian medium for these lines.
Official Organ of the Canadian Toy Mfrs.
Association. A bright and interesting
Publication. Covers the Canadian field
thoroughly. Is a real business getter.

Canadian Subscription price \$2.00 per year. Other countries \$2.50

Advertising Rates on Application. Write for Sample Copy

Address—**M. T. LESTER PUBLISHING COMPANY**

TORONTO

-

-

Canada.

The Catholic Newspapers in Western Canada

wield an influence exercised by no other section of the press. They are welcomed by all, thoroughly digested, and carry conviction.

30,000 HOMES

are visited each week in the Prairie Provinces. The purchasing power of their readers is immense. This is a market live business men do not overlook.

	Circulation
Northwest Review (English)	13,900
Gazeta Katolicka (Polish)	8,700
La Liberte (French)	6,500
Combined Circulation	29,100

These are the only Catholic papers in these languages published in the Prairie Provinces. Copy is required in English only. Translations are made free of charge to advertisers.

Published by

**WEST' CANADA PUBLISHING CO.
LIMITED
WINNIPEG, CANADA**

If It's

ELECTROTYPING

you are guaranteed the highest class of work plus prompt service if your order goes to

JOSEPH B. LOVELL

**23 St. Nicholas Street,
MONTREAL.**

Your electros get just that little extra care which makes perfect workmanship and guarantees the limit of wear.

Your next order should prove this.

This Book was Printed and Bound by Us —

COMBINING as we do, both PRINTING and LITHOGRAPHING, our facilities for producing all classes of advertising and commercial work are unexcelled—consult us—ideas and suggestions from our Service Department are an outstanding feature of our DUAL SERVICE

The Federated Press Limited



PRINTERS and LITHOGRAPHERS

"THE SERVICE THAT SAVES"

13 Cathedral Street, Montreal

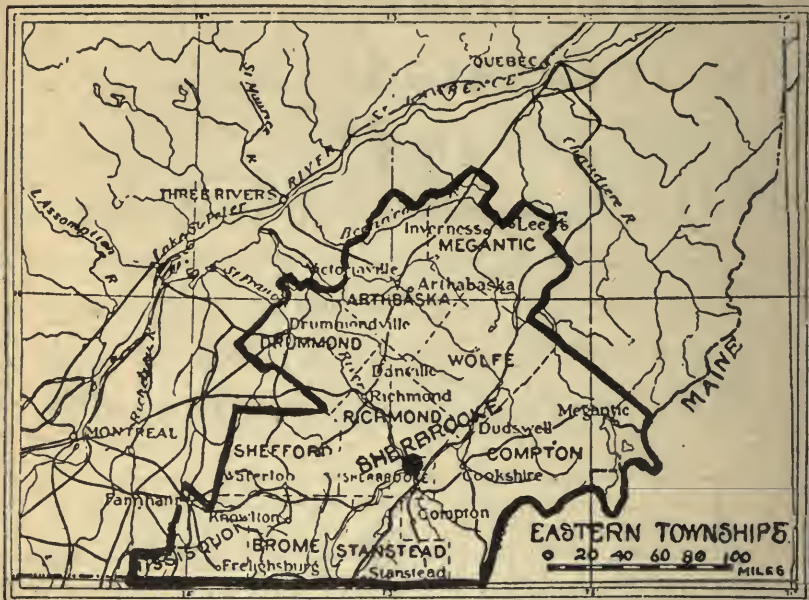


We Manufacture Small Leather Goods of all Kinds

Including MEN'S CARD CASES, POCKET BOOKS, BANK
CHEQUE BOOK COVERS, LADIES' HAND BAGS, Etc.
HIGH QUALITY WORK *Made in Canada*

Federated Leather Goods Co.
11 CATHEDRAL STREET, MONTREAL, CANADA

SHERBROOKE CITY AND THE EASTERN TOWNSHIPS OF QUEBEC



MORE than sixty-five thousand people of English nationality in Sherbrooke and District depend exclusively upon the **SHERBROOKE DAILY RECORD** as their only home newspaper and the only paper giving them Sherbrooke and Southern Quebec news.

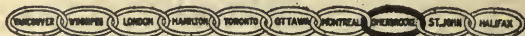
The **Purchasing Power** of this strong English community in Quebec Province is not surpassed by any of equal size in Canada.

SHERBROOKE DAILY RECORD

MORE THAN 10,000 A DAY

Member Audit Bureau of Circulations

A NECESSARY LINK IN THE CHAIN



Sherbrooke Record is essential to every National Advertising Campaign.

YOU CAN'T COVER Sherbrooke and the
Eastern Townships WITHOUT LA TRIBUNE

LA TRIBUNE

SHERBROOKE, Que.

12,000 Circulation

The RICHEST district in the
rich Province of Quebec is the
Eastern Townships;

In this district there are
200,000 French-Canadians
out of a total population of
262,000;

"**La Tribune**" is the only
French daily published in this
district;

It has by far the **largest**
circulation in Sherbrooke and
vicinity—**bar none**.

12,000

sworn circulation—details on application.

*For rates write us direct or ask your
own agency.*

LA TRIBUNE Predominates in the Eastern Townships

The Telegraph *in* Quebec

A LIVE, Public Spirited,
Independent Newspaper
with more newsgathering asso-
ciations supplying it with news,
with more national and local
advertising to appeal to its read-
ers, the Telegraph offers the
biggest and broadest policy to
prospective advertisers. Most
every English speaking person in
the city and district is a constant
reader of Quebec's premier news-
paper. Any recognized adver-
tising agency in Canada, the
United States or Great Britain
can give you impartial data
concerning it.



Published by The

TELEGRAPH PRINTING COMPANY

Telegraph Bldg. Buade Street, Quebec

FRANK CARREL, Prop.

E. G. SMITH, Manager

What "LE SOLEIL'S" Circulation Means to Advertisers.

If Le Soleil's 40,000 subscribers were lined up and paraded through the streets, it would take anywhere from five to ten hours for them to pass a given point.

And suppose a parade of this nature actually took place, wouldn't you, as a manufacturer of some trade-marked product, consider it good business to have merely the name of your product displayed prominently at some point where every one of the 40,000 paraders could see it as they marched by?

And suppose again, that this great parade took place six days in every week, month after month and year after year, wouldn't you like to have some permanent location on the daily line of march where you could say something nice about your product?

"LE SOLEIL" Offers Something Better

It offers you a chance to talk about your proposition, every day, to the 40,000 wide-awake, well-to-do people who pay for the privilege of finding out what Le Soleil has to offer them in the line of news and buying opportunities.

And your message is read, not while the 40,000 are wearily marching along hard or icy pavements in heat or cold, rain or snow, but when they are comfortably located in their own homes after the day's work is done.

"LE SOLEIL'S" Subscribers

would make a bigger parade than wealthy old Quebec ever saw, and, what's more, it would be a bigger parade than could be made up by massing together *all* the subscribers of *all* the other Quebec City dailies combined.

That is what Le Soleil's 40,000 circulation means to advertisers, and more and more of them are finding it out from day to day. Le Soleil's advertising patronage is keeping pace with the growth of its circulation—and the circulation has more than doubled during the past five years.

Quebec's citizens want to know more about your goods, and Le Soleil, having the largest number of friends in the city, among all classes of people, is the logical medium of introduction.

One of the best things you can do this year is to *insist* upon having your advertising placed immediately in LE SOLEIL.

"LE SOLEIL"

THE GREATEST DAILY IN CANADA
(East of Montreal.)

Mountain Hill,
QUEBEC, Can.

HENRI GAGNON,
Managing Director.

Canada's Export Journal of the Pacific Harbour *and* Shipping

with which is incorporated
B.C. SHIPPING GAZETTE
and FOREIGN TRADE REVIEW

Published monthly. \$2.00 per year; \$2.50 outside Canada.

Circulation lists comprise principal export and import firms in countries bordering the Pacific Ocean. The only CANADIAN publication having this circulation. Published in Canada in the interests of Canadian Trade.

Industrial Progress *and* Commercial Record

Official Organ of the
Manufacturers' Association of British Columbia

Published on the first day of every month

Largest paid circulation of any commercial and industrial monthly in British Columbia, comprising larger lumber mills and mining companies, pulp and paper mills, machine shops and foundries, shipbuilders, contractors, engineers, 75 per cent. of the members of the Vancouver Board of Trade, etc.

ESTABLISHED 1913.

"Industries of British Columbia"

Annual, \$1.00; Cloth \$1.50.

"A.B.C." Lumber Trade Directory and Year Book of British Columbia

Annual \$3.00 cloth bound, 135 pages

Full information of the lumber and logging trade of British Columbia, list of mills, ownership, capacity, etc.

Invaluable to firms doing business with this industry in British Columbia.

"A.B.C." Western Can- ada Mining Directory and Year Book

Annual, \$3.00.

1919 Edition ready April 1st.

List of mining companies operating in Western Canada and full Statistical and Financial Information.

Progress Publishing Company Limited

James H. Hamilton and W. N. Code, Directors

London Building, - Vancouver, Canada

The St. John Standard

*Delivers right into the Home
Eighty-two per cent*

of its entire circulation of paid-in-advance yearly subscriptions. Only eighteen per cent. is accounted for by agencies and news-dealers.

And of the total distribution of 14,340 copies (daily average for 1918) more than ninety per cent remains in New Brunswick, while six per cent of the distribution is in sections of adjoining Provinces which do their buying in St. John. Less than four per cent of the total circulation goes beyond the home market.

These conditions establish the St. John Standard as the great home paper of the Maritime Provinces,

Circulation

Yearly subscriptions.....	11,548
Distribution to dealers.....	2,539
Service copies.....	253
Total distribution.....	14,340
In New Brunswick.....	12,563
In Nova Scotia and P. E. I.....	1,365
Elsewhere.....	412
Total net paid.....	14,087

Established in 1909, the St. John Standard has for the past five years carried more paid advertising than any other morning newspaper in New Brunswick.

For the Advertiser who Wants to Cover New Brunswick

NEW Brunswick is easy to cover because of the concentrated circulation of the Daily Telegraph and Evening Times-Star, published at St. John.

By using this powerful medium wide distribution is effected at a minimum of duplication—and a minimum of cost.

The Daily Telegraph *and* **The Evening Times-Star**

are the only A. B. C. newspapers in New Brunswick, a fact careful space buyers will give consideration in the selection of mediums.

The combination carries more business, local, foreign and classified than any proposition in the east.

May we place more information before you?

Daily Net Paid for 1918 - 28,712

Telegraph Publishing Co.
ST. JOHN, N.B.

The MARITIME FARMER



THE Only Farm Paper of the Maritime Provinces. ☞ Includes in its subscription list the entire membership of the leading Farm Organizations of the Maritime Provinces. ☞ Not only do we publish the advertisements of our patrons, but we direct business their way whenever possible. ☞ In 1918 we paid in cash on behalf of Farm Organizations, a quarter of a million dollars. ☞ Our service to farmers and advertisers is growing. ☞ If you have goods you think the farmer wants, advertise in the Maritime Farmer. *Advertising Rates on application.*



Published at

SUSSEX - - NEW BRUNSWICK

- WINNIPEG - AND WESTERN - GROCER

*A Semi-Monthly issued on
the 1st and 15th at
Winnipeg, Man.*

IS exclusively a WESTERN JOURNAL covering North Western Ontario, Manitoba, Saskatchewan, Alberta and British Columbia. It reflects the Spirit of Western Enterprise and Optimism.

***Brightest, Breeziest
and Best Read Trade Journal***
reaching the Grocery and Allied Trades
in Western Canada

It is read regularly by the leading Specialty Grocers and Provisioners, Managers of Grocery Departments in General Stores, Buyers in the Wholesale Grocery and Fruit Houses and their Travelling Salesmen.



Publishers

JACKSON TRADE PUBLISHING CO.

Head Office
WINNIPEG, CANADA

Branch Office
Dominion Bldg., VANCOUVER, B.C.

Representatives at
TORONTO, MONTREAL, LONDON, England and GLASGOW, Scotland

SUBSTANTIAL

is a most satisfactory word. It gives a feeling of security to anything that is associated with it. We all like to feel we are doing a substantial business with substantial people, and such an assurance gives peace of mind that is worth something to have.

The Christian Guardian

circulates entirely among such homes and people. Its readers are of more than average intelligence and refinement. The homes it enters are the best in our country, able to buy what will add to their comfort and happiness. The paper itself is necessarily such as will appeal to this constituency, and the fact that for nearly ninety years it has held its position as the leading weekly newspaper of Canada is evidence that it has done so, while its present large circulation shows that it still does so. The business of the immense publishing house of the Methodist Church is a substantial evidence of the business value of this constituency and the advertising value of the Christian Guardian.



We will be glad to have you consider the matter. Your advertising agent or ourselves will gladly go into the question with you if you desire it.

WHEN planning your advertisement campaign, do not overlook this strong combination of rural and urban circulation; each covering a distinct field—*no duplication*—and each performing a distinctive service in the field it covers.

Canadian = = Farm

The Canadian farmer does not beg to differ from his city cousin; he just differs. He has little patience and less time for city notions. To reach him—where he lives—a paper must respect his prejudices. It must display a sympathetic understanding of his particular problems. It must be practical—a help in all seasons. Only a very definite “class” medium will hold him.

The policy behind *Canadian Farm* was shaped to fit the farmer's favor. The best proof of its success is in the fact that twice a week the *Canadian Farm* is welcomed in

30,000
Farm Homes

Canadian = = Courier

The interests of an urban audience are more expansive. The city man wants the world—in pictures and in print. He demands a timely interpretation of all National movements and authentic Canadian sentiments. He must be kept informed on International, Dominion and Provincial affairs, and he must be entertained.

The editorial policy of the *Canadian Courier* comprehends each of these essential features. The A. B. C. records prove the success of that policy. The *Canadian Courier* is a regular and welcome visitor twenty-six times a year in

50,000
City Homes

Members Audit Bureau of Circulation

The two publications, each having a distinctive editorial policy, made and maintained to have and to hold the attentive interest of the two audiences, will help to solve your

ADVERTISING PROBLEMS

Let us send you more specific details of the way in which we can give you a friendly introduction to these two classes of buyers.



181 SIMCOE STREET - TORONTO, ONT.

The Logical Advertising Campaign

Based on Selling Conditions.

INTERESTING THE TRADE

IN MARKETING a line of goods you consult the preferences of both the dealer and consumer. There is no **selling campaign** that does not take both into consideration. Advertising must be based upon selling conditions, and, therefore, the logical **advertising campaign** embraces both trade and consumer advertising.

Take a specialty manufacturer, for instance, whose goods are marketed through the retail trade. He employs a staff of well paid, trained salesmen. In other words a high quality of **salesmanship** is required in placing goods with the retailer. This establishes beyond argument the necessity for, as well, a high quality of **advertising** to the trade.

THE MACLEAN TRADE AND TECHNICAL PAPERS are brimful of live information and they cover regularly 90 to 95% of the trades they represent throughout the Dominion.

MACLEAN'S and FARMER'S MAGAZINES are the leaders in their respective fields. Through these two publications you can reach the live progressive Canadians in each province.

THE FINANCIAL POST OF CANADA, "The Canadian Newspaper for Investors," concise in form, independent in policy, national in scope, reaches a constituency unsurpassed in per capita buying power. The accredited medium for financial and high-class commercial advertising.

MacLean Publications

Canadian Grocer.	Sanitary Engineer.
Hardware and Metal.	Can. Machinery and Mfg. News.
Dry Goods Review.	Power House.
Men's Wear Review.	Marine Engineering of Canada.
Bookseller and Stationer.	Canadian Foundryman.
MacLean's Magazine	Printer and Publisher.
Financial Post	Farmer's Magazine.
Canadian Motor Tractor and Implement Trade Journal	

Sample copies and rates of any of these papers sent on request.

THE MACLEAN PUBLISHING CO., LIMITED

143-149 University Avenue, Toronto.

MONTREAL, WINNIPEG, VANCOUVER, CHICAGO, NEW YORK and LONDON, Eng.

WHAT ABOUT YOUR
EXPORT
TRADE

THERE is only one medium in Canada especially designed and established to drive home continuously the fact in the foreign field that

CANADIAN MADE
GOODS ARE SUPERIOR

Leading Canadian Exporters have arranged for advertising space. This medium places your product directly before the buyer in the foreign field



Export Journal
of Canada

H. R. PICKENS, Publisher

FRANK WALL, Editor

RATES

Space	Size	1 Issue	6 Issues	12 Issues
Full Page.....	7" x 10½"	\$60.00	\$330.00	\$600.00
Half Page.....	7" x 5½"	35.00	195.00	360.00
Quarter Page.....	3½"x 5½"	20.00	105.00	180.00
Eighth Page.....	4¼"x 2"	12.50	69.00	120.00

Address:

EXPORT PUBLISHING CO., 171 St. James Street
MONTREAL, Canada; Telephone, Main 8471

FOR SELLING

SHIP PARTS

TO CANADIAN YARDS

THE quickest, surest, most economical, convincing and direct method of talking to all the Shipbuilders of Canada is through the columns of their favorite trade paper.



IN CANADA

"Shipbuilding and Harbor Construction"

IS THE FAVORITE

H. R. PICKENS, Publisher

FRANK WALL, Editor

RATES

Space	Size	1 Issue	6 Issues	12 Issues
Full Page.....	9" x 12"	\$50.00	\$270.00	\$480.00
Half Page.....	9" x 6"	30.00	150.00	270.00
Quarter Page.....	4½" x 6"	17.50	90.00	165.00
Elghth Page.....	3" x 4½"	10.00	55.00	100.00

Address:

SHIPBUILDING and HARBOR CONSTRUCTION
PUBLISHING CO., 171 St. James St., Montreal, Can.
TELEPHONE M. 8471.

The Farm and Ranch Review

MEMBER A.B.C.

The only Farm Magazine Published in Alberta, the West's richest Province.

QUALITY

A number of advertisers (names on request) state they obtain better results from The Farm and Ranch Review than from any other medium in Western Canada. The Alberta distributor (name on request) for a well-known make of tractor, advised the head office that he would not pay his proportion of the 1919 advertising cost except on advertising placed in The Farm and Ranch Review. The reason for such results is quality circulation. The majority of new subscriptions received during one year are obtained through mail order campaigns. Only farmers are circularized and only the paper is offered; therefore, it is reasonable to suppose that those who subscribe do so because they desire the publication for its value to them; they are not induced to subscribe through contests, etc.

QUANTITY

The Farm and Ranch Review dominates in its territory in total of net paid subscriptions, and all statements made regarding circulation are guaranteed by A.B.C. audit. The circulation of the issue of January 20th, 1919, was 34,055 (net paid), and we guarantee to advertisers a steady increase to 45,000 (net paid) by December 31st, 1919, guaranteed by A.B.C. audit.

BUYING POWER

Alberta is acknowledged to be the richest province in Western Canada, and our net paid circulation in that province is approximately 18,000, much in excess of that of any other agricultural paper. Our circulation is almost entirely concentrated in Alberta, Western Saskatchewan and British Columbia, perhaps the richest farm portion of Canada. The total revenue of the province of Alberta for 1918 in farm products was \$401,536,799, an increase over 1917 of \$6,376,757, so that the wealth of the province, therefore the buying power, is continually increasing.

This Field is Big Enough for Your Message

And you can only obtain the maximum results through

THE FARM AND RANCH REVIEW

CALGARY, ALBERTA



Rural Canada

The National Farm Home Magazine

QUITE the most *alive* and *aggressive* farm medium in Canada; Monthly, \$1.00 per year.

For sake of ready comparison by the American space buyer consider its editorial policy, (while *original* and *unique*), really a combination of Farm Journal, Successful Farming and Country Gentleman.

32,000 CIRCULATION
20 cents a line, flat

Specializes in FARMING WITH POWER, The Farming Business, and COMMERCIAL INTERESTS of the Farm and Home.

Edited by CHAS. C. NIXON, B.S.A.

Canada Farmers' Publishing Syndicate
Crown Office Building
TORONTO, Ont.

United States Manager—W. H. STOCKWELL, Peoples' Gas Building, Chicago, Ill.

Open Letter to the Audit Bureau of Circulations



LONDON, CANADA

Gentlemen :

We have been members of the A. B. C. since it was first organized.

We entered because we felt we had a circulation that made the name of the A. B. C. mean something to the advertiser and advertising agency.

We believe in the cause for which the A. B. C. is organized, but the time has come when it should adopt better business methods regarding quality of circulation. At present, the words "A. B. C. Guaranteed Circulation" apply solely to *quantity*, and mean nothing as to *quality* of circulation—percentage of renewals, methods of increasing circulation, or net rate per subscriber received by publisher.

The annual subscription price of the Farmer's Advocate and Home Magazine, London, Canada, is \$1.50 in advance. Its circulation, as shown on A. B. C. audit report for year ending June 30th, 1918, was 30,878. The cash received from this circulation for the same period, after deducting all commissions, was \$38,351.55, making an average of \$1.24 net for each subscriber. Weak and inferior publications, employing strong-arm circulation methods, using premiums, guessing contests and other questionable tactics, allowing agents 100 per cent and in some cases even giving bonuses for getting names, get the A. B. C. endorsement of this inferior circulation. Some advertisers **KNOW** circulation for themselves; others depend upon A. B. C. reports, and, misled by these, place their advertising in these inferior publications.

To be of continued use to us, as the oldest farm paper in Canada, employing only honest circulation-getting methods, refusing fakes, liquor, tobacco, mining-shares, or any other objectionable advertising, A. B. C. approval must differentiate between *sound* circulation and temporary, inflated, circulation.

Net Daily Cash Receipts the Only Test of Quality

Yours very truly,

THE WILLIAM WELD COMPANY, LIMITED

Advertising rate 25c. per line, \$180.00 per page; forms close ten days in advance. Send for sample copy.

Winnipeg Telegram

DAILY AND WEEKLY

A Strong Combination in Western Canada Merchandising

New Owners



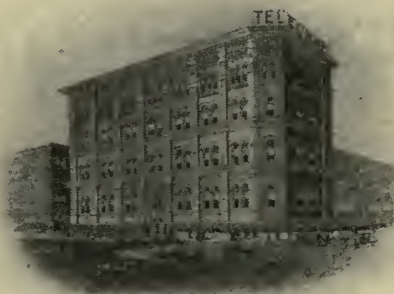
Management



Policy



The Popular
Home
Newspaper



Branch Offices:

Toronto,
J. B. Rathbone, 95
King Street East.

New York,
Verree & Conklin,
Inc. Brunswick Build-
ing Madison Sq.

Chicago,
I. S. Wallis & Son,
1246 First National
Bank Building
Dearborn Street.

Detroit,
Verree & Conklin
(C. L. Weaver Local
Manager), 11 Lafa-
yette Boulevard.

London, Eng.,
Ledger Sons & Co.,
St. Mary's Cham-
bers, 14 St. Mary
Axe.

Head Office: WINNIPEG, MAN.

Profitable Advertising Mediums

¶ *The Winnipeg Telegram is the only Conservative newspaper in its field, consequently has an exclusive circulation embodying a very powerful purchasing clientele which is very valuable to National Advertisers.*

¶ *The Farmer's Weekly Telegram covers the three Prairie Provinces and takes up the trail where the Daily leaves off. There is no duplication whatever between the circulation of the Daily and Weekly Telegram.*

¶ *Advertising rates furnished on application to our representatives or any recognized advertising agency.*

The Telegram Printing Company, Limited
WINNIPEG, MANITOBA.

“Le Pays”

(Founded in January, 1910)

The most Influential **MONTREAL**
Weekly in

The promoter of an energetic campaign for compulsory education, uniformity of text books and their free distribution among the pupils.

“LE PAYS” reaches the intellectual class and the well-to-do portion of the French population in Canada and the United States.

Issued and distributed every Saturday.

GROWING CIRCULATION

12,000

ARSENE BESSETTE, Editor-in-Chief

J. E. MARIER, Business Manager

47 St. Francois-Xavier St.

MONTREAL

“The Veteran”



Read in the patriotic homes of
Canada—from coast to coast



The Magazine that is fairly and fearlessly
dealing with vital Canadian problems—
from a Canadian standpoint



The one periodical that the people look to,
because it stands for Canada—first, last
and always



Wide-awake advertisers in Canada should
lose no time in getting our rates

Intensive Advertising in Canada

THE vast majority of recognized advertising authorities admit that intensive advertising brings the best results.

The most direct and most economical way to do intensive advertising in about **250 towns** in **Western Ontario, Manitoba, Saskatchewan** and **Alberta** is through

The **Winnipeg Newspaper Union List**

An advertisement in our 250 local weekly papers is intensive advertising in 250 towns. Intensive advertising in these towns and their surroundings through other mediums is impossible. It can only be done through the local weekly papers and only one cut or one set-up of copy is required for our entire list. Ours is the only Ready Print List operating in Western Canada, and it comprises ninety per cent of the leading local weekly newspapers published therein. The readers of these journals in these 250 towns and their surroundings will ask for your goods if they see them advertised. The local merchant will carry them in stock if he is asked for them. Create the demand and the dealer will do the rest.

The **Winnipeg Newspaper Union List**

(Toronto Type Foundry Co., Limited, Proprietors)-

Head Office	- - - - -	TORONTO
Branches	- - -	WINNIPEG AND REGINA

Rural Ontario

The one logical means of Publicity in the Rural Towns and Districts of Ontario is the Weekly Newspaper.

This is in accord with the accepted publicity axiom, viz.:

"That the Newspapers alone reach all the people."

National advertisers, advertising managers and advertising agencies should ponder over this **powerful fact** in the interest of their companies, clients and all concerned. It disposes of the vexed **duplication** question, the "**stray shot**" circulation query and kindred conundrums.

It permits of using the **one** vehicle of communication, viz., the **local weekly paper**, read by **all** the community.

"The Wilson List"

is composed of 175 of these bright, up-to-date, well balanced newspapers, and puts advertisers in touch with nearly **700,000** readers and possible buyers every week in the year.

Further particulars of our interesting Ontario weekly newspaper advertising plan, rates, &c., supplied on application to:

**The Wilson Publishing Company
of Toronto, Limited**

73-81 West Adelaide St.
TORONTO

11 St. Sacrament St.
MONTREAL

MONTREAL

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